



Press Release from Bournemouth University

19 August, 2009

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Discover postgraduate study at BU's Business School Open Evening, Wednesday 2 September, 2009

Bournemouth University (BU) is holding a postgraduate open evening for those looking to improve their job prospects, on Wednesday 2 September, 2009.

The event takes place at BU's brand new learning facility, the Executive Business Centre (EBC), on the Lansdowne Campus, in the heart of Bournemouth's commercial district.

During the evening, students can meet course leaders from BU's Business School to discuss their options. Postgraduate study for Autumn 2009 is available in Business, Management, Human Resources (full-time and part-time), Marketing, Finance and Law as well as the new Bournemouth MBA, which is available full-time and part-time.

They will also have the opportunity to take part in a free taster session on '*Behavioural Issues in Finance*', run by Malcolm Hosking, Associate Dean for Postgraduate Students. The brief talk will include an overview of some of the topical issues involved in the area of performance management, including the modern trend for companies to query the use and effectiveness of traditional budgetary control systems, and the potential dysfunctional nature of performance measurement systems.

The evening starts at 5.30pm with registration and refreshments. There will be an opportunity for potential students to tour the new state-of-the-art executive education learning facilities.

For more information and to book a place, visit: www.bournemouth.ac.uk/opendays

Telephone: askBU Enquiry Service: 01202 961916

Notes to Editors:

1. BU is the UK's Number One New University (first place among all institutions that became universities since 1992) according to The Guardian University Guide 2009 & 2010. (www.guardian.co.uk/education)

2. In the 2008 [Research Assessment Exercise](#) (RAE) BU is the fourth most improved university in the UK for the quality of its research (according to *Times Higher Education*).

ENDS

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