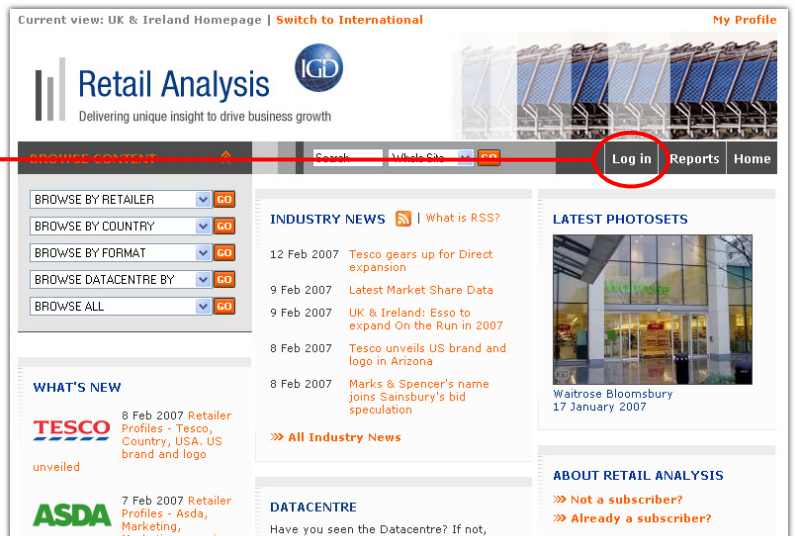


## LOGGING ON

1. Go to [www.igd.com/analysis](http://www.igd.com/analysis)
2. Click on the **Login** link
3. Type your email address
4. Type your password
5. Click **Submit**

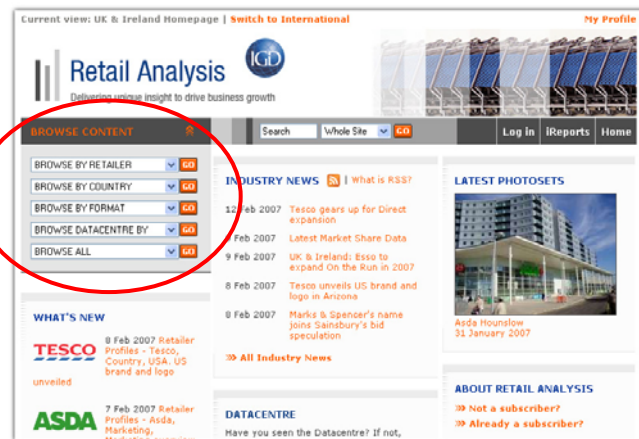


## HOW TO USE RETAIL ANALYSIS

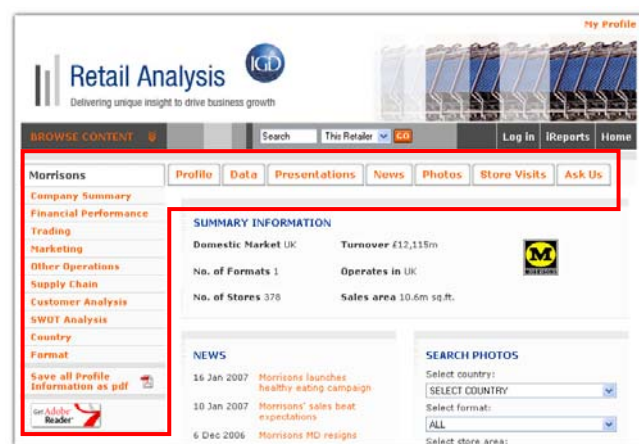
Browse Retailer, Country or Format pages from the **Browse Content** tool on the homepage and click **Go**.

Retailer, Country and Format pages give you all the content you need in one place.

1. **Retailer Profiles:** strategy, financial performance, stores, trading, SWOT
2. **PowerPoint Presentation** slides on the selected Retailer, Format or Country
3. **News Updated** daily with all the latest insight that you need to know and a searchable archive
4. **Store Visit Reports:** the low-down on retail formats and new store developments
5. **Photos library** of 30,000+ internal and external store shots, world wide, new stores every month & fully searchable



In addition, visit the **Datacentre** for database querying for UK and International retailers and macroeconomic data on over 140 different markets, from 2002 onwards.



## WHAT DOES RETAIL ANALYSIS COVER?

Providing insight on a host of international retailers, markets and channels, the site contains over 30,000 store photos, over 100 retailer profiles, 50 country profiles, 100 store visit reports and hundreds of PowerPoint presentations.

If you have any questions or to book training on how to get the best from our services please contact customer services on: +44 (0)1923 851999 or email [retailanalysis@igd.com](mailto:retailanalysis@igd.com).