

BA (Hons) Media Production

BA (Hons) Television Production

BA (Hons) Film

BA (Hons) Photography

BA (Hons) Immersive Media

All have undergraduate degree paths have option to be with Foundation Year



BA (Hons) Media Production BA (Hons) Television Production BA (Hons) Film

Dr Richard Wallis/Isabel Forrest
Steve Rafter
Dr Claudy Op Den Kamp



Department Ethos

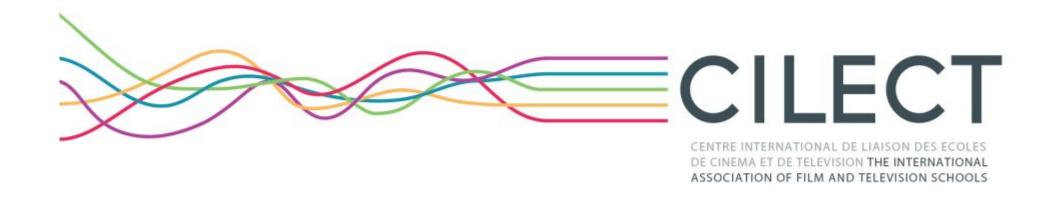
- Thinker-makers
- Storytellers
- 'Homo Relator'
- Mirroring industry practice
- Forefront of sustainable media practice





CILECT

Bournemouth University are members of CILECT, the international association of film and television schools.





IMIS

Bournemouth University are also members of the International Moving Image Society.





BAFTAalbert

Bournemouth University are founding members of BAFTAalbert, the consortium that is spearheading sustainability in the UK media industries.





Comparison chart

	Media Production	Television Production	Film
Duration	3-4 years	3-4 years	3-4 years
Placement	Yes	Yes	Optional
Study abroad	Yes	Yes	Yes
Dissertation	No	Yes / Or Equivalent	Optional
Group work	Yes	Yes	Yes
TV Studio	No	Yes	No
Radio Studio	Yes	No	No
Admissions	UCAS	UCAS	UCAS



BA (Hons) Media Production



BA Media Production





You will study a range of media including filmmaking, podcasts, digital media design, social media, radio, documentary, script writing and photography.



BAMP graduates

Graduates work in
TV, radio, journalism,
advertising,
marketing,
communications, PR
and online media.





First Year (L4) BAMP

Audio	Digital Film
Scriptwriting	Digital Media Design
Media Scholarship	Understanding Media

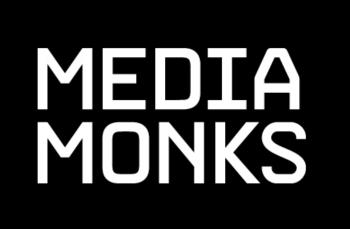


Second Year (L5) BAMP

Fiction: Form and Stories and Spaces Content **Factual: Form and** Client and Audience Content Work in the Media **Media Perspectives Industries**



Placement Year (LP) BAMP

















Third Year (L6) BAMP

Specialist Craft Skills

Career Pathways

Ideas, Development and Research

Industry Research Project

Graduate Production Project



What our students say...

"If you've got a passion for creating in general, the BA Media Production course is for you. The variety of modules is definitely the standout element of the course."





"Bournemouth University is incredibly well known in the media industry and there's a lot of incredible alumni who are in the industry now. I came to Bournemouth unsure of whether I'd have any chance in the media industry, I can safely say all those doubts are long gone."



Your BAMP application

We are looking for applicants who can:

- Demonstrate an enthusiasm for media production (particularly in relation to digital film, radio and online media)
- Demonstrate both intellectual and creative abilities
- Display an interest in, and understanding of, the media industry
- Demonstrate good written and oral communication skills.



104 - 120 UCAS tariff points

from a minimum of 2 A-levels, BTEC Extended Diploma (DMM) or equivalent.













DRAGONS' DEN























NETFLIX





















MADE IN CHELSEA











BA (Hons) Television Production

Steve Rafter
Programme Leader
srafter@bournemouth.ac.uk



BA (Hons) Television Production: Overview:

- Practical + Theoretical / Doing + Thinking
- Thorough understanding of professional TV production + the practical skills you'll need to get ahead.
- Studio. Location. Specialist Skills. Craft. Optionality. Industry links/realistic





BATV Facilities tours

 https://www.youtube.com/watch?v=CvW UF2MluS4&feature=emb_imp_woyt

 https://www.youtube.com/watch?v=4Km SNvwRlCA







L4 BA (Hons) Television Production

Television Principles

Group Studio Project, Individual Location Film and Production Paperwork

Television Craft

Camera and Edit Test and Learning Blog/Report

Media Scholarship

Individual Portfolio (Includes: academic writing skills, research skills/library use, referencing + short essay)

Concept to Screen

Group Presentation and Peer/Self Assessment

Negotiated Project

Production Project, Learning Report and Peer/Self Assessment

Understanding Media

Group Presentation and Individual Case Study Analysis



L5 BA (Hons) Television Production

Production Portfolio 1.

Project Work, Peer Assessment and Reflection

Television Specialisms

Personal Development Plan and Contribution to Research & Share Meetings

Media Perspectives

Concept Led Essays/Research x 2

Production Portfolio 2.

Project Work, Peer Assessment and Reflection

Open Project

Negotiated Learning Report, Peer Assessment and Reflection

Researching Media

Research Proposals and Poster Presentation (in Preparation for Final Year Research)



L5 Options

Media PerspectivesResearching MediaProduction Portfolio 1.Production Portfolio 2.Television SpecialismsOpen Project

Video Post Production		
Sound - Acquisition and Post		
Screenwriting		
Production Management		
Producing / Research		
Directing		
Camera / Lighting		



L5 Options

Production Portfolio 1.

Production Portfolio 2.



Production Portfolio 1. (Pick 1)

Production Portfolio 2. (Pick 1)

Documentary Practice

Drama Practice

Multicamera and Live Studio

Realising Formats

Short Form Fiction

'The Show'



Placement

Either 4 weeks (for a 3-year programme)

 Great for network building/contacts, employability, real world insight

Or 30 weeks (minimum) (for a 4-year programme)

 Develop deeper understanding of professional television production.
 Great CV





L6 Course Units

Dissertation

Negotiated Research Based Assessment

Enquiry and Experiment

Research, 'Artefact' and Rationale

Industry Research Project

Report and Research Portfolio

Graduate Project

Groupwork Film,
Individual Production File, Reflection and Projects Contribution

Concept and Project Development

Individual Specialism Led Showcase

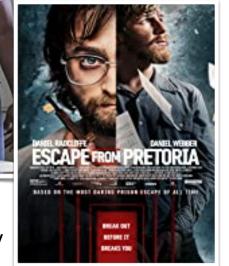
Career Pathways

Reflection on Learning, Career Plan and Event

Meet Some of Our Graduates



Francis Annan - Director for Film & TV











Georgia Brown - Director of European Originals Amazon Prime



Hayley Reynolds - Commissioning Editor



Graduates



Director:

Alex Kalymnios

Hollyoaks (C4)
Eastenders (BBC)
Being Human (C4)
SWAT(CBS)
Titans (DC)

"The tutors were inspiring and supportive and my peers invaluable, becoming some of my most trusted work colleagues. *BA Television Production* gave me the foundations and confidence to start my directing career"

Royal Television Society Awards News!





Tom Perry, BATV, Class of 2018

"What an experience Bournemouth has been, from the first day feeling, incredibly out of my depth and now an RTS winner. Progression is the thing that shocked me most as now I am a fully qualified camera operator, director, editor, sound operator, you name it. Bournemouth has been the best thing that has ever happened to me and I look forward to the bright future that Bournemouth has paved for me.'

Recent Graduate: Rianna Gayle

- Second Star (Development Researcher- current role)
- Flirty Dancing (Production Assistant, Social Media)
- Second Star (Team Assistant)
- Trickheads (Comedy Central Pilot, Production Runner)
- Jamie Oliver Productions Admin Assistant (Ad hoc days)
- · The Voice Kids (Day Runner)



Trickheads



- · Summer placement 4 weeks at the BBC, which included running work on The Remembrance Festival.
- · End of final year day running on Saturday Night Takeaway.

Bill Vinten Award for Cinematography – Guild of Television Camera Professionals



Mylinh To , BATV, Class of 2019

"We were unaware of the submission and didn't realise how big of a deal it was. We were ecstatic and relieved to find out that our film has been recognised for its cinematography, and we really did go above and beyond to make sure everything on screen was as best as we could make it. From getting trained on specialist equipment, to filming all across the south coast and spending hours grading. I think we can all say it was the most professional shoot we had carried out in the past three years at university. As someone who has always been drawn to the camera, my strengths have shown - I'm always trying to make whatever is happening in the frame as smooth as possible. There are some great gems in 'Firing Line - The Coward'."



Some of Our Recent BATV Graduates

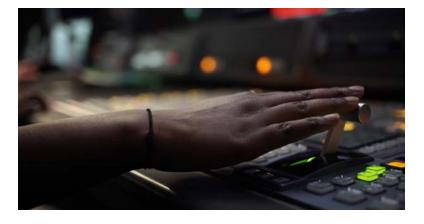


What BATV students say

https://www.youtube.com/watch?v=j1_f_4oVelw











BA (Hons) Film



Why should you study film at Bournemouth University?

- A unique programme fostering critical thinking and practive
- We teach entrepreneurship
 - attract funding, start your own businesses, run budgets, make contacts, establish networks, etc.
- We don't want to just feed "the film industry"
- We want you to change the industry



Fusion of practice and theory

- Practice, contextualisation and conceptualisation are merged at every stage
- We're not simply training you to push buttons you can learn that online
- We teach film as a critical practice
- We're nurturing critically-aware eyes and minds, who can forge their own path with a deep understanding of the history and culture of film
- What are the implications of pointing a camera at a certain person or object, in a certain time and place?
- "Learning to make films is very easy. Learning what to make films about is very hard" (George Lucas)



L4 BA (Hons) Film

FILM LANGUAGE 1	FILM LANGUAGE 2
THE FILM INDUSTRIES	CREATIVE COLLABORATION
PRINCIPLES OF STORYTELLING	UNDERSTANDING EXPERIMENTAL FILM

L5 BA (Hons) Film

FILM BUSINESS

FILM STORY STRUCTURES

DOCUMENTARY PRACTICE or MEDIA PERSPECTIVES

Then 1 from each of these lists, and a third from either list:

PRODUCTION MANAGEMENT
PRODUCTION DESIGN
LOCATION & POST SOUND
ACTING

DIRECTING
CAMERA AND LIGHTING
EDITING
SCRIPT SKILLS



Placement

Either 4 weeks (for a 3-year programme)

 A minimum of 4 weeks placement is optional.

Or 30 weeks (for a 4-year programme)

 The inclusion of a 30 week placement is a key feature in helping you to develop your abilities and understanding of film. It also provides a platform for successful entry into the profession following graduation.



L6 BA (Hons) Film

PROJECT DEVELOPMENT FOR GRADUATE FILM	ENTREPRENEURSHIP FOR THE CREATIVE INDUSTRIES	
INDEPENDENT RESEARCH PROJECT or UNDERSTANDING DISTRIBUTION	CAREER PATHWAYS or FILM FESTIVALS FOR MAKERS AND CURATORS	
THE GRADUATE FILM PROJECT		



Why should you study film at Bournemouth University?

We're looking for people

- Who have some way of demonstrating their commitment to film *outside* of their studies
- Who have gone beyond their curriculum at school or college to make movies, write scripts, review films, whatever it might be
- Who are passionate about film
- Who can give examples of how they've worked with others and contributed to teams, perhaps to do something that benefited others



BA (Hons) Photography

Dr James Fair



BA (Hons) Photography

- Explore different styles and forms of photography while developing a portfolio that showcases your individual skills.
- You'll graduate as an enterprising and entrepreneurial photographer capable of working in and shaping the future of the media industries.

Key areas of study

- Experience various aspects of photography, including studio, photojournalism, landscape, portraiture, fashion and many others
- Study theory and practice together to inform an understanding of the subject.
- Build your portfolio throughout the course
- Develop an understanding of how to work professionally in the workplace.



Course content

- The course fuses practice and theory together in each unit, delivered through lectures, seminars, workshops and tutorials.
- There is lots of optionality students get to choose units that appeal to them and shape the content of their degree.
- Most assessments are portfolio based, incorporating a practical element and a short written element. There are no exams.
- There are approximately 14 hours of face to face teaching per week in the first year, which reduces in hours as the course progresses while focusing more on individual tutorials at the end of the final year.



Placement year

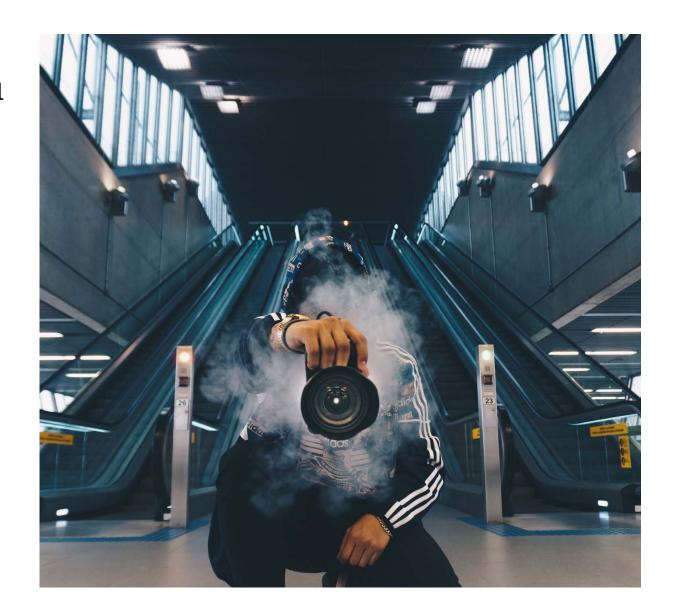
- At BU, we recognise that placements are extremely valuable and can give you a head start when it comes to your future career. That's why we offer every new student the opportunity to undertake a work placement as part of their course.
- You could even choose to undertake your placement abroad, giving you the opportunity to develop yourself personally, academically, and professionally and gain skills to help you stand out in the job market.

- The faculty running your course will offer the support of a Placement Coordinator.
- They'll help you plan your placement so make sure you get the right experience for you. That includes offering help and support if you need to move to another part of the UK – and even another country – to get the most out of your time.
- We've also built close industry links over the years –
 so our network of employers that are keen to work
 with placement students is always growing. Or if
 you'd prefer to arrange your placement
 independently, we can offer advice on how to do that
 too.



Why study at BU?

- Explore photography as a craft and a business, through a combination of practical and theoretical approaches
- Access industry standard digital cameras, lighting, studio space and image manipulation software throughout your degree
- Work alongside internationally recognised lecturers and practitioners
- Choose optional units to specialise in a particular area of interest in more detail to match your career ambitions
- Make invaluable industry connections during a 30 week work placement in industry.





Career prospects

- The course is designed with opportunities to develop a portfolio in a specific area of photography that interests you, from photojournalism to wildlife, fashion to sports.
- This means you can shape your learning based on your career aspirations.
- Our graduates will be prepared with the business and entrepreneurial skills to navigate a career as a photographer in a competitive field.



BA (Hons) Immersive Media



Starting 2022



- Rapidly growing sector with massive investment
- New formats and delivery models for screen media from TV and film to games, experience design, AR/VR/XR, simulation
- Foregrounding production management, project design and entrepreneurship
- Technical skills options throughout the programme
- Collaborative, industry-facing project development
- Future-proof design and management skills



Delivery & assessment

- The course fuses practice and theory together, delivered through lectures, seminars, workshops and tutorials.
- Emphasis on optionality students choose units that appeal to them and shape the content of their degree.
- Typically portfolio based assessment with a practical element and a short written element. No exams.
- There are approximately 14 hours of face-to-face teaching per week in the first year, which reduces in hours as the course progresses while focusing more on individual tutorials at the end of the final year



L4 BA (Hons) Immersive Media

Year 1

Ambitions	Principles of Storytelling	Entering Immersive Media
Fusion Unit Negotiated Project Creative Collaboration	Understanding Immersive Media	Exploring Immersive Media

L5 BA (Hons) Immersive Media

Year 2

Immersive Media:
Research and
Enterprise

Fusion Unit Media Perspectives Immersive Media:
Enquiry and
Experiment

Fusion Unit
Indicative: Open Project, Production
Management, Location and Post Sound,
Camera and Lighting, Editing, Production
Design, Directing, Script Skills

Immersive Media: Execution and Impact



Placements

- Placements are extremely valuable and can give you a head start when it comes to your future career. We offer every student the opportunity to undertake a work placement as part of their course.
- You could choose to undertake your placement abroad, giving you the opportunity to develop yourself personally, academically, and professionally and gain skills to help you stand out in the job market.
- Our Faculty Placement Coordinators help you plan your placement so make sure you get the right experience for you. That includes offering help and support if you need to move to get the most out of your time.
- We've built close industry links over the years and our network of employers that are keen to work with placement students is always growing. Or if you'd prefer to arrange your placement independently, we can offer advice on how to do that too.



L6 BA (Hons) Immersive Media

Fusion Unit Dissertation (40) **Graduate Project Enquiry & Experiment Development Industry Research Project Fusion Unit** Career Pathways Entrepreneurship for **Graduate Project** the Creative Industries

Why Bournemouth?





Our commitment

- Face to face engagement with dedicated researchers and industry professionals
- Emphasis on collaborative group work for industry-ready excellence
- Focus on individual development with task-led/active/independent learning





Industry-standard facilities





International networks

Study Abroad with our partner institutions:

- University of Central Florida
- Montclair State University (USA)
- NHTV Breda (Holland)
- Volda University (Norway)







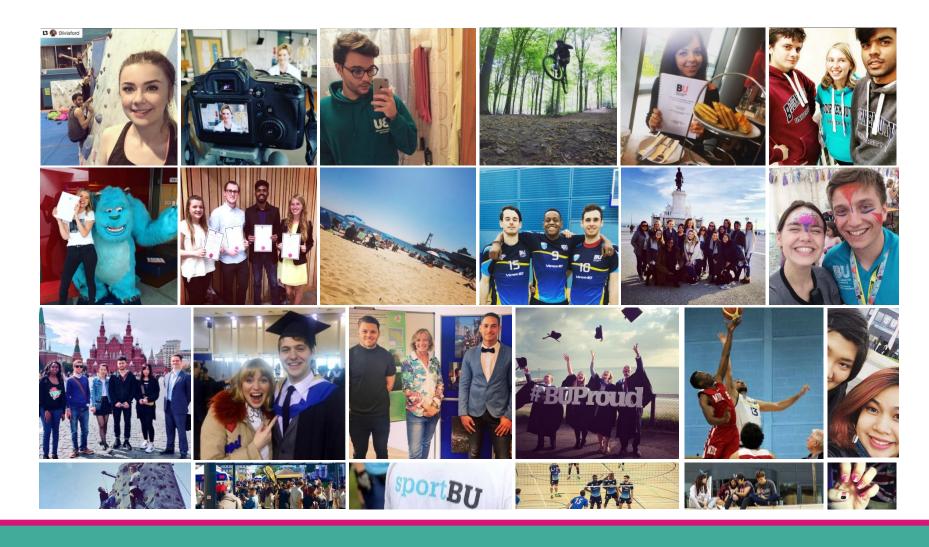


Bournemouth - a student city

- A seven-mile stretch of award-winning sandy beach on your doorstep
- Surfing or paddle boarding
- Excellent nightlife
- A flourishing art and cultural scene
- Shops, bars and restaurants catering to Bournemouth's sizeable student population
- All-year-round events, including Camp Bestival; the Air Show; firework displays;
 music, comedy and entertainment events at a number of venues around the city
- Bournemouth University's own BFX festival, The UK's largest visual effects, computer games & animation festival with masterclasses, exhibitions, screenings and networking events.



The latest information can be found at www.bournemouth.ac.uk/courses.



Questions? We've got answers.
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