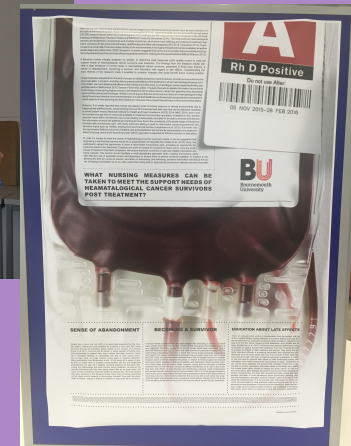


Student Undergraduate Research Excellence

Helping you to prepare for the SURE conference.



Dr Mary Beth Gouthro, Dr Fiona Cownie.

What we will cover today

What is SURE?

What's a conference?

What's in it for you?

Preparing for a poster

What makes a good presentation?

Any questions?

What's a conference?

What's a conference?

An opportunity for students/academics to share their ideas with others

An opportunity to gain feedback which you learn from to enhance your research

An opportunity to stimulate new ideas

An opportunity to see what other people are doing and understand different approaches to research

An opportunity to make connections with presenters and attendees

What is SURE?

Aims to foster interest in research amongst undergraduate students

Encourage students to consider research after their degree – perhaps initially master's study

Encourage knowledge dissemination

A diverse range of topics across the university

You will be presenting in a track alongside other students from your faculty

What's in it for you?

- Gain confidence in presenting your work – remember a reviewer has said that this is good enough to be included in the conference
- Include something on your CV which is extra-curricula
- Something interesting to talk about in an interview/application.

'I wanted to let you know that one of the key things people are impressed by was the conference. It got me the job I have now and I have no doubt that an early interest in nonprofit comms and subsequent selection for the conference, will prove invaluable to the rest of my career. The conference gave me the confidence to think my work was good enough to share, which has since proved invaluable'.

Words from 2019 participants...

With SURE, for me I never really push myself out of my comfort zone, so to do something outside of the core units was a real sense of accomplishment and helped to further build my confidence with presenting. It also enabled me to present my findings on something that I really enjoyed and felt passionate about - it's a nice break from dissertation writing, too! Thank you again!!

This experience is invaluable and by pushing yourself out of your comfort zone, you reap the reward. I felt so accomplished and confident once I had presented and I would have never have developed in that way if I hadn't had put myself forward in the first place.

What previous students have said...

“The feedback I gained was very positive, people saying how interesting and relevant my topic is, this reaffirmed my interest in the research and took away from the ‘dread’ of the dissertation journey. The benefits from this opportunity has outnumbered the extra work I initially put in”.

Rachel Luff (2014)

‘An Investigation into volunteer management techniques used to achieve expected volunteer experience at Great Ormond Street Hospital Children’s Charity’

Conference programme

Time	Programme
1130-1200	Tea and coffee meet and greet, registration
1200-1245	Mini keynote lecture
1300-1400	1 st parallel sessions – oral presentations
1400-1500	2nd parallel sessions – oral presentations
1500-1530	Poster viewing and coffee break
1530-1630	3rd parallel sessions – oral presentations
1630-1700	Closing mini keynote, prize awards.

Preparing for an oral presentation.

What makes a good presentation?

What makes a good presentation.

Confident knowledgeable friendly presenter

Clear slides

A clear argument – articulated at the beginning, middle, end.

Good connection with the audience

Agility

What makes a good presentation.



The oral presentation.

You will present within a one hour session with two other students

15 minutes long – ten minutes presentation; 5 minutes questions

Rehearse timing. You will be stopped if you go over

Timings will be provided – the chair of the session will advise you after 8 minutes – yellow card; red card – finish.

Probably use Powerpoint, though Prezi is another alternative

Make sure your presentation is loaded before your session begins

The oral presentation.

Recommend 10-15 slides

Remember to thank the audience, for coming and at the end for questions.

What is the story of what you want to tell? Your argument? State this at the beginning 'I argue that...'

Use bullet points; avoid long text; use visuals and summaries

Identify key words and emphasise these throughout the presentation

Don't go fast. Speak clearly. Don't read notes.

Use language on slides which can be understood by a broad audience.

On the day

- Read the conference programme. Check out when and where you are presenting
- If you have videos text whether they play within the room you are allocated (you could run through the presentation when the room is free before the conference day)
- Bring presentation on USB (not laptop)
- Arrive at the room at least ten minutes before the our hour slot you are part of (not just before your presentation)
- Introduce yourself to the chair
- Chair will call your name when your turn to present. You will present in the order of the programme.
- After your presentation and Q&A you can return to your seat. But stay for the remaining presentations in your session.

Preparing for a poster

What makes a good poster?

Preparing for a poster



You may be unfamiliar with a poster session.

Preparing for a poster

Design your poster to fit

**paper size A1
portrait (594 x 841 mm).**

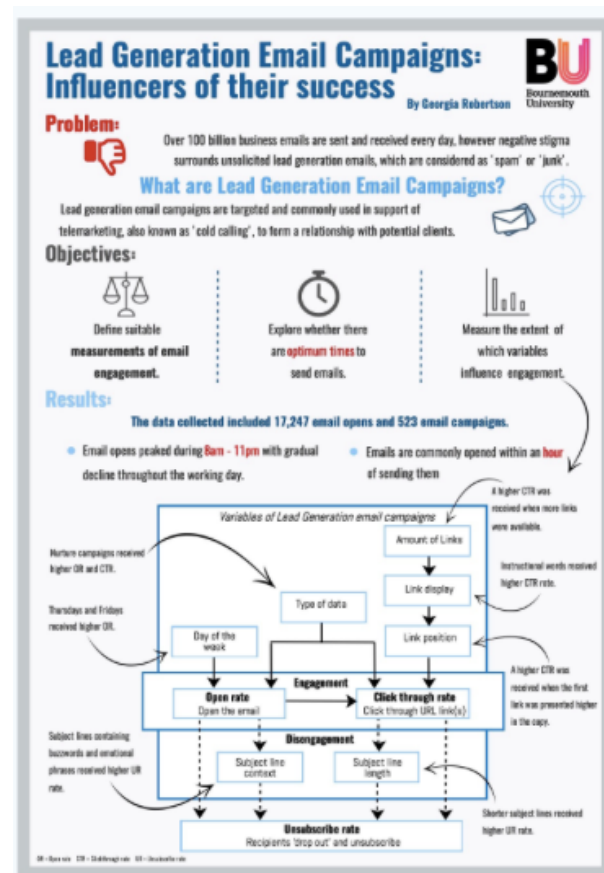
**Other sizes may not fit the
boards where the posters will
be displayed.**

- You will talk through your poster with attendees
- Posters can be stand-alone
- Explain your work using a language that can be understood by someone not familiar with your subject.
- Use simple and clear language and avoid using too much technical jargon.

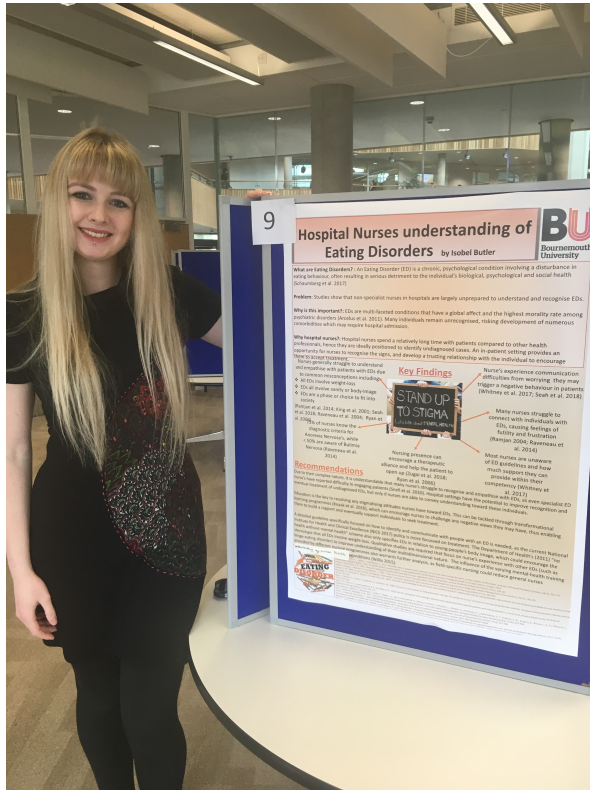
Preparing for a poster

- Use good balance of text, tables, graphs and images
- Design the poster to be easily scanned by eye and focus on the key findings and take-home message.
- Use and repeat your keywords throughout the text to emphasise your main points.
- Text boxes that are too long are rarely fully read. You could use bullet points and try to limit each text box to no more than 350 words.

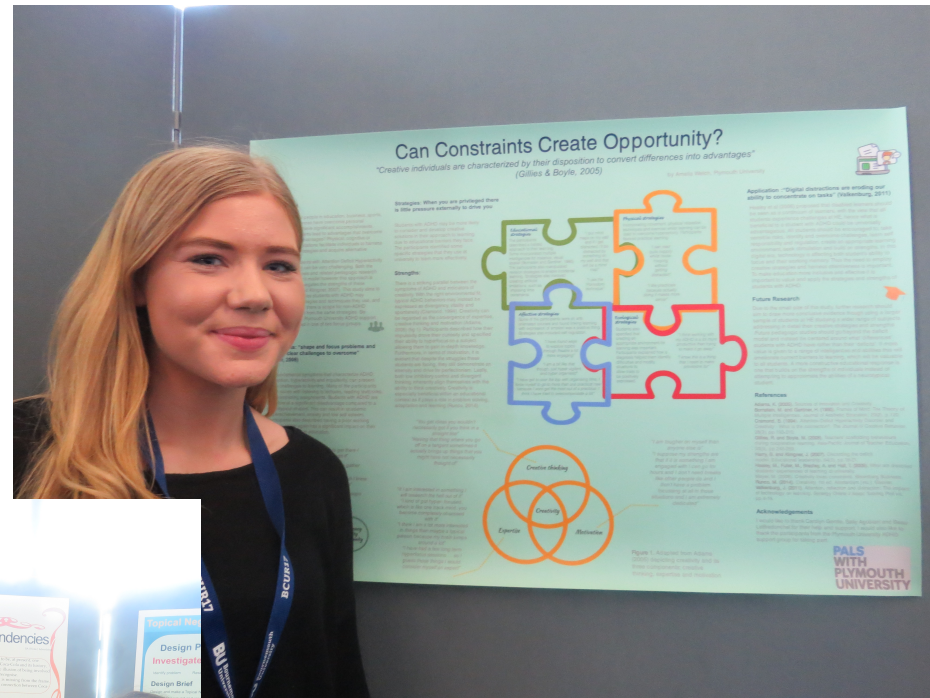




Examples of a poster



Posters from BCUR



Preparing for a poster

The poster sessions will take place in the Fusion Building (FG06).

Bring your posters to the room and put them up by 11am please. There will be help available.

Arrive at the location at least 15 minutes before the start of the poster session.

Stay by your poster for the duration of the poster session to explain and discuss your research with students and academics attending the session.

Discussing your work with others during the poster session gives you a great opportunity to obtain feedback and get new ideas to improve your work or for future research. Make a note of these ideas.

Initial drafts...

- What is the key message of your presentation or poster?
- What are your key words?
- Using your abstract, draft out 12 slides or a poster for feedback.
- Share your thoughts with a peer.
- Key questions?

Prizes

- £20 Amazon voucher for winners of the poster presentation and the oral presentation for each faculty.
- Best in conference prize: MA fee waiver
- Evaluation for award of prizes considers the following:

Abstract: the overall quality of the abstract

Structure: the presentation structure (timing, layout, organisation, design)

Content: the quality of the research (well supported evidence of results and discussion)

Q&A: how well the student is able to answer questions

More information about posters

- http://www.web.uwa.edu.au/_data/assets/pdf_file/0007/623527/Preparing_your_conference_poster.pdf
- <http://hsp.berkeley.edu/sites/default/files/ScientificPosters.pdf>
- <http://guides.nyu.edu/posters>
- <https://www.brown.edu/academics/medical/sites/brown.edu/academics/medical/files/uploads/Poster-design.pdf>
- <http://www.mc.vanderbilt.edu/documents/evidencebasedpractice/files/How%20to%20create%20an%20effect%20Poster%20Pres.pdf>
- <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1955747/>

Invite your friends to the conference

Win 2 guest list tickets to the SUBU Summer Ball!

All student registrations will have the chance to win.

Points of contact going forward

Contact us if you need advice: fjcownie@bournemouth.ac.uk
mgouthro@bournemouth.ac.uk



Your faculty reps are:

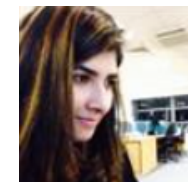
- Faculty of Media and Communication
- Faculty of Management
- Faculty of SCITECH
- Faculty of Health and Social Science



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