

Fair Trade Policy

At Bournemouth University we attach great importance to our role within the wider world, and we are committed to supporting, using and promoting Fair Trade products as a tangible way of demonstrating our global perspective.

1. Education

It is recognised by the University that there is an important educational as well as an ethical justification for supporting and promoting Fair Trade at Bournemouth University. This aligns with the Global Perspectives agenda and our commitment to sustainable development. Recognising the fact that we advocate a global perspective and sustainability within the curriculum it is important that the University supports sustainable development when it conducts its business.

2. Steering Group

A Fair Trade Steering Group has been set up to implement the Fair Trade policy. This group will meet a minimum of once per term to continuously monitor and improve the University support for Fair Trade.

3. Sale of Fair Trade Products

The University will itself sell and will work to ensure that its fair trade partners* and other vendors licensed to use its premises sell as many Fair Trade products as is feasible in all shops, dining rooms/cafes and other outlets on campus. Where it is not currently feasible (for reasons of price, product availability or contractual obligations) for Fair Trade products to be sold, the University is committed to ensuring this happens as soon as it becomes feasible.

4. Purchasing

- Hospitality

The University will serve Fair Trade beverages (e.g. tea and coffee) at all internal meetings and hospitality events (e.g. open days), with a commitment to increasing the use of Fair Trade products as it becomes possible to do so.

- Other

The University is committed to assessing suppliers on a number of areas, including environmental impact, ISO 14001 accreditation, membership of appropriate professional bodies, conformity to all relevant legislation, etc.

The University and its fair trade partners* are committed to using other fairly-traded products as they become available subject to appropriate value for money requirements being met.

5. Promotion

The University will promote the sale of Fair Trade goods via the following methods:

- A Fair Trade communication plan will be put together to ensure that we are proactive in our approach to promoting fair trade
- Fair Trade promotional materials will be displayed on University notice boards and in all places where Fair Trade products are sold
- Articles and other appropriate material about Fair Trade will be published in student newspapers, on the University website and in other appropriate publications, such as the University prospectus
- A series of promotional events will be run during Fair Trade fortnight each year. The steering group is responsible for organising these events, which will be promoted across the University (in appropriate publications, on the website, on the staff portal etc)
- The University will continue to invite a Fair Trade organisation to display a stand at regular intervals

6. Staff and Student Support

Details of this policy will be communicated throughout the University and all members of the University will be actively encouraged to support Fair Trade.

7. Review

The policy statement will be reviewed on an annual basis.

* NB: 'The University' refers to Bournemouth University and its partners in achieving Fairtrade University status, including the Students' Union and Scolarest, which have worked together in developing this policy.



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