

DATE	TIME	VENUE	TOPIC	AUDIENCE	LEAD/PRESENTERS
Saturday 7 March	1pm	ATRIUM GALLERY	INFORMAL LAUNCH	CORE GROUP, BU GENERAL	MINESH, LEANNE, EDWIN, ALISON, CATHERINE, JILLY, EMILY, LAURA, MICHELLE
Monday 9 March	4.30pm - 7pm	START AT ATRIUM GALLERY, THEN LECTURE Cobham LT (145) 17.00-19.00  Create (56) alternative room	<b>OFFICIAL INAUGURATION</b>  <i>Details shared separately</i>	CORE GROUP, KEY LOCAL AND BU PROFESSIONALS, BU STUDENTS	MINESH, LEANNE, EDWIN, ANDY, OUTSIDE SPEAKERS
Wednesday 11 March	6pm – 7pm	Cobham Lecture Theatre (145)	<b>"What do babies eat?"</b>  Childrens' perceptions of infant feeding"  <i>This research used 'draw, write and tell' to explore primary school children's thoughts about how babies are fed. Children between the ages of 4 and 11 years offered lively and thoughtful ideas, which will be discussed in this</i>	GENERAL PUBLIC	<b>Catherine Angell</b>  Role: Head of Department for Midwifery and Health Sciences, and Lead Midwife for Education at Bournemouth University  Catherine's main interests in research are around health education and understanding - including both professional learning contexts and amongst the general public. This includes an interest in education practice and how the media presents health issues.

			<i>presentation via their artwork and words.</i>		
Tuesday 17 March	1pm – 2pm	PG11, Poole House	<p><b>Mother's Experiences of breastfeeding from differing perspectives</b></p> <p>This talk will draw from findings from two PhD theses including mother's experiences of breastfeeding using video diaries and mother's experiences of breastfeeding their late pre-term infants.</p>	MW, HV, PEER SUPPORTERS, INFANT FEEDING TEAMS, GENERAL PUBLIC	<p><b>Alison Taylor</b> is Deputy Head of Department for Midwifery and Health Sciences and Programme Lead for Midwifery.</p> <p>Alison's areas of scholarship include breastfeeding and using innovative ways to use audio visual data in research and education. In addition to leading the midwifery programme, she heads up the infant feeding team to ensure that high quality education on the midwifery programme at BU meets and achieves the UNICEF Baby Friendly Award for higher educational standards which has been re-accredited for the third time in 2017. As well as teaching on the midwifery programme, she also contributes to other programmes in the faculty including Nutrition, Children's and Young People's Nursing and Health Visiting.</p> <p><b>Luisa Cescutti-Butler</b> is Senior Lecturer in Midwifery with a focus and expertise around newborn issues and leads on Examination of the Newborn both within the undergraduate and postgraduate programmes of learning. She is also a feminist. Her area of scholarship is on preterm infants and women's experiences. Luisa's PhD study explored women's experiences of caring for late preterm infants from a feminist perspective.</p>
Wednesday	3pm –	K101, Kimmeridge House	<b>BREASTFEEDING</b>	MW, HV, PEER	<b>Emily Norton</b> DC (Doctor of Chiropractic) MChiro,

18 March	4pm		<p><b>POSTURE: WHAT EVERY PARENT NEEDS TO KNOW</b></p> <p><i>This talk given by final year students from the AECC UC will include why the baby's posture is important in terms of breastfeeding and will include information on tummy time, laying comfortably on the back and head direction preference.</i></p>	SUPPORTERS, INFANT FEEDING TEAMS, GENERAL PUBLIC	<p>Member of LCGB (Lactation Consultants of Great Britain) and ILCA (International Lactation Consultant Association).</p> <p>INTERNS FROM AECC UNIVERSITY COLLEGE</p>
Wednesday 25 March	6pm – 7pm	K103, Kimmeridge House	<p><b>SUPPORTING MOTHERS TO REACH THEIR BREASTFEEDING GOALS</b></p> <p><i>This talk discusses what we do at the BU and AECC UC Interprofessional New-born Feeding Clinic and some interesting cases presented at the clinic.</i></p>	MW, HV, PEER SUPPORTERS, INFANT FEEDING TEAMS, GENERAL PUBLIC	<p>ALISON TAYLOR, EMILY NORTON</p> <p><b>Alison Taylor</b> is Deputy Head of Department for Midwifery and Health Sciences. Programme Lead for Midwifery. Baby Friendly Initiative Lead and Lead Midwife for the BU and AECC UC Interprofessional New-born feeding Clinic.</p> <p><b>Emily Norton</b> DC (Doctor of Chiropractic) MChiro, Member of LCGB (Lactation Consultants of Great Britain) and ILCA (International Lactation Consultant Association).</p> <p><b>Emily</b> is the lead chiropractor for the BU and AECC UC Interprofessional New-born feeding Clinic. Emily is currently studying a Masters in Advanced</p>

					Professional Practice in Paediatrics, is undertaking the IBCLC exam this April, and has completed the Frenulotomy Practitioner training.
Wednesday 1 April	2pm – 3pm	K103, Kimmeridge House	<p><b>Parenting Science Gang parent-designed research projects</b></p> <p><i>In this hour-long session, Sophie will cover:</i></p> <ul style="list-style-type: none"> <li><i>-the practicalities of running Parenting Science Gang</i></li> <li><i>-its breastmilk study</i></li> <li><i>-its breastfeeding and healthcare experiences projects</i></li> <li><i>-reflections on undertaking research analysis with volunteers</i></li> </ul> <p><i>She will also briefly cover the other Parenting Science Gang topics if attendees are interested. They were picky eating,</i></p>	MW, HV, PEER SUPPORTERS, INFANT FEEDING TEAMS, ACADEMICS, POSTGRADUATE RESEARCHERS, GENERAL PUBLIC	<p><b>Sophie Payne-Gifford</b>, volunteer at the Parenting Science Gang and Senior Research Fellow, School of Life Sciences, University of Hertfordshire Sophie is a social scientist (anthropologist, geographer) that didn't develop an interest in research on infants and maternal health until she had her own. When she was on maternity leave with her second child, she started volunteering her time with Parenting Science Gang, a Wellcome-funded, parent-led, Facebook-based, citizen science project.</p>

			<i>babywearing, obese women's birth experiences, flexi-schooling and (un) gendered parenting.</i>		
Wednesday 1 April	3pm – 4pm	K103, Kimmeridge House	<b>"Mother's Milk: The Ethics of How Babies Are Fed".</b>	MW, HV, PEER SUPPORTERS, INFANT FEEDING TEAMS, GENERAL PUBLIC	<b>Fiona Woollard</b>
Wednesday 1 April	4pm – 5pm	K103, Kimmeridge House	<b>'Virtual breastfeeding support in the digital age - listening to parents.'</b>  <i>In response to the move towards digital communication within healthcare and consumer preferences, Dorset Healthcare's Breastfeeding Advisory Team developed a virtual</i>	MW, HV, GENERAL PUBLIC	<b>Liz Stacey and Caroline Baddidley</b> , Dorset Health Care breastfeeding Advisory and Support team. Liz and Caroline are passionate about support and education around breastfeeding and in including families in developing projects around this topic.  We are delighted to be joined by local parents who will share their stories and their perceptions of professional support. In addition George, a local Dad, will talk about the emotional and practical aspects of supporting a breastfeeding partner.

			<i>breastfeeding community using Facebook</i>		
Wednesday 15 April	2pm – 3pm	PG11, Poole House	<p><b>PhD BREASTFEEDING RESEARCH AT BU</b></p> <p>This talk will highlight initial findings of her PhD work, focusing on the student experience of learning and providing care in this unique interprofessional setting</p> <p><b>Unicef Baby Friendly Initiative (BFI) implementation within a maternity organisation.</b></p> <p>This talk will discuss my PhD plan to explore how Unicef Baby Friendly Initiative (BFI) is implemented</p>	POSTGRADUATE RESEARCHERS, ACADEMICS, HEALTHCARE PROFESSIONALS	<p><b>Amy Miller</b> BSc MSc. PhD student Bournemouth University. Visiting researcher AECC University College</p> <p>Amy is currently undertaking her PhD with Bournemouth University. Her research focusses on student learning and mothers’ feeding outcomes in the Newborn Feeding Clinic, a collaborative clinic facilitated by students and staff from Bournemouth University Midwifery and AECC University College Chiropractic.</p> <p><b>Hazel Tennant</b> RM, BSc, MSc</p> <p>Hazel is currently working as a registered midwife at Dorset County Hospital undertaking a clinical PhD studentship at Bournemouth University. Her research topic includes exploring the implementation and maintenance of BFI accreditation which ensures that evidence-based standards are followed within NHS Hospital Trusts.</p>

			within a maternity unit to identify where the perceived facilitators and barriers of implementing BFI lie.		
Wednesday 22 April	2pm – 3pm	Cobham Lecture Theatre	<b>Relationship between perceived pressure to breastfeed and maternal mental health</b>	MW, HV, PEER SUPPORTERS, INFANT FEEDING TEAMS, GENERAL PUBLIC, INVITATION TO RSA FELLOWSHIP	ANDREW MAYERS
Wednesday 22 April	3.15pm – 5pm	Cobham Lecture Theatre	<b><i>Whose Shoes?</i></b>  <i>The 'Whose Shoes?' board game is a useful interactive tool to aid discussion around maternity care. Today we will talk about infant feeding and anything which comes up for the players around the subject and the experiences and feelings of those around the table.</i>	MW, HV, PEER SUPPORTERS, INFANT FEEDING TEAMS, GENERAL PUBLIC	Jilly Ireland, RGN, RM, BA, MSc, PGcert HELT  I am the lead Professional Midwifery Advocate at East Dorset Hospitals NHS Foundation Trust (based at Poole Maternity Hospital). There are six trained PMAs supporting services to achieve quality improvements hand in hand with service users and our maternity colleagues. A major part of the work of a PMA is supporting staff using the tool 'restorative clinical supervision'. Through this mechanism and through education we can support every midwife to be the best midwife they can be. Areas of concern to staff are themed and anonymously fed back to clinical and management leaders via PMA services for action.

			<i>The game encourages players to take on perspectives gained from 'walking in others' shoes and relating the stories and comments in the game to their own lived experiences and feelings.</i>		
Wednesday 29 April		NA	<b>VISIT EXHIBITION</b>	YEAR 1 MIDWIFERY STUDENTS	ALISON TAYLOR
Wednesday 29 April	2pm – 3pm	K103, Kimmeridge House	<b>Role of fathers in breastfeeding support</b>	OPEN TO ALL, INVITATION TO RSA FELLOWSHIP	ANDREW MAYERS
Thursday 30 April	2pm – 5pm	P402 SEMINAR ROOM 18 4 <sup>TH</sup> FLOOR POOLE HOUSE	<b>WRAP UP</b>	CORE GROUP	MINESH, LEANNE, EDWIN, ALISON, JILLY, MICHELLE, LAURA, CATHERINE, EMILY, ANDY