



Press Release from Bournemouth University

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BU designers at Europe's biggest showcase

Bournemouth University's (BU) student designers are part of the London design scene this week at the biggest graduate design showcase in Europe.

Sixteen final year undergraduate students from BU's School of Design, Engineering & Computing are presenting their ideas at the *New Designers* show.

New Designers is the foremost event in graduate design showcasing the work, energy and talent of over 4000 designers from across the UK. The event is taking place until 19 July, at one of London's most dynamic and vibrant buildings – The Business Design Centre.

The event comes hot on the heels of BU's Festival of Design & Innovation, where students from Product Design, Industrial Design, Design Engineering, Fashion & Textiles, Interior Design, Computer Aided Product Design and Sustainable Graphics & Packaging displayed over 170 designs & prototypes.

Students presenting at New Designers include:

Ian Bray with *Zunk* – a handheld toothpaste dispenser, the perfect gadget for the gift market, invented by

Graham Goddard with *ShedGuard* – an all-in-one shed lock and alarm system, invented by

Christina Capellaro with *UV Dosimeter* – a wearable electronic device designed to reduce the risk of skin cancer, which sounds an alarm when levels of over-exposure are high, invented by

New Designers and our participating graduates benefit greatly from the fantastic support that is received for the event from across the industry. Companies including Virgin, Habitat, Tigerprint, Hallmark, Sky, Gleeds and Bombay Sapphire offer help in many ways from providing funding and awards to work placements and commercial advice.

Lynda Relph-Knight, Editor of *Design Week* endorses the event: “New Designers is a rare treat, offering fresh ideas and insights into issues being addressed by emerging creative talent. It can sharpen even the most jaded palate and shouldn’t be missed.”

Philip Robinson, who coordinates BU’s Commercialisation Programme, said: “We are helping a considerable number of students to protect and seek routes-to-market for their work. The level of innovation and creativity this year has been particularly high.”

Watch this space for the next best kept secret in the world of design.

Notes to Editors:

1. For more information, visit: www.newdesigners.com
2. BU is the UK’s Number One New University (first place among all institutions that became universities since 1992) according to The Guardian University Guide 2009 & 2010 (www.guardian.co.uk/education).
3. In the 2008 [Research Assessment Exercise](#) (RAE) BU is the fourth most improved university in the UK for the quality of its research (according to *Times Higher Education*).

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