



Editorial

Welcome to the Autumn edition of BUGLE. Developing global perspectives at BU involves a variety of initiatives, many of which are discussed in this issue.

If you are new to the University, please think about what it requires to be a global citizen who understands the need for sustainable development. We are aiming to develop graduates who will be globally employable. We also wish to ensure that your experience at BU provides you

with the knowledge and skills to make an effective contribution to global society as a global citizen.

The cover article highlights just one example of social injustice. We hope that many of you will be interested in learning more about significant global issues and that some of you, may be interested in campaigning for change. We hope that all of you will help us to address sustainable development at BU.

A number of opportunities for developing global perspectives are suggested in this publication; others will be advertised during the year,

including a Global Learning Lecture series, volunteering opportunities and student travel awards. If you would like to find out more, please visit the Centre for Global Perspectives in K101, Kimmeridge House, Talbot Campus.

We wish you all a successful academic year.

Chris Shiel
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Have you tasted slavery?

Many of you will have seen *Slumdog Millionaire* – a powerful portrayal that life for children in the world's poorest countries can be brutal. But are you aware that millions of children all around the world really do live and work on the streets?

Without adult care and education many of these children run the risks of being exploited, treated as a commodity, abused (sometimes fatally) and sold into illegal labour, for as little as £20. This may seem unbelievable from our perspective – we abolished slavery almost 200 years ago – and yet it is a fact that the trade in human beings, particularly children, ranks with drugs and arms dealing, as a multi-million pound industry. The International Labour Organisation suggests that as many as 80 million children between the ages of 5-14, are forced into the worse labour conditions, some in the sex industry, some as child soldiers and a large proportion, in agriculture. Children trafficked to work illegally not only risk their

health and lives in hazardous conditions but because their value is low, they are often subject to unimaginable cruelty. They are also expendable.

Cocoa production is just one industry where slavery is common. The farming of cocoa beans (it takes about 400 beans to make less than .5 of a kilo of chocolate) is labour intensive. Big business drives down the price; poor cocoa farmers need to reduce costs as a consequence. A vicious cycle contributes to a slave market where children are bought and bonded as a commodity in the process.

“Human Rights begin in small places, close to home...”

Eleanor Roosevelt, 1958

Chocolate production is not the only industry where slaves are part of the process of production - cotton, fishing, sugar cane and rubber are just a few other examples. But chocolate is one of the most popular products in the UK and an example of where you can influence change. Your purchase should not contribute to the misery of another human being!

Check that slavery isn't an ingredient in your chocolate bar. You don't have to stop buying chocolate but you could use your consumer power to make a difference. Fair Trade for example, prohibits abusive child labour.

You might also want to join a campaign to raise awareness of human trafficking - www.stophetraffic.org

Slavery may have been outlawed but it still exists in modern society. A future where others suffer to satisfy our consumer needs is not desirable, or sustainable.



A young boy in Ivory Coast spreading out cocoa beans (Photo courtesy of International Labour Rights Forum)

“The beatings were part of my life’, says Ally a child slave on a cocoa farm ‘anytime they loaded you with bags and you fell while carrying them, nobody helped you. Instead, they beat you and beat you until you picked it up again.” Ali also had nightmares about dying and nobody noticing (Raghavan and Chatterjee 2001, Stop Chocolate Slavery)

"The bags made by the volunteers look really professional and those who have seen them all want one!"
Lexy Browning
 abrowning@bournemouth.ac.uk



Diversity and cross-cultural challenges: educating social workers to work across boundaries

An exciting initiative has been developed between Bournemouth University and two Malaysian universities to enable a selected group of undergraduate Social Work students to travel to Malaysia

The aim of the project is to enable students to undertake supervised social practice in Penang and Sarawak, Borneo. The exchange is taking place under the auspices of social work faculty staff at Universiti Sains Malaysia (USM) and Universiti Malaysia Sarawak (UNIMAS), working in close partnership with BU.

This collaborative venture serves to enhance student experience and understanding of social welfare in diverse international settings, while meeting the practice requirement of the BA (Hons) Social Work degree at BU. Candidates for the project have been rigorously selected, based on genuine interest in expanding their knowledge of diversity in relation to race/ethnicity, culture and religious/spiritual identities. The majority of successful students have previously experienced overseas travel and some have an impressive record of voluntary work with children and other vulnerable groups in developing regions of the world.

Immediately prior to undertaking their international placement in Malaysia, the students completed 80 days of a social work placement in the UK, ensuring that the successful candidates had demonstrated an acceptable level of practice competence.

Liaison across institutions ensured that the learning needs and interests of students have been carefully matched to available placements in Malaysia. In Penang, for example, two students have been chosen to work at a groundbreaking NGO which tackles HIV/AIDS issues.



Visiting lecturers from University Malaysia Sarawak (UNIMAS), Mr. Dolly Paul Carton (fifth from the left) and Dr. Ling Haw Kee (third from the left) with Professor Jonathan Parker (fourth from the left), Dr. Sara Crabtree (second from the left) and Ms. Gillian Thomas (second from the right) and students from the BU social work courses.

Interventions include some exemplary programmes in outreach work among drug users and sex workers, including transsexuals. Other students have been given the opportunities to work with children and adolescents with learning disabilities, as well as involvement in child care in local orphanages.

In Kuching, the capital city of the State of Sarawak, students have been offered the opportunity of being placed in a mental health NGO offering direct rehabilitative, community-based support to former psychiatric inpatients. In addition to this, the remainder of students have chosen to work in the area of children and families in

government-run social welfare departments, or have been placed in independently run children's residential care services.

Students also have the opportunity to participate in cultural and recreational activities at the host university. They can study basic Bahasa Malayu (the national language) or attend any English speaking classes with a social work and social science element which expands the understanding of the new cultural, social and religious environment.

Student exchanges such as these offer enormous benefits to the participating institutions. In this case, what started as a small-scale initial collaboration,

has led to formal links being established between BU, UNIMAS and USM. This important development will help to sustain the current level of student international placements in Malaysia, and contribute to the internationalisation agenda and the work of the Centre for Social Work & Social Policy at BU.

Finally, this project and future joint research activities, will lead to the generation of an original body of valuable cross-cultural, comparative publication and conference output that will enhance the international reputation of all collaborating universities.

MAD volunteers reduce plastic bag waste

Volunteers from BU recently spent some creative Sundays in March and May making reusable recycled bags to hand out to the local community. The aim of the non-profit project, inspired by Morsbags.com, is to rid Bournemouth and Poole of plastic bags, which are unsightly and can harm local wildlife.

The first MAD day in March was organised by SUBU and now some of those staff and students who attended have adopted Morsbag making and they have organised a second volunteering day in May. Some of the volunteers have also carried on making bags at home too!

All the material used to make the bags came from charity shops, remnants from fabric shops, the Dorset Scrapstore and donations from staff.

Lexy Browning, the Volunteer Co-ordinator said: "The bags made by the volunteers look

really professional and those who have seen them all want one!"

The Morsbag project captured the imagination of both staff and students alike and it was brilliant to see them working together to help protect the environment and share skills.

SUBU runs one-off volunteering (MAD) days once every few weeks to enable staff and students to play an active role in the local community, make new friends and have fun! To get involved please visit www.the-hub.org.uk.



Volunteers posing with the reusable Morsbag that they have made.

SUBU goes green... and bronze!

The Students' Union at Bournemouth University (SUBU) has held in its vision statement for many years a desire to lead by example on environmental issues. This year, staff and students stepped up to the plate together to turn this vision into reality.



We are pleased to announce that SUBU has been awarded the NUS Services Ltd 'Sound Environmental Impact' Bronze Award. This is our first official accreditation in recognition of the changes we have made to reduce our carbon footprint.

The SEI Awards are awarded on completion of several criteria. At Bronze level, this includes:

- Making sure all light bulbs are energy efficient
- Ensuring that all paper used for printing or photocopying is 100% recycled or comes from sustainable sources
- Updating the website to contain environmental information
- Ensuring SUBU has an up-to-date Environmental Policy.

We are now working towards the Silver Award, and we're just a few small criteria away from completing these too. With recycling bins for everything from bottles and cans to mobile phones and inkjet cartridges outside our reception, we're now well on our way to the top!

To find out more about what we're doing visit www.subu.org.uk/environment.

Carbon Management Programme

Work is now underway towards completing the Carbon Trust's Higher Education Carbon Management Programme at BU.

The aim of the programme is to help the Higher Education sector tackle the threat of climate change, and achieve significant reductions in energy costs.

The scope of the project includes emissions from all utilities use (gas, electricity and water) in all University-owned and managed residential and non-residential buildings on both campuses, Fleet Transport (University owned or leased vehicles), Unilink bus travel on designated routes, and waste management.

Staff and students have been given the opportunity to contribute to the process, for example through opportunities workshops which identified ideas for reducing our carbon footprint or by emailing their comments to greenfrog@bournemouth.ac.uk.

By the end of the programme (due for completion in February 2010) the University will have produced and begun to implement a detailed and fully costed carbon management plan, which will make the business case for cutting carbon and include ambitious reduction targets.

Participation in the programme will also help BU reduce energy bills, meet forthcoming regulation like the Carbon Reduction Commitment, and respond to the carbon and sustainability strategies being developed by Higher Education Funding Council for England (HEFCE).

For more information on the HE Carbon Management Programme please visit www.carbontrust.co.uk/carbon/PublicSector/he.



Loving Toronto
Mike, Louise, Josie & Sophie
in Toronto

“China, despite its differences,
is pretty amazing. Shanghai
is huge and every day I see
something new and strange.”
Sarah Sharman



Learn in Toronto, Live in Toronto, Love Toronto!

From January to April 2009, four students from the BA (Hons) TV Production course carried out a four-month study exchange in Toronto, Canada:

“This has been the absolute highlight of my degree so far. I feel a lot more confident in new and unfamiliar situations and meeting so many people has been a great learning and social experience.”
Josie Gallo

“I really enjoyed this experience. It was great to live in a new city and learn things from new people.”
Sophie Braithwaite

“An international exchange opportunity is something to look for when considering a course of study at University. The experience stands alone as an opportunity to share with and learn from our international counterparts in a way that shapes your own outlook and perspective, not just academically, but socially and culturally”
Mike Smith

“The skills that I have learnt whilst studying at Ryerson University has made me grow as a person and I feel more determined as to what I want to achieve in my future career.”
Louise Martindale

Five go to Beijing!

Five undergraduate students from the Media School, the School of Design, Engineering & Computing and the School of Health & Social Care were selected to participate in the prestigious government-funded Study China Easter programme 2009 and spent three weeks in Beijing.



Rubina rings a bell for China



Rooftops in China

“It has made me realise how much more work the students in Beijing do compared to me! They are up at 6.30am; they go to University all day then go home and do four hours of homework! It has made me realise how much time I waste and I hope to dedicate more time to my studies.”

Lee Champion, BSc (Hons) Computing

“I have gained a much more broadened view and knowledge of China; its culture, language and economic aims. Being able to live within a university campus showed me the way of life of a Chinese student and allowed me to compare my own life with theirs, with both similar and vastly different routines.”

Harry Harris, BA (Hons) Multi-Media Journalism

“I find that the more time I spend overseas and the more places I go, the more I learn and understand about the world. China is the furthest I have travelled, and is probably the most diverse place that I have ever experienced.”

Rubina Khan, BA (Hons) International Leisure Marketing

“I would love to return and go to more rural areas and meet people who are trying to live their lives in a religious way. I would love to meet Christians in China. I am interested and fascinated by how people with faith are persecuted and discriminated against but still put into practice what they believe. China is the country with the fastest growing Christian population.”

Matthieu Pooley, BA (Hons) Social Work

“The trip has given me an inspiration to use new technologies and be innovative in design to produce useful and stylish products. The language classes have been very useful, and have inspired me to continue to learn Chinese. I hope that this will enable me to obtain a placement in China during the sandwich year of my course.”

Holly Sanders, BA (Hons) Product Design

The Study China programme currently runs an Easter and Summer programme. Further information can be found online at www.studychina.org.uk.

I can't wait to get a taste of the real China

After taking part in the Erasmus exchange to Chambéry in the French Alps and continuing my work placement year in Nice, I decided that living abroad was definitely for me! I graduated from BU Tourism Management in 2007 and went straight back to my work placement in the south of France for another six months on a seasonal contract. After spending three months backpacking in India, then more work in Nice I decided that I wanted to spend a year in China.

China is the future and one of the fastest growing new superpowers and I wanted to see its growth in action. Mandarin Chinese is rapidly becoming one of the world's most widely spoken languages - so I decided to have a go at learning it.



Sarah enjoys a Chinese 'hot-pot'

I signed up to an agency called China-recruitment. They specialise in sending English speaking people to work in a company, study in a university or teach English in various cities throughout China. I picked Shanghai. Not only does it rank amongst the world's largest cities, but its mix of Western and Eastern influences and old and new grabbed my attention. This was the place to be!

I was pretty much thrown in the deep end and started training the next day. Luckily I had already completed a TEFL course and the training reinforced this. One week later I was standing in front of a class of cheeky loud-mouthed seven-year-olds! I hadn't really expected them to be so noisy, and cheeky,

and fighting so much, and the nose bleeds, hair pulling, not listening, screaming... I'd expected cute little Chinese cherubs!

China, despite its differences, is pretty amazing. Shanghai is huge and every day I see something new and strange. The people are very friendly. When you are here it is so easy to understand why so many foreigners live here and don't go home. In the summer I plan to go backpacking and I can't wait to get a taste for the real China.

Sarah Sharman
Tourism Graduate,
Shanghai, China.



East meets West in Shanghai

Build Your Global Connections

Most of us are hopefully aware that developing intercultural competence and knowledge of other languages is an essential part of being a citizen in today's world. Learning to look at things from another's perspective and becoming more aware of the similarities and differences between ourselves and others in terms of daily life, beliefs and values, is key to building our cultural capital. At BU there are opportunities for you to engage in international activities which will enhance your personal and professional development.

Experience Erasmus

Erasmus is an EU-funded mobility programme for students and staff of EU nationality to take part in a study exchange, work placement, training or teaching visit in another EU country. Each year BU submits a bid in the spring term to the British Council for Erasmus funding for the forthcoming project year. Project years typically start in June/July and run until September of the following year. Deadlines vary according to the mobility.

International Study Exchanges

BU is looking to expand our network of international partners for study exchanges in English speaking universities. We also need academic staff who will act as champions to develop these links. If you have a link with a university which could be suitable for an exchange and would like to progress this please let us know.

BU Overseas Travel Awards

This Awards scheme encourages high-achieving students and staff to apply for funding in support of an international experience. Students can apply for funding in support of an



Build your international bridges

international work placement, research, study visit, summer school or international volunteering project. Staff can apply for funding in support of

making a visit to a university abroad with the purpose of creating a new study exchange link.

Challenge yourself

Why not use this new academic year to build your global connections and have a life-changing experience? Who knows, you may even enjoy the experience so much that you become a life long global learner in the truest sense.

Further information

Visit: www.bournemouth.ac.uk/study&workabroad
Email: studyabroad@bournemouth.ac.uk



"My exchange in Coburg has definitely enhanced my international abilities."
Monika Solosciuk

Germany through my eyes

During the second year of her BA (Hons) Business Studies degree, Monika Solosciuk took part in an Erasmus study exchange with partner university Fachhochschule Coburg in Germany.

"Being at BU for me is already a 'study abroad' experience as the UK isn't my home country. From my own experience I already know that the best way to get to know another culture and learn a foreign language is to live in a foreign country for a longer period of time. I guarantee that it's the fastest way to learn a new language and it's a lot of fun as well!"

"My Erasmus study exchange has given me a superb opportunity to meet a number of international students from all over the world. It has also given me benefits in terms of learning about different studying techniques. I have certainly improved my knowledge of German. The University offers a very intensive language course where I increase my theoretical knowledge and then use it in practice during lectures and socialising. I am now very confident when I talk to people in German. I have been learning about the 'German approach' to business. It is fascinating to recognise the differences between the cultures that also affect the professional world. In terms of my professional development, I am aware that most employers require international skills, no matter what country you would like to work in. My exchange in Coburg has definitely enhanced my international abilities."



Monika visits the Castle in Nurnberg

Planning for the International Students' Orientation Programme (ISOP)

23rd June 2009

A typical day...

We've been working on plans for ISOP for several months now, but in recent weeks things have stepped up a gear and we've passed some key milestones.

We've just sent out our first mailing to new international students. My assistant, Jarunda, has spent days stuffing envelopes with ISOP information and copies of our Essential International Welcome Guide.

This morning we checked our online registration page for the first time and were excited to find that seven quick-off-the-

mark students had already registered for ISOP! We expect this number to grow to over 300 by the time the programme starts on Saturday 19 September. This afternoon a student phoned me for more information about ISOP. I gave her some details about the Introduction to UK Academic life lecture, the Graduate Employment Service taster sessions and many of the social activities that will be a great way for her to make friends with other new international and British students.

Later this afternoon we met with Discover Dorset, which provides a programme of excursions for

us during ISOP and throughout the year. The Isle of Purbeck excursion is particularly popular as it shows off the picture-postcard villages and thatched cottages that many international students imagine when they think of England. All students are welcome on these trips and they provide a good opportunity for interaction between UK and international students.

Jarunda has just been on the phone to Bill in the Chaplaincy, which offers a great variety of events to help international students settle in. Last year's 'Help I can't cook!' sessions were very popular – and their

traditional cream teas always go down well!

So, just an hour or so of the day to go and we have some fine-tuning of the programme to do before we send it off to the Students' Union to be included with their Freshers' mailing. There're lots more still to do, but we're really enjoying it and looking forward to meeting the new students in September.

Caroline Howlett
Internationalisation Development Co-ordinator
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Students from The Portchester School for Boys and university staff members get to sample organic Fair Trade dried mangoes.

photo courtesy of
www.cruchygecko.com for
The Fairtrade Foundation



Fairtrade Fortnight 2009

As part of BU's commitment to being a Fairtrade University a variety of exciting events were held during Fairtrade Fortnight, attracting participation from across the university in the bid to promote awareness of international trade and to encourage consumption of Fairtrade products.

Fairtrade Speaker Event— Arsene the Mango Farmer from Burkina Faso

Arsene Sourabie from Association Wouol in Burkina Faso was invited to Bournemouth University to talk about his life as a mango farmer and how Fairtrade has benefited his family and community in terms of social and educational development. Jennifer Hudson, from The Fairtrade Foundation acted as his interpreter. The audience had the opportunity to sample delicious dried mango as well as organic snack bars made from mango and Brazil nuts. The event ended on a happy note where 30 to 40 members

from the audience each received a Fairtrade gift (generously donated by The Co-operative Group) in a prize draw.

Citizenship Day

The Centre for Global Perspectives, DEED (Development Education in Dorset) and Aim Higher jointly hosted a Citizenship Day at the LearnHigher Centre at BU. Pupils from Portchester School for Boys learned about the importance of Fair Trade, global awareness and being part of a wider community. They also had the opportunity to sample Fairtrade chocolates.

Fairtrade supplier stands at The Retreat, Poole House.

Students and staff found out more about the range of Fairtrade products and had the opportunity to put questions to suppliers.

Fairtrade information display at Bournemouth House, Lansdowne Campus



Arsene preparing samples of mango and Brazil nuts
©Photo: Courtesy of www.cruchygecko.com for The Fairtrade Foundation

Café Direct display at Poole House Atrium, Talbot Campus



Fairtrade information display at Poole House



Louise from DEED and Emily from SUBU

Why isn't what I am doing featured in BUGLE?

It could be! If you have any items that you would like included in BUGLE, contact: ppooi@bournemouth.ac.uk

This is a newsletter for independent comment and news – all students, staff and those working with BU are invited to contribute. We will be looking for contributions for our next issue.

Don't forget to recycle your BUGLE!

Produced by Bournemouth University on 100% recycled paper. Bournemouth University has Fairtrade status.

Alternative formats are available on request. formats@bournemouth.ac.uk

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Being an English Conversation and Culture Club (ECCC) facilitator...

ECCC, now in its third year, is increasingly popular with over 50 international students taking part in year 2008/2009. The club has five British student facilitators who each run weekly sessions for their small groups. The aim is to improve international students' informal, conversational English skills, as well as sharing and discussing aspects of British culture. **Stephen Ryan**, one of the facilitators for ECCC, shares his experience.

What has been the best thing about being an ECCC facilitator?

I'd say when you come up with a session topic which participants really get into. In my case, it was writing limericks. The participants enjoyed hearing other limericks, seeing samples on YouTube and there were lots of cheesy examples written in the end. There was lots of laughing and trying to create a poem from often ridiculous opening lines.

Has being involved with ECCC changed the way that you view international students?

Yes. Culturally, I found that the Chinese students in particular find the transition to life in the UK quite difficult. Granted, Europeans find the change significant, but I think the Chinese students feel removed from their friends, family and home town. Sometimes in ECCC, I got the impression they just

wanted to talk about how their week was going, rather than always introducing new elements of British culture. This has made me conscious of how culturally diverse a class I'm in and the challenges and obstacles many of the students at the university have overcome to be here.

Would you recommend the experience to others?

Definitely. It's a good opportunity to welcome others and ease their transition into living in Bournemouth and getting used to cultural differences.

Further information

Any British students interested in becoming ECCC facilitators next year, or any international student interested in becoming a member of this club should contact Caroline Howlett in the Centre for Global Perspectives. Please call +44 (0)1202 965546 or email chowlett@bournemouth.ac.uk.

Global Cinema committee takes off!

This year has seen the establishment of a student-led Global Cinema committee at BU. For the first time, our students have taken sole responsibility for the selection of films and for running the evenings – with fantastic results! Attendance at Global Cinema has roughly doubled compared to last year, with audience numbers regularly exceeding 50 students and staff.

Global Cinema is an entertaining way to get students and staff at BU to consider different cultural perspectives by watching films that otherwise they may not have the opportunity to see. It also provides a platform for international students to showcase favourite films from their home countries that don't make it into mainstream cinemas in the UK. A brilliant example of this was the Indian film, *Taare Zameen Par* (Stars on Earth) which was shown in January to coincide with Indian Republic Day. Indian students provided traditional snacks before the film and the Allsebrook Lecture Theatre was packed. The three-hour film flew by in a whirlwind of colour, singing, dancing, comedy and emotion!

We look forward to seeing Global Cinema go from strength to strength during the next academic year. The committee are already working on the Autumn Term programme, which will begin with *Slumdog Millionaire* during Freshers' Week. If you are interested in getting involved or contributing suggestions of films, check out the Facebook group: Official Bournemouth University Global Cinema Society.

New cycle safety DVD launched during National Bike Week

Keep Cycling, Keep Safe was produced by BU and Bournemouth Borough Council, with international students in mind as one of the main target audiences.



Left to right: Caroline Howlett, Internationalisation Development Co-ordinator, BU Karen Fletcher, Assistant Road Safety Officer, Bournemouth Borough Council PC Viv Maddison, Dorset Police Martin Handford, BU Travel Plan Group Stephanie Farmer, Red Balloon Productions

The DVD was funded by BU's Travel Plan Group and Bournemouth Borough Council's Road Safety Department and has been endorsed by Dorset Police.

The Centre for Global Perspectives successfully bid for funding from the Prime Minister's Initiative for International Education that has allowed the DVD to be distributed to institutions across the UK.

To view the DVD online, visit: www.bournemouth.gov.uk/keepcyclingkeepsafe