

## **Ken-ya Believe It? Enhancing the Global Student Experience through Sport for Development: a Case Study of sportBU's Kenya Sports Development Expedition**

sportBU, Bournemouth University and Camps International (Responsible Travel Tourism Award Winners 2008) have been working in partnership for the past three years to create a unique student Sports Development Expedition (SDX) which offers a the opportunity for students to get 'hands-on' experience of coaching in less fortunate, rural communities and schools in Kenya.

It gives students the chance to directly apply their skills to others and improve their knowledge of crucial issues within sport for development, global issues and education. In 2008 University of Portsmouth joined the expedition and this year both Surrey & Southampton University have also supported the programme.

SDX is one approach that encompasses all curricular pathways from its diverse range of student backgrounds and it further supports the institutions objective of developing learners as 'global citizens' to make them:

- familiar with global issues and processes
- appreciate the need for sustainable development
- be effective at working across cultures and in contexts of diversity.

The programme seeks to support the development of citizenship and international awareness through community engagement project work and schools coaching. Fund raising, coaching seminars and expedition management workshops are a key part of the pre expedition training to give the programme a student-led focus thus empowering students.

The expedition ends with students organizing and managing an interschool's sports festival and community fun run that all aims to develop the knowledge, skills and values appropriate for global sustainability within students.

sportBU supports staff development within this programme as a dedicated team leader from the university accompanies the students and leads programmes development all year round. Such management promotes sustainability in Kenya and is apparent in its effectiveness of developing partnerships with other private/public sector companies, in this programmes case Sports Kit Pro Soccer, Portsmouth FC and Boots For Africa Charity.

The conference session will aim to provide a brief overview of the SDX programme using a live video link to Kenya hosted by the expedition leader during the start of their community fun run.