

# BU PhD STUDENTSHIPS 2017 PROJECT DESCRIPTION

### **PROJECT DETAILS**

# **Project Title**

Open call: two PhD studentships in the Faculty of Media and Communication

## **Project Summary**

The Faculty of Media and Communication at Bournemouth University invites applications for <u>two</u> fully funded PhD studentships linked to its major areas of supervisory expertise and research excellence. We are seeking two excellent candidates presenting academically strong proposals committed to completing innovative and high-impact doctoral projects. The studentships will support doctoral work likely to contribute within or across a range of academic fields in the Faculty and demonstrating the highest academic standards.

The Faculty of Media and Communication offers a dynamic multi-disciplinary research environment and a dedicated and experienced team of academic research supervisors and a thriving research culture. The Faculty brings together high quality researchers in core areas; Media, Communications, Journalism, Animation, Promotional Communications and Law. We have a thriving population of over 150 Postgraduate research students researching within an energetic academic community - each working to complete high quality doctorates in a range of specialist and interdisciplinary areas.

These studentships represents an opportunity for engagement with internationally recognized research excellence in media, communications, arts practice, design, law, English literature, media history, media education, animation, cultural studies and politics. We have special interest in supporting applications linked to the following areas.

- Media and Communication futures, change and innovation
- Psychosocial studies, political psychology, culture, memory and affect
- Promotional cultures, consumption and brand communication
- Politics and media
- Journalism, innovation and change
- Media education, innovation, digital literacy
- English Literature(s) and literary media
- Media history, cultures, heritage, archiving and curation
- Hollywood film /global film; new film formats and platforms
- Practice-led / practice-based work in film, animation, media, art and design
- Media law and Intellectual Property
- · Law, war and conflict
- Animation, Internet of Things, Augmented and Virtual reality, 3D Printing
- Media, culture, gender, ethnicity and identities

Proposals are invited in these broad areas. They will be assessed against criteria including academic excellence, connection to thematic areas of interest and available supervisory capacity and expertise.

## **Academic Impact**

The work will make a strong impact either within its discipline or across disciplinary areas and be characterised by excellence innovation and creativity.

## **Societal Impact**

A broad conception of impact and will define the particular approach of the project.

# **Training Opportunities**

The training opportunities will cover methods, academic development, technical and soft skills relevant to the PhD. Career development and academic progression stand as core priorities, alongside timely completion.

SUPERVISORY TEAM	
First Supervisor	The supervisory team will be matched to proposals to ensure best fit.
Additional Supervisors	Typically we will assign a team of two or three supervisors selected on the bases of subject expertise and supervisory experience.
Recent publications by supervisors relevant to this project	The Faculty of Media and Communication offers a dynamic multi-disciplinary research environment and a dedicated and experienced team of academic research supervisors and a thriving research culture. Our success in REF2014 across Media, Communications, Law, Art and Design included key submissions in English and Education.

## INFORMAL ENQUIRIES

To discuss these opportunity further, please contact Professor Iain MacRury, Deputy Dean, Research and Professional Practice, Faculty of Media and Communication via email: <a href="mailto:imacrury@bournemouth.ac.uk">imacrury@bournemouth.ac.uk</a>

### **ELIGIBILITY CRITERIA**

Studentship candidates must demonstrate outstanding academic potential with preferably a 1<sup>st</sup> class honours degree and/or a Master's degree with distinction or equivalent Grade Point Average. An IELTS (Academic) score of 6.5 minimum (with a minimum 5.5 in each component) is essential for candidates for whom English is not their first language. In addition to satisfying basic entry criteria, BU will look closely at the qualities, skills and background of each candidate and what they can bring to their chosen research project in order to ensure successful completion.

# **Additional Eligibility**

A strong, original and creative proposal linked to an area of strength within the Faculty of Media and Communication.

# **HOW TO APPLY**

Please complete the online application form by **2 July 2017**. Further information on the application process can be found at: www.bournemouth.ac.uk/studentships