

BU

Bournemouth
University



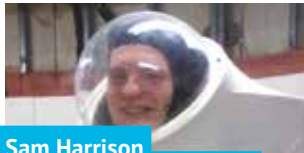
BU UPDATE

Spring 2016

for teachers and careers advisers

Spotlight on placements

At BU, every Bachelor's degree student has the opportunity to undertake a work placement as part of their course. This is just one of the ways we help students build the skills and flexibility to succeed throughout their career. To inspire both you and your students, here are some success stories from students who have taken their placements across the globe.



Sam Harrison
BA (Hons) Business Studies

Sam spent his placement year working for Canadian company UrtheCast, which runs and owns the remote imaging cameras on the International Space Station. Sam was based in their San Francisco office, and also visited their HQ in Vancouver.

"The highlight of my placement was getting to decide a location to film with the IRIS Camera, which is attached to the International Space Station. Knowing that my decision may be seen by astronauts on the Space Station and potentially people around the world was an incredible feeling," Sam says.

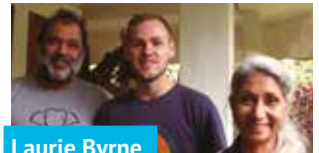


Polly Harris-Saunders
BA (Hons) Advertising

Polly is part of the Microsoft team at the digital agency Wunderman, in Singapore.

"Taking a leap of faith to seek something that would test me a little further has been beyond worth it. I've made friends, travelled to other parts of Asia in the few spare moments that I have, and most importantly gained an international perspective on the industry I chose to study at university," Polly says.

Polly advises future students: "Don't just accept the easy options, choose something that you can learn and grow from and that, most importantly, excites you."



Laurie Byrne
BA (Hons) Tourism Management

Laurie spent his year working at The Rainforest Retreat at the Mojo Plantation in India. It's a fully sustainable eco resort, and Laurie had the opportunity to get involved with a variety of roles.

"I led plantation tours, where I taught the guests about the agricultural practices of the organic spice plantation that the retreat is set on, and I also led guided treks that included bird watching and identifying other flora and fauna," Laurie says.

He adds: "My experience has definitely shaped me as a person, given me confidence and enabled me to understand the career in which I'd like to progress."

Find out more at www.bournemouth.ac.uk/ug-placements

You're invited to the **Careers Advisers & Teachers Conference**



If you came to our annual Careers Advisers & Teachers Conference on our Talbot Campus last year, you'll know that it's the perfect opportunity to access up-to-date information about higher education. It's also your chance to get the latest information on BU courses.

This year, you can choose two workshops from a wide selection of topics. You could develop your knowledge in areas such as applications and funding, preparing students for specific subject areas and supporting and developing young people throughout their education. You'll also get to meet our academic and admissions staff in the speed networking session. On the day, you'll

hear from our keynote speaker David Andrews, who is a careers education and guidance expert. You'll also be able to choose from a range of campus and facilities tours.

We know that raising awareness of higher education starts with careers advisers and teachers, so we want to offer this opportunity to support your professional development. You're invited to join us at our next event, on Wednesday 18 May 2016. Will we see you there?

**To book your free place, visit
www.bournemouth.ac.uk/catc**



Applicant Open Days and interviews

Some of your students might have already joined us for an Interview Day or Applicant Open Day. If your students have been offered a place at one of these events, we'd love you to encourage them to join us. This is a great chance to find out more about their course and the facilities we have, as well as to speak to academics and current students about their experiences. We hope to see some of your students soon!

For more information, visit
www.bournemouth.ac.uk/open-days



An insight into university life

Going to university is a big decision, let alone narrowing down course options. To help support your students as they begin mapping out their future, we are proud to be offering our popular Insight Days again for 2016.

BU Insight Days have a subject-specific focus across 13 subject areas, giving your students in Year 10 and above the opportunity to explore their options. Aside from exploring course options, your students will get an insight into what studying at university is like. They'll be able to meet current students as they take a campus tour, and see where they could be studying in a few years' time.

A typical Insight Day runs from 10am – 1pm, and includes subject-specific activities, a student life talk and broader sessions about higher education.

For students with a clear idea of what they'd like to study, Insight Days are the perfect opportunity

to get a glimpse into their future. Many students won't have made that decision, and may not even be sure if university is for them; this is a chance to explore those choices and get some hands-on experience.

However much your students research their future options, there's nothing quite like a real experience. If you're interested in bringing a group of students to BU, we'd love to hear from you. Please email insight@bournemouth.ac.uk for more information, or visit www.bournemouth.ac.uk/insight to see our subject pathways and available dates, which run approximately once a month until July.

How to make UCAS applications stand out

You're already supporting your students in achieving academically, but for many courses we look for something extra. We've picked out two subject areas, and would like to share some tips for boosting UCAS applications with extra-curricular activities.

Design & Engineering



There are a number of things which can help your students' design and engineering applications stand out. They will be required to provide a portfolio of work if they are invited to interview, so any preparation will be time well spent. We'd like to see the following for our different courses:

Product Design: We want to see creative ability and problem solving through things like drawings, school projects, model making and workshop activity.

Industrial Design: A portfolio needs to show 3D composition capabilities using materials such as wood, metal or plastic. Encourage your students to include life drawings and 3D modelling too.

Design Engineering: We'd like to see examples of your students' technical work. This could be science or technology related, from a school or external project at any level.

Aside from compiling a great portfolio, applicants can stand out by immersing themselves in the world of design and engineering. Students could attend exhibitions like New Designers, or our very own Festival of Design & Technology. They could subscribe to magazines like Blueprint, read the free online magazine Design Week and keep abreast of industry news by checking the IED website. Students can also make the best use of their time on social media by following Design Week and IED on Twitter.

Health & Social Sciences

For most health and social sciences courses, we want to see that your students work well with people, which is why we ask to see evidence of experience. In order to stand out from other candidates, students could tell us about relevant jobs, work experience or volunteering they have done. With over nine months before the deadline for 2017 applications, there's plenty of time to get that all important experience. Here are some ideas of where to start:

- Working with Beavers, Rainbows, Brownies, Cubs, Scouts and Girl Guide groups



- Helping in youth clubs/projects and summer play schemes
- Helping with breastfeeding or mother and toddler groups
- Working with a school on peer support projects (reading schemes, buddying systems)
- Volunteering at a care home or hospital
- Volunteering at night shelters or soup kitchens

- Volunteering at tea and luncheon clubs at local churches
- Supporting Age Concern befriending schemes
- Working at charity shops
- GP volunteering schemes.

Students could also take part in activities that demonstrate an interest in the subject, for example reading journals or magazines relevant to the course they're interested in, such as Frontline (a magazine from the Chartered Society of Physiotherapy) or Nursing Times. They could also read articles around the NHS constitution which establishes the principles and values of the NHS.

UCAS comes to Bournemouth

We're delighted to be hosting the Dorset Higher Education Exhibition for the 13th year running, at our Talbot Campus on Wednesday 23 March 2016.

UCAS Exhibitions offer a one-stop shop for exploring a variety of post-18 options in one setting. They're the perfect place to begin exploring the next step, and students often leave with armfuls of prospectuses, excited about which university open days they're going to attend. Students can speak to university representatives to find out what life's like on and off campus, and explore a range of higher education options. University isn't for everyone, so students will have the opportunity to explore other pathways, whether that's volunteer work, gap year adventures, or the big wide world of work.

We realise that not everyone can get to Bournemouth for an Open Day, so we'll be bringing BU to you at UCAS Exhibitions across



the country. We kick off the year on 2 March at the Manchester UCAS Exhibition, and will then be making our way around the country, from Kent to Merseyside – and everywhere in between. You can book on to exhibitions at www.ucas.com/exhibitions



Festival of Design & Technology

The Festival of Design & Technology is not only a great opportunity for our design and creative technology students to showcase their final year projects; it's also a chance for your students to meet the designers of the future.

We'd like to invite you to bring your students to look around the exhibition, which features design and technology students' final year projects.

If you want to inspire a future generation of designers, bring them along to see the next generation of products and technologies from our talented students.

What amazing inventions will inspire your students this year?

The festival will be open 17 - 20 June 2016.

Find out more at fodt.bournemouth.ac.uk



Introducing BU vlogs

With YouTube sensations like Zoella and Jim Chapman dominating the free time of many young people, we thought it was time to start vlogging (or video blogging). Many of your students want advice from their peers, and they're often turning to YouTube for those answers. In summer 2015, we became one of the first UK universities to launch a student vlog, complementing our established student blog.

We invited BU graduate and vlogger Fawn Mead to lead a vlogging workshop with a group of Student Ambassadors, who now form our vlogging team. Our vloggers share their honest opinions, experiences and advice, covering subjects from choosing your course and writing a great personal statement, to surviving uni if you don't like clubbing or drinking. They give insights into their courses, and share what it's like to be a new student at BU.



We'd love you to share our vlogs with your students; you might even be able to use them in the classroom. You can see all our student vlogs at www.bournemouth.ac.uk/ug-vlogs

If you feel inspired to set up your own student vlog, here are our top tips for your students:

- Keep vlogs short, usually less than three minutes
- Make sure you have good lighting, the right camera angle and clear audio
- Use a tripod to get a steady shot
- Speak clearly and slowly
- Present directly to the camera
- Plan what you're going to say
- Imagine you're talking to a friend
- Use music (check any copyright information).

We'll be sharing vlogs in our regular BU Update email, but you can get them straight to your inbox by subscribing to the weekly digest at www.bournemouth.ac.uk/ug-blog. If there's a topic you'd like to see covered, we'd love to hear from you!

Launching our **NEW** prospectus

As your students consider where their futures might lead, we're proud to announce the launch of our 2017 Undergraduate Prospectus. You'll shortly receive your copy in the post.

Alongside vital information about our fantastic range of courses, we asked our students to share their stories, making the university experience really come to life. Through augmented reality technology, your students can watch videos, read blogs and take a virtual tour, as the world of BU leaps from the page to their mobile device.

Our prospectus can help you educate your students about:

- Student life
- BU facilities
- BU courses
- Placements
- Fees, funding and scholarships.



What the new UCAS Tariff means for you

A lot is changing for applicants to undergraduate courses for September 2017. Our 2017 Undergraduate Prospectus includes details of all entry requirements in the new UCAS Tariff. It also features guidance about our offer making process, typically based on an applicant's three main graded qualifications, including any required subjects.

We are aware that some schools and colleges may no longer offer the AS-level and do not want any applicants to be disadvantaged as a result.

With that in mind, if a student doesn't have an additional AS-level, alongside three A-levels for example, we'll continue to consider them as we did before. Additional study may be valuable for breadth of knowledge and we will look at a range of qualifications and subjects, including the Extended Project Qualification and General Studies, although these may not be part of our offer.

If one of your students doesn't meet the criteria of their original offer, we may still offer a place. We will review the student's whole application and consider all academic qualifications (including those not included in the offer) and the rest of the application to see if they have the academic potential to succeed on the course. If we feel the answer is yes, we will still confirm their place.

You can find details of the changes, and a helpful calculator for students to convert their grades into points, at www.ucas.com. In the meantime, visit www.bournemouth.ac.uk/new-tariff to see the new Tariff requirements for our courses.

Introducing our new courses

MEng (Hons) Mechanical Engineering



Our MEng (Hons) Engineering has not only had a change of name, but also has new units that meet the demands of industry and the professional bodies. The course is designed to give students a solid grounding in all aspects of

engineering, and will show them how to understand emerging technologies within the sector and how to apply them to real-world situations. The new course curriculum is accredited by the Institution of Engineering Designers and the Engineering Council and allows graduates to apply to them for professional status.

BSc (Hons) Geography



We reviewed BSc (Hons) Applied Geography, and are pleased to present the re-named BSc (Hons) Geography, with new units that are more relevant to its name. This course examines the natural, social, economic and political

factors that influence our rapidly changing world. Students will also have both practical and field-based experiences, including opportunities for research-related fieldwork along the Jurassic Coast, the Isle of Wight and the New Forest.

MAccFin (Hons) Accounting & Finance



This Integrated Master's course aims to help your students develop the necessary skills to pursue a successful career in accounting and finance. We're proud to say that the course is designed to provide students with the relevant

academic knowledge and skills as well as the opportunity to gain professional body recognition through exemptions and qualifications. They will also be able to tailor their course to individual interests.

You can find details about all our courses at www.bournemouth.ac.uk/courses

Contact us

If you'd like to know more about what we can offer your school, college or academy, or if you'd like to join our mailing list then we'd love to hear from you.

Tel: 01202 963999
aspireBU@bournemouth.ac.uk
www.bournemouth.ac.uk/aspirebu

AskBU Enquiry Team

For general course enquiries, please contact one of our AskBU advisers:

Tel: 01202 961916
askBUenquiries@bournemouth.ac.uk



Dates for your diary

Insight Days

24 February – 13 July 2016
www.bournemouth.ac.uk/insight

Dorset UCAS Exhibition

Wednesday 23 March 2016
www.ucas.com/exhibitions

Careers Advisers & Teachers Conference

Wednesday 18 May 2016
www.bournemouth.ac.uk/catc

Undergraduate Open Days

Saturday 11 June 2016
Saturday 2 July 2016
www.bournemouth.ac.uk/open-days

Festival of Design & Technology

17 – 20 June 2016
We're inviting groups from local schools and colleges to look around the exhibition, which features design and technology students' final year projects.
fodt.bournemouth.ac.uk

Festival of Learning

25 – 29 June 2016
Students can take part in a range of hands-on taster sessions, interactive workshops and seminars. Information coming soon at **www.bournemouth.ac.uk/fol**

Summer Breaks

5 – 22 July 2016
www.bournemouth.ac.uk/summer