



# 7<sup>th</sup> Biennial European Conference

Bournemouth University  
26<sup>th</sup>- 28<sup>th</sup> June 2024

## Information for Sponsors and Exhibitors

Sigma's 7<sup>th</sup> Biennial European Conference will be hosted in 2024 by the Phi Mu Chapter (England) and the Department of Nursing Science at Bournemouth University's Bournemouth Gateway Building.

Sigma Theta Tau International (Sigma) is an Honor Society of Nursing and a non-profit organisation in more than 100 countries around the globe with 12 chapters in Europe, including chapters in Armenia, Croatia, Finland, Ireland, Israel, Italy, Portugal, Scotland, Sweden, the Netherlands, Wales and England (the Phi Mu Chapter).

Sigma's Vision is to promote connected and empowered nurse leaders to transform global healthcare. Linked to this, Sigma's Mission is to develop nurse leaders anywhere to improve healthcare everywhere. In seeking to achieve this Mission, Sigma focuses on recognising and supporting scholarship and excellence in nursing practice.

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New members being  
inducted into Sigma's Phi  
Mu Chapter

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The Phi Mu Chapter is Sigma's only Chapter in England and celebrated its 10<sup>th</sup> anniversary in 2021. The Chapter is hosted by Bournemouth University and has members from across England, Europe, Canada, the United States of America and Africa. The Chapter is delighted to be hosting the 7<sup>th</sup> Biennial European Conference in Bournemouth in 2024 and will draw on experience gained in hosting the 5<sup>th</sup> Biennial European Conference in Cambridge in 2018.

## Bournemouth University

With more than 19,000 students, Bournemouth University is in the county of Dorset on the South Coast of England. The Department of Nursing Science works collaboratively with local and regional health and social care providers to provide high-quality education, professional practice development and research that meets the needs of the evolving healthcare sector and supports excellence in nursing practice. The Department of Nursing Science is committed to promoting the effective integration of education, research and professional nursing practice.

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### The Bournemouth Gateway Building

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## The Conference

The Conference will be held in Bournemouth University's new Bournemouth Gateway Building and it is anticipated that more than 350 delegates will attend this Conference from around the world. The Conference will combine a high-quality scientific programme with a vibrant social programme.

## Conference Sponsor and Exhibitors

The Conference organisers are now seeking sponsors and exhibitors to support the Conference. Supporting this event will be an opportunity to raise your profile and awareness of your product or service. You will be able to meet nurse leaders and key

decision makers from universities and health providers from across Europe and around the world. This will help you to establish new collaborative relationships. Supporting this Conference will also allow you to invest in the development of nursing in Europe and globally.

## Sponsor and Exhibitor Packages

### Platinum - £5,000 (maximum of 2 sponsors)

- Prime exhibiting space during the conference
- Sponsorship of conference lunch & refreshments on one day (Wednesday or Thursday) or sponsorship of the Conference drinks reception prior to the Conference dinner on Thursday evening
- Logo on conference material and website
- Recognition of sponsorship in opening conference 'Welcome'
- Delegate bag insert
- Two free registrations at the conference

### Gold - £4,000 (maximum of 2 sponsors)

- Prime exhibiting space during the conference
- Sponsorship of reception event
- Logo on conference material and website
- Recognition of sponsorship in opening conference 'Welcome'
- Delegate bag insert
- Two free registrations at the conference

### Silver - £2,500

- Prime exhibiting space during the conference
- Logo on conference material and website
- Recognition of sponsorship in opening conference 'Welcome'
- Delegate bag insert
- Two free registrations at the conference

### Bronze

- Logo on conference material and website (£750)
- Logo on conference lanyard (maximum of 1 sponsor) (£1,000)
- Event sponsor (e.g., reception, workshop, etc.) (£500-£1,000)
- Exhibition stand and one free conference registration (£1,000)
- Delegate bag sponsor & bag insert (£1,000)
- Delegate bag insert (£100)
- Conference pens (£150)
- Best Poster Prize (£200) (max 4) or Best Oral Presentation (£200) (max 4)
- Delegate notepad with logo (£2000)

## Further information

For more information, or to discuss sponsorship and exhibition requirements, contact [Sigma2024@bournemouth.ac.uk](mailto:Sigma2024@bournemouth.ac.uk) or call 01202 961571.