



**Bournemouth  
University**



Inspire your students with our booklet showcasing some of the work exhibited at our 2014 Festival of Design & Innovation.

October 2014

# BU UPDATE

for careers advisers and teachers

[www.bournemouth.ac.uk/aspirebu](http://www.bournemouth.ac.uk/aspirebu)

## Welcome

A warm welcome to our regular update on the latest news from BU. The year ahead is an exciting one for us with the opening of our new Student Centre and development of a new academic building on campus providing state-of-the-art lecture and seminar facilities.

It's also going to be an exciting year for our ongoing work with schools, academies and colleges with the launch of our new Progression Framework. The BU Progression Framework will mean we are on your doorstep providing greater support, development and opportunities for your students, as well as training and development for your staff. This comes ahead of some significant sector changes with the qualifications reform and impending changes to the UCAS tariff (qualifications comparison) from 2017 entry.

BU will continue to be here to ensure your students have the information and support they need to make an informed decision about their future, and can focus on the quality of their application.

If you'd like to know more about what we can offer as you support students in their application for September 2015, or beyond, then get in touch.

Best wishes

**Matt Usher**  
UK Student Recruitment Manager

## Big Dig discovery makes international news headlines

During this year's summer field trip, first year students made one of the most significant archaeological finds of recent times.

As part of their course, they carried out a geophysical survey of the Big Dig site. The subsequent archaeological excavations, which were also carried out by students from our Archaeology and Anthropology degrees, together with academic staff and volunteers, uncovered a 1,700-year-old grave containing five Roman skeletons.



Although more than 700 Roman villas have been discovered in Britain, this is the first time that the people who lived in them have ever been uncovered. BU's Archaeology degree

has specialist units in Prehistoric and Roman Archaeology, reflecting our research strengths and expertise.

[www.bournemouth.ac.uk/big-dig](http://www.bournemouth.ac.uk/big-dig)

## A new website for BU

Last week saw the launch of a new website for BU designed to inspire the next generation of students.

The pages have been built on a new Content Management System, which will really change the way we are able to communicate with you, our partners, and our prospective students.

As part of the first phase of the relaunch, we have provided new and improved pages for



you within our dedicated Careers Advisers & Teachers area. Here you'll find details of all the ways in which we can help you educate and inform your students about Higher Education, including:

- BU Experience Days
- BU Insight Days

- Summer Schools
- Visiting you
- Higher Education Fairs
- Inspiring future students.

[www.bournemouth.ac.uk/aspirebu](http://www.bournemouth.ac.uk/aspirebu)

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**Olivia Elkins**

BA (Hons) Business & Management (Top-up)

## Spotlight on placement opportunities at BU



**We're committed to giving our students every opportunity to improve their career prospects and that's why we offer every new student the opportunity to undertake a placement during their time with us, often as part of their course.**

We have more students on a work placement than any other university in England and the highest proportion of graduates with work experience on their CVs compared to other UK

universities, according to [graduate-jobs.com](http://graduate-jobs.com).

The placement experience is a way for students to stand out from the crowd as they gain a tremendous opportunity to put

their academic learning into practice and develop skills in a commercial environment.

This year the UK Student Recruitment & Outreach team have been joined by four placement students.

**Supporting our Outreach activity are:**

- Bethany Beynon, studying BA (Hons) Events & Leisure Marketing
- Bradley Crack, studying BA (Hons) Events Management

**Supporting our UK student recruitment activity are:**

- Dominic DeCouto, studying BA (Hons) Marketing Communications
- Olivia Elkins, a BA (Hons) Business & Management (Top-up) graduate.

### Hear from Dom...

“When I came across a role at BU I was instantly drawn to it. I myself was one that really was against university and was set that I wasn't going to go. I decided to apply as a backup and then went travelling for six months. Last minute, I changed my mind, returned from L.A., went to uni the next day and the rest is history.

The position I achieved at BU as UK Marketing & Student Recruitment Assistant was actually the second position I applied for at BU. I first interviewed for the Outreach team, where I was turned to this position as they felt I would suit it better, which I completely agree with. Being able to go out there and talk to students debating whether to go to university is awesome. Telling them what their possibilities are and how to get there is a great thing to be doing.

One of the several benefits this placement is going to bring me is confidence, specifically in presentations. This is a skill that I want to become a lot better at and be able to dominate the nerves. The experience will also help me develop my organisation, planning and decision making skills through juggling several workloads at once.

I hope my time at BU will improve me as a person and possibly even help me to decide what I may want to do with my life as I still have no idea!”

**Dominic DeCouto**  
BA (Hons) Marketing Communications  
UK Marketing & Student Recruitment Assistant

### Hear from Olivia...

“As a BA (Hons) Business & Management (Top-up) graduate, I hadn't had the chance to undertake the third year 40-week work placement as many other students at BU had, which was why I was keen to apply for the opportunity to work within the UK Student Recruitment & Outreach team at BU.

The recruitment process for my internship included an application, interview and formal presentation in front of members of the UK Student Recruitment & Outreach team. The presentation I was asked to deliver was based on the student life at BU through which I was able to draw on my own experiences. I found this to be a very positive experience as it gave me the chance to practice my interview skills which has proven to be particularly important within my job role.

My role within the team as a UK Marketing & Student Recruitment Assistant varies on a day to day basis which is one of the reasons that I am enjoying it so much. So far I have

had the opportunity to represent BU at UCAS conventions and Higher Education fairs to promote our university. I have also had the chance to design and deliver workshops and presentations to 16-18 year olds on personal statements, student life, finance and the UCAS process. Finally, I have helped to organise on-campus events at the university, such as Insight Days where schools and colleges can come along with students to learn more about our courses.

Although I have now graduated from Bournemouth University, I am finding my internship to be an incredibly valuable experience which I believe is helping to enrich my professional development. My internship is helping me to develop both as an individual and a professional; in particular it has helped me to develop my skills in terms of communication and organisation which will help me in any future employment.”

**Olivia Elkins**  
BA (Hons) Business & Management (Top-up)  
UK Marketing & Student Recruitment Assistant

**“It shows the commitment of Bournemouth University in providing up-to-date skills training facilities and is a great addition to the 15 practice skills rooms that we already have.”**

Martin Handford  
Facilities Manager in the  
School of Health & Social Care



## Scholarships/bursaries for 2015 entry

We believe that outstanding academic, sporting and musical achievement deserves to be recognised and therefore we have a number of scholarships and bursaries available for students to support them in their studies.



Students could benefit from:

- **BU Academic Excellence Scholarship** – if students achieve ABB or above at A-level; or Distinction, Distinction, Merit (DDM) or above at BTEC Level 3 Extended Diploma (or equivalent ) (worth **£1,500**)
- **BU Vice-Chancellor's Scholarship** – most promising applicant (Access to Higher Education qualifications) (worth **£9,000**)
- **BU Vice-Chancellor's Scholarship** – most promising applicant (BTEC qualifications) (worth **£9,000**)
- **BU Vice-Chancellor's Scholarship** – most promising female applicant (Science, Technology, Engineering & Mathematics courses) (worth **£9,000**)

In addition, we offer:

- **BU music scholarship** – (up to **£1,000** available)
- **BU sport scholarships** – (up to **£5,000** available)

BU is proud to continue to offer two bursaries. The BU Maintenance Bursary (up to **£2,000** in the first year), which is assessed by household income and other criteria, and the BU Care Leavers Bursary (**£6,000** in the first year), which is awarded to students who have been in the care system for a period of three months or more in the last five years.

[www.bournemouth.ac.uk/ug-funding](http://www.bournemouth.ac.uk/ug-funding)

There is no application form to complete; students will be automatically entered if they apply to study at BU.

## BU ambulance adds touch of reality to paramedic training

Paramedic Science students at BU will be training in the most realistic of environments thanks to the South West Ambulance Service NHS Foundation Trust, which has donated an ambulance to us.

The ambulance will be used to teach Paramedic Science students how to react and respond to emergency situations. The ambulance is the latest in a series of equipment additions within the School of Health & Social Care and will give students the chance to hone their skills in realistic practice scenarios.

Martin Handford, Facilities Manager in the School of Health & Social Care, said, “It shows the commitment of Bournemouth University in providing up-to-date skills training facilities and is a great addition to the 15 practice skills rooms that we already have.”



## Contact us

If you'd like to know more about what we can offer your school or college, or if you'd like to join our mailing list then we'd love to hear from you.

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## askBU Enquiry Team

For general course enquiries, please contact one of our askBU advisers:  
Tel: 01202 961916  
[askBUenquiries@bournemouth.ac.uk](mailto:askBUenquiries@bournemouth.ac.uk)  
[www.bournemouth.ac.uk/askbu](http://www.bournemouth.ac.uk/askbu)

# New courses for 2015 entry



BU is proud to launch two new courses starting in September 2015:

## BSc (Hons) Built Environment Design

This exciting new course brings together expertise from across the newly formed Faculty of Science & Technology in environmental science, industrial design, sustainable design and engineering. The course will produce graduates who will support the new approaches being taken by the professions to the multidisciplinary nature of the creation of the built environment.

[www.bournemouth.ac.uk/courses/bsbeds](http://www.bournemouth.ac.uk/courses/bsbeds)



## BA (Hons) History

This course will provide students with a firm grounding in the academic study of history and an appreciation of what it means to be a historian in the digital age.

The course encompasses social, cultural and political history within British and global contexts. Because of its unique position within The Media School, there is a strong focus on public history, on archives and on the history of media and communications. This specialised environment means that students will have access to television, radio and online resources both for uncovering and presenting history.

[www.bournemouth.ac.uk/courses/bahf](http://www.bournemouth.ac.uk/courses/bahf)

What's more, our BA (Hons) Politics & Media has been renamed BA (Hons) Politics and continues to provide knowledge and practical skills that enable students to gather and analyse opinion polls, create and monitor social media campaigns, conduct focus groups, critique political journalism, and understand what motivates people to get involved in politics.

[www.bournemouth.ac.uk/courses/bapof](http://www.bournemouth.ac.uk/courses/bapof)

## Subject Insight Days

We will be running a series of Insight Days at BU involving a subject workshop, campus tour and finance and application masterclass. These are a great opportunity for students from Years 10-13 to find out about Higher Education study and the opportunities and support available to them. They will be held from January 2015 to July 2015. Visit our website to book your students onto one of these days.

[www.bournemouth.ac.uk/aspirebu](http://www.bournemouth.ac.uk/aspirebu)

## Dates for your diary

### Undergraduate Open Days

Saturday 25 October 2014  
Saturday 15 November 2014  
Saturday 13 June 2015  
[www.bournemouth.ac.uk/ug-open-days](http://www.bournemouth.ac.uk/ug-open-days)

### Dorset UCAS Fair

Wednesday 15 April 2015  
[www.ucas.com/conventions](http://www.ucas.com/conventions)

### Careers Advisers & Teachers Convention

Wednesday 20 May 2015 (provisional)  
[www.bournemouth.ac.uk/catc](http://www.bournemouth.ac.uk/catc)



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