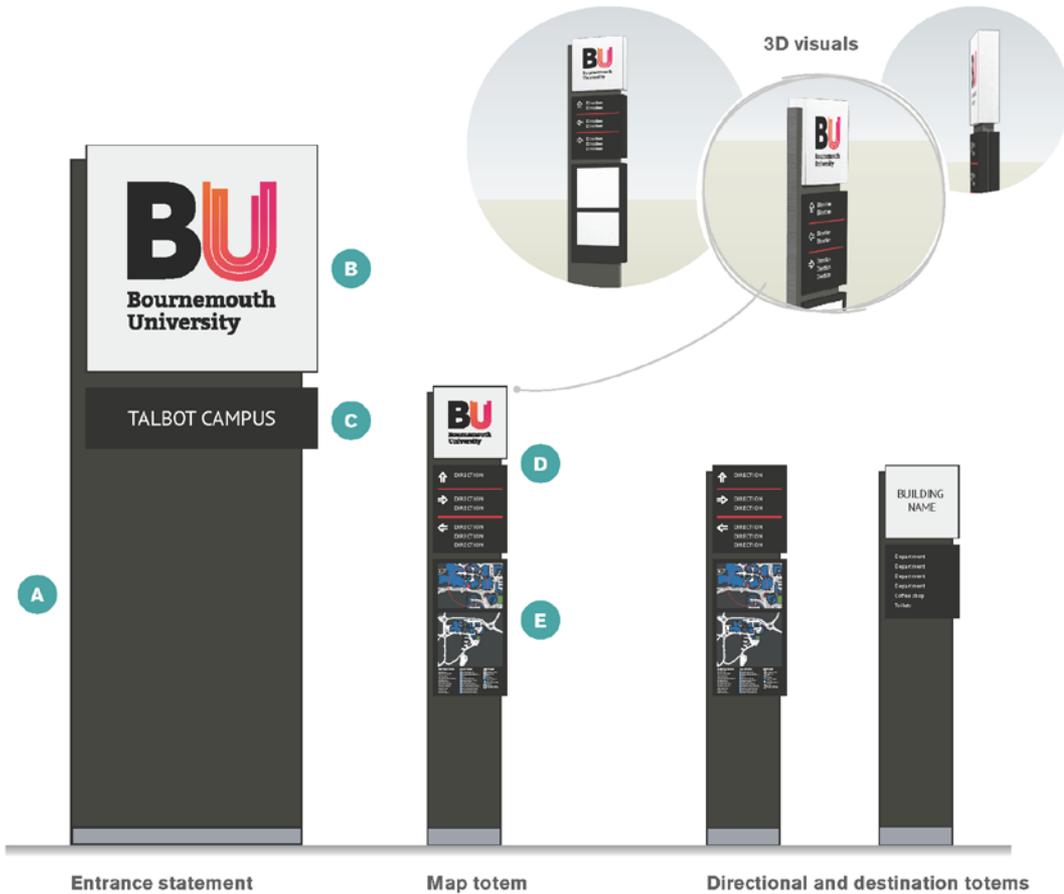


## **APPENDIX 7**

## EXTERNAL AND INTERNAL WAYFINDING

# EXTERNAL SIGN FAMILY TOTEMS



## Totems

### Use

At key entrances and decision points.

### Overall sizes

Entrance statement - 1250mm (w) x 3600mm (h)

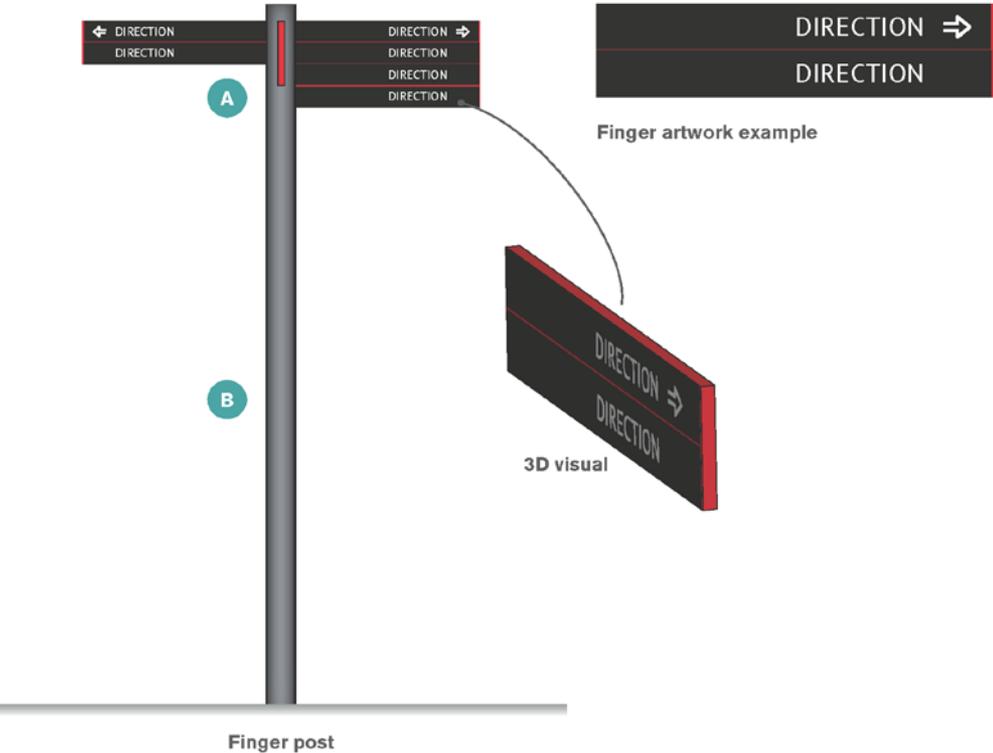
Map - 430mm (w) x 2500mm (h)

Directional and destination - 430mm (w) x 2000mm (h)

### Construction:

- A** Grey powder coated aluminium totem with stainless steel returns and kick plate.
- B** White powder coated aluminium panel with internally illuminated push through letters.
- C** Black powder coated aluminium panel with flush mounted internally illuminated letters.
- D** White or black powder coated aluminium panels, applied vinyl graphics and overlaid with vinyl laminate. Modular system with 3 panel sizes.
- E** Black powder coated aluminium panel, applied digitally printed vinyl overlaid with vinyl laminate.

# EXTERNAL SIGN FAMILY FINGER POSTS



### Finger post

**Use**  
At key decision points.

**Sizes**  
Overall - 1360mm (w) x 2500mm (h)  
Fingers - 640mm (w) x 75mm (h)

**Construction:**

- A** Black powder coated aluminium extrusions with red powder coated aluminium end cap. Applied white vinyl to both faces overlaid with vinyl laminate.
- B** Circular stainless steel post.

# EXTERNAL SIGN FAMILY BUILDING SIGNAGE



## Building signage

### Use

Above key building entrances.

### Cap height

Varies across the site.

### Construction:



Grey powder coated aluminium letters with red returns, illumination dependent on location.

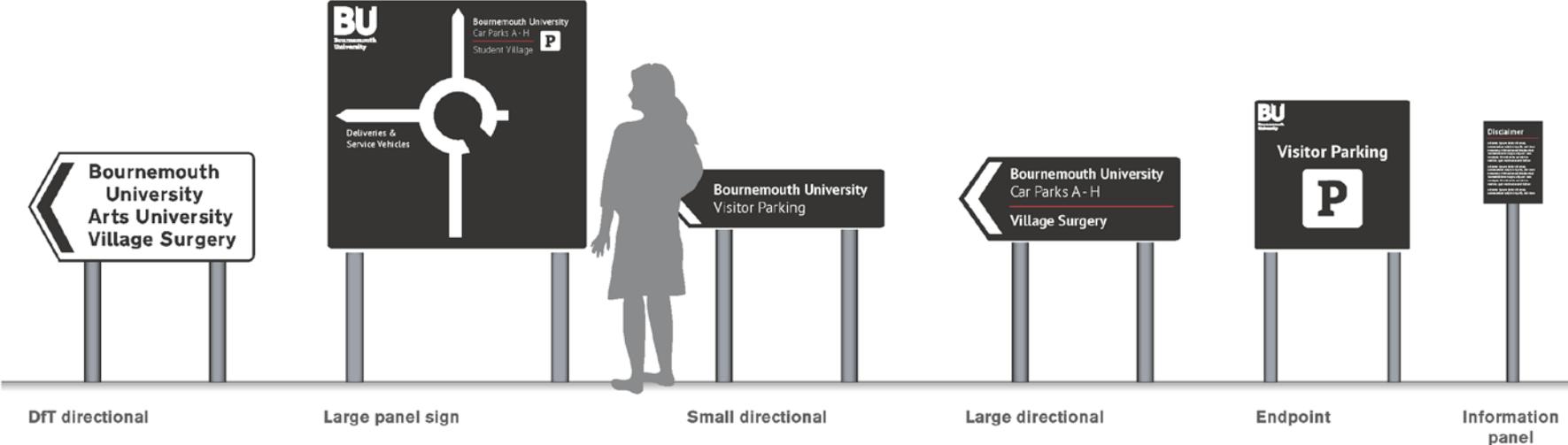
A

# DORSET HOUSE

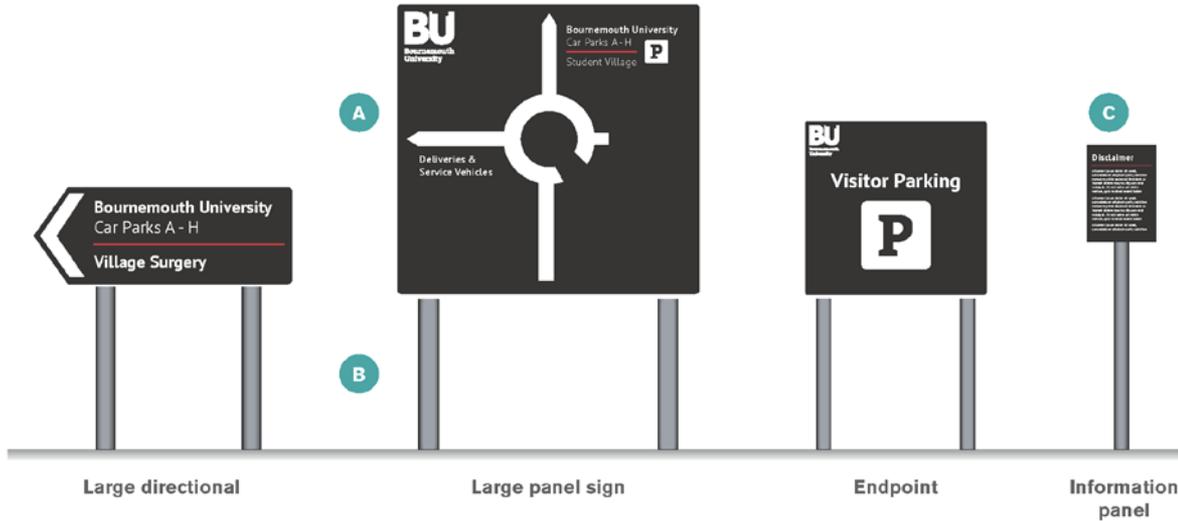


3D visual

# EXTERNAL SIGN FAMILY VEHICLE SIGNS



# EXTERNAL SIGN FAMILY VEHICLE SIGNS



## Totems

### Use

At decision points along vehicle routes.

### Overall sizes

Small directional - 1100mm (w) x 1100mm (h)

Large directional - 1100mm (w) x 1250mm (h)

Small panel sign - 800mm (w) x 1450mm (h)

Large panel sign - 1350mm (w) x 1950mm (h)

Endpoint - 800mm (w) x 1450mm (h)

Information panel - 420mm (w) x 1350mm (h)

### Construction:

- A** Black powder coated aluminium panel with applied reflective white vinyl.
- B** Circular stainless steel post
- C** Black powder coated aluminium panel with applied white vinyl graphics and overlaid with vinyl laminate.

# INTERNAL SIGN FAMILY PICTOGRAMS

Disabled toilets



Restaurant



Cafe



Bus stop



Coach drop-off / collection



Car parks



Blue badge parking



Bicycle



Lift share spaces



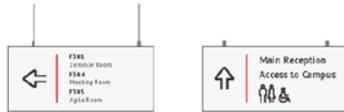
Motorbike parking



# INTERNAL SIGN FAMILY VARIOUS



Hanging directionals



Wall mounted letters



Bulkhead graphics



Directory wall graphic

To reassure the user as to what floor they are on, and what is on this floor.



Directional wall graphic

Single direction for mid-journey usage.



Directional wall graphic

Dual direction, ideal for lift lobbies and t-junctions at the end of corridors.



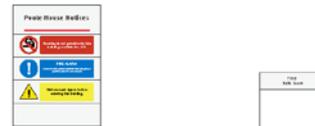
Directory/Directional totems



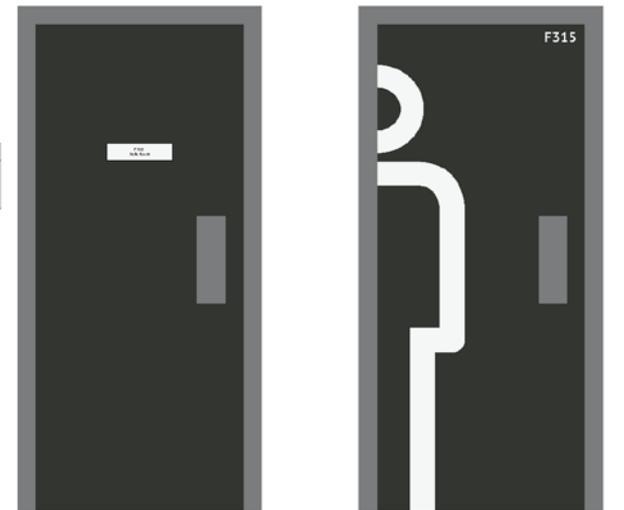
Wall Directory/Directional



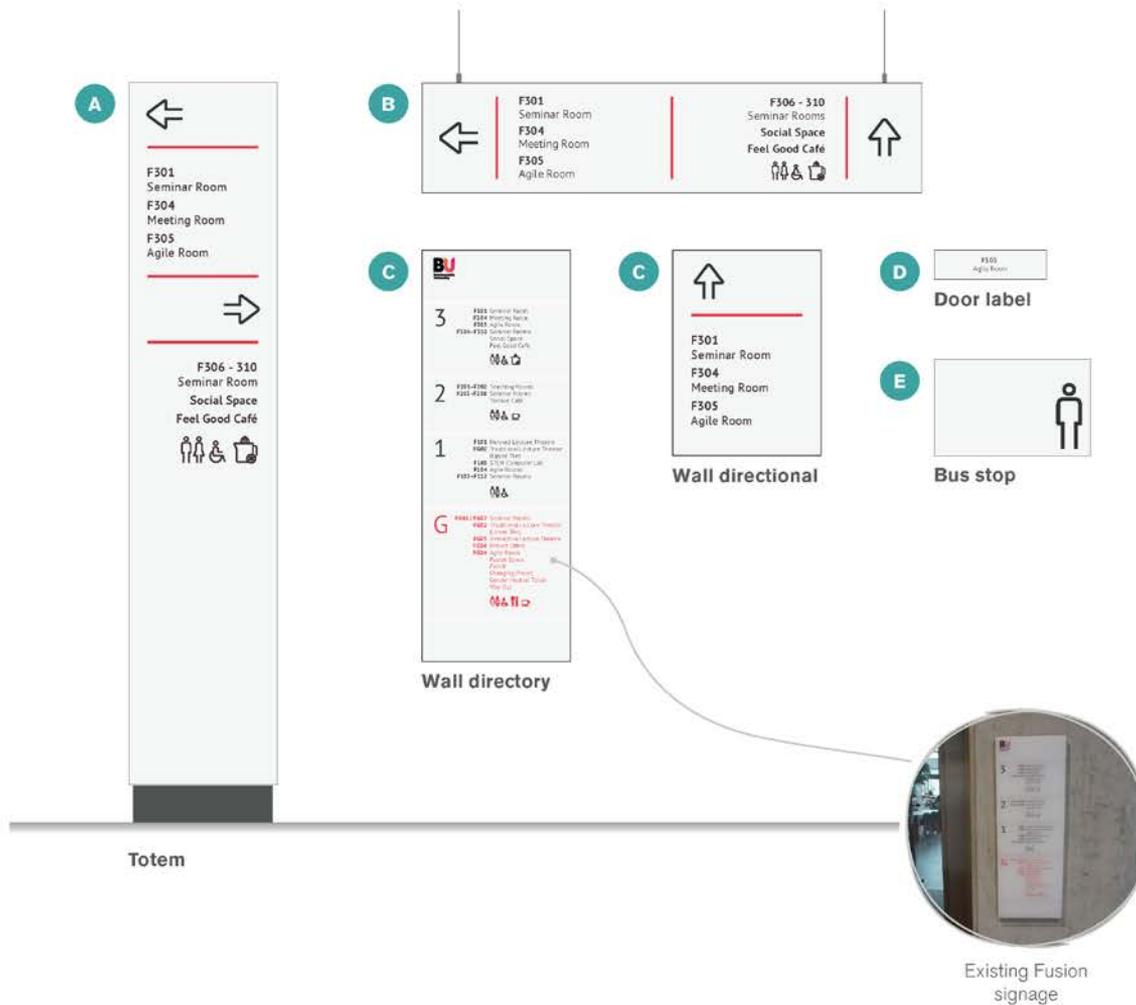
Notices panel



Door signage options and bus stop



# INTERNAL SIGN FAMILY VARIOUS



## Internal signage

### Use

Within key internal circulation spaces.

### Sizes

Totem - 380mm (w) x 1920mm (h) x 80mm (d)  
 Small hanging directional - 635mm (w) x 285mm (h) x 15mm (d)  
 Large hanging directional - 1275mm (w) x 285mm (h) x 15mm (d)  
 Wall directory - 380mm (w) x 1100mm (h) x 30mm (d)  
 Small directional - 380mm (w) x 550mm (h) x 30mm (d)  
 Large directional - 380mm (w) x 1100mm (h) x 30mm (d)  
 Door label - 285mm (w) x 75mm (h) x 5mm (d)  
 Bus stop - 400mm (w) x 250mm (h) x 15mm (d)

### Construction:

- A** Front and rear 15mm Polar White 030 Perspex Frost panels. Mounted to 50mm x 50mm welded mild steel hollow section with 5mm frosted Perspex sides and 3mm aluminium kickplate. UV inkjet graphics printed to face.
- B** 15mm Foamex panel with UV inkjet graphics printed directly to face, suspended via 2 no. barrel fixings.
- C** 15mm thick Polar White 030 Perspex Frost. UV inkjet graphics printed to face.
- D** 5mm thick Polar White 030 Perspex Frost with UV inkjet graphics printed to face. Optional acrylic holder can be used if required for room.
- E** 2no. 6mm Polar White 030 Perspex Frost panels fixed to 3mm aluminium bracket, powder coated to RAL 2007. UV inkjet graphics printed to face.

# INTERNAL SIGN FAMILY WALL GRAPHICS



**Main Reception**  
**Access to Campus**



**A** Bulkhead graphic



**Lifts**

**B** Wall mounted letters

**C** Directory/directional wall graphic



**F301**  
Seminar Room  
**F304**  
Meeting Room  
**F305**  
Agile Room



**F306 - 310**  
Seminar Rooms  
**Social Space**  
**Feel Good Café**



**Toilet graphic** **D**

**Door number vinyl** **E**



## Wall graphics

### Use

Within key internal circulation spaces.

### Colour

Depending on wall or door finishes the main graphic colour will either match RAL 9003 (White) or RAL 7022 (Dark grey).

### Construction:

- A** Digitally printed cut vinyl.
- B** 15mm Foamex letters and shapes sprayed to match either RAL 9003 or 7022, mounted on 5mm spacers.
- C** 15mm Foamex level identifier sprayed to match either RAL 9003 or 7022, mounted on 5mm spacers. Other graphics to be digitally printed cut vinyl.
- D** Digitally printed cut vinyl.
- E** Digitally printed cut vinyl.