

Bournemouth
University

Bachelor's degrees in Journalism & Communications



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Programme Leader
BA (Hons) Multimedia Journalism



Bournemouth
University

Webinar content



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Bournemouth University

A Top University



THE QUEEN'S
ANNIVERSARY PRIZES
FOR HIGHER AND FURTHER EDUCATION
2011

**Awarded a
Queen's
Anniversary Prize
for Higher &
Further Education**

**First to be
commended for
student
learning
opportunities.**



**89% of
graduates
employed/in
further study
within six
months of
graduating***



**“BU has over 17,000
students including 2,000
international students
from 100 different
countries”**



**Dedicated
international
support**

*Destination of Higher Education Leavers Survey 2012/13



Bournemouth
University

£200m
facilities
investment
by 2018





**Bournemouth
University**

The Faculty of Media and Communication

Four academic departments:

- Media Production
- Advertising, Marketing & Communication
- Animation
- Journalism and Communication

- Over 2600 students from over 70 different countries
- Work placements available on all our undergraduate courses.
- We are the UK's only Centre for Excellence in Media Practice (CEMP).



Our facilities

60 seat screening room



E-learning resources and group work areas





Bournemouth
University

Our facilities



Social spaces



Our course portfolio

Our courses aim to provide:

- **academic content** geared to the **professions**
- a **student-centred** learning environment
- emphasis on **intellectual achievement** and **employability**
- **real business/practical experience**





**Bournemouth
University**

Our course portfolio

Undergraduate courses

BA Multimedia Journalism (Hons)

BA Communication and Media (Hons)

BA English (Hons)

English M Lit

Course fees (BA and M Lit)

UK/EU: £9,000

Non-EU: £13,000

Key facts

- **3 years with 4 week placement or 4 years with a 40 week placement**
- **English M Lit 4 years with a 4 week placement (or 5 years with a 40 week placement) (full-time)**

5% early bird discount on fees if you pay your tuition fee before or within seven days of enrolment



**Bournemouth
University**

BA Multimedia Journalism

**September
2015/16**

This course was the first journalism course in the UK to be accredited by the three main professional bodies .

Combining multi-disciplinary training in TV, radio, newspaper, magazine, and online journalism, these creative areas are enhanced by the traditional benefits of an academic education.

The programme has close contact with leading journalists, editors, and professional training bodies. Practical work is project-based with students writing newspaper and magazine copy and producing radio and television bulletins and packages to industry standards and deadlines.

A professional working environment is simulated in dedicated newsrooms and digitally equipped studios.

Career opportunities

Our graduates are now in positions such as newsreader at Capital Radio, producer for BBC Sport, correspondent for Sky News, and news editor of Heat magazine.

Our students have worked as video journalists on Panorama, as reporters for Sky and as financial journalists for Bloomberg.





**Bournemouth
University**

BA Communication and Media

**September
2015/16**

This course provides the opportunity to study media and communication combining theory and practice in an environment of excellence and innovation.

You will study all aspects of communication – from interpersonal and workplace communication to corporate campaigns, digital media and the publishing industry.

The multidisciplinary nature of this degree encourages flexibility, a key virtue in today's rapidly changing world.

Career opportunities

Recent graduates have embarked upon a variety of careers including journalism, advertising, public relations, publishing, management and teaching.

Others have gone on to higher level study and research





**Bournemouth
University**

BA English

September
2015/16

This course focuses on exploring English within the context of the media.

You will be introduced to the latest developments in digital literature and new media writing, while also exploring 'classic' texts across media, for example studying Charlotte Bronte's Jane Eyre alongside television and film adaptations of the novel, fan fiction and comics based on Bronte's characters.

There is an emphasis on writing skills and you will study journalism as well as creative writing and publishing for a variety of traditional and new media.

Career Opportunities

This degree has wide ranging career applications including, teaching, journalism, advertising, public relations, publishing and management.





**Bournemouth
University**

English M Lit

**September
2015/16**

This is a new four year programme, which combines undergraduate and postgraduate study into a single course.

The course focuses on exploring English within the context of the media.

You will be introduced to the latest developments in digital literature and new media writing, while also exploring 'classic' texts across media, for example studying Charlotte Bronte's Jane Eyre alongside television and film adaptations of the novel, fan fiction and comics based on Bronte's characters.

There is an emphasis on writing skills and you will study journalism as well as creative writing and publishing for a variety of traditional and new media

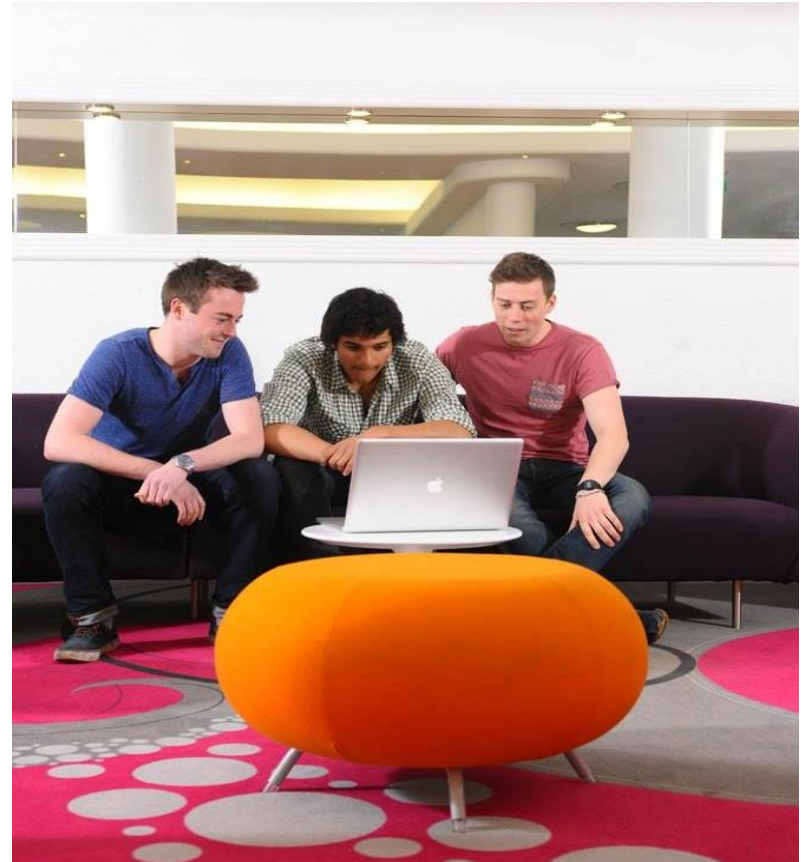
Career Opportunities

This degree has wide ranging career applications including, teaching, journalism, advertising, public relations, publishing and management.



Delivery & assessment

- Range of delivery methods, including lectures, seminars & guest lectures
- Emphasis on **Self-Managed Learning**
- Wide **range** of assessment methods used including reports, presentations & examinations
- Combination of **individual** and **group** work



Work placements



- All our undergraduate courses offer the opportunity to undertake a work placement
 - Minimum 4 weeks full-time
 - In your 3rd year of the course
 - Reflective portfolio
 - Help from dedicated placement officers
 - Established network of industry relationships



Bournemouth University

Real-world research



Dr. Jeff Bray
Senior Lecturer and
Waitrose Fellow

Eyetracking and shoppers:
using eyetracking technology to
understand consumer decisions

DISASTER
Management Centre

Research is integral to all that we do at BU, all of our students being taught by people undertaking research and it feeding back into courses



Bournemouth
University

Bournemouth University International College

Our courses

Foundation Certificates

International Year One course

Pre-sessional English for University Study Programme

Preparatory English tuition

www.KIC.org.uk/bournemouth



www.bournemouth.ac.uk



**Bournemouth
University**

Scholarships – September 2015

UK students

- Academic Excellence Scholarship - **£1,500**
- BU Vice-Chancellor's Scholarship - most promising applicant (Access to Higher Education qualifications) - **worth £9,000**
- BU Vice-Chancellor's Scholarship - most promising applicant (BTEC qualifications) - **worth £9,000**
- BU sports scholarship - up to **£5,000**
- BU music scholarship - up to **£1,000**

EU students

- Academic Excellence Scholarship - **£1,500**
- BU sports scholarship - up to **£5,000**
- BU music scholarship - up to **£1,000**

* Our September 2015 scholarships are still to be confirmed, but are likely to be as above.

Scholarships – September 2015

Non-EU students

- BU Academic Excellence Scholarship – (worth £1,500)
- BU Top-up degree Scholarship – (worth £2,000)
- GREAT – Bournemouth University Scholarship, India – (worth £3,000)
- BU Vice-Chancellor's International Scholarship – most promising applicant (UG) – (tuition fee waiver)





**Bournemouth
University**

Support available

Academic support

- Disability & Additional Learning Support
- Language Centre
- Library & Learning Support
- Study Support
 - Academic writing
 - Critical analysis
 - Exam and revision techniques
 - Presentations
 - Referencing
 - Avoiding plagiarism

Health and wellbeing

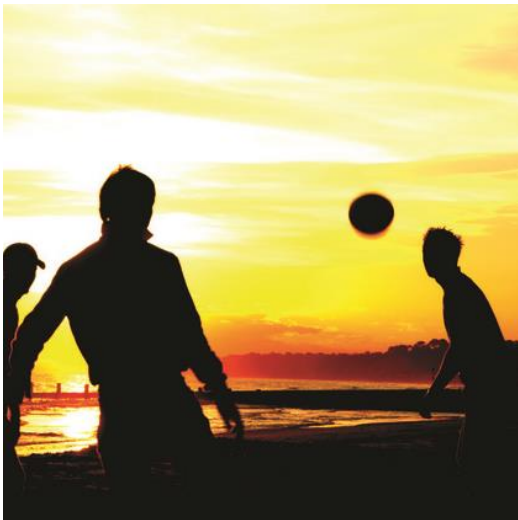
- Chaplaincy
- Counselling
- Medical Centre

Dedicated International Student Support

Specialist International Student Support Officer providing dedicated one to one Academic and Pastoral support both pre and post arrival at BU.



Bournemouth ... a great place to study and live...



Bournemouth ... a great place to study and live...





**Bournemouth
University**

Any questions?

Find out more information:

- **Meet BU in your country:**
www.bournemouth.ac.uk/international
- **Local contacts in your country:**
www.bournemouth.ac.uk/representatives
- **Online Seminars and Chats:**
www.bournemouth.ac.uk/online-events
- **Open Days:**
www.bournemouth.ac.uk/opendays
- **Fees and funding:**
www.bournemouth.ac.uk/pg-funding
- **Course information:**
www.bournemouth.ac.uk/courses

Contact askBU

Tel: 01202 961 916

Visit: www.bournemouth.ac.uk/askBU

E-Mail: askBUenquiries@bournemouth.ac.uk