



## UCAS is back in Bournemouth

We're delighted to be hosting the Dorset UCAS Exhibition at our Talbot Campus for the fifteenth year running, on Wednesday 28 March 2018.

There are a few remaining spaces for you to bring groups of students to explore their next steps and the variety of post-18 options in one setting. University isn't for everyone, so students will have the opportunity to explore other pathways too, such as volunteering, gap year opportunities and apprenticeships with employers.

We'll be touring the country with UCAS from 4 March – see [www.bournemouth.ac.uk/exhibitions](http://www.bournemouth.ac.uk/exhibitions)

## Careers Advisers & Teachers Conference

Join us for our annual Careers Advisers & Teachers Conference on Wednesday 16 May for an opportunity to network with other advisers, teachers and tutors.

The focus of the day will be on relevant sector updates and a forum for conversation around topical issues, such as international education and BU's future engagement with schools and colleges. Our academic faculty will showcase some of their recent innovation in teaching and learning, as well as sharing their employability prospects for graduates.

Enjoy a global fusion lunch with flavours from around the world and network with BU colleagues at our Education & Employability forum.

**Register now**  
[www.bournemouth.ac.uk/catc](http://www.bournemouth.ac.uk/catc)



### Dorset UCAS Exhibition

Wednesday 28 March 2018  
[www.ucas.com/exhibitions](http://www.ucas.com/exhibitions)

### Careers Advisers & Teachers Conference

Wednesday 16 May 2018  
[www.bournemouth.ac.uk/catc](http://www.bournemouth.ac.uk/catc)

### Undergraduate Open Days

Saturday 9 June 2018  
Saturday 7 July 2018  
[www.bournemouth.ac.uk/open-days](http://www.bournemouth.ac.uk/open-days)

### Festival of Learning

Saturday 16 -  
Wednesday 20 June 2018  
[www.bournemouth.ac.uk/fol](http://www.bournemouth.ac.uk/fol)

### BU Insight Days

Monday 18 -  
Friday 22 June 2018  
[www.bournemouth.ac.uk/insight](http://www.bournemouth.ac.uk/insight)

### Festival of Design & Engineering

Friday 22 -  
Monday 25 June 2018  
[fodt.bournemouth.ac.uk](http://fodt.bournemouth.ac.uk)

### BU Summer Breaks

Wednesday 4 -  
Friday 20 July 2018  
[www.bournemouth.ac.uk/summer](http://www.bournemouth.ac.uk/summer)



## Get in touch

If you'd like to know more about what we can offer your school, college or academy, or if you'd like to join our mailing list, then we'd love to hear from you.

Tel: 01202 963999  
[aspirebu@bournemouth.ac.uk](mailto:aspirebu@bournemouth.ac.uk)  
[www.bournemouth.ac.uk/teachers](http://www.bournemouth.ac.uk/teachers)

For general course enquiries, please contact our **Future Students Enquiry Team**

Tel: 01202 961916  
[futurestudents@bournemouth.ac.uk](mailto:futurestudents@bournemouth.ac.uk)

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# BU UPDATE

Spring 2018

for teachers and advisers



## Degrees of difference

In this special edition of BU Update, we're celebrating the degrees of difference that students will gain from their university experience, and focusing on why a degree is so much more than a transcript at the end of three, four or more years of study.

What makes a university different? Perhaps for your students it's helpful to focus on their experiences and how they will differ, and be as unique as they are. In producing the BU prospectus this year, we've focused on sharing those stories – of individuals and their experiences – to help your students decide if BU is the right university for them.

Looking at our undergraduate prospectus and the stories from our students – Emma and

her volunteering work, Rauni's experience of Res Life and Saskia's dream of Olympic Gold, we can't help but feel a sense of pride in all of our students and graduates. They continue to embrace so many of the opportunities university can offer, and will truly take away a degree with difference.

We can tell you about the great things BU has to offer, you can come and see some of them for yourself at our Careers Advisers & Teachers Conference



## OUT NOW

on Wednesday 16 May, but for now, put the kettle on, have a read, and discover some of the incredible stories that make BU what it is to over 18,000 students each year.

## Degrees of *difference*

At BU, we offer a range of scholarships to support students in nurturing their talents while they're studying a degree. Find out how Ruth is keeping her singing dream alive and how Saskia is windsurfing her way to the Olympics with the BU Sport Scholarship.



## What the **music** scholarship means to me

I have always loved to sing, but I guess choosing to study Events Management at BU was my first visible step away from my dream job as a singer - or so I thought.

I was pleasantly surprised when I learned more about the music department and the scholarships available. The music department really supported me with my development and when I went out into the 'real world' for my placement year, I remained set on pursuing my singing. I decided to learn the piano and

had lessons once a week. I also found a local singing teacher. Through her support and guidance, I managed to get my first professional job at an opera festival in France as part of the chorus. It was such an incredible experience - I lived in France for three weeks and performed in several Italian operas.

This year I plan to work with a range of vocal coaches, speech therapists and attend Yoga and Pilates classes to ensure I am doing everything possible for my future career in music.

I am hugely grateful for the BU scholarship programme - if it wasn't for this, I might well have drifted from my singing. It has allowed me to continue my learning and has opened so many doors to opportunity.

## How the **sport scholarship** is making a difference

I am a windsurfer in the British Sailing Team and my goal is to win an Olympic gold medal for Great Britain. I'm training towards the Tokyo 2020 Olympics, competing in senior windsurfing racing while studying BSc (Hons) Geography.

The sport scholarship package at Bournemouth University was one of the deciding factors when I was choosing my university (other than liking the sound of the course). SportBU has really made the difference in me being able to carry on

with my degree when combining the two careers have got tough over the years.

I would be lying if I said it is a walk in the park, but the support and nurturing I have received at SportBU

over the past four years has been phenomenal - from communicating with academic staff on my behalf and strength and conditioning coaching, to the free workshops on everything an athlete needs to learn.

My initial thought that university wouldn't be a place for elite athletes is certainly not true at BU, and I have the sport scholarship and great staff to thank for that.

# UCAS application **top tips**

As always, we're keen to pass on our top tips to help your students' applications to Higher Education stand out. In this edition, we've focused on our Media and Computing courses.



## **Scriptwriting, TV Production and Media Production – additional selection measures explained**

Lecturers from some courses within our Faculty of Media & Communication would like to find out a bit more about the applicant after reading their personal statement. So rather than interviewing, which we know makes some students nervous, we'll ask for an additional piece of work to be submitted. This doesn't need to be sent in until we've read their UCAS application and applicants will have two weeks to submit this after we contact them.

For Scriptwriting, we ask for a short script (6-10 pages) based on a specific genre chosen by our Course Leader. For TV and Media Production we invite students to submit a short film, based on a creative brief from the Course Leader.

### **Our top tips for a successful submission:**

- Read the brief in full; it's there to help and provide hints and tips rather than trip students up
- We're not looking for a completely polished project, but something that demonstrates the student's interest and passion in this area – we'll be able to teach them the rest once they've joined us!
- For TV and Media Production, students have to upload their work to a video hosting site (e.g. YouTube or Vimeo). This can take a bit of time, so please make sure the student creates an account and knows how long it will take to upload the file (it may take a few hours for large files!).



## **Computing**

### **Our top tips for a successful personal statement:**

- Demonstrate a keen interest in computing and IT, and in the use of computer technologies to create effective and efficient solutions that meet the needs of the end users
- It's advantageous if students can show evidence of IMPACT characteristics: Inspired, Motivated, Practical, Analytical, Creative and Technical
- Students should think about how their existing skills or interests demonstrate their suitability for a course. For example, computing students should be problem solvers with a "can-do" attitude, so applicants should reference examples of how they may have fixed something or solved a problem either in school or at home.



# It's never **too late**

With the 15 January deadline behind us, there will still be many students considering their options after school or college. More and more students will once again use Clearing as their route to Higher Education – either because they just missed their firm/insurance choice offer or, increasingly, because they're making their first university application.

Many universities, like BU, will be continuing to accept late applications right up until 30 June and will open for Clearing on 4 July, so there are still plenty of opportunities for your students to submit an application. Similarly, for those students with no offers, from 25 February, the Extra route opens up options to make additional applications.

If you have students who are still considering their options, have applied, or already have an

offer, our forthcoming Open Days are a great way to experience subject tasters and activities, and provide a more in-depth look at our courses.

## Open Days:

- Saturday 10 March
- Wednesday 4 April

[www.bournemouth.ac.uk/open-days](http://www.bournemouth.ac.uk/open-days)



## Subject Achievement Scholarships

This year we have introduced a range of Subject Achievement Scholarships, which could see students benefit from up to £10,000 in non-repayable financial support.

These scholarships are designed to reward students who are passionate about the subject they are coming to study and can demonstrate how they have worked hard to make a difference in their community, school or college, through work experience or voluntary work.

The scholarship will give students a package of benefits worth up to £10,000, over the three years of their course, including £9,000 in instalments and guaranteed first-choice accommodation.

Courses from the following subject areas are eligible for these scholarships:

- Accounting, Finance & Economics
- Animation & Games
- Management
- Marketing & Communication
- Nutrition
- Psychology

For more information and the full eligibility criteria, please visit our website: [www.bournemouth.ac.uk/ug-scholarships](http://www.bournemouth.ac.uk/ug-scholarships)

# Spotlight on new courses



## BA (Hons) Politics & Economics

**New for 2018, our BA (Hons) Politics & Economics course will explore the political and economic consequences of contemporary global issues, such as Brexit and the rise of nationalism and protectionism, as evidenced by the election of Donald Trump, the rise of Marine Le Pen and the German AFD party.**

The course will focus on some of the biggest issues facing the world today, including pollution and climate change, health and healthcare, unemployment, inequality, and global poverty. Through these discussions, students will develop an understanding of the significance of global politics and the factors that influence income, wealth and wellbeing.

This course is based within our world-renowned Faculty of Media & Communication. Students will explore how social, historical and cultural contexts, and the role of the media influences politics and economics.



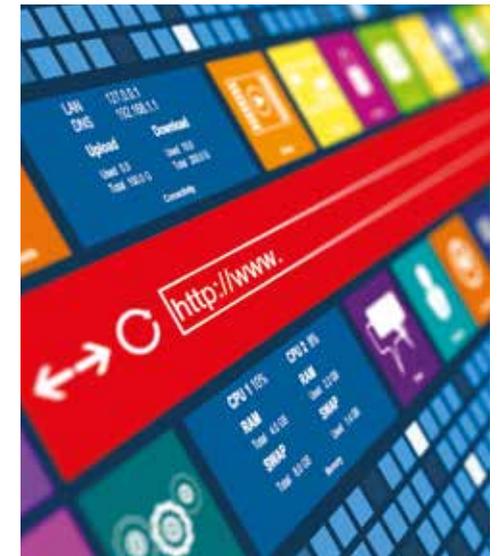
[www.bournemouth.ac.uk/courses/bapef](http://www.bournemouth.ac.uk/courses/bapef)



## BSc (Hons) Data Science and Analytics

**As the computing sector is constantly evolving, so too are our courses to ensure our students are prepared for the world of work when they graduate. This course is a great addition to our portfolio. What's more, all our computing courses share a common first year, giving students the time to really explore the subject before deciding on a specialism.**

Both the scientific and commercial world are undergoing a transformation, with data science and analytics emerging as one of the key paradigms of scientific discovery. This new course has been developed in response to the need for people with data science and analytics expertise. Students will gain working knowledge of state-of-the-art techniques for data analysis, enabling them to apply them to real-world problems in a variety of scenarios, using business, scientific and other kinds of data.



[www.bournemouth.ac.uk/computing](http://www.bournemouth.ac.uk/computing)



# Spotlight on SUBU

University should be so much more than just a degree, which is why our award-winning Students' Union (SUBU) offers a wealth of extra-curricular activities, clubs and societies to get involved in. Current student Emma talks about her experiences of volunteering and charity work.

When joining university there is a whole array of clubs and societies that you can join, and Fresher's Fair is usually the place to find what is right for you!

When I was in my first year, I met a charity worker and made the decision to go to Uganda to do some charity work. Little did I know that this trip was in

partnership with Bournemouth University's Raising and Giving (RAG) committee that works with outside charities to raise money and awareness.

After my trip to Uganda I felt like I wanted to be more involved in the fundraising circuit and it was only by chance that East African Playgrounds (the company I went to Uganda with) were advertising for an Overseas Coordinator based at BU. Of course, I applied, and got it!

My duties as Overseas Coordinator include working with two selected charities

-The Children's Society and East African Playgrounds - and working with the Challenge Leaders to help organise the respective overseas trips that the charities offer in return for fundraising.

RAG has allowed me to make some amazing friends and learn a lot about how to fundraise. As it is such a difficult thing to do, I like knowing I can share some of my wisdom with others. This year I am taking on the Fire and Ice Trek for The Children's Society too, with a goal of raising £2,490.



# Res Life for life

Some students may be daunted by the prospect of living away from home, which is why we have a Res Life Team at BU. They live in or near to BU accommodation and provide support to students, whether that's organising social events or being on-hand to answer questions.

Rauni talks about the effect the team has had on his experience of living in halls.

Res Life is an absolutely amazing experience that has helped me to meet new people and get to know the rest of the students in my accommodation. The activities and events are always fun and have created unforgettable memories for me in my time here so far - I am so grateful for it all.

Each week there is something new to do, getting me out of my room and exploring Bournemouth. We have done scavenger hunts, excursions, meals together, gone to the Escape Rooms - the list goes on. It's like having your own personal tour guide for

Bournemouth! The Res Life representatives have all been extremely sociable and helped me out with anything I've needed from the beginning.

They have always made sure they keep me informed and involved with everything that is going on or coming up, which is exactly what new students want from their reps. All in all, they become your friends just like any other student, which is amazing and truly adds to the experience!

I think that I made the best choice in choosing to live in halls and because of that decision I've been able to take part in some really fun activities, eat amazing free food and meet some great people. Without Res Life, the experience would not have been even close to as good as it has been!