



**WHO International Year
of the Nurse and the Midwife
2020 Celebrations**

**A year of events which focus
on nursing and midwifery
successes of the Faculty of
Health and Social Sciences.**





The World Health Organization has designated 2020 the International Year of the Nurse and the Midwife in recognition of the vital role nurses and midwives play across the globe in providing health services. Nurses and midwives are often the first and only point of care in their communities. 2020 was chosen for this honour as it also marks 200 years since the birth of Florence Nightingale – the founder of modern nursing. The World Health Organization call this a “once in a generation opportunity” to showcase the professions.

Many celebratory events are planned across the globe in a year-long effort to highlight the challenging but rewarding conditions nurses and midwives often face. The Faculty of Health and Social Sciences at Bournemouth University has stepped up to the challenge and organised a number of events showcasing its contribution and impact on improving the health and wellbeing of the local community it serves as well as at a national and international level.

2020, off to a good start...

Leading regional figures from nursing and midwifery organisations joined Bournemouth University's (BU) academic staff on 14 January to celebrate the International Year of the Nurse and Midwife. The event was an opportunity to recognise the vital roles that nurses and midwives have in primary care and to thank them for their hard work.



Speakers at the event included industry opinion-leaders like Dame Yvonne Moores - Chair of the Florence Nightingale Foundation, Gill Walton - CEO of the Royal College of Midwives, Paula Shobbrook - Director of Nursing and Midwifery for The Royal Bournemouth and Christchurch Hospital (RBCH) NHS Foundation Trust and Professor Stephen Tee - Executive Dean of BU's Faculty of Health and Social Sciences. The event examined the challenges the industry currently faces and looked at some of the cutting-edge midwifery and nursing research taking place at BU.

Phil Richardson, Chief System Integration Officer to Dorset CCG spoke about the opportunities that the Dorset area has to offer. He said: "Dorset has created a fantastic opportunity for nurses to deliver the care that's needed by the patients but also to develop a career that could include research. We are currently exploring how we can drive nurse-led research with a view to them becoming principal investigators and then ultimately chief investigators."



A number of our Postgraduate Research students contributed to the event by displaying posters related to their doctoral studies. The posters showcased a diverse range of research topics all of which will contribute to improving the lives of people nurses and midwives come into contact with.

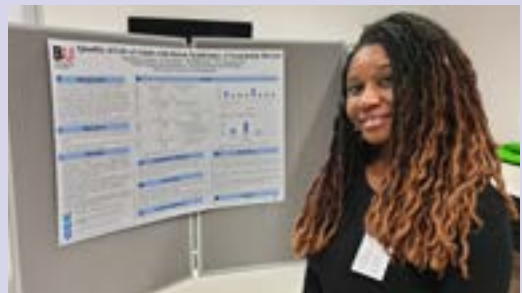
Examples range from, 'Using a birth ball in the latent phase of labour to reduce pain perception: A randomised controlled trial' (Dominique Mylod (top left));

'The role of a midwifery continuity of care model in reducing health inequalities in women and babies living on a low income' (Charlotte Clayton (right));



'Informing the development of a culturally adapted healthy eating intervention/tool for pregnant African immigrants living in the UK' (Aniebiet Ekong (left));

'The quality of life of adults with Downs Syndrome' (Ogochukwu Ijezie (right)).



A number of staff projects were also showcased and many of the topics displayed were initially identified by our practice partners as areas where there is little evidence to guide best practice and further research is needed.

‘Evaluating the experience of introducing newborn infant physical examination theory into a pre-registration midwifery programme in the UK’ (Staff project: Luisa Cescutti-Butler (right) and Sue Way).



Feedback was very positive, “I enjoyed the poster display before the main event and was privileged to be guided through the topic of “contractures” by the masters student who had produced the work which was fascinating and so well explained to a non-medical person!”



Paula Shobbrook, Director of Nursing and Midwifery for RBCH NHS Foundation Trust emphasised the special relationship between the Trust and the University. She said: “The work we do with the university is key and students coming into practice are outstanding ambassadors.”

Professor Vanora Hundley, Deputy Dean of the Faculty of Health and Social Sciences said: “This opportunity enables us to advocate for midwives and to show what wonderful jobs we do. We also aim to support midwives in low-income countries that don’t have strong associations and training opportunities but deserve the recognition for providing midwifery care for women and babies.”

For the full video, click here: <https://youtu.be/mnaEo6axcvQ>

Month	Activity
28 th January	<p>Nursing:</p> <p>Students and staff were lucky to have had Joanne Bosanquet MBE (Chief Executive of the Foundation of Nursing Studies) deliver keynote lecture on 'Person-centredness in political leadership; Big P or a small p? and the importance of networking for nurses.</p>
February	<p>Midwifery:</p> <p>Past, Present and Future</p> <p>The CMMPH website will showcase a number of former members of staff and alumni who have gone on to make a significant contribution to the profession of midwifery or maternity services. Highlights from current members of staff will show our present day impact on the work of midwives, maternity service and the profession as well as where they see the future lies.</p> <p>https://www.bournemouth.ac.uk/research/centres-institutes/centre-midwifery-maternal-perinatal-health</p>
21 st February	<p>Nursing:</p> <p>The 21st February is the Royal College of Nursing Mental Health Nurses day. On this day the nursing department will be sharing a variety of web based resources to support students to reflect on mental health issues in today's society.</p> <p>Contact: Dr Andy Mercer AMercer@bournemouth.ac.uk</p>

<p>March</p>	<p>Midwifery: Breastfeeding: Portraits with Purpose</p> <p>There will be an exhibition of the breastfeeding paintings by Leanne Pearce at the Atrium Gallery in Poole House, Lansdowne campus. The launch is the 9th March and will continue until early May.</p> <p>To attend, please register: https://breastfeedportraitswithpurpose.eventbrite.co.uk</p> <p>Using digital stories to demonstrate the art and science of midwifery. Story sharing has long been used in the BSc (Hons) Midwifery programme. Final year undergraduate students produce a short video to communicate their story sharing and reflective practice.</p>
<p>30th March 12 – 1 BG10 Lansdowne Campus</p>	<p>Nursing: Our students the future of nursing....</p> <p>A session enabling nursing students to consider the global challenge of raising the profile and status of nurses worldwide, recognising the contributions of our forefathers/mothers and exploring how they as students can make a difference in shaping the future of nursing.</p> <p>Contact: Dr Sara White swhite@bournemouth.ac.uk</p>
<p>April</p>	<p>Midwifery: Postgraduate clinical academic doctorate midwives share their research journey so far.</p> <p>Clinical academic doctorates in the Faculty of Health and Social Sciences are an innovative way to study for a doctorate while remaining in clinical practice. Midwives following this pathway will share their experiences alongside Heads of Midwifery where the midwives are working.</p>

5 th May	<p>Midwifery: International Day of the Midwife</p> <p>Students and staff at BU will plan a number of events to celebrate this day. There will be a focus on our international work.</p>
May	<p>Nursing: During May, the month of Florence Nightingale's birth, we shall be celebrating what nursing is globally.</p> <p>International nursing has received increasing attention due to global trends in climate change, man-made and natural disasters. Nurses are often at the forefront of responding to these ensuring that individuals receive appropriate healthcare. Join us in celebrating what we have achieved and what we can still achieve on a global scale!"</p> <p>Contact: Kelsie Fletcher fletcherk@bournemouth.ac.uk</p>
June	<p>Midwifery: Caseloading practice was well established at Bournemouth University before it became a requirement of the Nursing and Midwifery Council. The journey of caseloading practice will be evidenced through research undertaken at BU, using published articles, and various stories being shared.</p>
June	<p>Nursing: During June BU will host the Phi Mu Annual Conference. This is a fantastic opportunity for our students to not only network with staff at BU but also the wider Phi Mu community.</p> <p>Contact: Dr Janet Scammell jscammell@bournemouth.ac.uk</p>

<p>July</p>	<p>Midwifery: Research collaboration with our practice partners.</p> <p>Midwifery and maternity related research that is taking place in organisations that we link with though our practice partners will be highlighted.</p>
<p>July</p>	<p>Nursing: In July our focus is really on how nurses' are leading clinical care locally and shall include talks from a variety of nurses from practice including Nurse Consultant, Advanced Nurse Practitioners linking with our local care trusts.</p> <p>Contact: Dr Michele Board MBoard@bournemouth.ac.uk</p>
<p>August</p>	<p>Midwifery: Breastfeeding: education, research and practice</p> <p>The education, research and practice that takes place in the Faculty will be shared through stories, published papers and underpinning research.</p>
<p>September</p>	<p>Nursing: Nursing in an inclusive world</p> <p>During September we welcome new students into the nursing community here at BU. During this month we wish to celebrate the importance of diversity and nurses working with diverse communities and groups.</p> <p>Contact: Dr Vanessa Heaslip vheaslip@bournemouth.ac.uk</p>

September	<p>Midwifery: Undergraduate midwifery conference.</p> <p>This is a student-led conference organised by the students. The content of the day will be shared via the CMMPH website: https://www.bournemouth.ac.uk/research/centres-institutes/centre-midwifery-maternal-perinatal-health</p>
<p>14th October 2 – 3pm (Webinar) 7 – 8pm (Twitter)</p>	<p>Nursing: Ethical Nursing</p> <p>On Wednesday 14th October there will be a Webinar between 14:00-15:00 hosted by staff in the nursing department. The webinar focuses upon the ethical decisions nurses make on a daily basis and how nurses are ideally placed to ensure healthcare is delivered in an ethical and informed manner. This Webinar will explore how nurses can meet some of these challenges and will also explore how nurses might contribute to the wider ethical and environmental challenges of the 21st century. Issues raised in the Webinar will be discussed further in a Twitter Chat in the evening (19:00-20:00).</p> <p>Contact: Dr Les Gelling lgelling@bournemouth.ac.uk</p>
October	<p>Midwifery: Bournemouth University Midwifery Society.</p> <p>The Midwifery Society is now an established society of the university. Members will share their experiences of the activities that take place throughout the year.</p>
<p>20th November</p>	<p>Nursing: During November the nursing department will be celebrating a focus on the International day of the child on November 20th. As well as a bake sale for local children’s hospices the child health team will be exploring the history of children’s nursing in the UK. Contact: Dr Duncan Randal drandall@bournemouth.ac.uk</p>

November	<p>Midwifery: Celebrating Graduation</p> <p>We will be celebrating the graduation of our midwifery colleagues who completed their programme in September 2020.</p>
December	<p>Nursing: December - Our focus during December is 'one community, many voices...' Here we shall be reflecting back over the achievements over the last year in a small gathering celebrating nursing.</p> <p>Contact: Dr Vanessa Heaslip vheaslip@bournemouth.ac.uk</p>
December	<p>Midwifery: Looking forward</p> <p>What have we learnt from a year of celebration and where do we see the future?</p>

Details for all midwifery events will be posted via:

<https://www.bournemouth.ac.uk/research/centres-institutes/centre-midwifery-maternal-perinatal-health>

It's time to **recognize the critical contribution** nurses and midwives make to global health!



2020

INTERNATIONAL YEAR
OF THE NURSE AND THE MIDWIFE.



2020
INTERNATIONAL YEAR
OF THE NURSE AND
THE MIDWIFE

#SupportNursesAndMidwives



World Health
Organization