



Your students can plan their BU visit with our Open Days poster.

Spring 2015

BU UPDATE

for careers advisers and teachers

www.bournemouth.ac.uk/aspirebu

Bournemouth named fastest-growing digital economy

We've recently been mentioned in *The Telegraph*, *Forbes* and even Prime Minister's Questions, after a Tech Nation report highlighted Bournemouth as the fastest-growing digital economy in the UK, overtaking London.

Our role in this development was duly noted, with our National Centre for Computer Animation (NCCA) recognised for providing a steady stream of graduates for the industry. Bournemouth and Poole boast more than 7,000 digital business employees and digital start-up companies have risen 212% between 2010 and 2013, compared to 92% in London. Not only did Prime Minister David Cameron praise our contribution in parliament, but Deputy Prime Minister Nick Clegg visited us as a new joint business incubation centre was announced between BU and AUB (Arts University Bournemouth).

The Deputy Prime Minister said about the centre: "I'm very impressed to see the two universities work so closely together and particularly all the investment they

are making in these new buildings, but also their determination to provide support to students and graduates who want to create new businesses – not only study here but then work here and create jobs here."

The funding for the incubation centre comes from the Growth Deal for Dorset, with an extra £12.6 million being invested in our county between 2016 and 2021. Add this to the £66.4m of funding already secured by the Dorset Local Enterprise Partnership last June and you can see why our digital economy is booming.

Alongside our new Student Centre, Academic Building and International College, we're excited about how BU is growing and the investments being made in our home town.

The digital economy's not all we've been in the news for recently. A number of graduates from our National Centre for Computer Animation (NCCA) are celebrating after their work on *Interstellar* won them not only a BAFTA, but an Oscar too! BU graduate Andy Lockley was on stage to pick up both the Best Visual Effects Oscar and the Special Visual Effects Award at the BAFTAs.



You're invited to our Professional Development Day

We'd like to invite media and creative arts teachers to join us for a Professional Development Day on Friday 8 May, to find out about Master's level professional development opportunities within media and creative arts subjects, including our MA Creative & Media Education and flexible 'build-your-own' MA short course pathways.

For further information visit: <http://professionaldevday.eventbrite.co.uk>

“Bournemouth University plays a very important part [in British film and television conquering the world] because it’s training some of our digital effects specialists.”

Prime Minister David Cameron, February 2015

Introducing our new prospectus



As your students begin considering their futures, we’re proud to launch our 2016 Undergraduate Prospectus.

You know all too well how difficult it can be for a young person to make decisions about their future. That’s why our engaging new prospectus outlines not only our range of fantastic courses, but also what students can expect from life at BU. Our prospectus can help you educate your students about:

- Student life
- BU facilities
- BU courses
- Placements
- Fees, funding, scholarships and bursaries.

Spotlight on Integrated Master’s degrees

You may be aware that any students wishing to study at Master’s level must currently source their own funding. To help your students progress beyond undergraduate study without the tie of financial restraints, we have introduced a selection of Integrated Master’s degrees. The four-year degrees combine undergraduate and postgraduate study into a single course, with students graduating with a Master’s level degree.

Why take an Integrated Master’s?

- Students are eligible for student finance for all four/five years of the degree
- Students can apply for their undergraduate and postgraduate study in one go, via UCAS
- Master’s level skills will enhance career prospects.

What subjects do we offer?

MNutr Nutrition

Students will explore physiology, biochemistry and humanistic aspects of human nutrition alongside investigating the relationships between the food we eat, our health and the crucial role of health promotion.

MLit English

Most English degrees divide literary study into different historical periods, but we take a different approach, dividing our units into subject theme. This engaging thematic structure has been designed to give the degree a strong contemporary feel while combining literary study with the professional and vocational skills to equip students for future employment, no matter what career they choose to enter.

MEng Engineering

The main emphasis of this course will be studying a broad range of engineering subjects including advanced engineering technologies and their integration. Students could go on to work

in industries such as aerospace, marine, automotive, alternative energy, oil and gas, and similar high-tech industries.

MDes Product Design

This is the first MDes Product Design course to be offered in the UK. This award title is new at BU and will suit students studying Art & Design, IT, Design & Technology, Science, Engineering, Manufacturing, Physics or Maths.

www.bournemouth.ac.uk/integrated-masters



“Witnessing our graduates move into a very competitive industry and then work on some of the best creative projects from around the world is a fantastic feeling.”

Sofronis Efstathiou,
BU Lecturer

Futures in health and social care

Are your students thinking about a career in health and social care?

At BU, we're training paramedics, social workers and midwives along with numerous other future healthcare professionals. If your students want to join them, they might be wondering where to start.

We've created an information booklet about health and social care careers and the journey it takes to get there. Our booklet gives advice on everything from which A-levels to choose to how to nail university interviews. Our accompanying videos show different students' journeys into their healthcare profession; what motivated them, what work experience they did to get onto the course and why it's important that healthcare professionals are from a diverse range

of backgrounds. There's also a video on helpful interview tips and a guide to what we look for in applicants.

If you'd like to order some booklets for your students, please email aspireBU@bournemouth.ac.uk

Watch our videos at www.bournemouth.ac.uk/careers-in-healthcare

To celebrate the launch of these materials we will be hosting the event 'Raising Aspirations: A Health & Social Care Perspective' for Careers Advisers and Teachers on Wednesday 20 May, 17.30 – 20.00. Register at: <http://raising-aspirations-hsc.eventbrite.co.uk>



UCAS Conventions

While we welcome your students on campus, we realise that not everyone can get to BU for an Open Day. That's why we'll be visiting UCAS Conventions around the country, so that your students can meet staff, ask questions and find out more about BU.

We kicked off the year on 10 March in the Channel Islands, and will be making our way around the country, from Cornwall to Lancashire – and everywhere in between. Find out where you can visit us at www.bournemouth.ac.uk/uk-exhibitions

UCAS Conventions are the only opportunity students have to explore a variety of post-18 options in one setting. Students will be able to meet us, ask questions and get hold of a prospectus.

We're also pleased to be hosting the Dorset UCAS Convention on Wednesday 15 April on our Talbot Campus. You can book your place at www.ucasevents.com



Contact us

If you'd like to know more about what we can offer your school or college, or if you'd like to join our mailing list then we'd love to hear from you.

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For general course enquiries, please contact one of our askBU advisers:
Tel: 01202 961916
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Our new courses

Not only are we proud to announce our new courses for 2015 and 2016, but we're also busy working on all our science courses to include new and exciting content, including the opportunity for an overseas field trip on some courses. Here's what's coming up at BU:

Sociology at BU

Sociology courses are a popular choice at BU, so we've increased our portfolio to offer students even more choice. From September 2016 we'll be offering the following courses:

- BA (Hons) Sociology
- BA (Hons) Sociology & Anthropology
- BA (Hons) Sociology & Criminology

Sociology courses analyse how societies are organised, function and are influenced by topics such as the media, culture, crime, social policy, politics and anthropology to name a few.

www.bournemouth.ac.uk/social-studies



BSc (Hons) Anthropology

New for 2015, this course in the study of anthropology offers a unique perspective on what it means to be human. Topics covered will include anthropological theory and fieldwork, human evolution and hands-on laboratory work in biological anthropology, all delivered by leading practitioners in their fields from across BU.

www.bournemouth.ac.uk/courses/bsaf

BSc (Hons) Data Science & Analytics

After completing this course, students will have a working knowledge of major state-of-the-art techniques for intelligent data analysis, enabling them to effortlessly apply them to real-world problems in order to gain insight into business, scientific and other kinds of data.

www.bournemouth.ac.uk/courses/bsdsaf

BSc (Hons) Cyber Security Management

This fascinating new degree is currently being developed to help rectify a shortage in qualified cyber security practitioners. Graduates will have not only a sound technical education but also a comprehensive understanding of the fast-growing area of computer security.

www.bournemouth.ac.uk/courses/bscsmf

BSc (Hons) Forensic Biology

This course is an ideal hands-on degree for students taking A-levels or BTECs in Biology/Applied Biology/Human Biology.

Students on this course will have access to our specialist Crime Scene Facility and participate in field station work where we are able to simulate mass graves, conduct field trials on the decomposition of bodies and simulate outdoor crime scenes.

www.bournemouth.ac.uk/courses/BSFBF



Dates for your diary

Undergraduate Open Days

Saturday 13 June 2015
Saturday 4 July 2015
Saturday 24 October 2015
Saturday 31 October 2015
Saturday 21 November 2015
www.bournemouth.ac.uk/open-days

Dorset UCAS Convention

Wednesday 15 April 2015
www.ucas.com/conventions

Careers Advisers and Teachers Convention

Wednesday 20 May 2015
www.bournemouth.ac.uk/catc

Festival of Design & Technology

Monday 22 June 2015
We're inviting groups from local schools and colleges to look around the exhibition, which features Design and Technology students' final year projects.
fodi.bournemouth.ac.uk

Festival of Learning

11-17 July 2015
Students can take part in a range of hands-on taster sessions, interactive workshops and seminars.
www.bournemouth.ac.uk/fol-education

Subject Insight Days

January – July 2015
Students can choose from ten subject pathways.
www.bournemouth.ac.uk/insight

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Alternative formats are available on request:
formats@bournemouth.ac.uk



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