Global Festival of Learning 2016

This year we're taking BU's Festival of Learning global and we'd love for you to be a part of it.

The Festival is being piloted this year on the global stage in China and Malaysia, and there is an exciting opportunity for BU staff and students to be involved this summer.

Over the last three years the Festival of Learning has established itself as a wonderful celebration of learning and it has showcased BU's research and expertise to a wide and varied audience, including the local community, staff, students, employers and alumni.

Building on this successful model, and in line with the Global BU vision, for 2016 BU is cohosting the Festival in China with Sias International University, and in Malaysia with Sunway University and the global technology hub of Cyberjaya, to create a festival programme relevant to international audiences.

The intention is that in future years the Festival of Learning will take place in other regions around the world. We would love to hear from colleagues who are interested in shaping the event in future years so please do get in touch by emailing globalbu@bournemouth.ac.uk if you would like to be involved.

Call for proposals - Now open!

Festival locations for 2016 are: **Zhengzhou, China** on 27 and 28 June and **Kuala Lumpur & Selangor, Malaysia** on 29 and 30 June.

If you would like to run a session at one of this year's pilot global festival locations, please read the criteria below and complete the accompanying <u>application form</u>.

The deadline for applications is midnight on **Friday 15 April**. For further information please contact the Global Engagement Hub: 01202 965112 <u>globalbu@bournemouth.ac.uk</u>

What to expect

The objectives for the Global Festival of Learning 2016 are as follows:

- To enhance global access to and engagement with BU's research activities
- To strengthen global partnerships by creating opportunities for staff/student mobility and research collaboration in ASEAN and China
- To inspire learning and encourage knowledge sharing among staff, students and practitioners
- To nurture talent, creativity and innovation
- To raise awareness of BU in Malaysia and China via in-country engagement events.

Criteria

Applicants are advised that the Global Festival of Learning judging panel will be looking for events that link to one or more of the Global Festival objectives (see above). Global Festival of Learning proposals should clearly demonstrate how the event will appeal to the intended audience and add value to the Global Festival. Further specific criteria is summarised below:

	China	Malaysia	
Scope of the	If you are interested in applying to	If you are interested in applying to	
event:	deliver a session at the Global Festival	deliver a session at the Global Festival of	
	of Learning in China, we are looking	Learning in Malaysia, we are looking for	
	for applicants that are willing to	applicants that are willing to showcase	
	showcase BU's expertise in: research	BU's expertise in: professional practice,	
	and education in any subject area, but	research and education ideally in the	
	applications are particularly	fields of tourism and hospitality (day one	
	encouraged from business	- Sunway) or the creative industries and	
	management, tourism, sports (golf and	technology innovative teaching and	
	sports management), media, computer	learning methods and pedagogies (day	
	science; innovative teaching and	two - Cyberjaya).	
	learning methods and pedagogies		
	(both days).		
Target	University staff and students, local	University staff and students, local	
audience:	employers, industry and government	employers, industry and government	
	departments/organisations	departments/organisations	
Event content:	Events will consist of presentations	Events will consist of presentations and	
	and interactive seminars and	interactive seminars and workshops.	
	workshops.*		
	*There will be a limited amount of		
	technological support available so		
	please keep this in mind when		
	planning your event.		
Events	A maximum duration	of 60 minutes per event	
duration:			
Finance:	Limited funds have been allocated for these pilot events and therefore funds are		
	only available for one member of staff and one student per application.		
Travel:	Applicants must have a valid passport with a minimum of 6 months from the		
	date of the event remaining and they n	nust be available to travel to attend the	
	relevant location on the Festival dates.		

Selection Process

All proposals undergo a rigorous peer review process based on the above assessment criteria. There will only be one session on any given topic.

Once the committee have peer reviewed the proposals they will adopt a holistic perspective to develop a thematically coherent Festival programme that offers delegates diverse global perspectives.

Decisions of the committee are final.

Submitting your proposal

The deadline for applications is midnight on Friday 15th April. For further information please contact the Global Engagement Hub: 01202 965112 or globalbu@bournemouth.ac.uk.

For informal enquiries on the China Festival please contact <u>Dr Lucy Lu</u> and on the Malaysia Festival please contact <u>Dr Alastair Morrison</u>.

Successful proposals

If your proposal is successful all travel arrangements will be made by the Global BU Festival team. You will be required to supply all the necessary information by Monday 9th May. Failure to do so will result in your application being withdrawn.

Timeline

Wednesday 23 March 2016	Call for proposals opens	
Friday 15 April 2016	Deadline to submit application	
W/C 25 April 2016	Successful applicants announced	
W/C 25 April 2016	Registration opens	
Monday, 9 May 2016	Registration closes	