



Highlights 2007

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09

The Guardian University Guide 2008 and The Sunday Times University Guide 2007 both named us number one in the UK for Tourism

10 We enjoyed the highest rise of any UK university in *The Times Good University Guide 2008*, moving up 23 places over the last two years

12	Making our mark... on the student experience
14	Making our mark... in academic recruitment

15 Over 40 senior academics were appointed, all with excellent track records in research, enterprise and professional practice

16	Making our mark... in scholarly activity
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17 We welcomed over 100 PhD students as part of the largest recruitment scheme of its kind in UK Higher Education. 54 PhD students were fully-funded by BU

20	Making our mark... in research
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21

The Centre of Postgraduate Medical Research & Education (CoPMRE), led by the School of Health & Social Care, was launched to strengthen our research profile and further support relationships with leading researchers and practitioners in the NHS

24	Making our mark... through enterprise
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25

Working in partnership with Beijing's Advanced Technology Centre, the Media School is now collaborating to develop a 3D Digital Beijing National Opera

26	Making our mark... on campus
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27

Through major investment, we were able to offer over 300 beds in our new student accommodation, Corfe House, situated close to Poole town with spectacular views over Poole Harbour and Sandbanks

28	Making our mark... on the environment
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29 We successfully maintained our status as a Fairtrade university for another year

30	Making our mark... 50 years on
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Chairman's message



BU is making its mark as a University geared to the professions. Our strategy is underpinned by a passionate commitment to academic excellence and student-centred, relevant, Higher Education delivered in a financially robust and sustainable manner. 2007 was the beginning of a very exciting period. During its meeting in September, the University Board gave full support to the new Strategic Plan. This plots a course to the vision presented in the Corporate Plan we endorsed as a Board in July 2006.

As Chairman, I am honoured to be leading the Board at this important time in the young life of BU. The scale of the ambition underpinning the Strategic Plan is considerable. The Board is an enthusiastic supporter of the University's vision and fully supports the Vice-Chancellor and his team as they implement the significant changes required for Bournemouth to become a stronger and more competitive University. The investments in infrastructure, campuses, student accommodation and staff development underline our commitment to BU's long-term success. Change within the University is already evident and the Board is particularly appreciative of the hard work, enthusiasm and creativity of

University staff as they adapt to the demands of an academically led University.

As a Board, we are challenging our own role in the governance of the University. I am pleased to have overseen a recent review of the Board's key activities and composition and I am confident that the resulting changes will serve as an excellent example of modern governance in action.

Our committee structure has been enhanced with the addition of a new group devoted to Research & Enterprise. This change clearly reflects the importance the University is placing on the potential for significant growth in these key areas of activity.

We also have a new Strategy & Resources Committee, which combines the functions of our previous Finance & Resources and Strategic Development Committees and Chairman's Group. Our Honorary Degrees Committee has also been incorporated into our Nominations Committee.

Additionally, a reconstructed, more dynamic and didactic Board is strengthening its links to the University Senate with a renewed wish and ability to work with academic colleagues to deliver on the challenge inherent in the Strategic Plan.

During 2007, we said goodbye to many long-standing and trusted Board colleagues, each of whom has made

significant contributions to the University's success over the years. Mary Chant, Rupert Sebag-Montefiore, Ivar Hauff and the Rt Rev Tim Thornton will all be missed, as will our Vice-Chair Sir Leonard Appleyard who, we are pleased to say, remains as Pro-Chancellor. We have been pleased to welcome Simon Smith and David Hines who bring deep knowledge of the law, intellectual property and the property market. Moreover, the composition of the Board has been transformed with the inclusion of the University's Executive Group as full members. We welcome Adam Hyland as President of the Students' Union and thank his predecessor Ben Howard for his sound and valued contribution.

We look forward to even more success for BU and its Board in 2008.

Alan Frost
Chairman of the University Board

A Fellow of the Institute of Actuaries and the Chartered Institute of Management, Alan Frost has long experience in the financial services sector and is an experienced former CEO with a reputation for strategic thinking and successful change management.



Vice-Chancellor's message

Photographed by Alex Flahive

We are proud of our University's traditions and accomplishments, excited by our potential and committed to the shared aspirations of our staff and students. As you will gather from this Review, we are currently in the midst of a fundamental transformation which will see us become the University we wish to be by 2012. Historians of Bournemouth University will, I suspect, identify 2007 as the year when this transformation started in earnest, with major changes to the educational experience of our students, our facilities, our staffing and our increased involvement in research, enterprise and professional practice.

Our profile continues to grow with significant media coverage of highlights such as:

- achieving the greatest two-year rise of all UK universities in *The Times Good University Guide* league tables
- being declared the best UK University at which to study Tourism and Computer Animation by *The Guardian* and *3D World* magazine respectively
- visits to our campus by, among others, the Earl of Wessex, the Rt Hon John Denham, Secretary of State for Innovation, Universities and Skills and Lord Triesman (the country's first 'Minister for Students')
- the launch of our Centre of Postgraduate Medical Research & Education.

While the first phase of our successful development as a University was driven externally by a national move from an elite to a mass Higher Education system, the current phase is driven externally by the forces of global competition. For example, our Government recognises that for the UK to be internationally competitive by 2020, at least 40% of our workforce will need to have had a university experience. Universities have a vital role to play in the global knowledge economy, regional regeneration, commercial and industrial innovation and the maintenance of our position as one of the top two nations for research.

It is clear that we enjoy many advantages in this current phase of our development. We are the only University at the heart of the largest non-industrial conurbation in Europe. We serve the 330,000 people in the area and continue to use our academic reputation and partnership with others to reach out across our region and our nation to the world.

The adoption of our new Corporate Plan in July 2006 provided the direction for change at BU. Our Strategic Plan, endorsed by our Board in September 2007, provides the framework to make our transformation a success. Our Strategic Plan calls for a considerable student-centred investment of over £50M in our academic staff, estate and information and communications technology and, in partnership with others, over £80M in our student accommodation.

The bulk of our academic investment will focus on areas where we are demonstrably strong and some of this investment is already underway. In the past two years our students have seen the appointment of over 40 new academic staff, many at Professor and Reader level, and the recruitment of double that number of doctoral students; a new Virtual Learning Environment which offers a wide range of flexible and innovative learning opportunities; modernised facilities and infrastructure and, of course, a new brand identity.

We were the last of the '1992' universities to start on their academically led journey. It is still relatively early days but it is clear that the changes that are now in train have built on our strengths and, following 2007, are irrevocable. I've been particularly pleased to see an increase in our engagement with external agencies of all kinds, the innovative transformations that are being made to our programmes, increasing levels of student satisfaction and student employability in graduate-level jobs and a doubling of the number of staff we were able to submit to the Research Assessment Exercise. It is not by chance that the number of potential students attending our Open Days has tripled over the past three years (to nearly 4,500 in 2007) and our undergraduate applications for 2007 and 2008 outpaced and continue to outpace the national trend. I think that we can all be very proud of what we have achieved in a very eventful, sometimes difficult but always exciting 2007 and look forward to

2008 with a sense of optimism as our University moves further into what is the next stage in its development.

Although we are changing, our passionate commitment to academic excellence means that BU will remain at the centre of the economic and cultural life of this community. We will use education as an engine for equality, we will drive the research and enterprise agenda in our areas of strength and we will maintain our outlook and be measured by standards that are truly global.



Professor Paul Curran
Vice-Chancellor

Year in review

January

Stephen Jukes, Dean of our Media School is appointed to a national panel to assess the impartiality of BBC coverage of business news.

Multimedia Communication Systems students Billie Sule and Matt Baker head for Nigeria to share their knowledge of computing with school children through their own charity *IT Kidz of Africa*.

BU Law Professor Nick Grief speaks before the House of Commons Defence Select Committee of his concerns on the legal aspects of the UK Government's decision to retain and renew the Trident nuclear missile system.



Professor Nigel Hemmington, Dean of our School of Services Management, celebrates BU's top spot in *The Guardian University Guide 2008*

February

BU reports a 10% increase in applications to undergraduate courses based on figures from the Universities & Colleges Admission Service (UCAS). Applications top 16,280 – the highest ever received at this time of year.

The Broadcasting History Group receives over £750,000 to digitise and catalogue a major radio news archive comprising more than 7,000 audio tapes containing material from the early days of British commercial radio.

Singer-songwriter Billy Bragg convenes a unique Citizen's Assembly on our Talbot campus to launch his national campaign for a British 'Bill of Rights'.

BU's student sporting teams have a bumper year in the British Universities Sports Association's (BUSA) autumn leagues. Teams in women's basketball, men's football, women's hockey, women's tennis and men's golf top their respective conferences.

A trio of goals in extra time secures a 3-0 victory for BU over the University of Sunderland and the BUSA Men's Football Knockout Plate for 2007.

BU offers 30 new full-time PhD studentships to commence in the autumn of 2007. The recruitment drive – one of the largest amongst UK universities – follows the unprecedented appointment of 60 fully funded PhD studentships in 2006.

April

Professor Adrian Newton and Daniele Cicuzza from BU's Environmental and Geographical Sciences Group and Sara Oldfield of Botanic Gardens Conservation International reveal the extent of decline in the world's magnolia species through *The Red List of the Magnoliaceae*.

International Hospitality Management student Sam Johnson, who spent his placement year with the Royal Household, is one of two winners in the national Young Guns competition. Organised by *Caterer and Hotelkeeper* magazine, the competition recognises catering and hospitality students who excel during placements.

The BU-led South West Lifelong Learning Network (SWLLN) is praised by the Higher Education Funding Council for England for reaching its early targets. The Network aims to create a wider choice of Higher Education opportunities for vocational learners in Cornwall, Devon, Dorset, Somerset and South Wiltshire.

A project led by the School of Health & Social Care to improve the management of back pain within primary care practices in the South of England attracts major funding worth £456,000 from the Health Foundation.

BU launches a third round of recruitment to attract senior academics as part of exciting developments for the University. The previous two rounds attracted outstanding academics from the USA, Japan, Australia and Scandinavia as well as the UK. When this series of appointments is complete, 45 senior academics will have been recruited since May 2006.



Singer-songwriter Billy Bragg who held a Citizen's Assembly at BU in February



A student enjoys a night out at BU's Old Fire Station, which hosted the start of Radio 1's Rallyoke rally in March

March

BU's Old Fire Station kicks off BBC Radio 1's Rallyoke in support of Comic Relief. Stars from The Chris Moyles Show, including BU graduate Rachel Jones, entertain an 800-strong audience with a special guest appearance by pop band McFly.



His Royal Highness Prince Edward, The Earl of Wessex

May

His Royal Highness Prince Edward, The Earl of Wessex, receives a warm welcome during a visit to our Talbot campus. The Earl toured our newly refurbished Media School and the multi-million pound Sir Michael Cobham Library and met key staff and students associated with our areas of excellence in Tourism, the Environment, Archaeology, Forensic Science and Social Work.

The Guardian University Guide 2008 names BU as the number one place in the UK to study Tourism. Courses in Media also earn a top ten place, coming ninth.

For the first time ever, student nurses from BU lead the lamp procession in celebration of the life of Florence Nightingale in London's Westminster Abbey.

Senior Research Fellow Dr Kath Ryan launches the breastfeeding module of the award-winning DIPEX website. The site uniquely uses recorded interviews with women and men to share breastfeeding experiences firsthand.

Her Majesty The Queen approves the award of the prestigious Royal Geographical Society's Patron's Medal to Professor Paul Curran, Vice-Chancellor, for his international contributions to Earth observation, an important field in contemporary geographical science and discovery.

Staff and students enjoy an Evening with Minette Walters (Honorary Doctor of Arts 2005) who enthralled a packed lecture theatre with tales from her childhood and experiences from her best-selling career.

BU becomes the first post-1992 University and second UK University overall (according to the *Times Higher Education Supplement*) to introduce Associate Professor posts. Plans are announced to appoint approximately a dozen staff each year to the new posts over a four to five year period.

June

Our new Centre of Postgraduate Medical Research & Education is launched by our School of Health & Social Care. Pro-Chancellor and former Chief Nursing Officer for England,

Dame Yvonne Moores, is named as Chair of the new Centre which represents a significant collaboration between the University and the NHS in Bournemouth and Poole and across Dorset.

Millions of UK television viewers watch Professor Matthew Bennett put his knowledge of sandcastles to the test during an appearance on the BBC's popular *Coast* television series. During the programme, Professor Bennett compares the castle-making qualities of beaches in Dorset and Devon.

Experts from our Environmental and Geographical Sciences Group use sophisticated laser scanning techniques to monitor and record erosion along the Jurassic Coast. The project, funded by the Jurassic Coast Team and Natural England, will help the group compare the extent of damage caused by human fossil hunters with natural causes such as the weather.

July

Half a century after the University's library service is started, BU celebrates by renaming its five-storey Library & Learning Centre in memory of Sir Michael Cobham, former Chairman and Life President of Dorset-based Cobham plc.

Students participate in the largest forensic summer schools held at BU with a series of simulation exercises involving a temporary mortuary, a mass grave, an air crash and a suspected bomb-making factory at Rose Cottage, the University's simulated crime scene.

Sean Street, BU's Professor of Radio and Andy Cartwright of Soundscape Productions win a Bronze World Medal in the 'Best Editing' category at the New York Festivals Radio Awards. Their half-hour feature *Then-Now*, produced for BBC Radio 4, captures the sounds and activities during a single minute of a particular day in November 2006.



Travellers arriving at Poole and Bournemouth train stations and Bournemouth International Airport are welcomed by BU-branded signs

BU welcomes ten broadcast journalists from India for a special three-month summer school funded by the Foreign Office and the British Council Chevening Scholarship Award.

TV and Video Production graduate Alex Kalymnios makes her directorial debut on TV's *Hollyoaks* with episodes of the popular Channel 4 programme appearing in July and November.

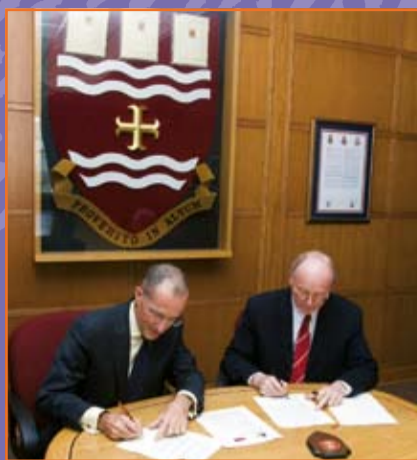
BU re-affirms its commitment to international collaborations following the signing of a three-year Memorandum of Understanding (MoU) by Professor Paul Curran, BU Vice-Chancellor and Dr Axel Meisen, President of Memorial University, Newfoundland, Canada.

August

Computer-animated shorts by BU graduates Joel Green and Ben Jones feature at SIGGRAPH (Special Interest Group for Computer Graphics) 2007 in San Diego, California, one of the world's leading computer animation festivals.

BU achieves its highest ever rating in the 2008 *Times Good University Guide* rising to 62nd out of 113 institutions listed marking the highest overall increase within the 20 members of the Alliance and securing 7th position within this group of universities.

Solomon Akpohiere Okukeren III, the tribal king of the Arhavwarien region of Nigeria, visits our School of Design, Engineering & Computing to view the Niger Delta Bio-Generation Project based at BU.



BU Vice-Chancellor Professor Paul Curran and President of Memorial University, Canada, Dr Axel Meisen signed a three-year Memorandum of Understanding

BU celebrates the completion of phase one of its innovative Releasing Research and Enterprise Potential Programme. Over 60 academics – some 15% of the University's academic staff – become the first to 'graduate' from one of the UK's most ambitious development programmes.

A group of 12 Sport students travel to Kenya to coach school children and teachers. Working in hot temperatures and daily torrential rain showers, the group teach sporting skills and help construct football and netball pitches.

September

'Rock' music inspired by the research of Pro-Vice-Chancellor Professor Nick Petford into the geology and the coastline of the Antarctic, debuts at the Geological Society's Bicentenary Conference in London. The Antarctic Sonata is composed by Visiting Researcher Kevin Jones and illustrated by Dr Stephen Bell from BU's National Centre for Computer Animation inspired by geological data and rock samples from the region.

The UK's Secretary of State for Innovation, Universities and Skills, the Rt Hon John Denham MP visits the Bournemouth Screen Academy and praises BU for its significant contribution to the global film industry. Mr Denham commented on how quickly and effectively the Academy had established "an outstanding record in producing highly skilled, industry-ready professionals for a



New branded signs have been installed at both Talbot and Lansdowne campuses

creative and technically demanding industry worth £4.3 billion to the UK economy last year".

The UK's first University-based Sony HD media studio opens within our Media School to enable students to gain practical experience with the latest equipment the industry has to offer.

Papers discovered by BU Law Professor Barry Hough shed new light on poet Samuel Taylor Coleridge's life as Public Secretary on Malta. They reveal that Coleridge was prepared to manipulate Maltese public opinion in order to promote British Imperial goals.

Margaret Hodge, Minister of State for Culture, Media and Sport, meets staff and students from the School of Conservation Sciences as part of a private fact-finding tour of Stonehenge. Dr Kate Welham, Senior Lecturer in Archaeological Science, and her team are undertaking excavations at Woodhenge, Durrington Walls and the Stonehenge Cursus to discover more about these sites and their link to Stonehenge.

October

The National Centre for Computer Animation (NCCA) and the Beijing Advanced Technology College announce plans to develop a 3D digital archive of characters from the Beijing National Opera. The project will use state-of-the-art animation techniques and facilities in Bournemouth to create a 3D archive of some 1,000 animated characters.

The Czech Republic's Ambassador and former Deputy Minister of Foreign Affairs, Jan Winkler, visits the School of Conservation Sciences and the Media School.

Environment students from BU join Dr Anita Diaz for the Andean Mammal Mapping Project in Ecuador to complete studies of flora, fauna and rare animals in some of the remotest places on Earth.

The University's submission for the Research Assessment Exercise (RAE) is nearly double that of the previous submission in 2001. Overall, submissions were made in ten Units of Assessment. Results of the RAE are due in December 2008.



The tribal king of the Arhavwarien region of Nigeria visited BU in August

Year in review



Actor Martin Clunes was awarded an honorary degree of Doctor of Arts at our Graduation Ceremonies

Our rebranding continues with new signs at both Talbot and Lansdowne campuses to enable students and staff to identify where they are going and how to get there. Our BU complementary logos are used to mark zones within the campuses with external facing signage retaining the core BU logo.

We raise our profile further by introducing elongated banners for our flagpoles at the Talbot campus, a large banner at both Bournemouth train station and airport and small signs at Poole train station. BU-branded goods, including pens, post-it notes, A5 pads, mugs, coasters, mousemats, lanyards and magnetic bookmarks, all made from recycled resources, are also available from the student shops.

The Media School develops closer links with the Communication University of China and the Beijing Institute of Graphic Communication. Agreements signed with both institutions will bring Chinese students to Bournemouth to progress onto Masters degrees.

The School is considering collaboration on research, including joint PhD supervision, and other academic co-operation in the areas of communications, media and the business of media.

November

Actor Martin Clunes and Bournemouth Symphony Orchestra Conductor Marin Alsop receive Honorary Doctorates at our annual Award Ceremonies. Doctorates are also bestowed upon former Vice-Chancellor, Dr Bernard McManus; former BU Chaplain, Reverend Dr David Hart; Neal Butterworth, Editor of the Bournemouth *Daily Echo*; Romy Fraser, founder of Neal's Yard Remedies; Justin King, Chief Executive of J Sainsbury plc; and John Wrighton, one time Olympic athlete and pioneering orthopaedic surgeon.

The School of Services Management is honoured for its outstanding 'Contribution to International Education' at the Bournemouth *Daily Echo* Tourism Awards. BU's student night club, The Old Fire Station, collects the prize for 'Best Evening Experience – Entertainment of the Year'.

For the second year running, *3D World* magazine ranks our National Centre for Computer Animation (NCCA) as the number one in the UK and number eight in the world.

December

The **askBU** service for future student enquiries opens for business. The service deals with all enquiries from prospective students and their families about courses at BU via a central enquiry telephone line. The team also answers information and prospectus requests through email and via the newly created future students website.

The 'Oscar' of library design is awarded to The Sir Michael Cobham Library by the Society of College, National and University Libraries. The award is for the best new or refurbished large university library in the UK.

BU combines its talents and resources with the Arts Institute at Bournemouth to form a new Skillset Screen and Media Academy. This partnership is one of just two Skillset academies in the UK to achieve both Screen and Media Academy status.

By the end of 2007 34% of academic staff held doctorates in comparison with 20% when the year started.



John Denham, the UK's Secretary of State for Innovation, Universities and Skills, praised our Bournemouth Screen Academy at his visit in September



on the student experience



A forensic and crime scene student

We are dedicated to bringing out the best in our students academically, socially and professionally. Making the 'BU experience' the best it can be for all students is a commitment we take seriously.

Our student-centred learning environment emphasises both intellectual achievement and employability, to develop our students into self-motivated, independent, lifelong learners.

Prepared for anything

A crashed plane near the runway of Bournemouth International Airport ignites. Casualties are visible as the Airport Fire Service rushes to the scene.

The bodies aren't real and the fire is controlled but 'Exercise March Hare' is a real scenario. Donning the familiar 'white suits', our forensic students use the one-day activity as a practical demonstration and they gain hands-on experience of setting a cordon around the scene and gathering evidence.

This exercise is part of the course for Masters students in Forensic Archaeology and Forensic & Biological Anthropology. There are similar

activities for undergraduate Forensic and Crime Scene Science students and those enrolled on international courses run by our Disaster Management Centre.

"Emergency planning, disaster management and disaster victim identification are all growing areas of graduate employment and application of multi-disciplinary forensic expertise", said Ian Hanson, Senior Lecturer in Forensic Archaeology who manages the activities. "The exercise provides an opportunity for collaboration between professional agencies and BU that can provide professional development, information exchange, practical training, research collaboration and development and testing of processes".

'A breath of fresh air'

As a University, we are convinced that a year in professional placement improves our students' employment prospects. Their new-found maturity and knowledge enables them to engage better with their final year studies.

In 2007, as in previous years, our Placement Development Advisers reported that students from our Business School have made a positive contribution to the workplace. Their skills in working and communicating with others, their international awareness and organisational ability are viewed by employers as key to their transition from students to accountable employees.

Our high level of success in placing students with major employers is a reflection of these attributes. The 'new school tie' network also works well as many of our graduates who are now in management positions have been instrumental in keeping, or developing, the placement link with BU.

The London office of Brown Brothers Harriman & Co, the oldest and largest partnership bank in America, is an excellent example of this practice in action. After recruiting just one Business School graduate a few years ago, BBHC has now placed five Business Studies students.

We see this pattern across a range of companies and as a result students are being head-hunted from all of the Business School degrees for placement and graduate recruitment.

The electronic alternative

Learning in the 21st century no longer relies on time spent in the lecture theatre. Face-to-face contact between academics and students remains a vital learning experience but the emergence of new media technology means that today's students also learn via the internet and other forms of electronic communications.

Following its launch in the autumn of 2006, our virtual learning environment, **myBU**, has helped to transform and modernise the 'BU student experience'.

This customised implementation of the Blackboard Academic Suite™ has three systems: Learning, Community and Content. Together these tools enable instructors to create and manage teaching materials, evaluate performance and enhance communication.

Our Educational Development Services work in collaboration with our Schools and Professional Services to provide staff development and support of **myBU**.

As part of our Strategic Plan, further investment in **myBU** and other forms of information and communications technology will encourage more flexible student learning and facilitate the release of staff potential. We are also introducing the means for students to submit their coursework, receive marks online and obtain remote access to software packages.

askBU and we'll answer!

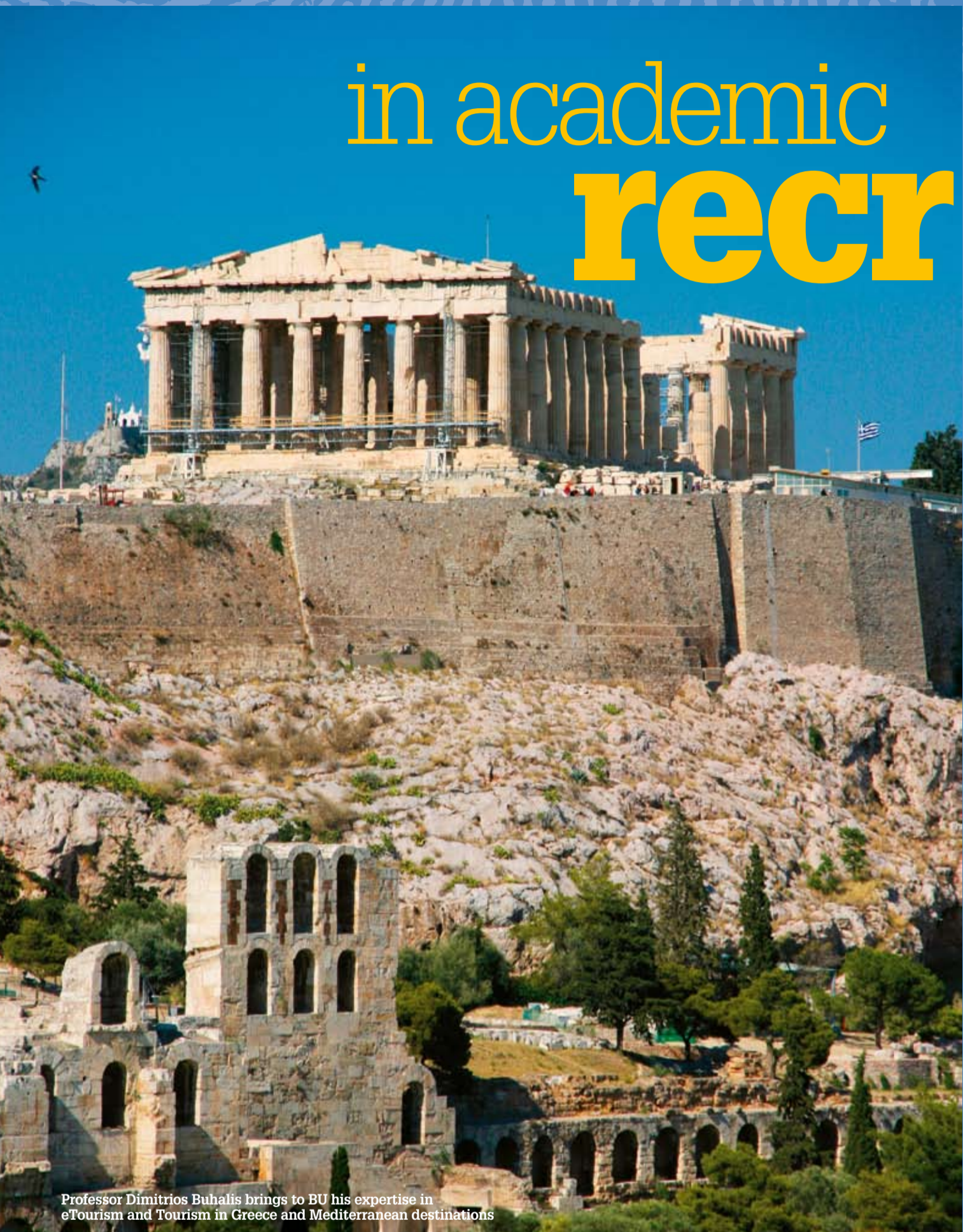
Each year, the thousands of enquiries we receive from prospective and current students, their friends, families and others interested in our University, are spread across a wide range of supportive staff.

During 2007, a new service, **askBU**, was introduced to provide a high level of service in responding to questions on all aspects of University life.

Staffed by trained professionals with knowledge of the whole range of BU programmes, the **askBU** team can respond to enquiries about the application process and fulfil requests for information on student finance.

askBU is personally available on our campuses, via telephone and as an electronic service through email and the BU website.

in academic recruitment



Professor Dimitrios Buhalis brings to BU his expertise in eTourism and Tourism in Greece and Mediterranean destinations

Professor Dimitrios Buhalis
Established Chair in Tourism
School of Services Management

Professor Buhalis brings a wealth of experience in the field of Tourism and Hospitality Development. Having worked in academic institutions in Europe and most recently, the University of Surrey, his move to BU and role as Deputy Director of the International Centre for Tourism & Hospitality Research further strengthens an already vibrant academic community.

His research interests include eTourism and the application of Information and Communications Technology (ICT) to support tourism economies.

"Given the growth of the online travel industry and the development of travel-specific social networking web applications and user-generated content such as TripAdvisor®, technology is empowering consumer choice and becomes critical for the competitiveness of tourism organisations and regions," said Professor Buhalis.

His current research involves collaboration with academics in Greece, Spain, Cyprus, Portugal and Italy. The project – iSeT, has been awarded £1.5M by the EU to develop integrated wireless-based internet services to improve and enhance the marketing and management of small and medium-sized hospitality organisations (SMHOs).

Professor Stella Fearnley
Professor of Accounting
Business School

Professor Fearnley is an award-winning academic who returned to BU in October 2007 to head the newly formed Centre for Finance and Risk. She started her academic career 20 years ago in Bournemouth and is now supporting the University's vision of enhancing its research profile.

An experienced accounting academic and chartered accountant, Professor Fearnley combines academic scholarship with associations with practitioners and regulators and enjoys an international profile in research and as a contributor to public policy.

As part of BU's vision to strengthen its position as an academically led institution, we invested significantly in our people during 2007. For example, over 40 new members of staff were appointed, bringing a wealth of talent in education, research, enterprise and professional practice. This is adding value to the learning experience of our undergraduate and postgraduate students and raising the level of research and enterprise output.



She is a non-executive director of the Financial Reporting Council's Professional Oversight Board, which regulates the accountancy and actuarial professions.

Professor Fearnley's key areas of interest include corporate governance, financial reporting and audit. It was the latter which brought her and two academic colleagues acclaim as the first ever non-US winners of the prestigious American Accounting Association/Deloitte Wildman Medal. The award recognises the contribution to public policy of the book *Behind Closed Doors: What Company Audit is Really About* which uses case study methodology to explore the influences on the balance of power between finance directors and their auditors.

Dr Sara Ashencaen Crabtree
Senior Lecturer, Social Work
School of Health & Social Care

With an international profile in education and research, Dr Crabtree brings a strong scholarly background to BU and is well-published in her field. Drawing on her academic experiences at The Chinese University of Hong Kong, Zayed University

in Dubai and Universiti Malaysia Sarawak in Malaysia, her areas of expertise include International Social Work, Minority Ethnic Groups and Faith-Based Issues, Mental Health and Disabilities.

Dr Crabtree has benefited from the opportunities presented by providing education while managing research commitments. She sees her role as offering support and encouragement to colleagues going through a similar experience.

"There is an exciting synergy between education and research – when you are able to discuss in the lecture theatre findings that are emerging right now it undoubtedly broadens the horizons of students", said Dr Crabtree. "My experience, knowledge and contacts in the field of international social work also enable students in the School of Health & Social Care to have a global perspective. During my career I have witnessed first hand that research activity combined with education feeds into a much richer student experience".



Professor Stuart Allan
Professor in Journalism
Media School

Professor Stuart Allan has significant experience in journalism and cultural studies, both in delivering education and producing research. Having worked and studied in the UK and at Carleton and Ryerson Universities in Canada, he has international expertise in the fields of online news (including citizen journalism in crisis situations), science reporting and journalism history.

He has consistently applied research to inform and shape the educational value of undergraduate and postgraduate programmes and his move to Bournemouth is inspired by "an exciting challenge to make research and journalism-led education more closely aligned".

Professor Allan works with the University's Institute of Media & Communication Research, using his new role to break down the division between theory and practice. His current research interests include a study of Children and News, funded by the Arts and Humanities Research Council, in collaboration with the BBC, Cardiff University and the University of Ulster. The project considers how young people engage with and perceive news and the findings will be used to inform the BBC's news offering. In partnership with the University of Plymouth, he has received Economic and Social Research Council funding to examine "Nanotechnology and News Production: Scientists', Journalists' and Editors' Views" investigating the production and coverage of news on nanotechnology.

PhD student Deborah Sadd's research involves a study of the Olympic Games in Sydney and Barcelona



in scholarly activity

The drive to recruit PhD students is part of BU's investment strategy to build on its research achievements and develop world class centres of academic excellence.

Largest investment in PhDs

BU awarded 54 fully funded PhD studentships during 2006/07, one of the highest number of any Higher Education Institution during the period. There was a very high demand for the places, with 650 applications from the EU and overseas.

This year, BU agreed an investment plan to support funding for further places until 2012.

The doctoral students, now in their second year of study, are making a substantial contribution to our research.

Supported by our Schools, our Graduate School offers several initiatives to facilitate doctoral completion.

We are one of the first in the UK to offer a bespoke web tool, **myBUILD**, that provides an interactive log documentation scheme to assist research degree paperwork and improve communication between student and supervisor.

We also offer a Research Methodology Skills Programme, featuring sessions with current academic staff to share best practice and in-house student conferences to enhance presentation skills and encourage academic debate.

Progress in investigative research

A snapshot of current theses from doctoral students demonstrates BU's breadth of investigative research. In addition, we are targeting emerging trends and knowledge gaps including New Media, Healthcare, Medical Science and Olympic-related Tourism.

Deborah Sadd

Centre for Sport and Event Research
School of Services Management

Research Aim: To develop a model of best practice for maximising the positive legacies of large scale events.

Deborah's thesis builds upon the opportunities presented by the 2012 Olympic Games and the specific theme of leveraging legacy. She asks "could urban regeneration policies become the fourth dimension of the Olympic movement, following the third dimension of environmental policy introduced in 1998?" (Cantelon & Letters 2000).

Her PhD research methodology involves studies of the urban regeneration projects from both Sydney and Barcelona Olympic Games. It also features interviews with key individuals involved in the planning of London 2012's urban regeneration, including representatives from the Olympic Delivery Authority and The Mayor of London's Office.

The anticipated findings will amalgamate the best practices that have arisen and combine the initiatives being undertaken for London 2012, to develop the 'London' model of urban regeneration that can be applied to future Games and develop a definitive 'classification' of 'Olympic Legacy'.



Targeting emerging trends and knowledge gaps including New Media, Healthcare, Medical Science and Olympic-related Tourism

Hanna Janta

Centre for International Tourism and Hospitality Research
School of Services Management

Research Aim: To explore the experience of Polish migrants working in the hospitality industry in the UK.

Despite much academic interest surrounding current research on the Polish influx, Hanna felt there was a need to explore migrants' experience in the hospitality sector. Regarded as open to migrants, the hospitality industry is classified as low paid and many Poles find their first jobs in the UK in hotels and restaurants.

Hanna's research intends to demonstrate aspects of Polish experiences in the British hospitality sector and contribute to understanding migrants' motivations when choosing this sector of employment.

"I am currently involved in data collection and am about to launch an online survey. Recent studies (MIG Research 2007) show that among Polish migrants in the UK, the internet is the most popular medium. By using migrant web forums I should be able to reach Polish migrants who are working or used to work in the UK hospitality industry," commented Hanna.

The online questionnaire and other research methods will be used to create a profile of the Polish migrant hospitality workforce and will enable Hanna to understand their work histories, motivations, aspirations including career path and adaptation to life in the UK.

in scholarly

activity



Will Haydock

Centre for Qualitative Research and the
Centre for Social Work & Social Policy
School of Health & Social Care

Research Aim: To investigate how young people's drinking practices and beliefs about drinking relate to their gender and class.

"There is a wealth of commentary on young people's drinking habits in the press and on television, but academic work on the subject remains lacking. There are quantitative studies that focus on the number of units young people drink and the possible links between drinking and ill health, yet often these only consider the beliefs and understandings of the young people themselves," said Will.

Much of the existing qualitative research is based primarily on interview data, but Will's argument is that drinking cannot be understood by considering individuals in isolation – it is a social practice that enacts gendered and classed identities.

"What we drink, how we drink it, and when and where we drink it say something to other people (and ourselves) about who we are – that is, identities are constituted through the practice of drinking as well as discussions about it and cannot be fully understood without considering such practices themselves. This research therefore takes an ethnographic approach which aims to understand the social world from the point of view of the research participants".

The study aims to be of use to policymakers within Bournemouth and Britain as a whole, as well as to academics studying identities and consumption.

Sarah North

Centre for Conservation Ecology and
Environmental Change
School of Conservation Sciences

Research Aim: To examine species distribution modelling and the impact of environmental change.

The New Forest National Park is a unique semi-natural landscape (with many habitats now rare in lowland Western Europe) and contains over 850 species of conservation concern. However, there are large gaps in knowledge about species distributions in the New Forest and how these might respond to environmental change.

Maximising opportunities for research in this outstanding environment, Sarah's thesis involves testing species distribution models to determine if they can be used effectively to predict the current and potential distribution of selected species of conservation concern in the New Forest National Park.

The impact of environmental change on the New Forest is the basis of Sarah North's research



in research

Building on our research strengths and research potential we have several Centres of Research that are already gaining national and international recognition.

Dr Pamela Johnstone joined us in August as Head of Research Support to coordinate the University's research activities, with the aim of improving our bidding processes and funding opportunities.

With a proven track record in winning and managing multi-million pound projects within medical science, most notably with Cancer Research UK, her expertise is shaping and repositioning our Research Centres and encouraging cross-collaboration, which in turn will enable BU to exploit its academic interests to the full.

Pioneering progress in medicine

With the support of high profile medical specialists – Consultant Rheumatologist Professor Paul Thompson from Poole Hospital, diabetes specialist Dr David Kerr from the Royal Bournemouth Hospital and Dean of the School of Health & Social Care Dr Gail Thomas, the Centre of Postgraduate Medical Research & Education (CoPMRE) was established in June, creating the first medical research centre in Dorset.

"Having this Centre means we can now easily exchange ideas and methods of working," commented Professor Paul Thompson, Centre Director. "We can offer doctors opportunities in education and research by having University facilities to assist their work. By generating academic output, BU can increase its profile and in turn create international recognition."

Collaboration with other BU Schools and external health organisations is also benefiting research outcomes. Dr Gail Thomas said: "The collaborative approach offers rich research potential. For example, the development of new knee and hip joints by consultant orthopaedic surgeons, engineers from the School of Design, Engineering & Computing and physiotherapy researchers in the School of Health & Social Care; or exploring ageing with colleagues involved in nutrition in the School of Services Management".

CoPMRE is also committed to providing postgraduate education pathways in line with the NHS Modernising Medical Careers agenda. Junior doctors from Poole, Bournemouth and Dorchester are continuing their education at the CoPMRE at the Lansdowne campus.

The Centre of Postgraduate Medical Research & Education (CoPMRE) was established in June



Cliff erosion along the Jurassic Coast was investigated by the Centre for Conservation Ecology & Environmental Change

in research

Maximising our location for international research

BU is situated in the UK's 'biodiversity hotspot' where many groups of plants, reptiles, insects and birds and the location provide outstanding opportunities for field-based research.

The Centre for Conservation Ecology & Environmental Change, launched in January, comprises one of the largest conservation research teams in the UK, following eight high-profile staff appointments in 2007. In the past year, the team has made 62 research bids, of which 29 have been awarded, totalling £1.8M in value. In addition, the team produced more than 40 scientific publications.

Colleagues are engaged in projects in internationally recognised habitats such as the Dorset Coast World Heritage Site, the New Forest National Park, the Dorset heathlands, Poole Harbour and the Frome catchment, in addition to overseas activities in Europe, Latin America, Africa and SE Asia.

One such project, led by Andy Ford, Lecturer in Geoinformatics, pioneered a technique to monitor cliff erosion, along the world-famous Jurassic Coast. Using a sophisticated laser scanning device, the results reveal a 'before' and 'after' effect and measure the impact of visitors, in particular fossil hunters, to the site. The process will be repeated again next spring to compare changes in the terrain to determine whether people or nature cause the greater damage.

Continuing to lead the field in media and communication research

The recently formed Institute for Media & Communication Research (IMCR) builds on the growing international reputation of our research centres in Broadcasting History and Public Communication and on new work, conducted by the Interactivity, Personalisation and Experience Group, in emerging media technologies and practice-based research.

We are also creating further research groups in journalism and music. The IMCR will facilitate interdisciplinary collaboration between its component groups and support them in their activities of grant bidding, organising seminars and conferences and recruiting research students.

In February, the Centre for Broadcasting History within the Institute was awarded £750,000 by the Joint Information Systems Committee (JISC) for a two-year project to digitise and catalogue one of the most important radio news archives in the UK. The LBC/Independent Radio News (IRN) tapes contain material from the very beginnings of commercial radio in Britain and provide an audio witness to some of the most important and powerful national and international news reporting during the 1970s and 1980s.

Professor Sean Street, who led the research bid, said: "It is hard to over-estimate the importance of this project in terms of UK media history. The collection is simply the most important commercial radio archive in the UK and provides a unique witness to the history of the latter part of the 20th century."

Additionally, critically-acclaimed researcher Patricia Holland was recently awarded £92,000 for her research into 'No Such Thing as Society?' which focuses on the media's view of the Thatcher years. Other projects include young people and television news, media coverage of conflict and terror, the ethics and evaluation of PR, political marketing, digital consumption and the changing nature of 21st century consumer culture.

BU graduate Franziska Conrad's Quickpitch is a pop-up alternative to standard tents

through enterprise



The entrepreneurial skills of our students, *alumni* and staff shine through in the many successful enterprise partnerships we are forging around the globe.

The enterprise culture we foster contributes to the UK's ever expanding knowledge-based economy and complements the well-established reputations of our Schools in key areas, from computer animation to product design.

Global animated success

With a history of more than 200 years, the Beijing National Opera is regarded as one of the highest expressions of Chinese culture. With its vast repertoire of 1,000 recognised characters, each with its own intricate movements and postures, the Opera's synthesis of stylised action, song, dialogue, mime, acrobatic fighting and dance to tell traditional and modern stories inspires the ethos of the Chinese people.

Bringing new life to such a traditional art form is the perfect challenge for the renowned National Centre for Computer Animation (NCCA) based in the Media School.

Working in partnership with Beijing's Advanced Technology College (ATC), the NCCA is now collaborating to develop a '3D Digital' Beijing National Opera.

This exciting and challenging project, spanning the next three years, is financed by the Chinese Ministry for Culture and will preserve the Opera by recording character movements using state-of-the-art motion capture techniques for which we are well known. The project will also help to develop and expand 3D animation techniques in a country that already excels in the 2D form through specialist colleges like the ATC.

Knowledge transfer benefits

Accessing world class experts is a major opportunity we provide local businesses. Government-supported KTPs – Knowledge Transfer Partnerships – are just one of the channels for matching our expertise with the needs of local companies to gain mutual benefits.

TSG South, the Southampton-based software company, anticipates added sales of around £300,000 and Datasym (UK) of Portsmouth is forecasting a boost of up to £400,000 after gaining assistance from the School of Design, Engineering & Computing with the design and development of new products.

"The KTP with Bournemouth University provided us with useful expertise and resources that we could not otherwise have accessed," said Matthew Thorne, Datasym (UK)'s Development Manager.

Our KTP with the Bournemouth Churches Housing Association (BCHA) was recognised for its outstanding achievements by Government funding agents Momena. The programme implemented quality management systems into BCHA, resulting in a dramatic improvement in organisational performance.

Quickpitch design

A contract with leading camping brand Gelert will take one of our major graduate design successes to a new level.

Working through subsidiary company BU Innovations Ltd, Gelert contracted BU graduate Franziska Conrad to bring an added dimension to her Quickpitch pop-up tent. The new contract has seen Franziska create a 'double-skin' version of her original design.

At our 2007 Festival of Design and Innovation, Franziska collected her first royalty cheque following the success of her initial single-skin version of the Quickpitch which sold over 43,000 in 2006/07.

Gelert's Nick Langdon is pleased with the relationship with BU and Franziska. "Working with the University has been very enjoyable as we have fed ideas off each other to get the best products into our range", he said.

A further endorsement came from Clive Garrett, editor of *Camping* magazine, who declared the Quickpitch as 'the coolest festival tent' in his review of products for *The Guardian* newspaper's annual *Guide to Camping*.



Animation from The Beijing Opera

Weymouth House, where the Media School is based

on campus



The new branded sign on Poole House raises BU's local profile.

Take a look around BU and it's easy to see evidence of a changing University environment. Our investment in enhancing the 'BU experience' through improved learning and social spaces is reflected on both of our campuses.

The 'buzz' created by our enhanced estate starts from the moment you enter the main reception area of our Talbot campus. The ground floor of Poole House now revolves around 'The Base' – home of the new **askBU** enquiries area for students, staff and visitors, surrounded by our Art Loan collection of paintings and sculptures by regional artists.

At Weymouth House, you come face-to-face with the UK's first campus-based Sony High Definition media studio, opened for the new academic year. This follows a multi-million pound refurbishment of the renowned Media School which features new studios and suites to house our National Centre for Computer Animation and a broadcast news studio, part of the UK's only Centre for Excellence in Media Practice.

This major investment underscores our commitment to ensuring that students work with the very latest industry-standard equipment.

The refurbishment of the student refectory has also transformed one of our most popular 'meet and greet' areas. The introduction of a coffee bar in the ground floor of the Sir Michael Cobham Library illustrates how work and social spaces at universities are changing in the 21st century.

BU's identity is stronger than ever with welcome banners greeting those arriving by train or plane at Bournemouth and Poole rail stations and Bournemouth International Airport.

An illuminated sign at the top of Poole House marks the University's Talbot campus at night and banners prominently mark our boundaries. The campus also features improved signage, with variations of the BU logo, to guide students, staff and visitors.

Our Lansdowne campus near Bournemouth town centre is refreshed following the refurbishment of the entrance to Bournemouth House and changes to the exterior of Studland House.

The Business School's new executive suite at Bournemouth House, with bespoke teaching areas and boardroom-style conference and meeting facilities, is supporting students on professionally focused courses in business and management. This area is designed to set the standard for the look and feel of the new iconic Business School building planned to open at the Lansdowne within the next two years.

Construction of our newest student hall of residence, Corfe House, was completed in time for the new academic year. Built by UNITE, this represents our first accommodation complex to be constructed near the town centre of Poole.



Corfe House, our new student accommodation in Poole

We are proud of our green credentials

on the environment

We are well ahead of many organisations in the region and in the Higher Education sector in terms of realising our environmental potential.

Being placed 26th out of 102 UK universities in the UK's first ever 'green' league table published by national student group *People & Planet* provides a good indicator of our green progress in the Higher Education sector.

By earning 35 of a possible 50 points, we received a degree-style rating of 'upper second with gold stars'.

Our publicly available environmental policy focuses on how BU can continuously improve its impact on the environment. Our progress is monitored and measured by dedicated staff including an Environmental Officer and a recently appointed Energy Officer.

We are highly rated for reporting below the sector norms for energy usage and CO₂ emissions. Our pay-by-weight waste disposal measures have led to the recycling of more than 36% of campus-generated waste.

Our award-winning green travel plan has increased the use of bicycles and subsidised bus services by students and staff, greatly reducing traffic congestion and carbon emissions, particularly in and around campus areas.

We are also committed to achieve BRE Environmental Assessment Method's (BREEAM), the world's most widely used environmental assessment, 'Very Good' standard for new buildings and major refurbishment projects.

Activities supported by our Environmental Strategy Group are making a difference to changing attitudes and behaviour on campus resulting in greater awareness of energy consumption and conservation.

We've maintained our Fairtrade status for the second year, continuing our detailed commitment to promoting the consumption of Fairtrade products.

Future plans call for the continued reduction of our carbon footprint and an aspiration to achieve a certified environmental management system.



Our green travel plan has increased the use of bicycles by BU staff

50 years on



In just half a century, our library service has grown significantly.

As the student experience has been transformed over the years by technological progress and changes to the way people engage in education, our library service has excelled in its dedication to innovation and learning.

We celebrated that dedication during the summer of 2007 when we recognised the service's 50 years of academic achievement. To mark the occasion, our magnificent five-storey octagonal Library & Learning Centre was renamed in memory of Sir Michael Cobham, a significant contributor to the success of the University.

Sir Michael, who received an Honorary Doctorate from Bournemouth in 1994, was the former Chairman and Life President of Cobham plc, the aerospace company founded by his father, Sir Alan. The University's Cobham Lecture Theatre is named after Sir Alan, a pioneer aviator of the 1920s and 1930s.

Following the renaming ceremony, our Vice-Chancellor, Professor Paul Curran led the applause for representatives from organisations who had contributed to the library including the Valentine Trust, JPMorgan Chase, the Garfield Weston Foundation, the Alice Ellen Cooper-Dean Charitable Foundation and constructors Raymond Brown.

A donor board placed in the library features the names of others who have made contributions and small plaques feature on chairs with the names of *alumni* who have contributed via the University's Annual Fund.

Former librarians Angus Sutherland and Edward Oyston joined the festivities to mark 50 years of Innovation for Learning.

"When I was appointed librarian all those years ago, I never imagined that we'd now be standing in such a magnificent facility", said Angus Sutherland who served as Librarian at the former Bournemouth Municipal College and the Dorset Institute of Higher Education until his retirement in 1983.

He recalled that the original library opened at the Lansdowne in Bournemouth had just 12 reader spaces with books and other resources in an area of just 1,200 square feet.

SCONUL Library Design Award

In December, the Society of College, National and University Libraries (SCONUL) paid its own tribute by presenting a prestigious Library Design Award to The Sir Michael Cobham Library to signify its success as the best new large academic library in the country.

Considered the 'Oscar' of library design, the SCONUL award is presented only once every five years and rewards the best new or refurbished Higher Education libraries in national and university institutions. Our library won this honour in the face of opposition from 18 others including Glasgow, London and the Open University.

The building, designed by Saunders Architects, officially opened in January 2003 and occupies a landmark position at the heart of the Talbot campus.

Always innovative in embracing technology, our library is recognised as a leader in the provision of electronic information and its integration into the fast growing virtual learning environment. It is now also exploiting the possibilities of Web 2.0 technologies in support of students and researchers.

Other innovative features of our library include:

- spaces for group and social learning in a variety of informal clusters
- natural zoning with areas for quiet study, learning support, online research and use of special collections
- energy efficiency measures including a wind-tower ventilation system, boilers which achieve 94% efficiency and PCs with low-energy flat screens
- full wireless network and 'blue sockets' for students to use laptops without restricting study space.

Floodlit at night, with a fibre-optic sculpture at its pinnacle, the library is a striking addition to the local landscape and clearly emphasises our position as a beacon of scholarship in the community.



student and staff achievements

BU among the UK's 'Best Places to Work in IT'

BU is among the finalists for *Computer Weekly's* 'Best Place to Work in IT' awards.

Entrepreneur Fellowship

Computer Aided Design graduate James Reed was awarded a Ewing Kaufman Entrepreneur Fellowship for his 'Complico' final year design project, a decking module that incorporates collapsible table and seating.

Royal Television Society Award

Television Production graduate Louise Palmer won the National Student Royal Television Society (RTS) award for Best Undergraduate Factual Programme. Louise collected the award for her graduation film *Zabbaleen: The Rubbish Collectors of Cairo* which focuses on the lives of the informal waste collectors and recyclers in Egypt's capital city.

Shell Livewire Award

Computer Aided Design graduate Simon Phelps was awarded the title of Young Entrepreneur in the South West after winning the regional final of the Shell Livewire competition, which recognises the achievements of young entrepreneurs. Simon outshone other entrants with his company Fluvial Innovations. His central product is a lightweight flood barrier that can be quickly assembled by one person.

Sporting achievements

Sport Psychology and Coaching Sciences student Megan Pascoe took a step closer to realising her dream of competing in the 2008 Paralympic Games after she finished sixth in the International Association for Disabled Sailing (IFDS) World Championships in New York.

Chris O'Hagan, currently studying for a degree in Sports Management, won the prestigious Boyd Quach, an international memorial golf tournament.

Caroline Atkins, BU's Elite Athlete Support Services Manager, was selected to represent England in the ladies cricket winter tour of Australia and New Zealand.

UNESCO's World Heritage List

Dr Chris Wood, a specialist in geo-conservation and protected areas management, was instrumental in securing Korea's first ever natural site inscription on the United Nations Educational Scientific and Cultural Organisation (UNESCO) World Heritage List. Dr Wood advised Korean scientists and heritage managers on the "outstanding universal value" of the landforms of the large shield volcano, Mount Halla.

Student Megan Pascoe took a step closer to competing in the 2008 Paralympic Games after finishing sixth in the International Association for Disabled Sailing (IFDS) World Championships



The Lava flow tubes within the caves of the Mount Halla National Park



Simon Phelps with his lightweight flood barrier

Wingate Support for Doctoral Research

PhD student Melanie Klinkner from our Business School was awarded a Wingate Scholarship from the Harold Hyam Wingate Foundation. The Foundation's Scholarship Committee was convinced of the value of Melanie's research which concerns criminal investigations under the International Criminal Tribunal for the Former Yugoslavia (ICTY) and the Khmer Rouge Tribunal in Cambodia.

Winston Churchill Fellowships

Richard Shipway, Lecturer in Sport Studies in the Centre for Event and Sport Research, and John Brackstone, Projects Manager in the Market Research Group, were awarded Winston Churchill Fellowships. Richard is examining the impact of the Sydney Olympic Games in 2000 and how schools can introduce specific lessons associated with the Olympic and Paralympic Games. John is investigating how Australia and New Zealand conduct and apply their tourism research with academia, the governments and the commercial sector.

Young Volunteer of the Year

Law student Rebecca Martin has received the prestigious Young Volunteer of the Year Award from the national charity Citizens Advice.

2007 Student Radio Awards

Radio production graduates Jackie Curthoys and Dave Dodd won Gold (Best Scripted Programme) and Silver (Best Presenter) awards respectively at the 2007 Student Radio Awards supported by BBC Radio 1.

BU statistics 2006/07



2006/07 Student Profile

Total Enrolments	16,226	Top 10 non-EU source countries	
Full-time undergraduates	10,743	China	190
Part-time undergraduates	3,896	Norway	116
Full-time taught postgraduates	736	Thailand	63
Part-time taught postgraduates	557	India	60
Research postgraduates	294	Taiwan	44
International Student Enrolments 2006/07			
Total	1,641	Turkey	43
International (non-EU)	1,116	South Korea	31
EU (non UK)	525	Nigeria	22
% of BU enrolments from outside UK	10.1%	USA	22
% of BU enrolments from outside EU	6.9%	Canada	19

Research and Enterprise Statistics 2007

Number of consultancy and research contracts	141
Number of businesses with whom BU has a collaborative research and enterprise relationship	901
Number of student and graduate commercialisation and business start-up projects	29
Number of attendees at business and community knowledge exchange events	8128

Some major funding gains in 2007

BU School/ Professional Service	Award	Objective
The Business School incorporating the Law Department	Vodafone	To research the production of a mobile phone platform game that tackles financial education and financial decision-making
School of Conservation Sciences	Earthwatch	To research the conservation of the South American Cloudforest and develop tools that can be applied to the conservation of other ecosystems
	Natural England & The Jurassic Coast Team	To carry out laser scanning of the Jurassic Coast in Dorset to monitor the scale of erosion and compare the damage caused by human activity (fossil hunters) with that of natural forces (waves, weather, etc)
School of Health & Social Care	British Academy	To conduct ethnographic research on gender and volunteering within health settings in the Czech Republic
	Economic and Social Research Council	To run a seminar series aimed at <i>Evolving Theory in Interprofessional Education</i>
Media School	The Chinese Government	To animate the Beijing National Opera, in collaboration with the Beijing Advanced Technology College
School of Services Management	Arts and Humanities Research Council	To explore the media reflection of Margaret Thatcher's view that "there's no such thing as society"
	British Academy	To carry out a research project entitled <i>How sustainable is Ecotourism in nature reserves in China and the UK?</i>
	Economic and Social Research Council	To organise and host major research seminars in partnership with Canterbury Christchurch University and Exeter University as part of a series that focuses on <i>Leveraging Social, Cultural and Health Benefits from London 2012</i> specifically considering Olympic Tourism flows
School of Design, Engineering & Computing	Commonwealth Tourism Centre (based in Malaysia)	To help foster intra-Commonwealth travel and to provide the research foundations upon which future capacity building decisions can be made across the Commonwealth
	The Royal Academy of Engineering – Global Research Award	To conduct research in designing and building robotic devices to improve movements in the human arm
E-learning Benchmarking Project Group (E-resource team)	HEA Pathfinder	To conduct research arising out of the e-learning benchmarking exercise that will aim to enhance the student learning experience through new learning approaches involving e-resources

Summary of Accounts

The full report and financial statements for the year ending 31 July 2007 were approved by the Board in November 2007. Copies may be obtained from the Director of Finance or can be seen on the University's website.

The University adopted the provisions of FRS17 Retirement Benefits for the first time in 2005/06. FRS17 has resulted in an increase in staff costs of £1,351,000 (2006: £136,000), a reduction in other income of £325,000 (2006: £226,000) and a decrease in surplus for the year of £1,676,000 (2006: £362,000).

The FRS17 adjustments relate only to those members of staff who are members of the Dorset County Superannuation Scheme (DCSS) – essentially the non-academic staff of the University. The DCSS is a defined benefit scheme and the assets and liabilities relating to University staff are identifiable. The majority of academic members of staff belong to the Teachers Pension Scheme.

The surplus for the year prior to the FRS17 adjustments was £255,000 (2006: £192,000).

The University has continued to invest substantially in its estate, spending £6.4M during 2006/07 on developments which enlarge and improve its physical infrastructure. At the Talbot campus the extension to Weymouth House, noted last year, was completed together with refurbishments to both Weymouth House and Poole House.

The Board recognises that many achievements of the year would not have been secured without the dedication and skill of both academic and support staff of the University.

Summary consolidated income and expenditure account for the year ended 31 July 2007

Income	2006/2007	2005/2006
	£000	£000
Funding Council grants	39,874	37,756
Academic fees and support grants	35,669	31,053
Research grants and contracts	2,121	1,606
Other operating income	10,976	10,456
Interest receivable	190	343
Total	88,830	81,214
Expenditure		
Staff costs	45,694	41,621
Depreciation	4,573	4,465
Other operating expenses	38,933	34,243
Interest payable	1,050	1,055
Total	90,250	81,384
Surplus/(Deficit) for the year	(1,420)	(170)

Summary consolidated balance sheet as at 31 July 2007

Net assets		
Fixed assets	63,595	59,639
Current assets	9,054	9,619
Creditors: Amounts falling due within one year	(17,442)	(17,421)
Total assets less current liabilities	55,209	51,837
Creditors: Amounts falling due after more than one year	(10,496)	(10,381)
Pension liability	(8,861)	(14,302)
Total net assets	35,852	27,154
Represented by:		
Deferred capital grants	17,088	14,127
Revaluation reserves	8,121	8,482
Revenue	10,643	4,545
Total funds	35,852	27,154

people at BU

University Officials

Chancellor

Lady Dione Digby

Pro-Chancellor

Sir Leonard Appleyard

Pro-Chancellor

Dame Yvonne Moores

University Officers

Vice-Chancellor

Professor Paul Curran

Deputy Vice-Chancellor

David Willey

Pro-Vice-Chancellor (Education)

Professor Rosemary Pope

Pro-Vice-Chancellor (Research and Enterprise)

Professor Nick Petford

Director of Finance

Karen Everett

Director of Human Resources

Michael Riordan

Secretary and Registrar

Noel Richardson

New Honorary Doctorates Awarded in 2007

Doctor of Music

Marin Alsop

Doctor of Letters

Neal Butterworth

Doctor of Arts

Martin Clunes

Doctor of Business Administration

Romy Fraser

Justin King

Doctor of Education

Rev Dr David Hart

Dr Bernard MacManus

Doctor of Science

John Wrighton FRCS

University Board

External members

Alan Frost (Chairman)

Dr Peter Barnwell

Kelvyn Derrick

John Harper

David Hines

Professor Tom Husband

John Knowles

Timothy Lee

Fiona McMillan

Glyn Smith

Simon Smith

Giles Sturdy

Sue Sutherland

Zoya Zuvcenko

Internal members

Professor Paul Curran

Charles Elder

Karen Everett

Adam Hyland

Dr Elizabeth Mytton

Professor Nick Petford

Professor Rosemary Pope

Michael Riordan

Catherine Symonds

David Willey

Clerk to the University Board

Noel Richardson

University Senate

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Anne Allerston

Dr Brian Astin

Mandi Barron

Dr Adam Biscoe

Professor Chris Brady

Ron Burns

Professor Stephen Deutsch

Rita Dugan

Dr Susan Eccles

Professor Steve Ersser

Karen Everett

Mark Gagan

Professor Mark Hadfield

Janet Hanson

Professor Nigel Hemmington

Adam Hyland

Stephen Jukes

Paul Kneller

Sam Neaves

Professor Nick Petford

Professor Rosemary Pope

Noel Richardson

Michael Riordan

Catherine Symonds

Dr Gail Thomas

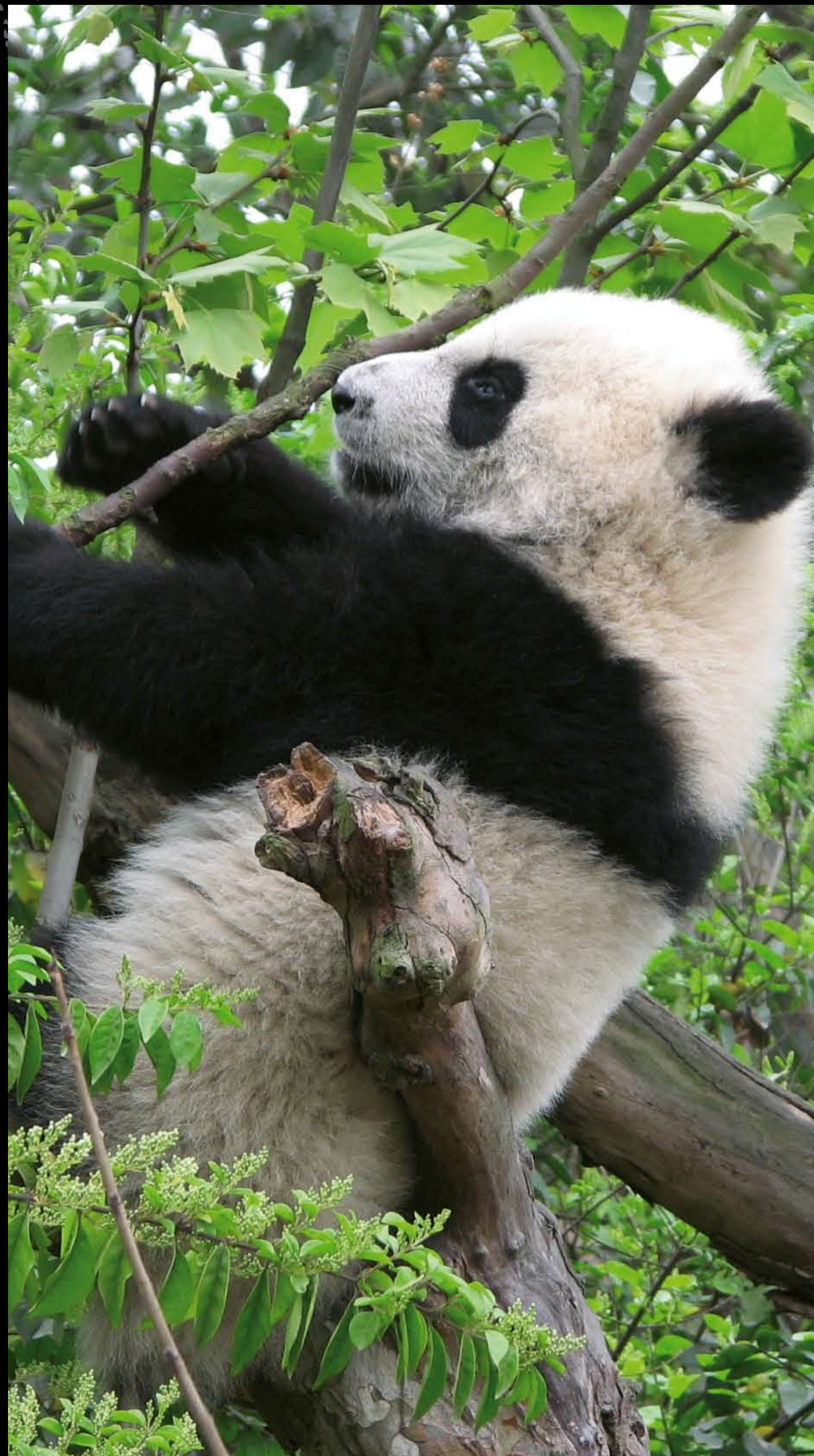
Dr Kenneth Vall

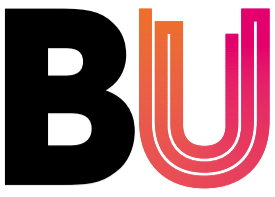
Professor John Vinney

David Willey

Secretary to Senate

Noel Richardson





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2933-01/08-ST

