



**Bournemouth  
University**

**2016**

# **Access to Finance for SMEs**



**Royal Institution of  
Chartered Surveyors,  
Parliament Square,  
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**E · S · R · C  
ECONOMIC  
& SOCIAL  
RESEARCH  
COUNCIL**

## Preliminary Programme Access to Finance for SMEs

08:45 – 9:15	<b>Arrival &amp; Refreshments</b>
9:15	<b>Welcome</b> Prof Jens Hölscher, Bournemouth University
9:20	<b>Keynote</b> Sir John Bourn KCB Access to Finance for SME's: Easier than you think!
10:00	<p><b>The seminar series: An overview</b></p> <p><b>Prof Dean Patton</b>, Bournemouth University Entrepreneurship and Access to Finance for SMEs</p> <p><b>Prof Tomasz Mickiewicz</b>, Aston University Stay away from banks: Alternative forms of entrepreneurial finance or lack of finance?</p> <p><b>Prof Susan Marlow</b>, Nottingham University Financing women's entrepreneurship: Options, strategies and outcomes</p> <p><b>Benjamin Aust</b>, Freiberg University Finding entrepreneurial and governmental investors: Approaches to SME finance in Germany and the UK</p> <p><b>Prof Andy Mullineux</b>, University of Birmingham Access to Finance for Ethnic Minority Enterprises</p> <p><b>Prof Marc Cowling</b>, University of Brighton Has the SME Finance landscape fundamentally changed post-GFC? And what does the future hold?</p>
11:00-11:15	<b>Break</b>
11:15	<b>Nick Gregory</b> , Dorset Growth Hub The role of growth hubs in accessing finance for SMEs

11:45	<b>Prof Richard Roberts</b> , University of Birmingham Challenges to the SME Funding Environment : A medium term view
12:15	<b>Jennifer Tankard</b> , Responsible Finance The cost of credit. How much and who pays?
12:45-13:45	<b>Lunch</b>
13:45	<b>Wei Yue</b> , University of Brighton P2P Lending Platforms: Assessing their contribution to credit
14:15	<b>Dr Stuart Fraser</b> , University of Warwick Beyond Financial Constraints: The Effects of Borrowing Experiences on SMEs
14:45	<b>David Bream</b> , IP Regs Board A practitioner's perspective: experience in helping start-ups secure funding at SETsquared - a leading university business incubator programme
15:15-15:30	<b>Break</b>
15:30	<b>Prof Matthias Klaes</b> , University of Dundee Crowdfunding the green economy: European Survey Results
16:00	<b>Prof Saul Estrin</b> , London School of Economics Equity crowdfunding and early stage entrepreneurial finance
16:30	<b>Prof Jens Hölscher</b> , Bournemouth University Wider dissemination and impact of the project: the way ahead
17:00	<b>Finish</b>