



Bournemouth
University

Faculty of Media
& Communication

International Summer School

How to write the
feature film treatment!

14-27 July 2025



www.bournemouth.ac.uk/summer2025



What will you study

This exciting and intense course will take you through the process of developing an original feature film treatment. The course will provide you with the knowledge and skills necessary to develop your ideas, and the creative workshops will allow you the space and support to put them into practice. You will be expected to generate and share ideas and redraft those ideas throughout the two weeks. If you have always wanted to shape an idea into an engaging and well-crafted feature film story treatment, then this is the course for you.

Scriptwriting course

- Visual storytelling
- Finding your unique voice and perspective
- Concept development
- Genre conventions and tropes
- Case studies of genre films
- Character development
- How to work with structure
- The importance of feedback
- How to pitch your projects.

The £2,500 fee for the course includes:

- Six hours of activities each day
- Study in dedicated, high-end facilities
- Industry visit
- Social activities
- Organised excursions to London and the Jurassic Coast
- Accommodation, breakfast and lunch included
- Use of relevant university facilities, including free Wi-Fi
- Airport transfers.*

* Offered during specified time period on arrival day. If you are arriving outside this time, we are happy to arrange alternative transport with additional fees.



Making friends

Bournemouth is a very lively and cosmopolitan town, with lots of ways to enjoy yourself and relax away from your studies.

During the week we will organise activities to help you settle in and make new friends. You will have time to enjoy games on the beach, sightseeing trips to London and places of historical and cultural interest.

Every Friday night throughout the summer there is a free firework display over Bournemouth Pier which is an amazing spectacle!



Where you will stay

You will stay in Bournemouth University campus accommodation with a range of catering options provided. The accommodation also has its own kitchen which you are free to use if you would like to share national dishes with your new friends.

Broadband is available in every room and there is Wi-Fi throughout the university.



Why choose BU?

- **Benefit from hands-on experience:** Practical sessions developing your screenwriting skills
- **Interact with experts and innovative media practitioners:** Learn from experts actively working in the field
- **Pathway to MA:** Experience a taster of BU's MA Scriptwriting course
- Meet an industry guest lecturer who will give their perspective on working in the industry and offer tips and suggestions on how to develop your writing further
- Study on the stunning Jurassic Coast.



Bournemouth is a thriving town on the beautiful south coast of England. It's easy to find your way around and is less than two hours from London Heathrow Airport.



Ranked by Tripadvisor as the location of one of the best beaches in the UK, Bournemouth is home to a vibrant international community, great shopping, an array of watersports – and a Premier League football team. In the surrounding area, you'll find the UNESCO World Heritage Jurassic Coast and the breathtaking New Forest, which you could explore during your Summer School visit.

For more information and how to apply, please visit:
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