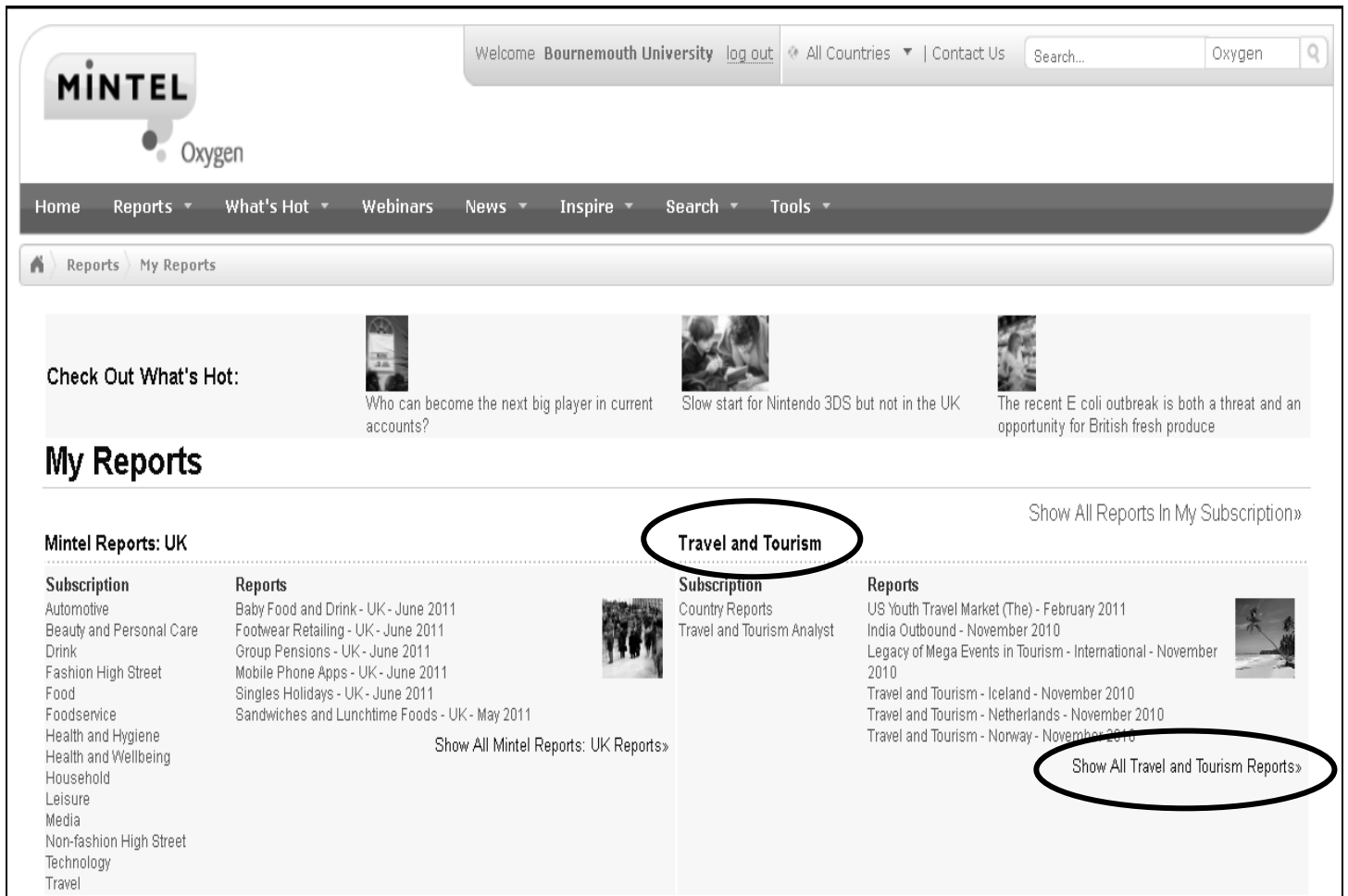


Finding Travel and Tourism Statistics using Mintel

This guide is for BU students, staff and researchers who wish to find statistical information related to travel and tourism. Mintel can be accessed via the following web page:
<http://www.bournemouth.ac.uk/library/resources/tourism.html>.

NB. All screenshots were captured in June 2011.

Mintel provides marketing news and reports on domestic and international consumer products and services. It has a Travel and Tourism section; if you select to view all reports you can choose from a list ranked in date order (latest first – archive coverage is 2000 to present).



The screenshot shows the Mintel website interface. At the top, there is a navigation bar with the Mintel logo and 'Oxygen' branding. The main navigation menu includes 'Home', 'Reports', 'What's Hot', 'Webinars', 'News', 'Inspire', 'Search', and 'Tools'. Below this, there is a 'Reports' section with a 'My Reports' sub-section. The 'My Reports' section is divided into two columns. The left column is titled 'Mintel Reports: UK' and lists various subscription categories like 'Automotive', 'Beauty and Personal Care', etc. The right column is titled 'Travel and Tourism' and lists reports such as 'US Youth Travel Market (The) - February 2011', 'India Outbound - November 2010', etc. Two red circles highlight the 'Travel and Tourism' section header and the 'Show All Travel and Tourism Reports»' link.

Finding travel and tourism statistics using Mintel

Home Reports What's Hot Webinars News Inspire Search Tools

Reports My Reports

Check Out What's Hot:

- Who can become the next big player in current accounts?
- Slow start for Nintendo 3DS but not in the UK
- The recent E coli outbreak is both a threat and an opportunity for British fresh produce

My Reports

Show All Reports In My Subscription»

Travel and Tourism

Subscription	Reports
Country Reports	Eco-Accommodation in Europe - June 2011
Travel and Tourism Analyst	The Future of Technology in Travel - International - June 2011
«back to all subscriptions	Educational Tourism in Europe - May 2011
	The Middle Eastern Hotel Sector - May 2011
	Travel and Tourism - Australia - May 2011
	Travel and Tourism - Cambodia - May 2011
	Travel and Tourism - Indonesia - May 2011
	Travel and Tourism - Japan - May 2011
	Travel and Tourism - Malaysia - May 2011
	Travel and Tourism - New Zealand - May 2011
	Airports and Airport Security - International - April 2011
	China Outbound - April 2011
	Canada Outbound - March 2011

Example report selected

Contents

- Report homepage
- View tables
- Contents
- Introduction
- Data Sources
- Overview
- Distribution Technology
- Search and the Travel Industry
- IT in Travel Industry Operations
- What Next?

The Future of Technology in Travel - International - June 2011

This report outlines the role and development of IT-based systems in

Webinars

In the contents area of the reports you can enter different sections, discovering various facts and statistics presented in tables and chart formats (example given in the next screenshot).

(GDSs) and the constantly evolving portfolio of Web-based alternatives.

Company News

Airbus to beat Boeing

Product Innovation

IHG and Apple launch concierge app
Green.travel for travellers seeking sustainable holidays

set as homepage

This report is part of the following subscriptions:
Travel and Tourism Analyst | Travel Journals: International | Travel and Tourism: International | Travel: USA

Related Reports

The Evolution of Slow Travel - International

Slow travel can take place anywhere, and it does not need to involve travelling large distances. In principle, it can take place from the moment a traveller steps outside of their place of residence and embarks on a journey that may be to a

- Business Travel - UK
- Travel Money - UK
- Youth Travel Accommodation - International
- Technology Buying in The Recession - UK
- Technology in the Home - UK

Finding travel and tourism statistics using Mintel

Table listing for The Future of Technology in Travel - International - June 2011

back |

download csv | download excel 2003 | download open office

Contents

- ▣ Distribution Technology
- ▣ Search and the Travel Industry
- ▣ IT in Travel Industry Operations
- ▣ What Next?

Navigate to section...

Distribution Technology

FIGURE 1: Characteristics of the major GDSs, 2011

	Sabre	Amadeus	Galileo/Worldspan
Formed	1976 by American Airlines	1987 by Lufthansa, Iberia, Air France and SAS	Galileo in 1993 by a consortium of European airlines (Alitalia, British Airways, Aer Lingus, Swissair, TAP, KLM, United Airways, Sabena, Olympic Airlines and Austrian Airlines), Worldspan in 1990 by Delta, Northwest and TWA
Ownership	Private equity (Silver Lake and TPG)	Publicly quoted company	Private equity (Travelport, part of Blackstone Group)
Headquarters	Southlake, Texas, US	Madrid, Spain	Atlanta, Georgia, US
Employees	9,000 in 59 countries	10,200 in 73 countries	55,000 in 36 countries
Travel agency locations	55,000 in 110 countries	90,000 in 195 countries	67,000 in 160 countries
Number of airlines	400	713	350
Number of hotel properties	88,000	87,100	89,000
Geographical influence	US	Europe	Europe

Note: GDS = global distribution system

Source: Mintel

download into spreadsheet | export report subsection | create new graph

- You have the option to download data into a spreadsheet (e.g. Excel), or create a new graph using the graph wizard.

Graph Wizard

1. Select the data you wish to graph:

Select the rows and columns to include in the graph. Selected cells are highlighted like this, where unselected cells are highlighted like this. You may name columns and the units they represent in the fields above each column. Click all in the first column to include all series.

About Graph Wizard

The Graph Wizard allows you to create and store colour graphs based on the figure you have selected. Once you have created your graph, you can copy it and save it for later use. Please follow the steps below to create your graph.

Graph Title: Characteristics of the major GDSs, 2011

all none	X-Axis	---	---	---
		Sabre	Amadeus	Galileo/World
<input checked="" type="checkbox"/>	Formed	1976 by American Airlines	1987 by Lufthansa, Iberia, Air France and SAS	Galileo in 1993 by a consortium of European airlines (Alitalia, British Airways, Aer Lingus, Swissair, TAP, KLM, United Airways, Sabena, Olympic Airlines and Austrian Airlines), Worldspan in 1990 by Delta, Northwest and TWA
<input checked="" type="checkbox"/>	Ownership	Private equity (Silver Lake and TPG)	Publicly quoted company	Private equity (Travelport, part of Blackstone Group)
<input checked="" type="checkbox"/>	Headquarters	Southlake, Texas, US	Madrid, Spain	Atlanta, Georgia, US
<input checked="" type="checkbox"/>	Employees	9,000 in 59 countries	10,200 in 73 countries	55,000 in 36 countries
<input checked="" type="checkbox"/>	Travel agency locations	55,000 in 110 countries	90,000 in 195 countries	67,000 in 160 countries
<input checked="" type="checkbox"/>	Number of airlines	400	713	350
<input checked="" type="checkbox"/>	Number of hotel properties	88,000	87,100	89,000
<input checked="" type="checkbox"/>	Geographical influence	US	Europe	Europe

rows: select all | select none

swap axes

2. Select the type of chart

3. Common options

Graph preview

- Bar Chart
- Allow axes to be broken
- Multi coloured series
- 2 Dimensional View
- Horizontal Grid Lines
- Vertical Grid Lines

- The graph wizard allows you to create and store colour graphs based on the figure you have selected. Once you have created your graph, you can copy it and save it for later use.