

Bournemouth
University

Sports Degrees at BU

- BSc Sport Coaching
- BSc Sport Management

@BUDepSEM

Department of Sport & Event Management

Open day 2021-22

#BUopenday

#belongatbu

#BUDepSEM

Our degrees

- BSc Sport Management
- BSc Sport Coaching
- *BSc Sport and Exercise Sciences*
- *BSc Sports Therapy*

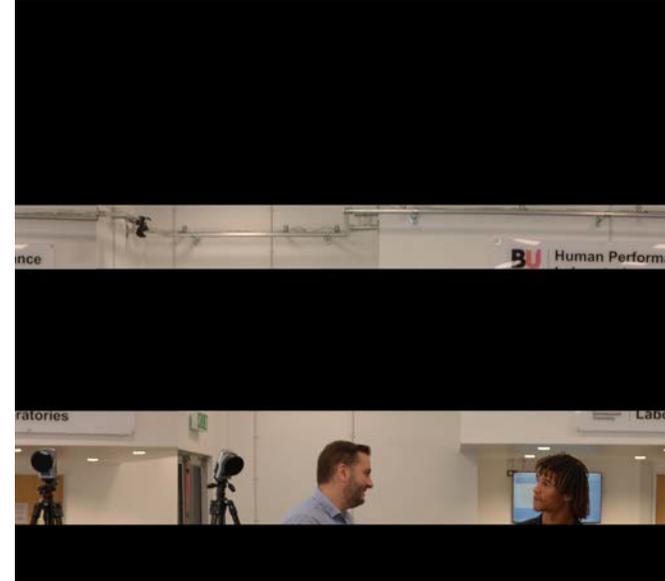
BSc Sport Management

YEAR ONE	YEAR TWO	PLACEMENT	FINAL YEAR
Beginning Research in Sport & Exercise	Conducting Research in Sport & Exercise	<p>INDUSTRY PLACEMENT</p> <p>6 WEEKS OR 30 WEEKS</p> <p>AT HOME OR AWAY</p>	Dissertation OR Research Expedition
Principles of Sport Management	Consuming Sport		<p>Options (choose 4):</p> <ul style="list-style-type: none"> • Strategy & Leadership for Sport • Applied Sport Marketing • Sport Tourism • Entrepreneurship & Innovation in Sport • Sport Business Analytics • Managing Crises & Disasters • Sport & Physical Culture • Community, Events, Sport, & the Third Sector; • Physical Education & Teaching Practice • Talent Development in Sport.
Sport Marketing	Financial Appraisal for Sport		
Financial Reporting for Sport	Sport Management & Leadership		
Sport Structures & Processes	<p>Options (choose 2):</p> <ul style="list-style-type: none"> • Managing Sport for Development • Coach & Athlete Welfare • Developing Coaching Practice • Issues & Controversies in Sport 		
Sport, Culture & Society			

BSc Sport Coaching

YEAR ONE	YEAR TWO	PLACEMENT	FINAL YEAR
Beginning Research in Sport & Exercise	Conducting Research in Sport & Exercise	<p style="text-align: center;">INDUSTRY PLACEMENT</p> <p style="text-align: center;">6 WEEKS OR 30 WEEKS</p> <p style="text-align: center;">AT HOME OR AWAY</p>	Dissertation OR Research Expedition
Coaching Principles & Practice	Developing Coaching Practice		<p>Options (choose 4):</p> <ul style="list-style-type: none"> • Advancing Coaching Practice • Applied Sport & Exercise Psychology • Talent Development in Sport • Physical Education & Teaching Practice • Advanced Fitness Testing & Exercise Prescription • Advanced Performance Analysis • Sport & Physical Culture • Strategy & Leadership for Sport
Sport, Culture & Society	Advances in Sport & Exercise Psychology		
Principles of Sport & Exercise Psychology	Coach & Athlete Welfare		
Fitness Assessments for Sport, Exercise & Health	<p>Options (choose 2):</p> <ul style="list-style-type: none"> • Principles of Training • Performance Analysis • Sport Management & Leadership • Issues & Controversies in Sport 		
Principles of Sport Management			

Our staff: professional Practice



Our staff: Research



Fusion Inaugural
Public Lecture

**Taking sport seriously:
looking behind Olympic
and Paralympic
mega events**



Fusion Inaugural
Public Lecture by
Professor Mike Silk
Professor of Sport and Social Sciences



Fusion Inaugural
Public Lecture

**Nature, nurture, and beyond:
What underpins exceptional
sport performance?**



Fusion Inaugural Public
Lecture by
Professor Tim Rees
Professor in Sport,
Bournemouth University

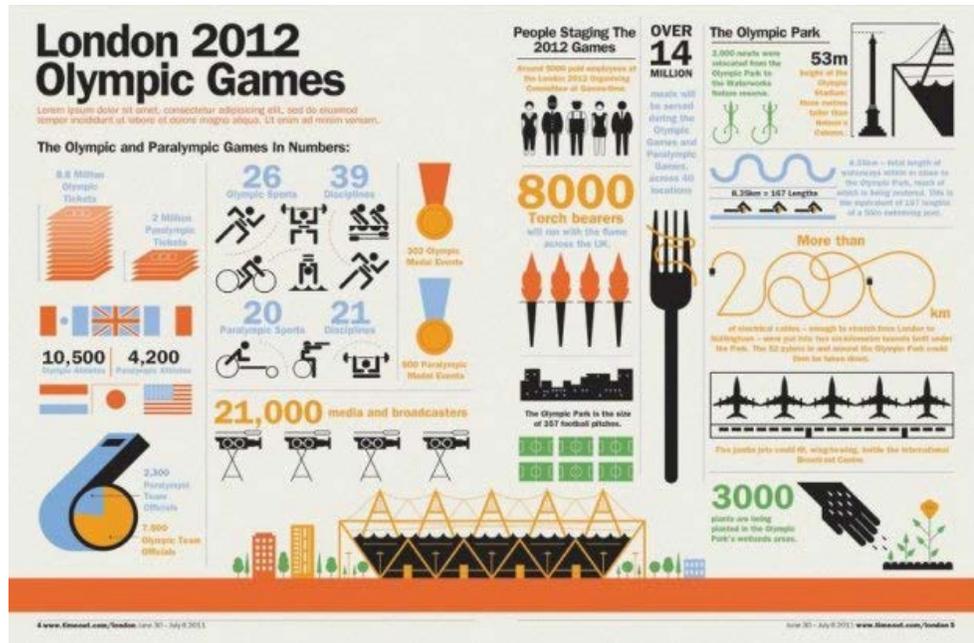


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Teaching methods



Assessment methods



Industry placement

- 6 week or 30 week
- Dedicated sport placements
- Global opportunities
- Take placement abroad

- Support while on placement
- Employable graduates



Industry placement – examples 2016-2020

BSc Sport Management

E-Sports Dubai – Sport Management Intern
Chelsea FC – Digital Insights Assistant
Centurion Club – Golf Operations Assistant
Golfbreaks.com – UK Sales Assistant
Juventus FC Spa – Stadium Intern / Sport Secretary Intern
Reading FC – Groups & Events Executive
Soccer-ex – Marketing Intern
Sussex County Cricket Club – Marketing & Communications Intern
The Grove Golf Club – Golf Operations Assistant
AFC Bournemouth – Ticketing Operations Assistant
Barnet FC – Youth Development Phase Recruitment / Performance Analyst
Bournemouth 7's Rugby – Team Sales
Fitness First – Assistant Health & Fitness Manager
Leicester City FC – Intern for Commercial Acquisition & Engagement
London Irish Rugby FC – Apprentice Community Rugby Coach
Mercedes Benz Grand Prix Ltd – Facilities Undergraduate
Formula One Management Ltd – Media Work Placement
Adidas – Concepts to Consumer Internship
Under Armour – Brand Marketing Intern
Saracens Rugby Club – Player Management Assistant
Manchester United FC – Sponsorship Sales Operations Intern

BSc Sport Coaching

AFC Bournemouth Academy – Sports Psychology Intern; Academy Performance Analyst
Active Dorset – Assistant Sports Development Officer
Dorset Cricket Board – Community Cricket Coach
Southampton FC – Sports Psychology Placement
London Irish RFC – Community Marketing & Relations Officer
Crystal Palace FC Foundation – PE & School Sport Officer
The Bourne Academy – PE Teacher Assistant
England Netball (South) – Regional Coordinator South
British Canoeing – Intern
Norwich City FC – Coaching Work Placement
Surrey FA – Football Development Officer
West Ham United FC – Education & Community Hub Assistant; Academy Strength & Conditioning Placement; Recruitment & Analysis Work Placement
Bristol Sport Foundation – Community Sport Coach
Watford FC – Strength & Conditioning Intern; Performance Analysis Intern
England Hockey – Player Pathway Officer
Cornish Sports Partnership – Project Support Officer
Fulham FC – Analysis Placement; Coaching Placement
US Institute of Sport, USA – Coach
Camps International, Kenya – Camp Leader
Norwegian School of Sports Science – Study Abroad/Intern
Frenchman's Creek Golf Resort, USA – Golf Intern
Kiwi Tennis, NZ – Sports Development Coordinator
Rob Nickels Tennis Academy Florida, USA – Tennis Coach

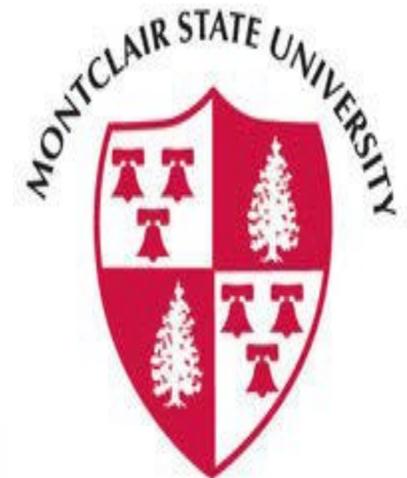
CoachBU:

Coaching, Officiating, Events, Media,
Community and Health / Well-being

- Formerly “Relays”
- Network with a variety of partner organisations
- Become a stronger coach & leader
- “Honoraria” (£££s) for sport related qualifications
- Valuable industry experience
- <https://www.bournemouth.ac.uk/why-bu/sportbu/community/coachbu>



Study abroad



UNIVERSITY OF
SOUTH CAROLINA



Where do our graduates end up?

Commercial Manager



Coaching / Strength and Conditioning Coach



Lancashire County Cricket Club



Fitness Advisor



Technology Analyst



Event Manager



**PGA Professional
The Grove Golf Resort**



**PR Representative
Johnnie Walker F1**



Pathway Manager



Performance Analyst



Sport scholarships



Entry	September 2020 and January 2021. Scholarships cannot be deferred.
Eligibility	<ul style="list-style-type: none"> •Any UK/EU or international applicant applying for a full-time undergraduate or postgraduate course delivered at BU •Be a high performing sports person and have the desire to continue to develop in the sporting arena, as well as academically.
Value	£500 to £5,000
Number available	45-50
Need to fill in an application	Yes
Application deadline	31 August if your course starts in September and 30 November if your course starts in January.

- You can apply for up to £5000 of funding and put this money toward coaching, equipment, competition entry fees, travel expenses and/or support services.
- **Apply via TeamBU on course website.**

- TASS: contact Martin Wells
- mwells@bournemouth.ac.uk



An excellent student experience

#TheNextLeg



KINGTHEICE



