



Bournemouth
University

POSTGRADUATE
prospectus 2023



DEGREES OF DIFFERENCE



CONTENTS

Vice-Chancellor's welcome.....	2
A different way of thinking.....	4
BU's degrees of difference.....	6
Levels of study explained.....	8
How to apply	10
Your application	12
Funding your studies	14
Scholarships and bursaries	16
Living in Bournemouth.....	20
Accommodation.....	22
Study support	26
Employability.....	28
BU International College	32
Life as a BU graduate.....	34
Course listing and subject areas.....	36
Continuing Professional Development courses	38
Research degrees	42
Accounting, Finance & Economics.....	50
Archaeology & Anthropology	62
Business & Management	66
Computer Animation & Visual Effects	80
Computing & Informatics.....	90
Design & Engineering	109
Disaster Management.....	114
Health	118
Journalism, English & Communication	138
Law.....	148
Life & Environmental Sciences	164
Marketing.....	170
Media Production	184
Politics.....	202
Psychology & Criminology.....	208
Social Work	224
Tourism, Hospitality, Events & Sport	234
Contact us	246
Important information.....	248
Where we are.....	250
Index.....	252

DEGREES^{OF} DIFFERENCE

At BU, we want to make a difference to the world around us. That starts with helping you make a difference to yours.

Whatever change you want a BU postgraduate degree to make to your life, we're here to help you make it happen. Whether you are looking to further your knowledge in a specialised field, or change the direction of your career, studying with us will open up a world of opportunity.

You'll become part of our international network of students, graduates, academics and industry professionals. You'll find yourself influenced by our outstanding research, and your career opportunities will benefit from our excellent reputation and the strong relationships we have with companies around the world, as well as professional and accreditation bodies.

If you're a researcher, our Researcher Development Framework will help you embrace the excitement of conducting your own research,

safe in the knowledge that you are sharing best practice from across the university.

You'll be doing all this in an incredible setting too. Taking a break from study could see you paddling in the sea while taking in Bournemouth's seven-mile-long sandy beach, enjoying the cosmopolitan feel of our beautiful town centre, escaping to the tranquility of the nearby New Forest, or heading for the bright lights of bustling London, just a couple of hours away on the train.

Whatever it is that makes you you, we've got the academic opportunities to help you explore what you are capable of, alongside support and social networks that make sure you're never alone.

Postgraduate study at BU is going to be an incredible journey. We can't wait to start it with you.

WELCOME

All BU students benefit from the strength of our expanding research community. Our academic staff are involved in cutting-edge research and enterprise that make a genuine contribution to society both nationally and internationally – whether we are helping surgeons practise operations using VR technology or developing smart cities with digital technology that can help to keep us safe.

We pride ourselves on the way our work makes a difference to the world around us. That's best demonstrated by our outstanding performance in the Research Exercise Framework 2021, where 95.7% of our research was deemed to have considerable impact or more, with 31.5% achieving an outstanding impact score.

Nothing we do at BU is done in isolation. We believe that by working together between different departments and faculties, by collaborating with professional organisations and other universities, and by working with students to co-create new knowledge together, we are enriching the world around us and contributing to a better society.

We also recognise the value of an inclusive and welcoming community. At BU we work as one to inspire learning, advance knowledge and enrich society. A further benefit of belonging to the BU community is its diversity – our staff and students come from over 100 countries and our outlook is truly global.

I'm proud of our approach to sustainability – it's not just something we teach, it's something we are. Sustainability and ethical practice are embedded into our practices – for example, they are at the heart of the design of our new buildings, which make the most of renewable and sustainable energy to help us reduce our carbon footprint even further. That's demonstrated by us being the highest-ranked UK university in the *Times Higher Education* Impact Rankings 2022 for climate action.

Bournemouth is a great place to live, work and study, so if you want to be encouraged and challenged to contribute directly to the development of knowledge in your subject, we'd love to welcome you to BU.

Professor John Vinney
Vice-Chancellor







A DIFFERENT WAY OF THINKING

One of the ways a BU education will help you stand out is the way in which we blend education, professional practice and research in everything we do. We don't think that cutting-edge pedagogy, world-leading research and partnering with global industry giants are enough – instead, we make sure each activity informs the other. The insight and expertise we gain in one area doesn't just strengthen that area – it strengthens everything. We call it Fusion.

What we learn through our research influences our curriculum and is passed on to industry through engagement with professional practice. What we learn from working with industry gives us new ideas for research and helps us to design and deliver courses that keep our students at the cutting edge of their chosen professions. And what we learn from delivering a world-class education helps us to improve our research and our professional practice.

It means students benefit from all areas of our expertise at every turn. For example, in the Faculty of Health and Social Sciences, our student midwives have worked alongside research students, BU academics, and practising midwives and chiropractors to develop and deliver inter-professional student-led clinics. Tourism students have worked with Dr Anya Chapman on her research project focusing on resort regeneration projects and revitalising coastal tourism with an emphasis on piers, bringing their learning to life. Journalism students have worked alongside our researchers to

help older people become citizen journalists and get their voices heard. Biodiversity students have worked on a project with BU academics, the National Trust and the Royal Society for the Protection of Birds (RSPB) to develop better conservation methods for the Purbeck region.

We are flexible in leadership, giving our staff the freedom to come up with new ways of thinking, and supporting them in delivering new solutions. We work without barriers, collaborating and sharing with each other to deliver world-leading, life-changing research that we are passionate about. Indeed, many of our projects involve academics from different faculties working together, and we place a lot of emphasis on developing processes, structures and learning spaces that make it easier to work together.

We believe that these different elements combine to enable BU to offer something truly remarkable to the world. It helps us to think differently, so that not only are the solutions we provide unique, but the questions we ask are too.

You'll find examples of the ways Fusion helps us stand out in each subject area in the course section of this prospectus, or visit: www.bournemouth.ac.uk/fusion

BU'S DEGREES OF DIFFERENCE

There are lots of reasons why postgraduate study at Bournemouth University is a great idea. Here are some of them.

Top 70

We're ranked in the top 70 young universities in the world³

£6.9 million

We awarded scholarships and bursaries worth over £6.9 million in 2021/22

7 miles

We're home to seven miles of golden beaches, many holding Blue Flag awards for cleanliness

Research excellence

95.7% of our research delivers considerable impact or more¹

94%

of our postgraduate students would recommend BU to a student considering us²

Ranked #1

of UK universities in the *THE* Impact Rankings 2022 for climate action



£1 million

BU staff and students contribute more than £1 million a day to the local economy

Global

Our focus on global employability helps our graduates stand out from the crowd

87%

of our postgraduate students go on to work in a job related to their area of study²

90%

of BU graduates were in sustained employment or further study three years after graduation⁴

To see more of BU's best bits – and to learn why our bloggers and vloggers are glad they chose BU please visit:
www.bournemouth.ac.uk/student-blog

¹Research Excellence Framework 2021 ²BU Alumni Survey 2020

³Times Higher Education Young University Rankings 2022

⁴Longitudinal Educational Outcomes Survey 2021

LEVELS OF STUDY EXPLAINED

There are different levels of study at postgraduate level. Your reasons for studying will help you choose one right for you.

Some students want to gain a further qualification to help them stand out in the employment market, whether they are continuing after their undergraduate degree (Bachelor's degree) or returning to study after gaining industry experience. Others enjoy the academic challenges posed by postgraduate study, and welcome the chance to study a specific area of interest in greater detail. Alternatively, for those interested in an academic career as a researcher or lecturer, postgraduate study is seen as the logical next step in their career development.

Think about the reasons you are considering postgraduate study, and the type of student that you are, because knowing what you want to get out of postgraduate study can be a big help in selecting the right course.

Taught Master's degrees

These courses are offered over one year full-time or two years part-time, although that can vary from course to course, and most offer work placement opportunities for full-time students. If you have studied an Honours degree (Bachelor's degree) in the UK, then you will broadly know what to expect, as the style of delivery is very similar, although you will be expected to attain a higher level of academic achievement in your work than an undergraduate student. Master's degrees are delivered via a combination of lectures and seminars, with plenty of self-directed learning in between where you will be expected to dedicate your own time to studying your subject in depth.

Types of taught Master's degrees

Some postgraduate taught degrees are designed to build on your existing knowledge and understanding, but others also allow you to change career direction. That means you can study some of our courses without having any undergraduate experience in that area.

Courses that build on existing knowledge are called progression courses while those that allow you to change direction are conversion courses – though these will still develop your existing knowledge in that area if you have existing qualifications in that subject. Check each course page to see which are which.

Postgraduate Certificate (PG Cert) and Postgraduate Diploma (PG Dip)

A Postgraduate Certificate and Postgraduate Diploma are effectively earlier exit points from a taught Master's degree. Some universities specifically offer these qualifications in their own right, but at BU, the majority of our courses are offered only as a full Master's degree. It is still possible to leave most of our Master's degrees with a Postgraduate Certificate or Diploma, but they are usually exit routes we would only consider during exceptional circumstances, unless otherwise stated on the course page in this prospectus.

If you are an education practitioner looking for a further teaching qualification, we offer a Postgraduate Certificate in Education Practice – contact us for more details.

Research qualifications

We also offer research-based postgraduate qualifications, such as MRes, as well as our taught courses. These courses will see you undertaking your own research under the supervision of experts in the field. Due to the very specific nature of research qualifications, we welcome discussions about your research ideas so if you are considering a research qualification and are looking for a university that can offer you outstanding support alongside a proven research track record, please contact us.

You can find contact details at www.bournemouth.ac.uk/doctoral-college

To find out more about all the courses we offer visit: www.bournemouth.ac.uk/postgraduate-courses



HOW TO APPLY

1 Prepare

Prepare your application documents:

- Your up-to-date transcript (if you are currently studying) or your official final transcript (if you have completed your last qualification)
- Your most recent academic qualification
- Your most recent English qualification e.g. IELTS (Academic) or equivalent
- Your Personal Statement
- One academic reference – either contact details or a letter to upload (or professional reference if you left university over two years ago)
- Your CV or portfolio if the course applied for requires work experience
- Check out tips on how to apply here:
www.bournemouth.ac.uk/pg-apply

2 Apply

Make your application to BU:

- Go to **www.bournemouth.ac.uk/courses**, choose the postgraduate course that you are interested in and click 'Apply now'. You will then be taken to our online application portal (myHub) to register an account, submit your application and upload the required application documents
- To apply through one of our official representatives in your country, visit **www.bournemouth.ac.uk/international-representatives**
- You can also apply for a range of BU scholarships at this point – visit **www.bournemouth.ac.uk/pg-scholarships**

3 Offer

BU aims to make you an offer within one month of a fully completed application. If your course requires an interview or additional selection measure, it may take a little longer.

- A conditional offer means you need to provide further evidence and your offer will contain full details of what is required
- An unconditional offer means you have met all of our entry requirements and you are ready to join us (subject to completing all your actions in myHub)

4 Accept

To confirm your place at BU, you must formally accept your offer:

- Accept your offer on myHub
- If you are a non-UK/Republic of Ireland student, you must pay a £3,000 deposit to secure your place. This is refundable if you fail to meet the conditions for entry to the course, or if you are denied a visa
- Sponsored students must provide official evidence of sponsorship
- If you decide not to accept your place, please let us know by declining our offer

5 Send

Send full documents:

- If your offer is conditional, you need to upload your final English and/or academic qualifications on myHub so we can make your offer unconditional. The documents we need to see may include:
 - Latest English qualification – e.g. IELTS (Academic) or equivalent
 - Official final transcripts
 - Final degree certificate (and graduation certificate if you have been issued one)
 - One academic reference letter if you haven't yet submitted one (or professional reference letter if you left university over two years ago)
 - Your CV or portfolio if the course applied for requires work experience

6 Confirm

Confirmation of Acceptance of Studies (CAS):

- Non-UK/Republic of Ireland applicants will receive a request from BU asking for certain details which are required to issue a CAS. This would include:
 - Copy of your current passport
 - Copies of any UK visas if you have previously studied in the UK
- Non-UK/Republic of Ireland students will receive their CAS for Student Route Visa applications from six months before the course starts

7 Prepare

Prepare to come to BU:

- Apply for a Student Route Visa
- Apply for university accommodation at www.bournemouth.ac.uk/accommodation before the deadline (mid-August for September entry and early December for January entry)
- Arrange a health examination if required for a Student Route Visa in your home country
- Book your flights and pack your suitcases
- For information and advice about arriving at BU visit www.bournemouth.ac.uk/arrivals

8 Arrive

Upon arrival at BU:

- Call your family and friends to let them know you have arrived
- Any questions, please contact our AskBU team at: askbu@bournemouth.ac.uk

9 Enrol

What you need to bring for enrolment at BU:

- You will receive details about when and how you need to enrol at BU. You will need to bring your original qualifications (and official translations if the originals are not in English), passport and visa for study, and copies of any previous UK visas you may have
- Come and meet your academic tutors and classmates, find clubs and societies to join, and get started.

Research degrees

For information on the application process, or for general enquiries about research degrees, please visit: www.bournemouth.ac.uk/doctoral-college

YOUR APPLICATION



Academic entry requirements

The normal requirement for a taught Master's degree is a UK Bachelor's (Honours) degree (or equivalent professional or international qualification). For our post-experience and professional qualifications there may be additional entry requirements set by the associated professional body. The course outline on our website (www.bournemouth.ac.uk/courses) will provide full details of any extra requirements, or you can contact the Future Students Enquiry Team by emailing futurestudents@bournemouth.ac.uk or calling +44 (0)1202 961916.

English language requirements

If English is not your first language, you will need a minimum IELTS (Academic) score of 6.0 overall, or equivalent, though some courses have higher requirements. To find out more and see which other English qualifications we accept, visit www.bournemouth.ac.uk/english-language

Pathway to Master's degree

If you do not have qualifications equivalent to a UK Bachelor's (Honours) degree to gain direct entry to a Master's degree at BU, we still have opportunities for you.

If you have one of the following qualifications with the appropriate grade, we offer you the chance to complete a one-year Top-up degree as a pathway to a Master's degree (MA, MSc):

- Foundation degree or Higher National Diploma (HND)
- Overseas qualifications that are equivalent to the first two years of a UK undergraduate course (i.e. equivalent to Level 5 on the Qualification Framework for England, Wales and Northern Ireland)
- A Pre-Master's qualification from the BU International College – see page 32.

A Top-up degree enables you to add the final year of a UK Bachelor's degree to your existing qualifications, which will have been confirmed as equivalent to the first two years of a UK degree. Successful completion of a Top-up degree with good grades (normally a second-class degree) may lead to entry on to a Master's degree in a relevant field. To find out the exact progression route from Top-up course to Master's degrees, visit: www.bournemouth.ac.uk/topup-degrees

Evidence of prior learning

You may be exempt from certain parts of your postgraduate programme if you can show you already have relevant qualifications in your subject area. There are two ways of doing this – through the Recognition of Prior Learning (RPL) and UK Credit Transfer (UKCT) processes.

You can seek RPL for a range of professional qualifications which do not carry academic credit, or for academic credit received from higher education institutions outside of the UK. In these cases, it will be considered as Recognition of Prior Certified Learning (RPCL). If your prior certified learning has taken place at another UK higher education institution, it will be considered as UKCT.

If you would like to find out if you are eligible for RPL or UKCT, or have any questions about the process, please contact us on futurestudents@bournemouth.ac.uk or calling +44 (0)1202 961916.

European Credit Transfer System

If you are studying for an undergraduate or postgraduate course in an EU country, your qualification will probably be graded using the European Credit Transfer System (ECTS), which is a way of transferring European higher education grades over to the UK. We accept ECTS credits for entry on to our courses; undergraduate credits will be accepted when the undergraduate degree is completed. One ECTS credit is equivalent to two BU academic credits.

Experience

Relevant experience can count towards your application. This is known as Recognition of Prior Experiential Learning (RPEL) and is an opportunity for you to demonstrate that you have sufficient knowledge in a particular topic.

Usually, you will need to provide evidence of this knowledge by reflecting on your experience and learning in writing. We will assess the evidence you submit and consider it alongside the rest of your application. You can then be awarded RPEL credit, which may give you an exemption from parts of the course.

Contact our Future Students Enquiry Team (futurestudents@bournemouth.ac.uk) for information on applying via the RPEL route.

FUNDING YOUR STUDIES

There are a number of different ways you can fund your studies at BU, and we have a team of advisers who can help you explore your options and answer any questions you may have.

Pay by instalments

You can pay your fees in two instalments online using a debit/credit card. This option is available for all postgraduate students, whether you are studying on a full or part-time basis. UK students who have been awarded a Postgraduate Master's Loan or Postgraduate Doctoral Loan can also choose to pay their fees in four instalments.

Fees and funding

If you are a UK or Irish national or have settled or pre-settled status under the EU Settlement Scheme or indefinite leave to remain so there are no restrictions on how long you can stay, you may be eligible to apply to the UK Government for a non means-tested loan (currently up to £11,836 for 2022/23 entry). You can use the money towards your tuition fees, your living costs, or other costs associated with your study.

To check full eligibility please visit www.gov.uk/masters-loan/eligibility

Alumni/student family discount

- 20% loyalty discount for BU graduates
- 10% student family discount if you have an immediate family member who has studied, or is studying, at BU.

Scholarships

We offer a range of scholarships that can help you fund your studies – see page 16 to find out more about what we offer.

Other funding sources

You might find funding through your own savings, your employer, charities, foundations and trusts, research councils, bank loans, international government scholarship programmes or UK government programmes such as Commonwealth and Chevening Scholarships.

Further support

Our Future Students Enquiry Team is always ready to help with your funding queries. Email futurestudents@bournemouth.ac.uk

For more information about funding your studies visit: www.bournemouth.ac.uk/pg-funding





HELPING YOU SUCCEED

We want to give you every chance of fulfilling your potential, which is why we offer non-repayable scholarships. To find out more about the full range and which scholarships you might be eligible for, visit www.bournemouth.ac.uk/pg-scholarships

Scholarship	Available to	Value	Fee status	Level
Academic Excellence Scholarship (UK)	Applicants for Master's degrees who meet our criteria. No application needed	£2,000 reduction to your fees	UK/Republic of Ireland (Rol)	Postgraduate Taught (including Master's by Research)
Academic Excellence Scholarship (Overseas)	Applicants for Master's degrees who meet our criteria. No application needed	£3,500 reduction to your fees	Overseas and EU	Postgraduate Taught (including Master's by Research)
BU Music Scholarships	For talented instrumentalists or vocalists who have been involved in ensemble activity	£600	UK/Republic of Ireland (Rol) and overseas and EU	Postgraduate Taught and Postgraduate Research
BU Sport Scholarships	For talented athletes with a desire to continue developing in the sporting arena as well as academically	Up to £5,000	UK/Republic of Ireland (Rol) and overseas and EU	Postgraduate Taught and Postgraduate Research
BU/Chevening Joint Scholarships	BU welcomes Chevening scholars each year. This is a joint scholarship. You need to apply via the Chevening Scholarship website	100% fee waiver plus expenses	Overseas	Postgraduate Taught
Chevening Scholarships	BU welcomes Chevening scholars each year. This is an external scholarship that BU supports. You need to apply via the Chevening Scholarship website	100% fee waiver plus expenses	Overseas	Postgraduate Taught



THE KEY TO MY FUTURE

Linh Trinh
Executive Dean's Scholarship recipient

Linh wanted to increase her academic understanding of marketing, but needed help to fund her development. A BU scholarship was the perfect solution for her.

After spending three years gaining experience in marketing and communications, coming to study in the UK was my biggest goal. I wanted to supplement the practical skills I had already acquired with an academic underpinning, so the MA Marketing Communication was the logical choice.

I saw the scholarship advertised on the BU website, and was delighted when my application was accepted. Without it, I would not have had the opportunity to pursue my studies in the UK, and the benefits it has brought into my life have gone far beyond the academic.

My scholarship has opened doors for me in terms of my personal growth as well as giving me the chance to study at BU. It's been an incredibly rewarding experience, learning alongside students from all over the world and making connections that I will value for the rest of my life.

The university's commitment to the United Nations Sustainable Development Goals was reflected in my course content, and aligned well with my own interest in sustainability, and I was inspired by the lecturers, who are experts in their fields. I've been encouraged to develop leadership in addressing sustainable challenges, all while studying at a university with world-class facilities and great student support that made it all the more enjoyable.

My advice to anyone thinking of applying for a scholarship at BU is to go for it. Nothing is worth more than a true story, so tell your stories as part of your application. The process itself is a valuable opportunity to reflect on yourself, find your passion and discover your potential.

My scholarship has been the key to my future, and I hope your application helps you find the key to yours.



ADVENTURE WAS CALLING ME

Amy Zhou

GREAT Scholarship recipient

When Amy Zhou began considering study in the UK, the chance to take her career in a new direction along with the offer of a scholarship made BU a great option.

I was really keen that my Master's studies should be a new adventure for me, something that would help me to learn and think in a different way. I began researching UK universities, which I felt gave me the best chance of having the experience I wanted, and the MA Producing Film & Television at BU really stood out.

As I began to look around the BU website, I also learned that I was eligible to apply for a GREAT Scholarship – a campaign to attract students from certain countries to study in Great Britain. I was excited by the opportunities that the scholarship offered – the chance to meet students from other UK universities to network and discuss our experiences, for example.

Perhaps most important of all was the fact that the scholarship would enable me to fund myself to pursue my education in the UK. When I found out my application had been successful, I was delighted because I knew it meant I would be able

to give the course my full attention and not have to spend time thinking about my finances and how to pay for things.

A side-effect of the scholarship that I wasn't really expecting was how it also boosted my confidence. I had been working in a marketing role before joining BU, and had no background in film. As a result, I was anxious about applying to the course, but the scholarship gave me extra motivation. Knowing that I was a strong enough candidate to be considered for a scholarship gave me more confidence about my application in general, and it was a key factor in me starting to believe that "I can make it".

Now that I'm here, the experience has not disappointed me. Everyone here is willing to lend you their skills and experience. I can't tell you how many times I have sought help from lecturers, classmates, staff from the kit desk and even the SUBU help desk. It's made me eager to support others – you're never alone at BU.

LIVING IN BOURNEMOUTH





We aren't the only ones that think Bournemouth is amazing. We asked some of our students why they love living and studying here...

The food

Before I arrived in the UK, I barely knew anything about British food. Now having scones with clotted cream and strawberry jam while sipping some English tea is becoming part of my favourite breakfast. The more I welcome new change, the more connection I have created with this culture.

Linh Trinh, Vietnam

Bournemouth gardens

The gardens are a really nice place to walk through while you go from the town centre to the beach. They are a lovely place for a picnic and to relax with friends.

John, UK

The coast

Bournemouth is a perfect setting to live and study. It has one of the best beaches in the UK, and it gives access to the Jurassic Coast World Heritage Site in Dorset. I've been travelling across England, and I think Dorset has the most beautiful countryside along the coast.

Haklao, Cambodia

Town centre

In Bournemouth town centre there are many places that can be easily reached on foot. There is Bournemouth square which regularly hosts events such as markets, live music and other entertainment. There is a huge variety of shops, restaurants, bars and a new cinema complex close by.

April, UK

The weather

The weather can be amazing in Bournemouth. Basking in the sun on Bournemouth beach sometimes makes me feel like I am back home in Nigeria.

Funmi, Nigeria

The local area

Bournemouth is situated in a gorgeous natural region with miles of clean sandy beaches – the leafy and peaceful New Forest is just a quick train ride away too.

Danielle, UK

To see some of the best things about living in Bournemouth and Poole visit: www.bournemouth.ac.uk/around

We know that everyone's idea of a dream home is different. It's important for you to be happy with your living arrangements, so we have lots of different accommodation options, with something for everyone.

Halls-style living

It's mainly a mix of male and female students (although single-sex accommodation is available on request), usually of various nationalities, living in shared flats within traditional Halls of Residence. There are usually four to six students per flat, each with their own en-suite room. There are studio apartments in some halls, and all rooms have internet access. Some accommodation is owned and managed by us, and some is owned and managed by carefully selected partners. We also have a Student Village on our Talbot Campus. For more details, visit www.bournemouth.ac.uk/accommodation

Is it guaranteed?

We guarantee a place in BU student accommodation for all students starting in September, as long as you apply by the relevant deadlines. For more details please visit www.bournemouth.ac.uk/accommodation-guarantee

Will I have far to travel?

Lots of our accommodation is within walking distance of our campuses, but there are good bus links to BU from most of Bournemouth and Poole. A bus pass for the UNIBUS is included in your accommodation cost (you can opt out of this if you want). Your offer letter will tell you where your studies will be based so you can select accommodation nearby, if that's what you want.

What about work placement?

Many of our courses offer the opportunity to take a work placement. If you are on a work placement, it will make sense to live in private accommodation near to where you will be based – the Residential Services Team can give you further information.

Community spirit

All BU accommodation is supported by our ResLifeBU programme. Our ResLifeBU team is there to help you settle in and make new friends through a calendar of social events, as well as to provide wellbeing support if you need it.

We take your health and safety seriously, so all of our halls of residence and Student Village have CCTV and key access for secure entry. All sites have access 24/7 to a member of staff if you need any assistance

When can I apply?

Once you've accepted your offer to study at BU and chosen us as your firm choice, you'll receive an email inviting you to register for BU accommodation.

Private letting

BU has its own student lettings service, LettingsBU, who advertise a variety of student houses and flats across the popular areas of Winton, Boscombe, Charminster and Wallisdown, as well as options in the large private halls of residences located in the Lansdowne area of Bournemouth. For more details please visit www.lettingsbu.com

Is student parking available?

If you choose to live at home or more than ten miles from the university campus, you may be eligible for a chargeable student parking permit.

See www.bournemouth.ac.uk/parking

Family accommodation

Limited accommodation for families is available. See

www.bournemouth.ac.uk/family

Find out more!

To see videos of our accommodation, and to learn more about prices and payments, please visit

www.bournemouth.ac.uk/accommodation

To find out more about our accommodation, and for more details about ResLifeBU and how it can help you settle in quickly, visit: www.bournemouth.ac.uk/accommodation



WELCOME TO YOUR NEW HOME



ACCOMMODATION OPTIONS



B



A



B



C



D



E



F



F



G



G

We have accommodation designed specifically for our postgraduate students, so you can still enjoy university-style living with like-minded people. Student residences in Bournemouth and Poole are increasingly popular with postgraduate students, and private rental accommodation is also an option if you would prefer.

(A) St John's Road		
Room type	Contract length	Approx cost p/w
Studios and en-suites	50 weeks	£135 - £175

(B) Bailey Point		
Room type	Contract length	Approx cost p/w
Studios	50 weeks	£205 - £215

(C) Chesil House		
Room type	Contract length	Approx cost p/w
Studios and en-suites	50 weeks	£140 - £175

(D) Corfe House		
Room type	Contract length	Approx cost p/w
En-suite	50 weeks	£155-£175

(E) Dorchester House		
Room type	Contract length	Approx cost p/w
Studios	50 weeks	£190 - £205


(F) Okeford House		
Room type	Contract length	Approx cost p/w
Studios and en-suites	50 weeks	£150 - £175


(G) Student Village		
Room type	Contract length	Approx cost p/w
Studios	50 weeks	£185

Accommodation prices are indicative and subject to change.

To see more of our accommodation, please visit:
www.bournemouth.ac.uk/virtual-tour

STUDY SUPPORT

A photograph of students in a modern, comfortable lounge setting. A woman with long dark hair sits on a blue and green sofa, working on a silver laptop. In the foreground, a blonde woman and a man are sitting on the floor, also working on laptops. The man is using a mouse. The scene is brightly lit, suggesting a daytime study environment.



We believe that you will perform at your best when you have the right balance between study and relaxation. That's why we work hard to provide a great infrastructure of support systems and services to help you study, as well as making sure you are never short of ways to relax and unwind.

Superb library facilities

Great libraries can really enhance your study experience. Ours contain study areas dedicated to postgraduate students, and to silent and group work, and you'll have access to extensive online support and resources so that you can study effectively and conduct research at times that suit you. Our libraries' technobooshs are ideal for group work and there are plenty of computers for individual study.

Learn when you want – where you want

Through our online learning environment, you can access announcements, timetables and learning resources 24/7. You'll be able to download the app to receive regular updates on your mobile devices. You can submit assignments and receive feedback online, access assessments, and create e-portfolios. You'll also find online communities to support your studies.

Study skills support

We run courses and sessions to help you develop your academic skills such as writing, giving presentations and referencing, and you can also access an interactive Study Skills Community. Research students benefit from a dedicated skills programme, including building systematic search strategies, managing citations effectively and open access publishing of their research.

We also offer support through our award-winning Peer Assisted Learning (PAL) scheme, where students are trained so that they can support the learning of their peers.

Free English language support

We offer extensive, free English language support for international students. Group classes and one-to-one sessions are available for general English study or subject-specific language. You can also study online using our interactive language learning facility.

Additional Learning Support

Our Additional Learning Support and Disability (ALS) service is able to help students with specific learning differences (e.g. dyslexia or Asperger's), sensory/physical impairments or medical and mental health conditions. You can find out more at www.bournemouth.ac.uk/als. Alternatively, you can call +44 (0)1202 965663.

SportBU

We have sport and recreation facilities for everyone, whether you're a keen athlete or would like to start a new sport. You'll have access to an on-campus gym, a group fitness programme, instructional classes, rehabilitation services, social pay and play sports, campus sports (for fun competition) and performance sports (for more serious athletes). To find out more, visit www.bournemouth.ac.uk/sportbu

Students' Union at Bournemouth University (SUBU)

Run by students, for students, SUBU is there for all aspects of university life. With a huge range of clubs, academic representation and organising great events, there's something for everyone. The Student Centre houses social learning spaces, a student advice centre, a café, radio and media studios, and meeting rooms. Visit www.subu.org.uk to find out more.

Health and wellbeing

Whether you need help adjusting to university life, or just want to talk about how you are feeling, there's always support available. For the full range of available services please see the Health and Wellbeing section of our website at www.bournemouth.ac.uk/students/health-wellbeing

To learn more about the different ways we can support you during your time at BU, visit: www.bournemouth.ac.uk/support

Wherever you want to go, BU can help you get there. Everything we do – from the development of our degrees to the support we offer through our Careers & Employability Service – is designed to make you globally employable.

Becoming globally employable

It's an exciting world out there, and we work hard to make sure our graduates can explore as much of it as they want. Our courses are designed to make you employable all over the world, giving you an international outlook whatever career you choose to follow. We can also help you to learn a new language – or strengthen your skills in one you already speak.

BU Skills Development Programme

This has been developed with employers to help you discover and demonstrate your potential to work in a truly global way, crossing physical and cultural boundaries to deliver outstanding results in your studies and the workplace.

Work placements

Many of our degrees offer the opportunity to undertake some form of work placement as part of your studies – a great way to improve your CV and make invaluable contacts for the future. We work with some of the biggest names around the world, making sure that your work experience has global relevance and will make you stand out to employers anywhere in the world.

MyCareerHub

This online job vacancy system can be accessed anywhere at any time, and provides hundreds of part-time, vacation, placement and graduate employment opportunities. We also use it to tell you about upcoming events, webinars, Skype chats and visits from people and companies that might boost your employability.

CV and careers appointments

We offer one-to-one appointments with our professionally qualified careers advisors to discuss your CV and career plans. We can help you formulate job-hunting strategies, practise mock interviews and assessments with you, improve your CV, and advise you about working abroad.

Employer presentations and skills workshops

Our graduates have a great reputation, and we have strong links with a range of employers. That's why employers visit us to tell you about placement and graduate employment opportunities, and talk about the type of graduates they are looking for. The sessions can help you sharpen up your applications to other companies too.

Graduate and Placements Fairs

We host recruitment fairs in October, November, and in the Spring of each year, as well as smaller sector-specific events. Local, national, and international employers participate to meet you and discuss your options. These events are a great way to make contacts within the industry you want to join, as well as to get valuable help and advice.

Proven success

The work we put in to help students improve their employability means that 90% of our postgraduates say they went on to work in an industry related to their degree (BU Alumni Survey 2020). In total, 90% of BU graduates were in sustained employment or further study three years after graduation (Longitudinal Educational Outcomes Survey 2021).

Taking a placement as part of your degree can make you more employable. To hear how previous students have found their placement experience to be invaluable visit: www.bournemouth.ac.uk/my-placement-story



BECOME GLOBALLY EMPLOYABLE





INNOVATION EXCELLENCE

Ben Burkard

MSc Innovation Management & Entrepreneurship graduate

BU graduate Ben Burkard has enjoyed remarkable success since co-founding a digital agency in Germany, winning awards at the prestigious German Design Awards for three years running.

Ben, who was one of the first graduates of the MSc Innovation Management & Entrepreneurship in 2015, founded ideenhunger with Simon Eberhardt in 2014.

It didn't take Ben long to get up and running, as the company won awards in the prestigious German Design Awards for three consecutive years – Fair and Exhibition in 2016, Excellent Communications – Poster Design in 2017, and Excellent Communications Design – Corporate Identity in 2019.

Commenting on the win, Ben said: "It is always an honour to be recognised with an industry award. The digital marketing business is a tough one. The most important thing for us is to build strong relationships with our clients, which are based on trust, co-operation and authenticity. I believe this is what makes us successful, and every time our work is recognised it helps us feel as though we have got the right philosophy to compete."

Ben chose to study the MSc Innovation Management & Entrepreneurship to gain experience of new business approaches and to learn from other students from different countries and industries.

He said: "I enjoyed the opportunity to participate in a completely new course. This meant that we could help to shape the course by giving feedback – a bit like entrepreneurship in action! It was a good chance to improve my English language skills, which has helped me in dealing with international clients. The course gave me a whole new network of friends, who are now based all over the world. Overall, it taught me to believe in your dreams and follow them by pushing yourself out of your comfort zone."



SPICE UP YOUR LIFE

Illana Smith

MSc Human Resource Management graduate

Double-BU graduate Illana Smith is bringing the tastes of Sri Lanka to the UK with a business selling spice kits to curry connoisseurs.

Illana, who completed both her undergraduate and postgraduate degrees at BU, launched Hari Hari in 2014. The business, named after a Sri Lankan expression which translates as “OK, OK” or “it’s coming”, provides spice kits which can be bought online, as well as via a network of independent food stores.

Illana, who is half Sri Lankan and who spent a big part of her childhood in the country, had always dreamed of running her own business.

The mother-of-three said: “Growing up in Sri Lanka, life revolved around hotels and hospitality. This shaped my decision to study Hospitality Management back in the mid-90s, during which I developed a specific interest in human resources. I eventually combined these interests with a career in HR for a cluster of Hilton Hotels in central London, but the desire to run my own business never left me. After having my third child, I thought it was now

or never. The fact that being my own boss meant I could flex my hours around looking after my children was a big motivator.”

Illana’s Sri Lankan-inspired cookery had always been a hit with family and friends, and this sparked the idea to source, package and sell spice kits which could help others capture the authentic flavours.

While a degree and Master’s might not seem the obvious route to becoming an entrepreneur, Illana credits both with getting her where she is today. She said: “I did my Master’s in Human Resource Management to further my career. But it also gave me a glimpse of what it was to think and work more independently. I grew in confidence and felt that I really could run my own business if I put my time and energies into it. I loved the experience of studying at university and that love of learning hasn’t stopped since graduating. There are always new things to learn, and you never know where it will take you.”

BU INTERNATIONAL COLLEGE



BUINTCOL, Lansdowne Campus



If you're unable to gain entry to a degree directly, BU International College offers world-class preparation courses for university study. Great teaching, student support and facilities will help ensure you are ready. Completing your programme with the grades you need will guarantee you access to your Master's degree.

High-quality tailored study

All the courses we offer are designed to meet the needs of international students, and to help them progress to BU. The courses will help you quickly improve your English language, subject knowledge and academic skills. Achieving the required grades guarantees you a place on your chosen degree.

Feel part of BU straight away

Bournemouth University International College is located on the university's Lansdowne Campus and you will receive a BU student ID card, so you will be part of the university from the moment you arrive. You will study in our modern, purpose-built international college building located in the centre of Bournemouth, and have access to all the university facilities.

Scholarships available

Bournemouth University International College offers partial tuition scholarships to talented and hardworking students, so you can be rewarded for your academic achievements in your home country. We also offer generous scholarships to students who excel in their studies at Bournemouth University International College and progress to their degree.

Direct degree admission with Pre-Sessional English

If you meet the academic entry requirements but just need to improve your English language ability, you can take a Pre-Sessional English course at Bournemouth University International College.

Pre-Master's courses

We offer Pre-Master's courses in three areas – the specifics of your course will vary depending on the degree you want to go on to study.

- Business, Law or Finance
- Events, Tourism and Hospitality Management
- Media and Communications.

Conditional offers

If your offer is conditional on English Language, our Pre-Sessional English (Fast-Track) can help you improve your English language skills to meet the IELTS requirement of your offer. Our Pre-Sessional English with Study Skills provides all-round university preparation if you have more time to improve your English.

Unconditional offers

If your offer is unconditional, our Master's Enhancement Programme will improve your study skills as well as introducing you to living and studying in Bournemouth and the UK. It includes:

- Personal Development and Progression Project
- Skills for Postgraduate Study
- UK Culture and University Life.

To find out more about how Bournemouth University International College can help you prepare for your course visit: www.bournemouth.ac.uk/international-college

Being a BU student means you're immediately part of a huge network of students, past and present. Whatever you go on to do, wherever you are in the world, you will always be a member of the BU community, and we hope you'll continue to engage with us and our students like so many of our graduates do. Furthermore, from the moment you graduate, you are automatically a lifetime member of the Bournemouth University Alumni Association.

Part of a huge network

We have thousands of graduates working all over the world. When you graduate, you'll become part of that network too. Whatever industry you work in, you'll keep encountering people who studied at BU. They stay in touch with us too – some come back and deliver guest lectures; others employ our students on placements or come back and recruit new staff from our graduates. It's one big family – and we want you to stay part of it!

Alumni Association

As a member of the Alumni Association, you will be entitled to lots of great benefits and services, including:

- Services and advice from the Careers & Employability team
- Exclusive discounts on further study
- Development opportunities through volunteering
- Access to our Friend Finder scheme, which allows you to reconnect with people you've lost touch with
- Lots of other benefits such as access to a range of free online journals, access to our libraries and reduced-cost SportBU membership.

Stay in touch

We'll keep you up to date with all the goings on from BU and your fellow alumni through our social media

channels, email newsletters, and through our website so visit www.bournemouth.ac.uk/alumni for more.

Inspiring others

Our alumni inspire prospective students by featuring in BU publicity, telling the story of what they have achieved since graduating. They also support our current students by coming back to BU and giving talks, guest lectures or advice – these provide vital insights for students into the world of work.

In-country reunions

We regularly organise in-country reunions where alumni can get together, reconnect with old friends and make new contacts among BU's sprawling network of graduates. Keep in touch with us to find out if we are hosting a reunion in the country you're now based in.

Social media

You can follow the BU Alumni Association on social media.

www.facebook.com/bournemouthalumni

www.twitter.com/bmthunialumni

To learn more about life as a BU graduate and what you can expect visit:
www.bournemouth.ac.uk/alumni-profiles



LIFE AS A BU GRADUATE



OUR POSTGRADUATE COURSES

Continuing Professional Development courses 38

CPD courses

CPD courses in Health

Research degrees 42

Courses for Education Professionals

Doctor of Philosophy (PhD)

Master's by Research (MRes)

Accounting, Finance & Economics 50

MSc Sustainable Economic Development & Emerging Markets

MSc International Finance & Economics

MSc Finance

MSc International Accounting & Finance

MSc Corporate Governance

Archaeology & Anthropology 62

MSc Bioarchaeology (Anthropology)

MSc Bioarchaeology (Osteoarchaeology)

Business & Management 66

MBA Master of Business Administration

MSc Management with Business Analytics

MSc Organisational Project Management

MSc Innovation Management & Entrepreneurship

MSc International Management

MSc Management with Human Resources

Computer Animation & Visual Effects 80

MA 3D Computer Animation

MSc Computer Animation & Visual Effects

MA Digital Effects

MSc Artificial Intelligence for Media

Computing & Informatics 90

MSc Information Technology

MSc Internet of Things

MSc Internet of Things with Cyber Security

MSc Internet of Things with Data Analytics

MSc Cyber Security & Human Factors

MSc Digital Health

MSc Digital Health & Artificial Intelligence

MSc Data Science & Artificial Intelligence

Design & Engineering 108

MSc Engineering Project Management

MSc Mechanical Engineering Design

Disaster Management 114

MSc Disaster Management

Health 118

MSc Adult Nursing (with Professional Registration)

MSc Mental Health Nursing
(with Professional Registration)

PG Dip/MSc Advanced Clinical Practice and MSc
Advanced Clinical Practice (Advanced Nurse
Practitioner)

MA Advanced Practice

PG Dip/MSc Physician Associate Studies

MSc Health Research

MSc Nutrition & Behaviour

PG Dip/MSc Public Health

MSc Medical Imaging with Management

Journalism, English & Communication **138**

MA Multimedia Journalism

MA Media & Communication

MA English & Literary Media

MA Creative Writing & Publishing

Law **148**

LLM International Commercial Law

LLM International Tax Law

LLM Intellectual Property

Graduate Diploma in Law/CPE

LLM in Legal Practice

PG Cert Intellectual Property

LLM Public International Law

Life & Environmental Sciences **164**

MSc Biodiversity Conservation

MSc Green Economy

Marketing **170**

MA Advertising

MA Marketing Communications

MSc Marketing Management

MSc Marketing Management (Digital)

MSc Marketing Management (Retail)

MSc Marketing & User Experience

Media Production **184**

MA Cinematography for Film & Television

MA Directing Film & Television

MA Film & Television

MA Producing Film & Television

MA Production Management

MA Post Production Editing

MA Scriptwriting

MA Sound Design for Screen

Politics **202**

MA International Political Communication

MA Political Psychology

Psychology & Criminology **208**

MSc Foundations of Clinical Psychology

MSc Clinical & Developmental Neuropsychology

MSc Cognitive Neuroscience

MSc Investigative Forensic Psychology

MSc Health Psychology

MSc Psychology

MA Criminology & Criminal Justice

Social Work **224**

PG Dip/MA Social Work

PG Dip/MA Social Work (Children & Families)

MA Leading & Developing Services

MA Advanced Mental Health Practice

Tourism, Hospitality, Events & Sport **234**

MSc Events Management

MSc International Hospitality & Tourism Management

MSc Tourism Management

MSc Tourism Marketing Management

MSc Sport Management

Continuing Professional Development courses

Key Information

Duration & delivery:
Contact us for details

Start date:
Contact us for details

Tuition fees:
Contact us for details

Entry requirements:
Contact us for details

Required subjects:
Contact us for details

If English is not your first language:
Contact us for details

Why choose BU for your Continuing Professional Development needs?

We understand that fitting study in around your busy working life can be a challenge, so we have devised a number of flexible courses that allow you to study bite-sized units at your convenience, while working towards a bigger qualification. We also run a selection of bespoke study days.

Our team are on hand to provide advice about our programmes, to explain how we can tailor our courses and units to meet the needs of your workforce and organisation, and to book places on our courses.

Working with businesses

We are also able to harness our considerable experience in delivering outstanding education to work with organisations to develop bespoke development courses. These can be designed to match the needs of both the organisation and the employees who work there, taking into account the landscape of the sector and any regulatory requirements.

To find out more about our Continuing Professional Development framework, see: www.bournemouth.ac.uk/cpd-courses



My experience of BU's CPD offering was extremely positive. The academic staff were absolutely outstanding and I was offered fantastic support and co-operation throughout the course. The sessions and classes were really effective and I have nothing other than great memories of my studies.



Abul Basher, Ministry of Public Administration, Bangladesh,
Social Science Research Methods CPD graduate.

Areas we deliver Continuing Professional Development in

- Design & Technology
- Disaster Management
- Engineering & Manufacturing
- Environmental Science
- Events & Leisure
- Forensic Science
- Government/Public Sector
- Health
- Hospitality
- IT & Computing
- Law
- Marine and Coastal
- Performance Coaching (Fitness)
- Practice Development
- Retail
- Social Care
- Sport
- Tourism



Continuing Professional Development courses in Health

Key Information

Duration & delivery:
Contact us for details

Start date:
Contact us for details

Tuition fees:
Contact us for details

Entry requirements:
Contact us for details

Required subjects:
Contact us for details

If English is not your first language:
Contact us for details

Why choose BU for your Continuing Professional Development needs?

We have a long history of delivering CPD (continuing professional development) to the health and social care sector. Our large portfolio of workforce development and CPD opportunities reflects current workforce transformation across the sector and is constantly updated to ensure that it meets the needs of our stakeholder organisations and students.

Our programmes are designed and implemented in collaboration with service colleagues, supporting the development of a workforce that is not only fit for the here and now, but will be able to lead and innovate into the future.

Accumulating credits

The Faculty of Health & Social Sciences CPD Framework provides qualified health and social care professionals with the chance to undertake units of study appropriate to their workplace while accumulating credit for progression to an Honours degree/PG Cert/PG Dip or Master's degree at the same time. It aims to produce knowledgeable and skilled critical thinking practitioners who have the potential to enhance the care of clients/patients, and enable them to act as knowledgeable and responsible practitioners.

The units, based on the principles of evidence-based practice and client-centred care, are focused on supporting health and social care practitioners to critically evaluate what they do, and how they act, in a continuing evolving health and social care environment.

You can build on units to create one of the following awards:

- BSc (Hons) Professional Practice
- MA Advanced Practice
- MA Leading & Developing Services

We constantly review our CPD offering to make sure it meets employers' current needs. Contact us if you are interested in undertaking any of our units listed opposite.



Our CPD courses are ideal for healthcare professionals who wish to expand their knowledge and skillset.

Dr Sara White, Acting Deputy Dean (Education & Professional Practice).



Areas we deliver Continuing Professional Development in include:

- Advanced Clinical Practice/Advanced Nurse Practitioner
- Advanced Nurse Practitioner Portfolio
- Business Writing (Evidencing Professional Learning 3)
- Care of Clients with Long-Term Conditions
- Care of Clients with Minor Illness
- Clinical Practice Profile
- Context & Scope of Public Health
- Critical Care
- Deteriorating Adult Patient Recognition & Management
- Developing Knowledge and Analysis (Child Care)
- Developing Professional Practice
- Developing Professional Specialist Practice
- Enabling Work-Based Learning
- Enhanced Assessment Skills for Clinical Practice
- Evidencing Advanced Clinical Practice Through Portfolio Development
- Evidencing Professional Learning
- Evidencing Professional Learning (Social Sciences Workshop)
- Examination of the Newborn
- Foundations in General Practice Nursing
- Improving Personal and Organisational Performance (IPOP)
- Independent & Supplementary Prescribing
- Introduction to Leadership (Improving Personal and Organisational Performance – IPOP)
- Law, Policy and Professional Practice (Child Care)
- Leading for Change
- Leading Integrated Services
- Living Well with Dementia
- Locating & Evaluating Evidence for Professional Practice
- Managing Mental Health in Non-Mental Health Settings
- Managing Physical Health in Mental Health Care
- Mental Capacity Act 2005 in Practice
- Paediatric Presenting Conditions in Urgent and Primary Care
- Practice Observation
- Practice Observation (Child Care)
- Preparing for your Service Improvement Project (PSIP)
- Professional Practice (ASYE/Child/Adult/Mental Health)
- Professional Reasoning and Judgement in Health & Social Care
- Professional Supervision in Health & Social Care
- Professional Use of Deprivation of Liberty Safeguards (DoLS)
- Return to Nursing Practice
- Risk & Decision-Making in Safeguarding Adults & Children
- Risk Assessment & Decision-Making in Practice
- Self Leadership
- Service Improvement Project Units
- Social Work- Assessed and Supported Year in Employment (ASYE)
- Strategic Leadership
- Supervising a Learner in Practice
- Supplementary Prescribing
- Systematic Review to Inform Clinical Practice

Visit our application portal for full course details, to browse options and to apply online:
www.applycpd.com/bu

RESEARCH DEGREES

We offer a wide range of research qualifications, including Master's By Research, Doctor of Philosophy and Professional Doctorates. All our research students are based within a relevant faculty, and also benefit from further research support from the Doctoral College which provides the skills and support that research students need.



All our postgraduate research students will automatically be members of the Doctoral College – an inclusive, global community of postgraduate research students.

The Doctoral College is there to help you in the different aspects of your life as a postgraduate research student. It offers support through every stage of your degree, as well as helping you feel part of the research community, offering a range of activities and events with which you can become involved, such as the Annual Postgraduate Research Conference.

Postgraduate research brings with it a different set of challenges to those encountered during taught and undergraduate study. For this reason, the

Doctoral College offers the Researcher Development Programme which consists of workshops, specific skill sessions, and online resources designed to encourage your independent learning and develop your research skills.

The Doctoral College is also responsible for making sure best practice is shared across all our faculties, so that every student benefits from the latest thinking and the newest approaches to study. In short, it's there to make sure you have the best possible experience while you're at BU.

 **The Researcher Development Programme is designed to be flexible and to endorse those skills important for your research. The more informal sessions within our faculties offer different opportunities to exchange knowledge and ideas.** 

Kim Boes, PhD researcher

Master's by Research (MRes)	44
Doctor of Philosophy (PhD)	46
Courses for Education Professionals	48

OUR RESEARCH THEMES

We focus our research on providing real-world solutions to the big challenges that society faces. It's important to us that our work has an impact on the world around us, and can contribute towards making a real difference to people's lives.

We strive to make sure the work we do can be applied locally, nationally and internationally, ensuring that it stretches across the world.

Research centres

Our research centres all focus on tackling specific issues within the broad subject areas that we operate in, and staff are encouraged to work collaboratively wherever possible. This includes involving students as part of their studies and ensuring that our research findings help to form our curriculum to disseminate the things we discover from our work.

It extends further than that though, to encourage working with staff from different faculties and other universities, both in the UK and abroad. It's also essential that we are in close contact with industry, so we can work with organisations to help them overcome the hurdles they know they will face in the future.

Our research is clustered into research centres that are collaborative and cross-disciplinary, allowing them to draw on skills and expertise from across the university to engage in work that tackles research questions in a different way.

Research themes

Our research is based around five key themes, which we have identified as drawing on our existing areas of expertise in education, research and professional practice. These are business and economic sustainability, digital and technological futures, environment, culture and heritage, global security, and health and wellbeing.

By focusing our efforts into specific areas, we can develop our disciplinary strengths while building interdisciplinary opportunities. Our research themes have relevance and impact across the world, harnessing our energies and focusing our work to inspire learning, advance knowledge and enrich society.

Master's by Research (MRes)

Key Information

Duration & delivery:

12-18 months full-time or
2-3 years part-time

Start date:

September, January, April

Tuition fees:

See website for details

Entry requirements:

A Bachelor's Honours degree
with 2:1 in a relevant
subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with
a minimum of 5.5 in each
component, or equivalent

Bournemouth University International College:

Have you considered
Pre-Sessional English or
a Pre-Master's to help meet
your entry requirements?
To find out more, visit
[www.bournemouth.ac.uk/
international-college](http://www.bournemouth.ac.uk/international-college)

Why choose an MRes?

An MRes provides you with the opportunity to tailor your studies to your specific research interests or career aspirations. You can set out to find the answer to a particular research question and will have the chance to delve deeper into a subject area that you are passionate about.

Course overview

An MRes is also a good precursor to a PhD, allowing you to develop your research skills, enhance your ability to critically analyse information and solve complex problems. During your MRes you will:

- Undertake research methods training to develop a comprehensive knowledge of the research methods used within your specialist field
- Critically analyse information in the literature within your chosen field to identify information gaps, and develop and design a research project which addresses an issue within your chosen field
- Carry out your research project
- Produce a written critical analysis of the research data
- Present your research through a thesis and defend it by viva voce (oral) examination, to the satisfaction of examiners.

“Undertaking a research degree expanded my knowledge across multiple subjects. It equipped me with new ways of thinking about the world and opened up numerous opportunities for the future.”

Andy White, MRes student

How are you assessed?

Your project is formally assessed via submission of a thesis and a viva voce (oral) examination. Your independent research will be written up as a thesis, which is expected to be between 15,000 and 30,000 words (depending on the discipline).

There is no formally assessed taught component in an MRes, but you will be expected to engage with the Postgraduate Researcher Development Programme, which includes research methodology training. You'll develop your research project in conjunction with experienced academics in your field of interest, who will then provide supervisory support and can introduce their specialist knowledge.

An MRes is the ideal programme for you if you would like to undertake more comprehensive training into original research, or if you want to undertake professional development training in your specific subject area.

Our research areas of interest

- Accounting, Finance & Economics
- Animation
- Archaeology & Anthropology
- Business, Management & Marketing
- Computing & Informatics
- Creative Education
- Creative Industries Studies
- Creative Practice (Film, Television, Documentary, Immersive Media, Screenwriting, Photography)
- Design & Engineering
- Disaster Management
- English, History & Politics
- Events & Leisure
- Forensic Science
- Healthcare, Nursing, Midwifery & Allied Health Professions
- Human Rights, Creative Writing & Publishing
- Humanisation
- Journalism
- Law
- Leadership, Innovation & Management
- Life & Environmental Sciences
- Marketing Communications
- Media Production, Inclusivity & Sustainable Practice
- Medical Sciences, Radiography & Medical Imaging
- Nutrition
- Organisational Culture
- Privacy & Data Protection
- Psychology
- Retail
- Social Sciences & Social Work
- Sport
- Sustainability
- Tourism & Hospitality

Doctor of Philosophy (PhD)

Key Information

Duration & delivery:

2 years full time, up to 7 years part-time

Start date:

September, January, April

Tuition fees:

See website for details

Entry requirements:

A Bachelor's Honours degree with a first or 2:1 in a relevant subject or a Master's degree in a relevant subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Why choose a PhD?

A Doctor of Philosophy – PhD – is the highest level of degree a student can achieve. By completing a PhD, you will demonstrate academic excellence, ambition, motivation and a desire to contribute original knowledge in your chosen discipline. Throughout the process, you'll also develop broader academic and professional skills, including resilience.

Research at BU shapes and changes the world around us, providing solutions to real-world problems and informing the education we deliver. Our doctoral students are a key part of the research we conduct, co-creating knowledge with us and playing a crucial role in everything that we do.

Course overview

You will work closely with your supervisors and the wider research communities to which you will belong. Research at BU spans a broad spectrum of disciplines and theoretical and methodological approaches. The Doctoral College provides a BU-wide focus for doctoral students and an opportunity to engage with a vibrant and dynamic cohort of contemporaries with wide-ranging backgrounds, interests and experiences. Through the Postgraduate Researcher Development Programme, you will be supported by leading experts with immense experience and knowledge in their respective fields.

To be awarded a PhD, you will need to complete a complex and advanced research project. You will be expected to critically investigate and evaluate an approved topic, which results in an original and independent contribution to knowledge, as well as to demonstrate an understanding of research methods appropriate to your chosen field.



Throughout my journey, I was supported and encouraged to become an independent researcher. The skills I learned have proved invaluable in launching what is hopefully going to be a long and successful academic career.



Dr Ivana Rihova, PhD graduate

How are you assessed?

Your academic progress will be regularly monitored throughout your degree studies, via formal progress reports and regular meetings with your supervisors.

Your research will be presented as a doctoral thesis (and/or practical element) of between 40,000 to 80,000 words (depending on the discipline), which you will submit for examination and defend, via a viva voce (oral) examination to the satisfaction of the examiners.

Our research areas of interest

- Accounting, Finance & Economics
- Animation
- Archaeology & Anthropology
- Business, Management & Marketing
- Computing & Informatics
- Creative Education
- Creative Industries Studies
- Creative Practice (Film, Television, Documentary, Immersive Media, Screenwriting, Photography)
- Design & Engineering
- Disaster Management
- English, History & Politics
- Events & Leisure
- Forensic Science
- Healthcare, Nursing, Midwifery & Allied Health Professions
- Human Rights, Creative Writing & Publishing
- Humanisation
- Journalism
- Law
- Leadership, Innovation & Management
- Life & Environmental Sciences
- Marketing Communications
- Media Production, Inclusivity & Sustainable Practice
- Medical Sciences, Radiography & Medical Imaging
- Nutrition
- Organisational Culture
- Privacy & Data Protection
- Psychology
- Retail
- Social Sciences & Social Work
- Sport
- Sustainability
- Tourism & Hospitality

Courses for Education Professionals

Key Information

Duration & delivery:

4-7 years part-time online

Start date:

October

Tuition fees:

UK/Rol: £2,283.50

Overseas: £8,000

Entry requirements:

A Bachelor's Honours degree with 2:1 in any subject, or a Master's level qualification, PGCE, or equivalent professional experience in education including research activity judged by the programme team

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit www.bournemouth.ac.uk/international-college

Doctor of Education (Ed D): Creative & Media

We have designed this part-time, remote learning course to support teachers, lecturers, media professionals, trainers and other educational practitioners working in creative/media/technology related areas, to conduct doctoral research into their own professional practice in education.

In addition to the entry requirements, you will need to be an educational or media professional with an appetite for enquiry, a passion for reflective thinking about your practice and a desire to take on the challenge of doctoral level study in your discipline or practitioner context.

At the application stage, you will need a viable proposal in the form of a short expression of interest, explaining your role, setting and prospective research project. You will also need the time to focus on this research, on average one day a week, or equivalent hours spread over the week, for four to six years.

Course overview

The course is split into two phases. In the taught phase, you'll be trained through virtual activities, working in a cohort with a group of tutors on the conceptual frameworks for educational research, methodology, ethics, literature reviewing and data collection. In the supervised stage, you'll be supported by two designated supervisors in conducting your project to completion and publication.

This course will help you become a doctoral researcher and improve your professional practice and career development. You will be supported by the course team, fellow students, members of the Centre for Excellence in Media Practice and our active group of visiting fellows and professors. Throughout your development with the Ed D programme, you will have the opportunity to immerse yourself in a rich and dynamic community of practice, working in online spaces with activities and support designed for part-time, in-work cohorts.

The majority of the Ed D programme is completely flexible, online learning, so you can do the work when and where you want to, within two- to three-week periods for group activities on a virtual platform. In addition, there are five scheduled days a year when cohorts work together in video conferences and additional real time seminars and tutorials by negotiation.

You will join a community of practitioners, teachers and educators, all sharing good practice and working collaboratively to address common issues around creative and media education. The time you spend at work contributes directly to the requirements of the course; what you learn immediately feeds into your professional practice.

Key Information

Duration & delivery:

1 year part-time online

Start date:

September, January

Tuition fees:

UK/Rol: £2,500

Entry requirements:

A Bachelor's Honours degree with 2:1 in any subject. Applicants should be teaching in a practice or academic setting

Required subjects:

None

If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in writing and 6.0 in all other components, or equivalent

Postgraduate Certificate Education Practice

This course is designed for those already teaching in and/or supporting Higher Education in a range of environments, such as universities, clinical settings and other professional educational contexts. It supports your initial and continuing professional development as a critical reflective practitioner and prepares you to fully engage with the changing HE environment. Successful completion of the course will also lead to your nomination for Fellowship of the Higher Education Academy (subject to eligibility).

Course overview

This part-time course has entry points in September and January. It is 100% online and mostly 'asynchronous', which means that you can work on activities at times that suit you. This flexible mode is designed to make it easy to participate and to engage with fellow learners and tutors, enabling you to learn about educational practice from other disciplines and contexts. You will also have regular opportunities for tutorials with your academic adviser.

The course will enable you to engage in and critically reflect on the variety of learning, teaching and assessment practices that support and underpin student learning. Through assigned reading and associated activities you will learn about principles of learning and teaching, such as curriculum design, assessment and feedback, signature pedagogies, and creative and holistic approaches to education. You will also learn about the wider contexts of higher education, such as regulatory frameworks, the marketisation of HE, relationships with industry, and student satisfaction metrics. And, finally, you will be given the tools to critically reflect on your own practice and develop case studies from your own experience.

All of your assignments will be negotiated with you to ensure that they are driven by issues that you want to address and explore in your own educational practice.

By the end of the course you should be able to foster effective and dynamic approaches to learning and teaching through creativity, innovation and continuous reflective development, and be able to theorise these practices in relation to educational scholarship. Your own disciplinary expertise is a crucial element in this process – you should be able to develop discipline-specific strategies for teaching and learning which are informed by questions about how and why you might approach things in different ways.

ACCOUNTING, FINANCE & ECONOMICS COURSES

As more businesses trade internationally, there is growing demand for people with the financial and technical skills to enable them to succeed. We make sure our graduates fit the bill thanks to our long-standing relationships with professional bodies including The Institute of Chartered Accountants in England and Wales, The Association of Chartered Certified Accountants and The Chartered Institute of Management Accountants among others.

Our Accounting, Finance and Economics courses are industry focused and the end result is the success of our graduates, who hold key positions in major professional services such as KPMG and PWC, and financial institutions such as JP Morgan and Santander. Our Business School is accredited by the Association to Advance Collegiate Schools of Business (AACSB) – something fewer than 5% of business schools worldwide have achieved. Our research is aligned with the UN Sustainable Development Goals.

We bring together researchers and practitioners with overlapping interests in international trade and development, financial reporting, auditing, financial regulation, corporate governance, international and environmental taxation, enterprise risk management, performance measurement, regional economic development and factors affecting the small and medium-sized enterprise sector. Our overriding aim is to enhance the employability of our graduates utilising our links with the industry at local, national and international levels.

Our expert analysis and opinion regularly appear in the mainstream media, with our academics contributing to *The Financial Times*, *The Guardian*, *The Independent*, *The Conversation*, BBC Radio and Sky News. Our academics also regularly speak at government conferences and contribute to parliamentary panels.

MSc Sustainable Economic Development & Emerging Markets	52	MSc Finance	56
MSc International Finance & Economics	54	MSc International Accounting & Finance	58
		MSc Corporate Governance	60



Mumbai, India

CASE STUDY: INDIAN TRADE DEAL

As the UK seeks to build its economy after the impacts of Brexit and Covid-19, a BU academic is playing an important role in advising the government on the benefits of a trade deal with India.

Professor Sangeeta Khorana gave evidence to the House of Lords' International Trade Committee and the Welsh Assembly, as well as a member of the Expert Trade Advisory Group. With extensive experience in international trade and as a former civil servant within the Indian Government, she has a unique insight into the proposed deal between the fifth- and sixth-largest economies in the world.

Potential gains

Professor Khorana highlighted the potential gains that the UK could make as a result of a Free Trade Agreement between the two nations, with a particular focus on lower

tariffs and reducing 'behind the border' barriers. She discussed the relationship between the two countries and their shared expertise as large exporters of services, and how the UK might benefit from areas where the two nations' service sectors complement each other.

In addition, Professor Khorana's evidence highlighted the opportunities for the UK to promote labour rights and standards and the need for increased environmental sustainability as part of the agreement.

Unlocking opportunities

She described the deal as important, saying that it supports the UK as it seeks to develop 'an outward-looking global image, unlocking opportunities in the region and aiming to play a bigger role in the world.

'India represents a large market of about 1.4 billion, and poses an important opportunity for enhanced market access for UK firms that will develop the economic relationship between strategically important bilateral trade partners.'

Overall, the deal has the potential to almost double UK exports to India, bringing in an extra £28 billion a year by 2035 and increasing UK wages by a total of £3 billion.

MSc

Sustainable Economic Development & Emerging Markets

Key Information

Duration & delivery:

1 year full-time (September start), 16 months full-time (January start), 2 years full-time with optional 30-week placement

Start date:

September, January

Tuition fees:

UK/RoI: £11,000

Overseas: £16,250

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in all other components, or equivalent

Bournemouth University

International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit

www.bournemouth.ac.uk/international-college

Accreditation:

The Association to Advance Collegiate Schools of Business (AACSB)



AACSB
ACCREDITED

Why choose this course?

This course is delivered by the Bournemouth University Business School, which has AACSB accreditation in recognition of our focus on excellence in all areas. It's something that fewer than 5% of business schools worldwide have achieved, so you can be sure you're in good hands. This demonstrates our commitment to excellence in all areas and recognises that we regularly review what we do and how we do it in order to continue to provide our students with a platform for success.

The course is delivered by an experienced academic team who are active researchers in the field. It's the ideal choice for graduates who want to change subjects or career direction. Suitable for those who wish to work in the public sector (national or regional level), this course will also appeal to those who wish to work for NGOs and private sector organisations with interests in emerging markets.

Course overview

Focusing on sustainable economic development in a globalised market, this course has a particular emphasis on emerging markets. It reflects the growing interest and activity in economic development, particularly the role for industrial hubs and clusters in rapidly developing areas of the world such as Latin America and China, among several others.

The course will cover the economic, political and social aspects of economic development as well as offering option units in areas such as supply chains, innovation and entrepreneurship. You will also have the option to complete a 30-week work placement. You can opt to take your placement in the UK or overseas.

Whichever option you select, it represents an excellent opportunity to gain first-hand experience of your chosen industry. You'll take your work placement after your second semester, giving you the chance to put your learning into context before returning to BU to complete your research project in semester three. If you've undertaken the work placement, you'll be able to apply your understanding of the industry to your work, and your placement may even give you an idea for your project – or provide the subject of it.

Core units

Sustainable Regional Development:

By examining crucial issues in local and regional sustainable development, the unit aims to help you understand a conceptual approach to regional development dynamics and how to deal with problems and challenges around the topic.

Issues in Economic Development: This unit intends to develop an understanding of the issues involved in emerging market economies. Its focus is upon economic issues and the economic consequences of political and social aspects of integration and development.

Statistic & Data Modelling: Using a practical approach, this unit explores the statistical processes, techniques and ideas used in the collection, presentation, analysis and interpretation of data.

International Economics: This unit provides a comprehensive introduction to international trade, finance, and trade policy and trade institutions. It will provide you with a basic understanding of international trade economics and rules, as well as the politics and institutions that go behind the economics.

Global Economic Challenges: The unit aims to introduce you to economic theory and methodology as it applies to specific areas of applied economics. It does so in a way that demonstrates how economic theories and techniques can be used to address many of the most important issues facing humanity.

Research Project: The research project provides Master's level students with an opportunity to undertake a significant piece of self-managed research in an area that interests you and is relevant to the course.

Option units (choose one)

SMEs & Entrepreneurial Finance: This unit aims to equip you with a theoretical and practical understanding of the major issues of sourcing funding to start or undertake a rapid expansion of businesses, especially in the context of regional economies.

Supply Chains, Networks & Markets: This unit examines the critical challenges, tasks and approaches associated with the management of inter-organisational relationships. You will explore both strategic management and marketing-related aspects of business-to-business and business-to-consumer relationships.

Entrepreneurship, Innovation & Design: You'll develop an effective entrepreneurial, innovative, and design thinking mindset. The implementation of design management principles, innovative culture and governance will be explored in a variety of business contexts. The unit will explore the nature of entrepreneurial knowledge and skills, attributes, competences, and behaviours.

Optional work placement (minimum 30-week)

The placement is intended to foster personal and professional development, and to help you to make a connection between academic learning and the working world.



This course will expand participants' knowledge in relation to a large number of sustainable development goals (UNSDG).



Dr Davide Parrilli, Professor of Regional Economic Development

International Finance & Economics

Key Information

Duration & delivery:

1 year full-time (September start), 16 months full-time (January start), 2 years full-time with optional 30-week placement

Start date:

September, January

Tuition fees:

UK/RoI: £11,000

Overseas: £16,250

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in all other components, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

The Association to Advance Collegiate Schools of Business (AACSB)



AACSB
ACCREDITED

Why choose this course?

This course is delivered by the Bournemouth University Business School, which has AACSB accreditation in recognition of our focus on excellence in all areas. It's something that fewer than 5% of business schools worldwide have achieved, so you can be sure you're in good hands.

It's the ideal choice for graduates who want to change subjects or career direction. It's been developed with two key features in mind – the development of strong economic and finance skills, and the ability to apply them in practice.

Course overview

Modern business and policy making increasingly require the ability to understand financial and economic issues in a global context, so you can rest assured that this course also addresses key developments in global markets, as well as international trade, finance, and exchange rates.

It will enable you to develop key technical, analytical and decision-making skills, and also help develop the personal skills you need to succeed in any career: effective teamwork, objective analysis, persuasion and negotiation, and communication skills.

There's an option to undertake a 30-week work placement as part of the course, which may particularly appeal if you are changing disciplines or career focus. You can opt to take your placement in the UK or overseas – in fact, many large financial firms are located in Bournemouth.

Whichever option you select, it represents an excellent opportunity to gain first-hand experience of your chosen industry. You'll take your work placement after your second semester, giving you the chance to put your learning into context before returning to BU to complete your research project in semester three. If you've undertaken the work placement, you'll be able to apply your understanding of the industry to your work, and your placement may even give you an idea for your project – or provide the subject of it.



International economics lays a foundation for understanding global movements of goods, services, and people, and allows students to analyse the merits and demerits of trade openness on the basis of the theory and empirical studies of international economics.



Dr Christopher Hartwell, Professor of Financial System Resilience

Core units

Economics of Money & Financial Markets:

Understand and analyse the working of various financial markets, providing you with the tools necessary to analyse and evaluate the factors that drive these markets and the role they play in the wider economy.

Statistics & Data Modelling: Using a practical approach, this unit explores the statistical processes, techniques and ideas used in the collection, presentation, analysis and interpretation of data.

International Investment Management: This unit is designed to explore some of the wider issues in the global investment marketplace,

providing an understanding of key theoretical concepts and how to apply this knowledge to the analysis of practical real estate problems.

International Economics: This unit provides a comprehensive introduction to international trade, finance, and trade policy and trade institutions. It will provide you with a basic understanding of international trade economics and rules, as well as the politics and institutions that go behind the economics.

Research Project: The research project provides Master's level students with an opportunity to undertake a significant piece of self-managed research in an area that interests you and is relevant to the course.

Option units (choose two)

Corporate Governance & Ethics: This unit covers the objectives, principles and methods of corporate governance practice in different economic environments, providing a range of frameworks for analysing complex ethical problems. You'll learn how to aid managerial decision-making, particularly for risk management.

Issues in Economic Development: In this unit, you will underline the theories and basic models of international trade, finance, and exchange rates, with an emphasis on how the economics of international trade and finance plays out in the real world.

Global Economic Challenges: You'll learn how economic theories and techniques can be used to address many of the most important issues facing humanity.

SMEs & Entrepreneurial Finance: This unit aims to equip you with a theoretical and practical understanding of the major issues of sourcing funding to start or undertake a rapid expansion of businesses, especially in the context of regional economies.

International Corporate Finance: The aims of this unit are to address the importance of the corporate finance function in an internationally diverse corporation and to offer a framework for assisting corporate decision-makers in a complex, dynamic and inherently uncertain external environment.

Portfolio Construction & Theory: This unit aims to provide you with the necessary theoretical background for the application of portfolio selection and how to apply modern portfolio theory to investment management, covering specific issues such as ethical investment strategies.

Optional work placement (minimum 30-week)

The placement is intended to foster personal and professional development, and to help you to make a connection between academic learning and the working world.

You should consider how a range of financial theories can be used in practice to improve investment and financial management

decision-making. The transferable skills developed will improve your performance in your future career in financial analysis and portfolio management.

MSc

Finance

Key Information

Duration & delivery:

1 year full-time (September start), 16 months full-time (January start), 2 years full-time with optional 30-week placement

Start date:

September, January

Tuition fees:

UK/Rol: £11,000

Overseas: £16,250

Entry requirements:

A Bachelor's Honours degree with 2:2 in a required subject, or equivalent

Required subjects:

Finance, Accounting, Economics, or courses with elements of these subjects

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 5.5 in all other components, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit

www.bournemouth.ac.uk/international-college

Accreditation:

The Association to Advance Collegiate Schools of Business (AACSB)



Why choose this course?

This progression course is delivered by the Bournemouth University Business School, which has AACSB accreditation in recognition of our focus on excellence in all areas. It's something that fewer than 5% of business schools worldwide have achieved, so you can be sure you're in good hands.

If you have a background in finance or a related discipline and want to pursue a career in financial analysis, financial management or investment, this course will help you develop the exact skills you need. It covers the most recent developments in the financial industry including FinTech, big data, derivatives and risk management.

Course overview

As the finance industry stands on the brink of serious disruption from technological developments such as digital currencies and the widespread use of big data, you'll be perfectly placed to fill the skills gap that so many organisations currently face.

Delivered by a blend of theory and practice, the course offers core units that will develop your quantitative skills and your ability to analyse financial data and understand financial instruments, financial economics and investment management. What's more, there is also a range of option units that enable you to tailor your learning towards your intended career path or areas of specific interest.

There's an option to undertake a 30-week work placement as part of the course. You can opt to take your placement in the UK or overseas – in fact, many large financial firms are located in Bournemouth.

Whichever option you select, it represents an excellent opportunity to gain first-hand experience of your chosen industry. You'll take your work placement after your second semester, giving you the chance to put your learning into context before returning to BU to complete your research project in semester three. If you've undertaken the work placement, you'll be able to apply your understanding of the industry to your work, and your placement may even give you an idea for your project – or provide the subject of it.

Core units

Financial Econometrics: Mathematical, programming and statistical tools used in the real world for analysing and modelling financial data. You'll use these tools to model asset returns, the stock, bond and exchange rate, and measure risk using different software.

International Corporate Finance: This unit aims to address the importance of the corporate finance function in an internationally diverse corporation and to offer a framework for assisting corporate decision-makers in a complex, dynamic and inherently uncertain external environment.

Economics of Money & Financial Markets: Understand and analyse the working of various financial markets, providing you with

the tools necessary to analyse and evaluate the factors that drive these markets and the role they play in the wider economy.

Portfolio Construction & Theory: This unit aims to provide you with the necessary theoretical background for the application of portfolio selection and how to apply modern portfolio theory to investment management, covering specific issues such as ethical investment strategies.

Research Project: The research project provides Master's level students with an opportunity to undertake a significant piece of self-managed research in an area that interests you and is relevant to the course.

Option units (choose two)

Risk Management: The focus of this unit is on the key principles and theories that underpin investment decisions such as the main characteristics of portfolios (stocks and bonds) and how to calculate their risk.

Data Processing & Analytics: The unit aims at developing students' knowledge and skills in the evolving areas of data modelling and big data analytics as it applies to business and finance.

Derivatives: Understand the principles and practical aspects of derivatives investment and risk management, focusing on the conceptual and analytical aspects of derivatives.

FinTech: Focusing on the interaction between finance and technology, this unit covers how the economy has been affected by the new digital era, characterised by technologically-enabled innovations in the provision of financial services.

Optional work placement (minimum 30-week)

The placement is intended to foster personal and professional development, and to help you to make a connection between academic learning and the working world.

You should consider how a range of financial theories can be used in practice to improve investment and financial management

decision-making. The transferable skills developed will improve your performance in your future career in financial analysis and portfolio management.



The course has taught me to be better in group work and communicate with other nationalities, which is very important for companies and should enhance my employability.

Diana Giuliana, student



International Accounting & Finance

Key Information

Duration & delivery:

1 year full-time (September start), 16 months full-time (January start), 2 years full-time with optional 30-week placement

Start date:

September, January

Tuition fees:

UK/RoI: £11,000

Overseas: £16,250

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in all other components, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

The Association to Advance Collegiate Schools of Business (AACSB)



AACSB
ACCREDITED

Why choose this course?

This course is delivered by the Bournemouth University Business School, which has AACSB accreditation in recognition of our focus on excellence in all areas. It's something that fewer than 5% of business schools worldwide have achieved, so you can be sure you're in good hands.

Our global focus allows you to develop a truly international perspective while studying with our expert teaching team. This course is industry focused, with our graduates going to work at leading international companies.

Course overview

It's ideal for graduates looking to change career direction, and is designed to give you a firm understanding of how organisations report their financial data. As well as helping you learn how to analyse data and draw conclusions from it, you'll study how to help modern international corporations to reflect environmental issues in their financial reporting.

This is an area of increasing importance in modern financial reporting, and a challenge that many companies are struggling to meet. By giving you this sought-after skillset, this course will help you to stand out from the crowd as an employee who can really make a difference to the businesses looking for graduates in this area.

Ultimately you'll gain the transferable skills needed for a career in accounting and finance. These include team working, objective analysis and communication. You'll also have the option of a 30-week work placement to increase your employability. You can take this in the UK or overseas – Bournemouth is home to many large financial firms.

Whichever option you select, it represents an excellent opportunity to gain first-hand experience of your chosen industry. You'll take your work placement after your second semester, giving you the chance to put your learning into context before returning to BU to complete your research project in semester three. If you've undertaken the work placement, you'll be able to apply your understanding of the industry to your work, and your placement may even give you an idea for your project – or provide the subject of it.



This course provides insights into a diverse range of courses in taxation, accounting, financial analysis, responsible business practices in sustainability and corporate governance ethics.



Dr Suranjita Mukherjee, Deputy Head of the Department of Accounting, Finance & Economics

Core units

Statistics & Data Modelling: Using a practical approach, this unit explores the statistical processes, techniques and ideas used in the collection, presentation, analysis and interpretation of data.

Corporate Governance & Ethics: This unit covers the objectives, principles and methods of corporate governance practice in different economic environments, providing a range of frameworks for analysing complex ethical problems. You'll learn how to aid managerial decision-making, particularly for risk management.

Financial Reporting & Analysis: Learn the main principles and techniques involved in the production and operation of financial statements and the analysis of corporate financial reporting.

International Corporate Finance: This unit aims to address the importance of the corporate finance function in an internationally diverse corporation and to offer a framework for assisting corporate decision-makers in a complex, dynamic and inherently uncertain external environment.

Research Project: The research project provides Master's level students with an opportunity to undertake a significant piece of self-managed research in an area that interests you and is relevant to the course.

International Investment Management: This unit is designed to explore some of the wider issues in the global investment marketplace, providing an understanding of key theoretical concepts and how to apply this knowledge to the analysis of practical real estate problems.

Option units (choose two)

International Taxation: This unit will provide knowledge of the business opportunities and business risk entailed in cross-border trading and of the measures commonly taken by countries to protect their jurisdiction to tax.

Portfolio Construction & Theory: This unit aims to provide you with the necessary theoretical background for the application of portfolio selection and how to apply modern portfolio theory to investment management, covering specific issues such as ethical investment strategies.

Corporate Social Responsibility & Environmental Accounting: This unit will equip you with the ability to account and report on environmental matters and critically appraise the usefulness of such information.

Optional work placement (minimum 30-week)

The placement is intended to foster personal and professional development, and to help you to make a connection between academic learning and the working world.

You should consider how a range of financial theories can be used in practice to improve investment and financial management

decision-making. The transferable skills developed will improve your performance in your future career in financial analysis and portfolio management.

MSc

Corporate Governance

Key Information

Duration & delivery:

27 months part-time,
delivered online

Start date:

September

Tuition fees:

See website for details

Entry requirements:

A Bachelor's Honours degree
with 2:2 in any subject,
or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a
minimum of 5.5 in all other
components, or equivalent

Bournemouth University International College:

Have you considered
Pre-Sessional English or
a Pre-Master's to help meet
your entry requirements?
To find out more, visit
[www.bournemouth.ac.uk/
international-college](http://www.bournemouth.ac.uk/international-college)

Accreditation:

The Chartered Governance
Institute UK & Ireland
(CGIUKI)



Why choose this course?

This is a flexible part-time course that is delivered entirely online for GTA University Centre by Bournemouth University. This exciting course will provide you with a highly specialised set of skills and develop your ability to appreciate and influence the factors governing corporate affairs.

Course overview

This two-year course has been designed for those working in the financial services sector who want a relevant Master's degree, though applicants from other sectors are also welcome.

We developed the course in close collaboration with the Chartered Governance Institute UK & Ireland (CGIUKI) so that you would graduate career ready with specialised skills in all areas of business and enter roles such as analyst, management associate and financial consultant.

Overall the course offers:

- An academically rigorous and highly practical qualification (MSc)
- Development of professional and managerial abilities
- Qualification with graduate status of CGIUKI (GradCG).

The course itself offers a mixture of finance, law and governance focusing on the role of corporate administration. In this context, 'corporate' is used in its wider sense and therefore includes private, public and not-for-profit organisations.

“ It is a fabulous way to learn and a very efficient way to develop a career and gain university-based qualifications. ”

Carol Edwards, graduate

Core units

Corporate Law & Compliance: Learn the theoretical basis of corporate law, gain an understanding of contemporary corporate law, the role of company secretary in the effective administration of organisations, and evaluate key issues from theoretical and practical perspectives.

Corporate Reporting & Financial Management: Learn the main principles involved in the production of financial statements and the techniques for the analysis and critical appraisal of corporate financial reporting; and understand the importance of the corporate finance function and frameworks in an internationally diverse corporation within a complex, dynamic and inherently uncertain external environment.

Strategic Management: Apply the concepts of corporate and business strategy by integrating theoretical and practical knowledge, and explore the managerial and organisational competencies required for companies to operate in global markets.

Corporate Reporting & Financial Management: Learn the main principles involved in the production of financial statements and the techniques for the analysis and critical appraisal of corporate financial reporting; and understand the importance of the corporate finance function and frameworks in an

internationally diverse corporation within a complex, dynamic and inherently uncertain external environment.

Corporate Governance & Ethics: Understand the objectives, principles and methods of corporate governance practice within different economic environments, explore a range of frameworks to analyse complex ethical problems, and appreciate how corporate governance and ethics can aid managerial decision-making.

Enterprise Risk Management: Understand the different theoretical and practical aspects of identifying and managing risks, including how risk management links to compliance management and complements effective corporate governance in organisations, dependencies and complexities of several types of risks, and the need to establish a single framework, i.e., an enterprise risk management system, within the organisation.

Boardroom Dynamics: Understand the importance of boardroom dynamics on organisations, and the impact on decision-making processes, culture, diversity and other factors; and recognise the role of the company secretary/governance professional in supporting and influencing boardroom performance.

Research Project

The research project provides Master's level students with an opportunity to undertake a significant piece of self-managed research in an area that interests you and is relevant to the course. You will be supported by an

academic supervisor, who will be there to provide guidance and feedback. You will also receive support through a series of research methods workshops.



ARCHAEOLOGY & ANTHROPOLOGY COURSES

Archaeology and anthropology allow us to explore how humans lived and died in the past and also in modern-day forensic contexts, by examining the physical remains of the individuals and the material traces of their activities.

Your study at BU will be supported by a dynamic community of highly qualified and experienced scientists, scholars, research and support staff. All of us are actively engaged in cutting-edge research in the field, in areas as diverse as human evolution and adaptation, human health and violence in the past, human interactions with the environment and other animals and how those have varied across time and space, and also in finding and identifying skeletons in modern-day contexts, such as victims of mass disasters or of murders, and understanding the circumstances of their death.

We also regularly host internationally renowned researchers at conferences, talks and other events in Bournemouth and benefit from being situated in a part of the world known globally for its iconic archaeological sites, from Stonehenge to Maiden Castle.

Our postgraduate qualifications in these subjects are designed to give students a wide array of skills that increases employability in many varied professions. Hands-on, practical teaching and

learning using our world-class teaching and research facilities, equipment and collections is a hallmark of our qualifications. As a result, a Master's from BU provides a world-leading foundation in professional practice that is highly valued by employers in the sector and indeed beyond, since many of the skills we support you in developing are also highly transferable in analysis, communication, logistics and project management.



My time studying and working within the archaeology department at Bournemouth University gave me the skill set to pursue careers within both academia and commercial archaeology.

Samuel James Walker, graduate



MSc Bioarchaeology (Anthropology)
MSc Bioarchaeology (Osteoarchaeology)

64
64

MSc Forensic Anthropology & Archaeology
(Osteology)
MSc Forensic Anthropology & Archaeology
(Search & Recovery)

66
66



CASE STUDY: VIKING MASSACRE

In 2009, the small town of Weymouth in Dorset was preparing itself to host the sailing events of the 2012 London Olympics. As contractors cut through the chalk in an area called Ridgeway Hill as part of the Weymouth relief road they were building, they made a shocking discovery.

In a shallow grave that has been dated to Viking times, they discovered a group of decapitated corpses – 54 bodies and 51 heads, to be precise. Carbon dating placed

the deaths at between 980 and 1030 AD, a time when Anglo Saxon England was under attack from Vikings.

Historical finds

These hugely important historical finds are to be displayed in Dorset Museum, but have been loaned to BU so that BU academics – including PhD student Heather Tamminen, can analyse the findings using cutting-edge methods that will allow an accurate record of the bones to be preserved forever in digital form.

Working together

When the work is complete, and the bones have all been recorded and preserved, the BU team will work with Dorset Museum to put the bones on display and to explain what happened to the bodies. The evidence suggests that they were brutally attacked, with multiple injuries to each victim, and that they were most likely unarmed when they were killed. Thanks to the work of a large group of archaeologists, including the team at BU, their story can now be told, a thousand years after their shocking deaths.

Bioarchaeology (Pathways: Anthropology or Osteoarchaeology)

Key Information

Duration & delivery:

1 year full-time, 2 years part-time

Start date:

September

Tuition fees:

UK/RoI: £7,750

Overseas: £14,500

Entry requirements:

A Bachelor's Honours degree with 2:1 in a required subject, or equivalent

Required subjects:

Archaeology, History, Biological Sciences, Biological Anthropology, Anthropology, Forensic Investigation, Forensic Biology, or Forensic Science

If English is not your first language:

IELTS 6.0 (Academic) with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit

www.bournemouth.ac.uk/international-college

Why choose this course?

Bioarchaeology covers the investigation of human and animal skeletal remains to understand the lives of individuals and communities in the past, in relation to their social, cultural, economic, palaeoenvironmental and evolutionary contexts. The subject links both science and humanities within archaeology and anthropology.

Animal bones and human remains are amongst the most common finds on archaeological excavations of all periods. The archaeological profession has an established and increasing need for staff with osteoarchaeological training to assist in the interpretation of archaeological sites and understanding the human experience in the past, particularly their relationships with animals.

Our facilities are first class with cutting-edge equipment. We have an extensive collection of human skeletal remains, comprising more than 700 specimens. This is one of the largest such collections to be held by any UK university. Our zooarchaeology collection contains over 500 known reference skeletons of mammals, birds, fish and reptiles, including everything you need from cows and wild boar to mice and frogs. We also have a wealth of archaeological animal remains to support your learning and research.

We offer two specialist pathways within the overall context of bioarchaeology – Anthropology and Osteoarchaeology.

Course overview – Anthropology

The anthropology pathway is set within the wider context and perspective of archaeological studies, with options to explore evolutionary and palaeoenvironmental themes.

This pathway provides opportunities to understand the deeper human past and is ideal if you intend to pursue doctoral level study of human evolution.

Course overview – Osteoarchaeology

The osteoarchaeology pathway gives you the opportunity to engage in more advanced study of non-human faunal remains. Practical experience of the methods and techniques used for recording and analysing osteological remains is imperative and therefore embedded throughout the course.

This pathway is suited to graduates from a number of fields as well as practising archaeologists looking to expand their knowledge. It provides an excellent foundation if you want to pursue a career as a specialist osteoarchaeological practitioner, researcher or as an academic within the archaeological profession.

Core units

Principles & Methods in Human Osteology:

This unit will introduce you to human osteology and the principles of analysis and interpretation involved in the study of skeletal remains of modern humans from archaeological and forensic contexts, focusing on the anatomy of hard tissues and related soft tissue structures plus the principles and application of biological profiling from the skeleton. Specific characteristics covered include age at death, biological sex, stature, metric and non-metric variation. You'll also gain an understanding of the differences between human and non-human animal bone.

Principles & Methods in Zooarchaeology:

This unit provides a solid foundation in the principles and practice for identification of skeletal remains of mammals and birds and the recording and analytical methods currently employed in the study of animal bones from archaeological sites. You'll also develop your knowledge of the principles and scope of

zooarchaeological studies and an appreciation of how zooarchaeological data informs our understanding of past human societies and how animal bone studies are integrated with other aspects of archaeology.

Archaeology of Human Remains: On

this unit you'll develop a contextualised understanding of human remains through a combined appreciation of the osteological and archaeological evidence, and natural science applications. Study themes include demography, diet, health and disease, activity, mobility, genetics and mortuary behaviour, complemented by fundamental considerations of taphonomy and degradation.

Research Project: You'll explore in detail core aspects of your subject area while developing methodological, research and presentation skills. You may develop a research paper suitable for publication in an externally recognised journal, or a dissertation.

Specialist unit – Anthropology pathway

Primate & Human Evolution: This unit will focus on the global record of primate evolution from the earliest beginnings of the fossil record starting 65 million years ago, considering theories around primate and human evolution in light of behavioural,

climatic and ecological changes. You'll investigate many lines of evidence including fossils, geochronology, palaeoenvironmental change and ancient DNA, as well as a diverse range of modern primatology studies and their relevance for understanding human evolution.

Specialist unit – Osteoarchaeology pathway

Applications of Zooarchaeological Science:

On this unit you'll develop advanced faunal identification skills and a firm foundation in the identification and interpretation of skeletal remains from a diverse range of taxa, including large mammals, small mammals,

amphibians, reptiles, birds, and fish. You'll also explore case studies to promote your understanding of the potential applications of zooarchaeological science in order to investigate past human societies.



I got to learn the differences between humans, hominids and all other animal skeletons. This degree provided me with fantastic hands-on experience and opened my perspective to new, exciting areas of study.

Emilia Hunt, graduate



BUSINESS & MANAGEMENT COURSES

Our qualifications are recognised by leading professional bodies and are suitable for students at all levels of career progression. Whether you are new to business and management or looking to take your career to the next level, our courses will develop you for future success.

Investing in your own future is the smartest business decision you'll ever make – whether you have dreams of running a FTSE 500 business or are an entrepreneur wanting to get your own start-up off the ground.

We have strong relationships with professional bodies and our Business School is accredited by the Association to Advance Collegiate Schools of Business (AACSB) – something fewer than 5% of business schools worldwide have achieved. This demonstrates our commitment to excellence in all areas, as well as a willingness to continuously monitor and evaluate what we do and how we do it.

You will be learning from academics who are active practitioners. They share their expertise through our business consultancy services, aiding the profitability and market position of many of the organisations with which they have worked.

The experience of our academics informs our portfolio of Master's degrees to ensure they are relevant and equip our graduates with the skills needed to succeed in their careers.

“My course gave me a whole new network of friends, who are now based all over the world. Overall, it taught me to believe in your dreams and follow them by pushing yourself out of your comfort zone.”

Ben Burkard, MSc Innovation Management & Entrepreneurship graduate and founder of ideenhunger, a German digital agency

Master of Business Administration MBA	68
MSc Management with Business Analytics	70
MSc Organisational Project Management	72

MSc Innovation Management & Entrepreneurship	74
MSc International Management	76
MSc Management with Human Resources	78



CASE STUDY: RESPONSIBLE PROJECTS

How a BU-led team is working to change how the world's largest refugee camp is managed.

When the sun rises on Kutupalang in Bangladesh, it isn't met with the laughter of children or the bustle of a working day stretching its legs. Instead, for most Kutupalang residents, it is met as a challenge - another day to survive, another hurdle to overcome. That's because Kutupalang is the largest refugee camp in the world – home to a staggering 800,000 Rohingya people who have been displaced through persecution. They are subjected to alarming living conditions caused by the sheer overpopulation of a camp that is bursting at the seams - and the economic cost of managing that is astronomical.

Managing resources effectively

With over 80 different organisations responsible for delivering care and support to the residents of Kutupalang, it comes as little surprise to discover that there is often overlap, confusion, and a duplication of effort that means resources are not reaching as many people as they could and that they

are causing environmental and societal damage in the process. Academics from BU are engaged in a pioneering study to change the way the camp's many projects are managed - with the ultimate aim of providing a catalyst for change for long-term social and environmental benefits worldwide.

Wider stakeholder groups

The study at various stages involves working with over 200 different stakeholders who deliver services such as shelter, health services, education and logistics. They are developing a framework within which those projects can consider their impact on wider stakeholder groups through the involvement of local communities and humanitarian actors. The aim is to encourage project managers to take responsibility for creating awareness among their stakeholders of the long-term consequences of their activities and understand how that feed to local economy and environment. This involves balancing short-term goals of cost, time and quality with longer-term impacts on people and the planet.

Embedding sustainability

The ultimate aim is to embed sustainability into the agenda of project managers across the world, and to change the way that the refugee camp at Kutupalang and others like it can begin to mend fractured lives and rebuild hope.

Master of Business Administration

MBA

Key Information

Duration & delivery:

1 year full-time, 2 years full-time with an optional 30-week placement

Start date:

September

Tuition fees:

UK/RoI: £13,750

Overseas: £16,250

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent and at least two years' relevant full-time work experience. However applicants with other backgrounds may be invited to interview

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit

www.bournemouth.ac.uk/international-college

Accreditation:

The Association to Advance Collegiate Schools of Business (AACSB); The Chartered Management Institute (CMI); Institute of Data & Marketing (IDM)

Why choose this course?

This course is delivered by the AACSB-accredited Bournemouth University Business School, an accreditation attained by fewer than 5% of business schools worldwide. It recognises our focus on continual excellence in all areas.

The Bournemouth MBA is designed to develop responsible leaders for organisations of the future. Through our innovative sprints and our core curricula, you have the opportunity to enhance your understanding of the business ecosystem, develop and improve your leadership skills all within a socially responsible framework. If you are looking to gain work experience in the UK, or are considering changing careers, you can take an optional 30-week work placement as part of the course.

Course overview

We work in an integrated, collaborative way, bringing together topics that are often taught in isolation at other universities to ensure you benefit from a holistic understanding of how organisations work.

We're committed to helping businesses develop in a sustainable, inclusive and responsible way, and that's embedded into what we teach and how we teach it. There's a clear focus on your professional development, along with the chance to develop future networks that can benefit your business and your career. We always have one eye firmly on the future and have recently introduced a unit that specifically considers the future of work.

You will develop comprehensive knowledge and skills in business and management, and enhance your understanding of people, behaviour and attitudes, to become an effective, independent and credible leader. You will develop soft skills, such as emotional intelligence and team working, and adopt a responsible and inclusive leadership approach towards the creation of sustainable value for business and society.

Your leadership and managerial skills will be enhanced through industry speakers, case studies and consultancy work with real business clients. There are also opportunities to attend professional meetings and conferences to work with staff on their research and in some cases to publish together as well.



Core units

Leading & Managing Change in Socially Responsible Organisations: Leaders and managers are increasingly subject to greater levels of complexity and ambiguity within a global business context. The unit will explore a range of contemporary CSR issues and management challenges faced by organisations, both internally and through external influences, in increasingly complex, global, diverse and fast-changing stakeholder environments.

Developing Sustainable Strategies: This unit will consider the key concepts, methods and thinking used to develop and deliver effective business and marketing strategies that consider both profitability and responsible business practice. The understanding, techniques and skills required to analyse and evaluate accounting and financial data and their links to organisational strategy will be critically examined.

Managing Organisational & Individual Performance: This unit will equip you with the methods, techniques and skills to critically evaluate performance management practice and relevant performance metrics. It will develop your understanding of business intelligence and business analytics, and your ability to derive insights from a pool of data to inform effective decision-making.

Shaping the Future of Work: The workplace is currently experiencing unprecedented change via influences such as digitalisation, machine learning, artificial intelligence and robotics, alongside demographic changes and the emergence of new ways of working. Combined with the recognition that talent shortages are likely to be the new norm, these changes are also leading to a renewed interest in intrinsically human skills such as emotional intelligence. This unit will examine a variety of contemporary trends/issues disrupting and shaping our workplace and evaluate the potential opportunities and challenges that organisations and their workforce may face in the future.

Project: An opportunity to undertake a significant piece of self-managed research in an area that interests you. The project will stimulate independent learning and idea generation, critical thinking and reflection, allowing you to demonstrate the application of inter-disciplinary knowledge, analytical and evaluative skills, and audience-tailored communication skills. This could take the form of a consultancy project or a research project.

Option units (choose one)

Entrepreneurship, Innovation & Design

Projects in Society

Global Innovation Management

International Taxation

SME & Entrepreneurial Finance

Digital Marketing

Optional work placement

An exciting and valuable part of this course is the opportunity to do a minimum 30-week industry placement. The placement is intended to foster personal and professional development and to improve your

employability. It should enable you to combine and extend the professional competencies you have developed during the first two semesters of study.



The MBA gave me a lot of practical knowledge that can be applied within many different sectors. Thanks to the inspiring and engaging staff of BU, I was able to determine my future career path.



Gosia Beratz, student

Management with Business Analytics

Key Information

Duration & delivery:

1 year full-time (September start), 16 months full-time (January start), 2 years full-time with optional 30-week placement

Start date:

September, January

Tuition fees:

UK/RoI: £9,500

Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your

first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

Bournemouth University

International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit

www.bournemouth.ac.uk/international-college

Accreditation:

The Association to Advance Collegiate Schools of Business (AACSB)



Why choose this course?

This course is delivered by Bournemouth University Business School, which has AACSB accreditation in recognition of our focus on excellence in all areas. It's something that fewer than 5% of business schools worldwide have achieved, so you can be sure you're in good hands.

There is a growing demand for managers who are able to analyse and interpret data to make informed decisions that will improve the performance of their business – identifying organisational problems and emerging market trends quickly and reacting to them to maximise profits and efficiency. This course will help you become exactly the kind of graduate that organisations are looking for.

Course overview

Your understanding of analytics will be complemented by developing broader management skills in areas such as human resources, marketing, strategy, accounting, financial management and leadership skills – all within a global context.

When you graduate, you'll be perfectly placed to identify management needs and translate them into practical action to improve a business. Your strong background in management combined with knowledge about business analytics and big data analysis will enable you to improve managerial decisions using the latest advancements in business analytics. You will understand the technical possibilities and constraints of big data analysis that lie in wait for you. You'll be able to design useful performance metrics, using recent developments in statistics and business analytics, and interpret their findings to manage and grow successful businesses.

Although this is a conversion course, it is best suited to those with an analytical mind. The course introduces data analytics using analytics software. Hence, students will learn basic programming and statistics, but we do not require prior knowledge. There's also an option to undertake a 30-week work placement as part of the course, which may particularly appeal if you are changing disciplines or career focus.



I was always keen on analysis and the scope it has in a business. This interest is what I used to motivate myself through the whole course. It was taught in a very simple manner and the programme leader and all the faculty were very helpful throughout.



Neeher Mathews, graduate

Core units

Data-Driven Management: The unit aims to equip you with the skills to use analytics software to understand, evaluate, design, and challenge the principles, and practices for data-driven decision making in management.

Leadership Essentials: The unit aims to provide a critical understanding of leadership theory and practice through developing your personal leadership skills. You will develop greater self-awareness through reflexivity and working with teams, combined with a theoretical understanding including emotional intelligence, resilience and wellbeing.

Marketing & Strategy: You will explore and analyse the premise that in order to be successful, organisations need to gain a good understanding of their customers' requirements and to seek to achieve organisational objectives through the satisfaction of their customers' needs and wants.

Accounting & Financial Management: You will develop the techniques and skills that are required to analyse and evaluate accounting

and other forms of financial data for the purposes of performance evaluation, decision-making and risk analysis.

Statistics and Data Modelling: You will be equipped with the skills to understand statistical processes and techniques for the collection, presentation, analysis and interpretation of data common in business and finance. You will be able to interpret and communicate quantitative results and show how quantitative methods may be used to provide reliable management information.

Business Intelligence: You will learn the techniques and skills to understand, evaluate and interpret business and performance metrics and tools, in order to improve individual and organisational performance, and use this to inform and update organisational policies and procedures.

Research Project: An opportunity to undertake a significant piece of self-managed research in an area that interests you.

Optional work placement

An exciting and valuable part of your studies with us is the opportunity to do a minimum 30-week industry placement. The placement is intended to foster personal and professional development and to improve

your employability. It should enable you to consolidate and extend the professional competencies you have developed during the first two semesters of study.



Organisational Project Management

Key Information

Duration & delivery:

1 year full-time (September start), 16 months full-time (January start), 2 years full-time with optional 30-week placement

Start date:

September, January

Tuition fees:

UK/RoI: £9,500

Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit

www.bournemouth.ac.uk/international-college

Accreditation:

The Association to Advance Collegiate Schools of Business (AACSB)



Why choose this course?

Project management is one of the fastest growing professions around the world. Projects are how infrastructure is built, products developed and change introduced, across all sectors of business and society. Project management is relevant whatever your background. This course is suitable to managers from all types of industry, governments, non-governmental organisations and the voluntary sector, who wish to improve their ability to design, plan and implement change through projects, programmes and portfolios.

The course is delivered by Bournemouth University Business School, which is accredited by AACSB – recognition that has been awarded to fewer than 5% of business schools worldwide.

Course overview

As a project manager, you are responsible for strategically managing teams that deliver projects, programmes and portfolios. This course will develop your critical awareness of project management approaches and change management in a global business environment, as well as within wider society. It is a conversion course that will enable you to change subject or career direction.

You will also develop your personal leadership skills in order to be a successful and responsible manager. The core units will encourage you to participate in contemporary management debates whilst gaining a wider understanding of management functions and how they are related to each other and society.

Your learning environment will include workshops and lectures supported by digital technology and online material. There will be a mix of teamwork and individual study encouraging you to become an independent learner through research and project work. You will have the option to complete a research project or a consultancy project.

With an optional 30-week work placement as part of the course and an expert teaching team to support you, you'll be well prepared for work when you graduate.

Core units

Project Management in Practice: This unit aims to develop a critical awareness of project management knowledge, context, tools, techniques and boundaries together with an understanding of the role and responsibilities of different stakeholders.

Projects in Society: Projects can be seen as being at the heart of the global economy, communities and wider society. They introduce change and have consequences that can be both positive and negative. We will explore the challenges, controversies, opportunities and debates around managing projects in a global context.

Project Management & Change: This unit focusses on project management and you will explore the theories and practices associated with research methods and change management, as appropriate to a variety of business, social and technical environments to ensure success and sustainability of project change programmes in business and society.

Accounting & Financial Management: You will develop the techniques and skills that are required to analyse and evaluate accounting and other forms of financial data for the purposes of performance evaluation, decision-making and risk analysis.

Entrepreneurship, Innovation & Design: An effective entrepreneurial, innovative, and design thinking mindset will be developed during this unit. The implementation of design management principles, innovative culture and governance will be explored in a variety of business contexts. The unit will explore the nature of entrepreneurial knowledge and skills, attributes, competences, and behaviours.

Leadership Essentials: This unit aims to provide a critical understanding of leadership theory and practice through developing your personal leadership skills. You will develop greater self-awareness through reflexivity and working with teams, combined with a theoretical understanding including emotional intelligence, resilience and wellbeing.

Option units (choose one)

Consultancy Project: The aim of this unit is to develop a critical awareness of project management knowledge, context and boundaries together with an understanding of the role and responsibilities of different stakeholders.

Research Project: An opportunity to undertake a significant piece of self-managed research in an area that interests you.

Optional work placement

An exciting and valuable part of your studies with us is the opportunity to do a minimum 30-week industry placement. The placement is intended to foster personal and professional development and to improve

your employability. It should enable you to strengthen and extend the professional competencies you have developed during the first two semesters of study.



We were exposed to the practical aspect of project management. I learnt how to manage a project from the conception phase to the closing stage, all thanks to our tutor, who made learning enjoyable.

Dorcas Ogbe, student



MSc

Innovation Management & Entrepreneurship

Key Information

Duration & delivery:

1 year full-time (September start), 16 months full-time (January start), 2 years full-time with optional 30-week placement

Start date:

September, January

Tuition fees:

UK/RoI: £9,500

Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

The Association to Advance Collegiate Schools of Business (AACSB)



AACSB
ACCREDITED

Why choose this course?

This course is delivered by the AACSB-accredited Bournemouth University Business School, an accreditation attained by fewer than 5% of business schools worldwide. It recognises our focus on excellence in all areas.

The Bournemouth University Business School holds the Small Business Charter Award. The award gives recognition to business schools that play an effective role in supporting small businesses, local economies and student entrepreneurship.

Course overview

The course will develop you into a lateral thinker capable of seeing things differently to those around you. With that skillset, you'll be in a great position to take exciting new ideas to market, and create successful businesses around them.

To help you get there, you'll gain insights into, and practical experience of, the issues facing new business ventures as well as ways of breathing new life into established businesses by fostering creativity, design and new ways of thinking. You'll build theoretical knowledge alongside the core business skills you need to start new enterprises and transform existing ones through innovations in product, process or business models.

You'll take your knowledge and understanding to new levels as the course highlights the networks and relationships needed for collaborative work in increasingly international markets for goods and services. You'll be able to execute a major practical exercise to help launch your new career.

You'll also have the chance to spend some time on a work placement, helping you to prepare for your future career.

Our expert academic team will guide your studies and help you develop a global perspective of the business world. We work closely with employers and professional bodies to ensure you have appropriate and relevant study opportunities for your personal and professional development.



This is a brilliant course for aspiring and existing entrepreneurs. The units cover all the key areas around growing and developing your business idea and helps you to focus on the future innovative elements. The tutors are truly inspiring and display a range of business and academic backgrounds.



Lucy Murphy-Ackroyd, student

Core units

Leadership Essentials: The unit aims to provide a critical understanding of leadership theory and practice through developing your personal leadership skills. You will develop greater self-awareness through reflexivity and working with teams, combined with a theoretical understanding including emotional intelligence, resilience and wellbeing.

Business Model Innovation: Business models are central to the sustainable development of new, entrepreneurial businesses, and especially those with innovative products and processes, creativity and design. You'll learn to select the tools and techniques to create robust business models.

Accounting & Financial Management: You will develop the techniques and skills that are required to analyse and evaluate accounting and other forms of financial data for the purposes of performance evaluation, decision-making and risk analysis.

Selling, Relationships & Customer Service: Establishing and nurturing relationships with suppliers, customers and other forms of business partners is critical to the

success of any business. You will learn to develop appropriate ways to build sustainable relationships.

SMEs & Entrepreneurial Finance: This unit explores various theories of finance while drawing on practical knowledge of government grants, business angels, venture capitals (VCs), private equity, investment banks and other financing types for early-stage businesses.

Entrepreneurship, Innovation & Design: You will develop an effective entrepreneurial, innovative, and design thinking mindset. The implementation of design management principles, innovative culture and governance will be explored in a variety of business contexts. The unit will explore the nature of entrepreneurial knowledge and skills, attributes, competences, and behaviours.

Project - Entrepreneurship in Practice or Innovation in Practice: You will develop and demonstrate your innovation and entrepreneurial skills through real-life projects focusing on a problem or opportunity.

Optional work placement

An exciting and valuable part of your studies with us is the opportunity to do a minimum 30-week industry placement. The placement is intended to foster personal and professional development and to improve your employability. It should enable you to consolidate and extend the professional competencies you have developed during the first two semesters of study.

You should consider how a range of management theories can be used, and if management in industry could be improved. The transferable skills developed will improve your performance in your future career, both as an employee and a manager.



International Management

Key Information

Duration & delivery:

1 year full-time (September start), 16 months full-time (January start), 2 years full-time with optional 30-week placement

Start date:

September, January

Tuition fees:

UK/Rol: £9,500
Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

The Association to Advance Collegiate Schools of Business (AACSB)



Why choose this course?

This course is delivered by the AACSB-accredited Bournemouth University Business School, an accreditation attained by fewer than 5% of business schools worldwide. It recognises our focus on excellence in all areas.

Be it people, strategy, networks or markets, they all require expert management. But the difference between strong and poor management can mean the difference between success and failure for an organisation.

This course will empower you with the business skills and acumen to help you become a dynamic leader prepared for the challenges of global business.

Course overview

Business is a broad and fascinating subject with many different areas to specialise in. As well as developing your management and leadership skills, you will understand the global context in which organisations operate, explore the nature of global markets and the strategic management and marketing-related aspects of business-to-business and business-to-consumer relationships.

The combination of truly contemporary, specialist units, and our internationally rich culture provides a global perspective on management in practice across the globe.

You will also have the option to complete a 30-week work placement. This will enhance your CV as well as encouraging you to develop personally and professionally. You'll take the placement after you have completed the first two semesters, meaning that you'll be able to apply what you have learned to the workplace before returning to your studies with an enhanced ability to place your learning into a professional context.



This course expanded my scope of learning through various units. I was able to acquire a global perspective and diverse analysis techniques in the business. Lecturers are passionate and very considerate of their students; I had a pleasant life at BU!



Jihwan Choi, student

Core units

Leadership Essentials: The unit aims to provide a critical understanding of leadership theory and practice through developing your personal leadership skills. You will develop greater self-awareness through reflexivity and working with teams, combined with a theoretical understanding including emotional intelligence, resilience and wellbeing.

Managing People: You will develop your knowledge, skills and understanding of the theories and practices of organisational behaviour, especially in the area of people management, and how this can effectively contribute to positive organisational outcomes.

Global Innovation Management: This unit explores and evaluates the theoretical and practical perspectives of innovation management, as well as the managerial issues facing organisations in the global environment.

Global Strategic Management: You will explore the nature of global markets and the managerial and organisational competences required for operating in them, from the perspective of global strategic management.

Supply Chains, Networks & Markets: This unit examines the critical challenges, tasks and approaches associated with the management of inter-organisational relationships. You will explore both strategic management and marketing-related aspects of business-to-business and business-to-consumer relationships.

Marketing & Strategy: You will explore and analyse the premise that in order to be successful, organisations need to gain a good understanding of their customers' requirements and to seek to achieve organisational objectives through the satisfaction of their customers' needs and wants.

Research Project: An opportunity to undertake a significant piece of self-managed research in an area that interests you.

Optional work placement

An exciting and valuable part of your studies with us is the opportunity to do a minimum 30-week industry placement. The placement is intended to foster personal and professional development and to improve

your employability. It should enable you to consolidate and extend the professional competencies you have developed during the first two semesters of study.



Management with Human Resources

Key Information

Duration & delivery:

1 year full-time (September start), 16 months full-time (January start), 2 years full-time with optional 30-week placement

Start date:

September, January

Tuition fees:

UK/RoI: £9,500
Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

The Association to Advance Collegiate Schools of Business (AACSB)



Why choose this course?

This course is delivered by the AACSB-accredited Bournemouth University Business School, an accreditation attained by fewer than 5% of business schools worldwide. It recognises our focus on excellence in all areas.

Course overview

The course has a global focus with specialist units exploring issues including managing people across different cultures, organisational and employment related issues and the development of people as a resource. These are complemented by core management units which concentrate on developing your leadership skills, the management of people, marketing and strategy, as well as contemporary issues in the business world.

During this course you'll acquire the skills and acumen needed to plan and manage HR strategies within the public and private sectors. You'll develop an ideal blend of specialist human resource and generalist management expertise in order to stand out in the highly competitive HR career market.

You will also have the option to complete a 30-week work placement. This will enhance your CV as well as encouraging you to develop personally and professionally. You'll take the placement after you have completed the first two semesters, meaning that you'll be able to apply what you have learned to the workplace before returning to your studies with an enhanced ability to place your learning into a professional context.

We work closely with employers and professional bodies to ensure you develop the skills you need to succeed in the workplace. Our expert teaching teams will support your studies and, as this is a conversion course, can provide guidance about changing the direction of your career.

“Without the course, I would not have realised the potential of my career path and would not have been able to secure my graduate role as a Human Resources Analyst. I greatly appreciate what the course has offered to me.”

Leon Couchman, graduate

Core units

International Human Resource Management:

This unit focuses on the key skills required to manage people across different national cultures and institutional environments.

Organisation & Employment Studies: You will develop the critical thinking skills needed to analyse key organisational problems and employment relations issues from a range of different perspectives.

People Resourcing & Development: This unit looks at the theory and practice of people resourcing and development (PR&D), and how this can effectively contribute to the achievement of corporate strategic goals. The role of the HR professional in facilitating the relationship between PR&D and organisational effectiveness will be critically examined.

Managing People: You will develop your knowledge, skills and understanding of the theories and practices of organisational

behaviour, especially in the area of people management, and how this can effectively contribute to positive organisational outcomes.

Marketing & Strategy: You will explore and analyse the premise that in order to be successful, organisations need to gain a good understanding of their customers' requirements and to seek to achieve organisational objectives through the satisfaction of their customers' needs and wants.

Leadership Essentials: The unit aims to provide a critical understanding of leadership theory and practice through developing your personal leadership skills. You will develop greater self-awareness through reflexivity and working with teams, combined with a theoretical understanding including emotional intelligence, resilience and wellbeing.

Research Project: An opportunity to undertake a significant piece of self-managed research in an area that interests you.

Optional work placement

An exciting and valuable part of your studies with us is the opportunity to do a minimum 30-week industry placement. The placement is intended to foster personal and professional development and to improve

your employability. It should enable you to consolidate and extend the professional competencies you have developed during the first two semesters of study.



COMPUTER ANIMATION & VISUAL EFFECTS COURSES

We are home to the UK's National Centre for Computer Animation (NCCA) and its research arm, the National Research Centre for Computer Animation. They underline our strong international reputation for our innovative approach to award-winning digital media.

As a practitioner in this vibrant and evolving field, you will need a solid grasp of both the creative and technical process – supporting our fundamental philosophy that computer animation is a marriage of art and science.

Since it was established in 1989, the twin objectives of the NCCA have been to pioneer production of animation across the UK and to develop insightful, up-to-date and engaging courses at all levels.

The expertise of our academics in the fields of computer science, art and design and the creative industries underpins our taught postgraduate courses, keeping them fresh, progressive and tailored to the cutting edge of the discipline. Our academics have international reputations in the areas of 3D modelling, animation, multi-media and virtual reality.

The courses are collaborative, and you'll work with students from other degrees. Together, you'll benefit from our new animation studios, equipped

with industry standard software as well as a green screen and motion capture studio. Our close links with industry mean you'll also benefit from our status as a Houdini Certified School and an Unreal Academic Partner.

Once you graduate from the NCCA, you'll become one of thousands of successful animation alumni working in this fast-paced industry. BU has a long tradition of success at the Oscars, with BU graduates working on Oscar-winning films such as *Avatar*, *Gravity* and *The Jungle Book*. In 2021, 2015 and 2010, BU graduate Andy Lockley took to the stage to collect the Oscar for visual effects work on *Tenet*, *Inception* and *Interstellar* respectively. Fellow graduate Mark Ardington was on the Academy Award stage in 2016, collecting the visual effects award for his work on *Ex Machina*.



My work now involves creating stimulating special effects for films and television on a daily basis. I enjoy the creative and problem-solving aspects of my work the most. We need to constantly learn new skills and keep ourselves updated with the latest techniques. These small challenges make me love my job; it will never get boring. I also love the fact that my work gets to be screened worldwide. I participated in creating *Avengers: Endgame* and it was a dream-come-true moment when I saw my name on the screen.



Yukun Wang, graduate

MA 3D Computer Animation
MSc Computer Animation & Visual Effects

82
84

MA Digital Effects
MSc Artificial Intelligence for Media

86
88



CASE STUDY: SURGERY SIMULATOR

BU animators from the NCCA are working on technology that brings together animation, special effects, artificial intelligence and virtual reality to help surgeons prepare for surgery.

The more experience a surgeon has of an operation, the greater their chances are of success. Historically, the only way to achieve this is over the course of a long career, but BU researchers are helping to change that, helping new surgeons gain hands-on skills in controlled environments long before they operate on a real patient.

Surgery simulator

The BU team has worked on the project for over ten years, alongside teams of consultant surgeons from Royal Bournemouth Hospital. The result is a surgical simulator, a training environment that allows surgeons to practice in a low-risk environment before they operate on patients.

Endorsed by surgeons

The laparoscopic surgery, specifically looking at the rectum, can be simulated through virtual reality software, combined with force feedback on real surgery tools, and has been endorsed by surgeons.

The conclusion to the research has been that surgeons believe that the combination of the visual performance of the simulator coupled with the tactile resistance it uses have resulted in a highly realistic experience. This endorsement from surgeons means that the project has the ability to significantly shorten the learning curve of trainee surgeons, helping them be ready to perform the operation much quicker than through traditional training methods.

Combining expertise

The research combines BU's knowledge in the field of visual effects with our emerging research in the field of medical science – an area where we are creating technology that is helping to underpin the health and social care sectors.

Work in this area will continue at Bournemouth University, as the team looks to commercialise the technology so that it can be used across the world to benefit more patients.

To find out more about our research in this area, visit: www.bournemouth.ac.uk/research

MA

3D Computer Animation

Key Information

Duration & delivery:

1 year full-time with optional 3-month placement during the Master's Portfolio unit

Start date:

September

Tuition fees:

UK/RoI: £8,500

Overseas: £15,750

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

Bournemouth University

International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

ScreenSkills



Why choose this course?

This Master's course in 3D Computer Animation is the perfect launchpad for a career in a wide range of disciplines, including concept design, character and creature animation, modelling, lighting, rigging, texturing, compositing and simulation. This course will help you acquire the skills needed to work in a number of areas where computer animation is applied, including films, animated features, computer games, television production, commercials, illustration, scientific visualisation, flight simulation, virtual environments, architectural visualisations and interactive media.

Course overview

As a student on this course, you will be taught the best practice and techniques found in the industry, and will benefit from the course's accreditation from ScreenSkills.

We enjoy very strong links with industry, due largely to the ubiquity of NCCA graduates in the film, game and television industries. Our graduates have worked on films and games such as *Forza Horizon 4*, *Battlefield V*, *Red Dead Redemption 2*, *Star Wars: The Rise of Skywalker*, *The Incredibles 2*, *Jojo Rabbit*, *The Lion King* and *Dunkirk*. As part of the course we host a lecture series featuring some of the best visual effects, animation and games studios from around the world where you'll be able to learn about the 2D and 3D industry from practicing artists and companies, as well as attend regular masterclasses from professionals.

We've created a professional studio environment for our students. Our facilities include a full suite of industry standard 2D and 3D software, a full motion capture studio, a green screen studio and a creative atmosphere in which collaboration with students from other Master's courses provides a realistic setting to discover what it's like working with other creative and technical people.

This course will prepare you for a career in a wide range of disciplines, including concept design, character and creature animation, modelling, lighting, rigging, texturing, compositing and simulation.



We encourage students to build a critical framework in which they can work creatively, and use the skills they have learned to succeed in the world of computer animation, VFX and games.

Sofronis Efstathiou, Principal Academic



Core units

Core Production Principles: This unit is the first practical unit on the course and establishes the core skills in computer animation tools that you'll rely upon through the rest of the course.

Visual & Critical Studies: This unit provides the wider theoretical and critical context for your studies. It will introduce you to a range of conceptual tools and theoretical themes in moving image, to encourage debate and critical thinking in the field of computer animation. You will consider how to theoretically underpin your own creative practice within a contemporary context.

Core Production Techniques: In this unit you'll build upon the skills developed in Core Production Principles to expand your knowledge of animation techniques and add further depth to your computer animation practice.

Group Project: Working with students from the other NCCA Master's courses, you'll conceptualise, design and execute a short, animated project, in a manner which is aligned with industry practice.

Production Development: On this second semester unit you'll develop your skills and knowledge in originating computer animation assets and content. With guidance from tutors, you'll undertake conceptualisation, design and development of your own production project.

Research & Development in Computer Animation: You'll undertake research in an area of computer animation that interests you, which can be industry focussed or more academic. This unit is supported by workshops, seminars and industry masterclasses.

Master's Portfolio: The focus of the third semester is completing the Master's component of your education. This project can be a standalone project or a continuation of the Group Project unit. In either case you can work alone or with other students.

The Master's Degree Show

The Master's Degree Show is the culmination of one year's work for the NCCA Master's courses. This is your opportunity to showcase your talent to industry professionals.

View the work of our recent graduates:
<https://vimeopro.com/nccaanimation/postgraduate-degree-show>



Computer Animation & Visual Effects

Key Information

Duration & delivery:

1 year full-time with optional 3-month placement during the Master's Project unit

Start date:

September

Tuition fees:

UK/RoI: £8,500

Overseas: £15,750

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

ScreenSkills



Why choose this course?

This course will provide you with the problem-solving and technical skills, which can be applied to the role of technical director/artist or research and development engineer within the animation and games industries. Technical directors often have to work alongside computer animators to resolve technical problems either by configuring existing software tools or designing new tools.

You would benefit from having a technical background (computer science, physics, maths, engineering) with an existing knowledge of programming.

Course overview

During your study, you will develop programming and scripting skills, and become familiar with special techniques and tools associated with computer animation. These skills are assessed in a variety of projects that you will undertake during the year.

Emphasis is placed on the use of industry standard hardware and software in the development of these techniques. Typical examples include the development of C++ or Python programs to test new algorithms, the writing of shaders to support rendering, and the development of scripts and tools to create new effects.

The academic aspects will provide you with a strong theoretical underpinning for the principal areas of study, including lecture series on computer graphics techniques, animation software development, principles of computer graphics, the fusion of art and technology, and personal research projects.

You will also have the opportunity to collaborate with students on the other NCCA Master's courses in the Group Project. This format provides a realistic setting to discover what it's like working with other creative people and working to a strict timescale.



People with technical computer backgrounds are introduced to the artistic world of computer animation and can create great tools to facilitate animators.

Jon Macey, Course Leader



Core units

Animation Software Engineering: This unit will build on your existing programming knowledge and teach C++ and software engineering principles for computer graphics. We use Modern C++ and Python and OpenGL for real-time graphics as well as the NCCA Graphics Library ngl.

CGI Tools: You will be introduced to the main software tools used on the course, Maya and Houdini. Lectures will also introduce the main artistic concepts such as composition and cinematography.

CGI Techniques: This unit provides a more in-depth look at the algorithms and techniques behind computer animation. You will be introduced to the main mathematical and algorithmic concepts behind computer graphics and animation.

Simulation & Rendering: This unit includes simulation elements such as fluid, smoke and FEA. The rendering section includes writing

shaders using Renderman as well as an in-depth look at how different rendering engines work.

Pipeline & Technical Direction: This unit builds upon the programming skills developed in the Animation Software Engineering unit to develop more complex animation and games pipelines by applying programming tools (in many languages and platforms including Python) to the production of animation pipelines.

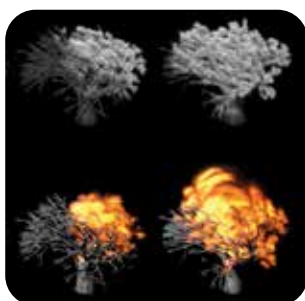
Group Project: Working with students from the other NCCA Master's courses, you'll present a concept for a short animated piece.

Master's Project: This can be a standalone project or the continuation and conclusion of another project. This project also includes a written thesis of approximately 5,000 words. Previous projects can be seen here <https://nccastaff.bournemouth.ac.uk/jmacey/MastersProject>

The Master's Degree Show

The Master's Degree Show is the culmination of one year's work for the NCCA Master's courses. This is your opportunity to showcase your talent to industry professionals.

View the work of our recent graduates: <https://vimeo.com/nccaanimation/postgraduate-degree-show>



MA

Digital Effects

Key Information

Duration & delivery:

1 year full-time with optional 3-month placement during the Master's Project unit

Start date:

September

Tuition fees:

UK/RoI: £8,500

Overseas: £15,750

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

Bournemouth University

International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

ScreenSkills



Why choose this course?

This is a truly international course, attracting students from all over the world with a diverse range of cultures and identities. It will provide you with a strong theoretical and technical underpinning for the principal areas of study thanks to our lecture series on filmmaking, green screen, MOCAP, 3D computer graphics for VFX, 2D compositing, matte painting, the fusion of art and science, personal research, and applied digital effects theory and practice. We also have high achieving graduates, many of whom had little or no experience of this subject before studying with us. They have gone on to work at companies such as Industrial Light & Magic (*Star Wars*), Double Negative (*Inception*), Sony Pictures (*Spiderman*), Framestore (*Gravity*), Moving Picture Company (*The Jungle Book*) and Electric Theatre Collective to name but a few. MA Digital Effects is the course to choose if you want a career in the VFX industry.

Course overview

We aim to take you from no experience to cinema standard photo realism within the first semester, and to provide you with the skills and opportunities to realise your ideas into full production sequences that demonstrate a clear mastery of the subject. By the end of the course, you'll be well prepared for an exciting and rewarding career in the VFX and animation industry.

We accept students from a broad range of art-based subject areas including fine art, photography, multi-media architecture, filmmaking, fashion design, and graphic design. We will also accept applications with non-art based subjects such as commerce, computer sciences or engineering, as long as good art skills can be demonstrated. Knowledge of digital effects and computer graphics are not a pre-requisite for entry, as everything is rapidly taught from basics. A strong set of traditional art and photography skills are however highly beneficial.

View our MA Digital Effects YouTube website: www.youtube.com/NCCADigitalFX

“It has been a long journey since the university days. After spending three years in the industry, Rhythm and Hues India has made me Head of Department for FX and given me an opportunity to travel between LA and Mumbai doing both artist-based work as well as technical direction. Furthermore, Rhythm and Hues LA has now offered me permanent employment at their LA facility.”
Sharan Vaswani, graduate

Core units

Foundation Project: An opportunity to experience the fundamentals of digital effects working, developing a project based on a set brief. This covers 3D digital effects, 2D compositing and practical filmed acquisition. It will provide an applied foundation of digital effects theory and practice.

Digital Effects Tools: This unit covers the technical and theoretical teaching for the Foundation Project. You'll be taught about the craft and tools of digital effects work, have the opportunity to mediate your work so far, and learn to accurately record digital effects production.

Digital Effects Theory: This unit provides the wider theoretical context for your studies, and includes lectures on digital cinematography, supporting screenings of films and animations, lectures on art, science and technology and a series of presentations by visiting speakers from the digital effects, computer animation and computer games industries. You'll be assessed through a written essay examining production tool usage in both digital and analogue movies.

Group Project: Working with students from all Master's courses in this subject area, you'll pitch a group project idea, form groups based

on the strongest ideas and realise the concept as a short animation, effects sequence or game.

Personal Inquiry: This is a tutorial-supported research unit. You'll get an opportunity to research areas that interest you that may be outside of the normal boundaries of the course. You'll be assessed at a Personal Inquiry Symposium, where you'll present your research to fellow students and staff.

Signature Shot: You'll produce a focused digital effect showing your technical abilities to date. The unit offers a chance to evolve your learnt skills, and to plan a specific technical direction to prepare you for your Master's Project. This unit also gives teaching support for the Group Project.

Master's Project: The Master's Project unit has no formal teaching and is dedicated to your final project. We'll expect a focused ambitious project, with a high level of production finish. You'll show a bold and confident approach to production management and the design and execution of an impressive digital effects sequence and its mediation. This can be an individual project or the work of a group to achieve an outstanding final result.

The Master's Degree Show

The Master's Degree Show is the culmination of one year's work for the NCCA Master's courses. This is your opportunity to showcase your talent to industry professionals.

View the work of our recent graduates:
<https://vimeopro.com/nccaanimation/postgraduate-degree-show>



Artificial Intelligence for Media

Key Information

Duration & delivery:

1 year full-time with optional 3-month placement during the Master's Project unit

Start date:

September

Tuition fees:

UK/RoI: £8,500

Overseas: £15,750

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

Bournemouth University

International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

This course will provide you with an understanding of the state-of-the-art artificial intelligence technologies needed to address practical problems in media production. You will have access to the latest machine learning methodology in AI research on media data processing, recognition and generation. The techniques that you learn will be directly based on the real demand from the media industry.

Course overview

Artificial intelligence technologies have brought significant breakthroughs in many areas such as image recognition, robotics and machine translation. The number of job opportunities related to artificial intelligence has surged drastically in the past three years. Therefore, it is timely and necessary to explore modern AI techniques.

This course allows you to become competent in the artificial intelligence aspects of media production and produces graduates with the range and depth of technical skills necessary to become future technical directors, 3D artists or motion editors, pipeline developers or 3D VFX designers within the media industry. This degree focuses on applied AI practices used within the media industry, including media data analytics and synthesis. The course will equip arts and media graduates with both theoretical knowledge and practical skills in cutting-edge artificial intelligence technology and media production practices to enhance their market competitiveness.

The course complements the other Master's courses within the NCCA, and MA and MSc students are encouraged to collaborate in integrated projects to promote an interdisciplinary environment, a common culture and emulate business practice.



Artificial intelligence (AI) and machine learning (ML) technologies are creating disruption and innovation in many industries. We are working with media companies to develop new AI technologies to make media production more effective and automated. There is an increasing demand in the market for media practitioners with the skills and knowledge of AI techniques who have the potential to develop emerging technologies to revolutionise traditional media production.



Dr Xiaosong Yang, Associate Professor in Computer Animation

Core units

Machine Learning for Media Production: You'll gain a critical understanding of the theory of machine learning and existing SDK tools and techniques for media production, and will develop your problem solving and technique development skills.

Data Mining on Multimedia Data: You'll be introduced to the algorithms and computational paradigms that allow computers to find patterns and regularities in datasets, perform prediction and forecasting, and generally improve performance through interaction with data.

Animation Software Engineering: This unit will equip you with the technical computing skills necessary in the design and implementation of AI techniques, and the knowledge to select the correct programming languages, application, interfaces and techniques to solve media production problems.

Media Data Analytics & Modelling: You'll learn about the science of analysing media data (such as images, video, natural language,

sound, 3D models and motions) to reveal features and metrics in order to make conclusions about the information it contains.

Group Project: Working with students from across the NCCA Master's courses, you'll produce and present a substantial piece of work with technical/creative content.

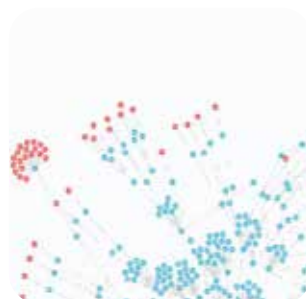
Masterclass: You'll explore the professional world of the artificial intelligence industry and be exposed to advanced production issues of professional practice, providing you with the theoretical and practical knowledge of specialist artificial intelligence techniques.

Master's Project: You'll plan and execute a major project in a professional manner utilising relevant techniques and undertake a critical analysis of your own work. You'll focus on a specific problem in media production which has the potential to be automated by the latest artificial intelligence technology.

The Master's Degree Show

The Master's Degree Show is the culmination of one year's work for the NCCA Master's courses. This is your opportunity to showcase

your talent to industry professionals and potential employers.



COMPUTING & INFORMATICS COURSES

We have offered computing and technology courses for over 20 years, and regularly collaborate with industry and professional bodies to ensure we deliver cutting-edge, industry-recognised, courses.

We have a diverse community within the department and each year we welcome students from all over the world. We believe that by investing in our technical facilities and attracting leading academics we deliver a high-quality student experience.

Your learning experience will be enhanced by our research and understanding of best practice in commercial computing. We co-create with our students, offering opportunities for getting involved in research work, academic publication and conference attendance.

We understand that technological environments evolve rapidly; the work of our active research centres is geared to progressive technologies, which helps keep our degrees at the forefront of theory and practice. For example, our cutting-edge research is currently being utilised by international standardisation bodies such as the

International Telecommunication Union (ITU), and is applied in the context of impact cases that address real needs of local authorities and companies.

We work closely with regional partners through Knowledge Transfer Partnerships, and participate in EU-funded research as well as nationally and internationally funded research schemes that have global impact. We also collaborate with highly esteemed international partners in research and development programmes in areas such as future networks, open innovation and the digital transformation of the European labour market.

“ I was able to gain experience in my field, and the visits from companies such as IBM and JP Morgan opened my eyes to what businesses are really looking for. ”

Sebastian Poiana, graduate, Freelance Software Developer

MSc Information Technology	92	MSc Cyber Security & Human Factors	100
MSc Internet of Things	94	MSc Digital Health	102
MSc Internet of Things with Cyber Security	96	MSc Digital Health & Artificial Intelligence	104
MSc Internet of Things with Data Analytics	98	MSc Data Science & Artificial Intelligence	106



CASE STUDY: KEEPING CITIES SAFE WITH AI

It's a widely known fact that our society is watched more closely these days than ever. Being observed goes beyond cameras, however – smart spaces in our cities now include sensors, cyber networks, and the monitoring of communications, exchanges and transactions.

However, with so much information being available from so many sources, how can we track and monitor it in real time to proactively prevent criminal acts?

A Europe-wide research initiative led by BU's Professor Zoheir Sabeur is using AI to create truly smart cities, where CCTV – and other tools – can be used to keep people safe.

That idea is for smart cities to develop 'digital twins' where all the various sensing and monitoring equipment in a small area can be considered as a whole with the support of AI.

Zoheir gives football stadium security as a simple example. "In a stadium that holds more than 30,000 people, there are just a few guards looking at feeds from dozens of cameras. How can anyone be sure they are looking in the right place at the right time?"

It's into that space that solutions like S4AllCities arrive. "By using AI to assess crowd behaviour, it can draw the attention of the security operatives to one particular area where problems are likely to happen – whether it is crowd violence, emergency exits being blocked, or something else completely," explains Zoheir. "S4All Cities is about combining that physical analysis with communications, cyber attacks, transactions – everything we can measure, using AI to tell us where there may be a risk."

Zoheir describes artificial intelligence working alongside human interpretation as augmented intelligence. "The work is not about removing humans from the equation," he says. "They are experts and will always make the final decisions. However, we can augment their support with AI in order for them to focus only on the important tasks."

"The aim is to revolutionise the way we protect our cities and their infrastructures," says Zoheir. "The answer doesn't lie in more security forces, or surveillance, but in smarter use of the security forces and surveillance we already have. The answer is the kind of augmented intelligence that S4AllCities is working towards."

MSc

Information Technology

Key Information

Duration & delivery:

1 year full-time, 2 years full-time with a 30-week placement or 2 years part-time (September start), 16 months full-time, 2 years full-time with a 30-week placement, or 32 months part-time (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £9,000

Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS 6.0 (Academic) with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

If you want the chance to enter the business computing profession but have a first degree in a subject other than information technology or general work experience rather than formal qualifications, then this conversion course gives you access to this important field.

As a graduate of MSc Information Technology, you'll understand IT from a business perspective and be able to involve yourself in business system development, as well as being able to implement IT systems.

Course overview

Software infrastructure forms a core part of many businesses. It is important for system developers and managers to understand how the correct deployment of IT systems shapes business process and strategy. This course will expose you to all aspects of modern business IT systems including, but not limited to, IT management, cloud services and their applications, Blockchain technologies, service integration and human-centred design.

Throughout the course you'll draw on research and recent developments in IT to gain awareness of current problems and develop your ability to develop systematic, original and creative intellectual solutions to business problems.

A real-world research problem of your choice will give you the opportunity to explore your particular area of interest in greater depth. You will learn how to plan research projects, create and interpret IT knowledge and how to report on it to a professional standard.

An exciting and valuable part of this course is the option of a work placement, which provides an excellent opportunity for you to gain first-hand work experience and apply the learning that you have acquired through the course, especially if you are considering a change in career.



A systems analyst nowadays is a really important part of any company or organisation and that's where I'd like to be.

Amr Al Naswan, graduate



Core units

Data Management: The unit aims to explore modern data management applications and technologies. In particular, the unit aims to develop an understanding of data modelling and the design, implementation of data management solutions, evaluate current trends in data management and give an introduction to data analytics techniques.

IT Management: Information technology is important to the activities, processes and components of all organisations. Effective managers must understand their current technologies and its effect on markets, products and services. You'll explore issues and options linked with managing information systems and IT today.

Human-Centred Design: Computer-based interactive systems refers to a spectrum of digital products, services and solutions that interact with human users in business, social and global contexts. The primary success factor in implementing such systems is to involve the human perspective in all steps of the problem-solving process. You will learn how to design

and develop such systems by applying human-centred design principles and techniques and carrying out relevant activities in the planning and management to satisfy both business needs and its user requirements. It will also help you develop an understanding of interaction design process and best practices through the exposure to usability, user experience and other related fields.

Research Methods & Professional Issues: Research requires a structured and disciplined approach at all stages. We'll help you develop key research skills in many areas, from project proposals and planning to critical analysis of research findings, academic writing and dissemination. We'll also teach you about professional standards and ethical issues.

Individual Master's Project: You will develop an understanding of the characteristics and implications inherent in the solution of a complex, real-world problem within the context of a substantial, independently-conducted piece of work.

Option units (choose one in semester one)

Cloud Computing: The concept of virtualisation including servers, storage and networks, as well as the cloud structure, services and deployment models will be discussed. Locally-based networks, IT resources/services and their migration to the cloud are elaborated and strategies for migration to the cloud will be explored.

Blockchain & Digital Futures: The objective of this unit is to develop your skills and knowledge about the Blockchain technology and its usage. This includes defining the Blockchain technology, its business aspect, issues, objectives, and challenges, covering Blockchain horizontal and vertical scaling, key basics of cryptography required for understanding the Blockchain technology concepts, different cryptocurrencies, and their issues, challenges, and networks.

Option units (choose one in semester two)

Cyberpsychology: You will examine the impact of digital technology on individuals and groups and the implications for organisations and society. The unit will also explore the psychological factors relevant to cyber security and online behaviours and identify means of promoting safer user behaviour.

Persuasive Technology & Behaviour Change: You will cover mainstream psychological theories of persuasion, influence, decision-making and behaviour change besides their

application to a wide range of domains including health, business and e-learning. We will also discuss the risks and ethical considerations of persuasion and essentials for informed decision-making.

Accessibility & Assistive Technology: The aim of this unit is to provide you with an introduction to understanding diverse user needs, focusing on challenges caused by temporary, situational or lifelong disabilities.

MSc

Internet of Things

Key Information

Duration & delivery:

1 year full-time, 2 years full-time with a 30-week placement or 2 years part-time (September start), 16 months full-time, 2 years full-time with a 30-week placement, or 32 months part-time (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £9,000

Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

Internet of Things is an emerging computing and networking paradigm that enables the massive and seamless integration of everyday devices and automations to the internet. This seamless integration allows for automatic capture of data and communication with embedded devices and objects, thus enabling the design and development of more efficient and safe cyber-physical systems.

IoT is a key enabling technology for broader high-level paradigm shifts such as smart cities, digital health, industry 4.0 and the circular economy. The particular characteristics of IoT systems and networks (massive numbers of connections, highly constrained low-end devices, interactions and feedback loops between the digital and physical space, machine-to-machine communication) ask for highly-skilled professionals with a focused expertise on IoT that are currently scarcely available in the market.

Course overview

The course will provide you with knowledge and skills needed to design and develop state-of-the-art IoT networks and systems. Topics will cover theoretical foundations of IoT (algorithmic aspects and modelling), IoT technologies (wireless sensors and actuators, IoT and mobile networks), and practical aspects with hands-on lab sessions (programming IoT devices, building and configuring IoT networks). Option units will allow you to explore modern areas of digital systems engineering and corresponding trends.

“The course provided me with a fine balance between the latest theoretical and technical aspects of IoT and encouraged me to take the initiative for myself in research.”

Ionnis Chalkias, Cyber Threat Intelligence Analyst,
Bournemouth University

Core units

Wireless Sensor & Actuator Networks: You will explore the operating principles, standards, design and configuration of WSANs. Future and emerging paradigms (such as mobile crowdsensing systems) and technologies (such as wireless power transfer in ad hoc networks) will also be addressed.

Mobile & Wireless Networks: This unit reviews the broad spectrum of relevant technologies (WiFi, ad hoc networks, cellular networks, etc), and examines their operating principles/ protocols and relevant standards as well as the use of these networks in different contexts and scenarios. The unit also explores the main challenges faced in these networks as well as how they fit into the latest networking paradigms.

Security & Privacy in Internet of Things: Smart objects, IoT applications, and their enabling platforms are often vulnerable to security attacks and changing operating and context

conditions that can compromise the security of some of their components (e.g., local sensors, network components, application-level components). They also generate, make use of and inter-relate massive personal data in ways that can potentially breach legal and privacy requirements. This unit will develop your capability to understand and produce security architectures of IoT-related networks and systems.

Research Methods & Professional Issues: We will help you to develop key research skills in many areas from project proposals and planning to critical analysis of research findings, academic writing, and dissemination.

Individual Master's Project: You will develop an understanding of the characteristics and implications inherent in the solution of a complex, real-world problem within the context of a substantial, independently-conducted piece of work.

Option units (choose one in semester one)

Cloud Computing: The concept of virtualisation including servers, storage and networks, as well as the cloud structure, services and deployment models will be discussed. Locally-based networks, IT resources/services and their migration to the cloud are elaborated and strategies for migration to the cloud will be explored.

Blockchain & Digital Futures: The objective of this unit is to develop your skills and knowledge about the Blockchain technology and its usage. This includes defining the Blockchain technology, its business aspect, issues, objectives, and challenges, covering Blockchain horizontal and vertical scaling, key basics of cryptography required for understanding the Blockchain technology concepts, different cryptocurrencies, and their issues, challenges, and networks.

Option units (choose one in semester two)

Human-Centred Design: Computer-based interactive systems refers to a spectrum of digital products, services and solutions that interact with human users in business, social and global contexts. The primary success factor in implementing such systems is to involve the human perspective in all steps of the problem-solving process. You will learn how to design and develop such systems by applying human-centred design principles and techniques and carrying out relevant activities in the planning and management to satisfy

both business needs and its user requirements. It will also help you develop an understanding of interaction design process and best practices through the exposure to usability, user experience and other related fields.

Smart Systems: This unit introduces various facets of smart systems technology and how they apply to different environments. A selected set of innovative applications will be discussed to provide a practical insight.

Internet of Things with Cyber Security

Key Information

Duration & delivery:

1 year full-time, 2 years full-time with a 30-week placement or 2 years part-time (September start), 16 months full-time, 2 years full-time with a 30-week placement, or 32 months part-time (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £9,000

Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum 5.5 in each component, or equivalent

Bournemouth University

International College:

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To find out more, visit

www.bournemouth.ac.uk/international-college

Why choose this course?

Internet of Things is an emerging computing and networking paradigm that enables the massive and seamless integration of everyday devices and automations to the internet. This seamless integration allows for automatic capture of data and communication with embedded devices and objects, thus enabling the design and development of more efficient cyber-physical systems.

IoT is a key enabling technology for broader high-level paradigm shifts such as smart cities, digital health, industry 4.0 and the circular economy. However, the massive integration of IoT devices, such as sensors and smart wearables, reveal new vectors of attack – posing threats on cyber security, privacy and trust of digital systems. As a result, there is a strong demand for highly-skilled IoT professionals with a focused expertise on cyber security, that are currently scarcely available in the market.

Course overview

The course will provide you with knowledge and skills needed to design and develop cyber secure IoT networks and systems. Topics will cover theoretical foundations of IoT (algorithmic aspects and modelling), IoT technologies (wireless sensors and actuators, IoT and mobile networks), and practical aspects with hands-on lab sessions (programming IoT devices, building and configuring IoT networks). Option units will allow you to explore timely and relevant security aspects of IoT systems and networks.

Core units

Wireless Sensor & Actuator Networks: You will explore the operating principles, standards, design and configuration of WSANs. Future and emerging paradigms (such as mobile crowdsensing systems) and technologies (such as wireless power transfer in ad hoc networks) will also be addressed.

Mobile & Wireless Networks: This unit reviews the broad spectrum of relevant technologies (WiFi, ad hoc networks, cellular networks, etc), and examines their operating principles/ protocols and relevant standards as well as the use of these networks in different contexts and scenarios. The unit also explores the main challenges faced in these networks as well as how they fit into the latest networking paradigms.

Security & Privacy in Internet of Things: Smart objects, IoT applications, and their enabling platforms are often vulnerable to security attacks and changing operating and context

conditions that can compromise the security of some of their components (e.g., local sensors, network components, application-level components). They also generate, make use of and inter-relate massive personal data in ways that can potentially breach legal and privacy requirements. This unit will develop your capability to understand and produce security architectures of IoT-related networks and systems.

Research Methods & Professional Issues: We will help you to develop key research skills in many areas from project proposals and planning to critical analysis of research findings, academic writing, and dissemination.

Individual Master's Project: You will develop an understanding of the characteristics and implications inherent in the solution of a complex, real-world problem within the context of a substantial, independently-conducted piece of work.

Option units (choose one in semester one)

Human Factors: Soft systems, human factors integration (HFI), training, trust, organisational learning, information and knowledge management will be examined through case study analysis. You'll also conduct situational awareness and workload measurements in trials, experiments and exercises, and apply user experience (UX) techniques to evaluate interactive systems.

Security by Design: Security must be addressed as early as possible when building a system or planning organisational change. However, security never seems to be a driving concern when engaging in innovation. When security is addressed, we discover how hard building security in really is. In this unit, you'll have an opportunity to build security into the design and specification of secure systems, and examine the broader socio-technical context that these fall into.

Option units (choose one in semester two)

Security Information & Event Management: Incident management capability means managing computer security events and incidents. Lectures and seminars in this unit will capture the concepts of event logging and collection. You'll learn to define policies, processes, procedures, roles and responsibilities and understand the issues of lead implementation of ISO 27001.

Cyber Security: Develop skills and knowledge for cyber security. Material, lectures and seminars in this unit capture concepts of cyberspace ecosystems and the security of socio-technical systems. The unit also covers the life cycle of cyber security mechanisms, including the design, development, management and, most importantly, how they are sustained

Internet of Things with Data Analytics

Key Information

Duration & delivery:

1 year full-time, 2 years full-time with a 30-week placement or 2 years part-time (September start), 16 months full-time, 2 years full-time with a 30-week placement, or 32 months part-time (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £9,000

Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum 5.5 in each component, or equivalent

Bournemouth University

International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit

www.bournemouth.ac.uk/international-college

Why choose this course?

Internet of Things is an emerging computing and networking paradigm that enables the massive and seamless integration of everyday devices and automations to the internet. This seamless integration allows for automatic capture of data and communication with embedded devices and objects, thus enabling the design and development of more efficient cyber-physical systems.

IoT is a key enabling technology for broader high-level paradigm shifts such as smart cities, digital health, industry 4.0 and the circular economy. With billions of devices - such as sensors and smart wearables - now online, IoT systems and networks have emerged as the main source of big data. As a result, there is a strong demand for highly-skilled IoT professionals with a focused expertise on data analytics and closely related areas, that are currently scarcely available in the market.

Course overview

The course will provide you with knowledge and skills needed to design and develop IoT networks and systems capable of efficiently curating and managing big data in the context of a wide variety of applications. Topics will cover theoretical foundations of IoT (algorithmic aspects and modelling), IoT technologies (wireless sensors and actuators, IoT and mobile networks), and practical aspects with hands-on lab sessions (programming IoT devices, building and configuring IoT networks). Option units will allow you to develop specialised skills and knowledge in the areas of artificial intelligence, machine learning and data analysis.

Core units

Wireless Sensor & Actuator Networks: You will explore the operating principles, standards, design and configuration of WSANs. Future and emerging paradigms (such as mobile crowdsensing systems) and technologies (such as wireless power transfer in ad hoc networks) will also be addressed.

Mobile & Wireless Networks: This unit reviews the broad spectrum of relevant technologies (WiFi, ad hoc networks, cellular networks, etc), examines their operating principles/protocols and relevant standards as well as the use of these networks in different contexts and scenarios. The unit also explores the main challenges faced in these networks as well as how they fit into the latest networking paradigms.

Security & Privacy in Internet of Things: Smart objects, IoT applications, and their enabling platforms are often vulnerable to security attacks and changing operating and context

conditions that can compromise the security of some of their components (e.g., local sensors, network components, application-level components). They also generate, make use of and inter-relate massive personal data in ways that can potentially breach legal and privacy requirements. This unit will develop your capability to understand and produce security architectures of IoT-related networks and systems.

Research Methods & Professional Issues: We will help you to develop key research skills in many areas from project proposals and planning to critical analysis of research findings, academic writing, and dissemination.

Individual Master's Project: You will develop an understanding of the characteristics and implications inherent in the solution of a complex, real-world problem within the context of a substantial, independently-conducted piece of work.

Option units (choose one in semester one)

Cloud Computing: The concept of virtualisation including servers, storage and networks, as well as the cloud structure, services and deployment models will be discussed and explored.

Neuronal Analysis: This unit provides you with a focus on advanced models and data analysis methods for understanding the human brain function at neuronal levels.

Search & Optimisation: This unit introduces you to classical approaches to search and optimisation. These techniques are employed in a vast number of areas, including health, security, transport, aerospace, finance and many more. Whether the goal is to improve the performance of a new medicinal drug or business investment, advanced stochastic optimisation algorithms are employed by researchers and practitioners to design optimal solutions to many real-world problems.

Option units (choose one in semester two)

Data Processing & Analytics: The unit aims to advance your knowledge and skills in the evolving areas of big data, data modelling and analytics. You will develop critical understanding of the methodologies and techniques which lead you to process big data 5Vs, i.e. volume, velocity, variety, veracity and value.

Artificial Intelligence: The aim of this unit is to provide an introduction to the first principles and techniques employed in the greater field

and sub-fields of artificial intelligence (AI), together with the skills required to employ AI techniques for solving real-world problems.

Computer Vision: This unit focuses on computer vision techniques, ranging from traditional to the most recent state-of-the-art development. The unit entails a strong empirical element where computer vision models are implemented, performance evaluated and validated.

MSc

Cyber Security & Human Factors

Key Information

Duration & delivery:

1 year full-time, 2 years full-time with a 30-week placement or 2 years part-time (September start), 16 months full-time, 2 years full-time with a 30-week placement, or 32 months part-time (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £9,000

Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS 6.0 (Academic) with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit

www.bournemouth.ac.uk/international-college

Why choose this course?

Cyberspace is a vast, complex and evolving community that presents enterprise, industry and governments with on-going security management challenges as it grows on an exponential scale.

This course has been developed in response to the needs of the computing and security sectors worldwide. Graduates will be equipped with the ability to assess risk, anticipate and manage security incidents, and develop and assess security procedures and policies.

Your learning will be enhanced by access to cyber security and digital forensics laboratories with state-of-the-art simulation and analytical systems relevant to intrusion detection, incident management, forensic analysis and system penetration testing. From the labs we can see where cyber attacks are happening all over the world, and what attacks are happening and being stopped at BU.

Course overview

The security of data is fundamental to any business, and IT professionals are increasingly aware of the complexities involved in protecting information, assets, knowledge and intellect. As cyberspace stores more and more information, specialists in security who are ahead of the game will become a critical element in reducing risk.

On this course, you will gain an understanding of the psychology of cyber security by investigating threats, vulnerabilities and impact risk; the contagion of fear, uncertainty and doubt; managing human factors in security; trust management and information assurance. You will develop a deep and holistic awareness of cyber security and human factors.

An exciting and valuable part of this course is the option to do a work placement, which provides an excellent opportunity for you to gain first-hand work experience and apply the learning that you have acquired through the course, especially if you are considering a change in career or direction.



The critical blend of topics that span from the boardroom through to operations has delivered real value.

Michael Eaten, graduate



Core units

Cyber Security: Develop skills and knowledge for cyber security. Material, lectures and seminars in this unit capture concepts of cyberspace ecosystems and the security of socio-technical systems. The unit also covers the life cycle of cyber security mechanisms, including the design, development, management and, most importantly, how they're sustained.

Cyber Psychology: Explore the impact of the internet and social media applications on individuals, groups, organisations and society, and human factors relevant to cyber security and online behaviours. You'll learn to evaluate the principal features of human factors in current and planned online secure systems and identify means of promoting safer online behaviour.

Human Factors: Soft systems, human factors integration (HFI), training, trust, organisational learning, information and knowledge

management will be examined through case study analysis. You'll also conduct situational awareness and workload measurements in trials, experiments and exercises, and apply user experience (UX) techniques to evaluate interactive systems.

Research Methods & Professional Issues:

Research requires a structured and disciplined approach at all stages. We'll help you to develop key research skills in many areas from project proposals and planning to critical analysis of research findings, academic writing and dissemination. We'll also teach you about professional standards and ethical issues for research.

Individual Master's Project: An opportunity to critically investigate and report on a particular issue in depth.

Option units (choose one in semester one)

Security by Design: Security must be addressed as early as possible when building a system or planning organisational change. However, security never seems to be a driving concern when engaging in innovation. When security is addressed, we discover how hard building security in really is. In this unit, you'll have an opportunity to build security into the design and specification of secure systems, and examine the broader socio-technical context that these fall into.

Blockchain & Digital Futures: This unit defines Blockchain technology, its business aspect, issues, objectives, and challenges, covering Blockchain horizontal and vertical scaling, key basics of cryptography required for understanding the Blockchain technology concepts, different cryptocurrencies, and their issues, challenges, and networks.

Option units (choose one in semester two)

Accessibility & Assistive Technologies: This unit is an introduction to the concepts of accessibility and assistive technology and explores how technology can be used to support people with temporary, situational or lifelong disabilities by helping to overcome challenges to their self-care, educational, vocational and recreational independence.

Security Event & Incident Management:

Incident management capability means managing computer security events and incidents. Lectures and seminars in this unit will capture the concepts of event logging and collection. You'll learn to define policies, processes, procedures, roles and responsibilities and understand the issues of lead implementation of ISO 27001.

MSc

Digital Health

Key Information

Duration & delivery:

1 year full-time, 2 years full-time with a 30-week placement or 2 years part-time (September start), 16 months full-time, 2 years full-time with a 30-week placement, or 32 months part-time (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £9,000

Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 in a required subject, or equivalent, or a Master's in any subject

Required subjects:

Computer Science, IT, Engineering, Design, Health & Social Care, Medical Science, Psychology, Business, Law or Forensic Science

If English is not your first language:

IELTS 6.0 (Academic) with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

Digital technology and data science is revolutionising the way health and social care is delivered around the world. These advancements are enabling medical professionals to personalise healthcare delivery by helping to predict and prevent issues before they arise.

This course will fuse your understanding of computer science and healthcare by teaching you the practical technological skills needed to drive global change. In doing so, we will help you to become a graduate with the skills needed to address current and future design challenges in developing and deploying digital health solutions.

Course overview

We want to help you become a critically informed and resourceful graduate with a critical understanding of advanced theoretical knowledge, methods and concepts of relevant digital health technologies required for supporting health and social care services and products.

If your first degree is computing or healthcare related, this course will give you the required knowledge and skills to become a visionary digital health technologist and provide you with a potential 'fast-track' into the healthcare and social care profession. Our course is distinctive in producing graduates who can understand the health and social care perspective and create a strategic view of digital health product development, while also being able to manage and lead the development of such products and services.

Having completed the course, potential career opportunities could include health systems and service designer, data analyst, application and systems developer, information governance manager, user experience consultant/practitioner, clinical information manager or planning and performance manager.



This course will teach students how to work with key stakeholders across digital technology deployed in health and social care settings. Students will gain experience through hands-on real-life case studies and learn how to lead the development of digital health products and services.



Dr Benjamin Gorman, Senior Lecturer in Computer Science, Programme Leader for MSc Digital Health

Core units

Research Methods for Health & Social Care:

This unit provides an overview of different research methods used to address clinical research questions. It also covers aspects of research design and how they apply to the question being asked whether the approach is quantitative, qualitative or mixed methods.

Foundations of Health Information Systems:

This unit focuses on the fundamentals of health information systems while introducing the key concepts, principles, processes and related issues, and carrying out relevant activities in the analysis and design of health information systems. Furthermore, the unit will cover health data generation, compilation, analysis, synthesis, communication and analytics. You will develop a good understanding of the legal and ethical issues surrounding the implementation of health information systems and the use of electronic health data.

Integrated Digital Healthcare Project: It is essential to build a digital health workforce to bridge the knowledge gap between healthcare and computing and address today's and tomorrow's design challenges in developing digital health solutions. This unit aims to equip you with knowledge and skills in the areas of development of healthcare systems and

services, with a specific focus on practical case studies. You will undertake a digital healthcare project by applying a software, system and/or project development life cycle.

Human-Centred Design: Computer-based interactive systems refers to a spectrum of digital products, services and solutions that interact with human users in business, social and global contexts. The primary success factor in implementing such systems is to involve the human perspective in all steps of the problem-solving process. You will learn how to design and develop such systems by applying human-centred design principles and techniques and carrying out relevant activities in the planning and management to satisfy both business needs and its user requirements. It will also help you develop an understanding of interaction design process and best practices through the exposure to usability, user experience and other related fields.

Individual Master's Project: You will develop an understanding of the characteristics and implications inherent in the solution of a complex, real-world problem within the context of a substantial, independently-conducted piece of work.

Option units (choose one in semester one)

Data Management: The unit aims to explore modern data management applications and technologies. In particular, the unit aims to develop an understanding of data modelling and the design, implementation of data management solutions, evaluate current trends in data management and introduce data analytics techniques.

Blockchain & Digital Futures: This unit will develop your skills and knowledge about the Blockchain technology and its usage. This includes defining the Blockchain technology, its business aspect, issues, objectives, and challenges, covering Blockchain horizontal and vertical scaling, key basics of cryptography required for understanding the Blockchain technology concepts, different cryptocurrencies, and their issues, challenges, and networks.

Option units (choose one in semester two)

Accessibility & Assistive Technology: The aim of this unit is to provide you with an introduction to understanding diverse user needs, focusing on challenges caused by temporary, situational or lifelong disabilities.

Smart Systems: This unit introduces various facets of smart systems technology and how they apply to different environments.

Persuasive Technology & Behaviour Change: You will cover mainstream psychological theories of persuasion, influence, decision-making and behaviour change alongside their application within the health, business, and e-learning domains. We will discuss the risks and ethical considerations of persuasion and essentials for informed decision-making.

Key Information**Duration & delivery:**

1 year full-time, 2 years full-time with a 30-week placement or 2 years part-time (September start), 16 months full-time, 2 years full-time with a 30-week placement, or 32 months part-time (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £9,000

Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 in a required subject, or equivalent

Required subjects:

Computing, Technology, Maths, Physics, Engineering, Data Sciences or Data Analytics

If English is not your first language:

IELTS 6.0 (Academic) with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

With great advances in artificial intelligence (AI), ubiquitous sensing and wearable embedded sensing have been rapidly adopted in digital healthcare. Hospitals and healthcare industries are increasingly adopting AI to provide smart solutions for more effective patient care.

These innovative AI-based solutions enable more disease diagnoses and personalised treatment plans, together with advanced assistive technologies, for sustainable patients' health monitoring and tailored response to their specific care.

Course overview



The aim of this course is to build a workforce of AI specialists in the area of digital health. Our graduates will understand the challenges in designing and deploying AI-driven digital health products in an industry where regulation, responsibility and legal implications are of paramount importance. They will also capture the requirements for adopting AI solutions to digital healthcare, with assurances of their ethical, safe and effective deployments.

This course will enable you to develop a strong professional capability for adopting modern healthcare needs, together with the technical skills you will require for adopting digital healthcare and AI.

You will acquire a strong technical understanding of digital healthcare technologies combined with AI; which are essential in advancing 21st century digital healthcare in the years to come.

The option units will enable you to tailor your progressive learning towards the areas that interest you, from neuronal analysis, smart systems, computer vision to Blockchain.

As a graduate of this course you will be prepared to undertake employment positions such as AI scientist, AI product director, clinical AI fellow and many more.

 **This course will give you the opportunity to acquire technical and professional expertise for starting a top career in digital health and AI which will be central to 21st century smart personalised healthcare.** 

Prof Zoheir Sabour, Professor of Data Science and Artificial Intelligence, Programme Leader

Core units

Research Methods & Professional Issues:

This unit provides an overview of different methods which are used to address scientific research questions. It covers aspects of research design, implementation and how they apply to solving digital health- and artificial intelligence-based challenges in a quantitative, qualitative or mixed way.

Foundations of Health Information Systems:

This unit aims to help you learn the fundamentals of health information systems while introducing key concepts, principles, processes and related issues, while carrying out relevant activities in the analysis and design of health information systems. Further, the unit will cover health data generation, compilation, analysis, synthesis, communication and analytics. You will develop a good understanding of the legal and ethical framework surrounding the professional implementation of health information systems and use of electronic health records data (EHR).

Artificial Intelligence: The aim of this unit is to provide you with an introduction to first principles and techniques which are employed in the field of artificial intelligence (AI), together

with the skills and knowledge required to employ AI techniques for solving real-world problems. You will approach AI from a computer science perspective, with focuses given to addressing 21st century real-world problems while deploying AI methods such as deep learning for diseases detection and diagnosis.

Accessibility & Assistive Technology: This unit will provide you with an introduction to understanding diverse user needs, focusing on the challenges caused by temporary, situational or lifelong disabilities. Specifically, you will acquire the skills and techniques to conduct research concerning people with disabilities and inform the design of assistive technology which overcomes their specific challenges.

Individual Master's Project: You will develop a good understanding of the characteristics and implications which are inherent in the solution of a complex, real-world digital health- and AI-oriented problem. This will be achieved within the context of a substantial, independently conducted research, and development work.

Option units (choose one in semester one)

Neuronal Analysis: This unit provides you with a focus on advanced models and data analysis methods for understanding the human brain function at neuronal levels. Mathematical modelling is achieved using highly performing parallel data processors which imitate biological neuronal network functions.

Blockchain & Digital Futures: The objective of this unit is to develop your skills and

knowledge about the Blockchain technology and its usage. This includes the definition of Blockchain technology, its business aspect, issues, objectives, and challenges. You will cover Blockchain horizontal and vertical scaling, key basics of cryptography which is required for understanding the Blockchain technology concepts, various crypto-currencies, networks, issues and challenges.

Option units (choose one in semester two)

Computer Vision: This unit focuses on computer vision techniques, ranging from traditional to the most recent state-of-the-art development for patterns detection, classifications and scene understanding.

Persuasive Technology & Behaviour Change: You will cover mainstream psychological theories of persuasion, influence, decision-making and behaviour change. You will address their application within the health, business and

e-learning domains. We will discuss the risks and ethical considerations of persuasion with essentials for informed decision-making.

Smart Systems: This unit introduces you to various facets of smart systems technology and how they could apply to different environments. A selected set of innovative applications will provide you with practical insight into smart systems, their deployment and applications.

Data Science & Artificial Intelligence

Key Information

Duration & delivery:

1 year full-time, 2 years full-time with a 30-week placement or 2 years part-time (September start), 16 months full-time, 2 years full-time with a 30-week placement, or 32 months part-time (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £9,000

Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 in a required subject, or equivalent

Required subjects:

Computing, Technology, Maths, Physics, Engineering, Data Sciences or Data Analytics

If English is not your first language:

IELTS 6.0 (Academic) with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

This course provides you with advanced knowledge, methods and processes as enablers for deploying data science and artificial intelligence-based solutions to real-world problems. In particular, this degree focuses on investigative data science and artificial intelligence-based approaches, which apply to security, environment, human behaviour understanding, transport, health, smart cities, domain sectors and more.

Specifically, you will learn about recent advances in the fields of data analytics, big data tools and technologies, and machine intelligence while experimenting on machine knowledge extraction and critical decision support.

Course overview

You will graduate with important skills in strategic thinking, for scientific research implementation and communication. This is in addition to the theoretical and practical skills which are needed for the efficient implementation of data science and artificial intelligence-based projects.

We also have established close relationships with companies, research and government agencies that are interested in recruiting skilled graduates in data science and artificial intelligence.

Through these relationships we have organised codejams/ hackathons where you will have the opportunity to visit organisations for a specific period of time and work on interesting and practical data science and artificial intelligence problems. This approach will help you in establishing an internship or placement during your course.

We use a broad range of data science tools and technologies, from those established in industry and academia for many years (e.g. MATLAB, R and Weka), to the new favourites which prepare you for mainstream data science jobs (e.g. Python, Jupyter Notebook, Apache Spark and libraries such as Keras, TensorFlow, and PyTorch).



This course will give you the opportunity to acquire the technical and professional expertise needed to start a top career in data science which is a core element of 21st century digital knowledge-based economies.



Prof Zoheir Sabeur, Professor of Data Science and Artificial Intelligence, Programme Leader

Core units

Research Methods & Professional Issues: This unit provides an overview of research methods used to address scientific research questions. It covers aspects of research design, and implementation, and how they apply to solving data science and artificial intelligence-based challenges.

Search & Optimisation: This unit introduces you to classical approaches to search and optimisation. These techniques are employed in a vast number of areas, including health, security, transport, aerospace, finance and many more. Whether the goal is to improve the performance of a new medicinal drug, gene states discovery and expressions, aircraft structural integrity, network traffic cybersecurity, or business investment, advanced stochastic optimisation algorithms are employed by researchers and practitioners in order to design optimal, diverse, and pertinent solutions to many real-world problems for best performing operations.

Data Processing & Analytics: The unit aims to advance your knowledge and skills in the evolving areas of big data, data modelling and analytics. You will develop a good understanding of data design, implementation and usage of data-driven systems. Moreover, you will learn how to model data and process big data,

discover knowledge within the data and deal with the dimensionality of the data. Overall, you will develop a critical understanding of the methodologies and techniques which lead you to process big data's 5Vs (volume, velocity, variety, veracity and value). Typical big data technology tools such as Hadoop/MapReduce, Storm, Spark, MongoDB and more are introduced.

Artificial Intelligence: The aim of this unit is to provide you with an introduction on the fundamentals of artificial intelligence (AI), together with the skills and knowledge required to deploy AI techniques for solving real-world problems. You will approach this unit from a computer science perspective, and a focus on solving 21st century real-world problems, using AI. The practical deployment of AI approaches for solving real-world problems includes the use of advanced concepts on intelligent agents, search methods, machine learning algorithms, deep learning, expert systems and more.

Individual Master's Project: You will develop a good understanding of the characteristics and implications which are inherent in the solution of a complex, real-world data science and AI-oriented problem. This will be achieved within the context of a substantial, independently conducted research and development work.

Option units (choose one in semester one)

Neuronal Analysis: This unit provides you with a focus on advanced models and data analysis methods for understanding the human brain function at neuronal levels. Mathematical modelling is achieved using highly performing parallel data processors which imitate biological neuronal network functions.

Blockchain & Digital Futures: The objective of this unit is to develop your skills and

knowledge about Blockchain technology and its usage. This includes the definition of Blockchain technology, its business aspect, issues, objectives and challenges. You will cover Blockchain horizontal and vertical scaling, key basics of cryptography, which is required for understanding Blockchain technology concepts, various crypto-currencies, networks, issues and challenges.

Option units (choose one in semester two)

Computer Vision: This unit focuses on computer vision techniques, ranging from traditional to the most recent state-of-the-art development for patterns detection, classifications and scene understanding. The unit entails a strong perspective where intelligent computer vision is implemented, using various metrics for models' performance evaluations and validation.

Smart Systems: This unit introduces you to various facets of smart systems technology and how they could apply to different environments. A selected set of innovative applications will provide you with practical insight into smart systems, their deployment and applications.

DESIGN & ENGINEERING COURSES

As one of the first institutions to offer design courses in the UK, Design & Engineering at BU is well established, with research-active staff available to help you realise your potential.

Studying a Master's-level course with us can enhance your career prospects and improve your performance. Our courses are tailored to meet industry requirements and to enhance the skills of practising engineers and designers. We attract students from across the world and this provides for an international student experience that has been commended by external commentators.

Your experience of studying with us will be enhanced and informed by our research, which gives an in-depth understanding of the influences that the changing technological environment and sustainability agenda have on design practices. Underpinned by research in the areas of biomedical engineering, creative design, mechanical engineering, nano coating, corrosion, energy and modelling (NanoCorr, Energy and Modelling), tribology and design, our courses will equip you to deal not only with today's issues, but also those of the future.

As well as achieving success with commercial projects, the work of our academics is recognised and rewarded by external bodies.



I have emerged as a much more confident designer.



Camila Fontalvo, Designer, CTS Europe Limited



CASE STUDY: ADVANCED FATIGUE TESTING

With sustainability becoming ever more important in the preservation of our planet, more and more advanced materials are coming to market with the aim of extending the life of the products they are used in the manufacture of. Doing so can reduce the amount of scrap metal generated by up to 75%, and the global market is estimated to grow by £4.4 billion between 2016 and 2024.

However, it is crucial to make sure these new materials – especially those that contain metal – are capable of delivering on their

promise of lasting longer and enabling more efficient operations. If they aren't capable of lasting as long as their more traditional counterparts, then the operation becomes a false economy and the eco-friendly aim of their use is negated.

Secured funding

BU has successfully secured funding to launch the ADDISONIC project (Advanced Manufacturing Ultrasonic Fatigue Protection and Life Extension). It will see BU leading global research into the use of ultrasonics for fatigue testing advanced materials. Ultrasonic fatigue testing machines can test these materials through a billion cycles in just a few days, compared to more traditional testing processes that can only achieve such results in months or even years.

World first

What's more, BU's Dr Diogo Montalvao was the first researcher in the world to adapt and use specimens loaded in two directions for ultrasonic testing – a far more realistic assessment of the tasks they will be likely to perform once they were in use. Doing so could lead to savings of millions for manufacturers – as well as the certainty of knowing that the materials in question are playing their part in saving the planet.

MSc

Engineering Project Management

Key Information

Duration & delivery:

1 year full-time (September start), 16 months full-time (January start), 2 years part-time

Start date:

September, January

Tuition fees:

UK/RoI: £9,000

Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 in a required subject, or equivalent

Required subjects:

Engineering

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

In recent years there have been significant developments in the philosophies, methods and tools for planning and executing projects. These developments are particularly important to industries engaged in developing new products, systems or capabilities such as in the design engineering, mechanical engineering or manufacturing sectors.

This course is designed to provide industry with personnel who understand and can employ management and technical tools, and are able to spearhead and manage the development of new products and projects appropriate for the technology industries.

Course overview

The emphasis is on practical class-based activities that bring the theory to life. You'll develop an understanding of project management methods and tools, and how to employ them in the planning and execution of projects, as well as becoming fully aware of engineering design methods and tools.

By drawing on research and recent developments you will gain awareness of current issues and develop systematic, original and creative intellectual skills to formulate solutions.

As a graduate of this course, you'll have the ability and confidence to apply your knowledge and skills to design problems either individually or as part of a group. Crucially, you'll be able to do so with a detailed understanding of sustainable development concepts, taking environmental, social and economic issues into account.

This course will be of particular relevance to Knowledge Transfer Partnership Associates engaged in the design, engineering and manufacturing sectors.

As an Engineering Project Management graduate, you will be prepared to undertake roles such as project manager, project engineer, programme manager or technical manager.

The course is primarily directed towards the design engineering, mechanical engineering or manufacturing sector.

All units will focus on developing your skills to work within these sectors.

Core units

Project Management: Learn the methods and techniques of planning and designing development projects and how they're used. You'll also gain knowledge about human factors with regards to such projects.

Knowledge Transfer: Gain a deep knowledge of the methods and processes of technology transfers, and evaluate the benefits and failings of these transfers. You'll learn to source knowledge and use its added value for business, and be able to choose the level of knowledge required, evaluate its cost to the business and long-term benefits.

Design Management: Develop a critical understanding of modern design management, the design process, product development, project planning, the integration of total quality and decision-making analysis.

Competitive Product Development: This unit looks at business issues in competitive product development on domestic and global scales.

You'll gain an understanding of marketing, and the modern tools and processes required for competitive product design and manufacture.

Life Cycle Management: Develop a deeper understanding of sustainable design issues through materials optimisation and life cycle techniques. Identify and quantify environmental impacts during the life cycle of a product/service from raw material abstraction to end-of-life disposal using life cycle analysis.

Research Methods: Develop key research skills in areas such as literature reviews, analysing research findings, project proposals, planning, experiment design and analysis, and dissemination.

Individual Master's Project: You'll critically investigate, report and engage with complex issues. You'll present an analytically rigorous and well-argued case, gaining problem-solving skills by applying your knowledge across the discipline.



The Project Management unit of this course enables students to critically analyse existing practices and leads nicely into competitive product development. This has given our students from primarily mechanical and manufacturing backgrounds the edge in securing employment.



Dr Mehran Koohgilani, Programme Leader & Senior Lecturer in Product Design

MSc

Mechanical Engineering Design

Key Information

Duration & delivery:

1 year full-time (September start), 15 months full-time (January start), 2 years part-time

Start date:

September, January

Tuition fees:

UK/RoI: £9,000

Overseas: £16,0000

Entry requirements:

A Bachelor's Honours degree with 2:2 in a required subject, or equivalent. If you want to apply for Chartered Engineer status (standard route), you will need to have an IEng accredited Honours degree or academic qualifications that have been approved at IEng level, to meet the Engineering Council's registration requirements

Required subjects:

Engineering

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

Accredited by the Institution of Engineering Designers (IED) and Institution of Mechanical Engineers (IMechE)

Why choose this course?

MSc Mechanical Engineering Design is a course for graduate engineers who wish to enhance their skills/knowledge/experience in engineering design and gain the internationally recognised title of Chartered Engineer (CEng) but do not currently meet the academic requirements. It is generally accepted that professionals holding CEng status benefit from significantly improved career prospects than their peers.

Whilst there are a number of ways to achieve academic requirements, it is becoming increasingly common that would-be Chartered Engineers will hold an appropriate Master's degree. The course is primarily targeted at undergraduate engineering graduates. Graduates holding professional status and accredited degrees are highly valued by employers in the UK and internationally.

Course overview

We are looking for applicants who:

- Want to gain the ability and confidence to apply their knowledge and skills to specific design problems individually or in a group
- Want to gain an understanding of sustainable development concepts and its framework and principal facets involving environmental, social and economic issues
- Want to be fully conversant with contemporary information resources and use them effectively and efficiently
- Want to be able to document and communicate, using oral and written presentations, project plans and results
- Want to be able to plan, conduct and report on small engineering research projects.

During the course you'll apply mathematical and computer-based models for solving problems in engineering design. You will apply your knowledge to specific design problems. The research undertaken as part of the Individual Master's Project will give you an opportunity to explore your particular area of interest in greater depth.

Upon graduation, some of our graduates are now undertaking roles such as chartered engineer, mechanical engineering designer and project manager.



Core units

Advanced Materials: Provides knowledge of advanced materials, their properties and their applications at the cutting edge of the field utilising a variety of analytical techniques for materials characterisation.

Life Cycle Management: Develop a deeper understanding of sustainable design issues through materials optimisation and life cycle techniques. Identify and quantify environmental impacts during the life cycle of a product/service from raw material abstraction to end-of-life disposal using life cycle analysis.

Structural Integrity: After completing this unit you will have developed a professional competence and critical awareness of selecting appropriate methods for designing and analysing structural components. You'll be able to independently apply structural integrity theories for solving a range of engineering problems, and have the ability to diagnose the causes of structural failure and propose methods of preventing them in the future.

Failure Analysis & Prevention: Develop an understanding of the underlying reasons and mechanisms of materials failures in order to design against and diagnose failure in engineering materials.

Interdisciplinary Group Project: Gain professional management skills for working in a team to produce a solution to a technical problem. Develop the ability to determine basic personality characteristics in self and others, undertaking a rationale analysis of how personality characteristics affect group dynamics and understanding strategies for managing self and others when working in a team.

Research Methods: This unit will prepare you for writing a project proposal and for conducting and disseminating the Individual Master's Project. You will use key research skills in areas such as literature reviews, critical analysis of research findings, project proposals, planning, experiment design and analysis, and dissemination.

Mechanical Engineering Design Individual Master's Project: Using real-life problems you will use your knowledge gained from the course, research findings and industrial experiences to produce an independently conducted piece of work. Your project may be linked to your workplace or to research being undertaken within one of BU's research themes. This project will develop your knowledge of philosophy, methodologies and techniques of research to provide you with an opportunity to critically investigate and report on a particular issue in depth and enable you to engage in complex issues and present an analytically rigorous and well-argued case.



One of the most important features of our Design & Engineering degrees is how closely we work with the professional bodies to make sure we deliver what the industry is looking for.



Dr Tania Humpries-Smith, Associate Professor of Design & Engineering

DISASTER MANAGEMENT COURSES

Bournemouth University Disaster Management Centre (BUDMC) has an international reputation for excellence in the provision of disaster management education, training and technical assistance, and we are proud of the practical nature of the research, training and consultancy we deliver.

We have been delivering education in this specialised field for twenty years, and our staff have decades of experience in education, research and practice. We work with governments, international aid agencies and multi-national businesses.

Preparing for and managing disasters is an extremely high-pressured environment. Drawing upon the experience of national governments around the world, we foster global best practice and develop cohesion between government departments, emergency services, the military, tourism, aid agencies and more.

As well as our postgraduate degree, BU's Disaster Management Centre also delivers bespoke training and consultancy for organisations and governments around the world, helping them build

resilience as well as establishing protocols for handling a wide variety of disaster management scenarios. BUDMC conducts internationally recognised innovative research, contributing fresh ideas and critical findings to crisis and disaster management across the world.

That means we can draw on real-world experience and real-life scenarios to help develop your learning, providing an unparalleled insight into preparing for, and managing through, crises and disasters.



Our students leave our courses confident that they can participate in the writing of crisis and disaster management plans, or in reviewing and improving the plans of others.



Richard Gordon, Director, BU Disaster Management Centre



CASE STUDY: TACKLING COVID-19

When the spread of Covid-19 changed the world as we knew it in early 2020, BUDMC played a key part in the response, supporting a number of countries around the world.

The team worked particularly closely with the government of Sierra Leone, having established a strong relationship when advising them on managing the national response to the 2014 Ebola outbreak in the country.

Building capacity

A BUDMC team is working with the Department of Disaster Management in the Office of National Security (ONS) and Freetown City Council (FCC) in the AFRICAB (Driving African Capacity Building in Disaster Management) project.

Funded by the UK's Global Challenges Research Fund (GCRF), BUDMC is helping Sierra Leone's districts to handle both Covid-19 and the challenges of the rainy

season. In particular, the BUDMC – through AFRICAB – is co-producing key publications focused on practically helping the districts of Sierra Leone country-wide, building capacity on the ground and identifying and solving single points of failure.

Wider implications

The work could have wider implications for the entire continent too. Many African nations could experience added complications in their Covid-19 response planning, as a change in the weather could bring natural disaster events such as flooding and monsoons, which could further hamper their efforts to curb the spread of the virus.

Saving lives

BU's Professor Lee Miles, who leads the BUDMC team, explains further: "We are really seeking to help them build resilience around handling combined scenarios that pose real challenges. For example, the capital, Freetown, floods almost every year. The standard response is to move people impacted by the flooding to the safety of a large stadium, or a hall or school. However, placing people out of harm's way in large, robust locations poses new challenges for containing Covid-19.

"We're helping them think through how they plan for these challenging combinations of eventualities, and supporting them in making decisions that may save lives both now and in the future."

MSc

Disaster Management

Key Information

Duration & delivery:

1 year full-time, 2 years part-time. Each unit is delivered via 1 week of intensive lectures/seminars followed by 8 weeks online learning

Start date:

September

Tuition fees:

UK/RoI: £9,690

Overseas: £15,300

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS 6.5 (Academic) with a minimum of 6.5 in writing and 6.0 in all other components, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

In a post-COVID 19 world, the MSc Disaster Management is an essential qualification for anyone wanting to enter the world of disaster, crisis and emergency management. Bournemouth University Disaster Management Centre is one of the world's leading providers of disaster management training, education and research. This course draws upon a wide spectrum of current practitioner disciplines, ground-breaking research agendas and current case studies in disaster management. You will have the opportunity to learn about natural and man-made disasters, the importance of public health emergencies and business continuity when disasters strike, and engage with experts from other relevant areas such as the role of foreign policy in crisis management and the importance of humanitarian operations and external assistance.

Course overview

Our aim is to develop the knowledge and skills required for existing and future crisis and disaster management leaders from a broad range of organisations. Our students typically include government agencies, national and international industries, emergency services and public health medical services, the military, wider academia, small to medium-sized enterprises, faith-based and local community organisations and those involved in public information and the media. Our aim is to develop future leaders who see disaster management as a multi-disciplinary activity drawing upon hard and soft science in support of practitioner-based approaches that lead to cohesive strategies, which are underpinned by academic rigour and practical experience.

In a world in which both public and private sectors are increasingly aware of the risks to their reputation and business survival when disaster strikes, your studies will prepare you to be able to promote disaster management planning within wider security and sustainable development strategies in such a way that they are fully integrated, practised and exercised.

“After years of struggling to get my dream job in intelligence, this course has opened up the doors I needed and I am now an intelligence analyst! I was even employed in my new job before I had completed my degree! The broad nature of the course has opened up my prospects ten-fold and allowed me to obtain crucial contacts with industry leaders.”

Jamie Simpson, graduate

Core units

Developing Policies & Plans: You will be introduced to the importance of sound disaster management plans and frameworks. Internationally, many nations still do not have developed disaster management plans, and this unit has been developed over several years and in multiple countries to assist national governments and their agencies to address this vital issue. The principles of this unit underpin each of the subsequent units.

Management of Communications & Learning: This unit teaches you how to communicate learning in effective and attractive ways: gaining the interest of audiences, drawing upon audience experience and knowledge, winning

audience cooperation for greater integrated activities, and creating relevant participatory simulation exercises from academic and practical-based literature to help turn lessons identified into lessons learned.

Dissertation: An opportunity to research and study a subject in depth, showing your understanding of it. The dissertation is the conclusion of your learning experience, where you'll carry out a research project. You'll use appropriate research methodology to collect and analyse data and present your findings. Your dissertation will be 15,000 words, and you'll be taught about research methods.

Option units (choose four)

Management of Man-Made Disasters & Security Threats: This unit focuses on the nature and types of man-made (human instigated) hazards, including those on land, air and sea alongside such issues as crowd safety and industrial accidents. Taking a case study approach, you will evaluate the lessons learned from recent reports and complete a strategic level multi-hazard planning and response exercise as part of a group.

Management of Natural Hazards: You will examine the complexities of natural hazards which could affect your country. You will learn to evaluate the management issues associated with such hazards (for example early warning systems), and how these can be applied to major incident management, risk reduction and recovery and national planning.

Management of Wider Stakeholders: You will develop an understanding of the unique needs and critical resources of a range of business sectors and their key stakeholders and will consider the management issues associated with integrating these into a national disaster management framework including risk reduction, response and recovery. This unit uses the travel and tourism industries as a launch point for study but also includes critical national infrastructure and the energy industries.

Humanitarian Operations and External Assistance: This unit introduces you to the challenges that arise when external assistance is offered to another country. You will discuss the differences between

humanitarian operations or assistance and humanitarian intervention. Using a developing set of scenarios, you will engage in simulation exercises as a deployed team offering external assistance to a country faced with a number of natural hazards. The unit concludes by then applying those lessons identified to the home national plan.

Public Health Preparedness, Resilience & Response: Throughout this unit, you will examine public health resilience and response strategies within the context of disaster management. Looking at current national and international best practice drawn from a combination of academic and professional practitioner approaches to healthcare resilience, you will learn methods for establishing effective healthcare emergency preparedness, resilience and response systems.

Foreign Policy Analysis & Crisis Management: You will focus on understanding the concepts and practice of foreign policy analysis relevant to disaster management. You'll consider the diplomatic dimensions of international disaster and crisis management and evaluate key challenges shaping foreign policy in relation to crises and disasters.

Disaster Management for Business Professionals: You will gain a detailed appreciation of the concepts, theories, challenges and practices of the private sector when preparing for, responding to, and recovering from crises and disasters.

HEALTH COURSES

Working and thriving within the dynamic environment of healthcare requires opportunities to evolve and to develop your learning over the course of your career. As a lifelong learner, this can be achieved through continuous professional development (CPD).

Our CPD portfolio covers full Master's courses, part-time options and over 60 individual units of study. We also offer various taught Master's courses, including MSc Health Research, as well as Master's by Research and PhDs in healthcare.

Undertaking a part-time PhD and studying on top of a busy clinical position is a challenge. Stepping away from practice to study full-time also brings significant challenges, such as loss of clinical skills. We offer a pragmatic solution: a four-year clinical doctorate so employees remain in practice and conduct a piece of research to meet clinical priorities.

We understand the importance of bringing together education, professional practice and research. We work closely with a wide range of healthcare partners to ensure that research helps

us to improve our understanding and provision of healthcare and shape future healthcare services.

On our taught degrees, you'll develop the skills you need to play a central role in the organisations that dedicate themselves to preventing disease, prolonging life and promoting health, and will study with research-active academics.

For healthcare research there are opportunities to work closely with the nine well-established research centres and institutes within the Faculty of Health & Social Sciences. Find out more at www.bournemouth.ac.uk/hss-research

Our qualifications enable healthcare staff to continually advance their evidence base and credentials to improve quality provision.

Dr Sara White, Deputy Dean (Education & Professional Practice)

MSc Adult Nursing	120	PG Dip/MSc Physician Associate Studies	128
MSc Mental Health Nursing	122	MSc Health Research	130
PG Dip/MSc Advanced Clinical Practice and MSc Advanced Clinical Practice (Advanced Nurse Practitioner)	124	MSc Nutrition & Behaviour	132
MA Advanced Practice	126	PG Dip/MSc Public Health	134
		MSc Medical Imaging with Management	136



CASE STUDY: WORKING TOGETHER

A key part of inspiring the next generation of healthcare professionals is through the way we work in partnership with our local NHS trusts. By working together with local health and social care providers, we can share best practice in research, education and clinical practice to benefit all.

Partnership working

The university hospital status, given to our partnerships with Dorset Healthcare University NHS Foundation Trust and University Hospitals Dorset NHS Foundation Trust (formerly the Royal Bournemouth and Christchurch Hospitals and Poole Hospital NHS Foundation Trusts), formalises these relationships and enables all three organisations to offer additional benefits and partnership working.

Learning into practice

BU students from across healthcare disciplines undertake placements with local health and social care providers, giving them the chance to put their learning into practice with support and guidance from a mentor or practice supervisor.

Shared goals

It is very much a two-way relationship, however. Healthcare staff also have the opportunity to learn here at BU. We are the hospitals' leading Higher Education CPD provider, with the vast majority of their continuing professional development (CPD) activities organised through BU.

With our shared goal of helping people live better for longer, we collaborate on a number of research projects – tackling everything from nurse retention to supporting patients with hip osteoarthritis.

Match-funding

The trusts match-fund several PhD studentships and there are a number of staff who work between BU and the trusts through visiting positions, committee memberships and joint appointments.

The closeness of these relationships means our students are always at the forefront of developments in the healthcare arena, and ensures their learning is up to date.

MSc

Adult Nursing (with Professional Registration)

Key Information

Duration & delivery:

2 years full-time, including mandatory work placements

Start date:

September

Tuition fees:

UK/RoI: £9,500

Overseas: £16,500

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in writing and 7.0 in all other components
OET: At least a grade C+ in the writing section, and at least a grade B in the reading, listening and speaking sections

Accreditation:

Nursing & Midwifery Council (NMC)



Why choose this course?

The two-year Master's degree in Adult Nursing is open to applicants with a first degree and relevant experience. It makes use of the Nursing & Midwifery Council's (NMC) provision for recognition of prior learning to allow you to complete the academic award and achieve professional registration as an adult nurse in two years. This course is designed to prepare you to become a nurse, capable of delivering high-quality person-centred care in a wide variety of healthcare settings.

Course overview

Blending theory with real-world experience, this course helps you to develop your knowledge and understanding of the art and science of adult nursing. Communication and team working are key in health and social care and you will develop a range of interpersonal skills that enable you to work effectively with a wide diversity of clients and within complex settings.

Our skills suites include simulated hospital wards and community settings, allowing you to learn and practice various nursing procedures in a safe and controlled setting. Half of your course will be spent in practice placements where you will gain practical nursing experience in interesting and diverse locations, from NHS hospitals to community homes, private clinics to community nursing teams.

The course is part of our coordinated nursing framework which has been developed to enhance student learning and prepare you for practice. Our approach to interprofessional learning means you'll undertake some study alongside other students on health-related courses, including those on both the BSc and other MSc nursing pathways.

Recognition of prior learning

As this is an accelerated nursing degree you will need to demonstrate the skills, knowledge and understanding of the profession and health-related care issues, and how your previous study will contribute to a nursing course. This will be assessed through an evidence-based entry portfolio, demonstrating your academic writing skills, and evidence of a minimum of 720 hours of practice experience (ideally paid experience) in a health or care environment.



As an international student I found the lecturers to be very supportive. The course has helped me learn essential skills and knowledge in communicating effectively with patients.



Nchewi Eni, MSc Adult Nursing student

Year one

Applied Health Care Sciences 2: Analyse the impact of challenges to physical and mental health and wellbeing in individuals and groups across their lifespan.

Clinical Pharmacology & Medicines

Management: You'll learn how to apply your understanding of clinical pharmacology and medicines management as part of healthcare management, in the context of relevant regulatory frameworks.

Foundations of Nursing: Understand the theoretical foundations of nursing by examining philosophical, methodological and political and legislative processes that inform the practice of nursing. You'll gain knowledge of the core values that underpin the different fields of nursing and to discuss how those core values can be used to promote person-centred care through the process of care planning and professional evidence-based practice.

Meeting Acute & Long-Term Health

Challenges: You'll develop your knowledge and understanding of the nursing management and

co-ordination of healthcare, which is necessary for managing patients with acute and long-term health challenges.

Making Improvements of Safety & Quality of Care:

You'll gain the knowledge and understanding required to promote and contribute to maintaining service user/patient safety and engage in risk management in clinical practice.

Principles of Enquiry & Evidence-Based

Practice in Health & Social Care: You'll be introduced to approaches to enquiry and knowledge production, to demonstrate how different assumptions shape research process and claims to knowledge. You'll develop the skills to be able to research your own practice.

Nursing Practice & Nursing Skills 2: You will develop knowledge and skills for practice during practice and locality placements and simulation-based learning under the guidance of practice assessors and supervisors and the clinical skills team. You will record your clinical progress and achievements in an online practice assessment learning portfolio.

Year two

Team Working for Service Improvement:

You'll develop skills for working in inter-professional teams to design and develop service improvements for the people who use services and their carers.

Making Change Through Clinical Leadership

Management: Prepare to lead and manage yourself and others in the healthcare setting. You'll evaluate management and leadership theories and how they inform managing change in the workplace, and will critically analyse healthcare policy and public health strategy.

Critical Health Care Sciences: You'll critically analyse biopsychosocial concepts that underpin complex health needs and the challenges that individuals and groups face across their lives.

Advanced Therapeutic Communications & Interpersonal Skills for Nursing Practice:

Prepare for the clinical and therapeutic conversations you will have with patients/service users in the healthcare setting and

develop the skills to support individuals and their families to make informed decisions about their health and healthcare.

Critical Analysis of Caring for People with

Complex Health Care Needs: Develop your critical understanding of and clinical decision-making skills for undertaking nursing assessments and risk assessments, leading to planning and prioritising care for individuals and their families.

Advanced Principles of Enquiry & Evidence-Based Practice in Health & Social Care:

A range of research designs, approaches, methodologies, measurement and techniques of analysis will be introduced, enabling you to develop an understanding of the techniques you can use in your own research and advance your own application of knowledge.

Nursing Practice & Nursing Skills 3: You will build further knowledge and skills for practice during practice and locality placements and simulation-based learning, and steadily gain confidence and competence in readiness for your transition to becoming a registered nurse.

MSc

Mental Health Nursing (with Professional Registration)

Key Information

Duration & delivery:

2 years full-time, including mandatory work placements

Start date:

September

Tuition fees:

UK/RoI: £9,500

Overseas: £16,500

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in writing and 7.0 in all other components
OET: At least a grade C+ in the writing section, and at least a grade B in the reading, listening and speaking sections.

Accreditation:

Nursing & Midwifery Council



Why choose this course?

This two-year Master's degree course in mental health nursing is open to applicants with a first degree and relevant experience. It makes use of Nursing & Midwifery Council (NMC) provision for prior learning to allow you to complete the academic award and achieve professional registration as a mental health nurse in two years.

One of the primary roles of a mental health nurse is to enable and educate, encouraging those experiencing mental health issues to progress towards recovery. This course prepares you to work effectively with a wide diversity of service users in a variety of complex settings.

Course overview

You will gain experience within inter-professional practice and develop skills in mental health nursing across the lifespan. During the course you will develop your knowledge and understanding of the art and science of mental health nursing.

Our skills suites will allow you to rehearse practical work and integrate your theory into practice in a safe setting. Half of your course will be spent in practice placements where you will gain practical nursing experience in interesting and diverse locations, from the independent sector to community nursing teams.

The course is part of our co-ordinated nursing framework which has been developed to enhance student learning and prepare you for practice. Our approach to interprofessional learning means you will undertake some study alongside other students on health-related programmes, including those on both the BSc and other MSc nursing pathways.

Recognition of prior learning

As this is an accelerated nursing degree you will need to demonstrate the skills, knowledge and understanding of the profession and health-related care issues, and how your previous study will contribute to a nursing programme. This will be assessed through an evidence-based entry portfolio, which will include 720 hours of practice experience in a health or care environment; ideally this will be paid experience.



The lecturers ensure you engage in learning with their outstanding and unique teaching skills, and the modern facilities support your practical skills learning.

Avalumun Atsado, MSc Mental Health Nursing student



Year one

Applied Health Care Sciences 2: Analyse the impact of challenges to physical and mental health and wellbeing in individuals and groups across their lifespan.

Clinical Pharmacology & Medicines Management:

You will learn how to apply your understanding of clinical pharmacology and medicines management as part of healthcare management, in the context of relevant regulatory frameworks.

Foundations of Nursing: Understand the theoretical foundations of nursing by examining philosophical, methodological and political and legislative processes that inform the practice of nursing. You will gain knowledge of the core values that underpin the different fields of nursing and to discuss how those core values can be used to promote person-centred care through the process of care planning and professional evidence-based practice.

Meeting Acute & Long-Term Health Challenges:

You will develop your knowledge and understanding of the nursing management and

co-ordination of healthcare, which is necessary for managing patients/service users with acute and long-term health challenges.

Making Improvements of Safety & Quality of Care:

You will gain the knowledge and understanding required to promote and contribute to maintaining service user/patient safety and engage in risk management in clinical practice.

Principles of Enquiry & Evidence-Based Practice in Health & Social Care:

You will be introduced to approaches to enquiry and knowledge production, to demonstrate how different assumptions shape research process and claims to knowledge. You will develop the skills to be able to research your own practice.

Nursing Practice & Nursing Skills 2: You will develop knowledge and skills for practice during practice and locality placements and simulation-based learning under the guidance of practice assessors and supervisors and the clinical skills team. You will record your clinical progress and achievements in an online practice assessment learning portfolio.

Year two

Team Working for Service Improvement:

You will develop skills for working in inter-professional teams to design and develop service improvements for the people who use services and their carers.

Making Change Through Clinical Leadership Management:

Prepare to lead and manage yourself and others in the healthcare setting. You will evaluate management and leadership theories and how they inform managing change in the workplace, and will critically analyse healthcare policy and public health strategy.

Critical Health Care Sciences: You will critically analyse biopsychosocial concepts that underpin complex health needs and the challenges that individuals and groups face across their lives.

Advanced Therapeutic Communications & Interpersonal Skills for Nursing Practice:

Prepare for the clinical and therapeutic conversations you will have with patients/service users in the healthcare setting and develop the skills to support individuals and their families to make informed decisions about their health and healthcare.

Critical Analysis of Caring for People with Complex Health Care Needs:

Develop your critical understanding of clinical decision-making skills for undertaking nursing assessments and risk assessments, leading to planning and prioritising care for individuals and their families.

Advanced Principles of Enquiry & Evidence-Based Practice in Health & Social Care:

A range of research designs, approaches, methodologies, measurement and techniques of analysis will be introduced, enabling you to develop an understanding of the techniques you can use in your own research and advance your own application of knowledge.

Nursing Practice & Nursing Skills 3: You will build further knowledge and skills for practice during practice and locality placements and simulation-based learning, and steadily gain confidence and competence in readiness for your transition to becoming a registered nurse.

PG Dip/MSc Advanced Clinical Practice and MSc Advanced Clinical Practice (Advanced Nurse Practitioner)

Key Information

Duration & delivery:

2 years part-time (PG Dip),
3 years part-time (MSc
qualifications)

Start date:

September, January
(may vary)

Tuition fees:

See website for details

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent. A minimum of three years' experience working as a qualified nurse, midwife, registered non-medical healthcare professional or allied health professional, with proof of current registration. Currently working in clinical practice for a minimum of 20 hours per week, and currently engaged in, and able to maintain, a high level of clinical practice, including assessment and physical examination skills, in a clinical setting where development of an advanced clinical practice role has been agreed by the employer

Required subjects:

None

If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in writing and 7.0 in all other components

Why choose this course?

This course will enable you to build on your current registrant level of practice through academic and workplace-based learning, in order to attain advanced clinical practice competencies and capabilities, in line with nationally recognised advanced level criteria. You'll gain the knowledge and skills required to support you in the development of an Advanced Nurse Practitioner or Advanced Clinical Practice role, both professionally and academically at Master's level. The course will extend your critical, analytical and reflective skills, and enable you to integrate new, as well as enhanced existing clinical practice skills, knowledge and competence, within your practice setting. This will support the provision of high-quality healthcare through a more autonomous, independent practice role within the multi-disciplinary healthcare team.

Course overview

There are two pathways available. If you are a nurse, then you will undertake the MSc Advanced Clinical Practice (Advanced Nurse Practitioner) qualification; if you are an allied health professional, pharmacist, paramedic, midwife, healthcare scientist or other registered non-medical healthcare professional, then the MSc Advanced Clinical Practice is appropriate for you, in supporting your advanced clinical practice role.

Apprenticeship

We also offer an apprenticeship route for MSc Advanced Clinical Practice and MSc Advanced Clinical Practice (Advanced Nurse Practitioner), for which the entry criteria and structure of the programme are slightly different from the non-apprenticeship route. Applications for the apprenticeship must be made via an employer - therefore prospective apprentices should be employed in a healthcare role and have the support of their employer. To find out more, visit www.bournemouth.ac.uk/mscacpa

“ This Master's is in accordance with the national, multi-professional framework for advanced clinical practice and will support you to gain the skills for a high degree of autonomy and complex decision-making. ”

Dr Jonny Branney, Course Leader

Core units

Unit 1: Advanced Practice or Advanced Nursing Practice: Contextual Issues & Professional Development:

You will explore the evolution and current contextual issues surrounding advanced professional practice, in relation to development of your own advanced practice role. You'll also discuss, analyse and debate developments, exploring the evidence base of advanced practice, within a multi-professional setting.

Unit 2: History Taking & Physical Examination for Advancing Practice:

You will advance your knowledge of anatomy and physiology and develop knowledge and skills to elicit comprehensive patient histories through a structured consultation process. You'll learn how to critically assess patients and develop competence in the physical examination of body systems, distinguishing normal from abnormal findings.

Unit 3: Assessment, Critical Reasoning & Decision-Making for Advancing Clinical Practice:

You'll develop knowledge to identify a broad range of clinical problems, adopt appropriate assessment strategies, consider differential diagnoses and subsequently develop action plans for patients/service users in your own clinical practice setting.

Unit 4: Independent & Supplementary Prescribing:

This unit prepares you to prescribe safely, appropriately and cost effectively as an independent and supplementary prescriber, in line with obtaining the requisite professional body recordable qualification. You'll draw on and apply systems-based knowledge and skills to your own practice environment within the context of medicines management and non-medical prescribing.

Or

Unit 4a/5a: Evidencing Professional Learning (EPL) 1&2:

Having attended a structured learning event appropriate to your own advancing clinical role and applied learning outcomes from the event into practice, this unit facilitates the critical evaluation of advanced scholarship and development of reflective skills in relation to your learning and professional development. You'll

demonstrate application of the learning outcomes in complex and unpredictable professional contexts, as well as reflection and evaluation of change in practice, related to the specific learning event.

The learning for EPL 1 focuses on enhancing and developing your knowledge and understanding of pathophysiology and pharmacology. It supports development of clinical assessment and diagnostic skills, in relation to determining, implementing and evaluating evidence-based pharmacological and non-pharmacological therapeutic interventions, for patients in the student's own clinical settings. EPL 2 uses learning from the student's own clinical setting (as agreed between the student, their supervisor assessor and ACP programme leader) as the basis for further advancing their clinical competence, with emphasis on their area-specific or specialist competences.

Unit 6: Advanced Practice Portfolio or Advanced Nurse Practitioner Portfolio:

This unit is a culmination of your learning and professional practice development, through critical exploration, reflection and demonstration of knowledge, understanding and skills for the Advanced Clinical Practice or Advanced Nurse Practitioner role. It concludes with production of a personal portfolio of evidence of academic and professional development relevant to advanced level practice, in line with the UK's advanced practice criteria.

Unit 7: Preparing for Your Service Improvement Project (PSIP):

A service improvement project aims to better a service or services. You'll learn about an appropriate, systematic and justified methodology in a complex professional area to design an original, intellectually challenging and in-depth SIP action plan for your professional context.

Unit 8: Service Improvement Project (SIP):

You'll show your autonomous and independent ability in a complex professional context to expand or redefine existing knowledge or develop new approaches to service improvement, and then evaluate your SIP's impact.

MA

Advanced Practice

Key Information

Duration & delivery:

Maximum of 5 years from registration on to a named award

Start date:

See website for details

Tuition fees:

See website for details

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent. Applicants should be engaging in practice for a minimum of 20 hours per week

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit

www.bournemouth.ac.uk/international-college

Why choose this course?

This pathway is aimed at those already working as health and social care professionals or in public services who want to enhance their practice. In recognition of the highly flexible requirements of health and social care practitioners, you can choose from a large variety of units to complete this qualification, mixing and matching the units best suited to your development. The course is delivered on a part-time and CPD basis. Visit our website to see the variety of units available.

Course overview

This pathway allows you to show your ability to critically evaluate your practice and make evidence-based judgements. You'll be able to integrate new and existing skills in a work setting while maintaining and developing high-quality health and social care or public service in your current workplace. We've designed the pathway so that you can study individual units, allowing you to steadily work towards a postgraduate qualification, flexibly and at your own pace. You can just sign up to one unit at a time, and there are various entry and exit points. You have five years to achieve all the units for a Master's degree.

Postgraduate Certificate in Professional Practice (60 credits)

Complete 60 credits from our continuing professional development framework.

Postgraduate Diploma in Advanced Practice (120 credits)

Complete an additional 60-credits from our continuing professional development framework.

MA in Advanced Practice (180 credits)

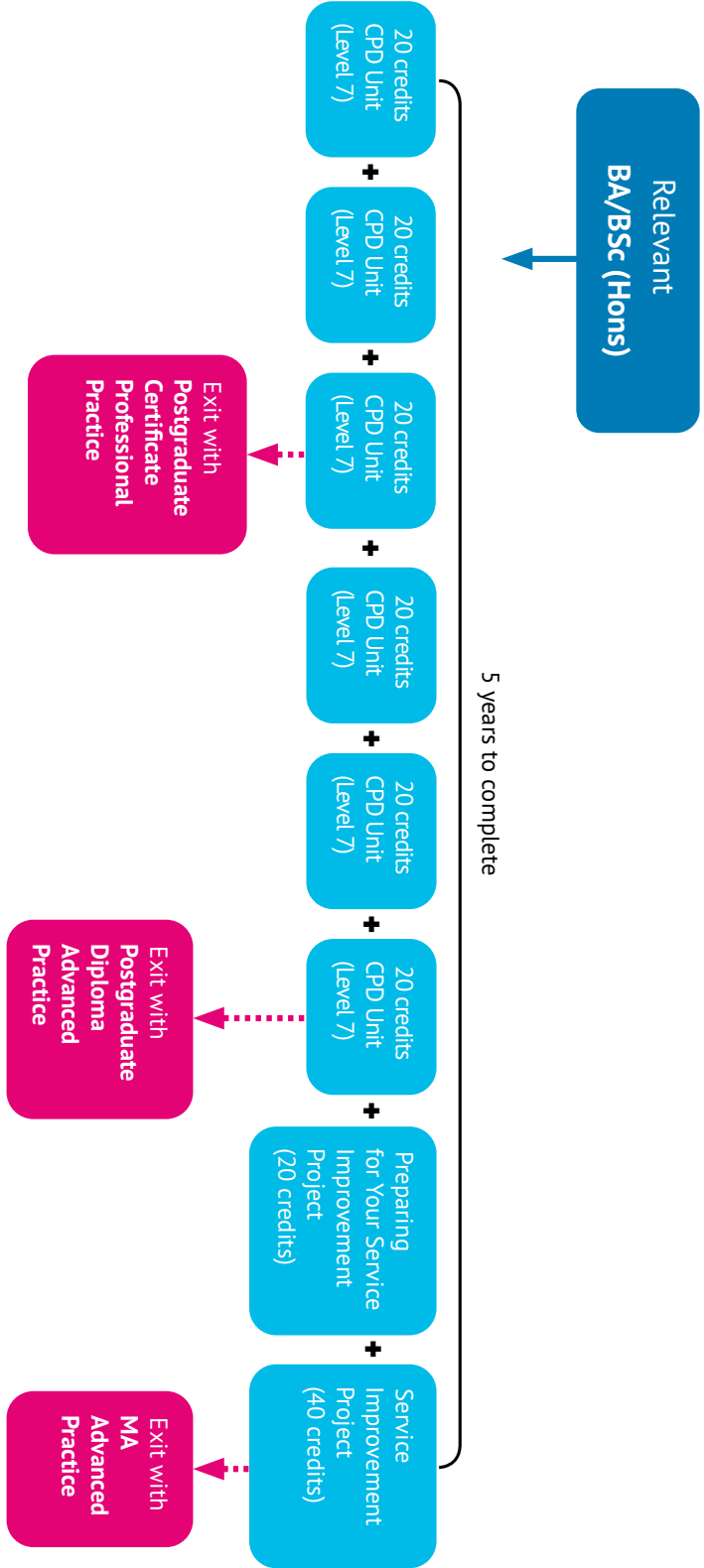
Having completed 120 credits at Master's level, you will need to complete an independent study in service improvement whilst focusing on an aspect of your professional practice and/or service:

Preparing for Your Service Improvement Project (PSIP) (20 credits):

A Service Improvement Project aims to bring about a measurable benefit to a service or services against a stated aim. Exploring relevant knowledge, skills and attributes, this unit will enable you to prepare for and develop a SIP.

Service Improvement Project (SIP) (40 credits):

Provides you with an opportunity to implement the PSIP action plan/strategy and undertake an intellectually challenging and in-depth SIP relevant to your professional context.



PG Dip/MSc

Physician Associate Studies

Key Information

Duration & delivery:

2 years full-time

Start date:

September

Tuition fees:

UK/RoI: £9,500

Overseas: £16,500

Entry requirements:

A Bachelor's Honours degree with 2:1 in a required subject, or equivalent

Required subjects:

Health or Science subject

If English is not your first language:

IELTS (academic) 7.5 with a minimum of 7.0 in each component, or equivalent

Why choose this course?

This intensive two-year clinical course prepares you to work as a Physician Associate (PA) in the NHS. PAs are healthcare professionals who work to a medical model alongside doctors in hospitals or GP surgeries. This course will prepare you to take a medical history, examine patients, diagnose common problems, perform procedures, and recommend treatment. The Department of Health is committed to increasing the number of PAs in the NHS, particularly in general practice. In Dorset, there is a real need for additional healthcare staff in all of the acute hospitals and in GP surgeries, and it is expected that PAs will be part of the solution to this shortage. A typical starting salary for PAs is over £30,000.

Course overview

The course involves the integration of theory and clinical practice. This is based upon the key tenet that experience and learning are closely intertwined. Unlike more traditional courses, you'll be given substantial clinical exposure from the second month. Fundamental examination and assessment skills are learned initially from simulated patients and in the clinical skills laboratory. As the course progresses, you'll learn more complex skills both in the simulation labs and under the supervision of clinical supervisors in 1,400 hours of practice placements.

The course is underpinned by problem-based learning to develop habits of inquiry and innovation that will promote continued knowledge acquisition throughout a lifetime of learning. Repeated formative assessment will be used to consolidate learning throughout the course and in preparation for the National Examinations for Physician Associates. There will be a key focus on the formation of professional identity throughout the course, underpinned by the four domains of Good Medical Practice (GMC 2013). Team building, peer support, group learning and mentorship will reinforce professionalism and help students to develop resilience. This has been designed to help students prepare themselves for the challenges that working in healthcare demands and to meet the high expectations commanded by the inter-professional team and patients alike.

Successfully completing the PG Dip or MSc will mean you are eligible to sit the National Examination and must register on the General Medical Council Physician Associate Register (this replaces the Physician Associate Managed Voluntary Register in 2021/22).

Year one

Introduction to General Medicine for the Physician Associate: Explore the role of the Physician Associate. Develop skills in taking a medical history and examination and become competent in performing a wide range of core procedural skills. The pathophysiology of common acute and chronic conditions in general medicine will be explored using cases and clinical consultations.

Emergency Care for the Physician Associate: Learn to diagnose and manage medical and surgical emergencies, including cardiopulmonary resuscitation. You will gain

insight into assessing and managing patients with urgent problems and injuries in the Emergency Department, Urgent Care Centres and Out of Hours.

Mental Health for the Physician Associate: Develop skills in taking a psychiatric history, performing a mental state examination and interpreting the findings. You will critically explore common mental health problems and their management using cases and clinical consultations.

Year two

Women's Health & Surgery for the Physician Associate: Develop skills in gynaecological and obstetric history and examination. You will critically explore common women's health and general surgical problems and their management using cases and clinical consultations.

Paediatrics for the Physician Associate: Learn to assess and examine young people and children of all ages, including babies and infants, and how to recognise the sick child. You will study child development, child safeguarding and common and serious paediatric illnesses.

Primary Care for the Physician Associate: Diagnose and manage unselected patients with any medical problem under the direct supervision of a GP. Develop skills in taking a focused clinical assessment and complex

medical decision-making, while learning about the common acute and chronic conditions managed in Primary Care.

Exploring & Evaluating Evidence*: Critically appraise research evidence, explore various approaches to enquiry and knowledge production, and consider how different philosophical assumptions shape claims to knowledge.

Critically Reviewing Practice for the Physician Associate (final project)*: You will write a final project related to one particular aspect of healthcare. You will conduct a comprehensive literature review and undertake a critical evaluation of an area of interest relating to your practice.

*Unit applies to MSc only



Physician Associate Studies is a fantastic opportunity for graduates to become healthcare professionals, helping to diagnose and treat patients. Early clinical exposure is what makes our course so unique and allows students to maximise their learning.

Alexander Marc Smith-Vidal, Physician Associate Student



MSc

Health Research

Key Information

Duration & delivery:

1 year full-time or flexible as CPD, 2 years minimum part-time

Start date:

September

Tuition fees:

UK/RoI: £8,500

Overseas: £15,250

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent. Experience or insight into related work/study/research is usually required. Health professionals with non-traditional academic backgrounds will also be considered

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit

www.bournemouth.ac.uk/international-college

Why choose this course?



This course gives you the opportunity to develop the skills necessary to design, carry out and report a research study that is clinically applicable, scientifically sound and relevant to patients. Throughout this course you will be able to focus on an area that interests you, making it relevant to what you do.

Course overview

From randomised controlled trials to qualitative explorations of patients' experiences, health research is a fundamental part of providing evidence-based healthcare. However, it is important that this research is based on areas of investigation that are of relevance to both clinicians and patients alike. This course has been designed to take you through the research process from formulating a suitable research question to designing the study, collecting appropriate data, and reporting the findings to different audiences. All of this will provide opportunities to work with academics and clinicians experienced in conducting health research.

There will be a strong focus on involving members of the public and patient groups in your research. As such, you will be given training on the different ways they can be involved throughout the whole process.

The work you will do as part of this course will provide opportunities for you to create research outputs (e.g. manuscripts for publication) and contribute to a portfolio of research experience suitable for applications related to future research study (e.g. NIHR Clinical Doctoral Fellowship), or to further your career as part of a research team (e.g. research nurse).

 The course is about supporting people to do research in health and social care. It has been designed to provide you with a wide range of research experience which comes together to produce a portfolio of your research outputs that can be used to help further your career (e.g. as part of a team conducting research or applying for a doctoral fellowship). 

Dr Sharon Docherty, Course Leader

Core units

Exploring Ideas in Health & Social Care

Research: Formulating a research question is a crucial first step to any piece of research to be undertaken. This unit will guide you through the process of identifying and clarifying an area to focus your research efforts. You will discover some of the considerations important to the process.

Research Methods for Health & Social Care:

This unit will provide an overview of different research methods used to address health and social care research questions. It will cover aspects of research design and how they apply to the question being asked – whether the approach is quantitative, qualitative or mixed methods.

Systematic Reviewing to Inform Practice:

Having an understanding of the existing research literature allows you to place your research study in context. This unit will help you develop skills in searching for relevant research publications as well as extracting and synthesising data before interpreting and reporting findings in a systematic manner.

Public Involvement in Research: In this unit you will explore and evaluate a range of models and approaches to public involvement in research – from shaping your

research agenda and through each stage of the research cycle. You will identify a strategy (what, why and how) that will best fit your proposal allowing you to gain an appreciation of how this collaboration can enhance your research.

Managing Research & Working with Data:

This unit will expose you to a variety of quantitative and qualitative data analysis methods appropriate for different types of health and social care research questions. You will also gain an understanding of the importance of managing datasets in line with research governance guidelines.

Developing a Study Proposal: The study proposal is the first stage in bringing together your previous training. In preparing your proposal, you'll learn how to draw on evidence for identifying and putting together a research question and approaches to investigating it. You'll also discuss issues related to the enquiry process.

Dissertation Project: You'll draw on your previous learning and develop independent study and project management skills. The dissertation project will also help you develop specialist knowledge in an area related to your professional interests.



Images used are for illustrative purposes only

MSc

Nutrition & Behaviour

Key Information

Duration & delivery:

1 year full-time,
2-4 years part-time

Start date:

September

Tuition fees:

UK/RoI: £8,500
Overseas: £15,250

Entry requirements:

A Bachelor's Honours degree with 2:2 in a required subject, or equivalent

Required subjects:

Clinical/Life Sciences,
Nursing, Psychology,
Nutrition, Neuroscience or
Sport & Exercise Science

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

Association for Nutrition



Accreditation No. AC238

Why choose this course?

This is the first course of its kind in the UK that explores the bi-directional impact of nutrition on behaviour and the brain, and the impact of behaviour on diet. These complex interactions are explored from before conception into old age.

The course is accredited by the Association for Nutrition. After graduating, you will be able to apply for Associate level status with the Association for Nutrition.

Course overview

Good nutrition is fundamental to living a long, full and rewarding life. Nutrition-related ill-health is a major factor that contributes towards preventable disease including obesity and many of the non-communicable diseases on both a national and global scale: diabetes, cardiovascular disease and cancer.

This course will provide a solid foundation in the physiology and biochemistry of nutrition, which is complemented by units exploring the role of nutrition in behaviour and cognition, and the management of associated conditions.

Another valuable element of this course is that you'll undertake a short work-based learning and professional development unit in an environment of your choice, locally or internationally, to enhance professional learning to practice.

This could be in healthcare, community, private sector or nutrition and food-based organisations. Some of the organisations our students have been on placements with include London Centre of Intuitive Eating, LiveWell Dorset, Age UK, JP Morgan, Christchurch Food Education Trust, Encore Dementia Care, SportBU, Addaction, Stable Family Home Trust, Safewise Bournemouth, Royal Bournemouth Hospital, Charite Berlin (Germany), GoDiets (India), Tekin Nutrition & Diet Counselling (Turkey).

The experience you will gain on your work-based learning will help you to put what you have learned on the course into a professional context, and help you to grow and develop your own approach to the field of nutrition and behaviour.

We have enhanced the quality of teaching and learning with additional extracurricular sessions which are delivered once per month. These are research seminars and journal clubs which foster development of critical thinking and communication, grow subject specific knowledge, and additionally enhance the interaction between students and staff beyond the lecture setting.

Core units

Advanced Research Methods: This unit will provide an overview on experimental, survey and qualitative research strategies together with the relevant data analysis techniques and statistical analysis software. It will also reflect recent developments in medical research such as the need for size, power and sample size calculations.

Contemporary Nutrition: You'll develop and broaden your in-depth knowledge of the latest research findings within the context of global nutritional issues, the interaction between nutrients, physiological functions and the health conditions they influence. This unit provides integrated information on nutrition, physiology, health and disease and public health applications.

Nutrition for Brain & Mental Health: You'll gain an advanced insight into the interaction between nutrition, the brain and a variety of aspects of mental health. Both physiological and cognitive ways our daily diet can affect mental and brain health will be explored. The unit's innovative content is designed to discuss the topical issues, such as the role of evidence-based nutrition on brain function and dysfunction and effects on cognitive and mental health.

Nutrition, Health & Psychology: This unit provides an overview of recent evidence and current thinking on the control of appetite, food intake and the regulation of energy balance. You'll develop an understanding of the interplay between the physiological and psychological (behavioural) regulatory processes underpinning the control of feeding

and energy intake with a view to improve the health and quality of life among individuals and groups in the community.

Nutrition in the Prevention & Management of Disease: You'll examine the foundations of nutrition (macro nutrients and micro nutrients for example), vitamins, methods of assessing dietary intake and nutritional status, energy and nutrient requirements, metabolic pathways related to nutrition, and function of nutrient digestion and absorption. You'll also evaluate the prevention and management of disease in the community setting (for example gastro intestinal disorders such as celiac disease, inflammatory bowel disease, and irritable bowel syndrome), food intolerances and allergies, obesity and metabolic disorders, cancer and heart disease.

Dissertation Project: This is a student-managed piece of work that is undertaken with guidance from academic supervisors. The unit encourages you to draw on prior learning and aims to develop your ability for independent study and project management. It seeks to expand your knowledge and/or practice in a complex professional context. A large and varied range of dissertation projects are offered, both laboratory and community based.

Developing Professional Practice: A unique feature of the MSc is the work-based element embedded within the Developing Professional Practice unit. Typically you'll spend a minimum of 10 days engaging in professional practice activities in the healthcare, community or private sector.



The course has amazing practical learning facilities and helped me to understand contemporary nutrition and its applicability in the management and prevention of disease.



Natalia Oliveira, MSc Nutrition & Behaviour student

PG Dip/MSc

Public Health

Key Information

Duration & delivery:

1 year full-time, 3 years part-time.

Start date:

September

Tuition fees:

UK/RoI: £8,500

Overseas: £15,250

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

Experience or insight into related work/study/research is usually required

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

This academic course gives you the opportunity to explore in-depth public health issues with public health academics, researchers and practitioners. It reflects local, national and international public health agendas and you will have the opportunity to focus your assignment work on your own specific public health-related interests.

Course overview

Public health entails multi-agency involvement and partnerships, and we welcome people to the course from a range of backgrounds. The course is suited to those with interests such as public health, community development, housing, environment, health promotion, transport, environmental health, partnerships, quality improvement and epidemiology.

This course attracts international students so you'll have the opportunity to study alongside students from across the world. Students are encouraged to share their experiences and this offers a much wider perspective on public health issues.

The course can be completed either as a full-time or part-time student. This enables you to continue working alongside your studies if you wish. Students also have the opportunity to take stand-alone individual units of study rather than register for the whole course.

During the course you will be able to apply for student membership of the Royal Society for Public Health.



The knowledge and skills I gained on this course assisted me in obtaining a job in a research consultancy firm, which specialises in research and development with a focus on public health.



Youssef Karaki, graduate

Core units

Context & Scope of Public Health:

An introduction to the scope of the current public health agenda. You'll gain an understanding of national and international public health issues.

Epidemiology & Infection: During this unit you'll develop conceptual orientation and knowledge of epidemiological techniques needed for delivering health services to populations. You'll identify what influences the health of population, to assess population health status and need. You'll also develop skills in assessing, planning and evaluating health services and technologies.

Public Health Management Strategies:

This unit explores the ways public health strategy is executed. You'll evaluate international public health strategies and interventions. Through evaluation you'll begin to create strategies and solutions to public health issues.

Health Promotion & Partnership Working:

You'll evaluate the role of partnership working in health promotion, considering the issues involved in health promotion and health promoting partnerships. You'll

examine the evidence base for health promotion and partnership working in public health practice and explore issues such as the role and function of different agencies, needs assessment, planning, execution and evaluation.

Exploring & Evaluating Evidence: Learn about the nature of knowledge and the various approaches to research and knowledge production. You'll learn about different research methodologies and how to assess research carried out by others.

Developing a Study Proposal: This unit will help you to prepare a proposal for a piece of research, literature review or a practice development study. You'll learn how to draw on evidence for identifying and putting together a research question and approaches to investigating it. You'll also discuss issues related to the enquiry process.

Dissertation Project: You'll draw on your previous learning and develop independent study and project management skills. The dissertation project will also help you develop specialist knowledge in an area related to your public health interests.



Images used are for illustrative purposes only

Medical Imaging with Management

Key Information

Duration & delivery:

1 year full-time,
2 years part-time,
flexible as CPD

Start date:

September

Tuition fees:

UK/RoI: £10,500
Overseas: £17,000

Entry requirements:

A Bachelor's Honours degree with at least 2:2 in a required subject, or equivalent. Appropriate professional qualifications with significant work experience would be considered

Required subjects:

Radiography, Medical Physics, Engineering, Medicine, Biomedical Sciences, Biological Sciences, Physical Sciences. Other healthcare professionals will also be considered

If English is not your first language:

IELTS (academic) 6.5 with a minimum of 6.0 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

This course is designed to suit the progression and career development of scientists, radiographers, medical physicists, engineers and medical students wishing to intercalate and prepare for a career in radiology.

Medical imaging is a rapidly growing field and an essential element of modern medicine, playing a key role in the diagnosis, and management of disease. The aim of our inter-disciplinary MSc in Medical Imaging with Management is to provide you with a strong, systematic understanding and awareness of current clinical practice protocols across a range of medical imaging modalities. In addition, you will develop a critical awareness and new insights into essential leadership and people management issues, together with the needed skillset for a career in advanced medical imaging practice, research and leadership.

Course overview

For complex medical imaging departments to run efficiently, the clinical and managerial leadership skills that this course develops are necessary to provide exemplary patient care and ensure overall responsibility for the unit in line with departmental and hospital business plans. The course provides an in-depth understanding of the concepts that underline the operation of advanced imaging technologies required for clinical practice and research.

You'll critically explore technological advancements including data management systems and developments in the field of imaging practice, and will be introduced to the physical principles, imaging techniques, basic imaging anatomy and skills to recognise common clinical abnormalities. Furthermore, the course provides a systematic overview of essential leadership and people management principles needed for a career in this specialised field. The course can also act as a bridge between undergraduate studies and advanced independent medical imaging (MRes and PhD), making use of current emerging technologies.

Working to bring together those working in research, education and our practice partners in healthcare, our new Bournemouth Gateway building includes an MRI scanner, to provide a training and research resource for students on this course, as well as local practitioners.

Core units

Cross-sectional Imaging 1 (MRI): You'll learn the physical principles, specific imaging techniques, basic imaging anatomy and recognition of common clinical abnormalities when using magnetic resonance imaging (MRI) techniques.

Cross-sectional Imaging 2 (CT): You'll learn the physical principles, specific imaging techniques, basic imaging anatomy and recognition of common clinical abnormalities when using computed tomography (CT) techniques.

Research Methods for Health & Social Care: This unit will provide an overview of different research methods used to address health and social care research questions. It will cover aspects of research design and how they apply to the question being asked whether the approach is quantitative, qualitative or mixed methods.

Managing People: The unit aims to develop your knowledge, skills and understanding of the theories and practices of organisational behaviour, especially in the area of people management, and how this can effectively contribute to positive organisational outcomes.

Leadership Essentials: The unit aims to provide a critical understanding of leadership theory and how it relates to practice in a variety of organisational settings. You will develop greater self-awareness through reflexivity and working with teams, combined with a theoretical understanding including emotional intelligence, resilience and well-being.

Dissertation: The unit encourages you to draw on prior learning and aims to develop your ability for independent study and project management, expanding your knowledge and/or practice in a complex professional context.

Option units (choose one)

Foundations of Health Information Systems: This unit aims to help you learn the fundamentals of health information systems by introducing the key concepts, principles, processes and related issues, and carrying out relevant activities in the analysis and design of health information systems. Besides, the unit will cover health data generation, compilation, analysis, synthesis, communication and analytics.

Systematic Reviewing to Inform Practice: Having an understanding of the existing research literature allows you to place your research study in context. This unit will help you develop skills in searching for relevant research publications as well as extracting and synthesising data before interpreting and reporting findings in a systematic manner.



The lecturers are very welcoming, knowledgeable, and experienced and the course's practical elements have made me feel prepared for modern clinical practice.



Messiah N.K. Anudjo, MSc Medical Imaging with Management student

JOURNALISM, ENGLISH & COMMUNICATION COURSES

Our mix of theoretical understanding and practical knowledge in communication and journalism encourages personal, professional and academic development.

In a dynamic communications environment, the challenge is to keep ahead of the ever-changing demands of the industries and respond to how audiences and consumers engage with content.

Our degrees are professionally orientated, and employment focused. You'll learn from experienced writers and practitioners who will encourage and support you as you develop your work to publishable quality. We enjoy strong industry links with employers in the UK news industry, international publishers, communication agencies, content providers and non-governmental organisations.

Our graduates learn valuable transferable and disciplinary knowledge and skills that enable them to go straight into a range of careers locally, nationally and internationally, and often enjoy an accelerated rate of promotion.

Our practical approach in journalism means that you will have access to a range of professional facilities and resources that are standard within industry. In the realm of communication, you will develop professional expertise through the use of

our extensive range of specialist learning facilities, real-life consultancy projects and placement opportunities.

Our courses have strong links with industry, offering specialist speakers/specialist classes to help reinforce the teaching, as well as enhancing employment opportunities through the connections that you are able to make. Through it all, you'll be working with staff who have professional and research expertise in journalism, narrative, and media and cultural theory.

Our research helps commercial, public and community news outlets, and informs national and international policy. Whether you want to start an entirely new career or build on your existing skills to accelerate your chosen career path, you will be studying with and taught by academics who are leaders in their fields and who are constantly making a difference through projects of global impact.

“ While I sometimes struggled with the academic demands of the course, I got all the help and support I needed to enable me to overcome those challenges. I found empathy and kindness within the academic community and outside of it. At BU, I rediscovered my life skills and acquired new ones. I found my self-value and worth as a human being and intellectual. ”

Hawwah Gambo, graduate

CASE STUDY: ETHICAL REPORTING

How BU research is helping journalists make ethical decisions about the reporting of suicide.

Suicide reporting guidelines have been available to journalists for over 20 years, yet the way suicide is reported continues to be problematic all over the world. Editorial deadlines, the 24-hour news cycle and understaffing can all contribute to poor, and sometimes harmful, reporting. However, a resource launched by a BU academic aims to help professional and student journalists report on suicide responsibly and compassionately.

Co-created by BU's Dr Ann Luce and Dr Sallyanne Duncan from the University of Strathclyde, the Suicide Reporting Toolkit is a free, online resource that enables journalists to make ethical decisions while under pressure from various news processes.

Sensitivity and compassion

Dr Luce, Associate Professor in Journalism and Communication, said: "We know from research that reporting suicide responsibly requires sensitivity and compassion. Our journalism has the potential to cause harm to vulnerable

people if we do not report suicide responsibly and ethically. This new toolkit offers practical resources for both journalists and journalism educators to make sure we do just that."

Dr Luce co-authored the Responsible Suicide Reporting model (RSR) with Dr Duncan last year, which has formed the basis of the toolkit. By embedding established reporting guidelines on suicide - from the World Health Organisation, Samaritans, Independent Press Standards Organisation, National Union of Journalists and Society for Professional Journalists - with practical examples from the RSR model, Dr Luce hopes to make things clearer and easier for journalists while working on stories.

Helpful resources

The website also includes helpful resources for those reporting – or learning to report – suicide, including videos, research, advice and links to useful articles and organisations. There are also self-care tips for journalists, editors and managers who may find covering a traumatic story challenging themselves.

While it remains a challenging and complex topic, the reporting of suicide can help people understand more about the subject and help break down taboos. Hopefully, the Suicide Reporting Toolkit will help journalists question their choices as they produce content.

You can find the Suicide Reporting Toolkit at www.suicidereportingtoolkit.com, and on Twitter @SR_Toolkit.

MA

Multimedia Journalism

Key Information

Duration & delivery:

1 year full-time with compulsory 3-week placement (September start), 16 months full-time with compulsory 3-week placement (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £8,500

Overseas: £15,500

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your

first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in writing and 5.5 in all other components, or equivalent

Bournemouth University

International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit

www.bournemouth.ac.uk/international-college

Accreditation:

Broadcast Journalism Training Council (BJTC)



Why choose this course?

Our industry-accredited MA in Multimedia Journalism will provide you with the skills to cover any news story for the web, television or radio. It also offers the opportunity to specialise in areas such as radio and TV documentary, media and global challenges, and new media innovation.

Course overview

In the ever-changing media landscape, core journalistic skills are at a premium. The mix of broadcasting and online writing in this intensely practical course sharpens the defining elements of cutting-edge journalism. You'll produce live news and broadcast bulletins across the internet, gathering news and feature stories both nationally and locally. Using professional-standard studios and newsrooms, you'll be encouraged to take key roles as editors, news editors, online editors, and reporters on all of our media outlets.

Our student community is socially inclusive, and we have a broad mix of international and UK students studying with us. The course suits new entrants to the profession as well as those wishing to extend their skills across different media, at home and abroad. You can tailor this MA to suit your needs, with the option of a start date in September or January.

As part of the course, you'll also have the chance to complete work experience at one or more professional news organisations, where you'll develop your understanding of journalistic practices. The placement must last a minimum of three weeks. The organisation you work at will be approved by a supervisor, and you'll produce a reflective account of your experience.

The course is accredited by the Broadcast Journalism Training Council (BJTC), meaning it teaches practical journalism skills to a professional standard.



Doing this course has been one of the best investments I have made in my life. It goes beyond just getting a Master's degree. It's a great programme that has prepared me for the international stage in my career as a journalist.



Emmanuel Ereyi, MA Multimedia Journalism student

Core units

Digital Journalism: Discover insights and practices of multimedia journalism, using a mix of text, audio and video. You'll become familiar with multiplatform publishing, collaborating in multimedia teams, and develop competence in producing and analysing evolving styles of journalism in many digital forms. You'll get the chance to explore digital video, podcasting and online feature writing.

Journalism in Global Contexts: This theoretical unit explores journalism in global contexts, offering insights into issues relating to gathering and distributing news in - and for - varied news cultures. You'll be challenged to debate the ethical, political, social and cultural dimensions involved in journalism products for national and transnational audiences.

Legal & Ethical Context: Gain an understanding of media regulation, issues with press and broadcasting freedoms and approaches to the role of journalism and journalists, along with their ethical dilemmas

and professional codes of conduct. You'll learn what you're legally allowed to report in the UK (in situations including court proceedings and council meetings) how to avoid being sued and consider what might be justified for publication in the public interest.

Multimedia Reporting Skills: This unit will give you the basic skills needed for written and broadcast journalism. It will nurture your ability to write fluently, concisely and coherently to deadline. You'll develop the ability to utilise contacts and sources using traditional and emerging social media techniques. Contemplate intellectual, ethical and professional issues associated with news reporting and execute depth of research and imaginative presentation skills.

Journalism Project: You'll complete a self-conceived piece of independent research and produce a journalistic artefact under the guidance of a nominated supervisor. You can take this unit as distance learning, subject to your supervisor's approval.

Option units (choose two)

Immersive & Interactive Storytelling: You'll examine existing and emerging digital technologies which put the audience experience of information at the heart of storytelling. You'll explore formats such as VR, AR and 360, whilst developing an understanding of the challenges posed by digital media.

Documentary Journalism: Examine documentary forms and practices in radio and television. Technical workshops in recording and production techniques are also included, and you'll produce an audio or video documentary.

Media & Global Challenges: This unit explores the function and role of the media during crises. It will consider how the effects of crises permeate beyond their local and national

contexts and the role of news media in shaping public understanding and responses to these events.

Investigative Journalism: Explore the history and practice of investigative journalism, and how it's applied in traditional and online media. You'll be exposed to a variety of writings and approaches to the genre and gain insights into the key issues and debates around such journalism.

New Media Innovation: You'll engage with key issues and debates facing a networked media landscape. Ways to complement and improve existing journalistic processes will be at the forefront, including data journalism, increased transparency and accountability, mobile news applications and augmented reality.

MA

Media & Communication

Key Information

Duration & delivery:

1 year full-time or 2 years full-time with optional 30-week placement (September start), 16 months full-time or 2 years full-time with optional 30-week placement (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £8,500

Overseas: £15,500

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

This course gives you the chance to study communication and media theory at an advanced level. It will provide you with a highly employable set of skills, together with the ability to engage with theoretical concepts and display critical understanding and analysis.

Course overview

Underpinned by our practice-led research expertise, the course allows you to develop your capability to engage with research and communicate your ideas in a variety of media, including text, video and audio.

You can tailor this MA to suit your needs with the option of a start date in September or January. This flexible course gives you the opportunity to focus on subjects that are of interest and relevance to you. Furthermore, you'll have the option to undertake a 30-week professional placement within the communication or media sector, designed to enhance your employability after graduation.

The course aims to produce confident and independent graduates who can think rigorously, critically, analytically and imaginatively and apply knowledge to practical situations. You will gain the skills to make valuable contributions towards media and communications practice within complex or unpredictable environments.



My experience studying MA Media & Communication has been a very interesting one. I thought it was going to be great but it's even better than I imagined.

I have amazing course mates and professors that are great to interact and exchange ideas with. It's made the process easier than I thought.



Ruth Oluwafunke Olotu,
MA Media & Communication student

Core units

Key Concepts & Methods: Users & Producers:

This unit explores the key concepts and methods associated with analysing and understanding audiences and producers following a project-based learning approach. It introduces you to the academic study of media and communication, focusing on concepts and methods used to research users and producers.

Key Concepts & Methods: Texts & Artefacts:

This unit explores the key concepts and methods associated with analysing and understanding texts/artefacts following a project-based learning approach. It will provide you with an introduction to the academic study of media and communication, particularly emphasising the role of media and communication research and its relationship with society and culture.

Communicating Ideas in the Digital Age:

During this unit you'll explore the ways in which research, and ideas more generally, can be expressed and communicated via alternatives to the book, the article and the lecture. You'll examine, for example, the communicative power of video, audio, performance, social media, and games in order to consider how knowledge is mediated

in different forms. You will develop skills as producers, curators and experts as you devise methods and artefacts which translate complex research ideas into forms which are understandable by particular audiences.

Media Diversity & Cross-Cultural Communication:

This unit aims to support you in developing the knowledge and skills to critically evaluate cross-cultural contexts and to reflect on key themes in the area of media and diversity. You will analyse how social and cultural diversity is constructed, represented and understood by the media.

Major Project: The Major Project comprises a dissertation and exhibition. The dissertation aims to provide you with the opportunity to develop and demonstrate your critical, analytical and research skills by undertaking a significant piece of academic work as the culmination of your course. The aim of the exhibition is to provide you with the experience of translating your academic work into a media artefact and practice-based presentation, synthesising and furthering your skills in communicating ideas and targeting audiences.

Option units (choose two)

Contemporary Perspectives in Media & Communication:

This unit focuses on contemporary perspectives in the field, exploring cutting-edge topics, new methods of research, and emergent areas of scholarship. You will examine the role that perspective plays in debates around innovation, industry dynamics, media environments, policies and practices.

Media & Global Challenges: Explore the function and role of the media in the context of shared global challenges, and specifically those defined by the UN's Sustainable Development Goals 2030 Agenda. You will also examine the role of media and journalism to empower communities.

New Media Innovation: In this unit you'll engage with key issues and debates facing a networked media landscape, where audiences as passive consumers make way for collaborative reporting and crowdsourcing.

You'll gain an understanding of how to undertake developing online civic media projects for journalistic purposes.

Brands & Branding: This unit aims to consolidate your understanding of why a brand is a strategic asset for an organisation; how the asset is realised, protected and valued not as a cost but as a source of revenue/value. You will also be encouraged to critically reflect upon the role and impact of brands and branding in today's contemporary society and appreciate how branding and brand communications need to evolve.

Consumer Insights: You will gain a critical appreciation of the role of theory in generating commercially consumer viable insights and in marketing communications practice. Throughout, the importance of understanding consumer culture and behaviour for the effective development and implementation of marketing communications is explored and analysed.

MA

English & Literary Media

Key Information

Duration & delivery:

1 year full-time, or 2 years with 30-week placement. 16 months part-time or 20 months part-time with optional 30-week placement (September start, on campus or online). 16 months full-time or 20 months full-time with optional 30-week placement. 28 months part-time with or without optional 30-week placement (January start, on campus study only)

Start date:

September, January

Tuition fees:

UK/RoI: £8,500

Overseas: £15,500

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.5 in writing and 6.0 in all other components, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

This flexible and innovative MA will engage you in text, narratives and literature across a range of platforms. You'll explore the practical, theoretical and political aspects of literature in a number of different forms, from film to print fiction, and from mobile apps to television. This course develops your innovative thinking, and focuses your work on markets, audiences and readers in their business and cultural contexts. In doing so, this is a perfect degree for those interested in the cultural and creative industries.

Course overview

The course enables you to combine the skills of literary analysis developed during an undergraduate degree, with a series of new theoretical and methodological approaches to the study of English in a range of different media. It invites you to explore the proposition that literature exists in a number of different forms, from podcasts to print fiction, and from the internet to television. In other words, the course de-privileges the idea of the printed text and considers it alongside the kinds of narrative that exist in other media.

You will be invited to consider the ways in which both contemporary and historical literary texts have been adapted for different mediums and how paratext and extra textual materials contribute to audience expectations and experiences. You'll explore definitions of free speech, freedom of expression, censorship and public interest in the context of public cultural controversies.

Our academic staff are leading national and international scholars in the fields of modern and contemporary literature, media studies, cultural studies and new media writing. In addition, the Faculty of Media & Communication has a number of practising media professionals whose experience of working within the media industries complements the academic expertise of our researchers. This combination of academic rigour with professional practice is ideally suited to helping you develop transferable skills during your Master's degree.



This Master's programme was by far my most academically challenging and enjoyable of my years at Bournemouth University - a real eye-opener that will force you to rethink and reconsider your prior notions and understanding of literature as well as the contemporary state of the entertainment industry.



Will Marshall, graduate

Core units

Publishing Cultures & Materialities: From the eras of Cuneiform to Kindle, you'll study public writing as material objects, which have an economy, history and culture. Publishing as we've known it stems from a specific iteration of those conditions and is now shifting into a new online space. To take advantage of the opportunities and challenges these developments afford, you'll therefore look at fiction from this material sociological perspective.

Markets & Audiences: A sociological approach to studying the cultural industries and their audiences, exploring the marketing and promotion of cultural texts. You'll consider how paratexts and extratextual materials contribute to audience expectations and experiences, and how they reflect cultural and political differences.

Interactive Storytelling: Investigate and understand the art of storytelling in digital and interactive media. Starting with a brief pre-history, this unit will come to grips with contemporary traits thrown up at the intersection between digitalisation and interactivity. There will be a rigorous scholarly framework for your existing digital literacy and you'll have space to reflect on and improve your competence with interactive digital media.

Culture & Controversy: Analyse definitions of moral panic, free speech, freedom of expression, censorship and public interest in the context of cultural controversies. For example, D.H. Lawrence's *Lady Chatterley's Lover* might be studied as a literary text, while you'll also study the historical context of attempts to censor and suppress the novel and debates over that

suppression in the print and broadcast media. This unit crosses media and also looks at subjects such as horror comics, video nasties and Gamergate.

Mediating the Nation: Explore the relationship between cultural production and a series of changing historical and political contexts in contemporary Britain. More specifically, you'll consider cultural constructions of Britain, Britons and Britishness. By analysing a range of literary and cultural forms, you'll explore how these things have been constructed and legitimised through culture historically. This unit will also look at how two historical developments have had a significant impact on how Britishness has been culturally constructed: the transition away from imperialism, and political devolution across the United Kingdom.

Narrating Identities: Self, Texts & the World: This unit aims to provide you with a sophisticated knowledge and understanding of cultural and critical influences on a range of texts and literary media, exploring how literary, philosophical, and aesthetic movements have been used to define, construct and represent the self across the 20th and 21st centuries.

Dissertation (academic) OR Major Project (creative): An opportunity to develop and show your critical, analytical and research skills by completing a significant piece of academic or creative work. You'll finish your studies and work with a degree of independence not previously experienced in your coursework, focusing on topics that interest you the most. You'll hone your strengths and establish curiosity to take with you into future careers.



Creative Writing & Publishing

Key Information**Duration & delivery:**

1 year full-time (September start, on campus or online), 17 months full-time (January start, on campus only), 2 years part-time

Start date:

September, January

Tuition fees:

UK/RoI: £8,500

Overseas: £15,500

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.5 in writing and 6.0 in all other components, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

This innovative course can be studied on campus or online and will equip you with the knowledge and skills to take your writing into the commercial marketplace in both print and digital formats. You will develop creative writing across a variety of forms, with a focus on transmedia storytelling and the skills to independently publish your work as a publisher; learning and applying skills in editing, PR and marketing (including digital marketing), design, production, and budgeting.

Course overview

This forward-thinking and industry-relevant Master's offers creative writers the opportunity to not only develop advanced writing skills, but also a solid understanding of the different ways in which writers can now engage with the publishing industry.

You will also analyse the cultural and critical influences on the writer and publishing industry, as well as your own practice, thus honing the skills, knowledge and understanding to progress to further research at doctoral level, if desired.

By the end of the course, you will be able to write creatively and effectively, to publishable standard, for a variety of different audiences and media. BU's own publishing press, Fresher Publishing, can provide you with the opportunity to work on real-life publishing projects during your studies.

You can also engage with the university's annual international creative writing competitions: The Bournemouth Writing Prize for emerging voices in fiction, poetry and creative non-fiction; and the New Media Writing Prize for stories that integrate a variety of formats, platforms and digital media.

You'll be learning from academics who are not only experienced writers/practitioners, but have also acquired Master's degrees and/or doctorates in creative writing or English themselves, and thus are proven in their ability to teach, encourage and support you as you develop your work to Master's and publishable quality. Our academics are supported by prestigious guest tutors from the world of writing and publishing.

Core units

Interactive Storytelling: Using a narratological and creative approach, you will study the development and nature of the art of storytelling in the context of digital-interactive media.

Writing Fiction: Taking a transmedia approach to storytelling you will develop prose fiction emerging from a storyworld. In a workshop environment, you will develop your skills as a writer of prose fiction by developing your own writing and responding to critical feedback from your peers.

Narrating Identities: Self, Texts & The World: This unit aims to provide you with a sophisticated knowledge and understanding of cultural and critical influences on a range of texts and literary media, exploring how literary, philosophical, and aesthetic movements have been used to define, construct and represent the self across the 20th and 21st centuries.

Publishing Cultures & Materialities: From the eras of Cuneiform to Kindle, you'll study public writing as material objects, which have an economy, history and culture. Publishing as we've known it stems from a specific iteration of those conditions and is now shifting into the online new. To take advantage of the opportunities and challenges this

development affords, you'll therefore look at fiction from this material sociological perspective.

Marketing & PR for Writers: This unit will equip you with the knowledge and marketing skills needed by writers and publishers, regardless of the format. You will develop your own author 'brands' online and devise marketing strategies for your projects.

Design, Editing & Publishing: The aim of this unit is to enable you to evaluate and practice the significant processes of professional publishing. It seeks to equip you with the knowledge and skills needed by writers, editors and other professionals in the publishing industry by engaging in real publishing projects for Fresher Publishing.

Dissertation/Major Project: You may choose between a purely theoretical, academic dissertation or a major creative writing project supported by either a reflective or contextual rationale. By bringing together the skills, craft, theories, knowledge and critical insight you have developed during the course, you will hone your individual strengths and establish lines of enquiry that may take you onto further doctoral study or into future careers.



If you're wanting to further your career as an author, then I would highly recommend the MA Creative Writing & Publishing course. It not only helps you develop your writing skills but also knowledge about self-publishing and traditional publishing which also helps your writing.

Tiffany Carrington, student



LAW COURSES

Our Law courses provide a range of opportunities – whether you're interested in practice or vocational courses, or you are drawn to BU for our research excellence and global impact. We work with accreditation boards and appropriate industry professionals to inform course content, ensuring that our Law courses are current and industry relevant.

We offer non-law graduates and law graduates the opportunity to develop their interest in Legal Practice through the LLM in Legal Practice. Our Master's prepares students for their career in Legal Practice and is aligned to the Solicitors' Qualifying Exam. We are committed to developing graduates in Law who are reflective practitioners, with intercultural awareness and understanding of inclusivity and sustainability.

As well as being one of the UK's leading institutions for postgraduate study in intellectual property, we have extensive expertise in commercial law, international tax law and international public law.

As an LLM student at Bournemouth University, you will be an important and valued member of our vibrant Law Community, joining law students at every level of study with legal academics to share our common passion for law scholarship. In addition to the timetabled teaching on your course, we come together most weeks for various events that support and enhance your learning and develop your interests. In 2021-22, for example, we hosted a dedicated legal skills conference, giving students the opportunity to present on inspirational females in law at an event to mark International Women's Day and have also

run a weekly Research Seminar Series in which students and academics have come together to share their research interests and research methodologies. As a member of the BU Law Community, you are invited to join our Law Society and take part in the various events organised by this student-led team and we have a BU Law Journal for those of you who would like to publish an article on an area of legal interest to you.

During your studies you will be fully supported by academics who are not only research active but who maintain close ties with the legal industry to ensure that your study really is an enriched experience. In addition, we timetable dedicated sessions to ensure your continued academic development, equipping you for success as you make the transition to this level of study.

LLM International Commercial Law	150
LLM International Tax Law	152
LLM Intellectual Property	154
LLM in Legal Practice	156

PG Cert Intellectual Property	158
LLM Public International Law	160
Graduate Diploma in Law	162



CASE STUDY: MASS GRAVE PROTOCOLS

After the war in Ukraine and the subsequent reports of war crimes and the digging of mass graves, work by BU academics is forming a crucial part of the international response to investigating the alleged atrocities.

Dr Melanie Klinkner, a Principal Academic in Law at BU, and Dr Ellie Smith led the development of the Bournemouth Protocol on Mass Grave Protection and Investigation in 2021. Published in partnership with the International Commission on Missing Persons (ICMP), it brings together legal rules and informed best practice to support those protecting and investigating mass grave sites.

By providing a legal definition of mass grave and bringing together various branches of international law, the protocol will play a significant role in helping those investigating the sites to gather the evidence they need to bring the perpetrators to justice.

Following on from the publication of the protocol, Dr Klinkner is now leading a project that is helping to document and catalogue the mass graves reported in Ukraine, supported by Lecturer in Law Jonathan Whittle and two LLM Public International Law students. They will conduct real-time open-source documenting of mass graves from media outlets, civil society research and official statements, along with information around reported victim numbers, any alleged disturbances of the graves, and the protections in place.

The work is part of a wider project, MaGMap, which has been funded by the Leverhulme Trust. At present there is no system of global record-keeping of the number of mass graves or the victims in them. Dr Klinkner, Dr Smith and Rebecca Harris at BU are leading MaGMap, and will produce a tool to assist decision making in mapping as an essential first step towards investigation.

The innovative work is a key part of securing justice for victims who are likely to be civilians who were killed unlawfully in armed conflict. It will bring those responsible to justice, and help families secure some degree of closure after the most harrowing experiences imaginable.

International Commercial Law

Key Information

Duration & delivery:

1 year full-time or 2 years part-time (September start),
16 months full-time or
27 months part-time
(January start)

Start date:

September, January

Tuition fees:

UK/RoI: £8,500
Overseas: £15,250

Entry requirements:

A Bachelor's Honours degree
with 2:2 in any subject,
or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5
with a minimum of 6.0 in
writing and 5.5 in all other
components, or equivalent

Bournemouth University

International College:

Have you considered
Pre-Sessional English or
a Pre-Master's to help meet
your entry requirements?

To find out more, visit
[www.bournemouth.ac.uk/
international-college](http://www.bournemouth.ac.uk/international-college)

Why choose this course?

Our LLM in International Commercial Law focuses on legal regulation from the perspective of a common law jurisdiction, and the challenges presented through membership of the regional and international frameworks.

Course overview

Founded in the ancient silk and spice routes, international trade and commerce has spread to become the most significant activity of any modern economy.

The provision of goods and services in other countries increased dramatically in the second half of the 20th century, and today continues to reveal new markets, products and commercial practices. Many businesses rely on their ability to trade internationally, so a solid understanding of international commercial law is attractive to prospective employers, including specialist forms with international clients.

As you develop your studies, you will be able to make use of our option units to tailor your learning toward the specific areas of international law that you are most interested in, or the direction you would like your career to follow. These include traditional legal areas such as tax law and corporate law, but also feature opportunities in areas of increasing importance for future lawyers, such as cyber and intellectual property law and environmental policy.

Having completed the course, potential career opportunities could include Associate Director, Judge's Assistant, Patent Associate or Senior Lawyer.



This really is a career-enhancing course, not just within the legal profession but in a variety of industries. Our graduates have gone on to work as Patent Associates, Senior Lawyers and Associate Directors.



Dr Melanie Klinkner, Associate Professor in Law

Core units

Regulation & Policy of International Commerce:

This unit deals with the core of international commercial law: the legal regulation of international commerce from the perspective of transactions relating to the exportation of goods. This allows for in-depth exposure to international supply, sale and carriage contracts, to considerations associated with multiple transactions and to techniques for the international harmonisation of substantive law.

Law of International Commercial Transactions:

This unit aims to provide a comprehensive scrutiny of the transactional aspects of commercial law such as cross-border trade

and financing of international sale of goods. It provides you with an opportunity to explore how the law on this subject matter regulates the activities of buyers, sellers and banks. Furthermore, it will provide you with a basis for a technical and academic investigation of the issues in the law of international trade.

Dissertation: This unit will provide you with the opportunity to conduct research on an area of law associated with the knowledge and skills acquired and developed on the course. You will develop critical thinking, evaluate new and existing relevant research and develop your conceptual understanding of law.

Option units (choose two)

Principles of International Law & International Organisations:

This unit will provide you with a sound grounding in the principles underpinning international law. You'll be encouraged to understand theory of international law, structures of international legal obligations and the subjects of this international legal order. Secondly, it will examine international organisations and their role, purpose and relationship with states.

Corporate Law: Theory & Practice: You will examine key issues in contemporary corporate law. This will enable you to evaluate corporate law issues from key theoretical and practical perspectives.

International Cyber Law & Governance: An understanding of the principles of internet law and online policies has become indispensable for professionals aiming for a career in the digital economy. This unit will provide you with a thorough grounding and critical appreciation

of online policy, regulatory scope for online activities and strategic impact on business decisions.

International & Comparative Intellectual

Property Law: An understanding of the international framework of IP law and national IP law in major jurisdictions has become indispensable for professionals working in the context of a modern economy. This unit will provide you with a thorough grounding and critical appreciation of both international and national IP law.

Regulating Informational Interests: The unit provides knowledge and understanding of the wider legal context associated with the creation, collation, processing, communication and storage of information. It addresses the disruptive impact of modern technologies on existing legal and regulatory categories and frameworks.

Option units (choose two)

International Law of the Environment: This unit will examine the particular sectors of environmental policy that are the subject of international legal regulation and obligations. This will involve an appraisal of how international legal regulation has developed in these areas.

International Taxation: Direct taxes at the federal level usually account for between 10% and 30% of pre-tax profits, and this unit aims

to foster an understanding of the international tax system and the principal tax planning techniques open to multinational firms.

Contemporary Issues in Intellectual Property

Law: This unit provides an understanding of the general principles of the substantive laws relating to contemporary intellectual property laws and their application within industry.

International Tax Law

Key Information

Duration & delivery:

1 year full-time or 2 years part-time (September start),
16 months full-time or
27 months part-time
(January start)

Start date:

September, January

Tuition fees:

UK/RoI: £8,500
Overseas: £15,250

Entry requirements:

A Bachelor's Honours degree
with 2:2 in any subject,
or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5
with a minimum of 6.0 in
writing and 5.5 in all other
components, or equivalent

Bournemouth University International College:

Have you considered
Pre-Sessional English or
a Pre-Master's to help meet
your entry requirements?
To find out more, visit
[www.bournemouth.ac.uk/
international-college](http://www.bournemouth.ac.uk/international-college)

Why choose this course?

This course draws on our academic excellence in international taxation. It includes a good range of tax and law units that are focused on comparative, rather than on UK law, so applications from international students are encouraged.

Tax issues are relevant in tax and non-tax areas alike, such as competition law and family law, within its remit of marriage, divorce and estates. International business transactions and the management of state entities are both subject to the ramifications of UK and international tax.

Course overview

This course is aimed at those considering a career in international tax consultancy or within in-house tax departments of multinational companies. It is also highly suitable for staff of foreign government finance ministries and tax authorities who wish to learn more about tax policy.

The units can be used as preparation for an important qualification offered by the Chartered Institute of Tax, the Advanced Diploma in International Tax (Paper I, Principles), while the dissertation can be structured so as to be suitable for submission as a thesis in Paper II or Paper III of the same internationally recognised qualification.

Having completed the course, potential career opportunities could include Associate Director, Judge's Assistant, Patent Associate or Senior Lawyer.



As part of the course, we had to solve many business cases, which prepares you for work in the tax market.

The discussions in class mean you get deeply involved with situations that you could face on a daily basis with future clients.



Ana Carolina Diniz, graduate

Core units

Regulation & Policy of International Commerce

This unit will introduce the key concepts of English commercial law forms, Conflict of Laws, ADR and discuss several developments of the regulatory frameworks that control commercial practices.

Law of International Commercial Transactions:

This unit aims to provide a comprehensive scrutiny of the transactional aspects of commercial law such as cross-border trade and financing of international sale of goods. It provides you with an opportunity to explore how the law on this subject matter regulates the activities of buyers, sellers and banks. Furthermore, it will provide you with a basis for a technical and academic investigation of the issues in the law of international trade.

International Taxation: This unit will provide knowledge of the business opportunities and business risk entailed in cross-border trading

and of the measures commonly taken by countries to protect their jurisdiction to tax.

International Indirect Taxation: Indirect taxation is now one of the most important forms of taxation for most countries, as it has a major impact on domestic and international businesses. Value-added tax (VAT) in some form has been adopted by nearly every country. This unit will foster your understanding of indirect taxation in domestic and international trade.

Dissertation: An opportunity to conduct research in an area of law associated with the knowledge and skills you've gained. You'll develop critical thinking skills, evaluate new and existing research and strengthen your conceptual understanding of law. This unit promotes self-managed learning by asking you to complete a significant piece of work.

Option units (choose two)

Principles of International Law & International Organisations:

The aim of the unit is twofold: Firstly, it will provide you with a sound grounding in the principles underpinning international law. You'll be encouraged to understand theory of international law, structures of international legal obligations and the subjects of this international legal order. Secondly, and building upon the knowledge gained on the principles of international law, the unit will examine international organisations and their role, purpose and relationship with states. You'll be able to familiarise yourselves with institutions, their origins and structures as well as challenges faced within the globalised world.

Corporate Law: Theory & Practice: Examining key issues in contemporary corporate law, this unit will allow you to evaluate corporate law issues from key theoretical and practical perspectives.

International Cyber Law & Governance:

Understanding the principles of internet law (including human rights, criminal, international and copyright laws) has become indispensable for professionals aiming for a career in the digital economy. Here you'll gain a thorough

grounding and critical appreciation of online policy, regulatory scope for online activities and strategic impact on business decisions.

International & Comparative Intellectual Property Law:

An understanding of the international framework of IP law and national IP law in major jurisdictions has become indispensable for professionals working in the context of a modern economy. This unit will provide you with a thorough grounding and critical appreciation of both international and national IP law.

Regulating Informational Interests: You will develop knowledge and understanding of the wider legal context associated with the creation, collation, processing, communication and storage of information. The unit specifically addresses the disruptive impact of modern technologies on existing legal and regulatory categories and frameworks. It enables you to identify current and future areas of disruption, and to critically evaluate the use, success and appropriateness of law and regulation as a response mechanism to the management of 'informational interests'.

Intellectual Property

Key Information

Duration & delivery:

1 year full-time, 2 years part-time (September start), 16 months full-time, 27 months part-time (January start)

Start date:

September, January

Tuition fees:

UK/Rol: £8,500
Overseas: £15,250

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in writing and 5.5 in all other components, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

Intellectual Property Regulation Board (IPReg)



Why choose this course?

The course is taught by academics from our renowned Centre for Intellectual Property Policy & Management (CIPPM), and the syllabus has been developed with input from intellectual property practitioners from some of the UK's leading companies and practices.

Course overview

Elements of this course have been developed in collaboration with the Joint Examination Board of The Chartered Institute of Patent Attorneys (CIPA) and The Chartered Institute of Trade Mark Attorneys (CITMA).

Intellectual property is relevant to a wide range of industries and professions, so there are plenty of opportunities to specialise. This course offers you the chance to tailor your degree to suit your interests or career aspirations. This includes copyright and trademarks, patents and designs, and international and contemporary issues relating to intellectual property.

The course is delivered by the Centre for Intellectual Property Policy & Management (CIPPM), part of the Faculty of Media & Communication at BU. It was established in 2000 and has an international reputation for its innovative policy research and its consultancy projects; in particular, in the fields of creative industries and emerging technologies. The Centre supports postgraduate degree courses in Intellectual Property and International Commercial Law. In 2018, the CIPPM became a Jean Monnet Centre of Excellence, co-funded by the Erasmus+ Programme of the European Commission.

CIPPM is a member of the Pan-European Seal Professional Traineeship Programme. Under this programme, students on this course may apply for a 12-month paid traineeship at the European Union Intellectual Property Office (EUIPO) in Alicante or the European Patent Office (EPO) in Munich.

Having completed the course, potential career opportunities could include Associate Director, Judge's Assistant, Patent or Trade Mark: Associate or Senior Lawyer.



Our graduates may be selected for a 12-month paid traineeship at the European Intellectual Property Office (EUIPO) or the European Patent Office (EPO).

It is these types of opportunities that make this course a great choice.



Dr Lingling Wei, Senior Lecturer in Business Law

Core units

International & Comparative Intellectual Property Law: An understanding of the international framework of IP law and national IP law in major jurisdictions has become indispensable for professionals working in the context of a modern economy. This unit provides a thorough grounding and critical appreciation of both international and national IP law.

Dissertation: An opportunity to conduct research on an area of law associated with the knowledge and skills you have gained. You'll develop critical thinking skills, evaluate new and existing research and strengthen your conceptual understanding of law.

Option units (choose two)

Principles of International Law & International Organisations: This unit covers the theory of international law, structures of international legal obligations and the subjects of this international legal order. You'll also examine international organisations and their role, purpose and relationship with states. You will familiarise yourself with institutions, their origins and structures as well as challenges faced within the globalised world.

Corporate Law: Theory & Practice: You will examine key issues in contemporary corporate law. This will enable you to evaluate corporate law issues from key theoretical and practical perspectives.

Regulating Informational Interests: The unit provides an understanding of the legal context associated with creating, collating, processing, communicating and storing information. It

specifically addresses the disruptive impact of modern technologies on existing legal and regulatory categories and frameworks. You'll identify current and future areas of disruption, and evaluate the use, success and appropriateness of law and regulation to manage informational interests.

Regulation & Policy of International Commerce: This unit will introduce the key concepts of English commercial law forms, Conflict of Laws and ADR and discuss several developments of the regulatory frameworks that control commercial practices.

International Cyber Law & Governance: This unit will provide you with a thorough grounding and critical appreciation of online policy, regulatory scope for online activities and strategic impact on business decisions.

Option units (choose three)

Contemporary Issues in Intellectual Property Law: The advent of the internet, as well as newer technologies such as 3D printing, artificial intelligence, augmented reality and virtual reality (AR and VR) has given rise to new questions and new challenges. This unit covers the general principles of the substantive laws relating to contemporary intellectual property laws and their application within industry.

Copyright & Trademarks: This unit covers the regimes governing copyright and trademarks. It will update your knowledge of UK, European and international law, allowing you to apply legislation and judicial decisions in a commercial context.

Patents & Designs: Understand the legal regimes governing patents and designs. This unit will apply legislation and judicial decisions to situations in the workplace. You will learn to use knowledge of patents and designs law to maximum advantage.

International Intellectual Property Practice (Patent Attorney Route) OR International Intellectual Property Practice (Trade Mark Attorney Route): These units are only applicable for students with prior practical knowledge in trade marks and/or patents and who are currently in practice. The units share a common syllabus, focusing on national and international procedures including patent drafting for securing, exploiting and defending patent and trade mark rights.

LLM

in Legal Practice

Key Information

Duration & delivery:

1 year full-time or
2 years part-time, blended
delivery

Start date:

September

Tuition fees:

UK/Rol: £12,000
Overseas: £14,000

Entry requirements:

A Bachelor's Honours degree
with 2:2 in a required
subject, or a pass in the
Graduate Diploma in Law/
Common Professional
Examination (CPE)

Required subjects:

Qualifying Law Degree
or a pass in the Graduate
Diploma in Law (GDL)/
Common Professional
Examination

If English is not your

first language:

IELTS (Academic) 6.5
with a minimum of 6.0 in
writing and 5.5 in all other
components, or equivalent

Bournemouth University

International College:

Have you considered
Pre-Sessional English or
a Pre-Master's to help meet
your entry requirements?
To find out more, visit
[www.bournemouth.ac.uk/
international-college](http://www.bournemouth.ac.uk/international-college)

Accreditation:

Solicitors Regulation
Authority

Why choose this course?

We offer an LLM in Legal Practice which includes a Legal Practice Course – LPC. The course has a strong vocational and practice-led research orientation enabling you to develop legal skills and knowledge to the high standard required to succeed in your legal professional career. To this end, you will receive training on building your employability and academic skills, have the opportunity to network with a range of legal professionals, share experiences and work together. Once you have successfully completed the LLM in Legal Practice, you can confidently start a training contract with a law firm or choose another legal career route.

Course overview

Your induction begins in September during which you will be introduced to the main concepts, structure and overall contents that you'll encounter throughout the course, including IT, professional and academic skills, and awareness of equality, diversity and inclusivity. These skills are essential both for the successful completion of the course, and for your career more broadly.

Induction is followed by stage one, which encompasses the core topic areas such as Litigation (Civil and Criminal) & Advocacy, Business Law & Practice, Property Law & Practice, and Wills & Administration of Estates. The Solicitors Regulatory Authority (SRA) requires all stage one units to be taken with the same provider.

Following stage one, you'll move onto stage two, which allows you to select three option units. Our current offering includes Commercial Property, Commercial Law & Intellectual Property, Advanced Litigation, Family Law, Employment Law, Private Client and Client in the Community.

To complete the LLM in Legal Practice, you will undertake a core preparatory unit, Skills & Research Portfolio. This is intended to advance your employability skills, networking, research and reflection, in preparation for your choice of the final project. Working with a supervisor, you can choose to specialise either in a practical area (Future Lawyer Portfolio & Skills) which helps enhance your skills and futureproof your learning as a Solicitor, or you can focus on developing practice-led research (Legal Practice Research Project) to enhance your standing as a research-led practitioner or a researcher.



Stage one core units

Legal Skills (Writing, Advocacy, Practical Legal Research, Interviewing & Advising, Drafting):

Learn to produce a coherent piece of writing based on facts, general principles and legal authority; understand the need for thorough investigation of a client's factual and legal issues; appreciate interview techniques; and learn to accurately draft a range of documents assessing legal and factual issues.

Property Law & Practice: This unit provides a general foundation for knowledge and skills required in a conveyancing transaction.

Litigation (Civil & Criminal) & Advocacy: Gain an understanding of the civil and criminal litigation processes, and the ability to manage these in a professional practice context. Advocacy is embedded in the learning and assessment of this unit, through which you will gain necessary skills when representing a client before the court.

Business Law & Practice: Acquire a good understanding of substantive business law and the institutional and transactional features of business law which pervade all areas of practice and are essential for practitioners. Knowledge of business accounts underpins a Solicitor's ability to advise business clients in practice.

Accounts & Regulation (Professional Conduct & Regulation & Solicitors' Accounts): Develop a solid grounding in matters of professional conduct, ethics and financial services. You'll also gain an understanding of the Solicitors' Accounts Rules in the context of systems and procedures to which you will be exposed in practice.

Wills & Administration of Estates: Acquire knowledge of probate, estate management and related work which is essential to your legal profession. Knowing about revenue law is seen as underpinning much of a Solicitor's working practice in this area of law.

Stage two

Commercial Property: Gain an insight into the type of work conducted by commercial property departments.

Commercial Law & Intellectual Property: Learn to appraise the various legal and regulatory regimes applicable to commercial transactions and intellectual property matters.

Advanced Litigation: Develop your tactical and analytical skills and knowledge in a professional litigation context.

Family Law: Gain an understanding of the main areas of concern to a family Solicitor and of the tactics and procedures involved in dealing with family matters.

Employment Law: Appreciate and understand the rights of, and remedies available to employees and other workers and different methods of dispute resolution in professional and commercial contexts.

Private Client: Gain knowledge and skills for matters you will encounter within a private client department.

Client in the Community: Develop a working knowledge of law and practice in areas including welfare benefits, homelessness and housing law, children's proceedings and juvenile crime.

Core unit

Skills & Research Portfolio: Undertake a core preparatory unit to advance your employability

skills, networking, research and reflection in preparation for your choice of the final project.

Option units (choose one)

Future Lawyer Portfolio & Skills: This reflective project is practice focused and helps enhance your skills and futureproof your learning as a legal practitioner.

Legal Practice Research Project: With guidance, you will undertake a significant piece of self-managed practice-led research in an area of particular interest to you.

PG Cert

Intellectual Property

Key Information

Duration & delivery:

5 months. Attendance required on 3 weekends, supported by online distance learning between weekends and one exam attendance

Start date:

January

Tuition fees:

UK/RoI: £5,217

Overseas: £5,217

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent, or appropriate training and/or work experience

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in writing and 5.5 in all other components, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

Intellectual Property Regulation Board (IPReg)

Why choose this course?

This part-time course provides a development opportunity and will increase your prospects and employability by giving you practical skills and theoretical knowledge that firms and intellectual property departments are demanding. It is designed to give a detailed overview of substantive intellectual property law. On successful completion of this course, you will obtain full exemptions from the foundation level examinations for qualification as a patent attorney or trade mark attorney in the UK (IPReg/CIPA/CITMA).

Course overview

You can complete this course whilst in full-time employment; more than 80% of our students are sponsored by their employers. If you do not have prior legal knowledge you will be supported by a range of online activities relating to foundational principles of law (such as English legal system, contract law and tort).

The course is delivered over five months, with an extensive programme of online work and three long weekends taught in Bournemouth (from Thursday afternoon to Saturday in February, March and April) followed by an exam in May-June. The course starts in January, with the first long weekend of attendance at the beginning of February – you will have online work to complete from January. In addition, prior to the long weekends (taught as lectures and workshops, interspersed with specialist classes featuring visiting speakers) you will be expected to undertake preliminary readings and participate in online e-activities.

In between the long weekends of teaching, you will be supported by online work. Successful completion of this work forms part of the IPReg accreditation requirements.

Having completed the course, potential career opportunities could include Commercial Manager, Intellectual Property Consultant, Patent Executive or Patent Attorney.



This course benefits from the skills of some of the UK's leading intellectual property practitioners. Their insight and input is invaluable to our students.



Professor Dinusha Mendis, Director of CIPPM

Core units

Patents & Designs: This unit will enable you to understand the legal regimes governing patents and designs. It will continue to update your knowledge of the law and apply legislation and judicial decisions to situations that may arise in the workplace. You will learn to use knowledge of prevailing patents and designs law to maximum advantage.

Copyright & Trade Marks: During this unit you will develop a systematic understanding of the legal regimes governing copyright and trade marks. The unit will continue to update your knowledge of relevant UK, European and international law and it will also enable you to independently apply legislation and judicial decisions to novel situations that may arise in a commercial context.

Option units (choose one)

International Intellectual Property Practice (Patent Attorney Route) OR International Intellectual Property Practice (Trade Mark Attorney Route): There is a common syllabus over these two units, focusing on national and international procedure in respect of securing and defending patent and trade mark rights.

If you choose the patent route, you'll have an additional taught component on patent drafting. For the trade mark route, you'll cover trade mark exploitation and competition-related provisions. Both units are taught by leading practitioners.



Public International Law

Key Information

Duration & delivery:

1 year full-time, 2 years part-time (September start), 16 months full-time, 27 months part-time (January start)

Start date:

September, January

Tuition fees:

UK/Rol: £8,500

Overseas: £15,250

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in writing and 5.5 in all other components, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

On this course you will be taught by a range of staff with relevant expertise and specialist knowledge. This will include senior academic staff and qualified professional practitioners. The course offers a unique blend of delivery including guest lectures, electronic learning, lectures and seminars.

Course overview

Public international law has traditionally been concerned with the structure and behaviour of sovereign states and intergovernmental organisations.

In recent decades, however, international law has also progressively affected multinational corporations and individuals. Public international law has increased vastly in use and relevance over the 20th century, due to a globalised world with an upsurge in global trade, environmental concerns, human rights violations, armed conflicts and a boom in global communications.

You will therefore benefit from the study of law in these areas and under the direction of experts in this field.

The course covers a wide range of legal areas, helping you to develop into a generalist international lawyer with the flexibility to go on and decide on an area of specialism from an informed position. You'll look at matters such as international dispute resolution, international human rights law and international criminal law.

Crucially, the course also prepares you for the challenges the legal industry will face in the future. You'll be able to study environmental law, gain a solid understanding in the increasingly important areas of international cyber law and governance, international commercial and corporate law, or undertake interdisciplinary studies by looking at issues around diplomacy and international relations.

Having completed the course, potential career opportunities could include Associate Director, Judge's Assistant, Patent Associate or Senior Lawyer.

“As well as completing units in a diverse range of international law, I was able to explore cutting-edge new data laws, which is what I based my dissertation on.”

Nancy Sheppard, graduate

Core units

Principles of International Law & International Organisations:

This unit has two aims: to give you a sound grounding in the principles underpinning international law and, building upon this knowledge, to examine the World Trade Organisation (WTO) as a prime example of an international organisation.

International Criminal Law & Justice: Develop a critical understanding of international criminal law and justice, a subject that has evolved rapidly throughout the past 20 years. You'll be encouraged to review the law in light of these developments at international criminal justice institutions, most notably the International Criminal Court, but also within the wider framework of international human rights and humanitarian laws.

International Human Rights Law:

International human rights law has evolved rapidly since 1945. You'll gain an understanding of the content of international human rights law, and appreciate the relationship between international and regional human rights law with particular reference to the protection of human rights by the Council of Europe's mechanisms.

Dissertation: An opportunity to conduct research on an area of law associated with the knowledge and skills you've gained. You will develop critical thinking skills, evaluate new and existing research and strengthen your conceptual understanding of law. This unit promotes self-managed learning by asking you to complete a significant piece of work.

Option Units (choose two)

Corporate Law: Theory & Practice: You will examine key issues in contemporary corporate law. This will enable you to evaluate corporate law issues from key theoretical and practical perspectives.

Regulation & Policy of International Commerce: This unit will introduce the key concepts of English commercial law forms, conflict of laws, ADR and discuss several developments of the regulatory frameworks that control commercial practices.

International Cyber Law & Governance: Understanding the principles of internet law (including human rights, criminal, international and copyright laws) has become indispensable for professionals aiming for a career in the digital economy. Here you'll gain a thorough grounding and critical

appreciation of online policy, regulatory scope for online activities and the strategic impact on business decisions.

International & Comparative Intellectual Property Law:

An understanding of the international framework of IP law and national IP law in major jurisdictions has become indispensable for professionals working in the context of a modern economy. This unit will provide you with a thorough grounding and critical appreciation of both international and national IP law.

Regulating Informational Interests: This unit provides knowledge and understanding of the wider legal context associated with the creation, collation, processing, communication and storage of information. It specifically addresses the disruptive impact of modern technologies on existing legal and regulatory categories and frameworks.

Option Units (choose one)

International Law of the Environment: This unit will examine the particular sectors of environmental policy that are the subject of international legal regulation and obligations. This will involve an appraisal of how international legal regulation has developed in these areas.

Diplomacy & International Relations: This unit will embed the practice of public diplomacy in the international relations setting and will allow you to situate political communication within the broader context of international politics and policy.

Graduate Diploma in Law/CPE

Key Information

Duration & delivery:

1 year full-time

Start date:

September

Tuition fees:

UK/Rol: £9,250

Overseas: £12,500

Entry requirements:

Bachelor's Honours degree with 2:2 in any subject granted a Certificate of Academic Standing by the Bar Standards Board, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in writing and 5.5 in all other components, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

Bar Standards Board (BSB)

Why choose this course?

The course offers a learning environment with focused support and attention. The curriculum is based around learning in a small group, which means you will benefit from individual time with our academic staff. The teaching team is made up of experienced academics whose education is informed by their professional qualifications, experience and their research and publication interests.

Course overview

This course is aimed primarily at non-law graduates from UK universities who are planning to enter the legal profession. If you do not have a UK or Irish undergraduate degree but you do have relevant academic qualifications or significant vocational experience, you may also be eligible to join the course – contact us for more details.

Teaching is practical and student-focused, giving you a solid grounding in the major areas of law, including subjects such as criminal law, human rights law, property law and constitutional and EU law. At the start of the course, you'll also study ways to work with legal sources, processing, reasoning and research. This will enable you to work more effectively in subsequent units, which will rely on your ability to apply those skills to a particular topic.

Although the Graduate Diploma in Law is fundamentally aimed at entry to the legal profession, it is a highly valued qualification in its own right and supports a wide range of career opportunities. The course is approved by the Bar Standards Board.

Having completed the course, potential career opportunities could include Legal Secretary, Paralegal, Translator, Associate Director or Senior Lawyer.

Further study

After completing this course, you can proceed to the professional stage of training for solicitors. If you are interested in qualifying as a barrister, you can seek advice on the Bar Professional Training Course from barristers in the law team.



BU offers a modern and contemporary course that provides academic and professional expertise. This intensive course provides the knowledge, understanding and skills of law needed for professional practice.



Samuel Walker, Senior Lecturer in Law

Core units

Legal System, Skills & Research: Learn about the main characteristics of the English legal system and legal methodologies. Through building on previously gained transferable academic skills, the unit initiates work with legal sources, processes and reasoning and, in particular, legal research. You'll be in a position to become more effective in subsequent units where research and other skills will be developed further.

Law of Obligations 1: This unit focuses on legal obligations arising from contract law. Learn what makes a contract legally enforceable, how to interpret it, what constitutes a breach of contract and what remedies are available for such a breach.

Constitutional & EU Law: During this unit you will be introduced to the fundamental principles of UK constitutional law and to the past and future relationship with the European Union as a source of domestic law.

Law of Obligations 2: Gain a sound understanding and appreciation of theories and principles of the Law of Torts. This unit

aims to provide an academically challenging examination of the issues in the Law of Torts and an introduction to the Law of Restitution.

Law of Trusts & Estates: Develop the knowledge and understanding necessary in the recognition, creation and administration of various statutory, express and implied trust.

Property Law: This unit aims to provide an overview of the legal classifications and concepts of property, and specifically examines the private law relating to rights, estates and interests in land in England and Wales.

Human Rights Law: During this unit you will develop your understanding of human rights law and the consequences this has had on law in the UK and how individuals make use of this system.

Criminal Law: Criminal Law involves the study of the core legal principles of criminal liability relating to a range of criminal offences and the substantive law of the major offences against the person and property and the partial and general defences.

Skipping individual units

If you've studied any of these areas of law before and want to apply to skip a unit, your application must be made with evidence before you start the course. We usually ask for transcripts, syllabus and unit specifications. We may also ask you to have a short telephone interview with the course leader.

To skip a unit, you'll need to apply to:

- BU if you're considering the Legal Practice course or solicitor route to legal qualification

- The Bar Standards Board if you're considering the BPTC or Barrister route to qualification.

The Bar Standards Board will not recognise any decisions we make about skipping units. If you are in any doubt about your future career path, you should make separate applications to the Bar Standards Board and BU.

LIFE & ENVIRONMENTAL SCIENCES COURSES

Our fantastic location, combined with our reputation for excellence, makes BU the ideal place to study. Our academics are a multi-disciplinary research team, with interests including the ecology of plants, animals, microorganisms and parasites, in terrestrial, freshwater and marine environments, as well as cross-cutting research in ecosystem services and forensics and medical science.

Our research supports policy development and implementation, and we have strong links with conservation practitioners and policy makers locally, regionally and internationally.

Our courses have a socio-political dimension as well as a scientific base to allow our graduates to make a difference in environmental management.

Our courses are supported by a comprehensive range of technical and scientific facilities, including dedicated research and high specification analytical laboratories, survey and geophysical equipment, a GIS and spatial information suite and a dedicated postgraduate

student computer laboratory. Field-based teaching capitalises on our location within a biodiversity hotspot.

Our academics have a wide network of links at local and international levels providing opportunities and employment leads with organisations including IUCN, UNEP, UNESCO, FAO, WWF and Conservation International.

“My career has taken me across the world to support humanitarian efforts in areas affected by conflict and natural disaster. I am pleased to be able to use my BU education for good and I know that there are many other BU graduates who are going out into the world and making a difference. That makes me proud, and I will always be grateful for my time at BU and what it gave me; from a qualification to friends for life.”

Luke McMillan, Head of Programmes at the Fair Earth Foundation



CASE STUDY: OF APES AND ELEPHANTS

BU research investigates the combined effects of forest degradation, human-wildlife interactions, and climate change on survival of forest-dwelling tropical mammals.

The survival of tropical forest mammals such as primates and Sumatran elephants depends on having access to the habitats that enable them to thrive. However, the rapid degradation and destruction of these forests increases contact between forest mammals and humans and limits their ability to cope with climate change.

Forest climates

Postgraduate students are at the heart of research at the Department of Life and Environmental Sciences that investigates the effects of environmental change on primates and elephants in Indonesia and primates across Africa. Tropical forests harbour a multitude of environments within them, providing localised climatic conditions (micro-climates) that can offer mammals shelter from high temperatures and safeguard availability of water. We study how forest

modifications alter these micro-climates and the overall structure of the forests, and how those changes influence primate and elephant survival.

Findings

The research, led by BU's Professor Amanda Korstjens, is a collaboration among scientists and conservation leaders at BU, Liverpool John Moores University, Syiah Kuala University (Indonesia), the Sumatran Orangutan Conservation Programme (SOCP; Indonesia), and Leuser Conservation Forum (FKL, Indonesia). Our postgraduate students showed how temperatures within lowland degraded forests in Indonesia can vary by up to 15°C among different locations depending on height in the tree and incoming solar radiation and shade. At the hottest time of day, arboreal apes need to find shaded locations to avoid overheating. Forest structure also influences density of siamangs and gibbons, who rely on well-connected canopies, a feature that is lost when forests are fragmented or tall trees are selectively removed.

Acoustics

We are also developing acoustic monitoring methods with interactive arts studio Invisible Flock, sound experts at BU, ZSL, FKL, and Rainforest Connection to monitor elusive forest wildlife and elephant welfare, but also to translate our research into art installations.

MSc

Biodiversity Conservation

Key Information

Duration & delivery:

1 year full-time,
2 years part-time

Start date:

September

Tuition fees:

UK/RoI: £9,000
Overseas: £16,250

Entry requirements:

A Bachelor's Honours degree with 2:2 in a required subject, or equivalent

Required subjects:

Biology, Ecology,
Environmental Science,
Earth & Geographical
Sciences, Conservation
Biology, Ecology & Wildlife
Conservation, Marine Biology
or Zoology

If English is not your first language:

IELTS (Academic) 6.5 with
a minimum of 5.5 in each
component, or equivalent

Bournemouth University International College:

Have you considered
Pre-Sessional English or
a Pre-Master's to help meet
your entry requirements?

To find out more, visit
[www.bournemouth.ac.uk/
international-college](http://www.bournemouth.ac.uk/international-college)

Accreditation:

Chartered Institute of
Ecology & Environmental
Management



Why choose this course?

Located within a biodiversity hotspot, we are in a prime area for learning about biodiversity conservation. This course offers you the chance to undertake a six-week work placement, and focuses on the latest scientific developments in the field – thanks to the fact that it is delivered by experts who are actively researching biodiversity conservation worldwide, and bring their expertise to every session. The course is accredited by the Chartered Institute of Ecology and Environmental Management, the professional body representing ecologists and environmental managers in the UK and overseas.

Course overview

On this course you'll learn about the latest developments in conservation science and practice, hone your ability to communicate effectively, and be mentored in identifying flora and fauna.

Situated on the Dorset coast, we are within easy reach of outstanding environments of global importance for conservation, including the Jurassic Coast World Heritage Site, Wessex Downs, Dorset Heaths, Poole Harbour and New Forest – outstanding opportunities for field-based learning. You will also have the chance to undertake a conservation-based work placement, normally in the early summer.

Our staff research conservation issues both nationally and internationally in a wide range of tropical and temperate ecosystems including grassland, heathland, forest, freshwater, coastal, and marine. Their specialisms include plant, animal and community ecology, animal behaviour, environmental statistics, modelling, remote sensing and environmental policy.

This course prepares you for a career in the commercial and statutory environmental sectors and to undertake further academic research. Its strong emphasis on core skills in environmental practice gives students the edge when seeking employment. You will be prepared to undertake roles such as ecological consultant, environmental consultant, environmental conservation manager or academic researcher.

“ This course has given me much more confidence and field-related skills to progress into my dream career. The experience gained from the placement opportunity has assisted in my job prospects, and allowed for hands-on experience in the field. ”

Mollie Taylor, graduate, Project Officer for Dorset Council at Hengistbury Head

Core units

Conservation in Practice: Field trips, discussion groups and guest speakers combine to cover the scientific knowledge and principles relating to the structure and function of ecosystems, and how these can be applied to the management, conservation and restoration of biodiversity.

Field Ecology Skills: Develop field observation, species identification and survey techniques that will equip you with skills that are relevant to professional biodiversity conservation, monitoring and research. Partly based around a field course, you will develop your skills in a variety of terrestrial, freshwater and marine environments, supported by seminars and demonstrations.

Frontiers in Biodiversity: Explore the latest theories and concepts in conservation science, develop in-depth subject specialism as well as advanced literature-based research and reporting skills.

Quantitative & Spatial Analysis: Core skills for environmental scientists in data handling, processing, statistical techniques and spatial

analysis (GIS) are taught on this unit. You will learn these techniques through industry standard programmes including the statistical environment of R.

Research Project: Develop your expertise in research methods, data collection, analysis, interpretation and synthesis and explore in detail core aspects of your subject area, with a view to generating new practical or theoretical insights. Previous research projects have included reindeer grazing and forest restoration, and habitat use by dolphins around Hong Kong.

Professional Placement (six weeks): You may take advantage of our wide network of professional contacts to find placements in the UK and abroad with a range of organisations to suit your individual career development needs. Your placement may be completed in any format that is equivalent to six weeks (30 days) – for example, by working one day a week for 30 weeks.

Option units (choose two)

Advanced Quantitative Methods: Giving you advanced data analysis skills, we will ensure you have an understanding of advanced contemporary statistical methods that will allow you to select and apply appropriate techniques when working with complex data sets. A tool kit of analytical methods that may be used in a broad spectrum of research projects will be demonstrated and illustrated using real-world examples.

Biodiversity & Ecosystem Services: This unit will examine the scientific principles relating to the provision of ecosystem services, their linkage with ecosystem function, and the relationships with biodiversity. We will examine how the production of ecosystem services and natural capital can be measured and mapped; the distribution of beneficiaries; different approaches to valuation; and potential links with the green economy.

Conservation Genetics: This unit covers the genetic principles behind the management of small populations and how to use molecular

techniques to conserve populations and/or species. You will have practical sessions on DNA extraction, PCR and Bioinformatics.

International Law of the Environment: This unit will examine the particular sectors of environmental policy that are the subject of international legal regulation and obligations. In particular, it will consider various relatively recent developments in international environmental law that have served to broaden participation beyond the level of the nation state.

Behavioural Ecology & Conservation: You will gain an understanding of behavioural ecology and the role it plays in the conservation of wildlife. This unit investigates how behaviour helps animals to survive in their environments and how it influences their responses to environment change. The unit is aimed at stimulating discussion and the critical analysis of the latest research in the field.

MSc

Green Economy

Key Information

Duration & delivery:

1 year full-time,
2 years part-time

Start date:

September, January

Tuition fees:

UK/RoI: £5,615
Overseas: £5,615

Entry requirements:

A Bachelor's Honours degree
with 2:2 in a required
subject, or equivalent

Required subjects:

Geography, Ecology,
Environmental Science,
Economics, Politics,
Psychology or Sociology

If English is not your first language:

IELTS (Academic) 6.5 with
a minimum of 5.5 in each
component, or equivalent

Bournemouth University International College:

Have you considered
Pre-Sessional English or
a Pre-Master's to help meet
your entry requirements?
To find out more, visit
[www.bournemouth.ac.uk/
international-college](http://www.bournemouth.ac.uk/international-college)

Accreditation:

Institute of Environmental
Management & Assessment
(IEMA)

IEMA

Transforming the world
to sustainability

Why choose this course?

This online course focuses on the skills needed in an environmentally sustainable economy. It is highly interdisciplinary, drawing from ecology, geography, social science, psychology and technology and, in keeping with the ethos of the course, is studied by distance learning. You can combine your studies with employment and undertake a professional work placement as part of the course. It is also possible to take the core units separately as individual continuing professional development units (CPD).

This course is accredited by IEMA. This means as a student on Green Economy you will receive free student membership of IEMA. Once you graduate you will also become a GradIEMA professional member.

Course overview

The development of a green economy, or an economy that is environmentally sustainable, has become a political and socio-economic imperative. Key drivers include the need to reduce carbon emissions to minimise the risk of climate change, overexploitation of resources, and widespread environmental degradation, which is eroding the natural capital on which human wellbeing depends.

The transition to a green economy represents a substantial challenge to society, particularly in the current era of rapid environmental and socio-economic change. It is now acknowledged that a new environmentally sustainable economy is needed to tackle the climate and biodiversity crises.

This course seeks to provide the scientific understanding on which the transition to a green economy can be based, including the principles of environmental sustainability and the societal responses required to implement them.

Upon completion of this course you will enjoy a wide range of career opportunities, as an increasing number of organisations are taking an active interest in the green economy and environmental sustainability. You will be prepared to undertake roles such as sustainability officer, green economy adviser, carbon management adviser, ecotourism operations adviser or academic researcher.

“It was a long but rewarding two years and I have successfully changed careers. I am project managing for a small company that is a Green Deal provider and we also consult on ESOS. I will be contributing to saving many tonnes of CO2 in the coming years!”

Bronach Johnston, graduate

Core units

Biodiversity & Ecosystem Services: This unit examines the scientific principles for ecosystem services, how they link with ecosystem function and their relationships with biodiversity. Key ecosystem services that will be considered include food and water, regulating flood and disease control, cultural services such as spiritual, recreational, cultural benefits, and nutrient cycling.

Carbon Management: Increasing concern about the potential impacts of global climate change, attributable primarily to human activities, has placed the issue of carbon management at the top of the international policy agenda. You'll examine the science underpinning the process of climate change and how this might be addressed through adaptation and mitigation measures, based on an understanding of the global carbon cycle.

Environmental Law & Social Justice: Justice in a complex world, environmental policy and law decisions have implications for the environment and the people that live in and rely on it. In this unit we'll explore the legal and policy dynamics and the factors that influence environmental social justice outcomes in environmental policy debates. We'll also identify how social justice considerations can be incorporated more effectively into environmental policy.

Frontiers of Sustainability Science:

Sustainability science has emerged in recent years as a new scientific discipline, at the interface between environmental science and sustainable development. Key objectives include understanding the dynamics of human-environment systems; understanding and evaluating practical interventions that promote sustainability; and improving links between research, innovation, policy and management.

Green Technology & Renewable Energy:

This unit examines environmental and social impacts of different technologies; to critically evaluate which approaches might truly be considered 'green'. It will consider the main environmental, political and socio-economic drivers for the development of green technology, and examine how these challenges are being met through scientific and technological innovation.

Sustainable Development in Practice:

You'll consider the international policy for sustainable development, and evaluate the extent to which policy targets and goals have been achieved to identify any lessons that might be learned. The practical execution of sustainable development's principles will then be explored through a series of real-world case studies, relating to a variety of different locations and focusing on different economic sectors.

Option units (choose one)

Research Project: An introduction to a range of academic skills essential for becoming a successful researcher in the modern research environment. You'll learn transferable skills in designing a research project, developing appropriate methods, writing a research proposal, collecting and analysing data and presenting your work at conferences and in scientific journals.

Extended Professional Placement: The placement offers you a workplace experience for developing your vocational skills and

applying the theory and knowledge gained from other elements of the course. You'll get an opportunity to gain individual professional experience through executing a practical project in a workplace environment. The placement could be with any government, non-government or commercial organisation, and might include NGOs, government bodies, local councils, private companies, consultancies or community or research organisations.

MARKETING COURSES

Marketing is a fast-moving environment where the only constant is change. Our marketing communications, advertising and marketing management courses are designed to help you stay ahead of the various demands that your industry will throw at you, as well as assisting you to develop the skills you will need to keep pace with the changing way in which audiences interact with brands.

Our courses in this area cover the full range of marketing disciplines, beginning with strategic marketing as a fundamental part of a business. The delivery of our courses is shared between two faculties, with some being delivered by The Business School, one of fewer than 5% of universities in the world to have AACSB accreditation (Association to Advance Collegiate Schools of Business). Others draw on our vast experience in communications and communication strategy, and are delivered by the Faculty of Media & Communication.

Whichever area of marketing you want to specialise in, you'll benefit from our strong ties with the marketing industry. As a university, we have links with bodies such as the Chartered Institute of Marketing and the Institute of Data & Marketing. This means our students can benefit from guest lectures, real-life consultancy projects, and placement and networking opportunities that can help kickstart your career.

Our staff have professional and research expertise to complement their academic understanding, and their work is often crucial in developing new policies and approaches for commercial and non-commercial organisations. They are committed, passionate professionals with the skills and experience to help your marketing career get off to the best possible start.

“ I chose Bournemouth University to study marketing, not only because of the location, but I heard it had a great reputation when it came to placement years, and it did not fail me. I got a very exciting placement, working as the Marketing Communications Student and Arabic Speaker for the Walt Disney Company. ”

Marah Alhabeeb, student

MA Advertising	172	MSc Marketing Management (Digital)	178
MA Marketing Communications	174	MSc Marketing Management (Retail)	180
MSc Marketing Management	176	MSc Marketing & User Experience	182



CASE STUDY: THE FEEL-GOOD FACTOR

For any brand to succeed, it needs to reach its audience in a way that makes people want to engage with them. BU experts have worked with Hearst UK – publishers of titles such as *Cosmopolitan* and *Esquire* to measure interactions with their content across digital, social media and print.

The research measured mood variations across a variety of situations, gathering feedback in real time as people engaged with Hearst UK's content. The app would ping people at different times of the day

so their feelings could be measured when engaging in a variety of activities as well as engaging with content.

Positive engagement

Over three weeks, the BU team and Hearst UK gathered 36,000 pieces of data, and their findings showed that Hearst UK content was working well. Crucially, the research found that 83% of people who felt more positive after engaging with Hearst UK content would then go on to take action such as investigating further or talking to others about what they had read.

Purchasing behaviour

The findings from the research showed that people had a greater interest in brands and advertising when they were in a positive frame of mind, which in turn influenced their purchasing behaviour.

Hearst UK intends to use the research to develop and deliver advertising solutions that will be more effective for their clients, helping increase revenues and engagement.

MA Advertising

Key Information

Duration & delivery:

1 year full-time (September start), 15 months full-time (January start), 2 years full-time with optional 30-week placement

Start date:

September, January

Tuition fees:

UK/RoI: £10,000

Overseas: £15,750

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit

www.bournemouth.ac.uk/international-college

Accreditation:

Accredited by the Institute of Data & Marketing (IDM), aligned to the Institute of Practitioners in Advertising (IPA) and the Advertising Association.

A member of the European Association of Communications Agencies (EACA).

Why choose this course?

This course was recently redesigned in response to the urgent social and environmental challenges facing our world, to enable brands and organisations to meet the increasing demands by citizens and consumers for meaningful changes in their practices.

This dynamic course will prepare you to pursue a career in which you can make a difference in the world by using your ability to devise strategies, craft messages and produce materials. On successful completion of this course, you will be able to help brands and organisations respond to these exciting new challenges on which their continued viability increasingly depends.

Course overview

Our international teaching team is committed to helping you to develop the conceptual, strategic and practical skills to become a confident, capable industry professional, an informed and engaged citizen, and a critically reflective, self-aware and self-directed life-long learner.

The course is actively supported by several leading UK agencies who have been attracted by our commitment to prepare the next generation of ethical advertising practitioners. These agencies provide 'live' briefs and projects and contribute to student feedback. As a result of these projects, by the time you graduate, you will be prepared to engage with contemporary industry practices, challenges and opportunities and able to demonstrate that you possess the relevant skills, knowledge and abilities needed by prospective employers.

The course includes weekly guest presentations by a wide range of both industry professionals, as well as by organisations that use advertising and branding strategies and practices to address social and environmental UN Sustainable Development Goals.

The course also offers you the opportunity to achieve additional qualifications such as the IPA (Institute of Practitioners in Advertising) Foundation Certificate and the certificate in Digital Marketing accredited by the IDM (Institute of Data & Marketing). You can also choose to undertake an optional 30-week work placement, gaining valuable industry experience and making a network of contacts.

Accredited by



Core units

Creative Strategy for Advertising: This unit provides you with the ability to interrogate our assumptions about the nature of 'the problem' in order to devise innovative solutions. You will learn to recognise and avoid conceptual 'traps' and explore new ways (such as behavioural economics and creative disruption) to apply the tools of advertising, branding, campaign planning – all leading to the development of an effective creative brief. The unit will also prepare you for the IPA Foundation Certificate.

Consumer Insights: This unit will develop your understanding of consumer culture and behaviour theory as the basis for the development and implementation of effective advertising campaigns. By working your way through practical challenges, you will learn to generate commercially viable consumer insights for contemporary advertising and marketing communications practice.

Digital Media Strategies: This unit explores emerging digital technologies and media strategies for advertising and promotional purposes. You will learn to develop, assimilate and evaluate new digital trends in a constantly moving arena.

Creative Direction for Advertising: Through regular guided exercises, you will develop the 'skills of the craft' in the conception and design of effective – and affective – advertising and branding materials that engage audiences with what we call 'visual proof' of the message leading to the production of a creative graduate portfolio. The unit also includes masterclasses and workshops on key digital skills and the use of industry software.

Creative Advertising Management: This unit provides you with the opportunity to gain – and to demonstrate – the knowledge, skills and sensibilities necessary to successfully manage an advertising, branding or corporate communication agency or department in a contemporary global setting, showing awareness of, and a commitment to modern consumer demands for sustainable practices. As part of this unit, you will have an opportunity to collaborate with Master's students in media production and/or animation to learn how such materials are created as well as how to manage supplier relationships with media production facilities.

Research in Action: This unit draws together your previous research knowledge from your undergraduate studies, challenging your understanding of both academic and applied research within the communications industries. The unit provides you with a broad and secure grounding in social science research methods needed to design, carry out, evaluate and report the results of research to prepare you for your final project.

Final Project: The Final Project provides you with an opportunity to explore in depth your choice of any particular area of advertising and/or branding. You will have a choice between an academic dissertation (traditionally undertaken by students intending to continue their studies with a PhD) or a consultancy project (for those who intend to return to industry) in which you will have the opportunity to identify a problem (either within an organisation, an industry sector, a social or cultural phenomenon, the application and/or implications of a particular technology) and then devise a solution for this as well as a means to evaluate the efficacy of your proposed solution.



Advertising can persuade people to act in new ways for the greater good – sustainability is in many ways a marketing challenge. BU's ambition for this revised programme is refreshingly bold and exactly right.

Rory Sutherland, Vice Chairman, Ogilvy



MA

Marketing Communications

Key Information

Duration & delivery:

1 year full-time, 2 years full-time with optional 30-week placement. 2 years part-time or 30 months part-time with optional 30-week placement (September start). 16 months full-time or 2 years full-time with optional 30-week placement. 2 years part-time or 30 months part-time with optional 30-week placement (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £10,000

Overseas: £15,750

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit

www.bournemouth.ac.uk/international-college

Accreditation:

Accredited by the Branded Content Marketing Association (BCMA), recognised by the Chartered Institute of Public Relations (CIPR) and the Chartered Institute of Marketing (CIM)

Why choose this course?

Marketing communications professionals increasingly need an integrated knowledge of advertising, public relations, direct marketing, and social and digital media in order to deliver relevant, clear and consistent messages to consumers, the public and stakeholders. This course will offer you the opportunity to develop, implement and critically evaluate marketing communications strategies, from both a theoretical and practical perspective. As such, you will be equipped with cutting-edge knowledge and skills to be agile in industry and to define new industry practice. You will also be exposed to new and emerging forms of marketing communications such as branded content, branded entertainment and digital storytelling.

Course overview

This flexible course offers both a September and January intake and is open to applications from both students who have not necessarily studied marketing communications at undergraduate level, as well as those who are changing career tracks and require developing their existing knowledge and understanding of the marketing communications discipline.

The course comprises an innovative curriculum that is balanced in terms of academic rigour and practical relevance and will offer you the opportunity to develop insights into the latest techniques of marketing communications research and practice.

An added option to the course is a 30-week professional placement within the UK marketing communications sector, designed to enhance your employability after graduation.

MA Marketing Communications also benefits from strong industry connections with relevant professional bodies in the UK including the Branded Content Marketing Association (BCMA), the Chartered Institute of Public Relations (CIPR) and the Chartered Institute of Marketing (CIM).



Strategic Partner

Core units

Marketing Communications: You will develop a critical understanding of the development of marketing communications as both an academic discipline and in practice. You will also learn how to apply the tools, techniques and theories of marketing communications to develop integrated marketing communications campaigns. This unit will provide you with an opportunity to experience the parameters and constraints of a client brief, where client issues, tight deadlines and the limitations of a budget call for ideas that are practical and realistic, as well as creative and original.

Consumer Insights: Through applied work, you will gain a critical appreciation of the role of theory in generating commercially consumer viable insights and in marketing communications practice. Throughout, the importance of understanding consumer culture and behaviour for the effective development and implementation of marketing communications is explored and analysed.

Digital Media Strategies: This unit covers the theoretical fundamentals of digital media and communications as well as the specific skills required to deploy efficient and effective strategies on digital platforms. By the end of the unit, you will be able to develop appropriate, effective and measurable digital media strategies within an integrated marketing communications plan. You will also be able to evaluate and assimilate new digital trends in a constantly moving arena.



Brands & Branding: This unit aims to consolidate your understanding of why a brand is a strategic asset for an organisation; how the asset is realised, protected and valued

not as a cost but as a source of revenue/ value. You will also be encouraged to critically reflect upon the role and impact of brands and branding in today's contemporary society and appreciate how branding and brand communications need to evolve in the world of 24/7 always-on connected audiences. You will also be exposed to new and emerging forms of brand communication such as branded content, branded entertainment and transmedia storytelling.

Research in Action: In preparation for your final project, you will gain a broad grounding in social science research methods and the skills needed to rigorously and reflectively design, conduct, report and evaluate research. You will be exposed to a variety of cutting-edge research practices and will also be introduced to opportunities and challenges of conducting research of your own using some of the more industry-relevant data collection and analytical methods.

Corporate Communications: This unit aims to provide you with a critical understanding of the professional communicator's role at a strategic level. It covers the complexities of communicating to internal and external audiences so as to recognise and address challenges in applied communication scenarios.

Final Project: You will have the opportunity to critically apply the principles and techniques of systematic research to produce either a piece of scholarly research or to intervene within an organisational setting to solve a practical marketing communications issue. The unit builds upon, and consolidates, knowledge and experience from all the earlier units in the course.

 The degree helps you learn from real-life case studies, allows you to use your creativity and develop teamwork skills. I highly recommend it. My advice for anyone considering this as their next education step is to be proactive, learn from those around you, be inquisitive, and challenge yourself. Make the most of every opportunity. 

Maari Innes, graduate

MSc

Marketing Management

Key Information

Duration & delivery:

1 year full-time (September start), 16 months full-time (January start), 2 years full-time with optional 30-week placement

Start date:

September, January

Tuition fees:

UK/RoI: £10,000

Overseas: £15,750

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit

www.bournemouth.ac.uk/international-college

Accreditation:

The Association to Advance Collegiate Schools of Business (AACSB); Awarded Chartered Institute of Marketing (CIM) Graduate Gateway status

Why choose this course?

This conversion course is ideal if you're looking for a change of career, as you can study with our expert teaching teams and gain a thorough grounding in the field of marketing management. We work closely with employers and professional bodies to ensure you have appropriate and relevant opportunities to develop professionally and personally.

It is delivered by the AACSB-accredited Bournemouth University Business School, an accreditation attained by fewer than 5% of business schools worldwide. It recognises our focus on excellence in all areas.

Our Marketing Management graduates are now undertaking roles such as Marketing Executive, Account Manager, Brand Manager and Marketing Communications Manager, across a variety of sectors.

Course overview

In a world where your brand sits among millions, and where it seems your consumers would rather talk about you than to you, it is vital that marketing practitioners stay ahead of the game. Marketing is arguably at the centre of all business activity.

This course incorporates specialist units which explore contemporary issues for today's marketers, and is complemented by broader management units. This will develop your appreciation of the relationship between marketing and the wider sphere of the organisation, and heighten the demand for your insights in the industry. The course will cover omnichannel strategy and supply chain management, marketing communications and brand management, as well as sustainability and social marketing.

There's also the option of undertaking a 30-week work placement giving you a chance to boost your CV while studying and to gain valuable experience.

A variety of teaching, learning and assessment methods will enable you to develop a wide range of skills and knowledge, while the diversity of staff and students on the course will help you to understand and appreciate different approaches and cultures.



Core units

Leadership Essentials: The unit aims to provide a critical understanding of leadership theory and practice through developing your personal leadership skills. You will develop greater self-awareness through reflexivity and working with teams, combined with a theoretical understanding including emotional intelligence, resilience and wellbeing.

Marketing & Strategy: You will explore and analyse the premise that in order to be successful, organisations need to gain a good understanding of their customers' requirements and to seek to achieve organisational objectives through the satisfaction of their customers' needs and wants.

Managing People: You will develop your knowledge, skills and understanding of the theories and practices of organisational behaviour, especially in the area of people management, and how this can effectively contribute to positive organisational outcomes.

Omnichannel Strategy & Supply Chain Management: In this unit you will apply the operational, managerial and strategic uses

of technology and strategic management information systems to a global omnichannel business environment, considering the end-to-end process of product development and marketing/selling business-to-business and business-to-consumer.

Marketing Communications & Brand Management: The unit will examine the key issues and challenges in marketing communications and branding. It will cover strategic issues of integration and planning as well as the tactical considerations needed to execute relevant marketing communications campaigns that meet consumers' needs.

Sustainability & Social Marketing: This unit examines current trends in marketing theory and practice which are occurring as a result of change in the business environment, technology and organisations.

Research Project: An opportunity to undertake a significant piece of self-managed research in an area that interests you.

Optional work placement

An exciting part of your studies with us is the opportunity to do a minimum 30-week industry placement. The placement is intended to foster personal and professional development and to improve

your employability. It should enable you to consolidate and extend the professional competencies you have developed during the first two semesters of study.



MSc Marketing Management allows you to engage with several marketing theories and concepts but equally provides you with the opportunity to put this knowledge into practice and has prepared me well for my future endeavours.

Sacha Gonsalves, student



Marketing Management (Digital)

Key Information

Duration & delivery:

1 year full-time (September start), 16 months full-time (January start), 2 years full-time with optional 30-week placement

Start date:

September, January

Tuition fees:

UK/RoI: £10,000

Overseas: £15,750

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit

www.bournemouth.ac.uk/international-college

Accreditation:

The Association to Advance Collegiate Schools of Business (AACSB); Institute of Data & Marketing (IDM); Awarded Chartered Institute of Marketing (CIM) Graduate Gateway status

Why choose this course?

This course is delivered by the Bournemouth University Business School, which has AACSB accreditation in recognition of our focus on excellence in all areas. It's something that fewer than 5% of business schools worldwide have achieved, so you can be sure you're in good hands.

This Master's degree is a conversion course – ideal for graduates who would like to change subjects or career direction to enable them to enter the exciting world of digital marketing.

A great variety of teaching, learning and assessment methods will enable you to develop a wide range of skills and knowledge, while the diversity of staff and students on the course will help you to understand and appreciate different approaches and cultures.

Course overview

In an increasingly digitalised business environment, there is a growing demand for graduates in managerial roles with the skills to design and manage digital marketing strategies. This course will introduce you to a range of digital marketing concepts and an understanding of the planning, implementation and evaluation of various digital marketing tools.

While specialising in digital marketing, the course is complemented by broader marketing management concepts such as strategy setting, product development, communications and branding. You will also develop your leadership and management skills to become a competent and successful manager.

You will also have the option to complete a 30-week work placement. This will enhance your CV as well as encouraging you to develop personally and professionally. You'll take the placement after you have completed the first two semesters, meaning that you'll be able to apply what you have learned to the workplace before returning to your studies with an enhanced ability to place your learning into a professional context.



AACSB
ACCREDITED



Graduate Gateway

Core units

Leadership Essentials: The unit aims to provide a critical understanding of leadership theory and practice through developing your personal leadership skills. You will develop greater self-awareness through reflexivity and working with teams, combined with a theoretical understanding including emotional intelligence, resilience and wellbeing.

Marketing & Strategy: You will explore and analyse the premise that in order to be successful, organisations need to gain a good understanding of their customers' requirements and to seek to achieve organisational objectives through the satisfaction of their customers' needs and wants.

Omnichannel Strategy & Supply Chain Management: In this unit you will apply the operational, managerial and strategic uses of technology and strategic management information systems to a global omnichannel business environment, considering the end-to-end process of product development and marketing/selling business-to-business and business-to-consumer.

Marketing Communications & Brand Management: The unit will examine the key issues and challenges in marketing communications and branding. It will cover strategic issues of integration and planning as well as the tactical considerations needed to execute relevant marketing communications campaigns that meet consumers' needs.

Sustainability & Social Marketing: This unit examines current trends in marketing theory and practice which are occurring as a result of change in the business environment, technology and organisations.

Digital Marketing: You will be introduced to a range of digital marketing concepts underpinned by the digital marketing planning process including analysis, planning, implementation and control. Emphasis will also be placed on evaluating the effectiveness of various digital marketing tools.

Research Project: An opportunity to undertake a significant piece of self-managed research in an area that interests you.

Optional work placement

An exciting part of your studies with us is the opportunity to do a minimum 30-week industry placement. The placement is intended to foster personal and professional development and to improve

your employability. It should enable you to consolidate and extend the professional competencies you have developed during the first two semesters of study.



The dialogue with lecturers, the multicultural discussion with my peers, and the support I've received from some lecturers, allowed me to believe that every challenge can be overcome.

Alessia Marino, student



MSc

Marketing Management (Retail)

Key Information

Duration & delivery:

1 year full-time or 16 months full-time with optional study exchange (September start), 16 months full-time or 18 months full-time with optional study exchange (January start), 2 years full-time with optional 30-week work placement, 2 years part-time

Start date:

September, January

Tuition fees:

UK/RoI: £10,000

Overseas: £15,750

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

Institute of Data & Marketing (IDM); Awarded Chartered Institute of Marketing (CIM) Graduate Gateway status

Why choose this course?

Issues in retailing have caught the attention of the general public, especially in light of recent shifts in consumption behaviour and the continuous growth of digital technologies, as well as the overall dynamic and highly competitive nature of the industry. Such interest has created new opportunities in retail management and marketing. As such, the study of retailing at academic level remains critical for potential candidates currently working or hoping to secure employment in sectors relevant to retailing.

This Master's degree is a conversion course which is ideal for graduates who would like to change subjects or career direction. The course deals with the learning and practical application of concepts essential for operating and marketing a retail business. It will help you to understand the contemporary retail environment and examine topical issues related to retail management and marketing, including digital marketing and globalisation.

Course overview

You will learn from research-active, industry-experienced academics who have published innovative research into retail management and marketing issues. You will develop analytical skills essential for operating and marketing in the international retail environment by critically examining international retail development and activity, with a view to putting this knowledge into practice. The diversity of staff and students on the course will help you to understand and appreciate different approaches and cultures.

The opportunity to undertake a 30-week work placement in the sector will help prepare you for retail and marketing related roles once you graduate and provide you with valuable skills and knowledge to improve your performance as an employee and a manager.

We have been offering courses in this subject since 1989, with over 700 alumni, many of whom who are now in senior managerial positions. Our extensive network of alumni provides us with unrivalled contacts and opportunities in businesses across the retail and marketing sectors. Furthermore, we enjoy a long and well-established reputation for teaching and research excellence.

Accredited by



Graduate Gateway

Core units

Marketing & Strategy: The unit aims to explore and analyse the premise that in order to be successful, organisations need to gain a good understanding of their customers' requirements and to seek to achieve organisational objectives through the satisfaction of their customers' needs and wants. The unit will also look at marketing against the backdrop of corporate strategy development, and establish the linkage between the two activities.

Retail Principles & Practice: This unit will introduce you to the structure and dynamic nature of retailing throughout the world. It examines the forces that are at work shaping the industry and the changes it makes in order to survive.

Digital Marketing: You will be introduced to a range of digital marketing concepts underpinned by the digital marketing planning process including analysis, planning, implementation and control. Emphasis will also be placed on evaluating the effectiveness of various digital marketing tools.

Omnichannel Strategy & Supply Chain

Management: In this unit you will apply the operational, managerial and strategic uses of technology and strategic management information systems to a global omnichannel

business environment, considering the end-to-end process of product development and marketing/selling business-to-business and business-to-consumer.

Sustainability & Social Marketing: This unit examines current trends in marketing theory and practice which are occurring as a result of change in the business environment, technology and organisations. This unit develops students' critical understanding of the theoretical and practical application of sustainability and social marketing, and draws upon the contemporary cross-disciplinary research to provide students with knowledge of the important developments in various areas of sustainable and social marketing thought and practice.

Leadership Essentials: The unit aims to provide a critical understanding of leadership theory and practice through developing your personal leadership skills. You will develop greater self-awareness through reflexivity and working with teams, combined with a theoretical understanding including emotional intelligence, resilience and wellbeing.

Research Project: An opportunity to undertake a significant piece of self-managed research in an area that interests you.

Optional work placement

An exciting part of your studies with us is the opportunity to do a minimum 30-week industry placement. The placement is intended to foster personal and professional development and to improve

your employability. It should enable you to consolidate and extend the professional competencies you have developed during the first two semesters of study.



My time at BU and at my work placement has given me a multi-cultural understanding that has improved me as a professional and as a person. It has been a very exciting and challenging venture.

Andreia Daemon, graduate



MSc

Marketing & User Experience

Key Information

Duration & delivery:

1 year full-time (September start), 16 months full-time (January start), 2 years full-time with optional 30-week placement

Start date:

September, January

Tuition fees:

UK/RoI: £10,000

Overseas: £15,750

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS 6.0 (Academic) with a minimum of 5.5 in each component, or equivalent.

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

The Association to Advance Collegiate Schools of Business (AACSB); Institute of Data & Marketing (IDM)

Why choose this course?

This course is delivered by the AACSB-accredited Bournemouth University Business School, an accreditation attained by fewer than 5% of business schools worldwide. It recognises our focus on excellence in all areas.

Digital and technical skills are highly sought after by a wide range of professionals. User experience designers are increasingly being asked to demonstrate social science skills and business acumen, as well as technical knowledge.

Delivered in conjunction with The Faculty of Science & Technology, this course will enable you to reap the benefits of accessing cross-faculty expertise, while the diversity of staff and students on the course will help you to understand and appreciate different approaches and cultures.

This course is also accredited by the Institute of Data & Marketing (IDM). Upon successful completion, you will be awarded the IDM Certificate in Digital and Data Driven Marketing.

Course overview

This conversion course aims to provide you with a deeper knowledge of marketing combined with the technical skills to design and manage the user experience – the combination of which will make you highly employable.

You'll be introduced to a range of digital marketing concepts and integrated marketing communication campaigns, as well as learning how to design and develop digital products, services and solutions by applying human-centred design principles and techniques. You will also explore the psychological theories of decision-making and behaviour change and design methods for persuasive technology.

You will have the option to complete a 30-week work placement. This will enhance your CV as well as encouraging you to develop personally and professionally. You'll take the placement after you have completed the first two semesters and your research project, meaning that you'll be able to apply what you have learned to the workplace.



Core units

Digital Marketing: You will be introduced to a range of digital marketing concepts underpinned by the digital marketing planning process including analysis, planning, implementation and control. Emphasis will also be placed on evaluating the effectiveness of various digital marketing tools.

Human-Centred Design: Computer-based interactive systems refers to a spectrum of digital products, services and solutions that interact with human users in business, social and global contexts. This unit will help you learn how to design and develop systems by applying human-centred design principles and techniques and carrying out relevant activities in the planning and management to satisfy both business needs and user requirements.

Integrated Marketing Communication: Integrated marketing communications aim to create a seamless customer experience when interacting with the brand/organisation. You will develop the practical skills to plan and implement an integrated marketing communication campaign - the conceptual framework for planning, determining marketing communication options, developing realistic digital marketing objectives, budgeting and allocating resources, and evaluating the effectiveness and the strategic use of media channels.

Omnichannel Strategy & Supply Chain Management: In this unit you will apply the operational, managerial and strategic uses of technology and strategic management information systems to a global omnichannel business environment, considering the end-to-end process of product development and marketing/selling business-to-business and business-to-consumer.

Persuasive Technology & Behaviour Change: The unit will cover the mainstream psychological theories of persuasion, influence, decision-making and behaviour change besides their application on a wide range of domains including health, business and e-learning. Analysis and design methods for persuasive technology solutions will also be studied.



Research Methods & Professional Issues: This unit will develop your research skills in areas such as planning, literature review, qualitative research, quantitative research, mixed methods, design science research, critical analysis of research findings, academic writing, and dissemination.

Research Project: An opportunity to undertake a significant piece of self-managed research in an area that interests you.

Optional work placement

An exciting part of your studies with us is the opportunity to do a minimum 30-week industry placement. The placement is intended to foster personal and professional development and to improve

your employability. It should enable you to consolidate and extend the professional competencies you have developed during the first two semesters of study.

 **This course helped me understand both marketing and user experience design, which will help me achieve both user goals and business goals in the products I design.** 
Nithin George Thomas, student

MEDIA PRODUCTION COURSES

We combine high academic standards with professional-level creative work to create a stimulating environment for study, research and practice. With a great industry reputation for producing highly employable graduates and researchers, BU helps to prepare its students for entry into this dynamic industry.

We're recognised as the largest centre of professionally-based higher education for the media and communications industries in the UK, offering courses that set you apart from the crowd. We're also one of very few full UK members of the International Association of Film and Television Schools (CILECT) and all our courses are accredited by the International Moving Image Society (IMIS) in recognition of our industry-standard teaching.

Professional media production, across film, television and beyond, relies on the close collaboration of specialist practitioners. Here at Bournemouth University we offer an industry-replicating collaborative framework so that you can specialise and develop higher-level skills and responsibilities in your own chosen craft, while working with other advanced learners across the production disciplines.

We operate like a large production studio. Writers, directors and producers pitch ideas and scripts to the whole group and production teams are formed through negotiation. The staff team are, in effect, the executive producers, greenlighting and supervising projects through production.

Students and graduates from our courses have gone on to work on award-winning films and programmes, as well as winning awards themselves. Recent graduates have established themselves in the industry with roles such as The Director of European Originals for Amazon Studios and have worked on productions such as *Nomadland*, *Waiting for Anya*, *Star Wars: The Last Jedi*, *Eastenders*, *Dr. Who*, *Peterloo*, *Son of Saul*, *The Night Manager*, *Troy: Fall of a City*, *Masterchef*, *Iron Man*, *Gravity* and *The Death of Stalin*.

“ Studying at BU gave me a rich practical experience in TV and filmmaking and the international environment gave me a more comprehensive way to observe the people and world. ”
Xinyue Wang, graduate

MA Cinematography for Film & Television	186	MA Production Management	194
MA Directing Film & Television	188	MA Post Production Editing	196
MA Film & Television	190	MA Scriptwriting	198
MA Producing Film & Television	192	MA Sound Design for Screen	200



CASE STUDY: INDIAN SPACE DREAMS

A member of staff, students and alumni from Bournemouth University were awarded the Public Award for Best Documentary at a prestigious film festival in France for their feature documentary *Indian Space Dreams*.

The team, led by BU's Associate Professor in Media Practice, Dr Sue Sudbury, won the award at the 28th Festival International des Cinemas d'Aisle in Vesoul in 2022.

India's first satellite

Following a team of scientists on their mission to launch India's first astronomical satellite, the film was made through Sue's

own production company Sequoia Films with funding from Haviland Digital, Worldview Development Fund and the Creative Europe MEDIA programme.

Dr Sudbury led the students as director and producer and was given first access to capture the previously unseen work on the mission embarked upon in 2001.

Hands-on experience

Dr Sudbury said, "It means a lot to have won this prestigious Public Award. It is very special because we are ultimately aiming to engage the audience with the film. It was also a fantastic opportunity for the students to give them hands-on experience which enriched their experience at Bournemouth University.

"Following the shoot one graduate has worked with award-winning directors Mike Leigh and Steve McQueen, and the Digital Video Director, Carolina Izquierdo, took this on as her first paid job after graduating from BU. Since then she has also worked with me in London and has a DV Director credit on the film."

Cinematography for Film & Television

Key Information

Duration & delivery:

1 year full-time (September start), 20 months part-time (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £8,500

Overseas: £15,500

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

International Moving Image Society (IMIS)



Why choose this course?

Cinematography is at the heart of film and television production, orchestrating camera, lens, light and motion to create the visual aesthetic of the film. This course provides high-level industry staff expertise and image capture technologies, which will enable you to flourish in the continually evolving arena of imaging for film and television. You'll use industry-standard technology, and learn from academic experts whose research and industry expertise will equip you to make the most of the evolving digital marketplace.

Course overview

The course will help you develop key intellectual and practical skills that meet, or challenge and exceed, current industry practice and expectations. It seeks to develop in parallel; your artistic eye, your technical skills, your team-working skills as part of camera crews, and your collaborative skills working with directors.

The specialist production units provide an environment in which to develop creative skills, technical proficiency in digital camera and lighting, narrative storytelling and collaborative working. The cross-framework units develop critical analysis, research methods and perspectives on the changing media industry and your role within it.

This course is best suited to those who have some previous experience in filmmaking or photography, have a good aesthetic sense and critical eye and wish to develop these further. We would also welcome those who come with professional experience and wish to further develop their creative skills and showreel, while undertaking an immersive learning experience in the theory and practice of cinematography.

Through collaborative and individual production you will build up a strong and distinctive showreel, which will prepare you for entry into the industry. Future career roles could be as diverse as natural history cinematographers, television camera operators, or feature film directors of photography.



BU hasn't just helped me to achieve a Master's degree, it has elevated the standard of my work. I'd entirely credit BU for making my career success possible.



Augustus Alfred, graduate now working as a Cinematographer for Tinta Film Yard

Core units

Approaches to Cinematography: Develop skills for employment in the field of digital camera operation and lighting. You'll become familiar with a range of camera, grip and lighting equipment and use these for completing projects through independent work and collaboration.

Storytelling: You'll establish a social, cultural and intellectual context for production work. In combination with the other practical and professional skills taught, this unit offers a critical foundation for the effective completion of production work. You'll collectively engage with narrative theory in a critical and analytical forum.

Exploring Cinematography: This unit looks at the skills, knowledge and professional competence for employment in the field of digital camera operation and lighting design. You'll learn how to use a range of camera, grip and lighting equipment on a variety of productions including documentaries, factual, drama and commercials, spending most of your time in a production environment.

Projects are filmed in collaboration with other media production Master's framework students.

Approaches to Industry: You'll be provided with an introduction to key skills and knowledge you'll need for employment in the media industries and an opportunity to develop your ambitions and strategies for entering the creative industries wherever you choose.

Media Production Master's Project: This is where you can create a calling card for the industry. Working with your cinematography tutor, you'll take advantage of the Faculty of Media & Communication's collaborative environment to work with writers, producers and directors to create shorts, dramas and documentaries, or even a low-budget feature film for you to light and shoot using professional equipment. Alternatively, you can produce a practice-based research artefact supported by a written analysis, or an individually or collaboratively-written thesis.



Directing Film & Television

Key Information

Duration & delivery:

1 year full-time (September start), 20 months part-time (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £8,500

Overseas: £15,500

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

International Moving Image Society (IMIS)



Why choose this course?

The director is central to the creative process in media production. This course is designed to build and develop your knowledge in that field, enabling you to step up to the challenge of delivering award-winning productions. It is a hands-on course, which provides opportunities for practical productions across different platforms and genres in both factual and fictional filmmaking. It will enhance your storytelling skills, in addition to your technical understanding of film, television and transmedia production. You will also develop advanced skills as a director, in line with current industry practice and the traditions of independent filmmaking.

Course overview

This comprehensive course will equip you with the skills to understand and manage the entire production process, from effective planning and pre-visualisation, through efficient work on location to overseeing creative post-production work.

Working with producing, scriptwriting, cinematography, sound and editing students you will make films, which will showcase your skills as a visual, creative storyteller. Many of these collaborations have continued beyond the course as students set up their own production companies.

Under the guidance of experienced media professionals, you will develop your own directorial craft, and gain a sound theoretical grounding in the social, cultural and intellectual context of media production work. You will also have the opportunity to acquire other related skills that increase your employability, for instance crafting and positioning your skills as a director.

The final production project will allow you to use the technical and directorial skills you have developed, and to work with students on other courses to create a film, which will demonstrate what you are capable of, and serve as your calling card for the industry on which you have set your sights. As an alternative, you can choose a research-based option to undertake a detailed study of an aspect of directing.



Every day I realised that I was there to learn, to take risks, to challenge myself, to respect others, and to listen to advice from my lecturers and my fellow students.

James Tu, graduate



Core units

Developing a Directorial Vision: Here, you will develop critical and practical skills for screen directing. Building on camera-use, screenwriting competences, you learn to directorially (de)construct your story, plant themes, avoid dialogue-driven plots, and articulate a directorial vision and 'voice'. You'll also master collaboration with actors, cinematography, and editing, as well as understanding the importance of production design and genre to the director. The unit assignment is a portfolio of your works, including a short film, preparatory and reflection materials.

Storytelling: This unit aims to examine concepts of storytelling across audio visual formats, cultures and production industries. You'll engage with practice research methodologies to critically engage with a diverse range of narrative forms and approaches.

Crafting Visual Stories: Here, you will learn directorial skills with critical attention to producers, screenwriters, target audiences, publics, and investors. Thus, you will advance your directing skills for TV, and film, by developing professional pitching skills, as well as learn how target audience(s) and publics influence story development processes. You will direct a 10-minute drama, or documentary.

Here, drama scripts are developed by collaborating with scriptwriters and producers, while documentaries will be developed in collaboration with producers. Once again, in this unit, you also team up with students from MA Cinematography, Editing and Sound.

Approaches to Industry: This unit provides an introduction to key skills and knowledge you'll need for employment in the media industries and an opportunity to develop your ambitions and strategies for entering the creative industries wherever you choose.

Media Production Master's Project: This project gives you the opportunity to develop and direct a production of your choice which gives you a 'calling card' in the field in which you want to work. In negotiation with, and mentored by your tutor, you will plan, shoot and post-produce your project. Taking advantage of the Faculty of Media & Communication's collaborative environment, you can work with scriptwriting students to make exciting drama scripts, as well as producers and, once again, cinematography, sound and editing students. You can alternatively produce a practice-based research artefact supported by a written analysis, or an individually or collaboratively written thesis.



MA

Film & Television

Key Information

Duration & delivery:

1 year full-time (September start), 20 months part-time (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £8,500

Overseas: £15,500

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

International Moving Image Society (IMIS)



Why choose this course?

As screen-based media play a more central role in our lives, this course nurtures an advanced understanding of them, combining the critical skills needed to change the media industries with innovative, hands-on engagement with their inner workings.

Course overview

This exciting new course will equip you with critical, creative, and intellectual skills to change the media industries for the better, through a deep, hands-on understanding of their histories, cultures, and practices.

You will integrate scholarly research skills and critical practice across every unit, and will have the opportunity to investigate, interpret and interrogate the concepts of 'film' and 'television' in any way you see fit. This will likely include research into such aspects as production, distribution, curation, circulation, reception or regulation, facilitated through historical, cultural, political or industrial inquiry and experimentation.

Working alongside internationally recognised experts in documentary, horror, science fiction, crime and espionage filmmaking, you'll investigate how film and television are constructed, how their industries operate, how they have developed over time, and how they continue to evolve and converge.

You'll also have the opportunity to complete your Master's project in collaboration with students from across the suite of Media Production postgraduate degrees. Gaining experience as a larger team allows you to develop skills that will prepare you for industry practice.



This degree is purpose-built to empower you to enact lasting, meaningful change, deploying your intellectual inquisitiveness to make these industries more inclusive and safer for future generations.



Dr Austin Fisher, Course Leader

Core units

Critical Media Practice: This unit will equip you with the skills to combine creative flair with intellectual curiosity, by deploying advanced practice-based research techniques.

Media for Social Impact: During this unit you will deploy creative skills to examine and address inequalities and injustices, in both the media industries and the wider world.

Storytelling: Examine the practice of storytelling across audio-visual formats, cultures and production industries.

Master's Research Project in Film & Television: This unit facilitates unique, creative and critically autonomous exploration of new ideas and practices, resulting in a 'calling card' piece of industry- or academia-ready work.

Option units (choose one)

Film & Television: Industries and Cultures: Examine national media industries in their global contexts, considering the importance of economic, political and cultural contexts on production practices.

Research in Film & Television: This unit facilitates advanced, autonomous investigation into any aspect of film or television, resulting in a piece of original practice-based research.



Producing Film & Television

Key Information

Duration & delivery:

1 year full-time (September start), 20 months part-time (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £8,500

Overseas: £15,500

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit

www.bournemouth.ac.uk/international-college

Accreditation:

International Moving Image Society (IMIS)



Why choose this course?

This course is for those who want to learn how to turn their ideas and aspirations into reality. Whether you plan to manage the next generation of film and television programmes, shape a career as a development executive or production manager, or even run your own independent production company, the course will give you the practical training and theoretical grounding to achieve your ambitions in the dynamic world of media production.

The course has been awarded accreditation by the International Moving Image Society (IMIS), which is awarded to practice-based courses that best prepare students for a career in the industry. It's also one of the selected courses recognised by BAFTA UK as an eligible course in its BAFTA UK Scholarship programme.

Course overview

You will learn how to develop your ideas as viable projects and sell them in a highly competitive marketplace. Thanks to expert tuition from professionals with experience from across the industry, you will become accomplished in managing productions as a producer and production manager.

You will be working from a base room which provides a production office environment for planning your projects. You will also have the opportunity to attend additional lectures in related topics such as distribution, and intellectual property in media.

Working with other students in related subjects, you will plan and produce your own projects and learn how to work collaboratively within a creative environment.

Your final production project will serve as evidence of your abilities, allowing you to focus either on project or business development or in the management of a project from concept to screen. There is also an option to develop an alternative research-focused project if you prefer.



My time at BU was so important for my personal and professional development. From the first day of the course we were all immersed in projects across varying platforms and engaging in real-world production situations.



Michael Scarcella, graduate, now Head of Operations at Framestore, Los Angeles

Core units

The Producer's Development Process: This unit is designed to equip you with the entrepreneurial competencies required for developing original/adapted ideas within a highly competitive marketplace. This includes considering how best to achieve a balance between creative and business needs in devising your work. You'll look at how to generate ideas, design 'lookbooks', understand your audience, create treatments, and incorporate impact strategies as part of your production work. The unit will further introduce you to the nuanced differences between documentary and fictional development processes while highlighting the importance of establishing strong collaborative relationships with key departments (especially writers and directors).

Storytelling: In combination with the other practical and professional skills taught across your degree, this unit offers a foundation for the effective completion of production work. You'll collectively engage with narrative theory in a critical and analytical forum, and establish a social, cultural and intellectual context for your production work.

Making it Happen - Selling Creative Ideas: This unit hones your skills as a producer to sell ideas within a unique business environment. Your learning will centre on considering the tension between seeing creative artefacts as products of cultural significance vis-à-vis products developed within an economically driven industry. You'll address this tension by practically learning how to develop detailed proposals that incorporate the key elements

fundlers look for in a creative project. You'll learn crucial communication skills and presentation strategies for successfully selling your project. This includes cultivating your ability to professionally pitch your project to groups of varying sizes and levels of influence.

Approaches to Industry: This unit introduces you to the key concepts, skills, and knowledge needed for employment in the media industries. It provides you with the opportunity to develop your ambitions and strategies for entering the creative industries whatever you may choose. It introduces you to essential skills for managing a life in the media industries.

Media Production Master's Project: This unit represents the culmination of your studies and your emergence as an independent thinker in the field of producing. This is an opportunity for you to demonstrate (a) what you have learned throughout the year and (b) what inspires you as a producer. You can take advantage of the Faculty of Media & Communication's collaborative environment to work with writers, production managers, directors, cinematographers, editors and sound designers to create a short fictional or documentary film (or even a low-budget feature film). Other typical producing artefacts for this highly collaborative unit include the creation of a detailed development bible, a business plan or an impact strategy. Alternatively, you can also produce a practice-based research artefact supported by a written analysis, or an individually or collaboratively-written thesis.



MA

Production Management

Key Information

Duration & delivery:

1 year full-time (September start), 20 months part-time (January start)

Start date:

September, January

Tuition fees:

See website for details

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

International Moving Image Society (IMIS)



Why choose this course?

Learn to understand and manage the entire production process, from development and planning, to working on location and overseeing creative post-production work.

Course overview

This exciting new course aims to educate and develop knowledgeable and adaptable graduates who will have acquired the skills, tools and techniques required to successfully manage significant film, television, and other audio-visual projects to industry standards.

MA Production Management emphasises the need for both technical and soft skill sets in successfully managing audio-visual productions, and you will develop and demonstrate both across your coursework and assessment. Management techniques for both scripted and non-scripted content will be critically analysed and practically explored through the management of collaborative student productions.

The Media Production framework brings together students from across seven specialisms - Scriptwriting, Producing, Production Management, Directing, Cinematography, Post Production Editing and Sound Design for Screen – to work on collaborative production projects. Cross-degree collaboration imitates a professional environment in which to hone your production management skills.

The course offers you the opportunity to develop the skills it takes to manage both people and logistics in an area of the industry looking for fresh talent.



One of the great things about Production

Management is the transferability of the skills – if you can manage a film or TV production, you can easily turn those skills to managing projects and events in just about any other context you can imagine.



Dr Jennifer Durrett, Course Leader

Core units

Managing Scripted Productions: Develop the core skills and strategies for managing script-based projects, including breakdowns, scheduling, budgeting, casting, location management, health & safety, and managing postproduction. The unit also interweaves sessions on emotional intelligence, collaboration, and conflict resolution.

Storytelling: This unit aims to examine concepts of storytelling across audiovisual formats, cultures, and production industries. You'll engage with practice research methodologies to critically engage with a diverse range of narrative forms and approaches.

Managing Unscripted Productions: Learn how to adjust script-based production management skills and processes for the unique needs of non-script-based projects like documentaries

and reality television. Sessions on project management further enhance your skill set and expand your employability.

Approaches to Industry: This unit provides an introduction to key concepts, skills and knowledge you'll need for employment in the media industries.

Media Production Master's Project: The culmination of your degree, this unit allows you to craft an artefact that demonstrates the skills you've developed across the course. Supervised by an industry professional, you will develop an artefact that can range from production managing a short film in collaboration with other Master's Media Production framework students, to a practice-based research project, to a more traditional written dissertation.



MA

Post Production Editing

Key Information

Duration & delivery:

1 year full-time (September start), 20 months part-time (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £8,500

Overseas: £15,500

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit

www.bournemouth.ac.uk/international-college

Accreditation:

International Moving Image Society (IMIS)



Why choose this course?

This course provides practical and theoretical opportunities for you to develop your narrative, technical and collaborative skills as an editor. You will receive industry-standard training in state-of-the-art facilities which will allow you to turn your ideas into reality.

Course overview

Typically editing six or more short films through the year, the course builds towards a final production portfolio which will be your calling card for the industry; it will allow you to explore and develop ideas beyond industry expectations, and produce evidence of your editorial approach, style and storytelling. As an alternative, you can choose a research-based option.

You will work in your own postgraduate base room and our dedicated edit suites, meaning that you'll have cutting-edge technology at your fingertips.

You're required to have your own Macintosh or Windows laptop with Avid Media Composer. The Faculty of Media & Communication provides further technical tools to aid your development, including extensive network support and on-campus edit suites, where you will build your real-world skills through mirroring industry practice.

Our Learning Partnership with AVID ensures graduates of this course carry even greater relevance and credibility when it comes to finding employment, including the option of gaining AVID Certified User status.

Having completed this course, potential career opportunities could include editor, production executive, assistant editor or video editor to name a few.



Of the many great aspects of the course, the best one that stood out for me was how the course was structured in a collaborative way with other disciplines that mirrors industry practice. This proved to be invaluable as it helped me understand the film making process, thus prepping me for real-life situations and boosting my confidence to go out there.



Nicola Matiwone, graduate now editor and freelancer

Core units

Editing Practice & Debate: Gain professional, industry-standard skills, in planning, completing, and analysing your own editing portfolio. Working on individual projects and collaborating with students on the MA Directing Film & Television course, you'll develop creative skills and learn the technical and theoretical contexts of editing.

Storytelling: Establishing a social, cultural and intellectual context for production work on the course, in combination with the other practical and professional skills taught, this unit offers a critical foundation for the effective realisation of production work. You'll collectively engage with narrative theory in a critical and analytical forum.

Editing Experiment & Enquiry: Develop industry-level thinking and practice as an editor through collaborative projects and a programme of negotiated independent practice-based research and experimentation. This unit is where you'll find your voice as an editor and explore, challenge and extend the language of montage and the professional practice of creative collaboration. There will

be group discussions, critiques, workshops and screenings. You'll also complete the AVID Media Composer MC101 Editing Fundamentals I qualification, with the option of progressing to MC110 Fundamentals II.

Approaches to Industry: You'll be provided with an introduction to key skills and knowledge you'll need for employment in the media industries and an opportunity to develop your ambitions and strategies for entering the creative industries wherever you choose.

Media Production Master's Project: You'll develop a brief through negotiation with a tutor, and research and produce edited material. This will be supported by an in-depth analysis of your work. This is where you can create a calling card for the industry, showing your editorial approach, style and storytelling ability. Collaborating with other Master's Media Production framework students is recommended as these courses, along with editing, form a group of collaborative disciplines mirroring industry practice.



MA

Scriptwriting

Key Information

Duration & delivery:

1 year full-time (September start), 20 months part-time (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £8,500

Overseas: £15,500

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

International Moving Image Society (IMIS)



Why choose this course?

MA Scriptwriting not only develops your creative and critical skills as a scriptwriter, it offers an equally strong focus on your professional development as a writer and script editor through collaborative work with MA Directing Film & Television and MA Producing Film & Television students. This equips you with the skills and attitudes required for successful script development processes in the industry and you'll also get the chance to have some of your writing produced for the screen. The course is busy, intensive and involves much teamwork alongside individual writing practice. This course is for you if you want to take scriptwriting to another level, but will also help you get ready for the highly collaborative profession of scriptwriting in the film and television industries.

Course overview

Throughout the course, you'll develop your ideas from concept to industry standard final draft, with a development process that includes research, pitching, presentations, script reading and networking events, group workshops, tutorials, script editing, and rewriting for production.

Active participation will enable you to emerge from the course as a writer with a distinctive authorial voice, an industry standard portfolio of scripts, experience of writing in formats and genres, and a robust attitude to collaboration and development.

The course is taught by scriptwriting professionals and theorists, alongside an exciting programme of industry guest speakers. The course is suitable for students who have previously developed their own creative writing projects within humanities or media production courses or with relevant professional experience. You may have an undergraduate qualification in a related subject or may be able to show your suitability for this course through associated work-experience or evidence of other related activities.



I had the chance to collaborate with talented people on this course. Editors, sound designers, directors and producers really brought my script to life.



Luke Akroyd, graduate

Core units

Scriptwriting Principles: Develop the knowledge and skills both theoretical and practical, to craft compelling and distinct narratives. You will progress your work through workshops and seminars shaping your creative voice and vision. You'll develop short films for collaborative production in the second semester supported by storytelling principles. You'll also develop critical and constructive approaches to feedback in order to advance your own work and the work of your peers.

Storytelling: This unit aims to examine concepts of storytelling across audio visual formats, cultures and production industries. You'll engage with practice research methodologies to critically engage with a diverse range of narrative forms and approaches.

Story Development: This unit focuses on the scriptwriting development process, in terms of the writer's role and the skills required

for supporting and taking part in creative collaboration. You'll choose a substantial scripted project to craft and shape into a range of industry development documents. These documents will then form the basis of your Media Production Master's Project.

Approaches to Industry: This unit provides an introduction to key skills and knowledge you'll need for employment in the media industries. An opportunity to develop your ambitions and strategies for entering the creative industries wherever you choose.

Media Production Master's Project: This unit allows you to utilise the scriptwriting skills, knowledge and professional competence you've gained on this course to produce either a major scriptwriting project of your choice that is original and emerges from a development process, or you can produce a practice-based research artefact supported by a written analysis, or an individually or collaboratively written thesis.



MA

Sound Design for Screen

Key Information

Duration & delivery:

1 year full-time (September start), 20 months part-time (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £8,500

Overseas: £15,500

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

International Moving Image Society (IMIS)



Why choose this course?

This degree will advance your knowledge of sound in a variety of different genres, ranging from documentary to drama and animation. We're among the first universities to offer a Master's degree in post-production sound design, and we continue to develop opportunities for enhancing your sound skills within the Faculty of Media & Communication's vibrant production environment. You'll have the advantage of working in a range of specialist facilities, including purpose-built post-production sound suites for editorial and tracklay, a Foley/ADR studio, an AVID S6-equipped 7.1 dubbing theatre and Dolby Atmos mix facility.

Course overview

We offer you the opportunity to develop your understanding of how sound design is used in image-based narrative formats such as film, television or the game sector. You'll develop a better understanding of the considerable emotive and narrative potential of sound design. While developing your own practice-based understanding of the subject, you'll advance your competence as a sound designer further through the study of relevant theory and research in this field. You will have the opportunity to develop effective communication methods in relation to your subject area.

You'll learn how to work more effectively with sound in both location and post-production environments through collaborative projects involving students from the other disciplines of the Master's Media Production framework.

You'll also have the opportunity to develop collaborative projects with computer-generated material through Bournemouth University's National Centre for Computer Animation (NCCA) or via other creative ventures.

As part of the AVID Learning Partnership, this course has relevance and credibility within the industry and is accredited by The International Moving Image Society (IMIS). In addition, the MA Sound Design for Screen at BU is one of the few sound design courses recognised by BAFTA UK as an eligible course in its BAFTA UK Scholarship Programme.



The chance to work with students from the rest of the Media Production framework was integral to my development, along with the teaching, both practical and theoretical.



Ella Walker, graduate, now working at SNK Studios

Core units

Sound Design: Theory & Practice: An introduction to specific sound design techniques and thinking. You'll develop a critical understanding of the theoretical aspects of sound/image relationships alongside your production work. You will gain an understanding of industry-standard technology for sound production and post-production environments for screen-based media.

Storytelling: This unit aims to examine concepts of storytelling across audio visual formats, cultures and production industries. You'll engage with practice research methodologies to critically engage with a diverse range of narrative forms and approaches.

Sound Design: Format & Genre: Develop your understanding of a range of screen-based media genres. You'll engage in the

development, planning and execution of complex production projects, while focusing on the impact of various genres and formats in film, TV and game sound design.

Approaches to Industry: You will be provided with an introduction to key skills and knowledge you'll need for employment in the media industries. An opportunity to develop your ambitions and strategies for entering the creative industries wherever you choose.

Media Production Master's Project: You'll develop a significant production-based project. The specific nature and duration of this will be decided through a discussion with your appointed tutor. You'll encounter a range of learning and teaching methods, including individual tutorials with an academic tutor to share approaches and project development.



POLITICS COURSES

Our courses are delivered by academics with extensive research experience and are focused on the politics of today and how the discipline is evolving.

Political psychology is about the emotional and cognitive forces at play in political life and how they shape our leaders, ourselves and our societies, consciously and unconsciously, for good and evil. Political communication analyses how messages are crafted, disseminated and interpreted and how communication and cognition influence local, national and international socio-political outcomes.

Our MA in Political Psychology takes a unique tripartite approach; psychosocial, psychoanalytic and psychology-based strands inform our expertise and teaching, as we explore the forces which underpin political life-worlds. Our MA in International Political Communication, framed with a sociological approach, draws on our expertise in political campaigns, political rhetoric, and international diplomacy and public relations.

Our academic team has wide-ranging expertise, grounded in years of research within fields such as the psychology of leadership, eco-psychology, voter behaviour, public diplomacy, and political campaigning. We have cultivated links with research institutions and universities across the

globe, and our student cohorts are international, e.g. from the UK, Turkey, the USA, Chile, the Philippines, Nigeria, Germany, and more.

The team delivering these courses is knowledgeable and well-connected. Their innovative research includes the publication of numerous books on political matters. Their contacts include The Freud Museum, the UK House of Lords, the European Parliament, and local, national and international charities and pressure groups. They are passionate about researching politics and are looking forward to working with you collaboratively to foster your own academic voices.



Our extensive professional networks, such as with the boards of the Association for Psychosocial Studies and the International Political Studies Association, secure guest lectures for our students and embed teaching in our cutting-edge research in our fields.



Professor Candida Yates and Professor Darren Lilleker, Department of Humanities & Law



CASE STUDY: THE POST-TRUTH ERA

Why are some people highly engaged by political communication, while others are not? What are the pathways that lead from communication to participation, and how do we understand patterns of participatory behaviour?

BU research is looking at these issues in a post-truth era – the phenomenon where beliefs formed through exposure to media or campaigns' use of cherry-picked data seems more important than informed testimony.

Vital importance

A workshop held at BU posed a number of questions about whether this is a new issue or not, and what post-truth politics might look like – as well as what it can tell us about

the current and future state of democratic engagement and of democracy itself. Of vital importance was identifying the possible consequences taken based on misinformation or disinformation.

Provided foundations

The ideas that were raised and discussed at the event have provided the foundations that further research into post-truth and political engagement have been based on. For example, data-driven campaigns can be designed to manipulate public understanding of how things are and how they should be. People then seek confirmation bias instead of interrogating the claims and counter-claims of different campaigns.

Distorted perceptions

Further academic research at BU has considered how the concept of fake news, and the way in which multiple versions are represented as being 'the truth' means that people find themselves relying on their emotions rather than facts. This can lead to multiple distorted perceptions of reality that result in increased marginalisation through stereotyping and segmenting people for reasons that are not accurate or representative.

International Political Communication

Key Information

Duration & delivery:

1 year full-time, 2 years part-time (September start) 16 months full-time, 27 months part-time (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £8,000

Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in writing and 5.5 in all other components, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

This course invites you to develop an advanced understanding of the issues and debates surrounding political communication, framed with a sociological approach. Units explore the role of journalism, political rhetoric, political campaigns diplomacy and international relations, political communication in established and emerging democracies worldwide, contextualised within the 21st century information and communication environment.

Course overview

During your studies you'll develop an advanced understanding of the issues and debates surrounding political communication in the 21st century. The course units are conceptually led, combining discussions of theory with an exploration of current and best practice in society. You will benefit from an international perspective as well as insights into the latest developments in political communication research and practice and the impact of recent technological innovations.

By the end of the course, you will be equipped with the critical and analytical skills to pursue research within the field of political communication and related disciplines. You will have also become well-versed in a number of pervasive issues that shape and set the parameters for contemporary international political communications scholarship and practice.

Potential career opportunities can be found in various fields such as national and local government, political parties, unions, charities and NGOs, public affairs, journalism, PR/lobbying and teaching/academia.



The course, the facilities at BU, and the kind and supportive staff helped me gain the experience and knowledge I needed to level-up my career following undergraduate study.



Evelina Gibson, graduate, now Prevent Education Officer at Enfield Council

Core units

Social Theory & Political Communication:

This unit highlights the wider theoretical underpinnings of analysis of political communication and provides an introduction to the broader contextual and conceptual basis in which political communication is conducted.

The Psychodynamics of Emotion & Political Culture:

Applying a psychosocial approach that combines theories and methods from psychoanalysis, cultural and media studies, and political sociology, you will explore the cultural and emotional processes that shape our relationship to politics in the late modern, media age.

Methods of Inquiry in the Social Sciences & Humanities:

Drawing on your previous research knowledge and experience, the unit offers you a broad grounding in methods and processes of social science research and prepares you with the understanding and skills needed to rigorously design, conduct, report and evaluate research.

Political Communication & Campaigning:

This unit provides an overview and critical appraisal of the academic study of political marketing, campaigning and reporting in the context of a diversified and international media environment. You will explore the historical development of political communication, by political parties, by mainstream media and via social media.

Discourse, Rhetoric & Power: During this unit you will explore the intimate relationship in politics between discourse, rhetoric, and power. Its core aim is to expose the political character of social relations and practices by discovering the centrality of rhetoric and the construction of meaning in their constitution, institutionalisation, and contestation.

Public Diplomacy & International Relations:

This unit offers a multi-disciplinary perspective on public diplomacy as an emerging field of study and practice at the intersection of international relations, communications, history, public relations and media studies. Making sense of contemporary debates and global trends is at the forefront of the unit that also takes a historical approach to support you in developing an in-depth, nuanced understanding of events and crises of the day.

Final Project: You will critically apply the principles and techniques of systematic research to produce a piece of scholarly research in order to facilitate academic and professional thinking in the field of political communication. This unit will be underpinned by previous learning in Methods of Inquiry in the Social Sciences & Humanities in which you will have developed advanced knowledge and skills in research design, application and analysis.



MA

Political Psychology

Key Information

Duration & delivery:

1 year full-time, 2 years part-time (September start); 16 months full-time, 27 months part-time (January start)

Start date:

September, January

Tuition fees:

UK/RoI: £8,000

Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in writing and 5.5 in all other components, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

This course offers a unique opportunity to study how psychological insights can throw light on politics, with experts in the field. What are the roots of political polarisation, or extremism? Why do people not always vote or act in accordance to their interests? What drives shifts in public opinion? Why do some people become activists, while others never get involved? How does propaganda work? What is the appeal of the political ideologies to which some devote their lives? What makes for effective (or pathological) political leadership? Is the future democratic or autocratic? What role do cognitive biases and emotions play in the politics of climate change?

Psychology can make a vital contribution to developing answers to these and many other questions of importance to all those interested in the future of their societies. Political psychology is a well-established branch of psychology, yet this is one of very few Master's degrees available in the discipline.

Course overview

Our MA in Political Psychology takes a unique tripartite approach; psychosocial, psychoanalytic and cognitive psychology-based strands inform our expertise and teaching, as we explore the emotional and cognitive forces which underpin political lifeworlds, for good and evil.

If you are considering postgraduate research on a topic that involves looking psychologically at politics, or are intending to work in the political field itself (whether as activist, consultant, researcher or in some other role), this course offers a highly relevant, challenging and rich encounter with leading-edge theory and research at the complex intersections of psychology and politics.

The course provides a suitable basis for entry to, or professional development within careers in political and policy research, strategic work for campaign groups and political journalism, as well as offering insights and support for those engaged in democratic participation as professional or local politicians.



This has been the single most empowering and mind opening experience of my life to date. The depth of awareness and understanding it afforded me, both to my chosen career path as well as in my general understanding of the psychological dynamics behind our most significant political struggles of today, has proven invaluable.



Sadie Fulton, graduate

Core units

The Psychodynamics of Emotion & Political Culture: This unit offers a new interdisciplinary perspective on the psychodynamics of contemporary political culture. The unit applies a psychosocial, interdisciplinary approach that draws on theories and methods in psychoanalysis, cultural and media studies and political sociology to explore the cultural and emotional processes that shape our relationship to politics in the late modern, media age.

Social Theory & Political Communication: This unit highlights the wider theoretical underpinnings of analysis of political communication and provides an introduction to the broader contextual and conceptual basis in which political communication is conducted. It considers the complex theoretical environment within which politics (political actors and political structures) communications (media actors, structures and technologies) and the public (including politics from below, e.g. activists and social movements) interact.

The Psychology of Democracy: This unit provides an in-depth examination of the origins and factors that shape feelings and attitudes towards the institutions and processes within a democratic state. Covering the influence that political campaigns and media play, the unit analyses how our

psychologies help to shape different forms and levels of participation in democratic life, from simple thinking about the news through to street activism.

Psychosocial Perspectives on Contemporary Politics: This unit aims to review psychosocial approaches to contemporary political phenomena, (such as populism, culture wars, feminism, anti-racist struggle and environmental politics) while also placing them in cultural and historical contexts. Theoretical approaches to human subjectivity applied to case studies enable sophisticated contributions to debates about extremism, conflict and antagonism as well as democratic and egalitarian endeavours.

Methods of Inquiry in the Social Sciences & Humanities: This unit prepares you for the Final Project through an overview of the methods and processes of social science and humanities research and workshops in which you will consider the application of methods to your topics of interest.

Final Project: You'll choose your topic in consultation with academic staff, and will be guided to study that topic of research findings and theoretical concepts from all the taught units. The project can be either a 15,000-word dissertation or a 10,000-word journal paper plus presentation.

Option units (choose one)

Political Communication & Campaigning: This unit provides an overview and critical appraisal of the academic study of political marketing, campaigning and reporting in the context of a diversified and international media environment. You will explore the historical development of political communication, by political parties, by mainstream media and via social media. We will discuss how politics is positioned, mediated, 'sold' and understood by the electorate.

Discourse, Rhetoric & Power: This unit explores the role discourse plays in political debate, and fleshes out a set of concepts and vocabularies with which to talk and think about this. The unit also points to a particular focus and way of conducting political research,

in which discourse and meaning function as a lens through which to interrogate the relation between norms and values, empirical claims and details, and power dynamics.

Public Diplomacy & International Relations: This unit offers a multi-disciplinary perspective on public diplomacy as an emerging field of study and practice at the intersection of international relations, communications, history, public relations and media studies. It applies theoretical, methodological and analytical skills to case studies (e.g. wars, treaties, trade disputes, financial crises, pandemics) to explain their causes, and evaluate responses, policies, and support policy-making, drawing on core theories in international relations.

PSYCHOLOGY & CRIMINOLOGY COURSES

Our commitment to delivering high-quality teaching by leading researchers and practising professionals means that studying psychology and criminology at BU can help you to make the most of your career opportunities. Studying with us will give you the chance to gain a detailed knowledge of psychological theories and how these relate to practice.

You will be taught by experienced researchers and practitioners of clinical psychology, health psychology, neuropsychology, forensic psychology and criminology, ensuring that taught content is backed up by up-to-date research.

With our leading academics and practising professionals, you will explore a variety of different approaches to psychology from social psychology to cognitive psychology and neuroscience. You will be taught how theory links directly to the treatment of various psychological conditions, investigative procedures by police and in organisational practice. We have established links with organisations and employers, such as the National Health Service, Dorset Police, the Shelley Park Neurocare Centre and charities, to ensure we deliver well-informed, current and timely content relating to the applications of psychology. Learning is focused around how psychology can be used to help practice, based on a detailed understanding of theory.

We have a large team of researchers working in a wide variety of areas. These teams are a collaborative and supportive mix of academic staff,

PhD students, MSc students and undergraduate research apprentices. As a Master's student your own research interests can also be pursued within your taught course, working closely with a member of academic staff. Career opportunities in research are available.

We have a wide range of laboratories for use by all our psychology students and academics, including a virtual reality suite, mobile and static eye-tracking facilities, mobile and static EEG equipment, brain stimulation techniques (transcranial direct current stimulation, transcranial magnetic stimulation), crime scene training centre, new cognitive testing laboratories, and an observation suite.

“ A really important part of learning at BU is the opportunity for Master’s students to get involved in clinical research, and many have co-authored research papers. ”

Dr Simon Thompson, Associate Professor of Clinical Psychology & Neuropsychology

MSc Foundations of Clinical Psychology	210	MSc Health Psychology	218
MSc Clinical & Developmental Neuropsychology	212	MSc Psychology	220
MSc Cognitive Neuroscience	214	MA Criminology & Criminal Justice	222
MSc Investigative Forensic Psychology	216		



CASE STUDY: FACING FACTS

How BU research is helping combat terrorism and international crime.

Groundbreaking research from Bournemouth University's Centre for Face Processing Disorders (CFPD) has discovered that 2% of the population have enhanced facial recognition abilities. These so-called 'super-recognisers' have superior skills in both distinguishing between faces and also recognising those that they may not have seen in decades, even those they have only fleetingly encountered.

Professor Sarah Bate and her team began studying super-recognisers following years of working with people with prosopagnosia or 'face blindness'. They began research in this area to try to understand whether prosopagnosia was a developmental disorder or a sliding scale of ability.

Super-recognisers

"The idea was that if we have people who are at the bottom end of a normal range when it comes to facial recognition, then there must be people who are at the top range too," Professor Bate explains.

"The identification of super-recognisers offers an alternative way in which we can improve national security using human resources. If we can also identify the processing strategies used by super-recognisers it is possible we can teach these techniques to people with typical face recognition skills."

Several police forces are already working with the team to screen their officers for super recognition. This is far from a straightforward process, as Professor Bate's research shows that different people are better at different aspects of facial recognition. The screening process isn't just about identifying the best people; it's about identifying the best people for the task in hand. This is why it is particularly important for the team to have rigorous research to back their theories.

Practical implications

The research has practical implications for national and international security. One of the team's tests mimicked the challenges faced by border control officials and showed super-recognisers outperformed control participants by up to 18%.

"We have seen many examples where terrorists and criminals have been able to freely move between borders without being spotted," says Professor Bate. "Our research means we could see people with identified super recognition skills deployed at borders known to be at risk of terrorist or criminal movement."

MSc

Foundations of Clinical Psychology

Key Information

Duration & delivery:

1 year full-time,
2 years part-time

Start date:

September, January (full-time only)

Tuition fees:

UK/RoI: £9,500
Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 in a required subject, or equivalent

Required subjects:

Psychology

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

This course delivers an extensive and detailed study of key aspects of clinical psychology. Teaching and assessment focuses on both academic understanding and practical skills, and takes a patient-centred approach including the exploration of case material. Many teaching sessions are provided by local and national clinical experts. This includes several clinician-researchers who conduct cutting-edge mental health and psychotherapy research.

Course overview

This course is aimed at people who wish to acquire an in-depth knowledge of clinical psychology and so enhance their applications for a range of clinically-relevant employment. For UK-based students, this includes applying for UK clinical psychology doctoral training programmes. Other graduates of this course pursue academic careers by going on to enrol for clinically-relevant PhDs. Students graduating from this MSc can choose to pursue more advanced training in clinical and/or counselling programs as appropriate to pursue relevant pathways including providing psychological therapies (IAPT), and/or careers in academia such as research/teaching opportunities.

The course content typically comprises a mix of lectures, workshops, individual and group-based development activities and discussions. The emphasis is on the application of theory to practical issues, with an aim of helping students understand how theory and empirical research findings relate to the experiences of individual patients with mental health problems.

Each unit is assessed either by coursework alone or via a combination of coursework and end of unit take-away essay coursework (which has a short time limit). All assessments are on an individual basis although there may be group activities and role-plays involved.

Delivery of the course typically involves two to three days per week on campus between mid-September and May each year, with supervision arrangements for the dissertation and associated assignments extending into the summer months. This delivery pattern allows you to plan and build a clinical experience portfolio more effectively, if appropriate to your future career.

You will typically have the chance to apply for a Department of Psychology Research Apprenticeship Scheme. These posts provide you with experience of being part of academic-led research teams. In addition, you can apply for a placement within a clinical and/or research setting.

Core units

Roots & Range of Psychological Disorders:

The unit introduces the key origins of mainstream psychological disorders and provides a context for the teaching of the subject in the remainder of the course. It enables you to acquire an in-depth understanding of clinical psychological disorders including diagnostic issues, clinical features, and causal models.

Psychological Therapies: The aim of this unit is to provide an overview of the major therapeutic approaches used in clinical psychology. The unit will introduce empirically-supported psychological therapies such as cognitive behaviour therapy, cognitive analytic therapy, and acceptance and commitment therapy. It will also include sessions on modifying therapeutic approaches for particular client groups or clinical settings. Attention is also paid to issues that affect clinical psychologists and other clinicians, such as working with stressful clients and the importance of developing psychological resilience.

Advanced Research Methods: This unit covers a range of research methods and tools used for conducting advanced level research, and describes the intricacies of experiment design in such contexts.

Advanced Statistics: This unit covers the performance and interpretation of a range of statistical techniques intended for analysing data from psychological research. The understanding of these techniques and the inferences that can be drawn from them surpass that covered at undergraduate level.

Research Project: This unit supports you to produce an academically-rigorous postgraduate project, based on a systematic literature review of a topic that aligns to areas within the remit of clinical psychology and is conducted under the supervision of a member of academic staff. You will integrate knowledge gained from various aspects of the course (e.g., research methods and statistical analysis of data, understanding of clinical models and therapies) to produce an evidence-based, critically evaluative literature review and/or a research project that makes a contribution to knowledge appropriate for the award of MSc in Psychology.



Lecturers who are also practicing clinicians provide the insight you want into real-world psychological work.



Dearbhaile Ní Mhaoileoin, graduate, Trainee Clinical Psychologist

MSc

Clinical & Developmental Neuropsychology

Key Information

Duration & delivery:

1 year full-time,
2 years part-time

Start date:

September, January (full-time only)

Tuition fees:

UK/RoI: £9,500
Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 in a required subject, or equivalent

Required subjects:

Neuroscience, Psychology, Biology, Physics, Chemistry, Mathematics or Statistics

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit

www.bournemouth.ac.uk/international-college

Why choose this course?

This course focuses on the normal and abnormal changes that occur in the human brain from childhood through to adulthood through to old age.

Key topics include rare cognitive neuropsychological disorders and relatively common clinical and neurodegenerative disorders. The course is taught by staff members who conduct cutting-edge research in these fields and by professionals in educational psychology, clinical psychology and neuropsychology.



Course overview

Through the study of normal and abnormal patterns of development across the lifespan, this course provides a fascinating programme of study if you're wishing to become a researcher in this area and/or are seeking further professional development, such as in clinical or education sectors, by gaining a unique and relevant qualification in an increasingly difficult job market.

As a graduate, you will be prepared to undertake further training for a variety of roles, working in contexts such as the NHS (hospital and community), the private/independent health care sector (nursing homes and private hospitals), education, and academic research.

You'll have the opportunity to apply for a highly-competitive placement. These placements, which can take place in either specialist education or clinical settings, give you the opportunity to gain valuable experience and learn from professionals working in these fields. If you're more interested in research, internal placements working with a member of staff in the Psychology Research Group will be offered as part of the course. Research placements offer invaluable experience for those wanting to go on to do PhD-level research.

Potential career pathways include mental health assessor, clinical psychologist, or a therapist providing psychological therapies (IAPT), educational psychologist, lecturer or academic researcher.

 **I undertook my placement at the stroke unit in Poole Hospital. I got real-life experience administering neuropsychological assessments as well as the opportunity to shadow a clinical neuropsychologist. This experience was extremely helpful when applying for jobs after graduation.** 

Milla Rasanen, Psychometric Facilitator,
Royal College of Surgeons of Edinburgh

Core units

Ageing & Neurodegenerative Disorders:

Cognitive abilities rise steeply from infancy to young adulthood and then are either maintained or decline in old age, depending on ability. This unit will focus on the mechanisms that underpin these changes, and will explore illnesses that usually develop in later life (e.g. dementia, Parkinson's disease and Huntington's disease).

Advanced Research Methods: The unit covers a range of research methods and a tool used for conducting advanced level research, and describes the intricacies of experimental design in such contexts. The unit aims to prepare you for undertaking independent research using advanced research techniques.

Clinical & Cognitive Neuropsychology: This unit explores the diagnostic assessment and treatment of patients with brain injury or neurocognitive deficits. You will gain an in-depth understanding of neurological injury, the use of neuropsychological tests to accurately assess cognitive deficits and the management, treatment and rehabilitation of brain injured and cognitively impaired patients. At the end of the unit, you'll have an advanced knowledge of how our understanding of cognition can be informed by patient studies.

Neurodevelopmental Diversity: This unit explores typical neural and cognitive development in childhood, and takes an

in-depth look at several cases of atypical development (e.g. dyslexia, ADHD and autism). You will learn more about how to adapt environments for people with developmental conditions, and will learn about related careers from professionals working in this field.

Advanced Statistics: You will learn and apply a range of statistical techniques intended for analysing data from psychological research. These are advanced techniques which are not covered at undergraduate level, but they build on statistical knowledge that you should have acquired in your undergraduate course.

Key Transferable Skills – Presentation & Scientific Writing: In this unit, you'll gain key skills for interpreting, presenting and writing research. Topics will include writing research and grant proposals, presentation skills and the development of advanced writing skills.

Research Project: You'll get to choose from a set of research projects provided by our teaching staff. You will then be responsible for providing an in-depth literature review and designing an experiment to address the research question. You will be expected to collect and analyse data and will be asked to provide a submission-ready write-up of the project. Supervision for the research project will be provided in weekly meetings.



MSc

Cognitive Neuroscience

Key Information

Duration & delivery:

1 year full-time,
2 years part-time

Start date:

September

Tuition fees:

UK/RoI: £9,500
Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2: in a required subject, or equivalent

Required subjects:

Psychology, Biomedical Science, Biological Science, Physical Science (such as Chemistry, Physics, Engineering, Sport Science) or a related discipline

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

This research-inspired course will equip you for a career in cognitive neuroscience. With a focus on neuroimaging, electrophysiology, and brain stimulation, this course delivers theoretical understanding and practical applications preparing you for your career or your progression onto further study.

Specifically, this qualification will prepare you for employability across a range of disciplines within cognitive neuroscience and related fields, including psychology, computing, neuroscience, medicine and computer science - as research associates/officers, teachers, lecturers, as well as staff in the business sector and administration.

Course overview

On this course you will develop the skills for a career in cognitive neuroscience through theoretical understanding and practical applications; particularly neuroimaging, EEG, and brain stimulation.

The course is designed for you to acquire experience and expertise in experimental design, advanced statistical analysis, and evaluation of research in different disciplines within psychology and cognitive neuroscience, as well as enhance your knowledge and understanding of the brain.

You will develop critical evaluation skills in relation to the key issues in the field of cognitive neuroscience, as well as your investigative strategies and empirical findings. In addition, you will learn strategies of cross-disciplinary research in theory and application development, which will help you integrate the different approaches of cognitive neuroscience and assess how the brain supports cognitive processing and behaviour.

Core units

Brain Structure & Function: This unit provides an overview of basic human functional neuroanatomy. You will learn about the principles underlying the anatomical organisation and functional segregation of the human brain, as well as the necessary neuroanatomical background to develop relevant research questions in cognitive neuroscience.

Experimental Design in Cognitive Neuroscience: The theoretical component of the unit covers a range of approaches to experimental design in cognitive neuroscience and critical evaluation of current practices in designing experiments. The practical component of the unit illustrates principles of experimental design by using relevant examples from published studies focusing on technique-specific design, limitation, and advantages, ways to control unwanted variables, common pitfalls, and neuroethics. The unit aims to prepare students for undertaking an independent research project in cognitive neuroscience.

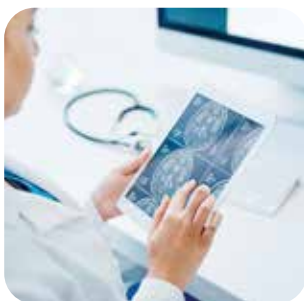
Critical Issues in Cognitive Neuroscience: The unit provides a comprehensive overview of the critical issues in cognitive neuroscience, the scientific study of the underlying biological processes of cognition. Current research issues (e.g., modularity vs. brain connectivity) will be discussed and supplemented with recent peer-reviewed journal articles.

Advanced Research Methods: The unit covers a range of research methods and a tool used for conducting advanced level research, and describes the intricacies of experimental design in such contexts. The unit aims to prepare students for undertaking independent research using advanced research techniques.

Advanced Statistics: You will learn and apply a range of statistical techniques intended for analysing data from psychological research. These are advanced techniques which are not covered at undergraduate level, but they build on statistical knowledge that you should have acquired in your undergraduate course.

Key Transferable Skills - Presentation & Scientific Writing: In this unit, you'll gain key skills for interpreting, presenting and writing research. Topics will include writing research and grant proposals, presentation skills and the development of advanced writing skills.

Research Project: You will work closely with a member of staff engaging in discussions in order to choose an appropriate research project based around a particular topic that interests you, or expanding an element from the course that you want to pursue further, perhaps linked to your future career aspirations.



Investigative Forensic Psychology

Key Information

Duration & delivery:

1 year full-time,
2 years part-time

Start date:

September, January (full-time only)

Tuition fees:

UK/RoI: £9,500
Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

Unlike most other courses that focus on offender assessment and rehabilitation, this degree will examine the theoretical and investigative aspects of forensic psychology.

You'll benefit from using our superb facilities, all designed to mimic the situations you will encounter in your career. These include our psychology testing suites with the latest eye-tracking and face-processing equipment. The course culminates in utilising what you have learnt in our on-campus Crime Scene Training Centre and being assessed in a mock courtroom.

Course overview

This course considers all aspects of investigative psychology, preparing you for an understanding of the criminal justice process from the crime scene to the courtroom. As well as the underlying theories regarding the psychology of investigations and considering areas such as how face-processing can assist identification of individuals, you will explore different offence types including offences such as sexual offending, murder and violent crime and group offending.

You'll be expected to investigate and scrutinise mocked-up crime scenes to provide investigative evidence, learning how to present expert witness testimony in a mock court. Assessments are based on novel work that would be expected in this environment – such as conducting peer reviews, writing a case for support, writing reports, conducting your own research and presenting your findings.

You will evaluate victims, witnesses, suspects and offenders, environment, geography and time, working with practitioners who create fieldwork, case studies and exercises based on their real experiences.

Course Leader Dr Terri Cole will also share her experiences as a Behavioural Investigative Adviser and Serious Crime Analyst – her work focuses on crime scene behaviour and how psychology can assist investigations. Dr Cole worked for a number of years with the National Crime Agency providing police forces with advice in relation to offender profiling, crime scene assessment and offence linkage to serious sexual offences and murder. The course prepares you for a career in this demanding field and requires a certain level of personal resilience.

Graduates from this course have gone on to a rich variety of job roles, including researcher/analysts for the Office of National Statistics, police constables, civilian investigators, serious crime analysts at the National Crime Agency, some specialist policing roles (for example in a County Lines Team), taking 999 calls, and Ministry of Justice (HM Courts & Tribunals Service).

Core units

Investigative Psychology: The theoretical and practical understanding of investigative psychology, focusing on serious crime investigations. You will initially explore the roles psychologists can play and general theories regarding why people commit crime, and subsequently specific theories as applied to different crime types including murder and violent crime, serial and sexual offending and group offending.

Forensic Perspectives in Face-Processing: Focuses on the individual differences in face-processing, with an emphasis on the forensic implications of this work. As well as examining cognitive and personality factors that may influence our face recognition ability, you'll consider social biases that affect our ability to process faces.

Professional Practice & Court Skills: Providing you with an understanding of, and initial training in professional witness and courtroom skills, legal and practical aspects of evidence. We will demonstrate pre-trial duties, courtroom procedures, lawyers' requirements, and the preparation and structure of the professional witness' report.

Advanced Research Methods: You will explore a range of qualitative and quantitative research methods and tools used for conducting advanced level research. It evaluates the intricacies of experimental

design in different contexts. The unit will prepare you to undertake independent research using advanced research techniques.

Advanced Statistics: This unit covers appropriate selection and use of a range of statistical techniques intended for analysing data from psychological research.

Key Transferable Skills - Presentation & Scientific Writing: Here the key skills for interpreting, presenting, writing and publishing research are taught. Topics include writing research and grant proposals, presentation skills and developing advanced writing skills.

Research Project: You'll work closely with a member of staff engaging in discussions in order to choose an appropriate research project based around a particular topic that interests you, or expanding an element from the course that you want to pursue further, perhaps linked to your future career aspirations.



The components of this course are directly linked to my current job role, from learning about the types of serious crime, and psychological theories underpinning these, to professional skills and standards required in the court room.



Cody Clarkson, graduate, now a Detective Constable with Humberside Police

MSc

Health Psychology

Key Information

Duration & delivery:

1 year full-time,
2 years part-time

Start date:

September

Tuition fees:

UK/RoI: £9,500
Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree with 2:2 accredited by the British Psychological Society (BPS)

Required subjects:

Psychology

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

The British Psychological Society (BPS) as Stage 1 Professional Training in Health Psychology

Why choose this course?

Our MSc Health Psychology course is accredited by the British Psychological Society (BPS), providing the first stage of training for becoming a health psychologist, and equipping you with the necessary qualification to undertake Stage 2 training in Health Psychology accredited by the Health and Care Professions Council (HCPC) for those wishing to pursue a career as a Practitioner Psychologist in Health.

Course overview

This course is designed to give you an advanced knowledge and understanding of health psychology theory and practice, and of the application of health psychology across all aspects of health, illness and disability. We also offer expertise in the area of stress and resilience across the lifespan.

As part of the course, you will undertake a work placement of the equivalent of at least one week of full-time work experience (35 hours) in a health psychology-related context. We are well-placed to offer a variety of placements, having good links with external placement providers such as NHS Trusts and clinicians, schools, and public health domains, and we also offer the opportunity for our students to gain experience as research assistants, working on academically led research.

The course also provides a sound, broad training in health and psychology-related skills suitable for entering a number of professional avenues across academic, healthcare, and public health settings including research psychologist positions, postdoctoral research in health psychology, and in a variety of medical settings.

It also provides a potential route to undertake a PhD or Doctoral level study in Health Psychology or related areas and is a good grounding for increasing success in obtaining a place on a Doctorate Training Programme in Clinical Psychology.



The British
Psychological Society
Accredited Health Psychology

Core units

Stress & Developmental Influences on Health & Illness:

You will examine the effects of stress on physical health and well-being and on the role of developmental influences on health. This unit links these two aspects together to examine the effects of experience across the lifespan on physical health and wellbeing. This will include an emphasis on child health and development. You will examine these effects from different methodological perspectives including biological processes and epidemiological evidence, and learn specifically about biopsychosocial theory and the underpinning of this theory across health psychology.

Health-Related Cognitions, Behaviours & Beliefs:

You will gain an advanced understanding of the factors, motivations and theories underlying a number of health behaviours and conditions, and discovering how this understanding can aid changes in attitudes, perceptions and behaviours to improve lifestyles and practices. Cognitions, behaviours and beliefs at different stages across the lifespan will be considered and evaluated. General theories, models, interventions and methods for assessing intervention success will be covered, and applied to a number of common health behaviours, conditions, and populations.

Experience of Chronic Illness & Delivery of Healthcare:

On this unit, you will cover the psychosocial aspects of a range of physical illnesses, with reference to theoretical models. You will explore the role of health psychologists in primary and secondary care, primarily with visiting speakers who are working across different areas of health psychology practice.

Advanced Research Methods: The unit covers a range of research methods and tools used for conducting advanced-level research, and describes the intricacies of experimental design in such contexts. The unit aims to prepare students for undertaking independent research using advanced research techniques.

Advanced Statistics: You will learn and apply a range of statistical techniques intended for analysing data from psychological research. These are advanced techniques which are not covered at undergraduate level, but they build on statistical knowledge that you should have acquired in your undergraduate course.

Key Transferable Skills – Presentation & Scientific Writing: In this unit, you'll gain key skills for interpreting, presenting and writing research. Topics will include writing research and grant proposals, presentation skills and the development of advanced writing skills.

Research Project: You'll get to choose from a set of health psychology research projects provided by our core team of health psychology teaching staff. You will then be responsible for providing an in-depth literature review and designing an empirical research project to address the research question. You will be expected to collect and analyse data and will be asked to provide a write-up of the project as a dissertation in the format of a journal article. Supervision for the research project will be provided throughout and you will attend project-related seminars on relevant topics.



The content is consistently applied to real-life scenarios, which makes it easier to understand how our learning will be used in our future careers. The teaching team are extremely welcoming and encourage discussions, something that I find helps me to learn. I feel that the community among students and staff is strong, creating a friendly and warm environment to learn in.



Phoebe Stratford-Evans, student

MSc

Psychology

Key Information

Duration & delivery:

1 year full-time,
2 years part-time

Start date:

September

Tuition fees:

UK/RoI: £9,500
Overseas: £16,000

Entry requirements:

A Bachelor's Honours degree
with 2:2 or equivalent in any
subject

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with
a minimum of 5.5 in each
component, or equivalent

Bournemouth University International College:

Have you considered
Pre-Sessional English or
a Pre-Master's to help meet
your entry requirements?
To find out more, visit
[www.bournemouth.ac.uk/
international-college](http://www.bournemouth.ac.uk/international-college)

Accreditation:

The British Psychological
Society (BPS)

Why choose this course?

This conversion course, accredited by the British Psychological Society (BPS), encompasses all areas of psychology. It provides you with the knowledge and experience to enable you to begin a career in professional or academic psychology (e.g. clinical, educational, occupational, sports, forensic and health psychology). It will also equip you for a range of other careers including teaching, management consultancy, advertising, health promotion and personnel work.

Course overview

This new psychology conversion course provides a great opportunity to gain the theoretical knowledge and practical skills necessary to develop your career in this and related fields.

During this course you will acquire a high level of understanding and insight into empirical and theoretical psychology issues, such as memory, brain function, mental health, developmental change across the lifespan, personality, and intelligence. You will graduate with a well-founded knowledge and critical understanding of the mind and behaviour through learning about all areas of psychology.

On this course you will also acquire a range of sought-after research skills and methods to investigate human behaviour and you will learn to conduct research independently and apply your knowledge in a variety of contexts, such as healthcare, education, forensics, and occupational settings.

This course is accredited by the British Psychological Society. On successful completion of the course you are eligible for Graduate Basis for Chartership, the first step towards becoming a Chartered Psychologist.



The British
Psychological Society
Accredited Health Psychology

Core units

Statistics & Research Methods: Develops experimental and non-experimental research skills, statistical analysis, interpretation and reporting of research findings.

Personality, Intelligence & Social Psychology: Explores the measurement of differences in personality and intelligence, identity and self-perception, attitudes, social cognition, and group processes.

Biological Psychology: Explores the neural correlates of various core brain functions and impairment associated with brain damages. Develops your analytical thinking, synthetic thinking and your ability to search for, recognise and critically evaluate information.

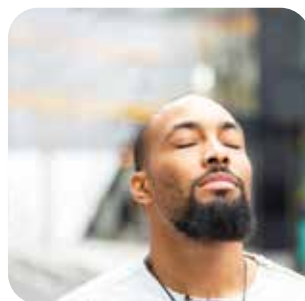
Qualitative Research Methods: Develops your ability to plan, design, and conduct qualitative research, and explores the history of qualitative research in psychology. Core

qualitative methodologies, data collection methods, and data analysis methods will be covered.

Cognition & Language: Examines the psychology of attention, memory, and problem-solving. Also explores the effects of brain damage (e.g. aphasia, spatial neglect).

Developmental & Applied Psychology: Exploring developmental change across the lifespan and the ways in which psychological knowledge and theory is applied in real-world contexts.

Research Project: You'll work closely with a member of staff engaging in discussions in order to choose an appropriate research project based around a particular topic that interests you, or expanding an element from the course that you want to pursue further, perhaps linked to your future career aspirations.



Criminology & Criminal Justice

Key Information**Duration & delivery:**

See website for details

Start date:

See website for details

Tuition fees:

See website for details

Entry requirements:

See website for details

Required subjects:

See website for details

If English is not your first language:

See website for details

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this course?

This exciting new course builds on our existing expertise in social science, encouraging you to consider criminology and criminal justice from a global perspective – opening up truly international career prospects. You'll learn from research active academic staff who will bring knowledge and understanding from research and professional practice to life.

Although this course will be particularly attractive to graduates of criminology and sociology, an undergraduate degree in those fields is not a pre-requisite. It will also be of interest to those with degrees in social work, psychology or other fields.

Course overview

The course has been designed to help you to develop an advanced analytical knowledge, skills and understanding of criminological theory, research and criminal justice processes. To do so, it draws on the current practice, research and expertise offered by the academic team that delivers the course.

Throughout your studies, you will be encouraged to critically examine complex criminal and social justice problems in order to develop your research skills. You will apply those skills to both theory and practice.

We have created this innovative programme to reflect upon the impact of national and global crises and issues on our local communities and behaviours. Whether you are a recent graduate who wants to expand on existing knowledge or are returning to academic study from a professional career, the programme offers tailored teaching and learning to suit you.

After graduating, you'll be well placed to start, or progress in, a variety of different careers, including working for the police, probation, prisons or other criminal justice services.

Course units

At the time of going to press, the units for this course had not been confirmed. You can find out more by visiting www.bournemouth.ac.uk/maccjft.

The course has been designed specifically to appeal to a range of students, and will include core units and optional units. The core units will ensure that you will gain a solid theoretical understanding of all the key concepts in the field, but the optional units will enable you to tailor your qualification to match your own needs.

Those new to the subject, or starting out on their career, will be able to choose from broader optional units that will introduce them to new areas such as hate crimes or sexual violence, for example.

If you are already working in the sector and are looking to develop your professional skills, then you will be able to study optional units in areas such as the complexities of modern policing, or professional practice and leadership skills.

Please note that this course is currently under development and subject to final confirmation. Please visit www.bournemouth.ac.uk/maccjft for the most up to date information.



I am really excited to be launching this Master's degree which brings together expertise from a wide range of subject specialists here at BU.

Dr Jane Healy, Deputy Head,
Department of Social Science & Social Work



SOCIAL WORK COURSES

The academic team responsible for our social work courses conducts varied research and works closely with frontline partners to inform the development of social work best practice. Their input will help you become a well-rounded and supportive practitioner, whatever field of social work you move into.

As the first Teaching Partnership in the south west of England with Dorset Council, Bournemouth, Christchurch & Poole Council and Wiltshire Council, and from our cooperation with many health and social care employers across England to run their Continuous Professional Development (CPD), we have close working relationships with many partners in public, private and voluntary services, ensuring that your studies are relevant for practice and your chosen career.

You'll be supported by our committed, creative and professional staff who add a positive dimension to your learning, bringing a range of experience to your studies and inspiring you with their enthusiasm.

Once students have qualified, we offer post qualifying awards that are delivered by our nationally recognised National Centre for

Post-Qualifying Social Work and Professional Practice. The Centre is working closely with Local Authorities to deliver CPD to their social workers.

We also offer a Master's by Research and PhDs in social care and social sciences, for students to explore a research area of their choice under the guidance of an experienced supervisory team.



Our courses provide preparation for future social workers as well as ensuring those currently engaged in social work and social care continue to develop and enable excellent practice.



Professor Sam Porter, Head of Department of Social Sciences & Social Work.



CASE STUDY: MENTAL CAPACITY ASSESSMENT

There are millions of people in the UK whose decision-making ability is impaired to some extent, by conditions such as dementia. BU has developed a toolkit to help health professionals understand how best to help them.

The work was part of a wider research project funded by the Burdett Trust for Nurses. BU developed the toolkit to enable ethical, legal and informed professional practice, and to ensure professionals are confident in their understanding of the Mental Health Capacity Act 2005.

Comprehensive guide

The Mental Health Capacity Toolkit is a comprehensive guide that enables professionals to make better-informed decisions about everyday choices for their patients. It has been designed to be

accessible and easily digestible for all healthcare professionals.

Broad range of professionals

The toolkit contains sections of the Mental Capacity Act 2005 including assessment of capacity and decision making. These sections are underpinned by interactive user experiences such as videos and quizzes.

So far, it has been accessed by over 14,000 professionals, supporting a broad range of practitioners across health and social care practice.

Vulnerable patients

The team was led by BU's Professor Lee-Ann Fenge and Dr Sally Lee. Professor Fenge said of the project: "We all take making decisions for granted, but if you have cognitive problems then someone else might have to make a decision for you - with decisions ranging from what to have for breakfast to selling a property.

"Making decisions on behalf of another person can be really difficult which is why we developed this toolkit to ensure healthcare workers can do so professionally and ethically, which is the top priority when working with vulnerable patients."

To learn more, visit mentalcapacitytoolkit.co.uk

PG Dip/MA

Social Work

Key Information

Duration & delivery:

2 years full-time with statutory placements

Start date:

September

Tuition fees:

UK/RoI: £8,000

Overseas: £15,250

Entry requirements:

A Bachelor's Honours degree with 2:1 in any subject, or equivalent. Relevant experience in social work and/or social care is required. Applicants with a 2:2 may be considered if they have strong relevant work experience

Required subjects:

None

If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in each component, or equivalent

Accreditation:

Social Work England

Why choose this course?

Ranked first in its subject area according to the 2021 and 2022 *Guardian* League Tables, this course is taught over two academic years and provides an approved route to qualified social worker status for those who want to pursue a role in this profession. The profession demands the application of reflective, critical thinking skills, the ability to deal with uncertainty and ambiguity, and the ability to use and create best evidence in assisting people and society in a complex world. This course responds to these initiatives providing an approved qualification that meets government, professional body and disciplinary requirements.

Our course is approved by the social work regulator, which means you will be eligible to apply to register with Social Work England as a social worker when you graduate.

Course overview

Social workers practice in areas including child protection, youth justice, fostering and adoption, adult safeguarding, mental health, substance use, hospital discharge and disability.

This practical degree blends a powerful combination of academic study with essential practical experience. As this is a Master's course, you'll be required to develop a sound understanding of the research underpinning social work practice and attendant areas. You'll develop your capacity to act as a research-minded, aware and capable practitioner, undertaking a dissertation or final project and creating knowledge for social work.

As a result, you will leave us equipped with specialist knowledge and practical skills needed to deal with a broad range of issues such as social exclusion and discrimination, law and social policy, psycho-social development, models and methods of intervention and research methods.

Thanks to our close ties with local employers, as well as our service user and carer partnership, you will have the opportunity to undertake two substantive placements during your course where you will develop strong working relationships with those already in the profession. You will gain meaningful, hands-on experience during your placements, in a variety of different real-world social work settings and develop a broad range of practical skills.

Year one

Law for Social Work: You will develop an understanding of law and relevant social policy.

Applying Social Work Models & Methods:

You'll develop an understanding of the complex and multi-layered nature of social work with a strong focus on the practical applications.

Developing Professional Relationships

(Readiness for Direct Practice): Develop personal and interpersonal communication skills, as well as explore and understand theory that will aid the application of these skills in professional practice.

Psychosocial Perspectives of the Life Course:

You'll develop an understanding of human growth, development and behaviour across the lifespan, and different sociological and psychological explanations for this.

Professional Practice with Children & Their Families:

Underpinned by research and evidence-based judgements, you'll develop your understanding and competence in assessment and intervention with children and their families.

Professional Practice with Adults: You'll be prepared for practice with adults in a variety of settings; making reference to contemporary social work practice issues. This includes approaches to intervention, the legislative framework which mandates practice, professional accountability, applying critical thinking, working with risk and complexity, and the importance of evidence-informed practice.

First Substantive Placement: A practice-based unit providing the essential practice experiences that you require in working toward meeting the regulations of the professional body.

Year two

Final Substantive Placement: A work-based unit offering the essential practice experiences in a statutory social work team you'll need for meeting professional body regulations.

At this point, at the end of Semester 1, students can choose to finish their studies and accept the award of PG Dip Social Work; this is an approved social work qualification.

To achieve the MA Social Work, students must choose one of the following two options.

Option 1: Dissertation: This will show your autonomous ability, within a complex professional context, to create, expand or redefine knowledge by synthesising research literature.

Option 2: Team Working for Service Improvement:

You'll develop the skills for working in small inter-professional teams to design and develop a service improvement or product to enhance the experiences of people who use services and/or their carers.

and

Critical Literature Review: This will show your autonomous ability to create, expand or redefine knowledge by synthesising research literature which underpins your service improvement project.



The lecturers on the social work Master's course have a wealth of knowledge and are passionate about what they are teaching. They all have lots of experience in the field and relate this to what they are teaching.



Bekie McElwee, MA Social Work graduate

PG Dip/MA

Social Work (Children & Families)

Key Information

Duration & delivery:

PG Dip: 14 months full-time, **MA:** 17 months full-time, both with statutory placements

Start date:

Next available intake is January 2024

Tuition fees:

UK/RoI: £8,000
Overseas: £15,250

Entry requirements:

A Bachelor's Honours degree with 2:1 in any subject, or equivalent. A minimum of 6 months full-time (or equivalent) direct experience of working with vulnerable children, young people and/or families/carers or adults, either in a paid or voluntary capacity

Required subjects:

None

If English is not your first language:

IELTS (academic) 7.0 overall with a minimum of 6.5 in each component, or equivalent

Accreditation:

Social Work England

Why choose this course?

This social work course – focusing on children, young people and their families – will enable trainee social workers to build upon their existing knowledge and skills, and develop the expertise required for social work practice. The Department for Education (DFE) funds this course through a cluster of local authorities that includes Bournemouth, Christchurch & Poole Council, Dorset Council and Wiltshire Council, with all applications being made directly through the DFE application website. You'll have the option to continue your studies from a Postgraduate Diploma (14-month course) to a Master's degree by completing a dissertation and an option of one of two set units running alongside this, that will be self-funded.

Course overview

This course gives you the opportunity to study in a high-profile and nationally recognised department and benefit from direct access to research active and internationally linked academic staff. If you already hold the minimum of an undergraduate degree and are interested in specialising in work with children and young people, this is the ideal social work course option.

As part of the course, you'll undertake two separate work placements of a combined total of 170 days. This will help you gain invaluable hands-on experience of social work, but it is also essential to meet the regulatory requirements of the professional body.

This course is an intensive full-time training programme that could see you start a career as a social worker in just 14 months, whilst receiving a Department of Education bursary in addition to course fees. Although this qualification is in children and families social work, it qualifies as a generic social work qualification which makes you eligible for applying for the registration as a social worker with Social Work England. Applications for this course should be made directly to the Department for Education via their website.

“The course helped me develop a solid framework to build my direct practice from and I am now not only more confident in my work with children and families but better able to explain to them why I am doing what I am doing.”

Claire Crescent, graduate

Core units

Developing Professional Relationships in Social Work (Readiness for Direct Practice) for Social Work with Children & Families: You will develop knowledge and understanding of the essential personal and interpersonal skills needed to develop effective relationships with the diverse range of people in our society. The unit will also provide the essential preparation you require to develop and demonstrate your readiness and safety to undertake practice learning in line with the national regulatory requirements.

The Child's Journey: You'll advance your knowledge and understanding of child development and behaviour and different sociological and psychological explanations for this. You will be encouraged to consider the interplay of psycho-social factors on the lives of children and young people, exploring a range of influences on human development including the impact of gender, ethnicity, sexuality and disability.

Law & Social Policy for Social Work with Children & Families: You will develop a critical understanding of law and social policy, social work values and ethics and considerations relevant to child and family social work. You will explore the implications of social work values and ethics and how they apply to the promotion of the best interests of children and young people.

Applying Social Work Models & Methods for Social Work with Children & Families: You'll gain essential knowledge of models and methods used in social work practice, with

a focus on how they can be applied when working with service users. The unit equips you with an understanding of the complex, multi-layered nature of social work, including the challenges of practicing professional social work with a diverse range of social work service users and carers. The aim is to offer you insight into a range of models and methods used in current social work practice using a problem-based learning approach. This includes case studies and simulations to help you translate theoretical knowledge into practical applications.

Parenting Capacity for Social Work with Children & Families: This unit will help you develop an understanding of the factors that contribute to parental mental health, substance-related and domestic violence-related problems and, crucially, the impact upon the child, including child development.

Working with Children & Their Families: You will develop knowledge and understanding of social work in the context of professional practice with children and their families; including responsibilities, analytical skills and knowledge, practical skills and professional accountability. You will be expected to examine your own beliefs and values in relation to protection work and to build on previous learning.

Two Statutory Placements (70 & 100 days): You will gain essential practice experiences required in meeting the regulations of the professional body.

Master's degree units

Dissertation: The dissertation is the keystone of all Master's degree pathways and draws on conceptual, theoretical and practical knowledge, developed in other units of the course. You will undertake a synthesis of research literature, demonstrating a systematic understanding and critical awareness of current social work issues.

and

Critical Literature Review: You'll gain skills and knowledge for undertaking a critical literature review in an aspect of social work. You'll also acquire and apply well-grounded

research, research mindedness and research literacy skills in social science to undertake an intellectually challenging and in-depth literature review exploring a topic relevant to contemporary social work practice.

or

Team Working for Service Improvement: You will develop the skills for working in small inter-professional teams to design and develop a service improvement or product to enhance the experiences of people who use services and/or their carers.

Leading & Developing Services

Key Information

Duration & delivery:

Maximum 5 years part-time

Start date:

See website for details

Tuition fees:

See website for details

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent. Applicants should be a registered social work or healthcare professional

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Why choose this pathway?

This pathway of units within the part-time Health & Social Care Continuing Professional Development (CPD) Framework has been designed to allow you to focus on your own leadership and management practice and have a positive and direct impact on service outcomes. All assessments demand the application of theory to organisational situations and to critically reflect on your leadership practice. You will be able to gauge the development of your own skills and knowledge, and your organisation will be aware of your increasing effectiveness.

The pathway is designed to fit in with the busy schedules of leaders and managers, so it is part-time and delivered online to offer flexibility. Due to the modular nature of our CPD offer, you can build your own award by choosing units that suit your own leadership journey.

This pathway is primarily aimed at the development needs of leaders or managers already in post. This includes supervisors, team leaders, first line managers, middle and senior managers. However, experienced professionals who aspire to a management career may also access the course as long as they have particular responsibilities that allow them to complete the unit assessments, e.g. a supervisory responsibility. As this course offers a good grounding in strategic management, it is suitable for managers currently in first line and middle manager positions who may be seeking promotion to a senior position.

You have the opportunity to gain a postgraduate qualification relevant to your needs:

Postgraduate Certificate in Leading & Developing Services (60 credits)

Choose two 20-credit units from the options plus the core unit Leading for Change.

Postgraduate Diploma in Leading & Developing Services (120 credits)

Choose five 20-credit units from the options plus the core unit Leading for Change.

Master's in Leading & Developing Services (180 credits)

Choose five 20-credit units from the options plus the core unit Leading for Change.

Once you've completed 120 credits, you'll study the following units (however they may be undertaken earlier if required):

Preparing for Your Service Improvement Project (PSIP):

In this unit you will learn about an appropriate, systematic and justified service improvement methodology, undertake a short literature review, and design an original, intellectually challenging and in-depth SIP action plan for your professional context.

Service Improvement Project (SIP): You'll show your autonomous and independent ability in a complex professional context by implementing your PSIP action plan in this self-managed unit and then evaluating your SIP's impact. Throughout the unit you'll be supported by a university tutor via phone calls, emails and face-to-face meetings.

Core unit

Leading for Change: This unit aims to provide an opportunity for you to critically consider your role in leading yourself and others in a change environment, develop skills and knowledge which will support you to be

effective within your role, and critically reflect on how you can contribute to the development and maintenance of an effective learning culture.

Options

Evidencing Professional Learning (EPL) 1,2 & 3: Learn to evaluate yourself as a lifelong learner and to apply learning outcomes in the complex and unpredictable professional context.

making use of a wide range of knowledge, research and practice-based experience to inform complex decision-making when working at an advanced level of professional practice.

Self Leadership: Increase self-leadership capability and capacity to better manage yourself and others under the multiple pressures of the health and social care work environment.

Practice Observation: Learn to identify and meet learning needs, and then also apply the acquired learning outcomes in practice.

Strategic Leadership: Address the needs of managers/leaders in health and social care who are working in a culture of constant change and service development.

Professional Supervision in Health & Social Care: Through exploration and application of theory and research evidence you will develop a critical knowledge base of the nature and context of supervision in your current environment.

Leading Integrated Services: In this unit you will explore 'leadership' in the context of integrated care and service provision.

Improving Personal & Organisational Performance (IPOP): This unit provides you with the opportunity to develop critical reflection on your existing competence in leadership skills.

Professional Reasoning & Judgement in Health & Social Care: Develop sound professional reasoning and judgement by



Leadership and management in health and social care requires a range of skills to lead through change and challenge. This pathway allows for critical thinking and exploration of relevant research in a practice context. Leaders have told us that it enabled them to develop more flexible leadership styles and a holistic view of organisational performance.



Tilia Lenz, Senior Lecturer in Continuous Professional Development

Advanced Mental Health Practice

Key Information

Duration & delivery:

Maximum 5 years part-time

Start date:

See website for details

Tuition fees:

See website for details

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent. Applicants are normally expected to have at least one year of professional or management experience. Applicants must also meet the professional requirements set out in Schedule 1 of the Mental Health (AMHP) Regulations 2008 and hold a professional qualification in social work, nursing, occupational therapy or psychology and be currently registered to that profession as laid out in Schedule 1. Applicants must also follow their local employer's preparation pathway

Required subjects:

None

If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

Social Work England

Why choose this course?

This course is designed to prepare practitioners who will be considered for appointment as Approved Mental Health Professionals under the Mental Health Act 1983 (Amended 2007). After completing this course, you will also be able to take on the role of Best Interest Assessor under the Mental Health Capacity Act 2005 if required by your employer (subject to amendment by the LPS framework).

Course overview

This is a part-time course, arranged in blocks of taught days and placement days. Learning includes a mix of interactive workshops, teaching sessions and facilitated group discussions. Service user and carer input will be central to your learning methods. This is combined with individualised self-directed learning with flexibility in units to tailor learning to meet your individual needs.

As part of your Master's you'll deliver a Service Improvement Project, which will involve you improving an existing approach to service improvement or developing a new one.

Opportunities for experiential learning are provided in a supervised practice placement as required by the professional body. Assessment for the course will require a portfolio including a report by a practice assessor, based on observation of how you apply learning and competence in showing the requirements. A range of reflective assignments and an in-class test will also be included.



The lecturers are experts in their field and have hands-on experience which they permeate through their learning materials and teaching styles. This helps model the course and prepare you to take on the role of an advanced mental health professional.

Gary Spencer-Humphrey, Advanced Mental Health Practice graduate



Core units

Ethics, Values & Perspectives in Mental Health

Health: Approved mental health professionals bring knowledge, skills and values to their role. In this unit you'll consider models of mental distress and approaches to care and treatment for people who use mental health services. This will help you identify elements of socially inclusive practice.

Mental Health & The Law: Mental health professionals play a key role in the care and protection of people with mental disorders, and have responsibilities under mental health legislation. You'll examine and apply the laws, codes and social welfare legislation surrounding the field in the context of professionally ethical practice.

AMHP Role in Practice: The role of mental health professionals includes preventing the need for admission to care which currently takes place in the context of mental health policy initiatives. You'll consider the impact of social policy on current and potential service users and carers, and on professional practice across mental health disciplines.

Evidencing Professional Learning (Practice Assessment): A feature of professional practice is developing and showing occupational competencies and needs. This unit offers a flexible work-based

approach for you to show your competencies and standards that meet the needs of professional and statutory regulatory authorities.

Evidencing Professional Practice & Decision-making

During this unit, you'll evaluate complex decision-making and professional judgement, and apply your knowledge and skills to solve problems in the unpredictable professional context.

Preparing for Your Service Improvement Project

Project: A Service Improvement Project (SIP) aims to better a service or services. You'll learn about an appropriate, systematic and justified methodology in a complex professional area, to design an original, intellectually challenging and in-depth SIP action plan for your professional context.

Service Improvement Project: You'll show your autonomous and independent ability in a complex professional context to expand or redefine existing knowledge or develop new approaches to service improvement, and then evaluate your SIP's impact. Throughout the unit you'll be supported by a university tutor via phone calls, emails and face-to-face meetings. Your tutor will direct you towards helpful resources. This may include electronic resources, workshops, seminars and masterclasses.



TOURISM, HOSPITALITY, EVENTS & SPORT COURSES

Our graduates are ready for a world where tourism, hospitality, events and sport services are a catalyst for economic growth and prosperity.

Our well-established portfolio of courses focuses on the consumer experience, developing your management, research and analytical skills. As a result, our graduates have the skills that are required by the professional managers and executives not just of today, but of tomorrow too.

We are recognised as a United Nations World Tourism Organisation (UNWTO.TedQual), accredited by the Tourism Management Institute, The Association for Project Management, The Institute of Hospitality and recognised as an Institute of Travel & Tourism Centre of Excellence that places BU amongst top industry-leading universities.

BU is second in the UK for hospitality and tourism management according to the Shanghai Rankings of Academic Subjects 2021. We are 10th in the UK

for hospitality, event management and tourism in the *Guardian* League Table 2021. We also have been consistently ranked among the top courses in the world for hospitality and leisure management in the QS World University Rankings.

“My time at BU was something I will look back on for the rest of my life. The experience of completing an international Master’s degree (I’m originally from the US) has not only prepared me professionally but personally as well. I will forever be grateful for my time there and appreciate all of the people that helped me through the entire process.”

Kevin Baker, Ticket Operations Manager for the LA Dodgers, MSc Sport Management graduate

MSc Events Management	236	MSc Tourism Management	240
MSc International Hospitality & Tourism Management	238	MSc Tourism Marketing Management	242
		MSc Sport Management	244



CASE STUDY: BELONGING THROUGH SPORT

Refugees face many challenges when they arrive in a new country to seek asylum. They are often considered a problem that needs to be solved or managed, a threat to the nation or traumatised victims.

As a result, it can be very difficult for local communities where they settle to see the people beyond these narratives.

BU's Dr Nicola De Martini Ugolotti's research focuses on finding ways that can support refugees and asylum seekers as they construct a sense of belonging to both their own community and the new areas in which they settle.

Complicated process

"It is a lot more complicated than simply throwing a football at someone and encouraging them to have fun," he says of

his work. "There is a view that sport is good to take people's minds off their problems or helping to learn language and social skills. While this can be true in some cases, the ways in which people experience or gain access to sport can be very different. Furthermore, an asylum application can take years, so it is important that we understand how sport contributes to everyday experiences of belonging within this process.

Taking control

Dr Ugolotti has worked with international agencies to monitor the role that sport and dance can play in the lives of asylum seekers. "Well-thought out projects can enable people whose lives are characterised by waiting, destitution and precariousness to gain back control over something – the ability to socialise and move during a period of their lives marked by marginality and uncertainty over the future. It can also give refugees the opportunity to shape apparently mundane spaces according to their needs and preferences of socialisation and well-being with knock-on positive implications beyond sporting contexts."

MSc

Events Management

Key Information

Duration & delivery:

1 year full-time or 16 months full-time with optional study exchange (September start), 16 months full-time or 18 months full-time with optional study exchange (January start), 2 years full-time with optional 30-week work placement, 2 years part-time

Start date:

September, January

Tuition fees:

UK/RoI: £9,250

Overseas: £15,500

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent or substantial industrial experience at senior management level

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

Association for Project Management (APM); Institute of Travel & Tourism Centre of Excellence



Why choose this course?

Teaching events management at Master's level for over a decade we are proud to be 10th in the UK for hospitality, event management and tourism (*Guardian* League Table, 2021). We invite applications from a diverse background as this course is ideal for anyone looking for a career in events. You'll receive professional training from research-active and industry-experienced staff in a truly international environment. This will enhance your knowledge of diversity and awareness of the cultural differences associated with managerial work. These are vital skills for working as part of a global workforce.

Course overview

From this course you will gain academic knowledge and skills essential for working in the events industry, including the theories and processes of project and operational management. You will learn about the contemporary issues in events, whilst critically evaluating a range of theories and models relevant to events management. Key subjects such as planning, sustainability, bidding, and design will be embedded throughout this course to enable you to deliver an innovative and creative live event. Overall, the course is at the forefront of an ever-changing events industry.

An optional 30-week work placement in the UK or overseas will provide you with transferable skills that enable you to work in a variety of industry-related roles such as event manager, conference/exhibition manager, marketing and events coordinator, account manager or project manager.

Graduates are now working in organisations all over the world, such as the National Convention and Exhibition Center, Tainjin; Resorts World Sentosa, Singapore; Disneyland Shanghai; Marriott Hotels India; Tencent Bangkok; Mehr Entertainment in Germany; GC Events, Switzerland; Capital Club East Africa Business Center, Kenya and American Express UK, in roles such as exhibition manager, account executive, event project director, events manager, area fundraising manager, deputy general manager and events co-ordinator.

“Gaining a deeper knowledge of procedure, marketing, and operational requirements for events through both academia and real-world experiences has allowed me to work in a managerial role and develop a work/life balance that suits me and my son.”

Bianna Ryder-Maki, graduate

Core units

Contemporary Issues in Events Management:

You'll gain an understanding of the contemporary issues affecting the events management industry, understand the role of sustainability and develop the skills and knowledge to critically evaluate a range of current management issues.

Organisations, Strategy & Finance: You will learn about the foundations of strategic analysis and choices that tie into an organisation's business decisions. You'll study the corporate finance sources of organisations, reporting and interpreting financial data.

Live Event Development & Delivery:

This unit encompasses the key components of event planning, using theories and processes of project and operational management. As part of this unit, you will cover all elements of planning, designing, implementing and evaluating a variety of events.

Sustainable Project Management for

Events: Since events are increasing in scale and complexity, programme and project management are important. You'll develop these skills by designing a themed event programme.

Bidding for & Managing International Events:

You will learn to critically evaluate and apply management theories and techniques to the effective organisation of and bidding for international events. In this way, the unit facilitates preparation for, and supports careers operating in, international events and markets.

Dissertation: The 15,000-word dissertation is the conclusion of your learning experience, where you'll carry out a research project using appropriate research methodology to collect and analyse data and present your findings. Study skills will be taught as an unassessed unit to underpin your research project.

Option units (choose one)

Conference Tourism: You'll reflect on the conference sector's growth, and examine it by identifying the size, value, trends and growth of major conference destinations.

Crisis & Disaster Management: You'll complete a number of strategic and tactical planning exercises aimed at addressing the need to integrate tourism and events within risk reduction, response and recovery strategies.

Design for Tourism & Hospitality: You'll learn about the design of tangible and intangible objects in tourism and hospitality, such as buildings (inside and out), maps and guides, souvenirs, live events, corporate identities, business processes, and servicescapes.

International Sport Event Management:

You will learn to think critically about global contexts for sport events and how management practices may consequently vary according to international context.

Carnivals & Festivals: This unit seeks to provide you with an understanding of the rituals of traditional carnivals as well as facilitate reflection on contemporary festival practices.

Community, Events, Sports & the Third

Sector: You'll analyse contemporary societal challenges – from the local to the global and from corporate social responsibility to bringing awareness to 'taboo' societal issues – by allowing critical inquiry and independent research.

Entrepreneurship: This unit has a focus on identifying and evaluating entrepreneurial opportunities. Entrepreneurial development may cover a single entity, a further investment by a portfolio entrepreneur, a management buy-out, a spin-out or a venture in an existing organisation.

Global Food & Drink: The unit will provide an in-depth analysis of the role of food and drink in the international hospitality, tourism, retail and events business environment.

Optional work placement

An exciting part of your studies with us is the opportunity to do a minimum 30-week industry placement. The placement is

intended to foster personal and professional development and to improve your employability.

MSc

International Hospitality & Tourism Management

Key Information

Duration & delivery:

1 year full-time or 16 months full-time with optional study exchange (September start), 16 months full-time or 18 months full-time with optional study exchange (January start), 2 years full-time with optional 30-week work placement, 2 years part-time

Start date:

September, January

Tuition fees:

UK/RoI: £9,250

Overseas: £15,500

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements?

To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

United Nations World Tourism Organisation (UNWTO); Institute of Hospitality (IHO); Institute of Travel & Tourism Centre of Excellence

Why choose this course?

Bournemouth University has been named in the top ten universities in the world for hospitality and leisure management courses for three consecutive years (QS World University Rankings, 2020).

This course is ideal whether you want to enhance your skills in international hospitality and tourism management or change your career direction.

As it's delivered by expert academic staff who are leading hospitality and tourism researchers, you'll gain an in-depth understanding of the industry. Our close ties with major organisations in the hospitality and tourism sectors ensure you'll graduate with the skills and knowledge you need to excel.

Course overview

After completing this course, you'll have a better understanding of the analytical, developmental and strategic sides of the hospitality and tourism industries and will have developed insights into the issues affecting them.

You will be able to identify and engage with specialisms such as consumer behaviour, marketing, digital technologies, international human resource management, revenue management and international market trends.

You will attend industry visits and participate in trade shows and international conferences, and undertake an optional 30-week work placement – all ways in which you can enhance your employability while studying. The work placement can be undertaken after you complete the taught units of your course, but before you write your dissertation. You can work for a hotel, tour operator, event company, finance or marketing department, among others.

“BU was an obvious choice to me because it's internationally ranked as one of the best universities for hospitality and tourism in the world. I really appreciated the variety of opportunities available to network within the industry even during the difficulties brought by the pandemic.”

Sarah Milde, student



Core units

Hospitality Operations Management: This unit addresses the issues that distinguish hospitality and tourism operations from those in other fields. The unit explores the wider relationships between operations, marketing and accounting.

Innovations in Hospitality: The unit will address the current issues and innovations, which transform and shape the international hospitality and tourism context and its organisations, with a focus on how these may be effectively managed.

Business Strategy & Finance: The foundations of strategic analysis and choices that tie into an organisation's business decisions. This includes private, public and third sector. You'll study the corporate finance sources of organisations, reporting and interpreting financial data.

The Tourism & Hospitality Industries: This unit will provide you with a comprehensive overview of the operations of the tourism and hospitality industries. It includes many guest speakers from industry.

Destinations: Contexts for Tourism & Hospitality: This unit explores the physical, conceptual and administrative spaces in which tourism and hospitality activities occur. The unit will be international in nature, drawing on examples and practices from developed and developing nations.

Dissertation: An opportunity to study a subject in depth, showing your understanding of it. The 15,000-word dissertation is the conclusion of your learning experience, where you'll carry out a research project.

Option units (choose one)

Air Transport & Tourism: The aim of the unit is to develop your awareness of the role of aviation management in the successful planning and development of international tourism.

Conference Tourism: Here, you'll reflect on the conference sector's growth, and examine its present state by identifying the size, value, trends and growth of major conference destinations throughout the world.

Crisis & Disaster Management: You'll complete a number of strategic and tactical planning exercises aimed at addressing the need to integrate tourism and events within risk reduction, response and recovery strategies..

Design for Tourism & Hospitality: This unit addresses the role and significance of design in and for the tourism and hospitality industries.

Entrepreneurship: You'll understand the process of creating a new entrepreneurial venture along with the funding available.

Tourism Management & the Natural Environment: You'll critically reflect upon the significance and impact of tourism on a variety of ecosystems.

Food Design & Marketing: This unit focuses on food in terms of its aesthetics, the processes and tools used, and the spaces where food is prepared, distributed and consumed, and how these are promoted and communicated to the consumers.

Global Food & Drink: The unit will provide an in-depth analysis of the role of food and drink in the international hospitality, tourism, retail and events business environment.

Optional work placement

An exciting part of your studies with us is the opportunity to do a minimum 30-week industry placement. The placement is

intended to foster personal and professional development and to improve your employability.

MSc

Tourism Management

Key Information

Duration & delivery:

1 year full-time or 16 months full-time with optional study exchange (September start), 16 months full-time or 18 months full-time with optional study exchange (January start), 2 years full-time with optional 30-week work placement, 2 years part-time

Start date:

September, January

Tuition fees:

UK/RoI: £9,250

Overseas: £15,500

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS 6.0 (Academic) with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

United Nations World Tourism Organisation (UNWTO); Institute of Hospitality (IHO); Institute of Travel & Tourism Centre of Excellence; The Tourism Management Institute (TMI)

Why choose this course?

This conversion course is accredited by the United Nations World Tourism Organisation (UNWTO). We are internationally known for the quality of our tourism courses and research activities – in the Research Excellence Framework 2014, tourism at BU was rated as joint first in the UK, based on its internationally recognised research – and are home to three of the world's top ten tourism journals.

Among our graduates are a hospitality manager for a 4-star hotel in Qatar, a government official in the Peruvian Tourism Ministry, and the Head of Tourism for the Azores Islands.

Course overview

This course reviews a range of key issues, challenges and developments in tourism management, with a particular focus on the relationships between tourism and the wider economic, environmental and socio-cultural context. You'll study as part of a diverse cultural group, giving you the chance to improve your inter-cultural competence – a vital skill in the increasingly globalised field of tourism management. You'll be prepared to undertake roles in tourism management, policy planning and development, and research within government and non-governmental organisations.

You'll develop your management, research and analytical skills to allow you to operate at a high level within this dynamic industry. During your studies, you'll meet industry experts, network and share knowledge and experience while learning in a structured environment. You also have the option to take a 30-week placement working with a tourism employer or undertake a semester abroad as part of your course.

Some of our graduates now hold senior management positions in private and public sectors, such as tour operators, the aviation and cruise industries, hotel chains, and government tourism ministries and development agencies.

“The lecturers placed great importance on immersion, and invited senior tourism experts from the industry to explain different topics from a practical perspective.”

Kaiti Shang, graduate



Core units

Managing Visitor Attractions: You'll look at the principles and practice of managing a range of visitor attractions, including issues of presentation, interpretation, visitor flows, managing capacity, and a range of case studies of management issues at different types of attractions.

Tourism Planning & Development: This unit demonstrates how planning theories are converted into policies and, in turn, help shape destination development in the tourism industry in both the developing and developed world.

The Tourism & Hospitality Industries: This unit will provide you with a comprehensive overview of the operations of the tourism and hospitality industries. It includes many guest speakers from industry.

Destinations: Contexts for Tourism & Hospitality: This unit explores the physical, conceptual and administrative spaces in which tourism and hospitality activities occur. The unit will be international in nature, drawing on examples and practices from developed and developing nations.

Business Strategy & Finance: This looks at the foundations of strategic analysis and choices that tie into an organisation's business decisions. This includes private, public and third sector. You'll study the corporate finance sources of organisations, reporting and interpreting financial data.

Dissertation: This unit is the conclusion of your learning experience. It is an opportunity to undertake a detailed research project into any aspect of tourism management.

Option units (choose one)

Air Transport & Tourism: This unit will develop your awareness of the role of aviation management in the successful planning and development of international tourism.

Conference Tourism: Here, you'll reflect on the conference sector's growth, and examine its present state by identifying the size, value, trends and growth of major conference destinations throughout the world.

Crisis & Disaster Management: You'll complete a number of strategic and tactical planning exercises aimed at addressing the need to integrate tourism and events within risk reduction, response and recovery strategies.

Design for Tourism & Hospitality: This unit addresses the role and significance of design in and for the tourism and hospitality industries, in a wide range of contexts.

Entrepreneurship: You'll understand the process of creating a new entrepreneurial venture along with the funding available.

Food Design & Marketing: This unit focuses on food in terms of its aesthetics, the processes and tools used, and the spaces where food is prepared, distributed and consumed, and how these are promoted and communicated to the consumers.

Global Food & Drink: The unit provides an in-depth analysis of the role of food and drink in the international hospitality, tourism, retail and events business environment.

Tourism Management & the Natural Environment: This unit focuses on the complex relationships between the tourism industry and the natural environment, and the ways in which tourism can be managed to ensure that it contributes to biodiversity and conservation.

Optional work placement

An exciting part of your studies with us is the opportunity to do a minimum 30-week industry placement. The placement is

intended to foster personal and professional development and to improve your employability.

Tourism Marketing Management

Key Information

Duration & delivery:

1 year full-time or 16 months full-time with optional study exchange (September start), 16 months full-time or 18 months full-time with optional study exchange (January start), 2 years full-time with optional 30-week work placement, 2 years part-time

Start date:

September, January

Tuition fees:

UK/RoI: £9,250
Overseas: £15,500

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS 6.0 (Academic) with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

United Nations World Tourism Organisation (UNWTO); Tourism Management Institute (TMI); Institute of Travel & Tourism Centre of Excellence

Why choose this course?

This conversion course is accredited by the United Nations World Tourism Organisation (UNWTO), demonstrating the quality of this degree. The international nature of this course will ensure you're well prepared for work in multinational tourism, marketing or hospitality organisations around the world, where you can take on roles within areas such as senior management, marketing, destination management, international airlines or tour operators.

Course overview

We are known internationally for the quality of our tourism courses and research – in the Research Excellence Framework (2014), tourism at BU was rated as joint first in the UK – and we are home to three of the world's top ten tourism journals, as well as some of the leading international textbooks.

The course aims to establish your understanding of the principles of tourism marketing management, providing you with a framework to understand business development and marketing planning. Specifically, it examines the relationships between the customer experience and marketing organisations, research planning, budgeting, marketing strategies and communication. The course also explores how eTourism and digital marketing is used in the tourism, travel and hospitality sectors for destinations and organisations.

The course is delivered by a team of internationally recognised experts with a wide range of industry and academic experience. You will also meet, network and share knowledge with leading industry figures and experts.

You also have the option to take a 30-week placement working with a tourism employer or undertake a semester abroad as part of your course. You can study in a range of countries worldwide at the end of the taught component of your Master's degree.

“Being able to discuss topics with lecturers who are leading experts in the field really helps you understand what is important in the industry and how to apply this knowledge and expertise.”

Ramona Wagner, graduate

Core units

Tourism Marketing Innovation: This unit will provide you with the academic knowledge and professional skills to not only study marketing innovations but also apply them in an industry context, thanks to the professional practice networks of our lecturers.

eTourism & Digital Marketing: This unit explores how information technology is used in the tourism, travel and hospitality sectors for destinations and organisations. You'll look at technology's contributions to strategic competitive advantage from a marketing perspective.

The Tourism & Hospitality Industries: This unit will provide you with a comprehensive overview of the operations of the tourism and hospitality industries. It includes many guest speakers from industry.

Business Strategy & Finance: This unit looks at the foundations of strategic analysis and choices that tie into an organisation's business decisions. This includes private, public and third sectors. You'll study the corporate finance sources of organisations, reporting and interpreting financial data.

Destinations: Contexts for Tourism & Hospitality: This unit explores the physical, conceptual and administrative spaces in which tourism and hospitality activities occur. The unit will be international in nature, drawing on examples and practices from developed and developing nations.

Dissertation: The 15,000-word dissertation is the conclusion of your learning experience, where you'll carry out a detailed research project into any aspect of tourism marketing of your choice.

Option units (choose one)

Air Transport & Tourism: This unit will develop your awareness of the role of aviation management in the successful planning and development of international tourism.

Conference Tourism: Here, you'll reflect on the conference sector's growth, and examine its present state by identifying the size, value, trends and growth of major conference destinations throughout the world.

Crisis & Disaster Management: You'll complete a number of strategic and tactical planning exercises aimed at addressing the need to integrate tourism and events within risk reduction, response and recovery strategies.

Design for Tourism & Hospitality: This unit addresses the role and significance of design in and for the tourism and hospitality industries, in a wide range of contexts.

Entrepreneurship: You'll understand the process of creating a new entrepreneurial venture along with the funding available.

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Optional work placement

An exciting part of your studies with us is the opportunity to do a minimum 30-week industry placement. The placement is

intended to foster personal and professional development and to improve your employability.

MSc

Sport Management

Key Information

Duration & delivery:

1 year full-time or 16 months full-time with optional study exchange (September start), 16 months full-time or 18 months full-time with optional study exchange (January start), 2 years full-time with optional 30-week work placement, 2 years part-time

Start date:

September, January

Tuition fees:

UK/RoI: £9,250

Overseas: £15,500

Entry requirements:

A Bachelor's Honours degree with 2:2 in any subject, or equivalent

Required subjects:

None

If English is not your first language:

IELTS 6.0 (Academic) with a minimum of 5.5 in each component, or equivalent

Bournemouth University International College:

Have you considered Pre-Sessional English or a Pre-Master's to help meet your entry requirements? To find out more, visit www.bournemouth.ac.uk/international-college

Accreditation:

Club Managers Association of Europe



Why choose this course?

This course is taught by our team of research-active and passionate academics, who actively engage with organisations in the sport management sector. Inclusivity, diversity and commitment to social responsibility are core values that are integrated in academic research and teaching on this course. You will develop the knowledge, skills and attributes necessary for a professional career in sport. The course will enable you to engage with industry leaders to benefit from their sport management knowledge, experience and insights.

As a graduate, you will be prepared to undertake roles within sport development, sport business and marketing management, sport facility management, international sport event management or in applied sport policy.

Course overview

Sport is growing as a global industry. The global sports market is estimated to be worth between \$600-700 billion a year to the global economy. Our course will help you to acquire the skills and attributes needed to become a leader in this dynamic and growing sector.

This course is ideal for those wanting to pursue a career working for sport business and marketing organisations, national sporting governing bodies, sports consultancy enterprises, community groups and charitable sporting organisations. It is suitable for those already working in sport management, or those who want to change career direction.

You'll develop an in-depth understanding of business and management principles and their application to the sport industry. This will allow you to understand and apply sound management practice in sport contexts across public, private and voluntary sectors of international economies. Many tensions have emerged as sport has become more internationally relevant, and this course will enable you to assess and act on the implications for the future development and management of sport.

You can also choose to go on a 30-week work placement as part of your course to gain valuable experience and improve your performance as a manager. You'll undertake your placement after you have completed the taught units of your course. Alternatively, you can boost your international and intercultural competence by studying at one of our international partner universities.

Core units

Contemporary Issues in Sport Management:

This unit will introduce you to the nature, structure, environment and context of sport. It will also develop your critical understanding of contemporary controversies in sport management which will enable you to explore the problematic aspects of understanding and applying management practice to sport.

Sport Business Analytics: In this unit you will apply sport management theories to real-world problems that can be addressed and/or better understood through the collation of various forms of qualitative and quantitative data from a range of digital environments.

Managing Operations, People & Leadership:

You will develop an understanding of how different types of sports operations analyse, plan, manage and evaluate operational resources necessary for the delivery of sports opportunities. You will also develop a critical awareness of the complexities of human resource management and leadership theory as applied to sports organisations.

Strategic Sport Management: You will develop the ability to undertake strategic analysis, develop strategic plans and understand the key issues in terms of strategic implementation relevant to public, private and voluntary sector organisations using a broad range of strategic tools, models and theories.

International Sport Marketing: You will develop the ability to undertake marketing analysis, develop strategic marketing plans and understand the key issues in terms of strategic implementation relevant to a wide range of international organisations using a broad range of strategic tools, including models and theories.

International Sport Event Management: This unit will encourage you to think critically about global contexts for sport events and how management practices may vary accordingly. In doing so, the unit will focus on the management of sports organisations, the role and importance of stakeholders, collaborators and delivery organisations in the organisation, provision and outcomes of sports events.

Dissertation: You will have the opportunity to demonstrate breadth of knowledge and analytical techniques through the preparation and presentation of a rigorous and analytically sound dissertation concerning a particular sport issue. The dissertation is the conclusion of your learning experience, where you'll carry out a research project. You'll use and present your chosen research methodology before application within and through your research design. The final written element of the dissertation will demonstrate your ability to collect and analyse data and present your findings, as well as your understanding of ethical issues associated with sound research.

Optional work placement

An exciting part of your studies with us is the opportunity to do a minimum 30-week industry placement. The placement is

intended to foster personal and professional development and to improve your employability.



The lecturers are enthusiastic and professional, and they are always eager to support you with your assignments. The assignments are related to contemporary challenges in the field, and they push you to get the best out of yourself.



Wierian Speijers, student



Beach huts, Bournemouth

CONTACT US

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Email: askbu@bournemouth.ac.uk

Web: www.bournemouth.ac.uk

Blogs: www.bournemouth.ac.uk/student-blog

Facebook

Main BU profile: [JoinBournemouthUni](#)

International students: [Bournemouthuniversityinternational](#)

Instagram

Main BU profile: [Bournemouthuni](#)

International students: [bunternational](#)

Twitter: [@bournemouthuni](#)

YouTube: [Bournemouthuni](#)

TikTok: [@Bournemouth_uni](#)

LinkedIn: [Bournemouth University](#)

Weibo: weibo.com/ukbournemouth



IMPORTANT INFORMATION

Boscombe Pier, Bournemouth

This prospectus describes the courses currently offered by Bournemouth University ("BU"). We have made every effort to ensure that this information is accurate at the time of printing, but details may have changed since this prospectus went to press. Current information is available on our website (www.bournemouth.ac.uk/courses) and we will indicate if significant changes have been made.

Changes to courses

The course information on our website (www.bournemouth.ac.uk/courses) includes a list of the units that may be available for your course, including core and optional units. We do not guarantee that an optional unit will run or be available to all students. Your choice of units may be restricted by limits on timetabling, staffing, facilities, the number of places on the unit, or external circumstances such as any general public health measures in place.

It is important that we can update or amend courses. We do this to ensure that the curriculum, teaching and learning methods and forms of assessment are up to date, to maintain academic standards and enhance the quality of learning opportunities for students. We will normally make changes only if the overall effect of the changes is either neutral or advantageous to potential students. Negative changes may sometimes be unavoidable because of unforeseen issues such as staff availability, student numbers or other resources. BU will seek to minimise the impact of the changes on offer holders and any negative impact on student experience. If you have applied for a course, we will contact you if we make significant changes that affect the course information in this prospectus or on our website.

Courses subject to validation

As part of BU's rigorous quality control procedures, every proposed new course, or change to any existing course, undergoes a process of scrutiny and validation to ensure that those changes meet the high standard required for approval by the Academic Standards Committee. We will flag on our website (www.bournemouth.ac.uk/courses) courses that are under review and will highlight if significant changes are made as part of this process.

Student agreement

When you accept an offer from BU, you are agreeing to our student agreement. When you register for your course online you will be asked to read the student agreement and confirm that you agree to be bound by it, including the rules and policies that it refers to. The student agreement forms the basis of the contractual relationship between you and us. All of our policies, procedures and other important information that is covered by the student agreement can be found at: www.bournemouth.ac.uk/important-information.

Some of the information may not seem important now but it is best you know where it is so you can find it should you need it later. For example, we explain what happens if we change something about your course and what will happen if something goes wrong. We explain how you can complain, how you pay your fees or apply for refunds and what your cancellation rights are.

Tuition and other fees

Details of course and other fees are available on our website and will be confirmed at the time of offer. Information about how to pay tuition and other fees, what happens if you do not pay them, refunds and other important information about fees and charges, and how they may be changed is set out in our fees policy (see: www.bournemouth.ac.uk/important-information, under Finance).

You need to contact us if an employer or other person will be paying your fees. You will remain liable for the payment of course fees if the employer or other person does not pay on time. Registration for courses is online. During your registration process, you can pay online or be given details of how to pay by cheque.

Students' Union code of practice

Under the provisions of the Education Act 1994, the BU Board has approved a Code of Practice for the Students' Union at Bournemouth University. This is published at www.bournemouth.ac.uk/important-information.

Data protection

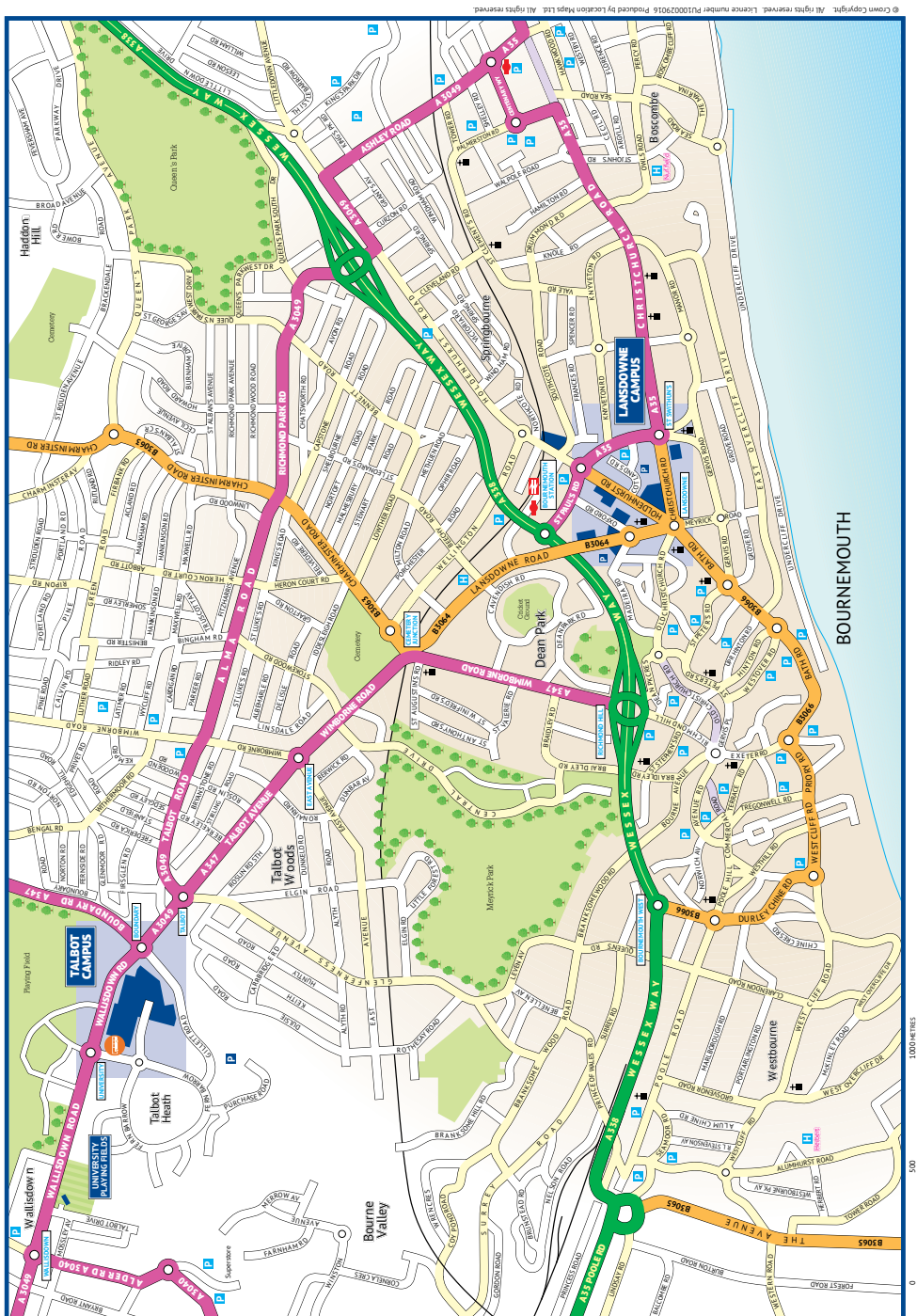
BU collects and retains personal information, in various formats, about our current, past and potential future students for a variety of purposes as set out in BU's privacy notices, which are accessible on the BU website: www.bournemouth.ac.uk/data-protection. BU holds this personal information securely, both in hard copy format and electronically, under the requirements of data protection legislation. The website and privacy notices provide further information for individuals about how to exercise their rights in relation to their personal data, including how to request a copy of the information BU holds about them.

For up-to-date information on Bournemouth University, go to www.bournemouth.ac.uk.

Bournemouth University Fern Barrow, Poole, Dorset, BH12 5BB, UK

WHERE WE ARE





1. Many of our Halls of Residence are based around the Lansdowne Campus, close to the town, beach and the rail and coach station.

2. Unilet shared houses are based around the local area.

3. Our Student Village is based on Talbot Campus – lively day and night with many on-campus facilities.

4. Corfe House offers a halls option in Poole, close to the local town centre and the local rail and coach station.

INDEX

MA 3D Computer Animation	82	MSc International Management	76
MSc Adult Nursing	120	MA International Political Communication	204
PG Dip/MSc Advanced Clinical Practice and MSc Advanced Clinical Practice (Advanced Nurse Practitioner)	124	LLM International Tax Law	152
MA Advanced Mental Health Practice	232	MSc Internet of Things	94
MA Advanced Practice	126	MSc Internet of Things with Cyber Security	96
MA Advertising	172	MSc Internet of Things with Data Analytics	98
MSc Artificial Intelligence for Media	88	MSc Investigative Forensic Psychology	216
MSc Bioarchaeology (Anthropology)	64	Grad Dip in Law	162
MSc Bioarchaeology (Osteoarchaeology)	64	MA Leading & Developing Services	230
MSc Biodiversity Conservation	166	PG Dip/LLM in Legal Practice	156
MA Cinematography for Film & Television	186	MSc Management with Business Analytics	70
MSc Clinical & Developmental Neuropsychology	212	MSc Management with Human Resources	78
MSc Cognitive Neuroscience	214	MSc Marketing & User Experience	182
MSc Computer Animation & Visual Effects	84	MA Marketing Communications	174
MSc Corporate Governance	60	MSc Marketing Management	176
MA Creative Writing & Publishing	146	MSc Marketing Management (Digital)	178
MA Criminology & Criminal Justice	222	MSc Marketing Management (Retail)	180
MSc Cyber Security & Human Factors	100	Master of Business Administration MBA	68
MSc Data Science & Artificial Intelligence	106	Master's by Research	44
MA Digital Effects	86	MSc Mechanical Engineering Design	112
MSc Digital Health	102	MA Media & Communication	142
MSc Digital Health & Artificial Intelligence	104	MSc Medical Imaging with Management	136
MA Directing Film & Television	188	MSc Mental Health Nursing	122
MSc Disaster Management	116	MA Multimedia Journalism	140
Doctor of Philosophy (PhD)	46	MSc Nutrition & Behaviour	132
Courses for Education Professionals	48	MSc Organisational Project Management	72
MSc Engineering Project Management	110	PGDip/MSc Physician Associate Studies	128
MA English & Literary Media	144	MA Political Psychology	206
MSc Events Management	236	MA Post Production Editing	196
MA Film & Television	190	MA Producing Film & Television	192
MSc Finance	56	MA Production Management	194
MSc Foundations of Clinical Psychology	210	MSc Psychology	220
MSc Green Economy	168	PGDip/MSc Public Health	134
MSc Health Psychology	218	LLM Public International Law	160
MSc Health Research	130	MA Scriptwriting	198
MSc Information Technology	92	PGDip/MA Social Work	226
MSc Innovation Management & Entrepreneurship	74	PGDip/MA Social Work (Children & Families)	228
LLM Intellectual Property	154	MA Sound Design for Screen	200
PG Cert Intellectual Property	158	MSc Sport Management	248
MSc International Accounting & Finance	58	MSc Sustainable Economic Development & Emerging Markets	52
LLM International Commercial Law	150	MSc Tourism Management	240
MSc International Finance & Economics	54	MSc Tourism Marketing Management	242
MSc International Hospitality & Tourism Management	238		

JOIN US AT AN OPEN DAY

Join us for an in-depth discussion about your options with our academic staff or support teams. Please visit the website to find out more:

www.bournemouth.ac.uk/pg-visit

On-campus Open Days

Wednesday 30 November 2022

Wednesday 22 March 2023

Virtual Open Days

Wednesday 12 October 2022

Wednesday 28 June 2023

CONTACT US

+44 (0)1202 961916

futurestudents@bournemouth.ac.uk

www.bournemouth.ac.uk/postgraduate

COURSES COMING SOON

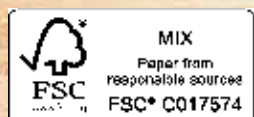
While the information in this prospectus is correct at the time of going to press, you should always check our website for the most up-to-date information, and to find out about exciting new courses we currently have in development. www.bournemouth.ac.uk/courses

Contact us:

Tel: +44 (0)1202 961916

Email: futurestudents@bournemouth.ac.uk

Web: www.bournemouth.ac.uk



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