



Press Release from Bournemouth University

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Salisbury student scoops top prize at university design show

Emma McGinn, a BA (Hons) Fashion & Textiles student at Wiltshire College, Salisbury, showed off her creative flair at Bournemouth University's (BU) recent Festival of Design & Innovation – and won a prize for her efforts.

Now in its 17th year, the Festival, hosted by the School of Design, Engineering & Computing and sponsored by Nokia, showcased the creative talents of students from BU's extensive range of design courses. BA Fashion students from BU partner institution, Wiltshire College, Salisbury, took centre stage with their dynamic clothing ranges.

Emma's winning fashion was judged the best on her course. Her collection combined style with a conscience. Quirky and sophisticated, the designs had a retro feel, using geometric shapes and a strong colour palette. The collection was produced using carefully sourced fabrics from pre and post consumer waste.

On receiving the award, 28 year old Emma, from Bournemouth, said: "I was honoured to be chosen for the award. It is a great feeling to have people appreciate my work. I was very impressed with the variety of work on display at the Festival and thought the event was a great success. Being based at Salisbury, it was also a really good opportunity to engage with people from other design courses run by BU.

"I will be moving to London in the coming months where I intend to build on my work experience as well as pursue freelance projects. I am also currently looking into Masters Degree courses in London with the aim of starting in 2010. My long term plan is to pursue a career in the field of ethical fashion and textiles."

This year's Festival featured over 170 concepts and prototypes which have the potential to make a difference to our everyday lives. Award-winning designer and entrepreneur, Mandy Haberman, inventor of the Anywayup Cup, gave the keynote speech. She told the students, "If you enjoy a challenge and you get a bit of a kick out of living on the edge then go for it. It's the most fantastic fun to develop products and have your own business and be in control of things. It's just brilliant."

Notes to Editors:

1. BU is the UK's Number One New University (first place among all institutions that became universities since 1992) according to The Guardian University Guide 2009 & 2010 (www.guardian.co.uk/education).
2. In the 2008 [Research Assessment Exercise](#) (RAE) BU is the fourth most improved university in the UK for the quality of its research (according to *Times Higher Education*).

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