

Job Description

Post/Job Title:	Senior Lecturer (Academic) in Hospitality & Tourism Marketing Management
Postholder:	
Ref:	504233/FMG72
Location including building:	Dorset House, Talbot Campus
School/Professional Service:	Faculty of Management
Group/Section:	Department of Tourism & Hospitality
Normal hours per week:	Full Time
(Some flexibility will be required in order to ensure that key time scales and deadlines are met)	
Grade:	8
Accountable to:	Head of Department – Tourism & Hospitality

Job Purpose

- To fuse education, research and professional practice in a synergistic manner and contribute to Fusion at BU.
- To demonstrate established evidence of educational management, delivery and good practice as defined in the Academic Career Framework.
- To possess an established body of published work and/or artefacts relevant to own discipline both in terms of type and volume as defined in the Academic Career Framework.
- To make an emerged contribution to professional practice in own discipline at a regional/national level as defined in the Academic Career Framework.

NB. The balance of responsibilities may vary from time to time and will be reviewed as part of the appraisal and development process.

Main Responsibilities

Fusion and Values

- To fuse education, research and professional practice in a synergistic manner and contribute to Fusion at BU.
- To demonstrate established evidence of a team based contribution to Fusion within the Events & Leisure team, where opportunities allow.
- To demonstrate emerging examples of leadership of Fusion and mentorship of colleagues where opportunities allow.
- To contribute to Fusion in accordance with the objectives of the University's Strategic Plan.

Education

- To demonstrate established evidence of educational delivery and good practice as defined in the Academic Career Framework.

- To make an emerged contribution, both as an individual and as part of a programme / framework team, to an enhanced student experience through educational enhancement activity as defined in the Academic Career Framework.
- To make an emerged contribution to curriculum innovation and use educational technology actively and effectively as defined in the Academic Career Framework.
- To make an emerged contribution to education within own discipline through both internal and external academic citizenship activities as defined in the Academic Career Framework.

Research

- To possess an established body of published work and/or artefacts relevant to own discipline both in terms of type and volume as defined in the Academic Career Framework.
- To demonstrate an emerged track record, relevant to discipline norms, of external RKE bids as defined in the Academic Career Framework.
- To demonstrate an emerged track record of post-graduate supervision as defined in the Academic Career Framework.
- To make an emerging contribute to research within own discipline through both internal and external academic citizenship activities as defined in the Academic Career Framework.

Professional Practice

- To make an emerged contribution to professional practice in own discipline at a regional/national level through a programme of personal self-development as defined in the Academic Career Framework.
- To make an emerged contribution to professional practice in own discipline through engagement and thought leadership with business, industry and professional and governmental bodies at a regional/national level as defined in the Academic Career Framework.
- To disseminate research, academic learning or appropriate critical comment to external stakeholders at a local/regional level as defined in the Academic Career Framework.
- To make an emerged contribution to the organisation of professional practice activity within Bournemouth University as defined in the Academic Career Framework.

Other in relation to main responsibilities above

- Co-ordinate administrative activities as required.
- Maintain personal and professional development in line with agreed appraisal and development programme to enhance knowledge and contribution to relevant activities.

Additional Information

NB: The post holder must at all times carry out their responsibilities with due regard to the University's Dignity, Diversity and Equality Policy Statement.

The purpose of the job description is to indicate the general level of responsibility and location of the position. The duties may vary from time to time without changing their general character or level of responsibility.

All employees have an obligation to be aware of the Universities Environmental Policy, Carbon Management Plan and associated documents, and to ensure that they carry out their day-to-day activities in an environmental responsible manner.

August 2016

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School / Service: Faculty of Management	Date: August 2016
SELECTION CRITERIA	Essential / Desirable
Knowledge (including experience & qualifications)	
Expertise in subject area – normally a Doctorate in a relevant area but qualified at least at Masters or equivalent level with a commitment to obtaining a relevant Doctorate within an agreed timescale.	E
Relevant teaching qualification (e.g. Higher Education Academy (HEA) Practitioner or equivalent) or significant teaching experience with a commitment to achieving the required Professional Standards for Teaching.	E
Broad knowledge of subject area and contemporary issues.	E
Ability to use a mix of whole group, small group and individual learning and teaching methods as appropriate.	E
Ability to use a variety of suitable assessment techniques.	E
Knowledge of relevant developments in learning and teaching practices, including programme validation criteria and procedures.	E
Growing reputation in own discipline for excellence in learning and teaching, research and/or professional practice activities.	E
Familiar with current developments in research with ability to identify appropriate research options, methods and theoretical perspectives. Knowledge of best practice in research methodology.	E
Research active with clear evidence of published work and/or artefacts.	E
Appropriate level of knowledge of relevant sector and organizations including potential for collaboration, professional practice activities and sources of funding.	E
Experience in administering programmes and procedures.	E
Skills	
Ability to provide effective and sympathetic guidance, support, supervision and assessment of students.	E
Ability to develop and deliver proposals and applications/bids for external funding.	E
Highly developed communication and interpersonal skills enabling effective interaction internally and externally.	E
Effective leadership and team-working skills.	E
Project planning and management skills.	E
Mentorship skills with ability to coach colleagues in education, professional practice, research, and the use of a range of learning and teaching techniques.	E
Good academic research skills	E
Practiced IT skills	E
Consultancy skills	E
Attributes	
Willingness to engage in the development of campus life.	E
Strong commitment to an environment of academic excellence and student experience.	E
Provide effective and sympathetic guidance, supervision, support and assessment of students.	E
Self motivated.	E
Evidence of good professional links with other organisations.	E
Proactive and innovative.	E
Evidence of planned personal development.	E

