



Introducing our undergraduate prospectus for 2018 entry

As your students consider where their futures might lead, we're proud to announce the launch of our prospectus for 2018 entry.

Alongside vital information about our fantastic range of courses, we asked our students to share their stories, making the university experience really come to life. Through augmented reality technology, your students can watch videos, read blogs and take a virtual tour, as the world of BU leaps from the page to their mobile device.

You will receive copies of our Undergraduate Prospectus through the annual HEIST mailing in March. If your careers office or Library do not receive the mailing, please contact us.

www.bournemouth.ac.uk/prospectus



Dates for your diary

Dorset UCAS Exhibition

Thursday 27 April 2017
www.ucas.com/exhibitions

Careers Advisers & Teachers Conference

Wednesday 17 May 2017
www.bournemouth.ac.uk/catc

BU Insight Days

5 – 9 June 2017
Our BU Insight Days have a subject-specific focus and give an insight into what studying at university is like. Please get in touch if those dates aren't suitable as we can organise something bespoke for you.
www.bournemouth.ac.uk/insight

Undergraduate Open Days

Saturday 10 June 2017
Saturday 1 July 2017
www.bournemouth.ac.uk/open-days

Design & Engineering Show 2017

23 – 26 June 2017
Formerly the Festival of Design & Technology, we're inviting groups from local schools and colleges to look around the exhibition, which features Design & Engineering students' final year projects.
fodt.bournemouth.ac.uk

Festival of Learning

8 – 12 July 2017
Students can take part in a range of hands-on taster sessions, interactive workshops and seminars. Information coming soon at
www.bournemouth.ac.uk/fol

BU Summer Breaks

4 – 21 July 2017
www.bournemouth.ac.uk/summer

Get in touch

If you'd like to know more about what we can offer your school, college or academy, or if you'd like to join our mailing list, then we'd love to hear from you.

Tel: 01202 963999
aspirebu@bournemouth.ac.uk
www.bournemouth.ac.uk/teachers

AskBU Enquiry Team
For general course enquiries, please contact one of our AskBU advisers:

Tel: 01202 961916
askbuenquiries@bournemouth.ac.uk



8194-02/17-SAMP



BU UPDATE

Spring 2017

for teachers and advisers

Creating global talent at BU

Here at BU, we're focused on ensuring that the skills and talents our students develop will open up a world of opportunity for tomorrow: enabling them to work around the world, influence global thinking and lead innovation.

We achieve this by offering students real-world experience all the way through their studies – from invaluable work placement opportunities, to collaborations with business and overseas exchanges.

We have more students on work placement than any other university in Great Britain* and every BU student is offered the opportunity to undertake a work placement as a part of their degree.

This year students are undertaking their placements at many more global employers – Microsoft, the NHS, New Forest National Park, Virgin and Warner Brothers – just to name a few. We've been out to visit just a few of them, to hear their story and how it is developing their learning as part of our #MyPlacementStory campaign. Discover their stories at www.bournemouth.ac.uk/my-placement-story

Your students might like to know that our overseas study

and work opportunities will enable them to experience new cultures, learn from different ways of working and explore the world – improving their future employability in the process. Also, with funding schemes such as Erasmus+ and our Global Horizons Fund, students will find that getting to experience the world is open to everyone.

Another way that BU is adding value to graduate employability is by our innovative, new Global Talent Programme – extracurricular activity designed to open up opportunities around the world. It's all about teaching students the mindset, skillset and attitude that global employers are looking for. We want our graduates to leave BU with a competitive advantage in the global job market.

On successful completion of the programme, students receive a BU Global Talent certificate to authenticate their achievements.

380 students across all academic years are currently engaged in



our Global Talent Programme. Could your students be one of these in the future?

Find out more about BU graduate employability at www.bournemouth.ac.uk/employability

*Higher Education Statistics Agency (HESA) in the DLHE Survey 2015

UCAS application **top tips**

Whether your students are fine-tuning their personal statements for 2017 entry or starting to think about their Higher Education options for 2018, we're keen to pass on our top tips for making applications stand out. Here are our top tips for applying for two of our subject areas.

Accounting, Finance & Economics

For these courses, we're looking for applicants who have a real interest in the principles and concepts of the subject area and are keen to develop a wide range of interpersonal skills. They need to have the ability to analyse and present financial information and want to do something challenging, yet rewarding.

In their applications, encourage your students to show interest in identifying and solving financial and business problems. We also want to hear about your students' aspiration to manage in the future.

We look for motivated and enthusiastic self-starters who have effective time-management skills. We're interested to see a proven ability to work effectively in teams as well as individually when completing assignments. Applicants need to demonstrate excellent problem solving and good communication skills.

Find out more: www.bournemouth.ac.uk/ug-afe



There's still time to apply for September 2017

Many of our courses are continuing to accept applications for this September. Visit www.bournemouth.ac.uk/courses to discover more.

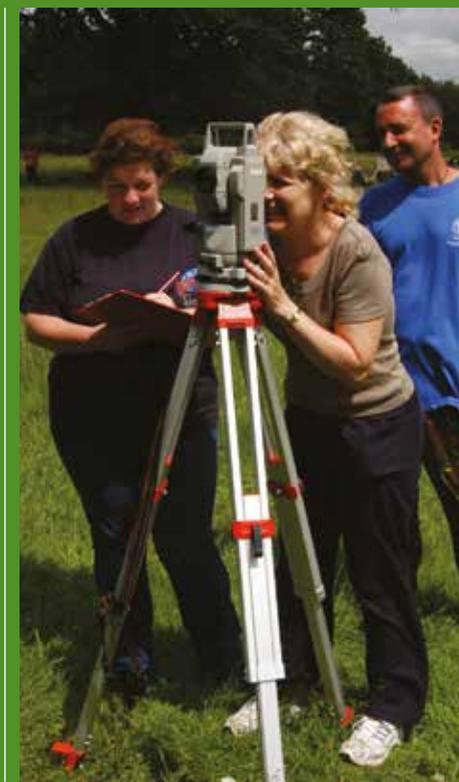
BSC (Hons) Geography



Geography encompasses an incredibly broad curriculum and employers know this; geography graduates are sought after in many professions. So we're looking for students comfortable with complex, abstract ideas (be able to conceptualise, as well as process and synthesise varied issues) and especially be able to think spatially and multi-dimensionally – on different levels and from different perspectives. Transferable skills such as communication are also important to employers, so we'll be looking for applicants who are confident in engaging with other people.

This course is suitable for students with various learning abilities, e.g. logical, visual, and/or kinaesthetic; and we want your students to have an interest in the world around them and be aware of issues and impacts to physical and human environments. This may be as a result of taking part in school field trips, or previous study of Geography, Environmental Science or Studies, Biology, Chemistry, Applied Science, Physics, Maths, Information Technology, or Geology – one of these subjects is essential. IT is vital to contemporary geography and therefore applicants must also be proficient. Being comfortable with trigonometry is a bonus.

Find out more:
www.bournemouth.ac.uk/ug-geography



Spotlight on new courses available for 2017 entry

Computer Animation degrees

We're developing new Computer Animation courses for 2018 entry, working closely with our industry partners to make sure we continue to offer the skills and understanding to provide our graduates with the right grounding for a successful career in the computer animation industry. We recommend that your students interested in this subject check our website for the most up-to-date details.

The review is part of our ongoing commitment to evolving and developing, making sure that the National Centre for Computer Animation (NCCA) continues to produce the leaders and innovators of the computer animation industry.

The NCCA has been at the forefront of education and research in the field of computer animation since its inception in 1989. Our graduates have won Oscars and BAFTAs for their work on ground-breaking films like *Gravity*, *Inception* and *Avatar*, while our academic staff conduct internationally recognised research, securing significant grants and winning high-profile awards.

We're also the only university in the UK to have been granted Houdini-certified school status, further evidence of our commitment to excellence.

At the heart of the NCCA – and the heart of these courses – is the marriage of science and art. The technological developments that our research contributes to in turn lifts the creative ambitions of the artists who use it.

As a graduate from one of these degrees, your students will find themselves able to join the industry immediately, but where they will stand out from the crowd is in their understanding of the elements at the very core of computer animation. They'll be much more than someone trained in the right software and hardware skills – they'll be someone with the insight, independence and passion to lead the industry forwards.

Courses currently in development:

- BA (Hons) Computer Animation Art & Design
- BA (Hons) Computer Animation Technical Arts
- BSc (Hons) Computer Animation & Visual Effects
- BA (Hons) Visual Effects

Find out more:

www.bournemouth.ac.uk/new-ug-courses



At the time of going to press, the course names and content are still subject to final confirmation.

Games degrees

In line with our commitment to keeping our courses at the cutting edge of the games industry, we're developing new Creative Technology degrees, so it is best to check the website for the most up-to-date information. Our two games degrees are delivered by the Department of Creative Technology in the Faculty of Science & Technology, while BSc (Hons) Digital Creative Industries is delivered jointly with the Faculty of Media & Communication.

BSc (Hons) Games Design and BSc (Hons) Games Software Engineering encourage students to specialise in one of two different areas of games development; the design of games and artefacts for them, or the more technical programming of games. Both courses will provide your students with the theoretical, technical and artistic skills they need for a successful and sustained career in this industry. At the same time, the courses are also designed for ensuring students can be entrepreneurial in the way they approach the gaming industry – an important skill given the number of independent games, particularly for mobile phones and tablets that are hitting the marketplace today.

Our BSc (Hons) Digital Creative Industries course is an exciting opportunity for your students to prepare themselves for the fast-converging entertainment technology sectors, with an emphasis on animation and games development, as well as related areas such as film and post-production.

BU is a member of TIGA and has won the Best Educational Institution award in the TIGA 2016 Awards event.

What makes this subject different?

- Dedicated computer games labs and equipment store
- Guest lectures and masterclasses from industry professionals
- Course field trips to events related to games development
- Group work simulating professional practices

Courses currently in development:

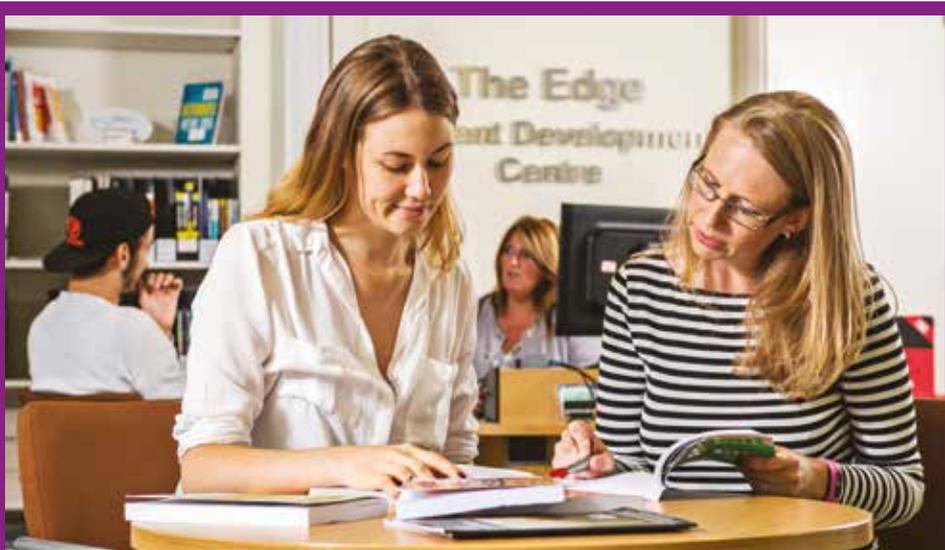
- BSc (Hons) Digital Creative Industries
- BSc (Hons) Games Design
- BSc (Hons) Games Software Engineering

Find out more:

www.bournemouth.ac.uk/new-ug-courses

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You're invited to our Careers Advisers & Teachers Conference

If you came to our annual Careers Advisers & Teachers Conference on our Talbot Campus last year, you'll know that it's the perfect opportunity to access up-to-date information about Higher Education. It's also your chance to get the latest information on BU courses and network with other advisers, teachers and tutors.

This year, you'll hear from our topical keynote speaker Dr Debbie Holey, who'll lead a discussion around the use of technology to enhance and diversify the delivery of information to facilitate learning.

As usual, you'll also be able to select from a number of workshops including a UCAS update, Student Finance overview (including Postgraduate funding), and much more. Our academic and admissions staff will also be there for any specific course or entry-related questions.

We know that raising awareness of Higher Education starts with careers advisers and teachers, so we want to offer this opportunity

to support your professional development. You're invited to join us at our next event, on Wednesday 17 May 2017. We'll see you there.



UCAS comes to Bournemouth

We're delighted to be hosting the Dorset Higher Education Exhibition at our Talbot Campus for the fourteenth year running, on Wednesday 27 April 2017.

UCAS Exhibitions offer a one-stop shop for exploring a variety of post-18 options in one setting. They're the perfect place to begin discovering the next step, and students often leave with armfuls of prospectuses, excited about which university open days they're going to attend. Students can speak to university representatives to find out what life's like on and off campus, and investigate a range of Higher Education options. University isn't for everyone, so students will have the opportunity to explore other pathways, whether that's volunteer work, gap year adventures, or the big wide world of work.

In addition, we realise that not everyone can get to Bournemouth, so we'll be bringing BU to students across the country at UCAS Exhibitions. We kick off the year on 7 March at the Guernsey UCAS Exhibition, and will then be making our way around the country, from Exeter to Merseyside – and everywhere in between.

Book your Dorset UCAS visit at:
www.ucas.com/exhibitions

