



Press Release from Bournemouth University
26 November 2009

Further information:
Charlotte Knight
Tel: 01202 961033

E-mail: press@bournemouth.ac.uk

BU rower goes for gold

Bournemouth University (BU) rower James Lee is aiming to win Gold for Great Britain at the European University Rowing Championships and score a successful place at the World Championships.

James, 22, has taken on the challenge after being appointed Team Manager for Great Britain at the World University Rowing Championships in Szeged, Hungary 13-15 August 2010, and the European University Rowing Championships in Amsterdam 19-22 August 2010.

With almost seven years rowing experience behind him, James was appointed to the positions following his successful role as Director of BU's Rowing Club and the work undertaken while on placement at British Universities & Colleges Sport (BUCS), where he organised the BUCS 3-day Regatta – the largest student regatta in Europe.

As Team Manager he will be responsible for overseeing the organisation of the logistics involved in entering the team, getting the boats and equipment to the event and securing transport arrangements.

During the Championships James will act as Head of Delegation with responsibility for leadership and coordination of the team in conjunction with the crew coaches

His competitive involvement in the sport has been in the coxes' seat, having steered crews at major national events including the British Universities and Henley Women's Regatta's. He was assistant Team Manager at the last two European Universities Championships, where the team finished 4th and 2nd retrospectively.

Commenting on his new positions James said: Having been Assistant Team Manager for the Europeans for the last two years, it seemed the natural progression and I am really excited about leading a team to hopefully be overall champions.

The World's appointment is incredible. It is a huge responsibility but I can't wait for the challenge!"

James is currently studying on the BA Events Management degree course at BU. His involvement with BU's Rowing Club started out as Women's Coach and he is now heading up the BU coaching team.

Notes to Editors:

1. BU is the UK's Number One New University (first place among all institutions that became universities since 1992) according to The Guardian University Guide 2009 & 2010. (www.guardian.co.uk/education)
2. The excellent delivery of BU's undergraduate courses in Sports Management and Sports Coaching & Development helped the University reach number two in the Sports Sciences subject table of the 2010 Guardian University Guide – a surge of 18 places over the past two years.
3. In the 2008 [Research Assessment Exercise](#) (RAE) BU is the fourth most improved university in the UK for the quality of its research (according to *Times Higher Education*).

ENDS

26 November 2009

Please contact the Bournemouth University Press Office: Tel: (01202) 961033

Mob: (07738 143100) e-mail: press@bournemouth.ac.uk