



**Bournemouth
University**

BA (Hons) Multimedia Journalism

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BA (Hons) Multimedia Journalism

Is this the course for me?

If you want to get into the fast-paced world of journalism, but don't want to specialise in a particular field, then this is the course for you! It will give you all the skills you need to work in a multi-disciplinary media environment, including TV, radio, newspaper, magazine or online journalism.

There's a strong focus on practical work, with many opportunities for you to get involved in writing copy, as well as producing radio and TV bulletins, all within state-of-the-art dedicated newsrooms and digitally equipped studios to replicate a professional working environment. This means that when you graduate, you'll have a broad range of multimedia skills at your disposal, making you highly employable.

What makes this course different?

- This course was the first journalism course in the UK to be accredited by the three main professional bodies – the National Council for the Training of Journalists, the Periodicals Training Council and the Broadcast Journalism Training Council
- As an NCTJ course you are able to sit professional exams in shorthand, media law, public affairs and news writing and the cost of first attempts at these exams is covered by Bournemouth University
- 85% of our graduates are in work or further study six months after graduation.

Key Information

Duration and delivery:

3 years including two short placements, or 4 years including a minimum 30-week placement

Entry requirements:

120-128 tariff points including A-level grade B or equivalent from one subject

Required subjects:

None

If English is not your first language:

IELTS (Academic) 7.0 with minimum 6.5 in writing and 6.0 in other components, or equivalent

Accreditation:

The Broadcast Journalism Training Council (BJTC), The Council for the Training of Journalists (NCTJ) and Professional Publishers Association (PPA)

Why study at BU?

- Students study multimedia from year 1 (this is uncommon for Journalism programmes)
- Students can leave with an additional Diploma from the accrediting body BJTC
- We are proud sponsors of the British Journalism Awards
- Get involved with The Rock - A Bournemouth-based fortnightly newspaper hot off the press with the latest news, opinions, sports and features.
- Or maybe you will get the BUBuzz? – on our online platform used by students to upload the latest news and features as well as to showcase their final year multimedia projects.



THE  ROCK



Your Application

Background and experience

- For BA (Hons) Multimedia Journalism, we are looking for applicants who can:
- Demonstrate both intellectual and creative abilities
- Work well within a team as well as individually
- Demonstrate good presentation skills
- Demonstrate good written and oral communication skills.
- We are looking for applicants that have a sound grasp of the English language, creative writing ability and a good presentational style. Students must be aware of world affairs and be able to express their own opinions and thoughts. We also like applicants to have undertaken some work experience within a media environment.
- Students must have basic computer literacy, including knowledge of Word, Excel and PowerPoint.

Support available

Specialist International Student Support Officer providing dedicated one to one Academic and Pastoral support both pre and post arrival at BU.

Disability & Additional Learning Support

Language Centre

Library & Learning Support

Study Support

Academic writing

Critical analysis

Exam and revision techniques

Presentations

Referencing

Avoiding plagiarism

Health and wellbeing

Chaplaincy/Counselling

Medical Centre

A great place to live...



We are in a great location, so Bournemouth is a great place to study and live.

There is plenty for students to do off-campus; with fantastic beaches and water-sports opportunities, including Poole Harbour (the largest in Europe), the Bournemouth International Centre, numerous cinemas, health clubs, and shopping centres - all of this and BU is only two hours from

**Thank you for joining me for this
webinar presentation..**

Any Questions ?