



**Bournemouth  
University**

# BA (Hons) Photography

**Dr. James Fair**

**Department of Media Production**

# BA (Hons) Photography



## Key areas of study

- Experience various aspects of photography, including studio, photojournalism, landscape, portraiture, fashion and many others
- Study theory and practice together to inform an understanding of the subject.
- Build your portfolio throughout the course
- Develop an understanding of how to work professionally in the workplace.

# Course content

- Summary of teaching:
  - The course fuses practice and theory together in each unit, delivered through lectures, seminars, workshops and tutorials.
  - There is lots of optionality – students get to choose units that appeal to them and shape the content of their degree.
  - Most assessments are portfolio based, incorporating a practical element and a short written element. There are no exams.
  - There are approximately 14 hours of face to face teaching in the first year, which reduces in hours as the course progresses while focusing more on individual tutorials at the end of the final year.

# Course content

Level 4	Level 5		Level 6
<p><b>Core:</b></p> <ul style="list-style-type: none"> <li>• Ambitions</li> <li>• Photography Fundamentals</li> <li>• Understanding the Image</li> <li>• Portfolio</li> </ul>	<p><b>Core:</b></p> <ul style="list-style-type: none"> <li>• Specialist Portfolio</li> <li>• Work in the Media Industries</li> </ul>	Optional Placement	<p><b>Core:</b></p> <ul style="list-style-type: none"> <li>• Graduate Project Development</li> <li>• Graduate Project</li> <li>• Exhibition</li> <li>• Entrepreneurship for Creative Industries</li> </ul>
<p><b>Options (pick one):</b></p> <ul style="list-style-type: none"> <li>• Creative Collaboration</li> <li>• Community</li> <li>• Negotiated Project</li> </ul>	<p><b>Options (pick two):</b></p> <ul style="list-style-type: none"> <li>• Media Perspectives</li> <li>• Studio Photography</li> <li>• Photojournalism</li> <li>• Documentary Practice</li> </ul>		<p><b>Options (pick one):</b></p> <ul style="list-style-type: none"> <li>• Professional Research Project</li> <li>• Enquiry and Experiment</li> </ul>
	<p><b>Options (pick two):</b></p> <ul style="list-style-type: none"> <li>• Camera and Lighting</li> <li>• Open Project</li> <li>• Professional Project</li> </ul>		

# Placement year

- At BU, we recognise that placements are extremely valuable and can give you a head start when it comes to your future career. That's why we offer every new student the opportunity to undertake a work placement as part of their course.
- You could even choose to undertake your placement abroad, giving you the opportunity to develop yourself personally, academically, and professionally and gain skills to help you stand out in the job market.



# Why study at BU?

- Explore photography as a craft and a business, through a combination of practical and theoretical approaches
- Access industry standard digital cameras, lighting, studio space and image manipulation software throughout your degree
- Work alongside internationally recognised lecturers and practitioners
- Choose optional units to specialise in a particular area of interest in more detail to match your career ambitions
- Make invaluable industry connections during a 30 week work placement in industry.

# Career prospects

- The course is designed with opportunities to develop a portfolio in a specific area of photography that interests you, from photojournalism to wildlife, fashion to sports. This means you can shape your learning based on your career aspirations. Our graduates will be prepared with the business and entrepreneurial skills to navigate a career as a photographer in a competitive field.



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The latest information can be found at [www.bournemouth.ac.uk/courses](http://www.bournemouth.ac.uk/courses).

**Questions? We've got answers.**  
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