



**Bournemouth
University**

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www.bournemouth.ac.uk/annualreview

**Ten reasons to
be proud of BU**



Professor Paul Curran



Mr Alan J Frost

Chair of the University Board, Mr Alan J Frost and Vice-Chancellor Professor Paul Curran declare “2009 was a great year for BU.”

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2009 was the most successful in our 17-year history. We maintained our standing as Number One New University in *The Guardian University Guide* and the fastest rising of all UK universities in *The Times Good University Guide*. We were finalists for two *Times Higher Education Awards*, considered the ‘Oscars’ of the sector: ‘University of the Year’ and ‘Research Project of the Year’. We were the fourth most improved university in the UK following the Research Assessment Exercise and our research grant tripled as a result. We achieved our highest ever score for Overall Student Satisfaction in the National Student Survey (NSS) and the Quality Assurance Agency (QAA) awarded us the highest category of confidence in our academic standards.

This year we have launched a multimedia version of our Annual Review. Visit www.bournemouth.ac.uk/annualreview to see and hear why we are so proud of BU via a series of short films featuring staff and students.

Here’s an extract from the ‘In conversation’ interview between the University Chair of the Board, Mr Alan J Frost and Vice-Chancellor Professor Paul Curran on their particular highlights.

“Early on in the year we recruited Lord Phillips as Chancellor, which is a real coup for the University... a great Dorset man and an important man in the land.”

(Mr Alan J Frost)

“I think the real surprise, to those who don’t know us well, was that we had eight centres of activity where research was being undertaken that was comparable with the very best in the world.”

(Professor Paul Curran)

“We’ve reached parts of the county that we haven’t reached before. And of course nationally and internationally, people are very much more aware of what we’re doing.”

(Mr Alan J Frost)

“I’m personally very proud of what Bournemouth has achieved over the past year but I’m also aware it’s down to the hard work and skill of many individuals: staff, students and our various stakeholders.”

(Professor Paul Curran)

1 BU is ranked the UK's Number One New University in *The Guardian University Guide 2010*

7 BU invested £7 million in new capital projects, including the Executive Business Centre

13% Overall increase in undergraduate applications at BU

28 BU supported 28 student and graduate commercialisation and business start-up projects

30% Increase in international applications at BU

40 New academic appointments which brings the total of new academics to nearly 200

50 Students are registered on degree programmes while serving with the Royal Corps of Signals in the UK and abroad, most notably Afghanistan

100 BU funded nearly 100 PhD students as part of the largest research studentship scheme in the sector

389 BU secured 389 consultancy and research contracts

1,400 Academics worked with over 1,400 businesses on collaborative research and enterprise projects

1,500 Nearly 1,500 international students from around 130 countries studied at BU

1,500 Around 1,500 students study on BU programmes delivered by our partner further education colleges and university centres in Dorset, Wiltshire and Somerset

4,500 Over 4,500 students graduated in BU's November Award Ceremonies

17,000 Over 17,000 students chose to study with BU

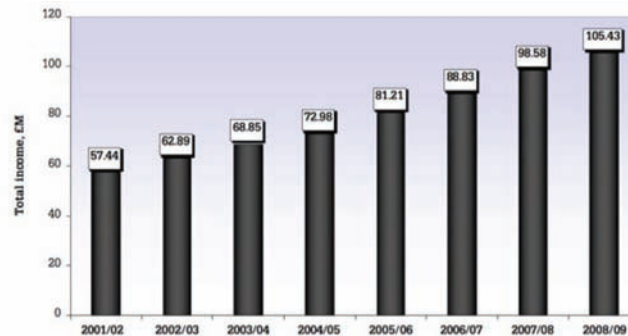
106 million Our 2008/09 turnover was £106 million

240 million Our annual contribution to the local economy is £240 million

2009 in numbers

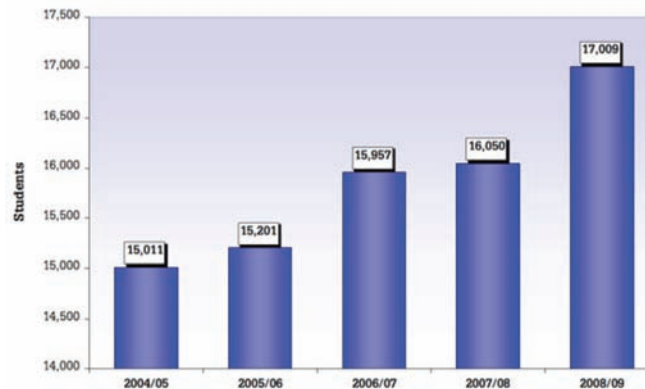
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Total income



Our total annual income has increased consistently.
Data source: Higher Education Statistics Agency

Number of students



The number of students studying with us has increased consistently.
Data source: Student & Academic Services

A photograph of Professor Edwin van Teijlingen, a man with short grey hair, wearing a blue patterned shirt and a yellow tie. He is sitting in a hospital room, with medical equipment and a bed visible in the background.

Professor Edwin van Teijlingen joined BU in 2009 as Professor of Maternal & Perinatal Human Research in the School of Health & Social Care

New academic appointments bolster BU's profile

Over the three years to 2009, we have appointed over 150 academics, including 17 Professors and 6 Associate Professors, to facilitate the transformation of our staff profile and foster the development of our academically-led culture. The increase in our research funding following our excellent research performance has allowed us to invest in a further 40 academic appointments. Our undergraduate curriculum has been restructured and enhanced to provide a wider choice of programmes within coherent frameworks. Assessment and feedback has been improved and imaginative use of ICT continually enhances the experience of our students.

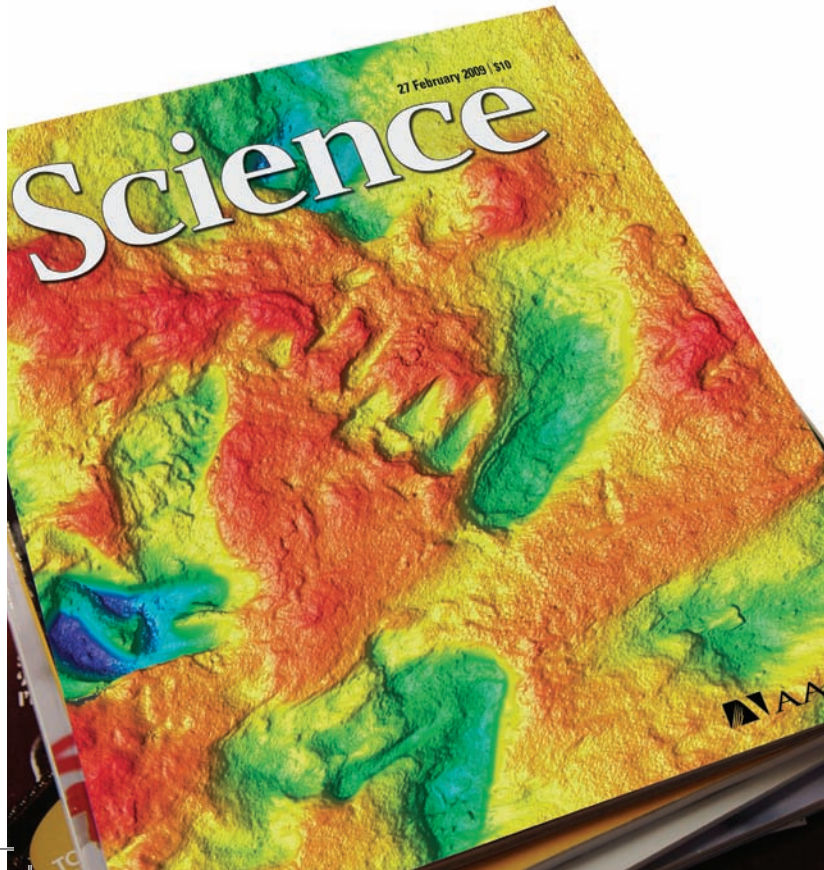
The latest Research Assessment Exercise (RAE) recognised our increased contribution to knowledge and confirmed our transformation to a University committed to academic excellence. Our research was assessed as being of a quality that ranked with the best in the world in eight subject areas: Art and Design (including Computer Animation); Archaeology; Business and Management; Communication, Culture and Media; Computer Sciences; General Engineering; Geography and Environmental Sciences; and Nursing and Midwifery. As a result of this success, the Higher Education Funding Council for England (HEFCE) trebled our annual core research grant.



Professor of Tourism, Dimitrios Buhalis, recently joined BU and is based in the School of Services Management

**The UK's fourth
most improved
University for
research quality**

Science puts BU on world stage



BU academics published three papers in *Science*, one of the world's highest-rated research journals.

Professor Matthew Bennett's research was shortlisted for 'Research Project of the Year' in the 2009 *Times Higher Education (THE) Awards*. He and colleagues from the US and Africa discovered footprints left by one of our evolutionary ancestors, *Homo erectus*. The footprints, dating from 1.51 to 1.53 million years ago, revealed a modern foot anatomy and function with evidence that whoever left them walked much as we do today.

Professor Matthew Bennett from the School of Conservation Sciences during his recent research into early footprints in Kenya

Professor Ralph Clarke collaborated with colleagues from the University of Oxford on a paper relating to the reintroduction of the Large Blue butterfly. At an accompanying event to celebrate the 25th anniversary of the project to reintroduce the Large Blue, Sir David Attenborough, President of Butterfly Conservation, praised the research.

The research of Professor Adrian Newton and Dr Anita Diaz showed that ecological restoration in areas of environmental degradation can help reverse global biodiversity losses while promoting the recovery of ecosystem services.





LLB Law student Jemma O'Leary, currently on placement at Bates Wells & Braithwaite, a law firm in the City of London

Many of our courses offer students a 40-week paid placement opportunity in the third year of their four-year course, enabling them to 'hit the ground running' when they graduate. Students have been engaged in a diverse range of placements at high-profile organisations, including the BBC, Disney and Microsoft. The 'From Recession to Recovery' report published by Universities UK and the Higher Education Funding Council for England (HEFCE) highlighted BU as an example of best practice in preparing students and graduates for today's challenging business environment.

Pioneering placements

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Former BA (Hons) Multi-Media Journalism student Hannah Fernando, now Director of News at Heat magazine

BU: one of the best for graduate prospects

'The Destination of Leavers from Higher Education' survey revealed that BU has one of the highest graduate employability rates in the UK. An impressive 91% of our 2008 graduates were in employment or further study within six months of graduating, a figure amongst the best in the sector and the best for a new university in England. Much of our students' success in finding employment comes as a result of the experience they gain and contacts they make while undertaking 40-week professional placements as integral components of their degree courses.

Times Higher Education Awards

BU was runner-up for two *THE* Awards in 2009 - 'University of the Year' and 'Research Project of the Year'. The awards are considered the 'Oscars' of UK higher education.

David Lammy, MP visits BU

Rt Hon David Lammy MP, Minister for Higher Education and Intellectual Property, visited BU to see first hand how the University is supporting graduate employability and entrepreneurship.

BU makes a real impact on the virtual world of *Avatar*

The talent and skills of over 50 BU animation graduates helped make *Avatar* a global success.

Software students in world top three

Software Systems students took third place in the world's biggest student technology competition, Microsoft's Imagine Cup.

BBC DG visits BU

BBC Director General Mark Thompson gave a masterclass in programme making for students and staff of the Media School.

Dream Lab Challenge

BU supported the first ever Dream Lab Challenge, a competition to promote UK study for Chinese university students as part of the Prime Minister's Initiative for International Education. The winning group from the Beijing Institute of Fashion won a package of scholarships worth £40,000 offered by BU and project partner Kingston University.

Santander invests in BU

BU signed a new partnership agreement with Santander to fund overseas scholarships for postgraduate students and staff.

Library award team

BU beat competition from other universities from across the UK to win the inaugural *Times Higher Education* Leadership and Management Award for 'Outstanding Library Team'.

BU students take road trip for charity

Design engineering students Matt Vansittart and Alex Bailey drove across southern India on their 1950s Royal Enfield Bullet motorbikes.

The Chancellor retires

Lady Dione Digby retired as our Chancellor, having served in the role since 2006.

Director General of the BBC, Mark Thompson



Dream Lab Challenge



Avatar, the highest grossing film of all time



Moments in 2009



PhD student Sally Keith
on location

Cultivating the next generation of researchers

Our fully-funded PhD studentships began in 2006 and nearly 100 students have now benefited from one of the largest such schemes in the sector. One research project, concerning environmental change and the reduction of plant diversity in Dorset woodlands, was published in the prestigious research journal, *Proceedings of the Royal Society*. Sally Keith's work focused on retracing the steps of Professor Ronald Good in the 1930s to assess how environmental change has affected biodiversity over the last 70 years. She examined Dorset woodlands to record the presence of trees and plants at 38 sites and assessed changes to species development.



Franziska Conrad, a BU design graduate who
developed the QuickPitch pop-up tent, which has
sold over 200,000 units

BU has a strong enterprise culture, with students and staff working on a wide range of consultancy projects. We have a strong track record in bringing innovative consumer products to market through industrial licensing agreements with leading brands and through the formation of spin-out companies. Our experienced commercialisation team works closely with businesses to develop successful licensing agreements. Our annual Festival of Design & Innovation provides businesses with the opportunity to look for the 'next big thing' by previewing the work of over 170 design and engineering undergraduates.

Engaging with enterprise

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Our new Executive Business Centre (EBC), which hosts the University's Executive Business School, is playing a vital role as a regional and national hub and ideas exchange for the world of business. During the last four months of 2009, the EBC hosted events for the Institute of Directors, the Chartered Institute of Personnel Management and the Chartered Institute of Marketing. It has also taken on a global presence, with a large number of international students enrolling for our postgraduate and executive education courses, including the prestigious Bournemouth MBA.



The Executive Business Centre, Lansdowne Campus opened in September 2009

Business Centre positioned at the heart of the region

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Chancellor Lord Phillips and Vice-Chancellor Professor Paul Curran



Law Lord takes over as BU Chancellor

Our new Chancellor, Lord Phillips of Worth Matravers, opened the Executive Business Centre in September 2009. A former Master of the Rolls, Lord Phillips was the first Lord Chief Justice of England and Wales to serve as head of the English judiciary when that function was transferred from the Lord Chancellor in April 2006. He is the UK's most senior Law Lord and became the first President of the new Supreme Court of the UK in October. Upon being installed as Chancellor, Lord Phillips said that his new role combined his two passions in life: education and Dorset.

University Officials

Lady Dione Digby

Chancellor
(retired November 2009)

Lord Nicholas Phillips

Chancellor (commenced
November 2009)

Lady Joan Appleyard

Pro-Chancellor

Sir Leonard Appleyard

Pro-Chancellor

Dame Yvonne Moores

Pro-Chancellor

Professor Paul Curran

Vice-Chancellor

Mr David Willey

Deputy Vice-Chancellor

Professor John Vinney

Pro-Vice-Chancellor (Education
& Professional Practice)

Professor Nick Petford

Pro-Vice-Chancellor
(Research & Enterprise)

Mrs Karen Everett

Director of Finance

Mr Michael Riordan

Director of Human Resources

The University Board

The University Board comprises members from within higher education, industry and commerce, as well as representatives of students and staff. Supported by a strong committee structure, the Board oversees the strategic development of the University and ensures the effective use of resources and the financial management of the institution.

Mr Alan J Frost

Chair of the Board

A Fellow of the Institute of Actuaries and the Institute of Management, Alan Frost has considerable experience in the financial services sector and is a former CEO with a reputation for sound strategic thinking and successful change management.

Mr Frost holds appointments as Chair of Teachers Building Society and of Dorset Opera. He is also a non-executive Director of Hamworthy plc, NFU Mutual Insurance Society and Invesco Pensions Ltd. Mr Frost is a former Managing Director of Abbey Life Assurance Company (1989-1998) and was Group Chief Executive of United Assurance Group plc from 1998 until 2000. He is also a past Master of the Worshipful Company of Actuaries.

External members

Mr Chris Appleton

Dr Peter Barnwell

Mrs Joanna Dawson

Mr Julian Francis

Professor Christine Hallett

Reverend Dr David Hart

Mr David Hines

Mr Tim Lee

Mrs Fiona McMillan

Dr Peter Rawlinson

Mr Glyn Smith

Mr Roy Spragg

Mr Giles Sturdy

Mrs Sue Sutherland

Internal members

Mrs Mandi Barron

Professor Paul Curran

Mr Charles Elder

Mrs Karen Everett

Mr Geoffrey Darnton

Professor Nick Petford

Mr James Ricci

Mr Michael Riordan

Professor John Vinney

Mr David Willey

Clerk to the University Board

Mr Noel Richardson

People at BU

Summary of Accounts

The full report and financial statements for the year ending 31st July 2009 were approved by the Board in November 2009.

The University adopted the provisions of FRS17 Retirement Benefits for the first time in 2005/06. FRS17 has resulted in an increase in staff costs

of £1,451k (2008: £673k), an increase in finance costs of £943k (2008: £467k) and a decrease in surplus for the year of £2,394k (2008: £1,140k). The surplus for the year prior to the FRS17 adjustments was £4,547k (2008: deficit £3,374k).

Summary consolidated income and expenditure account for the year ended 31st July 2009

Income	2008/09	2007/08
	£000	£000
Funding Council grants	44,620	43,279
Academic fees and support grants	46,088	41,755
Research grants and contracts	2,454	1,767
Other operating income	12,854	11,588
Interest receivable	106	189
Total	106,122	98,578
Expenditure	2008/09	2007/08
Staff costs	51,960	51,607
Depreciation	4,068	4,265
Other operating expenses	45,714	45,694
Interest payable	2,227	1,526
Total	103,969	103,092
Surplus/(Deficit) for the year (after adjusting for FRS17)	2,153	(4,514)

Summary consolidated balance sheet as at 31st July 2009

Net Assets	2009	2008
Fixed assets	68,866	66,025
Current assets	20,213	10,196
Creditors: Amounts falling due within one year	(21,484)	(21,200)
Total assets less current liabilities	67,595	55,021
Creditors: Amounts falling due after more than one year	(20,099)	(15,219)
Pension liability	(20,629)	(19,818)
Total net assets	26,867	19,984

Represented by:

Deferred capital grants	20,240	17,093
Revaluation reserve	7,320	7,721
Revenue including pension reserve	(693)	(4,830)
Total funds	26,867	19,984

At the end of 2009, the University published a revised Strategic Plan for the five year period from 2009/10 to 2013/14. The Strategic Plan includes detailed financial projections indicating the level and nature of expenditure on new staff,

new buildings and ICT and how these are to be funded. A copy of the revised Strategic Plan and the full Summary of Accounts are available at: www.bournemouth.ac.uk/annualreview.

In 2009, BU continued its initiative, the Vice-Chancellor's Forum. This was established to engage with the local community with the aim of building a stronger network of friends and supporters of the University.

A range of key events and functions was organised by the University's Development Office. These featured guest speakers including Lord Phillips, President of the UK Supreme Court and BU's new Chancellor, Clive Stafford Smith, founder of Reprise and Ian Livingstone, Life President of video games company Eidos.

Vice-Chancellor's Forum connects with community



BU Bournemouth University

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2009: A great year for BU

Ten reasons to be proud of BU

Click for more information on "Ten reasons to be proud of BU"

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A graphical representation of the year's facts and figures

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The year in numbers

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A list of key people at BU

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Our ten

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