



Department of Humanities and Law

BA (Hons) Politics

BA (Hons) Politics & Economics

What is politics?



To this deceptively simple question there is actually no simple answer...

- It is difficult (if not impossible) to provide a single definition of politics that everyone can agree on.
- Throughout the history of the discipline, political theorists and practitioners have offered multiple, at times contradictory, at times overlapping definitions of what politics involves:
 - *Politics as that which concerns the state*
 - *Politics as conflict resolution*
 - *Politics as conflict*
 - *Politics as the exercise of power within society (race, class, gender)*
 - *Politics as a social and public activity.*
- At BU we believe that Politics should be approached through all these diverse perspectives

What do you do with a degree in Politics or Politics & Economics?

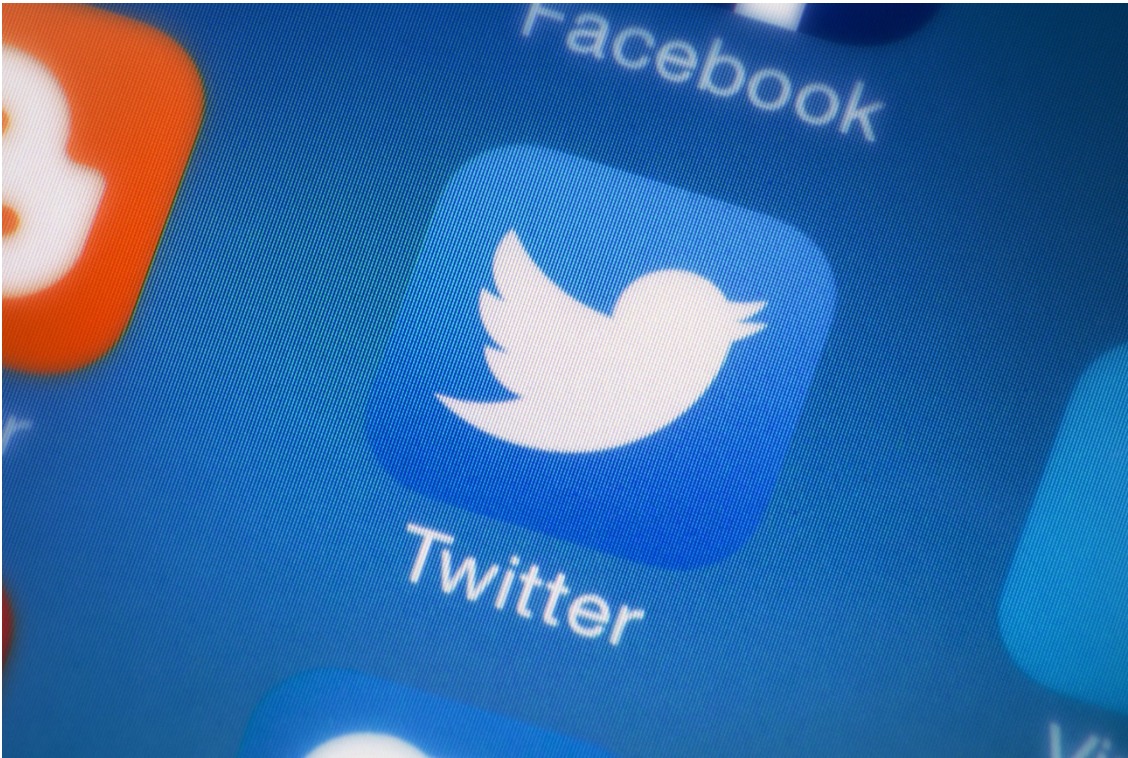
Jobs where your degree would be useful include:

Jobs directly related to your degree include:

- Civil Service fast streamer
- Government social research officer
- Politician's assistant
- Public affairs consultant
- Public relations account executive
- Social researcher
- Become a politician
- Third sector (NGO's)
- Political pollster
- Political consultant
- Political Journalist
- Business development manager
- Charity officer
- Detective
- Diplomatic service officer
- Forensic accountant
- Human resources officer
- Local government officer
- Market researcher
- Marketing executive
- Newspaper journalist
- Public relations officer
- Stockbroker

Why Politics at BU?

Media focused & inflected curriculum



Placement (4 to 30 weeks)



A Top University

Commended
for the quality
of student
learning
opportunities



92.3*% of UK
graduates
employed/in
further study within
six months of
graduating

*Destination of Higher Education
Leavers Survey 2016



Every BU
student has
the chance to
undertake a
professional
work
placement



OFFICIAL HIGHER EDUCATION PARTNER

Award winning
graduates worked on
Gravity, Inception &
Avatar



703 students worked,
studied or enjoyed extra-
curricular activities abroad
and across the globe in
2015-16



Placement & Employability

**Saga Oskarson Kindstrand,
2020**



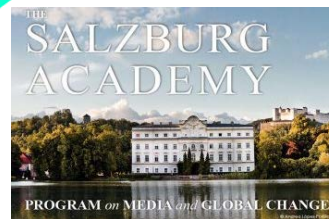
Sonia Devji, 2016

Also completed BU's MA
International Political
Communication



Tiajana Amayo, 2018

Won a placement award



**Gabrieli Darbaiseli,
2020**



Opportunities

- National and Local government
- Political parties
- Unions
- Charities
- NGOs
- Public affairs
- Journalism
- Activist groups
- PR/lobbying
- Teaching/academia
- Accounting
- Business development
- Data analyst
- Finance executive

Faculty of Media & Communication

- Leading media faculty with enviable international reputation
- Innovative, professional courses
- Strong industry links in journalism, film, television, persuasive communication, politics.
- Teaching assessed as 'excellent' by QAA
- Employable and successful graduates
- Excellent facilities



Politics students involved in our election night coverage during the December 2019 alongside students on degrees across the Faculty.

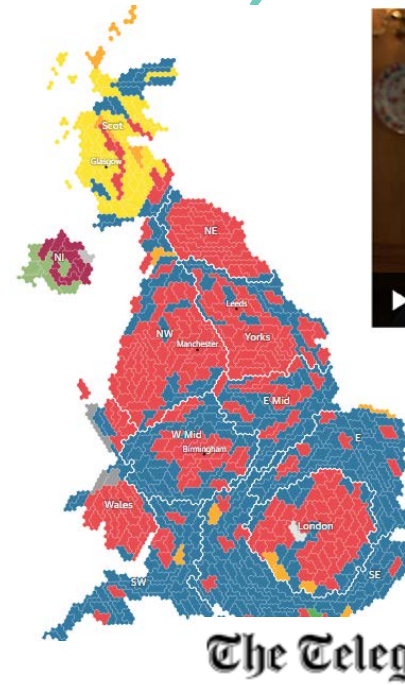
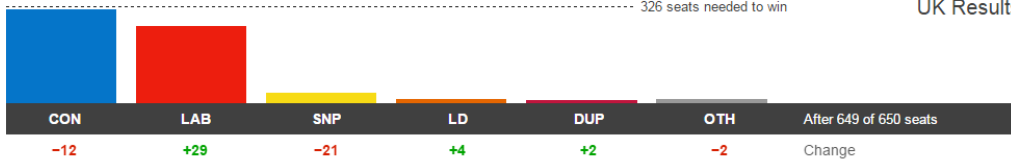
Course Overview: Global, National & Local



ELECTION 2017

BBC

UK Results



The Telegraph

THE WALL STREET JOURNAL

Home World U.S. Politics Economy Business Tech Markets Opinion Life & Arts Real Estate WSJ Mag

WORLD | ASIA | CHINA

School's Out for Prolonged Summer of Hong Kong Protests

Thousands of high school and university students boycott class



In full: Boris Johnson to try for general election on 12 December

Boris Johnson says he will give MPs more time to debate Brexit deal, but only if they agree to a general election on 12 December.

He told the BBC's political editor Laura Kuenssberg that he expected the EU to grant a Brexit extension.

Read more: [PM to try for 12 December election](#)

© 24 Oct 2019

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BY THE NUMBERS

The global economy by GDP

\$74 trillion

is the size of the global economy, according to World Bank data

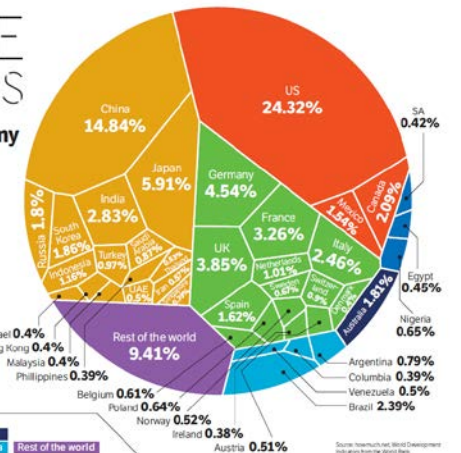
40

of the world's largest economies are plotted here

155

countries make up the "rest of the world" section of this chart

Continents
Africa Asia Australia Europe North America South America Rest of the world



Source: International Monetary Fund, World Development Indicators from the World Bank

Course overview: Politics as (Diverse) Society



MEP Licia Ronzulli & her daughter



CIRCLES OF SEXUALITY

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MEDIA 7 JUNE 2017

**All politicians expect criticism.
But has the treatment of Diane
Abbott crossed a line?**

Is the Conservative and media mockery of Jeremy Corbyn's close ally motivated by racism and sexism – or part of the rough and tumble of politics?

What you'll learn – BA (Hons) Politics

1st Year

- History of Political Thought
- Political Sociology
- Critical Debates in Contemporary Politics
- Global Governance and International Relations
- Researching Politics
- Public Opinion & Persuasion

2nd Year

- Digital Politics
- Political Psychology
- Political Marketing & Campaigning
- Political Journalism
- Civil Society & Social Movements

Options: 1 from History and Sociology Options

3rd Year

Options: 2 from politics, promotional comms, media, sociology, and history

- International Relations, State Power and Public Diplomacy
- The Philosophy of Politics
- Dissertation

Placement
4 or 30 weeks

What you'll learn – BA (Hons) Politics & Economics

1st Year

- Political Economy
- Principles of Microeconomics
- Political Sociology
- Global Governance and International relations
- Basic Statistical Techniques
- Principles of Macroeconomics

2nd Year

- Political Psychology
- Intermediate Microeconomics
- Civil Society and Social Movements
- Intermediate Macroeconomics

Options:

1 Politics – Digital Politics or Political Journalism

1 Economics – Industry, Region and Environment or Econometric Techniques

Placement
4 or 30 weeks

3rd Year

- International Relations, State Power and Public Diplomacy
- International Economics OR Global Markets, Development and Labour
- Dissertation
- *Options: 1 Politics (from 3), 1 Economics (from 2)*

Teaching and Learning



- 3 units per semester @3 hrs per unit/module (plus tutorials)
- 36+ hours self-directed learning encouraged
- Regular guest lecture/masterclass series
- Lots of extra curricular activity
- Opportunity to engage in research & projects alongside staff and students in the Faculty

The West Wing or The Thirk of It?

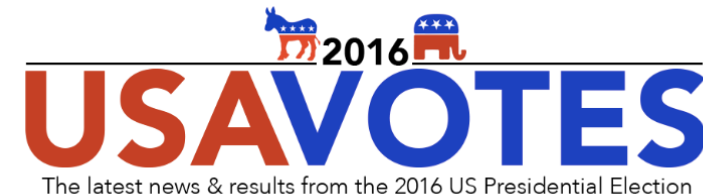
What is it really like to work for an MP?

23rd February 2016, 1-2pm KG03



Drawing on his book *How to be a Parliamentary Researcher* (Biteback, 2015) Rob Dale will offer invaluable insights for anyone considering working in the UK parliament.

His talk will discuss the growing influence parliamentary researchers are playing inside the House of Commons, the roles they carry out for their MP and offer advice for students looking to take their first step into professional politics.



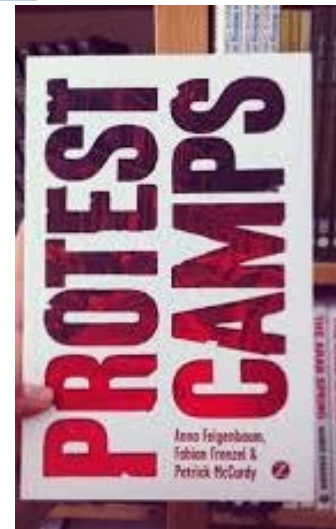
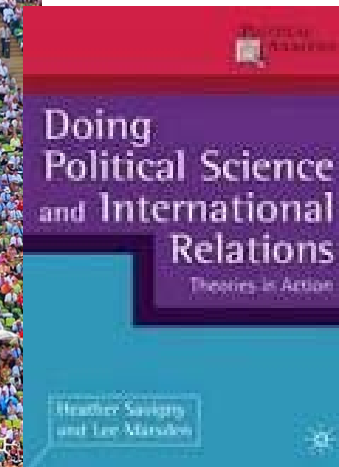
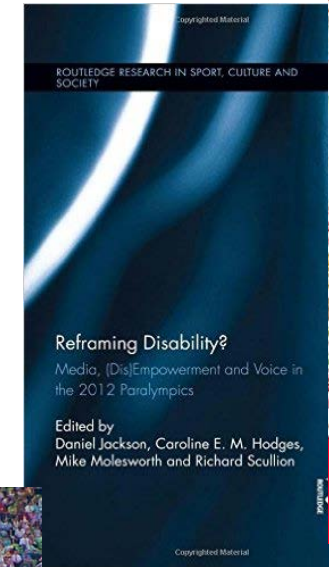
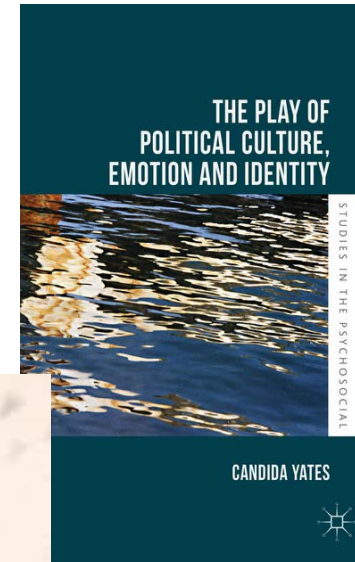
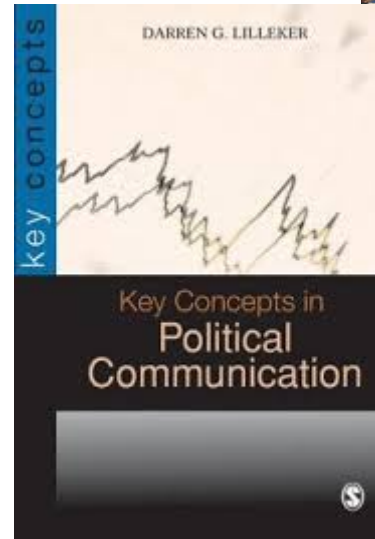
BU
EU
2014



Teaching and Learning

An internationally diverse teaching staff with:

- National and international research reputations
- Experience as campaigners, activists, journalists, political consultants, etc.
- Interdisciplinary expertise (political science, international relations, political communications, anthropology, political psychology, journalism, political marketing and advertising, etc.)





- Academic essays
- Exams
- Media Audit
- Campaign analysis
- Reflective assignments
- Presentations
- Research papers/projects
- Dissertation
- Individual and group assignments



Vol 3, No 2 (2015)

Special Issue on Voice and Representation of Marginal Groups

Abbey Everett

The Newsworthiness of Mental Illness: An Exploration of Representations of Mental Health and Illness in the UK National Press

Mental illness has recently made headlines in a variety of high-profile circumstances. Past research indicates a tendency for media representations of mental illness to be sensationalised, inaccurate, and reliant on negative stereotypes. Through a content analysis of news articles from UK national newspapers, this research seeks to confirm or deny the relevance of past findings in contemporary society; more specifically during a period of increased media focus. This study also goes further by examining a less-researched area of the debate: the 'newsworthiness' of mental illness, through an exploration of recurring news values and media frames. The findings reflect past research and suggest that media representations of mental illness are still flawed, and ultimately that stories related to mental illness receive coverage for the wrong reasons, as 'newsworthy' mental illness involves violence, risk, negativity and sensationalism.

Keywords: Mental illness, news values, media representation, stigma

Entry requirements (September 2022)

Course	Tariff Points	BTEC Qualifications	Other Qualifications
History	104 - 120 tariff points including a minimum of 2 A levels or equivalent.	<p>Extended Diploma: 112 tariff points (Grade DMM)</p> <p>BTEC Diploma: 104 tariff points (Grade D*D)</p> <p>BTEC National Foundation Diploma/90-credit Diploma: Accepted as part of the overall tariff but it must be accompanied by an A-Level or equivalent.</p> <p>BTEC National Extended Certificate/Subsidiary Diploma: Accepted as part of the overall tariff.</p>	<p>IB Diploma: 28-31 points</p> <p>Access to HE Diploma: 112 - 118 tariff points with any combination of Distinction, Merit, Pass grades.</p>
Politics	104 - 120 tariff points including a minimum of 2 A-levels or equivalent.	<p>Extended Diploma: 112 tariff points (Grade DMM)</p> <p>BTEC Diploma: 104 tariff points (Grade D*D).</p> <p>BTEC National Foundation Diploma/90-credit Diploma: Accepted as part of the overall tariff but it must be accompanied by an A-Level or equivalent.</p> <p>BTEC National Extended Certificate/Subsidiary Diploma: Accepted as part of the overall tariff.</p>	<p>IB Diploma: 28 - 31 points</p> <p>Access to HE Diploma: 102 - 118 tariff points with any combination of Distinction, Merit, Pass grades</p>
Politics and Economics	104 - 120 tariff points including a minimum of 2 A levels or equivalent.	<p>Extended Diploma: 112 tariff points (Grade DMM)</p> <p>BTEC Diploma: 104 tariff points (Grade D*D)</p> <p>BTEC National Foundation Diploma/90-credit Diploma: Accepted as part of the overall tariff but it must be accompanied by an A-level or equivalent</p> <p>BTEC National Extended Certificate/Subsidiary Diploma: Accepted as part of the overall tariff.</p>	<p>IB Diploma: 28 - 31 points</p> <p>Access to HE Diploma: 102 - 118 tariff points with any combination of Distinction, Merit, Pass grades.</p>
Sociology	104 - 120 tariff points including a minimum of 2 A-levels or equivalent.	Extended Diploma: This course requires Distinction, Merit, Merit (112 tariff points)	IB Diploma: 28-31 points
Sociology and Anthropology		Diploma: 104 tariff points (Grade D*D)	Access to HE: 102-118 tariff points with any combination of Distinction, Merit, Pass grades.
Sociology and Criminology		<p>BTEC National Foundation Diploma/90-credit Diploma: Accepted as part of the overall tariff but it must be accompanied by A-levels or equivalent</p> <p>BTEC National Extended Certificate/Subsidiary Diploma: Accepted as part of the overall tariff</p>	

What our students say



Byron Quayle

Politics final year

Also: Dorset County
Councilor

The units offered at Bournemouth University give students a wide ranging and varied approach to the study of politics. The skills I learned on my course gave me the essential tools I needed, not only to be able to campaign effectively, but helped me to win my County Council election, which has opened a further career in politics.

Where can I get further information?



Dr Elena-Alina Dolea
Programme Leader BA Politics
edolea@bournemouth.ac.uk



Dr Ian Gwinn
Programme Leader BA Politics & Economics
igwinn@bournemouth.ac.uk

Online: www1.bournemouth.ac.uk/study/courses/ba-hons-politics

Phone: 01202 961916

Online: www1.bournemouth.ac.uk/study/contact-us



**Bournemouth
University**



Things to remember

Once you've applied...

Register for your accommodation guarantee.

January

UCAS applications deadline

From March

Apply for your accommodation when your place is Unconditional Firm.

May

- Apply for student funding by 31 May
- Explore range of Scholarships & Bursaries
- Make your university choice

September

- Get ready to start uni!

Contact us

+44 (0)1202 961916

futurestudents@bournemouth.ac.uk

The university has consulted the latest available information in the production of this presentation for delivery in **Autumn 2022**, but cannot be held liable for its accuracy.

The latest information can be found at www.ucas.com