



Bournemouth
University

Department of Accounting, Finance & Economics

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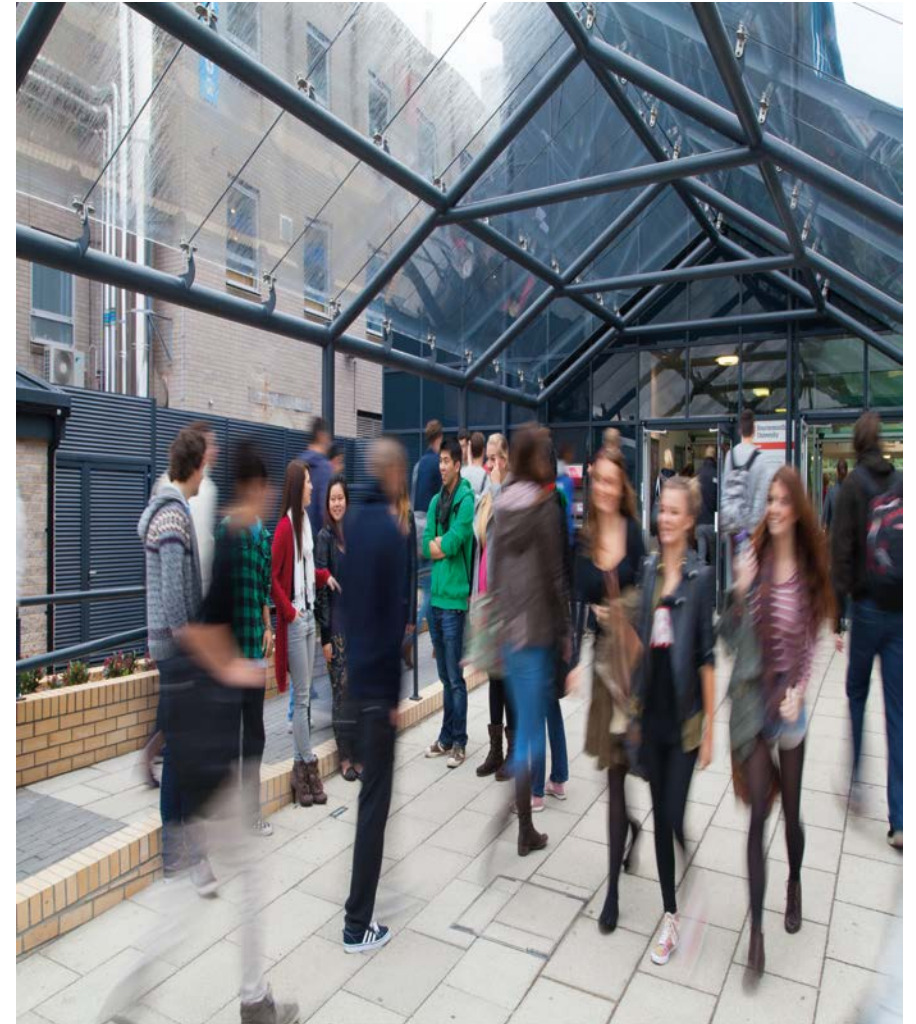
#BUopenday
#Belongatbu

AFE degrees talk content



- Bournemouth University overview
- Accounting, Finance & Economics Department
- Our course portfolio
- Delivery and Assessments
- Professional Accreditations
- Work placements
- Studying Abroad
- Our research
- Support available

- The Accounting, Finance and Economics Department has an expanding team of dynamic educators and researchers from countries around the world
- Courses are academically-led and geared to the professions
- We have long standing relationships with professional bodies, including the ICAEW, ACCA, CIMA, CIOT and the CISI
- We set-up the 'Partners in Accounting & Finance' scheme, which involves ten organisations with which particularly strong links exist.

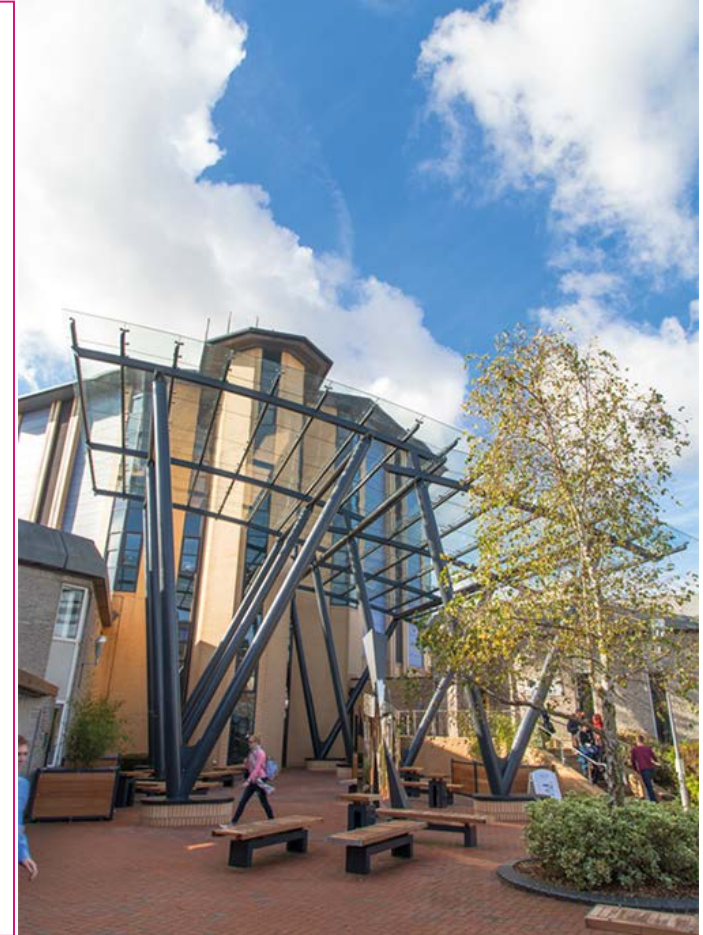


Our courses aim at providing:

- academic content geared to the professions
- a student-centred learning environment
- emphasis on intellectual achievement and employability
- real business experience through a 30-week work placement

An international perspective:

- international staff
- international students
- international study opportunities
- units with an international focus



Exemptions from professional accounting bodies



Association of Chartered
Certified Accountants

*Maximum of 9 exemptions from 14
papers*



The Institute of Chartered
Accountants in England
and Wales

PARTNER IN
LEARNING

*Maximum of 8 exemptions from 15
papers*



Chartered Institute of
Management Accountants

*Maximum of 9 exemptions from 17
papers*



The Chartered Institute of
Taxation

Chartered
Institute of
Taxation
Excellence in Taxation

Exemption from ATT requirement



Association of International
Accountants



The rigorous accreditation process took over five years and involved a visit in April by Deans from American and Swedish universities as part of the panel review team visit. Staff, students, the Student Union and external partners were involved in the review, in order to capture multiple stakeholder perspectives.

The Business School successfully demonstrated that it met high standards of excellence across a wide range of areas through its focus on continuous improvement throughout its business programmes at all levels of study. The Business School is the first in the South West of England and only the sixth modern university (created since 1992) in the UK to receive the accreditation.

“AACSB Accreditation recognises institutions that have demonstrated a focus on excellence in all areas, including teaching, research, curricula development, and student learning,” said Stephanie M. Bryant, Executive Vice President and Chief Accreditation Officer of AACSB International.

Partners in Accounting & Finance



Accounting, Finance & Economics

BA (Hons) Accounting

MAccFin/BA (Hons) Accounting & Finance

BA (Hons) Finance

BSc (Hons) Economics

Key facts

- 3 years full-time (or 4 years with an optional placement)
- September 2021 start

Course fees

Please refer to BU website:

<https://www.bournemouth.ac.uk/study/undergraduate/fees-funding>

Common first year for: BA (Hons) Accounting/ Accounting & Finance/Finance

- 6 units (3 in each of the semesters) are taken by all students across the framework of courses.
- First year units for all courses are the same, allowing you the flexibility to transfer to another pathway at the end of the first year.
- You are given advice on course choices for second year.
- Delay your final choice of specialisation and keep your career options open, enabling you to make more informed choices.



Year 1: BA (Hons) Accounting/ Accounting & Finance/Finance

**Introduction to
Accounting**

**Economics for
Accounting &
Finance**

**Quantitative
Techniques**

**Law for
Accounting &
Finance**

**Business
Context**

**Introduction to
Financial
Markets**

**Accounting
Information
Systems**

**Management
Accounting**

**Business Tax
Planning**

**Audit and
Control**

**Financial
Reporting**

**Corporate
Financial
Management**

**Accounting
Information
Systems**

**Management
Accounting**

**Business Tax
Planning OR Asset
Valuation**

**Audit and Control
OR Money, Banking
and Financial
Services**

**Financial
Reporting**

**Corporate
Financial
Management**

Asset Valuation

**Accounting
Information
Systems**

**Business Tax
Planning OR
Management
Accounting**

**Money, Banking
and Financial
Services**

**Financial
Reporting**

**Corporate
Financial
Management**

**Advanced
Accounting
Theory &
Practice**

**Contemporary
Issues in
Accounting &
Finance**

**Perspectives on
Business
Strategy**

**Research Study/
Company Study**

Option 1

Option 2

**Advanced
Accounting
Theory &
Practice**

**Contemporary
Issues in
Accounting &
Finance**

Option 1

**Research
Study/Company
Study**

Option 2

Option 3

**Investment
Management**

**Contemporary
Issues in
Accounting &
Finance**

**Perspectives on
Business
Strategy /
Option 1**

**Company
Study/Research
Study**

**Risk Modelling
and
Management**

Option 2

Year 3: BA (Hons) Accounting/ Accounting & Finance/Finance

Options include:

**Investment
Management**
(core unit in BA
(Hons) Finance)

**Business
Taxation (UK)**

**International
Taxation**

**CSR and
Environmental
Accounting**

**Advanced
Management
Accounting**

**Financial
Regulation**

**Microeconomics
(Principles)**

**Macroeconomics
(Principles)**

**Introductory
Mathematics for
Economic
Analysis**

**Economic
Thought: History
and Philosophy**

**Basic Statistical
Techniques**

**Introduction to
Financial
Markets**

Year 2: BSc (Hons) Economics

**Microeconomics
(Intermediate)**

**Macroeconomics
(Intermediate)**

**Mathematics for
Economists**

**Industry, Region
and
Environment**

**Econometric
Techniques**

**Corporate
Financial
Management /
MBFS**

**International
Economics**

**Quantitative
Economic
Applications**

**Global Markets,
Development &
Labour**

Research Study

Option 1

Option 2

Options include:

**Investment
Management**

**Perspectives on
Business
Strategy**

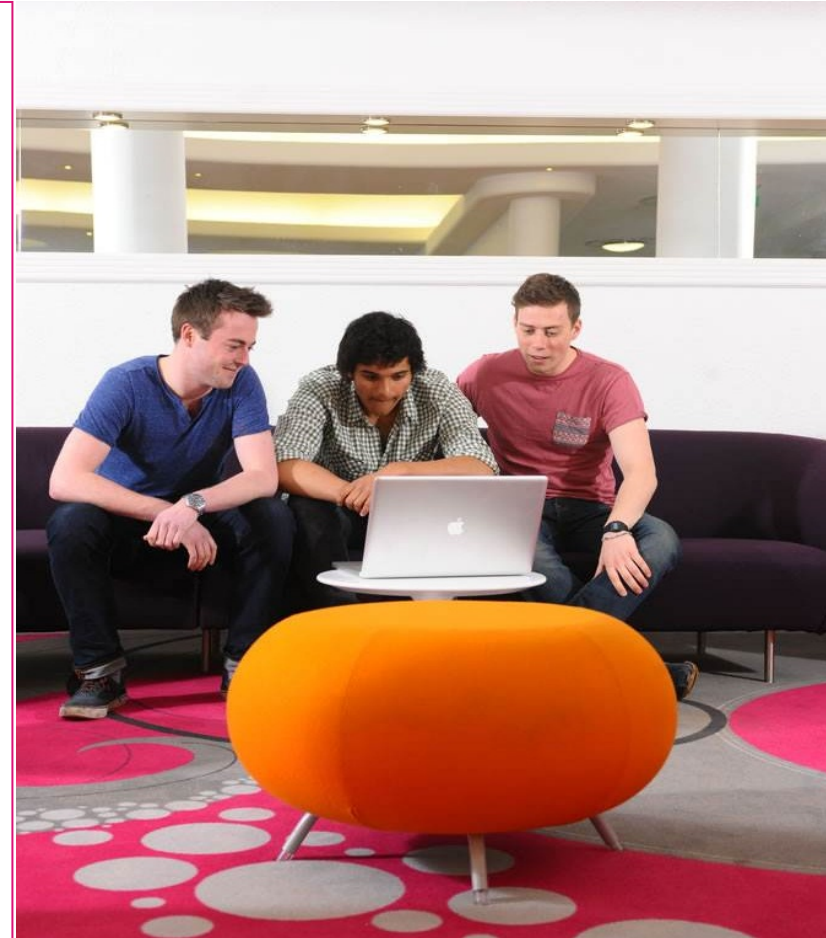
**Microeconomics
and the Digital
Economy**

**Risk Modelling
and
Management**

**Financial
Regulation**

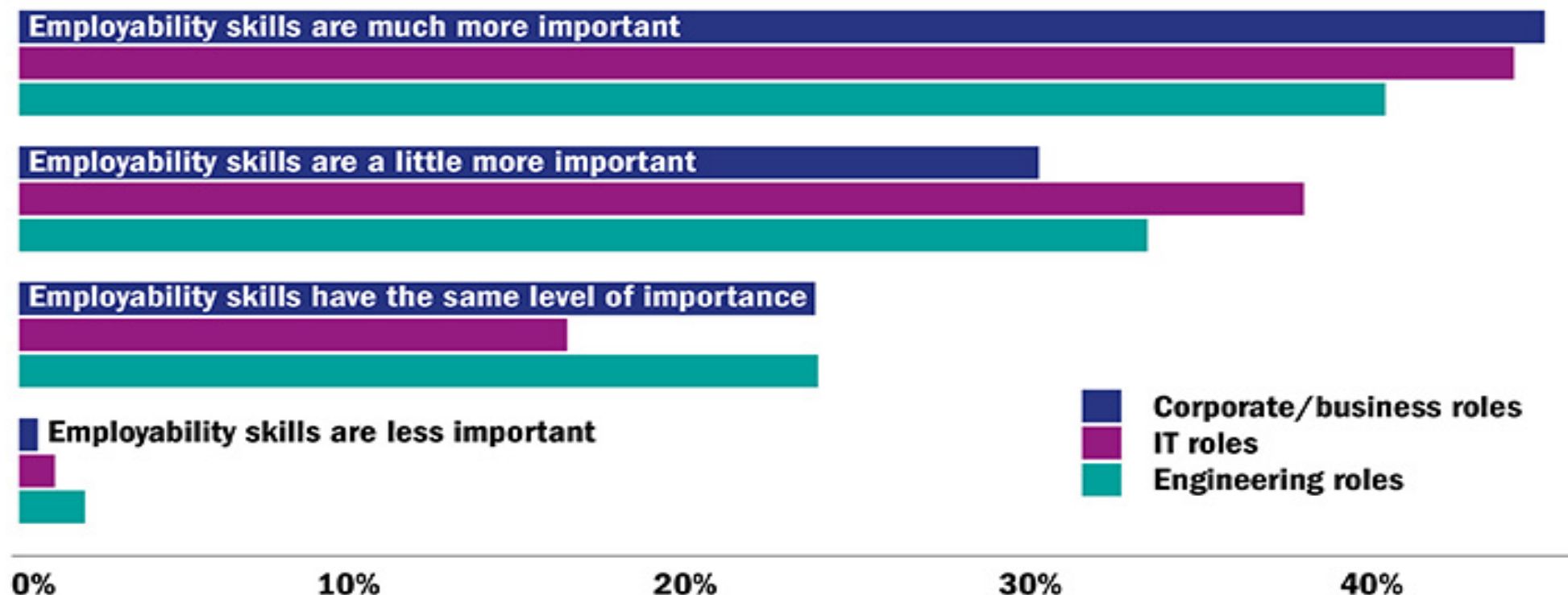
Delivery & assessment

- Range of delivery methods, including lectures, seminars & guest lectures.
- Professional focus – balancing theory and practice.
- Emphasis on Self-Managed Learning.
- Wide range of assessment methods used including reports, presentations & examinations.
- Combination of individual and group work.



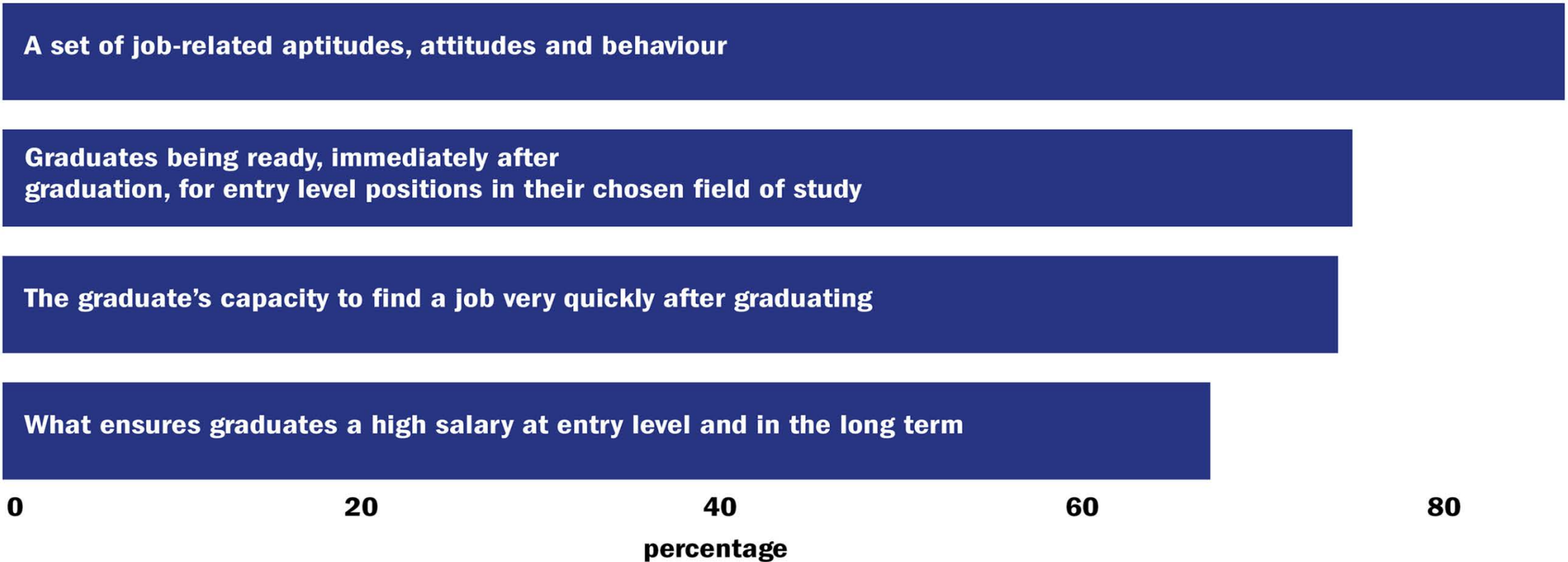
The Growing Importance of Employability Skills

When thinking about recently employed graduates, how do you rate the importance of employability skills against specific technical or academic knowledge and skills associated with their Degree?



The Growing Importance of Employability Skills

Recruiters agree or strongly agree that employability means:



Source: Global University Employability Survey 2016 © Emerging

Nearly half of Graduate recruiters expect to face difficulties in fulfilling recruitment objectives, due to a **lack of applicants with the right skills**.



Employers are looking for graduates who can demonstrate softer skills, such as **team working, cultural awareness, leadership** and **communication skills**, as well as **academic achievement**.

Global Graduates into Global Leaders (edited) -
AGR, CIHE, CFE (various dates)

Preparing for The Fourth Industrial Revolution...

Top 10 skills

in 2020

1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgment and Decision Making
8. Service Orientation
9. Negotiation
10. Cognitive Flexibility

in 2015

1. Complex Problem Solving
2. Coordinating with Others
3. People Management
4. Critical Thinking
5. Negotiation
6. Quality Control
7. Service Orientation
8. Judgment and Decision Making
9. Active Listening
10. Creativity



Source: Future of Jobs Report, World Economic Forum



Global Challenge Insight Report

The Future of Jobs

Employment, Skills and
Workforce Strategy for the
Fourth Industrial Revolution

January 2016



Assurance of Learning Goals

1 Effective communicators:

- Written
- Oral

2. Demonstrate critical thinking:

- Problem Solving
- Research competencies
- Design Thinking

3. Professional employment in the global context:

- Assessments to include global context
- Professional bodies recognition
- Practice-based learning
- Teamwork
- Digital Competencies

4. Specialist knowledge and understanding of Responsible Business Practice :

- Ethics
- Corporate Social Responsibility
- Governance
- Inclusivity and Diversity

Key data...

Selected HESA, NSS and BU PRIME
data, published Aug 18-June 19

90%* reported that have
opportunities to work with
other students in their course
(*6% above sector average)

90%* of respondents
have claimed that they have
been able to contact staff
(*4% above sector average)

85% & 90%*
reported that they found the
IT and Library resources have
supported them in learning
well
(*2% and 3% respectively above sector
average)

Proportion of Students
achieving a 2i or 1st:

82.9%

Proportion of Graduates in
employment:

94.5%
(93.9% is the Sector average)

Average Graduate starting
salary:

£22,000*
(*Sector average: £22,000)

Optional work placement



- Our Accounting, Finance & Economics degrees offer an optional 30-week work placement.
- Help from experienced placements office staff with preparing CVs, covering letters and interview techniques.
- Work experience will inform your final research project.
- Many of our students secure permanent positions with their placement firm, to return upon graduation - it may be viewed as a long interview.
- New research ranks BU as Number 1 with regard to the proportion of students with relevant work experience upon graduation.

Where do students go on placement?



Study abroad options

- Enhance your CV by spending Semester 2 of the second year studying at an international partner institution.
- Current partners in Australia, Canada and Europe.
- Developing relationships in Japan, China, Indonesia and Thailand.
- Various sources of funding available.



5-day conference

- Students may have the opportunity to attend the annual 5-day conference of the **Association de Formations Européennes à la Compatibilité et à l'Audit (AFECA)** - Bournemouth University is the only UK member.
- This is a unique event at which students from various European universities work together on case studies and other forms of financial analysis techniques. It is extremely prestigious and has been funded by the European Union for twenty years.



Exemptions from professional accounting bodies



Association of Chartered
Certified Accountants



The Institute of
Chartered Accountants in
England and Wales



Chartered Institute of
Management Accountants



Association of
International Accountants



The Chartered Institute
of Taxation

CIOT recognition

Accounting and Taxation graduates were eligible to proceed directly to the final exams of the CIOT without first qualifying as an accountant, lawyer or tax technician. However, the whole CIOT provision is being reviewed.



Maximum exemptions

(subject to ratification after recent Programme Review)

	Accounting*	Accounting & Finance*	Finance
ICAEW	8	8**	5
ACCA	9	9**	6
CIMA	9	9**	5

* Eligible for the CFAB ** If both Audit and Business Tax Planning taken as options

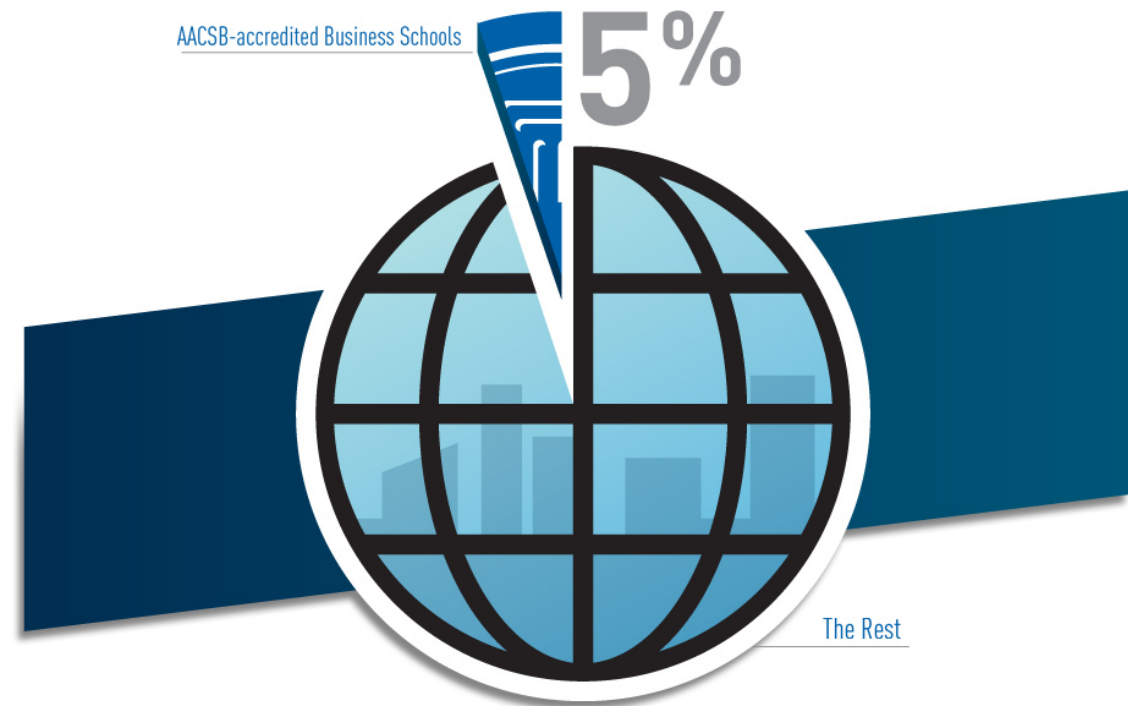
Certificate in Finance, Accounting and Business (CFAB)

- We are proud to be one of a select number of UK universities that can offer its top performing Accounting Finance and Accounting and Taxation undergraduates the opportunity to obtain the ICAEW's Certificate in Finance, Accounting and Business (CFAB) in their final year
- The CFAB is an internationally recognised professional qualification which will further boost your employability prospects.



Our graduates will be:

- Effective Communicators
 - by written means
 - by oral means
- Effective Researchers
- Employable
- Subject Knowledge





**Economic Modelling – the
impact on Namibia and the
Government of Azerbaijan**

**Reforming the tax systems of
two jurisdictions – Turks & Caicos
Islands and Jersey**

Research is integral to all that we do at BU.
All of our students are taught by people undertaking
research and it feeding back into courses

- **90%** of graduates are either in employment or further study 6 months after graduating.
(Statistic taken from DLHE 2019 survey.)
- Accounting and professional service firms accounted for 22.7% of all graduate vacancies.
- £30,300 is the average starting salary.
- The most generous salaries in 2016 are those in investment banking (median £47,000) and banking & finance firms (median £36,500).
- Salaries rise quickly on completion of professional exams and employees in areas such as financial accounting can earn in excess of £60,000 after 3-4 years of graduating and £100,000 per annum as their career develops.

Recent graduate jobs

Auditor	Junior Financial Manager
Associate Consultant	Market Analyst
Business Development Graduate	Maths Teacher
Commercial Analyst	Mortgage Case Owner
Credit Risk Analyst	Operations Analyst
Data Analyst	Project Accountant
Finance Analyst	Project Manager
Finance Graduate	Tax Assistant
Fraud Investigator	Trust Assistant
Macroeconomist	Regional Economist
Microeconomist	Industrial/Applied Economist

Recent graduate employers


Canon

PRINCECROFT **REDMAN**
FINANCIAL ASSOCIATES & BUSINESS ADVISERS

HSBC 
The world's local bank

FUJITSU

KPMG

 **MAZARS**

 **ICAP**


MOTOROLA

 **ERNST & YOUNG**
Quality In Everything We Do

NHS

 **JPMorgan**


Leap ahead™



Support available

Academic support

- Disability & Additional Learning Support
- Language Centre
- Library & Learning Support
- Study Support
- Academic writing
- Critical analysis
- Exam and revision techniques
- Presentations
- Referencing
- Avoiding plagiarism

Health and wellbeing

- Chaplaincy
- Counselling
- Medical Centre

Statistical and Mathematical Support Centre

Dedicated support to build and strengthen a solid quantitative technique foundation from the start.



Entry requirements – Accounting, Finance & Economics

104-120 points

including a minimum of
2 A-Levels or equivalent.

BTEC Extended Diploma: DMM.

Minimum of 4 GCSEs, at grades C/4
and above, including Maths and
English, or equivalent qualifications.

Relevant subjects:

All subjects considered

Qualifications	Tariff Points*	
	104	120
A-levels	BCC ACD A*DD	BBB ABC A*CC
BTEC: Extended Diploma	DMM	DDM
A-level & BTEC Diploma	A* / MP A / MM D / DM E / DD	A* / MM A / DD C / DD
A-levels & BTEC Subsidiary Diploma	CC / D BB / M AA / P	BC / D AB / M A*A / P
Access to HE	Any combination of Distinctions, Merits and Passes equating to 102- 118 tariff points	

What sort of applicant are we looking for?

We want to recruit students, who...

- are interested in identifying and solving financial & business problems.
- have the ability to analyse and present financial information.
- are motivated and enthusiastic self-starters.
- are keen to develop a wide range of interpersonal skills and the have the ability to work in teams.
- want to do something challenging, yet rewarding.
- have good communication skills e.g. report writing and presenting.
- aspire one day to manage!

Bournemouth ... a great place to study and live!





Bournemouth
University



Contact us

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futurestudents@bournemouth.ac.uk

The university has consulted the latest available information in the production of this presentation for delivery in **Autumn 2019**, but cannot be held liable for its accuracy.

The latest information can be found at www.ucas.com