

Library and Learning Support provides an extensive collection of online and print resources. Our print collections are held at The Sir Michael Cobham Library at Talbot Campus (TC) and the Bournemouth House Library (BH) on the Lansdowne Campus. The Library i-Floor at the Executive Business Centre (EBC) is available to accredited Business School staff and students.

## Searching for Information:

To start your research, login to myBU here <http://mybu.bournemouth.ac.uk/> where you can:

- access the Academic Skills tab on myBU for advice and guidance about university study skills.
- access your reading lists within 'My Units' on the Home tab;
- use the dictionaries and encyclopaedias for definitions and background information (access via the 'Reference Works' link on the Library tab);
- use mySearch on the Library tab to search across electronic databases we subscribe to, as well as our Library Catalogue, for books and journal articles;
- for a more focussed search on a selected database, use the 'Databases' link on the Library tab;

You can also access Library resources via the Library website [www.bournemouth.ac.uk/library](http://www.bournemouth.ac.uk/library). This guide refers to links on the myBU Library tab. If you require help with navigating the Library website, just contact us.

## Subject Advice Services:

We offer help and advice on information resources when you are researching for your assignments or dissertation. You can drop into the Library, make an appointment with your Subject Librarian, or use our online services.

- Ask for help at the Subject Advice Desk.
- Use the online Chat Enquiry Service for a one-to-one discussion with our Library staff.
- Phone our dedicated help line +44 (0) 1202 965959.

- Follow our blogs: Library and Learning Support News, Research Support, Subject Librarians' Blogs. All available via the myBU Library tab.
- E-mail your Subject Support Librarian, Louise Tucker to make an appointment, at [stlibteam@bournemouth.ac.uk](mailto:stlibteam@bournemouth.ac.uk).

## Resources for your subject:

### Off campus access

You will require your University login details to access our online databases when you are off campus.

### Books

The Library Catalogue contains details of our print collection and provides access to electronic books. Select the 'Look for book or journal' link on the myBU Library tab. Search the Catalogue for authors, titles or using subject terms. Results indicate the campus location of printed books and a shelf mark (found on the spine label).

To find a specific title, ensure you have the complete shelf mark including letters after the numbers. If QR or F&S precede the shelf mark, it is part of our reference collection which must remain in the Library and cannot be loaned.

<b>Some shelf marks relevant for this area are:</b>	
<b>Exercise physiology</b>	<b>612.044</b>
<b>Golf</b>	<b>796.352</b>
<b>Health and Fitness</b>	<b>613.7</b>
<b>Sport and Recreation</b>	<b>796</b>
<b>Sport business / management / marketing / sponsorship</b>	<b>796.0698 338.43769 338.47796</b>
<b>Sport and Society</b>	<b>306.483</b>
<b>Sport tourism</b>	<b>38.556</b>

## Sport Subject Advice

### Journals

Electronic journals are accessible via the 'E-journals' link on the myBU Library tab and many are available on the Library Catalogue. For help with searching, go to the Academic Skills Community.

<b>Some of the key journals for this area are:</b>
<b>Badminton (print only)</b>
<b>Coaching Edge (print only)</b>
<b>Culture Sport and Society</b>
<b>European Sport Management(print only)</b>
<b>FHS: the UK's quarterly coaching magazine (print only)</b>
<b>Golf Club Management (print only)</b>
<b>Golf Course Management (print only)</b>
<b>Golf Illustrated (print only)</b>
<b>Golf International (print only)</b>
<b>Golf Management Europe (print only)</b>
<b>Golf Monthly (print only)</b>
<b>Greenkeeper International (print only)</b>
<b>Groundsman (print only)</b>
<b>Health Club Management: the official magazine of the FIA</b>
<b>Insight: the FA Coaches Association Journal (print only)</b>
<b>International Journal of Sport Marketing and Sponsorship</b>
<b>International Journal Sports Nutrition and Exercise Metabolism (print only)</b>
<b>International Review for Sociology of Sport</b>
<b>International Turfgrass Bulletin (print only)</b>
<b>Journal of Applied Biomechanics</b>
<b>Journal of Exercise Physiology</b>
<b>Journal of Leisure Research</b>
<b>Journal of Sport and Exercise Psychology</b>
<b>Journal of Sport and Social Issues</b>
<b>Journal of Sport Management</b>
<b>Journal of Sports Sciences</b>
<b>Journal of Turfgrass Science (print only)</b>
<b>Leisure Management (print only)</b>
<b>Leisure Sciences</b>
<b>Leisure Studies</b>
<b>Leisure Studies Association (LSA) Newsletter (print only)</b>

<b>Managing Leisure</b>
<b>Netball Magazine (print only)</b>
<b>New Studies in Athletics (print only)</b>
<b>Professionalization of Exercise Physiology</b>
<b>Quest: Turf and Amenity Management (print only)</b>
<b>Recreation (print only)</b>
<b>Research Quarterly for Exercise and Sport (print only)</b>
<b>Soccer and Society (print only)</b>
<b>Sociology of Sport Journal (print only)</b>
<b>Sponsorship News (print only)</b>
<b>Sport in Society (Culture, Sport, Society, pre 2004)</b>
<b>Sport Journal</b>
<b>Sporting News</b>
<b>The Sport Psychologist</b>
<b>Sports Biomechanics</b>
<b>Sports Coach (print only)</b>
<b>T.V. Sports Markets (print only)</b>
<b>Turf Professional (print only)</b>

### Journal Article Databases

mySearch searches across a majority of our database collection. However, to search individual databases covering specific subjects, you can use the 'Databases' link on the myBU Library tab. Our online databases store bibliographic information about journal articles (such as the title, author, year of publication and abstract) and in many cases, the full text articles. They may also provide access to news, conference proceedings, reports or statistical data.

**The most useful journal article databases for sport are:**

- **Academic Search Premier**  
Covers the fields of social science, education and psychology. Includes retail related topics e.g. nutrition and education.
- **PsycARTICLES**  
Articles on current issues in psychology from 42 journals published by the American Psychological Association and allied organisations.

• **PsycINFO**

Citations and summaries of scholarly journal articles, book chapters, books, and dissertations, all in psychology and related disciplines, dating as far back as the 1800s. Excellent source of material on sport psychology and related fields including coaching and physical education.

• **ScienceDirect**

Search or browse the content of over 1700 Elsevier journals. The service includes access to Medline and articles on topics including sport and nutrition.

• **SPORTDiscus**

Includes abstracts/indexes from journal articles, books, conference proceedings, dissertations, reports and newsletters on all aspects of Sport.

Alerting services and RSS feeds allow you to keep up to date with your favourite websites in an automated way. They bring together the latest tables of contents (TOCs) of selected journals, updates on your saved database searches or news updates from online sources and trade association websites.

**Dictionaries and Encyclopaedias**

For definitions and background information, examples include:

- **CREDO Reference:** provides dictionaries and encyclopaedias online, access via the 'Reference Works' link on myBU Library tab.
- **Encyclopedia of International Sports Studies, 2006**  
Bartlett, R.M. Shelf mark: 796.03 ENC
- **Sports Culture: an A-Z Guide, 2000**  
Cashmore, E. Shelf mark: 306.48303 CAS
- **Encyclopedia of British Football, 2002**  
Cox, R. Shelf mark: 796.3340941 COX
- **Encyclopedia of British sport, 2000**  
Shelf mark: 796.094103 COX and e-book available
- **The Illustrated Encyclopedia of sport, 2001**  
Fortin, F. Shelf mark: 796.03 FOR

**Directories, Market Reports and Statistics**

Examples include:

- **Insight Live** - The Football Association's online coaching resource. It includes the latest news, articles and interviews on football coaching and sports science in general, as well as a searchable archive for the FA's Insight magazine which goes back to 1968.
- **SportBusiness Reports:** enter 'sportbusiness' into the search box on the Library Catalogue.
- **Annual Review of Football Finance, 2009, Jones, D.** Facts & Statistics 796.3340691 DEL
- **The R & A Golfer's Handbooks from 2001-2011**  
Shelf mark: 796.352 ROY
- **Sport Market forecasts 2008-2012, 2008**  
Sport England and Sports Industries Research Centre.  
Shelf mark: 796 SPO (reference only)
- **Active People Survey, 2008/9**  
Available online from:  
[http://www.sportengland.org/research/active\\_people\\_survey.aspx](http://www.sportengland.org/research/active_people_survey.aspx)
- **Driving Business through Sport 2, 2007-8 (3 parts)**  
Rines, S. Shelf mark: Facts & Statistics 796.079 RIN
- **Britsport 2009: The Definitive Guide to the UK Sports Industry Directory, BritSport.** Available in GES Room PG04.
- **Health Club Management Handbook 2010,**  
Leisure Media Company Ltd. Available in GES Room PG04.

**The following databases are accessible via the 'Access ST Subject Resources' link on the myBU Library tab:**

- **Global Market Information Database (GMID)**  
Euromonitor's portfolio of statistical and full text analysis. Organised into nine fully searchable databases covering country data; consumer lifestyles; consumer market sizes; forecasts and major market profiles.

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- **KeyNote**

Full text market and business intelligence reports. Useful features include SWOT Analysis, PEST Analysis, Market Forecasts and Competitor Analysis. Also gives access to Business Ratio reports which focus on financial performance of companies within a sector, e.g. Market Research Agencies.

- **Mintel**

Marketing news and reports on domestic and international consumer products and services.

### Websites

**You will find a selection of useful, authoritative sport websites here:**

**[http://www.bournemouth.ac.uk/library/resources/web\\_sites\\_sport.html](http://www.bournemouth.ac.uk/library/resources/web_sites_sport.html).**

Useful starting points include:

- **Virtual Training Suite Tutorial for Sport, Leisure and Recreation**

<http://www.vtstutorials.ac.uk/tutorial/sport/>

Learn how to use the Internet effectively for your assignment research.

- **Intute** [www.intute.ac.uk](http://www.intute.ac.uk)

Web-based resource that directs you to selected, evaluated and classified Internet resources in various subject areas, using criteria designed to ensure resource quality. NB. After July 2011 Intute will still be available, but it will no longer be maintained or updated.

- **Internet search engines**

Google, for example, will allow you to search the Internet for more sites, but remember to critically evaluate your sources. For advice about this, see the links under the 'Finding Information' section on the myBU Academic Skills tab.

### Newspapers

Major UK and international newspapers may be viewed online on Factiva and Press Display (accessible via the myBU Library tab 'Newspapers' link). The Times and Financial Times are available in print format in The Sir Michael Cobham Library.

### TV and Radio Programmes via BoB: Box of Broadcasts

Access BoB via the 'Databases' link on the myBU Library tab; you need to register to use this service

and will receive a password. You can request TV and radio programmes up to seven days in advance or broadcast in the previous seven days. This service is available off-campus, but not available outside the United Kingdom. Requested programmes will play in your web browser.

### Professional Awareness

You are encouraged at BU to develop appropriate academic and professional knowledge and skills to enhance your employability. The Professional Awareness webpages (accessible via the 'Further Information' section on myBU Library tab) provide links to professional associations and associated publications which will support your learning.

Many of the associations and publications include job vacancies, blogs, alerting services (via RSS feeds and e-newsletters for example) and details of other organisations.

### Referencing:

Access the Library's BU Guide to Citation in the Harvard Style via the myBU Academic Skills tab. Referencing is a way of demonstrating that you have read around your subject. Each time you use someone else's ideas or words it is essential that you acknowledge this in your work by citing the source in your text and having a reference/bibliography list at the end of your work.

Citing your references enables the reader to refer to the original source themselves. This reduces the risk of your being accused of plagiarism - the act of presenting the ideas or discoveries of someone else as your own. More information is available on the myBU Academic Skills tab.

### Contact Details:

#### **Bournemouth House Library**

19 Christchurch Road, Bournemouth BH1 3LH UK

For information and subject advice:

Tel: +44 (0) 1202 965959.

#### **The Sir Michael Cobham Library**

Talbot Campus, Fern Barrow, Poole, BH12 5BB, UK

For information and subject advice:

Tel: +44 (0) 1202 965959.

**Louise Tucker**

**[stlibteam@bournemouth.ac.uk](mailto:stlibteam@bournemouth.ac.uk)**

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