

P6. Partners – ensure all images provided by the Partner can be used by BU without seeking further permission

To ensure all images provided by the Partner can be used by BU without seeking further permission.

- Any images provided to BU for marketing purposes will be covered by an agreement (release form)
- This will ensure anyone identifiable in the photograph will give the Partner and BU permission to use the image in publicity material for a period of three years after the photo shoot
- A template release form is available on request.

## UK based Partners contact:

Corporate Marketing and Liaison Manager Email: <u>partners@bournemouth.ac.uk</u>

## Non UK based Partners contact:

Senior Marketing Manager – International Pathways Email: <u>internationalrecruitment@bournemouth.ac.uk</u>