



Bournemouth
University

Sports Degrees at BU

- BSc Sport Coaching
- BSc Sport Management

@BUDepSEM

Department of Sport & Event Management

Open day 2021-22

#BUopenday

#belongatbu

#BUDepSEM

Our degrees

- BSc Sport Management
- BSc Sport Coaching
- *BSc Sport and Exercise Sciences*
- *BSc Sports Therapy*

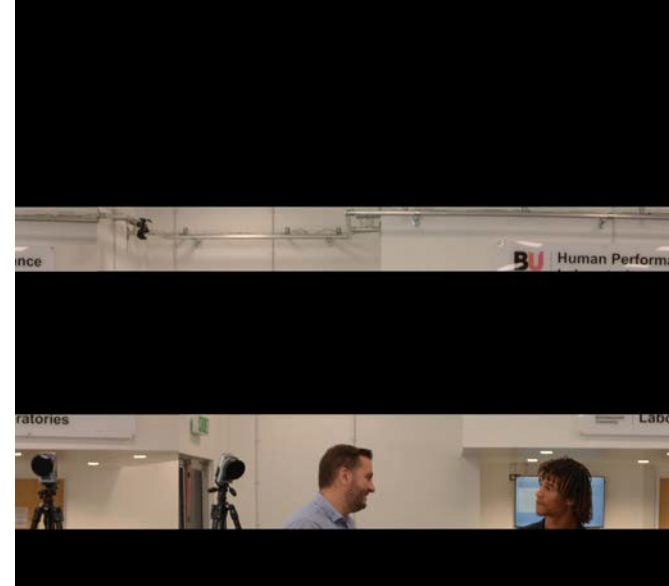
BSc Sport Management

YEAR ONE	YEAR TWO	PLACEMENT	FINAL YEAR
Beginning Research in Sport & Exercise	Conducting Research in Sport & Exercise	INDUSTRY PLACEMENT 6 WEEKS OR 30 WEEKS AT HOME OR AWAY	Dissertation OR Research Expedition
Principles of Sport Management	Consuming Sport		Options (choose 4): <ul style="list-style-type: none">• Strategy & Leadership for Sport• Applied Sport Marketing• Sport Tourism• Entrepreneurship & Innovation in Sport• Sport Business Analytics• Managing Crises & Disasters• Sport & Physical Culture• Community, Events, Sport, & the Third Sector;• Physical Education & Teaching Practice• Talent Development in Sport.
Sport Marketing	Financial Appraisal for Sport		
Financial Reporting for Sport	Sport Management & Leadership		
Sport Structures & Processes	Options (choose 2): <ul style="list-style-type: none">• Managing Sport for Development• Coach & Athlete Welfare• Developing Coaching Practice• Issues & Controversies in Sport		
Sport, Culture & Society			

BSc Sport Coaching


YEAR ONE	YEAR TWO	PLACEMENT	FINAL YEAR
Beginning Research in Sport & Exercise	Conducting Research in Sport & Exercise	INDUSTRY PLACEMENT 6 WEEKS OR 30 WEEKS AT HOME OR AWAY	Dissertation OR Research Expedition
Coaching Principles & Practice	Developing Coaching Practice		<u>Options (choose 4):</u> <ul style="list-style-type: none">• Advancing Coaching Practice• Applied Sport & Exercise Psychology• Talent Development in Sport• Physical Education & Teaching Practice• Advanced Fitness Testing & Exercise Prescription• Advanced Performance Analysis• Sport & Physical Culture• Strategy & Leadership for Sport
Sport, Culture & Society	Advances in Sport & Exercise Psychology		
Principles of Sport & Exercise Psychology	Coach & Athlete Welfare		
Fitness Assessments for Sport, Exercise & Health	<u>Options (choose 2):</u> <ul style="list-style-type: none">• Principles of Training• Performance Analysis• Sport Management & Leadership• Issues & Controversies in Sport		
Principles of Sport Management			

Our staff: professional Practice




Our staff: Research







Fusion Inaugural Public Lecture

Taking sport seriously: looking behind Olympic and Paralympic mega events




Fusion Inaugural Public Lecture by
Professor Mike Silk
Professor of Sport and Social Sciences






Fusion Inaugural Public Lecture

Nature, nurture, and beyond: What underpins exceptional sport performance?



Fusion Inaugural Public Lecture by
Professor Tim Rees
Professor in Sport, Bournemouth University




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Teaching methods





Industry placement

- 6 week or 30 week
 - Dedicated sport placements
 - Global opportunities
 - Take placement abroad
-
- Support while on placement
 - Employable graduates



Industry placement – examples 2016-2020

BSc Sport Management

E-Sports Dubai – Sport Management Intern *Chelsea FC* – Digital Insights Assistant *Centurion Club* – Golf Operations Assistant *Golfbreaks.com* – UK Sales Assistant
Juventus FC Spa – Stadium Intern / Sport Secretary Intern
Reading FC – Groups & Events Executive
Soccer-ex – Marketing Intern
Sussex County Cricket Club – Marketing & Communications Intern
The Grove Golf Club – Golf Operations Assistant
AFC Bournemouth – Ticketing Operations Assistant
Barnet FC – Youth Development Phase Recruitment / Performance Analyst
Bournemouth 7's Rugby – Team Sales
Fitness First – Assistant Health & Fitness Manager
Leicester City FC – Intern for Commercial Acquisition & Engagement
London Irish Rugby FC – Apprentice Community Rugby Coach
Mercedes Benz Grand Prix Ltd – Facilities Undergraduate
Formula One Management Ltd – Media Work Placement
Adidas – Concepts to Consumer Internship
Under Armour – Brand Marketing Intern
Saracens Rugby Club – Player Management Assistant
Manchester United FC – Sponsorship Sales Operations Intern

BSc Sport Coaching

AFC Bournemouth Academy – Sports Psychology Intern; Academy Performance Analyst
Active Dorset – Assistant Sports Development Officer
Dorset Cricket Board – Community Cricket Coach
Southampton FC – Sports Psychology Placement
London Irish RFC – Community Marketing & Relations Officer
Crystal Palace FC Foundation – PE & School Sport Officer
The Bourne Academy – PE Teacher Assistant
England Netball (South) – Regional Coordinator South
British Canoeing – Intern
Norwich City FC – Coaching Work Placement
Surrey FA – Football Development Officer
West Ham United FC – Education & Community Hub Assistant; Academy Strength & Conditioning Placement; Recruitment & Analysis Work Placement
Bristol Sport Foundation – Community Sport Coach
Watford FC – Strength & Conditioning Intern; Performance Analysis Intern
England Hockey – Player Pathway Officer
Cornish Sports Partnership – Project Support Officer
Fulham FC – Analysis Placement; Coaching Placement
US Institute of Sport, USA – Coach
Camps International, Kenya – Camp Leader
Norwegian School of Sports Science – Study Abroad/Intern
Frenchman's Creek Golf Resort, USA – Golf Intern
Kiwi Tennis, NZ – Sports Development Coordinator
Rob Nickels Tennis Academy Florida, USA – Tennis Coach

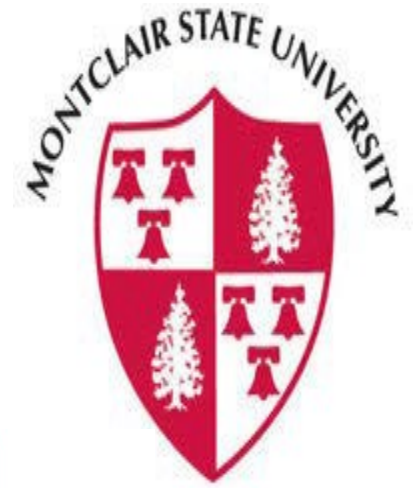
CoachBU:

Coaching, Officiating, Events, Media,
Community and Health / Well-being

- Formerly “Relays”
- Network with a variety of partner organisations
- Become a stronger coach & leader
- “Honoraria” (£££s) for sport related qualifications
- Valuable industry experience
- <https://www.bournemouth.ac.uk/why-bu/sportbu/community/coachbu>



Study abroad



Where do our graduates end up?

**Commercial
Manager**



**Coaching / Strength
and Conditioning
Coach**



Lancashire County
Cricket Club



Fitness Advisor



Technology Analyst



Event Manager

SONY

**PGA Professional
The Grove Golf Resort**



**PR Representative
Johnnie Walker F1**



Pathway Manager



Performance Analyst



Sport scholarships



Entry	September 2020 and January 2021. Scholarships cannot be deferred.
Eligibility	<ul style="list-style-type: none"> Any UK/EU or international applicant applying for a full-time undergraduate or postgraduate course delivered at BU Be a high performing sports person and have the desire to continue to develop in the sporting arena, as well as academically.
Value	£500 to £5,000
Number available	45-50
Need to fill in an application	Yes
Application deadline	31 August if your course starts in September and 30 November if your course starts in January.

- You can apply for up to £5000 of funding and put this money toward coaching, equipment, competition entry fees, travel expenses and/or support services.
- Apply via TeamBU on course website.**

- TASS: contact Martin Wells
- mwells@bournemouth.ac.uk

An excellent student experience

#TheNextLeg

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#thenextleg

#belongat

KINGTHEICE

ADY FOR
YTHING



**Bournemouth
University**



Please note: The detail, dates and additional fees stated are correct at the time of presentation (October 2021). The latest information can be found at www.bournemouth.ac.uk/courses.

Questions? We've got answers.
01202 961916
futurestudents@bournemouth.ac.uk