



**Bournemouth
University**

BA (Hons) Multimedia Journalism

Presenter: Dr Andy Bissell and David Brine

Department: Communications & Journalism

BA (Hons) Multimedia Journalism BAMMJ

- If you'd like an exciting career in the fast-paced world of journalism then this is the course for you. Develop the skills needed to work in a multi-disciplinary media environment including TV, radio, print and online journalism.



Key areas of study

- Broadcast television and video
- Broadcast radio and podcasting
- Newswriting and storytelling
- Mobile journalism
- Photography
- Fact checking/verification
- Journalism ethics and developing yourself as a responsible journalist
- Media law and regulations
- Public affairs and politics
- Presenting skills
- Professional qualifications

Why study BA (Hons) Multimedia Journalism at BU?

- Produce news broadcasts in our professional TV studios, design magazines, film TV news packages and interview members of the public as well as guests on live radio
- Take part in authentic news day activities in the community to reflect real industry practice and publish news and features across our student platforms
- Learn from experienced professionals and successful alumni. Previous speakers include Jon Snow (Channel 4), Jake Wallis Simons (Daily Mail Online), and Stephen Sackur (BBC HARDTalk)
- Take advantage of BU's partnership with AFC Bournemouth to cover home games, attend pre-match conferences and conduct interviews at Vitality Stadium
- Make invaluable industry connections during a 30-week work placement with organisations such as national and regional media, the BCC and Sky Sports.
- BU is ranked amongst the top 10 best UK universities for journalism, publishing and PR (The best UK universities 2021 league table - The Guardian).

BAMMJ is accredited by the professional bodies



Our course wins lots of awards.....

Journalism at Bournemouth Uni Retweeted
Calum Goddard @calumgoddard · Oct 25
Delighted to be named NUJ Dorset Student Journalist of the Year for my TV Documentary 'Send It - YouTube Urban Adrenaline' 🎥
This explored the Parkour & Urban Exploration community and how they dealt with tragedy.
youtu.be/XWYr2fi9Zwk



BU Our people | Our faculties | BU2025: vision, values and strategic plan | Regional engagement | Professional Services | Governance | Financial information | Awards | Jobs | News & Events

BU graduate scoops sports journalism award



Alice Knight Chronicle @AliceKnight98 · Oct 21
Absolutely ecstatic to have been shortlisted for the @NCTJ_news Awards of Excellence in the Best Student Project category for my documentary, The Tracks to Recovery! What a brilliant start to the week! Can't wait to go to @StadiumOfLight for the ceremony! 🎉🎊

Journalism at Bournemouth Uni Retweeted
Calum Goddard @calumgoddard · Nov 8
The Cal & Ben Show taking home Bronze for Best Entertainment Programme at the @SRA Awards 🏆



Ben Coley and 2 others

Journalism at Bournemouth Uni @Journalism_BU · Oct 21
We have a very proud team here tonight with both @AliceKnight98 and @dan_davis20 being shortlisted in the @NCTJ_news Awards for Excellence. Well done you you both #BUproud #bammj nctj.com/Awards/Awardsf...

Journalism at Bournemouth Uni @Journalism_BU · Nov 12
Put your hands together for BMMJ graduate @BenColeyRadio who has just been awarded the @BJTC_UK Best Radio News Feature award at the #bjtcawards tonight. Well done Ben, the team at @bournemouthuni is very proud of you #BUproud ★★★★★



Andrew Colley @AndrewColley · Nov 6
Fantastic achievement @AliceKnight98 🎉
You're a credit to the Chronicle - a brilliant journalist with a very bright future ahead!
No doubt this is the first of many awards 🏆

Toby Granville @TobyGranville · Nov 6
Delighted to have awarded this well deserved prize to super-talented @AliceKnight98 @aliceK98 - and to have snapped her up at #Newsquest too! #star twitter.com/journalism_bu/...

[www.bou](http://www.bou.ac.uk)

'se.

Even in this covid year..



GET INVOLVED WITH NERVE



Join Nerve Sport

You all have the opportunity to join the student media Nerve platforms for;

- Magazine
 - Radio
 - TV
 - Sport
- As well as this all journalism students write for our News platform Buzz news. Between us we have four tickets to cover ACFB games & press conferences.



Tweets

Tweets & replies

Media

Likes



Frankie Rudland @frankie_rudland · 21h

Just a few of the many highlights from my time with @nerve_sport. Never in my life did I think that I'd be sat in the same room as Pep Guardiola, Eddie Howe, or Rafa Benitez, not least as a member of the press. But the last 3 years have given me some incredible experiences (1/2)



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Frankie Rudland @frankie_rudland · 21h

That I'll never forget...

Best of luck to both @jonesyjournos and @OliverFerris5 who will be taking the reins going forward - I've no doubt that you'll take Nerve Sport onto bigger and better things! Gutted to be leaving, but more than excited for the next challenge...

(2/2)



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course.

We have opportunities to report live at AFCB



Please see www.bournemouth.ac.uk/courses for the latest information about this course.

How is the course assessed?

The course will be assessed using the following methods;

- Practical newsday teamwork
- Press conference class test
- Creating individual journalism projects in TV, Radio and online
- Essays on journalism topics
- Time constrained essays or class tests
- Final year dissertation project



Level 4: First year – an overview

- News and storytelling foundation skills
- How to research, interview and write stories
- Report on your own patch
- Get your work published
- Learn media law and public affairs
- Learn TV, radio & online skills
- Learn how to work with data
- Digital journalism and publishing on multiple platforms
- How to research effectively
- Learn shorthand



Level 5: Second year - an overview

- Progress at multimedia journalist
- Make TV and radio documentaries
- Report on your patch and create newspaper
- TV and radio newscasts
- Digital and mobile skills
- Option for Sports module
- Study global current affairs
- Photojournalism
- Create long form journalism
- Entrepreneurial journalism
- Shorthand & other NCTJ diploma skills
- Mobile reporting and photography



Level 6: Final year - an overview

- Create your showcase major journalism project in TV, Radio, Online or print
- Embark on a research project for your dissertation
- Take part as a team in three weeks of multimedia newsdays in the TV and radio studios – producing twice daily bulletins.
- Professional perspectives unit where you will meet a series of industry masters such as Channel 4's Jon Snow to discuss ethical challenges.
- Journalism Career's Forum – meet lots of BAMMJ graduates and network
- Take part in the Alumni Journalism mentoring scheme





Bournemouth University

The Multimedia Project

Home News Documentary Interactive Election Coverage Broadcast Authors Archive The Rock The Breaker

Buzz News & Features from Bournemouth and beyond

f i p t v Search the site

HUNTING FOR SURVIVAL

vival

have helped the people of Namibia lay down their poaching guns. But is trophy hunting

The Forgotten Survivors

When Ingrid's daughter died by suicide she couldn't imagine the trauma that would face her. Today the Guardian exclusively reveals the impact of suicide bereavement after the Health Select Committee recommended new measures of after-care for families left behind

Luke Hastings



It's not just one emotion. It's shock. It's sheer terror



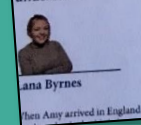
Women in racing face a battle for the saddle

Women account for 12% of all licensed jockeys, yet only 6% of all rides, and only 1% of rides in the top races. In an exclusive interview, Clare Balding OBE calls for racing to do more to bridge the gender equality gap, whilst jockeys, both male and female, cast their views on the current gender situation.



Modern Slavery: How many more suffer in silence?

In this exclusive investigation, The Guardian reveals why the official number of victims in the UK could be a gross underestimation



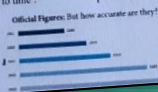
Jana Byrnes

When Amy arrived in England

"I didn't get my justice, it was mine and my sister's word against everyone else. I still have something for what they did to me."

Her advice to anyone else experiencing a similar situation is to "talk to your teacher, talk to your friends, talk to someone, they will listen and you might be able to help someone else."

Any is just one of the 13,000 recorded in the government's most recent estimated slavery figures. However, the Guardian's 'Hidden Slaves' investigation can reveal that experts believe this number is just the tip of the iceberg.



or refuse to acknowledge the truth. No matter how many people are told about cheap hand car washes, nail bars and cheap labour, people still flock to them."

Mr Fraser, added that some fail to believe that exploitation could be happening right on their door step. "People just wouldn't think that someone at their local car wash could be exploited or held against their will."



Football poised to enter a new coaching reality

The Guardian exclusively reveals that virtual reality software is on the verge of changing the way Premier League clubs train but is sports science going too far?



A person wearing a VR headset.

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A clearer picture of VR

£349
£759

\$5.2bn

CGvLV

Més que in FC Bar

Jason Lewis investing virtual reality system

M

The sports industry

Placements

- Gaining practical experience as a journalism student is vital, so the placement element of the course is mandatory. You will begin your placement after completion of your second year of study, this is a 4-week compulsory placement if you choose to study for 3 years or a minimum 30-week placement if you choose to study for 4 years, 2 weeks of which must be in broadcast.
- You could even choose to undertake your [placement abroad](#), giving you the opportunity to develop yourself personally, academically, and professionally and gain skills to help you stand out in the job market.



We love hosting big journalism events

- We love working with our students to put together big showcase journalism events such as the UK General Election – where we run live coverage all through the night. We recently hosted a big Question Time style event. We strive to offer as much real life reporting experience as possible.



Please see www.bournemouth.ac.uk/courses for the latest information about this course.

We hold a yearly Journalism Awards night

- We celebrate the work of our students in a Journalism Awards event every year. We also invite industry partners to present awards and every year we invite a BAMMJ graduate to the Hall of Fame. This year it was De'Graft Mensah, presenter at BBC Newsround and BBC 1xtra.



Career prospects

- Our BAMMJ students are incredibly successful in the media industry. name just a few employers:
- ITV
- BBC
- BBC Newsround and BBC 1Xtra
- Reuters
- Newsquest
- Reach PLC
- Daily Mail
- The Times
- The Guardian
- Gay Times
- Vogue



More than 77% of students who completed the BAMMJ course 8 weeks ago are in full time employment.

- 48 graduates completed the degree as of July 21
- 77% in employment (20% unknown, 3% education)
- 50% in journalism roles within 8 weeks of leaving BAMMJ (24 students)
- 14% went into PR & social media assistant roles
- 14% went to Newsquest (5 students)
- 6% went to REACH (3 students)



Our graduates include...



mark russell
@MarkJoeRussell

Managing Editor of British Vogue, mid-life skateboarder, lapsed runner.

📍 London 📅 Joined October 2010

422 Following **856** Followers

Followed by The Unmumsy Mum, Tom Kerridge, and 13 others you follow



Natalie Pirks ✓
@Natpirks

Sports billy, wife, mama of 2. Lover of Marmite, over user of ellipses... BBC Sports Correspondent but you know the drill about my views. Insta: pirksofthejob

📍 London, England 📅 Joined November 2009

1,865 Following **19.6K** Followers

Followed by Drew Miller Hyndman 🧑🏻, RedBullContentPool, and 90 others you follow



David Ornstein ✓
@David_Ornstein

Football Correspondent, @TheAthleticUK

📍 UK 🔗 theathletic.co.uk 📅 Born August 28 📅 Joined June 2009

1,072 Following **516.6K** Followers

Followed by Journalism at Bournemouth Uni, Jake Harrison, and 126 others you follow

Tweets Tweets & replies Media Likes

David Ornstein Retweeted

Adam Crafton ✓ @AdamCrafton_ · Nov 15

Exclusive: Ole Gunnar Solskjaer dispatched his most trusted scout Simon Wells to watch and monitor Erling Haaland as #MUFC ramp up their interest. Full story on @TheAthleticUK

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BU graduate scoops sports journalism award



Drazen Jorgic ✓
@Draz_DJ

Reuters journalist — Mexico bound, after many years covering Pakistan and east Africa. Londoner. All views are my own, I think... DMs open. drazen.jorgic@tr.com

📍 Islamabad, Pakistan 🔗 reuters.com/search?blob=dr... 📅 Joined July 2009

1,485 Following **8,704** Followers

Followed by Journalism at Bournemouth Uni, Drew Miller Hyndman 🧑🏻, and 54 others you follow

Tweets Tweets & replies Media Likes

bournemouth.ac.uk/courses for the latest information about this course.

Graduates will join the BAMMJ alumni club

Apps Google UK Google Drive Calendar GMAIL XERO SANIANDER BU Bournemouth Uni https://www.dropbo... DYLAN BU PHD Mim Bright Daisy CP Mag

f #BAMMJ Graduates

#BAMMJ Graduates
Private group

About
Discussion
Announcements
Members
Events
Photos
Group insights
Moderate group
Group quality

Search this group

Shortcuts
Facebook Community ...
Legacy for Lucy - Ban ...
NCTJ-accredited cours...
#BAMMJ Graduates

Joined Notifications Share More

Write post Photo/Video Live Video More

Write something...

Photo/Video Watch Party Tag friends

Recommended groups
Link groups that you recommend and they'll appear in this group.


CATEGORISE POSTS
+ Create Topic

Add topics to posts to help group members find the information that they're interested in.

INVITE MEMBERS
Embed invitation
+ Enter name or email address...

MEMBERS
308 members

Chat (44)



Please see www.bournemouth.ac.uk/courses for the latest information about this course.



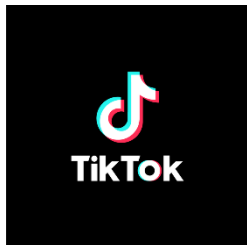
Follow us



The journalism channel (run by the team)
@Journalism_BU



Buzz News (run by our students)
@buzz_bmth



<https://buzz.bournemouth.ac.uk/>



Please see www.bournemouth.ac.uk/courses for the latest information about this course.



**Bournemouth
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Please note: The detail, dates and additional fees stated are correct at the time of recording. The latest information can be found at www.bournemouth.ac.uk/courses.

Questions? We've got answers.
01202 961916
futurestudents@bournemouth.ac.uk