

P8. Partners and BU must ensure that regular contact is maintained to make necessary arrangements and to keep both parties updated of any changes

- Partners and BU Marketing and Communications are expected to liaise regarding Marketing matters on a regular basis.
- Partners are required to identify a contact person within the institution who will act as a point of contact
- BU's Academic Quality team will maintain a record of all partner contacts and will provide this to BU Marketing and Communications team so they may communicate relevant information to partners. It is therefore essential that any changes within the Partner are highlighted to Academic Quality as soon as possible.
- BU will ensure that the detail of any changes to confirmed communication channels for Marketing purposes at BU are provided to Partners as soon as possible.

The Current BU contacts are as follows

Academic Quality: academicquality@bournemouth.ac.uk

UK based Partners partners@bournemouth.ac.uk

Non UK based Partners internationalrecruitment@bournemouth.ac.uk