

Bournemouth University: A Fairtrade University

Bournemouth University has been awarded Fairtrade University Status by the Fairtrade Foundation, becoming one of just 32 Fairtrade Universities and Colleges across the UK.

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Being a Fairtrade University means making a detailed commitment to promoting the consumption of Fairtrade products. To be awarded Fairtrade Status the University had to achieve five goals:

- Approve an official Fair Trade Policy
- Set up an institutional steering group
- Commit to selling Fairtrade products in all University outlets
- Commit to using Fairtrade products at internal meetings and events
- Commit to campaigning for increased consumption

A steering group, chaired by Mike Riordan, was established in September 2005 and meets termly. A Fair Trade Policy was developed by the Steering Group, approved by the Vice-Chancellor in January and further endorsed by Senate in February, when it formally became University policy. All shops, cafés and refectories

on campus now sell a wider selection of Fairtrade products and Fairtrade tea, coffee and sugar have been served at internal meetings since October 2005. Various events and activities have taken place on campus, including events to mark Fairtrade Fortnight, and the University's bid to achieve Fairtrade Status has been covered in internal and external publications. The Fairtrade Mark is now highly visible around campus, including at the re-branded library café, which is now a Café Direct Fairtrade Café, and on the hospitality trolleys.

But the award of Fairtrade University Status is just the beginning. For the University's status to be retained, the steering group must develop the goals and report to the Fairtrade Foundation on progress at the end of each academic year.

If you would like to comment please email the [Fairtrade inbox](mailto:Fairtrade@bournemouth.ac.uk) - Fairtrade@bournemouth.ac.uk

Editorial

Welcome to the third edition of the BUGLE.

We hope that those of you who are new to BU will have already learned a little more about the work of the Global Perspectives group, at Freshers Fair. We are committed to providing students with an international curriculum and organising a range of extra-curricular activities that contribute towards the development of global citizens, who understand the need for sustainable development. We hope that in your time at BU you will take every opportunity to develop the skills and knowledge critical, not just for global employability but to equip you for life in the 21st century. We also believe that if we are to expect students to develop in this way, then BU has to 'walk the talk', with regard to corporate responsibility and behaviour. It is exciting to note that since the last edition of BUGLE, BU has been awarded Fairtrade status, has been short-listed for a THES Award in the 'Contribution to Sustainable Development' and has just launched the new Environmental Policy, which sets further objectives for the future.

Our research shows that employers want graduates who have a 'broader world-view', can 'see the connections between the global and the local' and can work 'sensitively in contexts of diversity'. We hope that you will develop these attributes while you are at BU. We also hope that many of you will feel empowered to contribute positively to change – both within the university and in those spheres where you have influence, now and in the future. To find out more about how you can get involved please email either cshiel@bournemouth.ac.uk or stakeda@bournemouth.ac.uk



Forward in Partnership

Building partnerships for better health care across the globe.

Access to health information has become a key issue on the international development agenda. Information that is relevant and reliable is considered to be essential in reducing poverty and improving the health and well-being of the world's poorest people. This global issue however requires solutions that act locally in order to bring about lasting and improved health care. Bournemouth University is working in partnership with Partnerships in Health Information (Phi) in order to promote better health across the globe. Academic Services now hosts the employment of the Programmes Officer for Phi and the University will also work as the Academic Partner in project initiatives.



The Public Health Library at the Kenyan Medical Training College, Machakos

Phi©2006

Phi is an emerging charity that provides support to partnerships between health libraries in the UK and with those in developing countries. Whilst Phi works mainly in Sub-Sahara Africa, it also has a reach to countries including India, Nepal and the Chechen Autonomous Republic. Each partnership develops innovative projects and training to ensure that their activities are tailored to meet the needs of the local health professionals and the communities they live and work in. Partnership activities include helping to build the capacity of health librarians and

meeting the challenge of making relevant, reliable and usable health information available to the communities that need it. One such challenge, despite the rapid development in information and communications technologies globally, is the availability of such technologies in resource poor countries and the appropriate skills in using them to select and manage the best available knowledge.

The new partnership between Bournemouth University and Phi was officially launched in July 2006. It offers enormous

potential in developing the charity's existing network of partnerships and in supporting the transfer of knowledge, learning and expertise. Whilst allowing Phi to develop and achieve sustainability for the longer term, the partnership also opens exciting opportunities for the University to be actively involved in new partnership activities. The Institute of Health and Community Studies and Academic Services are currently involved in the planning of future partnership activities in Sierra Leone.

Emma Stanley is the Programmes Officer for Phi and is based at the Library and Learning Centre here at the University. Her role involves supporting and developing the activities by building strong relations with partners, writing project proposals and obtaining funding, along with supporting the day to day running of the new partnership. If you would like any further information about Phi and its activities please contact Emma at estanley@bournemouth.ac.uk or visit www.omni.ac.uk/hosted/phi



Emma Stanley, right, with Jean Shaw, Honorary Researcher for Phi and former Programmes Officer
Phi©2006

Volunteering Opportunities

Come and work with local organisations (DEED and others) to promote global perspectives to children, young people and families through events such as:

- Local family workshops for families with children (Global Family Project)
- Event organisations (workshops, conferences, etc.)
- School visits: workshops with children
- Promotional materials (contributing to design)
- Newsletter editing

Are Your Skills for Life?

An exciting new project funded by the Department for International Development aims to provide opportunities to develop skills necessary for global sustainability. The project is being implemented in partnership with DEED.

Development Education in Dorset (DEED) is a local development education centre (DEC) working with children and young people, and those who look after and provide services for them, in Bournemouth, Dorset and Poole. DEED works to embed global perspectives in teaching and learning from the age of zero onwards. Part of a national network of DECs, DEED has been working with the Global Perspectives Network at Bournemouth University since 1999.

'Skills for Life' will not only contribute to the development of those skills necessary for global employability but will raise the profile of global perspectives across the University. Activities and seminars will be provided, to enable staff and students to learn about



development, and to increase awareness of global issues, poverty, our global interdependence and global injustice.

A range of opportunities to actively engage in the global perspectives agenda will become available as the project progresses. Extra-curricular activities, including volunteering provide a valuable way to develop not just the skills that employers require but the skills that will support life in the context of globalisation.

For more opportunities to get thinking and acting please contact Louise Boston-Mammah (deed@gn.apc.org), or Sachiko Takeda (stakeda@bournemouth.ac.uk) on the Talbot Campus.

Volunteering at Bournemouth University

Volunteering can help you feel part of your new community, enhance the quality of life for others, develop employment skills such as teamwork, leadership, communication, time management, responsibility AND make friends!

Register your details on this online information service and let us match you with lots of different voluntary activities from one-off events to weekly commitments, doing something that you will really enjoy and that will benefit other people too! Here are some examples of voluntary opportunities in the local community:

- Event Helper
- Dancer / Singer
- Assist a disabled young adult

- IT Volunteer
- Special Constable
- Befriender
- Guide at a Safety Centre
- Help elderly people
- Face Painter at fetes and open days

MAD Days

MAD Days are open to students, staff and their families for 'bite-sized' volunteering projects – a chance to experience volunteering in your spare time whilst 'Making a Difference' in the local community.

No previous experience of volunteering or specific skills are required – only a positive and willing attitude! Some examples of previous MAD Days include:

- Brownsea Island - chopping and burning invasive rhododendron growth
- Studland – clearing an overgrown pond and undergrowth and weatherproofing a bridge
- Wimborne First School – painting an outside wall
- Butchers Coppice Scout Camp – clearing overgrowth to build a climbing wall
- Corfe Castle – helping to run games stalls at a Fun Day

For more details, please come and see us in the Volunteer Office in the Students' Union above Dylans Bar or call 01202 965771
www.the-hub.org.uk

“Knowing that I can successfully live for a long period of time in a different environment and culture was a great personal achievement. My cultural adaptability improved, as well as my sensitivity and understanding to other cultures”.

Andrew Smith

If you have eaten today thank a farmer



The Fairtrade Foundation

China: Cool, cultural and very different from the UK...

Andrew Smith, a third year on the BA (Hons) Accounting & Finance Programme in the Business School decided that he would spend his placement year in China. Andrew carried out a 10 month work placement in China, followed by a 4 week intensive language programme in Beijing to further develop his Mandarin.

Many people have asked me “Why China?” my answer has simply been that I wanted to expand on the little knowledge I had of a country that will have an enormous influence on the future of the global economy.

During my time abroad I have gained a global perspective on business that I can apply to my degree and future career. When I first arrived in China I only knew how to say “Hello” and to most people, trying to learn a tonal language that has over 25,000 characters would be very daunting. I saw this as an interesting challenge. The 4-week language programme continued to improve and expand my Mandarin vocabulary and for the first time I began to learn to read and write Chinese characters.

I will continue to make sure that my Mandarin progresses as rapidly as it already has, so I can achieve one of my biggest aims of communicating with the Chinese students at Bournemouth University. I feel that if I can break the communication barrier between my fellow Chinese students and myself, it will present a great opportunity to learn from each other’s experiences and culture.



Celebrating a Colourful BU

Religions, amongst many other things they do and offer, provide us with the rituals by which we approach the numinous, the Holy, the Other. That “Other” is precisely that – that which shows us what we could be, that alternative society not defined by a human end, a telos, but by kairos, THE moment, THIS moment, a holy present, a sacred now.

I write this at a time when a fragile peace rests uneasily over Lebanon and Israel, at a time when we’re told of potential terrorist attacks being thwarted, times when the holy present, the sacred now seems a distant and unobtainable dream.

Dare we – you and I – call in the kairos? Are we willing to gather with sisters and brothers of all faiths and none and celebrate becoming a rainbow community – illustrated by the

colourful dynamic and bold BU logo? Our rich diversity of faith and culture offers a colourful spectrum of hope to reach up to, a symbol that challenges our squabbles over a name: Buddha, Jesus, Krishna, Mohammed; a challenge when we are tempted to exclude (perhaps not physically, but emotionally, intellectually, spiritually) sisters and brothers of different ability, age, culture, language, race or sexuality.

The University Chaplaincy is confident and proud in our support and affirmation of all faiths and none. If you seek to claim the sacred now, if you long to reach up and out to embrace the rainbow, the spectrum of warm colours that signals our new beginnings, then members of the multi-faith Chaplaincy Team will joyfully seek to resource and support you.

Contact us at:
dhart@bournemouth.ac.uk
 or 01202 965383.

David Hart
 University Chaplain

Pax et Bonum:
 Peace and all good.



Chaplaincy, Talbot Campus

A New Environmental Policy for Bournemouth University

A major review of the University’s Environmental Policy is now complete and the new policy has been endorsed by the University’s Executive Group.

Bournemouth University first published its Environmental Policy in August 2003, but in the three years that followed there has been a lot of progress on a range of environment-related issues. For example:

- **Transport** - the university implemented a comprehensive Travel Plan (awarded a “Green Gown” award in 2005/6) and continues to promote alternatives to single-occupancy car use.
- **Energy** – the energy awareness campaign (highly commended in the Green Gown Awards 2004/5) continues, a group of Energy Monitors has been recruited to champion energy efficiency, and a new remote monitoring

system enables the university to measure and manage consumption closely.

- **Waste** - a cutting-edge, pay-by-weight waste contract enables the university to better understand its waste and where it comes from and recycling initiatives have been put in place for a number of materials.

- **Fair Trade** - commitment to fair trade has led to a Fair Trade Policy, changes to purchasing and supply, an education programme and resources for students. ‘Fairtrade University’ status was awarded by the Fairtrade Foundation in June 2006.

- **Construction** - the university has committed to working towards tough environmental standards for new buildings and is developing a set of guidelines for major refurbishment projects.

▪ **Curriculum** – Curriculum Review is being used as a vehicle to ensure that by 2010, all students are confident in dealing with issues relating to equity, injustice, diversity and sustainable development. Guidelines were introduced this year to ensure programme teams incorporate sustainable development in programme design.

The Environmental Policy has been revised to ensure that it

reflects the broad range of issues that are already being addressed at the University and sets further objectives for the future.

It now includes sections on operations and infrastructure, academic programmes, communications and review.

A copy of the policy can be found on the I Drive at: <I:\Purchasing\Public\Environment> and on the [Save Earth web pages: www.bournemouth.ac.uk/save_earth](http://www.bournemouth.ac.uk/save_earth)



Fair Trade and Global Development A New Era of Social Justice?

If you have eaten today thank a farmer.

Wherever you go in the world the people that really produce your food, the primary producers or farmers, do not receive a just reward for the products they produce. This is the case whether you are in the UK or in Africa. Of course there are exceptions, and the situation is often far more extreme and damaging in the developing world. However, when you go into English supermarket and see a litre of water costing £1 and a litre of milk costing 35p, something must be wrong, particularly when the farmer who produced that litre of milk may well have received as little as 12p.

The idea of fair trade is therefore very attractive. There is of course fair trade and FAIRTRADE. Fair trade is a concept that centres around giving our food producers (in the main) a fair price for the food that they grow. FAIRTRADE is in effect a brand developed by the Fair Trade Labelling Organisation International (FLO) which encapsulates this idea. FLO is a registered charity set up by CAFOD, Christian Aid, Oxfam, Traidcraft Exchange and the World Development Movement. As the Fair Trade Foundation maintains, “fairtrade addresses the injustices of conventional trade, which traditionally discriminates against the poorest, weakest producers. It enables them to improve their lot and have more control over their lives.” (<http://www.fairtrade.org.uk/index.htm>)



The Fairtrade Foundation

But this is simple social justice. Why do we have to have a premium product brand to facilitate social justice? Is it a lack of understanding on behalf of the consumer? Is it that people just don’t care? Is it that we are conned (possibly willingly) by a global food retailing system that produces cheap food but at a price - if that is not a contradiction in terms. This dissonance goes further. The predominant philosophy that higher education employs in teaching students business is based on an entrepreneurial approach in a free market economy, but how does this square with fair trade? When will we apply fair trade principles across all our purchasing not only for niche market conscience products, but for everything whether produced in the developing or developed world?

Either Fair trade is a token gesture or it is the beginning of a new era of social justice.

Sean Beer is a Senior Lecturer in the School of Services Management with a special interest in ethics and the food supply chain. He is a Churchill Fellow and a Nuffield Scholar.

We all have prejudices to some degree. We all make assumptions, generalisations and stereotype people.

The songs and lyrics will remain long after the show: 'We are one blood, with one pain. We have one hope and one future' is a great song and particularly apt for Diversity Week and Global Perspectives.



Treat others in the way that you would like to be treated

There are many of us in the University who will have never experienced prejudice in our lifetime. This can lead to the danger that we can undervalue its importance, or relevance.

We mustn't assume that even if we don't come across prejudice in our day to day business that those around are not experiencing it. Prejudice is still a powerful force throughout the world and listening to people's stories, from sideways glances to verbal and physical attack, can be very sobering.



My name is Emma Stephens, I am the Diversity and Equality Advisor for the University, working alongside my colleague Dr James Palfreman-Kay. One of the challenges of my job will be to raise the diversity and equality agenda in BU and in the process ensure that is not interpreted by some as tokenism, or that people pay lip service to the ideas and initiatives that come their way.

My aim is to ensure that the University is a welcoming and open institution, and that everybody who has the ability to study or work here, is made to feel welcome and supported. I also aim to promote a University that values everyone's contribution, and is aware of the

value of drawing on the diversity of people's experiences and knowledge for the benefit of all. Some of the more specific areas we will be working on closely this academic year will be:

- Supporting academic staff to develop a learning environment where students are prepared for the challenges of an increasingly diverse society and global economy, including gaining the knowledge and skills to function effectively and responsibly in a global society.
- Raising awareness of diversity and equality issues and dispelling some of the myths and misunderstandings around diversity and equality for staff and students, through the

development of training, workshops, projects and initiatives.

Prejudice can be an uncomfortable subject for some to think about, not least because to address such issues, we must first recognise that we all have prejudices to some degree. We all make assumptions, generalisations and stereotype people; the important issue, is the extent to which these assumptions influence our behaviour.

Pre judging people is a natural human quality, built up from many childhood experiences and influences. It takes hard work and commitment to truly follow the adage of treating all others as you would like to be treated yourself.

Celebrating Diversity 2006

On Wednesday 8 March the Allsebrook Lecture Theatre was transformed into the Students' Pavilion as part of BU's Diversity Day celebrations. The Allsebrook Lecture Theatre was packed with staff and students for most of the day.

The Students' Pavilion hosted a wide variety of performances with a cultural focus, celebrating traditions, music, dance, poetry and fashion from many different parts of the world.

Lunchtime proved extremely popular with an incredible spread of food from around the world which stimulated some interesting conversation as well as people's tastebuds! The lunch was organised by a group of Events Management students and proved a valuable opportunity for UK and international students to work together on a project.



All the students involved had a lot of fun at the same time as gaining useful experience related to their degree course. Some other highlights of the day were the International

Students' Association's "Parade of Nations", a celebration of fashion from around the world, and the Indonesian Society's performance of a typical Indonesian wedding ceremony.

There was also a serious and educational side to the day's events, notably the screening of a shocking documentary made by an Indian Media School student to raise awareness of the issue of acid attacks on women in India.

The day was diverse in many senses; from the cultural backgrounds of the performers, the audience and the variety of ways in which the different groups of students chose to convey their messages and put their performances together. There were certainly some hidden talents revealed and hopefully some stereotypes broken.

We look forward to a similar international event next Spring.... watch this space!

Caroline Howlett
International Student Adviser

Islamic Personal Finance in the United Kingdom

Sometimes we take things for granted and do not realise the extent to which the lives of others are influenced by their faith. The following article explains how something many may take for granted i.e. getting a mortgage, takes on a different perspective for some members of our society. Introducing such topics within the curriculum is one aspect of developing a global perspective.

'Neither a borrower nor a lender be' is a well known phrase that residents of the United Kingdom appear to have forgotten. We are a nation of debtors – latest figures show that total UK personal debt amounted to more than £1 1/4 trillion by the end of September 2006 and is increasing by £1m every four minutes. The average amount owed by every UK adult in

the country is around £26,525 (including mortgages). In 2005 we owned 183 million credit cards (4 for every adult) and in August 2006 used them to borrow £55.4bn. We are a nation, which takes living with the burden of debt for granted.

According to the 2001 census, the UK has a population of which 2.7% (or 1,591,126) were of the Muslim faith – globally this is nearly 25%. This 1.5 million has grown to over two million. Islamic law, Shari'ah, however, expressly forbids a member of that faith from borrowing or lending money. Consequently, a British Muslim who wanted to buy a house had three choices until recently – pay cash, rent, or break Shari'ah by taking out a mortgage.

Someone who is a member of the Islamic faith may only invest in permissible (Halal) activities by permissible means, and may not lend money for a predetermined return as interest (riba) is expressly forbidden and one can only make a profit through the ownership of assets.

The ethos behind this is that risk should be shared between parties in a fair manner. Finance must be 'productive and participatory'. Debt can only arise as a consequence of a sale and money should only be invested in a socially responsible way (which, for a Muslim, would exclude any activity associated with gambling, alcohol, tobacco, arms manufacture, pork-related products or pornography).

Islamic law is derived from four sources; 1) Koran - Quaran (divine policy), 2) Sunnah practices by Mohammed (practitioners), 3) 4 Scholars (Maliki, Hanafi, Shafahi and Hannabili), and 4) Sharia scholars. As a result, all Islamic finance and its related products have to be approved by a Shariah Supervisory Committee which consists of three renowned and respected scholars in field of Islamic finance and investment.

It is now possible for a UK citizen of the Islamic faith to take out a mortgage. The way it works is that the client promises to lease the property from HSBC.

A tenancy is registered in the client's name who then makes monthly Amanah home finance payments (rent and on-account payments). The rent is reviewed every six months and at the end of the agreed period the ownership of property is transferred to the client.

A member of the Islamic faith may also open an Amanah Bank Account. The accounts are interest-free and the deposited funds are administered in accordance with Shariah (Islamic Law). The client may have a debit card and cheque book, but a minimum balance of £1,000 must be maintained in the account.

Islamic finance is growing rapidly. Malaysia now has a complete Islamic financial system. The current finance market is worth £200bn+, Islamic banks have assets of £300bn+, global Islamic bonds are available for purchase and there are even Islamic hedge funds.

Anne Allerston
Institute of Business & Law

Beyond Belief

It was a pleasure to welcome Martin Nicholls and his team from Christian Aid, to Bournemouth University to present Beyond Belief. The show is an enthralling multi-media production, which through song, slides and special effects, shares the experiences of life on the West Bank.

A packed Allsebrook Lecture Theatre became for two hours, the checkpoint between Israel and Palestine. This setting was very effective and took the audience immediately to the conflict zone, making it easier to conceptualise the frustration and issues experienced on a daily basis, by human beings on both sides.

The music was fantastic; the lyrics are emotive and delivered with passion. The songs bring to life the experiences and conversations of people struggling with poverty and issues of conflict, yet remaining hospitable and able to celebrate life.

Martin is an exceptionally talented writer and the crew are dedicated musicians. The audience was moved, entertained, educated and shocked (often at the same time), as the reality of the situation was presented. Everyone was united in their appreciation of the experience and praised the energy and commitment of the team.



If you are interested in finding out more about Martin's work please visit www.martinjohnnicholls.co.uk/

Why isn't what I am doing featured in BUGLE?

It could be! If you have any items of research news that you would like included in BUGLE, contact email: stakeda@bournemouth.ac.uk

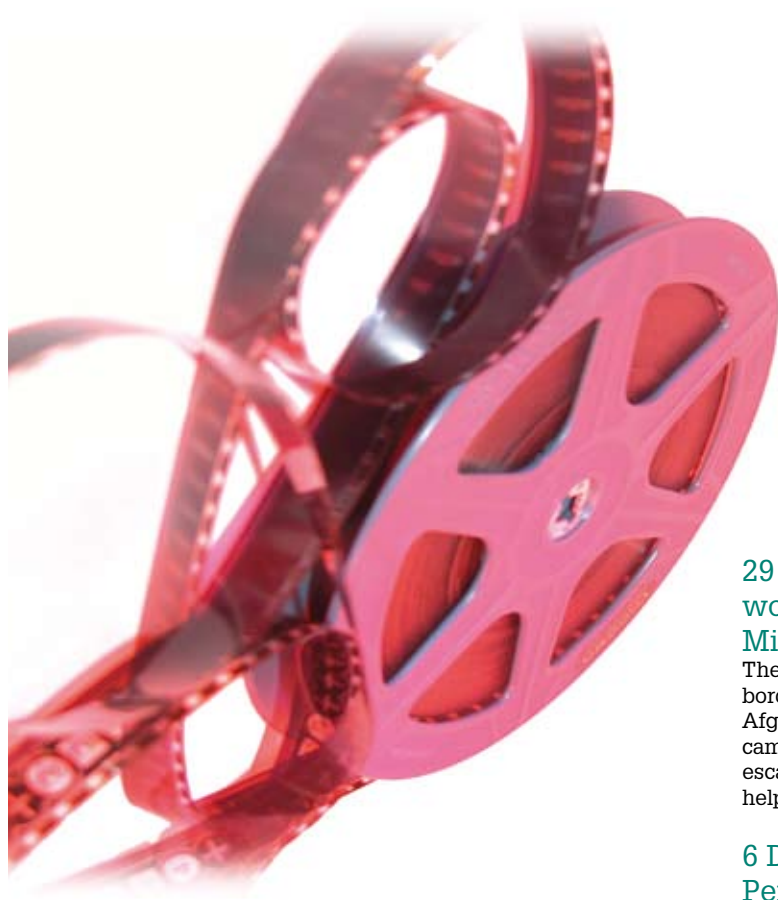
This is a newsletter for independent comment and news – all students, staff and those working with BU are invited to contribute. We will be looking for contributions for our next issue.

Printed on recycled paper.

Don't forget to recycle your BUGLE!

Global Cinema is Back!!

The International Office, Global Perspectives Group and Bournemouth Media School present Global Cinema for the second year and would like to encourage as many of you to come, enjoy the film, have your perspectives challenged and share your views. Films are OPEN TO EVERYONE and will be screened on most Wednesdays, always at 6.30pm, always FREE and always in the Marconi Lecture Theatre on the Talbot Campus.



15 November - Apocalypse Now (1979) Director Francis Ford Coppola

The Horror... The Horror... Captain Willard, whose mission is "Terminate with extreme prejudice," receives orders to seek out a renegade military outpost led by a mysterious Colonel Kurtz during the Vietnam war.

22 November - I'm Not Scared (2003) Director Gabriele Salvatores

The loss of innocence can be a frightening experience, especially for ten-year-old Michele who discovers that another boy is being held captive in a deep hole next to an abandoned farmhouse and when he realises his own father may be a kidnapper...

29 November - In this world (2002) Director Michael Winterbottom

The journey to freedom has no borders... Enayat and Jamal are Afghan refugees who live in a camp in Peshawar and try to escape to Great Britain by the help of people smugglers...

6 December - Amores Perros (2000) Director Alejandro González Iñárritu

A horrific car accident connects three stories, each involving characters dealing with loss, regret, and life's harsh realities, all in the name of love...

13 December - Being John Malkovich (1999) Director Spike Jonze

Ever wanted to be someone else? Now you can.... A puppeteer discovers a portal that leads literally into the head of the movie star, John Malkovich....

Global Perspectives Seminars

Come and find out what globalisation is about. All are welcome!

Programme for November 2006

- Tuesday 7 Nov 1-2 pm: Fair Trade: Its Positive Effects with Jennie Rake from Set Fair 4 Trade (a Fair Trade shop in Blandford Forum), room PG 142.
- Wednesday 22 Nov 1-2 pm: What has poverty got to do with us? with Louise Boston-Mammah from DEED, room PG142.
- Wednesday 29 Nov 1-2pm: HIV/AIDS in the Local with Emma Stephens, the Diversity Officer of Bournemouth University, room P151.

Lots more to come including... guest speakers, visits from environmental organisations, spending placement year abroad, working with international NGOs, globalisation debate... look out for details!

If you would like to be informed about future event, please contact: stakeda@bournemouth.ac.uk to be included in our mailing list.

Contact
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