

**Guidance for BU users on completing the one off registration process so you can access limited free case study material in The Case Centre**

**What is The Case Centre?** [www.thecasecentre.org](http://www.thecasecentre.org) (formerly ECCH: European Case Clearing House) is a leading provider of case studies in the UK and US.

1. Go here: <http://www.thecasecentre.org/educators/> then follow the instructions below depending on your user status:

I am a BU student	I am a member of BU's academic teaching staff
<p><b>2. If you are a BU Student follow these instructions</b></p> <p>3. Register for free here: <a href="http://www.thecasecentre.org/students/myaccount/register">http://www.thecasecentre.org/students/myaccount/register</a></p> <p>4. You will have limited access to some freely available content.</p> <p><b>The collection can be searched free but most material is only available to BU academic staff</b></p> <p>5. Explore alternative sources: You will find more information about accessing case studies on our Business Management Resources Guide's 'Finding Case Studies' tab: <a href="http://libguides.bournemouth.ac.uk/content.php?pid=613308&amp;sid=5411903">http://libguides.bournemouth.ac.uk/content.php?pid=613308&amp;sid=5411903</a></p>	<p><b>2. If you are a member of BU academic teaching staff</b></p> <p>3. Register for free here: <a href="http://www.thecasecentre.org/educators/myaccount/register">http://www.thecasecentre.org/educators/myaccount/register</a></p> <p>4. Your level of access is being able to view:</p> <ul style="list-style-type: none"> <li>• <b>Preview case studies</b> that are watermarked "inspection copy" only versions of some case study content. You cannot distribute watermarked preview copies to students (for example you cannot upload the PDF to myBU). If you wish to use any preview content for your teaching / exams, please liaise with your Subject Librarian.</li> <li>• <b>Free access to some content</b> which you may use with students in your teaching.</li> <li>• <b>Details of case studies</b> that would need to be purchased by your Faculty. Please Liaise with your Subject Librarian.</li> </ul>