

English and Media Subject Advice

Library and Learning Support provides an extensive collection of online and print resources. Our print collections are held at The Sir Michael Cobham Library at Talbot Campus (TC) and the Bournemouth House Library (BH) on the Lansdowne Campus. The Library i-Floor at the Executive Business Centre (EBC) is available to accredited Business School staff and students.

Searching for Information:

To start your research, login to myBU here <http://mybu.bournemouth.ac.uk/> where you can:

- access the Academic Skills tab on myBU for advice and guidance about university study skills.
- access your reading lists within 'My Units' on the Home tab;
- use the dictionaries and encyclopaedias for definitions and background information (access via the 'Reference Works' link on the Library tab);
- use mySearch on the Library tab to search across electronic databases we subscribe to, as well as our Library Catalogue, for books and journal articles;
- for a more focussed search on a selected database, use the 'Databases' link on the Library tab;

You can also access Library resources via the Library website www.bournemouth.ac.uk/library. This guide refers to links on the myBU Library tab. If you require help with navigating the Library website, just contact us.

Subject Advice Services:

We offer help and advice on information resources when you are researching for your assignments or dissertation. You can drop into the Library, make an appointment with your Subject Librarian, or use our online services.

- Ask for help at the Subject Advice Desk.
- Use the online Chat Enquiry Service for a one-to-one discussion with our Library staff.

- Phone our dedicated help line +44 (0) 1202 965959.
- Follow our blogs: Library and Learning Support News, Research Support, Subject Librarians' Blogs. All available via the myBU Library tab.
- E-mail your Subject Team to make an appointment at bmslibteam@bournemouth.ac.uk.

Resources for your subject:

Off campus access

You will require your University login details to access our online databases when you are off campus.

Books

The Library Catalogue contains details of our print collection and provides access to electronic books. Select the 'Look for book or journal' link on the myBU Library tab. Search the Catalogue for authors, titles or using subject terms. Results indicate the campus location of printed books and a shelf mark (found on the spine label).

To find a specific title, ensure you have the complete shelf mark including letters after the numbers. If QR or F&S precede the shelf mark, it is part of our reference collection which must remain in the Library and cannot be loaned.

Some shelf marks relevant for this area are:	
Adaptation	791.437
Audiences	302.234
Broadcast Media	302.234
Communications Technologies	384
Cultural Theory	306
Discourse Analysis	415
Continued on page 2	

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Some shelf marks relevant for this area are (continued from page 1):	
Documentary	794.435
English Drama	822
English Fiction	823
English Literature	820
English Poetry	821
Film Theory	791.43
Gender Theory	305.3
Grammar	425
Journalism, Publicity and newspapers	070
Language Theory	401
Literary History and Criticism	809
Literary Theory	801
Mass Communication	302.2
Media Theory	302.23
Music	780
Mythology	291
Popular Music	780.42
Postmodernism	709.04
Radio	791.44
Radio Production	791.440232
Research in Mass Media	302.23072
Scripts for Radio	791.447
Scripts for Television	791.457
Scriptwriting for Film	808.23
Scriptwriting for Television	808.22
Semantics	412
Television	302.2345
Television Production	791.450232
Television Research	791.45072
Television and Video	791.45
Video	302.2343
Video Production	791.450232
Writing	808
Writing for Publication	808.025

Journals

Electronic journals are accessible via the 'E-journals' link on the myBU Library tab and many are available on the Library Catalogue. Search for journal titles such as those listed below. For advice

on finding information, go to the Academic Skills tab on myBU.

Some of the key journals for this area are:
Adaptation
Convergence
Contemporary Literature
Ctheory
Cultural Studies
Culture, Theory and Critique
Discourse & Society
Discourse Studies
European Journal of Communication
Feminist Review
International Journal of Cultural Studies
Journal of Communication
Journal of Modern Literature
Journal of Narrative Theory
Journal of Popular Culture
Language and Communication
Language and Intercultural Communication
Language in Society
Media, Culture and Society
Media History
Modern Fiction Studies
Narrative
Novel: a Forum on Fiction
Parallax: a journal of metadiscursive theory and cultural practices
Postmodern Culture
Sociology
Sociological Review
Soundings
Theory, Culture and Society

Journal Article Databases

mySearch searches across the majority of our electronic resources. However, to search individual databases covering specific subjects, you can use the 'Databases' link on the myBU Library tab. Our online databases store bibliographic information about journal articles (such as the title, author, year of publication and abstract) and in many cases, the full text articles. They may also provide access to

Contact Details

The Sir Michael Cobham Library
 Talbot Campus, Fern Barrow, Poole, BH12 5BB, UK
 For information and subject advice:
 Tel: +44 (0) 1202 965959.

Bournemouth House Library
 19 Christchurch Road, Bournemouth BH1 3LH UK
 For information and subject advice:
 Tel: +44 (0) 1202 965959.

news, conference proceedings, reports or statistical data.

The most useful journal article databases for English and Media are:

Academic Search Premier – Multidisciplinary

Communication Abstracts – All aspects of communications research

Communication and Mass Media Complete - Additional database on communications research

International Film Archive (FIAF) – Articles from film and television journals

JSTOR – Articles on literature and history

Alerting services and RSS feeds allow you to keep up to date with your favourite websites in an automated way. They bring together the latest tables of contents (TOCs) of selected journals, updates on your saved database searches or news updates from online news sources and trade association websites.

Dictionaries and Encyclopaedias

Use dictionaries to find the meanings of terms. Use Encyclopedias to provide you with background information on, or an overview of a particular topic. To find relevant titles, search the Library Catalogue using terms such as culture, literature, media and social sciences in combination with dictionary or encyclopaedia. These are either available online, kept as reference titles with the rest of the Library collection or found in the facts and stats area of the Library. See below for some examples:

CREDOreference	Available via the myBU Library tab via the 'Reference Works' link, then select 'Dictionaries and Encyclopaedias'
Dictionary of Cultural Theorists. 1999.	Shelf mark: 300.13 CAS
The Penguin Dictionary of Literary Terms and Literary Theory, 4 th ed	Shelf mark: 803 CUD

Steve Parton
bmslibteam@bournemouth.ac.uk
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Newspapers

Major UK and international newspapers may be viewed online on Factiva and Press Display (accessible via the myBU Library tab 'Newspapers' link). The Times and Financial Times are available in print format in The Sir Michael Cobham Library.

TV and Radio Programmes via BoB: Box of Broadcasts

Access BoB via the myBU Library tab; you need to register to use this service and will receive a password. You can request TV and radio programmes up to seven days in advance or broadcast in the previous seven days. This service is available off-campus, but not available outside the United Kingdom. Requested programmes will play in your web browser.

Professional Awareness

You are encouraged at BU to develop appropriate academic and professional knowledge and skills to enhance your employability. The Professional Awareness webpages (accessible via the 'Further Information' section on myBU Library tab) provide links to professional associations and associated publications which will support your learning.

Many of the associations and publications include job vacancies, blogs, alerting services (via RSS feeds and e-newsletters for example) and details of other organisations.

Referencing:

Access the Library's BU Guide to Citation in the Harvard Style via the 'Databases' link on the myBU Academic Skills tab. Referencing is a way of demonstrating that you have read around your subject. Each time you use someone else's ideas or words it is essential that you acknowledge this in your work by citing the source in your text and having a reference/bibliography list at the end of your work.

Citing your references enables the reader to refer to the original source themselves. This reduces the risk of your being accused of plagiarism - the act of presenting the ideas or discoveries of someone else as your own. More information is available on the myBU Academic Skills tab