

MAIN CONTENTS

History, Politics & Social Studies......118

and the second of the second o	2	Getting you career ready	
Welcome from the Vice-Chancellor and		Start here, work anywhere	
the SUBU President		Get ahead, stay aheadPlacements explained	
Reasons to choose BU		Financial sense	
Living at BU		Ways to fund your studies	
Why we love Bournemouth	14		
Five things you must do in Bournemouth	18	International students	
A place to call home		International informationInternational entry requirements	
Places you could live		international entry requirements	60
Will and Zeynep: Our story		Open Days	62
Life on campus	28	Important information	188
Campuses to be proud of	30	Getting here	
Students' Union		Getting nere	190
Ayomoto: My story		Index	194
Happy and healthy			
Charlotte: My storyGame for anything			
OUR COURSES			
Our courses	63	Journalism, English & Communication	
Our courses Foundation Years explained	63	Law	136
Our courses Foundation Years explained	63 64 66	LawLife & Environmental Sciences	136 140
Our courses Foundation Years explained	63 64 66 72	LawLife & Environmental SciencesMarketing	136 140 148
Our courses Foundation Years explained	63 64 66 72	Law Life & Environmental Sciences Marketing Media, Film, TV & Music Production	136 140 148 154
Our courses	63 64 66 72 78	Law Life & Environmental Sciences Marketing Media, Film, TV & Music Production Medical Sciences.	136 140 148 154 164
Our courses	63 64 66 72 78	Law Life & Environmental Sciences Marketing Media, Film, TV & Music Production Medical Sciences Psychology	136 140 148 154 164
Our courses Foundation Years explained	63 64 66 72 78 84 92	Law Life & Environmental Sciences Marketing Media, Film, TV & Music Production Medical Sciences Psychology Sport	136 140 154 164 168
Our courses	63 64 66 72 78 84 92 98	Law Life & Environmental Sciences Marketing Media, Film, TV & Music Production Medical Sciences Psychology	136 140 148 154 164 168 174 180

MAKE A DIFFERENCE

Everyone wants to make a difference to the world. But the change you want to make is totally unique to you. It might be huge. It might be small. It might be that you don't know what it is yet.

Whatever the impact you want to have on the world, BU can give you the skills to make sure it's a significant one. From saving lives by pioneering the use of drones in search and rescue missions to producing a podcast encouraging a broader section of society to engage with news and current affairs, our graduates are making differences of their own. You can read some of their stories in this prospectus, and you'll find plenty more inspiring stories online.

For now, however, the difference we are most interested in is the one you want to make, and the ways we can help you to make it. Your BU experience will be as unique as you are,

because we place our skills and expertise at your disposal so you can use what you need to get to where you want.

Some of the things that will leave an impression on you will be big. Our strong industry links, great placement opportunities and world-leading research, for example. Some of them will be small – the stranger you meet on your first day who becomes your best friend, or the lecturer with a gift for making complex ideas seem simple (while telling really bad jokes).

So take a look through the courses we offer and the support we can give you, and see if you can find a way that together, we can make a difference.



COURSE LISTING

We have over 100 degrees of difference, split over 17 subject areas. Your future is just waiting for you to find it.

Foundation	on years	64	Computer Animation, Games & Visual Eπec	ts
			BA (Hons) Computer Animation Art & Design	8
	g, Finance & Economics		BSc (Hons) Computer Animation Technical Arts	8
	Accounting	68	BSc (Hons) Games Design	90
	Accounting & Finance	68	BSc (Hons) Games Software Engineering	9:
	Hons) Accounting & Finance	71	BSc (Hons) Virtual & Augmented Reality	8
BSc (Hons)	Economics	70	BA (Hons) Visual Effects	89
BA (Hons)	Finance	68		
Auglandala	and C. Austhman all and		Computing & Informatics	
	ogy & Anthropology		BSc (Hons) Business Information Technology	94
	Anthropology	74	BSc (Hons) Computer Networks	94
	ons) Archaeology	75	BSc (Hons) Computing	94
	Archaeology & Anthropology	76	BSc (Hons) Cyber Security Management	94
BSc (Hons) Archaeological, Anthropological & Forensic Sciences	77	BSc (Hons) Data Science & Analytics	94	
		BSc (Hons) Forensic Computing & Security	9,	
Business	& Management		BSc (Hons) Information Technology Managemer	it 94
BA (Hons)		5) 80	BSc (Hons) Software Engineering	94
BA (Hons)	Business & Management	,,,,		
27 ((1.01.0)	(Entrepreneurship)	80	Design & Engineering	
BA (Hons)	Business & Management (Finance)	80	BSc (Hons) Design Engineering	10
BA (Hons)	Business & Management		BEng/MEng (Hons) Engineering (Part-time)	10
	(Global Operations)	80	BEng/MEng (Hons) Mechanical Engineering	10
BA (Hons)	Business & Management (HRM)	80	BA/BSc/MDes (Hons) Product Design	100
BA (Hons)	Business & Management		BA (Hons) Product Design Futures	10
	(Marketing)	80		
BA (Hons) Business & Management	_		Health & Social Care	
	(Project Management)	80	BSc (Hons) Adult Nursing	10
BA (Hons)	Business & Management	90	BSc (Hons) Children's & Young People's Nursing	109
PA (Hons)	(Retail Management)	80	BSc (Hons) Mental Health Nursing	110
BA (Hons)	Global Business Management (Online)	83	BSc (Hons) Midwifery	11:
BA (Hons) International Business &		BSc (Hons) Nutrition	11	
D, ((10113)	Management	80	BSc (Hons) Occupational Therapy	11
	-		BSc (Hons) Operating Department Practice	114
			BSc (Hons) Paramedic Science	11.
			BSc (Hons) Physiotherapy	110

BA (Hons) Social Work

117

History, P	olitics & Social Sciences		Media, Film, TV & Music Production	
BA (Hons)	Criminology	127	BA (Hons) Commercial Photography	160
BA (Hons)	Criminology with Law	129	BA (Hons) Film	156
BA (Hons)	Criminology with Psychology	128	BA (Hons) Film Production & Cinematography	157
BA (Hons)	History	120	BA (Hons) Immersive Media	163
BA (Hons)	Politics	121	BA (Hons) Media Production	158
BA (Hons)	Politics & Economics	122	BA (Hons) Music & Sound Production	159
BA (Hons)	Sociology	123	BA (Hons) Photography	161
BA (Hons)	Sociology & Criminology	126	BA (Hons) Television Production	162
BA (Hons)	Sociology & Social Anthropology	125		
			Medical Sciences	
	n, English & Communication		BSc (Hons) Biomedical Science	<u>166</u>
BA (Hons)	Communication & Media	132	BSc (Hons) Medical Science	167
BA (Hons)	English	133	5 1 1	
BA (Hons)	Multimedia Journalism	134	Psychology	470
BA (Hons)	Multimedia Sports Journalism	135		172
				<u>170</u>
Law				<u>171</u>
LLB (Hons)		138	BSc (Hons) Psychology with Forensic Investigation	173
	Law, Media & Creative Industries	138	Forensic investigation	1/3
LLB (Hons)	Law with Politics	138	Sport	
Life & En	vironmental Sciences			176
	Biological Sciences	145	BSc (Hons) Sport Coaching	<u>178</u>
	Ecology & Wildlife Conservation	142	BSc (Hons) Sport Management	<u>179</u>
	Environmental Science	143	BSc (Hons) Sports Therapy	<u>177</u>
	Forensic Biology	146		
	Forensic Investigation	146	Tourism, Hospitality & Events	
	Forensic Science	146	BA (Hons) Events Management	182
	Geography	144	BA (Hons) International Hospitality Management	183
Marketing	1		BA (Hons) International Tourism &	
	Marketing	150		<u> 184</u>
	Marketing Communications	151	BA (Hons) Tourism Management	185
BA (Hons)	Marketing Communications with		Foundation degrees and Ton uns	100
DA (110113)	Advertising	151	Foundation degrees and Top-ups	186
BA (Hons)	Marketing Communications with Digital Media	151		
BA (Hons)	Marketing Communications with			
()	Public Relations	151		

WELCOME FROM THE VICE-CHANCELLOR AND THE SUBU PRESIDENT

Finding a university where you will belong is a big decision. At BU, we are proud of our great facilities, of our strong employment record, of our beautiful location, and of our outstanding staff. More than that, however, we are proud of how strong our community is. How everyone works together to enrich society and create new knowledge. How everyone feels as though they belong.

Our students are part of a lively and vibrant learning community, where there are plenty of opportunities both as part of their course and as extra-curricular activities. Whether it is undertaking research alongside academic staff, gaining professional experience as part of your course or learning from academic and professional experts in their field, you'll contribute to society while you are at BU. By helping to make a difference in our local community and through projects around the world, you'll find that your time at BU helps you to become a highly employable graduate who will continue to have a positive impact on society throughout your career.

We encourage everyone in our community to demonstrate excellence, responsibility, inclusivity and creativity as we tackle issues that really matter – from helping creative and cultural industries thrive to helping under-represented groups have their voice heard. To do so we bring together world-leading research, the latest thinking from the professions and brilliant education to make sure that what we do in one area informs what we do in others. It's an approach that we call Fusion.

We also take our commitment to the environment seriously. As well as delivering environmental science degrees for many years, we are constantly looking at ways we can minimise our own environmental impact. We've won a number of environmental awards for our forward-thinking approach, and have been ranked in the top ten universities in the world for responsible consumption and production by the *Times Higher Education* University Impact Rankings.

The university and Students' Union at Bournemouth University (SUBU) work together to provide the best student experience possible. From a comprehensive Student Reps scheme to the 100+clubs and societies on offer, you can be sure you will be supported and well represented at BU.

Those are some of the reasons why we're one of the world's top 80 universities under 50 years old, according to the *Times Higher Education* Young University Rankings 2021.

We'd love you to be a part of our vibrant learning community. Find out more by visiting us on an Open Day or, if you live outside the UK, meet us at an exhibition in your country. We hope that this prospectus shows you some of the degrees of difference that we believe make BU a truly special place.

Professor John Vinney, Vice-Chancellor Naomie Lebe, SUBU President 2021/22









REASONS TO CHOOSE BU

Wouldn't life be boring if everyone was the same? At BU, we celebrate the things that make us different because they help us to approach challenges from an alternative viewpoint. Here are just some of the many reasons a BU education will be like no other – because great minds never, ever think alike.



1: We're a global university, home to a world of opportunity

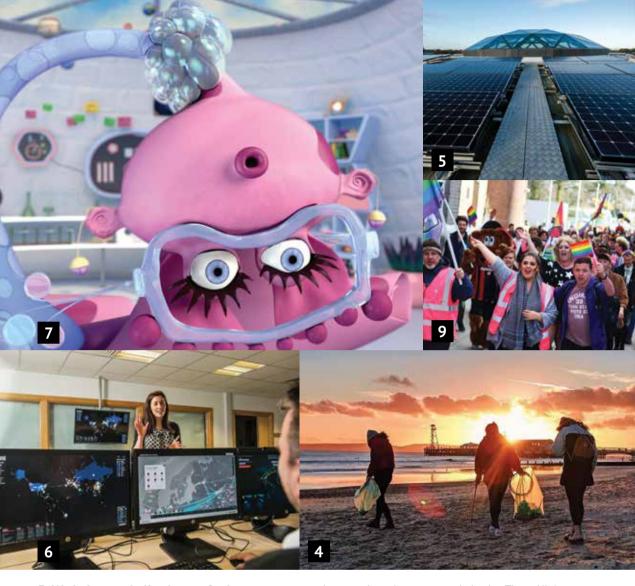
We're proud to be based in Dorset, and our influence extends around the world. *Times Higher Education* (2021) ranks us as one of the world's top 80 young universities and one of the top 15 UK universities for employability, thanks in part to our commitment to providing superb work placement opportunities for all our students. Through initiatives like our Skills Development Programme, we make sure you have the chance to develop into the kind of internationally-aware professional that the world is in need of. You can also undertake an international exchange, spending a semester studying abroad, or find long and short work placements in other countries. To find out more

about the ways we prepare you for the global workplace, see page 44.

2: Our research makes a real difference

We pride ourselves on research that makes a real difference to the world around us. We believe that research, education and professional practice belong together, with each shaping and informing the other. We don't believe in barriers to research, which is why we encourage inter-disciplinary work wherever possible.

As an undergraduate student, you can also get involved with the work we are doing, through our Undergraduate Research Assistant programme. You'll find yourself working alongside academic staff on live research projects, getting involved with work that has the potential to change lives.



3: We help people live better, for longer

From helping those with hip pain to tackling malnutrition in older people, we use all the tools and skills we have at our disposal to help improve the quality and the duration of people's lives.

4: We help to protect and preserve a sustainable environment

We are helping to save endangered species, protect coastal and freshwater regions, and understand ecosystems, learning from the past to change the future. We use our location to embed good practice that helps to protect and preserve a sustainable environment for generations to come.

5: We're ethically and environmentally responsible

Ethical business practices and environmental sustainability are embedded in our courses, but we

also practise what we preach. In the *Times Higher Education University Impact Rankings 2021*, we were ranked eighth in the responsible consumption and production category. What's more, we've been a Fairtrade university for 14 years and hold annual events for Fairtrade Fortnight. We were awarded an EcoCampus Platinum award in 2016, in recognition of the hard work we have done to minimise our carbon footprint.

6: We help to prepare for and recover from crisis

We are leading governments and organisations across the world in preparedness for, and recovery from, crises – with people at the heart. From the work of our Disaster Management Centre to research focused on building resilience and cyber security, BU manages situations, makes systems and operations safe and secure, and works for the protection of the world we live in.



7: We're helping creative and cultural industries to thrive

We have the expertise to help cultural and creative industries grow sustainably and responsibly. From our Oscar-winning graduates to our exploration of cultural heritage and our international tourism reputation, our work helps to add enjoyment to life, from the holidays we go on, to the movies we watch and the history we preserve.

8: We are proud of our diversity

As a BU student, you can be proud to be part of a community that celebrates diversity. We have an Athena Swan Bronze award in recognition of our commitment to gender equality, and the Students' Union at BU (SUBU) has Investors in Diversity accreditation.

We host an annual Pride event and many more events throughout the year for students across the university to celebrate diversity in all its forms.

Discover how you can celebrate your own difference with SUBU on page 34 and all the support we offer on page 38. If you're joining us from overseas, see page 56 for more information.

9: We challenge marginalisation, misinformation and under-representation

We challenge marginalisation, embody ethical reporting and digital responsibility, protect the vulnerable, and empower communities. We do this by listening to those who are often excluded from decision-making, and helping them to be heard.



10: We offer incredible learning opportunities

The learning environment is more than the furniture around us – it's the technology, support and course design that help you prosper.

11: We are a catalyst for growth, using our expertise to boost skills and advance the region

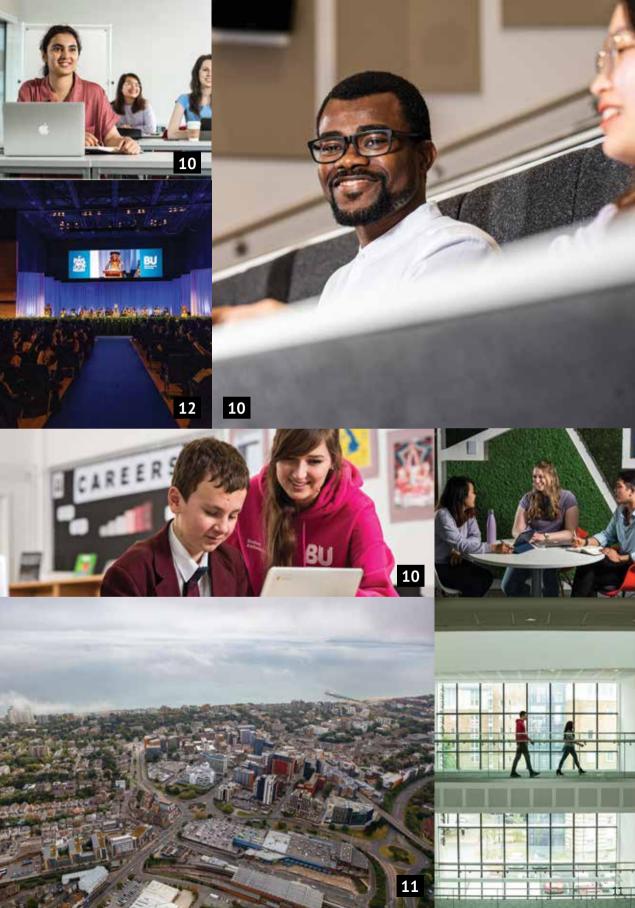
We want to help make Bournemouth the best it can be, so we use everything we learn on the global stage to help grow and develop the region. Our international links, our real world experience, our cutting-edge research and our alumni network help us to take the best of Bournemouth around the world – and bring the best of the world back to Bournemouth.

12: Our graduates recommend us

95% of our graduates would recommend BU to someone considering us as their choice for university, according to the most recent BU Alumni Survey (2020).

With so many success stories already behind us, isn't it time you joined us to start your own success story? See page 62 for details of Open Day dates.

www.bournemouth.ac.uk







Let's make the time you'll spend in Bournemouth the best of your life. Sand between your toes, time spent with friends, making great memories – it's all here waiting for you.

DEGREES OF DIFFERENCE

www.bournemouth.ac.uk/around-bournemouth



FIND OUT MORE...

14 Reasons to love Bournemouth

A look at some of the things that make Bournemouth such an amazing place to live and study, including some attractions that are off the beaten track.

18 | Five things you must do in Bournemouth

Local resident and BU student April talks you through some of her favourite Bournemouth activities.

20 A place to call home

Find out more about life in BU accommodation and what you can expect when you move in.

22 | Places you could live

Look around the accommodation we have available and start thinking about what will suit you best.

26 | Will and Zeynep: Our story

It's not just the place you'll fall in love with – it's the people too. Two BU students share their experiences of life in BU accommodation.



WHY WE LOVE BOURNEMOUTH

From cosy corners in cafes to the wide open spaces of the Jurassic Coast, there'll be something in Bournemouth for you to fall in love with. Our seven stunning miles of golden beach provides the backdrop to a wide variety of activities. Whether you're looking for the peace of toasting marshmallows over a BBQ or the adrenaline-pumping thrill of a zipwire from the pier to the beach, there's space for everyone to do their thing. With the New Forest on your doorstep, and London only a train ride away, you'll be able to find something you love doing and indulge yourself in an idyllic setting.



In the town

Bournemouth is a vibrant town with a young feel – the town centre is just five minutes' walk from the beach and home to everything you could hope for. With a good mix of high street brands, department stores and independent boutique stores, you'll find your retail therapy fix without having to look too hard. Many also offer a discount with a TOTUM card, which is available to NUS members. There's also an eclectic mix when it comes to socialising, with a great range of bars and cafes complemented by clubs and music venues – including the Students' Union venue, The Old Fire Station.

That famous beach

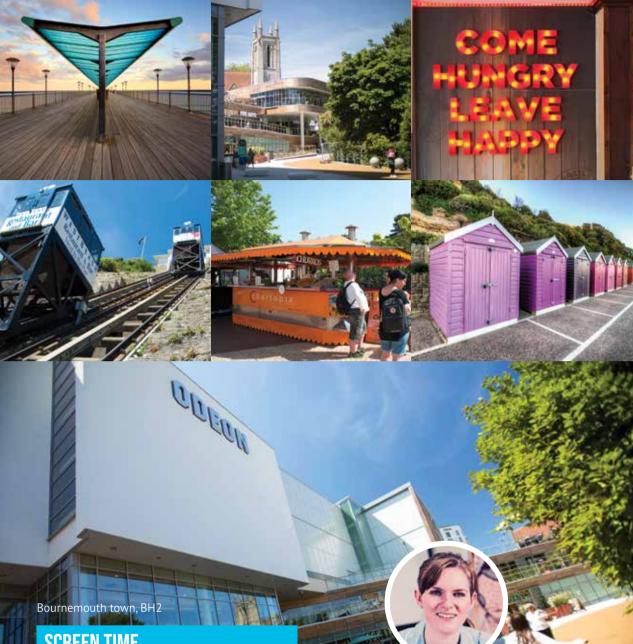
Bournemouth beach is one of the best in the world – but don't just take our word for it. TripAdvisor ranked it in the top 5 in Europe and the top 20 beaches in the world in 2021, and it holds four European blue flags and two Seaside Awards too.

With two traditional English piers to explore – one in Boscombe and one in Bournemouth itself – you can swim, sunbathe, walk, exercise, surf or paddleboard to your heart's content. There's a zipwire to try if you dare, or the Bournemouth Big Wheel for panoramic views of the coastline.

Unsurprisingly, the beach is also home to plenty of entertainment and live events throughout the year – from sports events including beach volleyball and sand polo to Friday night fireworks in August. It's also home to the largest free air festival in Europe – visit www.bournemouthair.co.uk to find out more and see what's in store next!

Other places to play

When the time comes to move out of halls, many of our students tend to move to Winton and Charminster, adjoining areas situated halfway between our campuses. Bournemouth town centre is within easy reach, but both have their own



SCREEN TIME

The multi-million pound BH2 complex is right in the middle of Bournemouth, and features a huge modern cinema complex – luxurious reclining seats, lots of legroom, big screens AND you can eat pizza while you watch your favourite films.

Alternatively, there are plenty of places in Dorset (as well as lots in Hampshire) that offer the chance to take in a drive-in movie if that's your thing. They run all year round so whether you want to turn the heaters up full while you watch a Christmas movie or wind the windows down as you take in a summer action blockbuster, you'll be able to indulge yourself.

"THE NEW FOREST IS BEAUTIFUL WITH SO MUCH OPEN COUNTRYSIDE. I **WENT CAMPING WITH MY FLATMATES** IN THE SUMMER AND HAD THE MOST AMAZING WEEKEND. EXPLORING THE AREA AND MAKING MEMORIES THAT I'LL NEVER FORGET."

Beth Cordon

BSc (Hons) Adult Nursing student



metropolitan feel. A stroll along either high street will see you greeted by the smells of food from around the world – Bedouin, Lebanese, Turkish, Italian, Spanish, Greek, Thai, Indian, Chinese and Japanese food are just some of the cuisines that will be tempting you into the bars, restaurants, cafés and coffee shops that line the pavements.

Sandbanks

If you fancy a look at how the other half live, a wander round glamorous Sandbanks never disappoints. Nestled in among the mansions, penthouse flats and supercars, there are plenty more affordable ways to spend your time and money while you admire the stunning scenery.

The triangle

Bournemouth's answer to Soho and Greenwich Village might not be QUITE as glamorous, but it's home to some great bars, clubs and restaurants nonetheless. It's the epicentre of the town's thriving LGBTQ+ community, with a friendly atmosphere and a whole heap of personality. You'll also find decent pubs offering craft ales aplenty and affordable yet chic places to eat. Look out for the Mad Cucumber and Twelve Eatery for amazing plant-based menus, while coffee shops like Flirt are bursting at the seams with personality.

Watersports

If watersports are your thing (whether you are keen to try your hand at a new sport or you're a bit of a pro already), then the calm, shallow waters of Poole Harbour certainly won't disappoint.

"A SHORT TRIP ON THE CHAIN FERRY FROM SANDBANKS WILL HAVE YOU IN THE DEPTHS OF RURAL DORSET, WITH THE BEAUTY OF THE PURBECKS STRETCHED OUT AHEAD OF YOU. VISIT TYNEHAM VILLAGE – A SMALL CORNER OF DORSET THAT TIME FORGOT WHEN IT WAS EVACUATED IN 1943."

Marilyn Scofield-Marlowe BSc (Hons) Computing student

You name it, the harbour can offer it – windsurfing, kitesurfing, paddleboarding, surfing, kayaking, wakeboarding, jetskiing – the list goes on. Just a short journey away in the New Forest, you'll also find a water activity park, home to a Wipeout style assault course!

Walking and riding

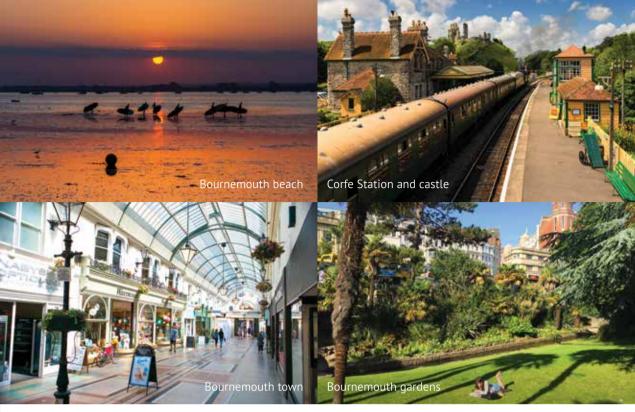
If you like to combine your sightseeing with a spot of exercise, there are loads of fantastic walks you can take in Bournemouth and the surrounding areas – and plenty of places offer bike hire, both in Bournemouth (including on the seafront) and in the New Forest. Some of the stunning walks to enjoy include Upton Country Park in Poole (the incredible views over Holes Bay and Poole Harbour are a must-see) and Swanage Bay.



FIVE THINGS YOU MUST DO WHILE LIVING IN BOURNEMOUTH

By April Dyer, BSc (Hons) Nutrition Student.

I've actually lived in Bournemouth all my life, so I was already familiar with the area. In fact, the area is one of the reasons I decided to choose BU – I already knew about the fantastic places it has to offer, and knew that anywhere else I moved to would struggle to match them. I've been sharing my insider knowledge of Bournemouth with my fellow students since starting my course, so here are some of my top things to do in Bournemouth!



1. Go to the beach

One of my favourite places to go is the beach, where I walk the dogs. Although the beach is one long stretch, there are lots of little parts to it, so it feels like they are different beaches and many have their own feel. The main stretch, around Bournemouth pier, has a variety of restaurants and cafés close by. I recommend making the most of these, enjoying a hot chocolate in the colder months or a cocktail in the summer. The beaches are award winning and have been named the best in the UK in various surveys over the years.

2. Visit the town centre

Bournemouth town centre is big enough to be interesting and varied, but small enough that you can cover the whole area on foot. At the heart of the town is Bournemouth square which regularly hosts events such as markets, live music and other entertainment. There is a huge variety of shops, restaurants, bars and a cinema complex close by.

3. Stroll through the Lower Gardens

On the approach to the beach, you can walk through the Lower Gardens. When the sun is out, take a blanket and enjoy a picnic, read a book or play some mini golf. Then you can walk along the pier, admire the view and play in the amusements. At Christmas you can visit Christmas Tree Wonderland, where the gardens are filled

with spectacular lights to walk through and it really is magical. At Christmas there is also a market hosted in the square filled with lots of stalls selling food, gifts and treats. There's even a temporary outdoor bar, the ideal place to grab a drink and meet friends.

4. Enjoy a great night out

There is a buzzing night life in Bournemouth with lots of restaurants, bars and night clubs. The Students' Union club, The Old Fire Station, is a few minutes' walk away from most of the student accommodation in Lansdowne. The club hosts a range of events and is a great place to get to know new people.

5. Get out and explore the local area

Bournemouth is convenient to reach via car, train or bus and the bus services are excellent to travel between the campuses, accommodation and all other local facilities.

You can hop on a bus and visit many places Dorset has to offer. Whether you choose to visit Weymouth for the beach, shopping, and fantastic fish and chips, Poole to visit the harbour, Brownsea Island for its spectacular scenery, Swanage to see the iconic railway, Corfe Castle for a spot of history, or a boat trip around the Jurassic Coast, you'll find something just right for you.



A PLACE TO CALL HOME

BU accommodation isn't just about a roof over your head – it's about being part of a community where you can involve yourself in as much or as little as you like. We believe that you should be able to live life in BU accommodation the way you want to. We encourage a thriving community where there's always something going on, but also make sure that you have a quiet, private space you can call your own. You'll even have your own room, so you needn't worry about a snoring roommate...

The wi-fi internet access can handle all the research you want to throw at Google – or the best Netflix or Amazon Prime has to offer. If you fancy yourself as the next winner of Masterchef, then you'll be in your element in our well-equipped kitchens, ideal for hanging out with your new housemates and impressing them with your cooking (don't worry, there's still a microwave if

you need a little more practice). There are also laundry facilities on site, for which you'll have to pay a small extra charge.

Everything's included – even the UNIBUS

All your bills are included – no extra money to find for gas, electricity, water or internet – and your rent also includes the price of a BU bus pass (though



you can opt out of paying extra for the bus pass if you don't want one) as well as access to the exclusive ResLifeBU programme of social activities and wellbeing support.

Bournemouth also has great train, airport and ferry links. We don't have much car parking at BU, but with great travel connections and plenty of cycle storage, you won't miss your car for a minute. It's all part of our commitment to being environmentally responsible – an approach that has seen us win an EcoCampus Platinum award.

Great accommodation for everyone

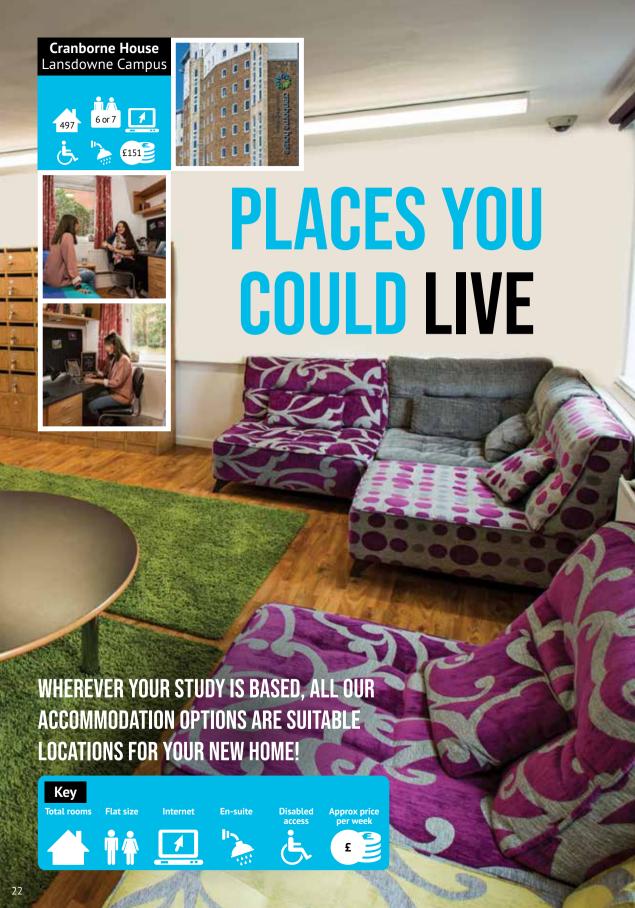
For students with disabilities, we do have some dedicated accommodation available – just let us know what your needs are when you first register your interest in BU accommodation and we'll do everything we can to help. If you have a partner or a family, we can advise on alternative accommodation options.

ResLifeBU

ResLifeBU is a programme of activities and support exclusively delivered across all sites within the BU accommodation portfolio. Our dedicated ResLifeBU team is on hand in your accommodation to help you with your transition into university life and then assist you to develop the skills you need for independent living. They also run social events across the halls of residence and provide support with your wellbeing. Designed to make sure your experience doesn't stop when you step off-campus, ResLifeBU aims to make your first year at BU a great all-round experience.

How the booking process works

Booking your accommodation is easy using our online accommodation portal. Within 48 hours of accepting your place at BU, you'll be able to register for your BU accommodation guarantee. You'll then be notified when it is possible to choose and secure your accommodation. Everything is done online – including paying your deposit – but you can always get in touch with us if you have any questions or things aren't clear. The aim is to make choosing your room simple and stress-free, leaving you free to concentrate on the important things, like what to bring with you on your new adventure in Bournemouth!























Dorchester House Lansdowne Campus













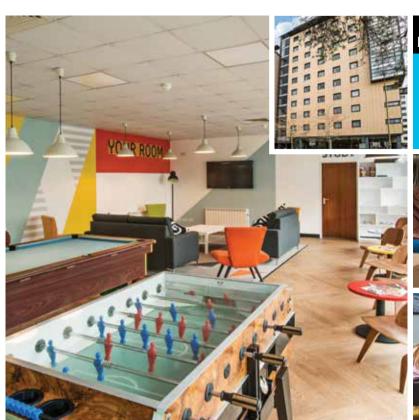
Student Village Talbot Campus











Purbeck House Lansdowne Campus



























HOW TO BOOK

We offer an accommodation guarantee for undergraduate students, so long as you meet the relevant deadlines. You'll be able to choose and book the room of your choice once you meet the conditions of your offer. For more details, see www.bournemouth.ac.uk/accommodation.



OUR STORY

rom living in Halls of Residence to moving into a shared house, life at BU is an exciting journey – but one where you can decide how much support you need.





Will's story

For first-year BA (Hons) Media Production student Will, living in halls has been a great introduction to university life, especially as it was quite a change from what he was used to at home.

I live in quite a rural part of Norfolk. There's even a farm opposite my house! Coming to Bournemouth meant quite a change for me in that respect – it's a much more urban place to live. I thought it would take a lot of adjusting to that, but actually it's been pretty straightforward and I'm very used to it already.

What's made it easier is that I get on brilliantly with my new flatmates. We've got a really good dynamic and help each other out all the time, running errands for each other and so on. I absolutely love cooking, so I'm often in charge at mealtimes when we will all invite other friends from our courses round – we call it our extended family. We take it in turns to buy ingredients etc, and it's a great way to just relax and spend time together.

Living in halls makes settling into university life really easy because you don't feel like you've suddenly moved into a totally new phase of life – it feels more like a transition with things like security, nice flatmates, good facilities etc. All the bills are included and I opted in to the free bus pass too, which you can use to travel around Dorset, not just for travelling to Talbot (though that was the main reason I got it).

Living in halls has been a brilliant experience. Next year I'm moving into a shared house with people from my course, but I'll definitely be staying in touch with all my flatmates and getting together often. I feel as though I've made great friends with people I



would otherwise never have met, and it's been a big part of settling in and enjoying life at BU.

Zeynep's story

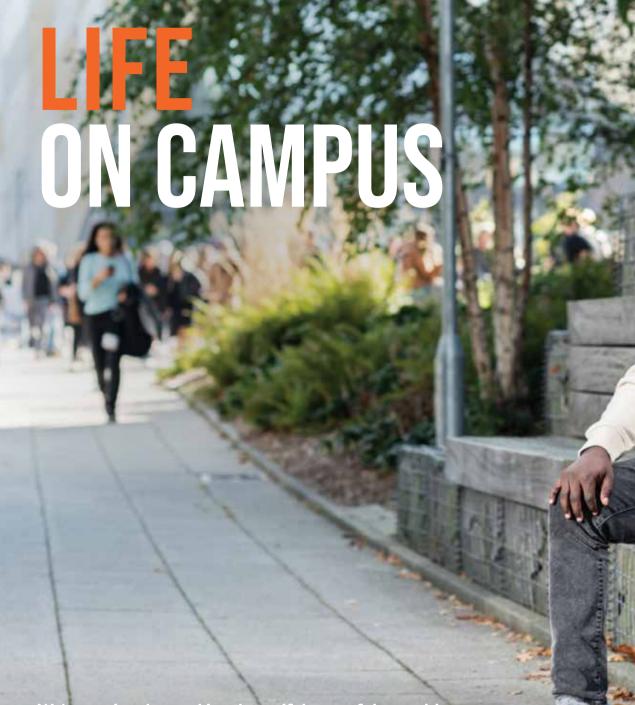
Second-year BA (Hons) Marketing Communications student Zeynep is living in a shared house, after spending her first year in halls, and agrees that halls provide a great stepping stone.

Coming to BU and not knowing anyone meant life in halls was absolutely ideal. Communities sprang up very quickly among those sharing the same blocks, so you make friends with far more people than just your flatmates. We'd all meet in the social outside spaces, so you gained a large circle of friends really quickly.

It prepares you well for moving on to living in a shared house for your second year – though some choose to stay in halls-style living for longer. I'm living in a shared house in an area called Winton, which is halfway between our two campuses. It means it is easy to get to lectures, but also convenient for nights in town.

That said, one of the reasons I chose to live in Winton is that I really like the area itself, so there's lots on the doorstep too – cafés, restaurants, bars and a really lively local culture that's fun to be a part of.

I'm loving life in Winton now, and get on really well with my new housemates too. The increased independence from living in halls is enjoyable, but probably not something I would have coped with so well if I hadn't lived in halls first. Little things – like paying bills between you instead of it all being covered in your rent – can take a little while to get the hang of, but overall, the transition from halls to a shared house has been pretty easy – and I'm looking forward to becoming an even bigger part of the local community through the rest of my studies!



We're not just located in a beautiful part of the world – our campuses and facilities are pretty special too. Take a look at the places that you could be learning in, and find out how everything we do is designed to give you the best chance of success.

DEGREES OF DIFFERENCE www.bournemouth.ac.uk/why-bu



FIND OUT MORE...

30 | Campuses to be proud of

See how we provide you with the facilities you need to help you learn the way you want to.

34 | Students' Union

The help and support on offer from the Students' Union, as well as some of the fantastic ways you can socialise away from your studies!

36 | Ayomoto: My story

SUBU's Vice-President: Student Opportunities talks through some of the ways that SUBU can help students at BU.

38 | Happy and healthy

See how we help to look after your wellbeing during your time with us.

40 | Charlotte: My story

Charlotte talks about how her time at BU has broadened her horizons.

42 | Game for anything

The various ways that SportBU can help you with your health and fitness goals.



CAMPUSES TO BE PROUD OF

Whether you want silent study spaces or to get together with your course mates in a technobooth to finish that tricky group project, our campuses have got you covered. You can study your way, with the facilities you need to do so – including wi-fi in all BU accommodation so you can work from home, and rooftop cafés where you can work with friends while catching up and enjoying some sunshine too. We believe that students are at their best when they have access to great facilities, and we're proud of what we offer.



Many sites, one community

Our two new Gateway Buildings – one on each campus – are great examples of flexible learning spaces that let you make your own choices about how to study. They've been designed to support the imaginative and collaborative ways we work. They're home to lecture theatres and seminar rooms with plenty of space, as well as the equipment needed for streaming and sharing, alongside outstanding specialist facilities.

The Poole Gateway Building on Talbot Campus is home to new TV studios, editing suites, sound stage, audio studios, PC labs, screening room, a motion capture and green screen facility, and cross-faculty collaborative learning spaces. The Bournemouth Gateway Building on our Lansdowne Campus is

mainly used by students in the Faculty of Health & Social Sciences, but is open and accessible to all students and staff, as well as the local community. It is home to simulation suites including an operating theatre, hospital wards, a maternity birthing room and a residential flat for care scenarios – as well as an MRI scanner.

Facilities that prepare you for success

When you start your career, you'll need to know how to use the same industry-specific equipment that you'll encounter in your job. That's why we go to great lengths to ensure you have access to facilities, hardware and software that are at least the same standard you will find in your industry.



Library and learning resources

Our libraries on both campuses give you access to electronic, print and multimedia resources with staff on hand for support. We have over 500 open access computers available 24 hours a day, seven days a week, as well as an extensive wi-fi network. If you'd rather, you can hire a laptop from our loan service. If a beach-hut-themed technobooth is just the thing you need to make group work easier, we've got those too!

Our large collections of e-books and e-journals together with printed collections mean that you have extensive access to the resources that you need. You can access thousands of resources online (including more than a quarter of a million e-books) wherever you are through our virtual learning environment and mobile app.

An eco-campus

Our buildings aren't just brilliant – they're sustainable too. We're proud to hold an EcoCampus



Platinum award, recognition of our commitment to minimising our environmental impact. We give you the opportunity to make sustainable choices wherever we can, from our locally sourced selection of foods to reusable cups and recycling facilities.

We've also fitted our new buildings with solar panels to generate some of the electricity we use,

as well as a biomass boiler that fuels Poole House. You'll even find three beehives on the roof of our

Fusion Building – helping local biodiversity while also producing delicious Fusion honey!

Take a virtual tour

The best way to see all this for yourself is to visit us on an Open Day, but if you can't do that, visit www.bournemouth.ac.uk/virtual-tour to look around our facilities!



STUDENTS' UNION

Run by students, for students. SUBU (Students' Union at Bournemouth University) is here to make your university experience better. It helps you make friends, be heard, find things to do and offer support when you need it. You can become a SUBU member when you start with us. Where you take the relationship from there is up to you – but you can get involved as much or as little as you like.

What is SUBU?

Be involved

SUBU's biggest department is Student Opportunities – dedicated to bringing you a mindboggling range of clubs, groups and academic societies to try, so that you can pursue your interests with like-minded people.



There's also a big media team at SUBU, running a radio station, TV and a magazine. Volunteering gives you the chance to dedicate some time to a good cause, from a five-minute drop-in session to running a project. And there's RAG (Raising & Giving) where you can find yourself hitchhiking abroad or going on the trip of a lifetime, all while fundraising for good causes.

Be social

The Old Fire Station (near the Halls of Residence at Lansdowne) is the night-time SU events hub, hosting buzzing club nights for every taste as well as comedy shows, gigs and more. Dylan's Bar on Talbot Campus also throws a range of events if you want things a bit less frantic.

Be represented

SUBU offers leadership opportunities to all of its members. You could be involved as a Student Rep or in lots of other elected roles, gathering feedback

from the student community and working with the university to improve the student experience. The Representation department manages over 600 reps dedicated to improving courses, and its innovative ideas and operation helped win the National Union of Students Award. You could even end up as one of the four full-time officers who lead the Students' Union.

Be supported

SUBU has its own advice service, which is free, independent and confidential, to help ensure your time at BU runs smoothly. Whether you're feeling a little homesick, or you are after some finance or academic help, our trained advisers are on hand to listen and offer guidance and support. During the Covid-19 pandemic, SUBU worked closely with the university to offer remote support to all students who felt they needed it.





MY STORY

yomoto Omuwa had only been at BU a matter of months before she found herself standing for election as SUBU's Vice-President Student Opportunities...

"I initially joined BU as a Master's student and became aware that there was a recruitment campaign for full-time officers to join SUBU. Although I was interested in a full-time post, I was initially put off by the idea of taking a year off from my education to make it happen – but I'm so glad that I did. "Having a role as a full-time SUBU officer is something that has given me lots of opportunities to take on things that are really important to me – speaking up for students, fighting for everyone's rights and making sure

"Being a part of SUBU and understanding what it does has been a great experience, and one where I have learned something new every day.

that everyone is being given all the

opportunities they deserve.

"Part of my job is to oversee the clubs and societies aspect of SUBU, which is very empowering for students as it is a great way to find people with shared interests and start new groups. I'm always amazed by the diverse nature of student interests, but that in itself is testament to how easy it is to start a group about very specific interests. Freshers Week is great fun every year as you see so many different groups!

"As well as the fun parts of being involved with SUBU, we have some very serious responsibilities too, so it is about balancing those two elements. For example, we are very transparent about our commitment to the UN Sustainability Development Goals. We're always looking at what it means to be green both around the campuses and in our general behaviour – from what we can recycle and reuse to how we consume energy.

"It's been a fantastic experience for me to help with such important tasks – representing students and their rights while also playing a role in educating the student body about the responsibilities that come with them.

"Being part of SUBU has also been very valuable to me on a personal level too, as I feel it has helped to prepare me for a career. It's a serious, executive-level role and it has given me experience in lots of different areas that would never have come my way otherwise. It has helped me to grow and develop too, but also I now have something on my CV that I know will make future employers sit up and take notice of me.

"My advice to all those due to arrive in September 2023 is to get involved with SUBU at some level – and if you feel like you can contribute even more, then don't be afraid to put your name forward for election!"



Ayomoto Omuwa



HAPPY AND HEALTHY

Whether your idea of achievement is climbing a mountain, excelling at sport, or simply handing in your assignments on time, we do know it's easier to be the best you can be when you're happy and healthy. Here are some of the ways we can help you be just that.

Off to a great start

We want your entire time at BU to be enjoyable, and that starts before you even get here. Your arrivals information will contain details about clubs and societies, events you might like to attend, sport taster activities and much more. Before you've even set foot on campus, you'll be able to find groups and networks that could be with you your whole life.

Art, music, sport and culture

Whether your hero is Monet, Mozart, Messi or Marshmello, you can pursue your passion at BU. With a music centre, a number of choirs and orchestras, an art gallery and outstanding sports facilities, the only difficult decision you'll have to make is what you want to do first.



A helping hand

It's not unusual for students to need some help settling into life at university so our AskBU team are on hand to point you in the direction of the right support for you – whether that's in person or digitally. We have a range of services to help you make Bournemouth your home – from an on-site Medical Centre, to a Faith & Reflection Service. For those that need it, we have Ofsted-registered childcare facilities as well as student parking options on site (full details and charges online) if you're living more than ten miles away while you're studying.

Additional Learning Support

If you have a learning difference such as dyslexia, dyspraxia, ADD or ASC, or a medical or mental health condition, or a sensory or physical impairment, learning adjustments may be needed. By contacting Additional Learning Support (ALS), we will be able to identify the most appropriate

support for you. As well as one-to-one learning support, which could be tuition and/or mentoring, we run specific skills workshops and can also advise you on assessments and funding assistance from the Disabled Students' Allowances (DSA).

To find out more about ALS and the services and support we can provide, please contact us:

Telephone: +44 (0)1202 965663
Email: als@bournemouth.ac.uk or for more information visit www.bournemouth.ac.uk/als

Looking after your wellbeing

We support a number of initiatives aimed at boosting your resilience, improving your wellbeing and managing your mental health. Whether you need support with adjusting to university life, or just want to talk about how you are feeling, we are here to help and have a wealth of support available, including online resources that you can access from anywhere.







University has given me opportunities and aspirations I never believed I could even dream about.

As a care leaver, university felt

As a care leaver, university felt like a really scary prospect. Stability is important to me and moving is a big lifestyle change. Not only would I have to consider my living arrangements over each of the term breaks, I'd also have to really think about my finances. For these reasons, I didn't think university could be a viable option, but after spending some time researching, I soon found out certain universities like Bournemouth University have a range of support services which can help people like me!

To help students with their finances, Bournemouth University offers different scholarships and bursaries. I was eligible for the BU Care Leavers Bursary (money I don't have to pay back). I was also provided with accommodation that allowed me to stay for the full year, meaning I didn't have to worry about finding a place to live in the summer.

However, it was the people at BU that really made it all possible. Sure, this financial support was crucial – and for that I'm beyond grateful – but it was the staff members, always on hand to help with my queries, that made

that real difference. I felt listened to and I feel supported. Without this, I'm not too sure I would have ever made it to uni.

For me, getting a place on the BSc (Hons) Ecology & Wildlife Conservation degree really did prove to be just the beginning. I grew from being scared about going to university to feeling completely at home. The lecturers were kind and supportive, and understood the range of additional learning support that students might need, which made it so much easier. I also had opportunities I never dreamed of thanks to the field trips on the course including a trip to Costa Rica,

In fact, the experience made me feel so at home that after graduating, I've stayed on at BU to study a Master's by Research in Behavioural Ecology and all being well, I want to keep going to complete a PhD. After that, I'm hoping to work in conservation research in Asia. Even when I took the plunge to try undergraduate study, I never expected it to lead to this. It's important to me that others hear my story and know that university can be an option if that's what they really want to pursue.





GAME FOR ANYTHING

Whether you're a top athlete or just want to keep fit and active, SportBU has something for everyone – and it's a great way to make new friends. With so much going on – and great membership rates – check our website to find out even more.

State-of-the-art community sports facilities

- Chapel Gate, our recently acquired 65-acre sports facility, is home to football, (5-a-side, 7-a-side, 9-a-side, 11-a-side), rugby, hockey, table tennis, cricket, archery and rifle shooting
- Fitness suite with up to 60 stations and various membership options
- Four-court sports hall with badminton, basketball and volleyball courts
- · Spin studio

- Two all-weather floodlit 3G artificial sports pitches
- Two dance and activity studios over 50 Group Fitness classes a week
- High-performance training suite
- Three treatment rooms (massage, physio, chiropractic care and alternative therapies available)
- Changing rooms and lockers.



Fitness classes and courses

Taking a class is a great way to meet new people. Choose from spin, pilates, yoga, boxercise, step, circuits, abs and core, and much more (see website for full programme). We also have courses in everything from Thai boxing and karate to surfing and tennis.

Campus Sport

You can get involved in basketball, netball, football, badminton, table tennis, boxing, lacrosse, and surfing, to name a few. Social drop-in sessions, clubs, courses, leagues and tournaments – take your pick. Campus Sport gives you plenty of opportunity to get involved in sport and activities on campus or at one of our local providers.

Performance Sport

Represent your university at the highest level by joining the SportBU performance programme in a team or as an individual. Choose from over 60 teams that compete in the British Universities and Colleges Sport (BUCS) competitions, from cricket and tennis to golf, football, hockey and more.

We're currently ranked 23rd overall, out of 165 – testament to our commitment to competitive sport. We run trials in the first two weeks of the academic year and you can tell us about your sporting achievements before you get here.

Sports scholarships

If you're a talented athlete, you can apply for one of BU's Sports Scholarships, offering funding and access to services such as gym membership and chiropractic treatments. We are a Talented Athlete Scholarship Scheme (TASS) Accredited Centre (TAC) supporting athletes who have been nominated by their governing body as having future international potential. We offer Dual Career through TASS, meaning we support elite and high performance athletes to maintain their playing and academic opportunities See www.bournemouth.ac.uk/ug-scholarships to find out more.

GAREER READY



Today's employment market is truly global. Our degrees make sure you're ready for it – from work placements to career advice, networking events to employability workshops. Wherever you want to go, we can help you take the first step.

DEGREES OF DIFFERENCE www.bournemouth.ac.uk/global



FIND OUT MORE...

46 | Start here, work anywhere

Find out how our courses are designed to give your career a headstart – from expert lecturers to relevant work placements.

48 | Get ahead, stay ahead

Take a look through some of the help and support we offer you to make you even more employable.

50 | Placements explained

If you've ever wondered how a placement year (or a shorter placement) actually works, it's all explained here.



START HERE WORK ANYWHERE

Your story starts in Bournemouth, but it can take you anywhere. You'll find BU graduates all over the world, whatever your industry. That's because our degrees make you globally employable. After all, your career is only just getting off the ground – why should there be any limits on what you can do or where you can go?

Placements

Professional work placements are key to what we do at BU. Every undergraduate student has the opportunity to do one, whatever course you are studying. We believe that they give you the best chance of securing a great job to start your career, as well as providing you with an excellent networking opportunity. In fact, of our graduates who undertook a work placement as part of their



degree, 24% went on to do more work for their placement company after their placement ended.*

Many of our students take a full placement year in between the second and final years of study, but there are shorter placement options too. What better way to show potential employers that you have what it takes? It's an experience that works both ways, too. You'll return to your studies with a clearer understanding of the industry you are looking to enter, and will be able to direct your learning to become the kind of professional you want to be in a much more informed way.

The skills you'll pick up on placement will also help when it comes to starting your career – 88.9% of graduates from our undergraduate courses are in work or further study within 15 months of graduating.**

Accredited courses

Many of our courses are accredited by appropriate professional bodies, meaning your degree is

recognised by potential employers as being professionally relevant and up to date.

Working hand in hand with industry

Many of our staff have worked, or still work, in the industry that they lecture in, bringing that knowledge and understanding of best practice and latest developments into their lectures and seminars.

We have excellent relationships with many multinational companies – from IBM to Mercedes-Benz – and work closely with employers who recruit our graduates or take students for work placement. As a result, we can tailor our courses to meet industry needs – making your degree immediately applicable, and helping ensure your future employability. We're proud of the high regard we are held in by industry, and the credibility that our graduates have as a result.

*BU Alumni Survey 2020, based on 542 responses **2018/19 Graduate Outcomes Survey



GET AHEAD STAY AHEAD

Securing work and professional experience as part of your degree can make all the difference in the competitive job market. We've got the contacts and the opportunities you need to stand out.

Careers support

Through our online careers system, our Skills Development Programme, and a team of careers advisers and faculty placement staff, we can help equip you with the skills and experience to stand out when it comes to securing your ideal work placement if you're taking one – and, of course, the give you the best possible start to your career once you graduate.

Skills Development Programme

You know yourself and your skills better than anyone – so it's important to take control of your personal and professional development in a way that suits you. That's why we offer a Skills

Development Programme which enables you to tailor your development alongside your studies – choosing when and how to develop new skills that will enhance your personal and professional development. From preparing for placements to impressing potential employers, the Skills Development Programme is here to help you at every stage of your time at BU and beyond.

The Skills Development Programme provides a structured approach to your career development with a set of skills masterclasses delivered by inspiring industry speakers, real-life challenges and exposure to a multitude of extracurricular campus activities and digital resources.



Undertake an international exchange

You can take your work placement (or a period of your study) abroad for a truly global experience. All teaching is in English and all your marks count towards your final degree. More than 1,200 students undertook an international experience between 2017 and 2019 and we have a dedicated team who build and develop relationships with over 70 universities across the globe.

Seeing first-hand how your industry works in an international setting can really make sure your CV is promoted to the top of the pile.

Time to get competitive

Securing a great work placement is just as competitive as securing a great job. You'll need to demonstrate talent, commitment and initiative – but we're here to help you along the way. You'll start making industry contacts in your first year, and you'll begin applying for placements in your second year. We have a team who can help you through this process, and advise on how you can find the right kind of placement for you – as well as advice on how to approach organisations that you have identified as suitable for you.

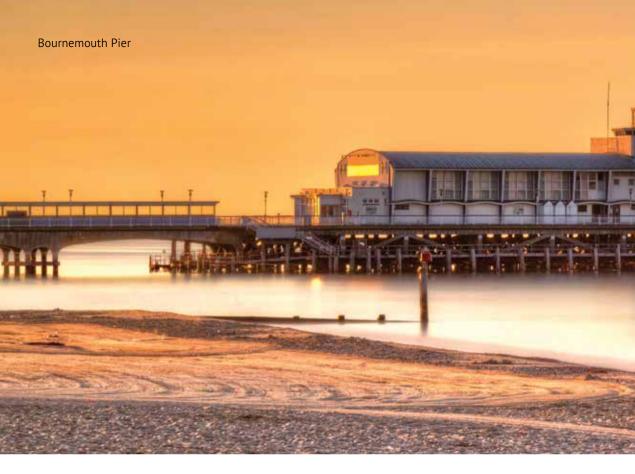
How a placement can kickstart your career

Many of our students return to their placement employer for their graduate role, with the placement year having demonstrated their worth to the organisation, as well as enabling the student to see what they can expect in a full-time role.

Keep on coming back

The continuing relationship with the university after you graduate opens doors for the next generation of students – you've been in their shoes. Being part of our alumni network and returning to BU is a rewarding experience, giving you the chance to meet the talent of tomorrow.

Lots of our students come back to BU once they are in a position to recruit staff themselves. They know the quality of our degrees, and they understand just how well BU students fit into the workplace – so studying at BU is a great networking opportunity as well. Many also return to deliver guest lectures or workshops, passing on their experience to the next generation of graduates. You might even choose to come back and take your own studies further with a Master's degree and/or a PhD.



PLACEMENTS EXPLAINED

Your placement might last a year or four weeks, and could be an integral part of your course or an extra-curricular choice. Whatever type of placement you take, it really will make a difference – to your CV, career, networking opportunities, skillset, and ability to study well. As well as benefitting your personal and professional development, a work placement means you'll make a difference to your employer. You'll be putting what you've learned into practice, bringing fresh perspectives to your placement organisation, impressing them on a daily basis and making a real difference. How do we know this? Our placement employers tell us so – every year.

Long or short placement?

Although for some degrees a placement is part of the course structure, the option to undertake a placement as part of your degree is open to every student. Some courses offer placements between two and six weeks, while for others you'll be working for at least 30 weeks. If you're

studying one of our Nursing, Midwifery or Allied Health Professional courses (Occupational Therapy, Physiotherapy, Operating Department Practice, Paramedic Science), you'll undertake short placements throughout your course and will be placed at various NHS hospitals and medical centres throughout the south west.



Finding the right organisation

Finding the ideal role and organisation takes time, research and preparation, and that's why many students start looking a year or so in advance. You'll be empowered to find placement opportunities that meet both your needs and the course requirements, but you won't be on your own. Our experienced placement team offers advice and guidance throughout the process, supplemented by our online careers centre.

Our Placement Co-ordinators will help you plan your placement, so you can be sure you'll gain the right experience. If that means a placement in another part of the UK, or even in another country, we can offer help and support.

Support on placement

You're still very much a member of the BU community while you are on your placement. You'll be allocated a Placement Development Adviser who will support you throughout your placement. Their role is to work with you on a 1:1 basis to make sure that your time in industry is as valuable to you and your future career as possible.

Tuition fees on placement

If you undertake a placement year, you'll still pay

tuition fees, but they will be considerably lower than the taught years of your degree. This means that you'll still have access to all the support services on offer from both BU and SUBU – see page 54 to find out more.

You'll also still have access to all of the university's online and on-campus facilities while you are working, ensuring you're able to do any preparation needed ahead of your final year of study.

Short placements (typically between two and six weeks) and integrated placements on health courses do not have fees.

Getting paid while on placement

We would like all of our students to find paid work placements, and most do. We encourage all the employers we work with to provide at least a minimum wage to our students and many pay much more. If you are finding things difficult, you may still be eligible for financial support during your placement year.





WE'VE GOT LOTS OF
RESOURCES THAT CAN
HELP LEAVE YOU FREE
TO CONCENTRATE ON
SETTLING INTO UNIVERSITY
LIFE AND FULFILLING YOUR
ACADEMIC POTENTIAL.

54 | Ways to fund your studies Find out more about the ways you can fund your studies, including loans and bursaries.



WAYS TO FUND YOUR STUDIES

When you've got the right financial support in place, you can concentrate on the stuff that really matters – settling in, excelling at your studies, and enjoying your time at BU.

Your fees for 2023/24

We'll publish the fees for 2023/24 on our website from summer 2022, and they will not increase while you study with us. You'll pay the same fee for each year of full-time study so you will know exactly how much your course will cost before you start and don't need to worry about the fees increasing. You'll find a list of what's included in

your fees at **www.bournemouth.ac.uk/ug-courses**. Our fees will vary depending on your status (home or international) and your level of study – Honours, Foundation or Top-up.

For details of the Tuition Fee loan and the eligibility criteria, please visit www.qov.uk/student-finance



Scholarships, bursaries and discounts

We offer a range of financial support that you don't need to repay. We offer bursaries depending on your household income, or if you are joining university after leaving care. If you have academic, sporting or musical achievements, we also have scholarships that you might be eligible for. To learn more, visit www.bournemouth.ac.uk/ug-funding

NHS funding

Non-repayable funding of at least £5,000 per year will be available for home students on eligible nursing, midwifery and some allied health courses. Visit **gov.uk** for full details.

What about living expenses?

You can borrow money towards your living expenses during your time at BU through a Maintenance Loan. How much you can borrow will depend on your household income, and you can even borrow a smaller amount if you live at home while studying.

How do you repay your loans?

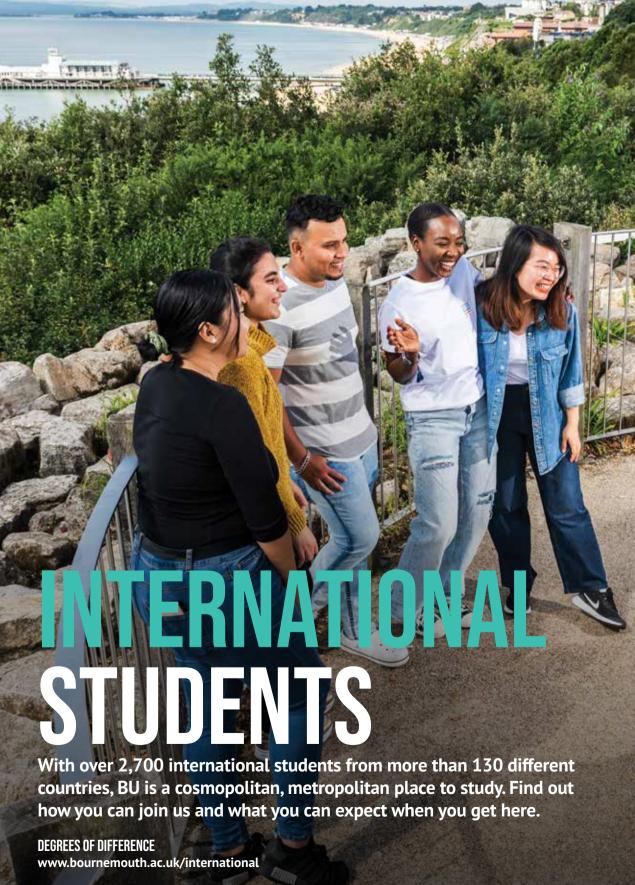
Repaying your loans is easy, and doesn't involve lots of complicated forms. Your Tuition Fee will be combined with your Maintenance Loan, and your repayments will be calculated and collected automatically through the tax system. However, you don't need to start making any repayments until you are earning over £27,295 a year. Once you start earning that much, you'll pay back 9% of any more money you earn. You'll find more information at www.bournemouth.ac.uk/loans or www.gov.uk/ student-finance/repayments

If you're an international student

Academically excellent students may qualify for a BU scholarship to recognise their achievements. Find out more at www.bournemouth.ac.uk/ug-international

If you're from the USA

You can apply your Federal Loan/Aid to your studies at BU. The OPE ID for BU is 033503. Find out more at www.bournemouth.ac.uk/usa





WE WELCOME STUDENTS
FROM ALL AROUND THE
WORLD, SO YOUR BU
EXPERIENCE WILL BE A
TRULY COSMOPOLITAN ONE.
WE HAVE INTERNATIONAL
REPRESENTATIVES BASED
ALL OVER THE GLOBE AND
RUN EVENTS IN DIFFERENT
COUNTRIES.

58 | International information

Find out how to meet us in your country, and how we prepare you for life as a BU student.

60 | International entry requirements

A quick guide to international entry requirements to help you through the application process.



INTERNATIONAL INFORMATION

Everything we do has a global outlook. International students are at the very heart of the BU experience, and we offer dedicated academic and pastoral support. Here are some of the ways we help.

Preparatory programmes

BU International College, a partnership between BU and Kaplan International Colleges, offers a range of preparatory courses for non-UK students who need an extra year of study before starting an undergraduate course at BU, or who need to improve their English.

www.bournemouth.ac.uk/preparatory-programmes

Why we stand out

- Dedicated international admissions team who understand your academic background
- Guaranteed scholarships for academically excellent students

- Your tuition fee is fixed when you join us it won't increase in later years
- BU courses are designed with employability in mind – real degrees for real jobs
- All undergraduate students have the chance to take a work placement as part of their course
- Free English Language support during your studies.

Meet BU in your country

We're often travelling overseas and would love to meet you in your country to discuss your plans to study in the UK. If you cannot see us in person, we also host webinars, Q&A sessions and social



media groups throughout the year. To find out more, please visit

www.bournemouth.ac.uk/overseas-events

If you have any questions email us at futurestudents@bournemouth.ac.uk

International student support

We have a team dedicated to supporting international students and answering your queries about coming to the UK as well as student life, so you will have a familiar and friendly face to welcome you when you get here.

Your comprehensive induction programme will include some sessions that are designed especially for international students. In addition to giving you tips and advice about UK culture and the practical aspects of life in this country, you will also have the opportunity to connect socially with other international students at BU. Details of all these activities will be included in your course induction timetable and on our online events listings.

Throughout the year BU and SUBU host events that celebrate the diversity of the BU community and we encourage you to get involved and share your culture with us.

If you are an exchange student starting a BU course in January, you will have a tailored orientation programme during your first week of study.

Our dedicated support includes guaranteed university accommodation (if you apply before the deadline, terms and conditions apply), immigration and visa advice, social and cultural events, and excursions throughout the year. See page 21 to find out how ResLifeBU can welcome and support you as you settle into your accommodation.

Scholarships

You may automatically receive an Academic Excellence Scholarship if you have achieved an outstanding academic profile from your last qualification, whether you join BU from year one, year two or in the final year (including Top-up degrees). Remember, our fees do not go up each year during the course of your study! See www.bournemouth.ac.uk/ug-funding for full details.

International Partnerships

We are a truly international university and have research, exchange and teaching links with colleges and universities around the world. Please visit www.bournemouth.ac.uk/global-partnerships for more details.



INTERNATIONAL ENTRY REQUIREMENTS

We welcome international students to BU, and accept a wide range of overseas qualifications. Our dedicated team will process your application and help you through the process. See www.bournemouth.ac.uk/international-entry for more info.

Guideline entry requirements For Honours (Bachelor's) degrees, qualifications we accept are:

- BU International College preparatory programmes (see overleaf)
- International or European Baccalaureate (IB/EB)
- · French Baccalaureate
- Cambridge Pre-U Diploma
- High School leaving examinations considered to be of an equivalent level to UK A-level examinations, including:
 - · Hong Kong HKDSE Diploma

- Irish Leaving Certificate
- USA High School Diploma (plus SAT or AP or ACT)
- All India Senior School Certificate Examination (Standard XII)
- Bachillerato (Spanish Baccalaureate)
- Apolytirion (Cyprus and Greece)
- Diploma di Esame di Stato (Italy)
- · Italian Esame di Stato
- · Titulo de Bachillerato
- Chinese Senior High School Graduation Certificate (Huikao) or Gaokao

If you are studying for a qualification that is not listed, you can contact us for more information about whether we accept it. Email iat@bournemouth.ac.uk

For one-year BA (Hons) or BSc (Hons) Top-up degrees (equivalent to final year entry) the following qualifications are accepted:

- · Higher National Diploma (HND)
- Foundation degree (FdA/FdSc)
- · Two or three years of university level study with a minimum of 120 European Credit Transfer System (ECTS) credits (or equivalent). Previous qualifications should be in the same or a closely-related subject area.

European Credit Transfer System (ECTS)

BU accepts ECTS credits for entry to its courses. (If you're studying an undergraduate course in an EU country, your qualification will probably be graded using ECTS credits.) One ECTS credit is equivalent to two BU academic credits. Check with the BU International Admissions Team on the number of credits you will need for entry to the course you are interested in - we're here to help. Email iat@bournemouth.ac.uk

English language entry requirements Normally a minimum of:

- IELTS (Academic) 6.0 overall, with a minimum score of 5.5 in each component
- · We accept a range of English language qualifications from overseas countries. See details at www.bournemouth.ac.uk/ international-entry
- IB Diploma English mark of at least 5 (good)
- Bournemouth University International College Pre-Sessional English programme, or a presessional course recognised by BU. Email iat@bournemouth.ac.uk for more information
- · If you have other evidence of your English language proficiency (e.g. you have an equivalent English language qualification, you received the majority of your education in English, or you have a degree in English language/literature), indicate this on your application form as it may be taken into consideration.

You may need a higher score for some courses where communication is especially important. Check your course description for English language requirements and component scores or contact the BU International Admissions Team at iat@bournemouth.ac.uk

Prepare for your degree

The BU International College is our preparatory college for international students. We deliver English and Academic enhancement programmes, allowing you to progress to your Bachelor's degree at BU.

- Guaranteed progression to your BU degree on successful completion of your pathway course
- Courses in Business, Law, Finance, Computing. Media and Tourism
- Guaranteed accommodation for all students who apply within the deadline
- Purpose-built International College building
- Access to BU facilities
- Multiple start dates to suit you
- Dedicated academic and pastoral support
- Generous scholarships to reward academic excellence.

For more information please visit www.bournemouth.ac.uk/international-college

International Foundation Certificate

Prepare for the first year of an undergraduate degree at BU. Choose from the following pathway options:

- Business, Law or Finance
- Computing
- Media & Communications
- Science
- Events, Tourism & Hospitality Management.

International Year One

Gain fast-track entry to the second year of a Bachelor's degree in business-related, mediarelated and tourism-related subjects at BU. Preparatory English is available for extra help with your English language before beginning your International Foundation Certificate or International Year One.

Pre-Sessional English courses

These courses are designed to help you fulfil your BU English language requirements. Multiple start dates are available throughout the year.

For more information, please visit www.bournemouth.ac.uk/pse or email iat@bournemouth.ac.uk



OPEN DAYS

You're bound to have lots of questions and our Open Days can help you get the answers you are looking for. Whether it's a visit to our campuses, a Virtual Tour online, or joining us at an international event, we're looking forward to meeting you.

OPEN DAY DATES:

Saturday 9 July 2022 Saturday 29 October 2022 Saturday 19 November 2022 Saturday 10 December 2022 Wednesday 11 January 2023 Wednesday 15 February 2023 Saturday 11 March 2023 Saturday 1 April 2023



OUR COURSES

Check our website for the latest information about all of our degrees, including new courses and ways to study our existing qualifications.

Foundation Years explained64
Accounting, Finance & Economics66
Archaeology & Anthropology72
Business & Management78
Computer Animation, Games & Visual Effects84
Computing & Informatics92
Design & Engineering98
Health & Social Care106
History, Politics & Social Sciences118
Journalism, English & Communication130
Law136
Life & Environmental Sciences140
Marketing148
Media, Film, TV & Music Production154
Medical Sciences164
Psychology168
Sport174
Tourism Hospitality & Events 180

Important note

We regularly review all our courses to take advantage of new approaches to learning and teaching, as well as developments in industry. Please make sure you check our website for the latest details on all our degrees.

www.bournemouth.ac.uk/ug-courses



FOUNDATION YEARS EXPLAINED

Foundation Years are an alternative route to studying a full degree, involving an initial year of study that will enable you to progress on to the first year of one of our eligible undergraduate degrees. A Foundation Year is NOT the same as a Foundation Degree. A Foundation Year gives you access onto a degree course, whereas a Foundation Degree is a standalone qualification equivalent to two years of a three- or four-year degree. If you are looking for information about the Foundation Degrees we offer, see page 186.

Who is a Foundation Year for?

A Foundation Year could be right for you if:

- You don't have the right qualifications for a full degree in your chosen subject
- You have the qualifications but don't feel ready for degree-level study yet
- You are returning to study and feel you need some help to get up to speed with the demands of learning before starting an undergraduate degree.

What are the entry requirements?

For entry onto one of our Foundation Year courses, you will need 48-72 UCAS tariff points. There are no Level 2 requirements.

Making sure you are ready

Our Foundation Years are not an extra year studying

your chosen degree subject; rather a study option for you to gain a strong foundation of knowledge in certain disciplines. We are already running Foundation Years that will give you a grounding in Science, Business & Management and Media & Communication. However, at the time of going to press, we have others in development too. See www.bournemouth.ac.uk/foundation-years for the latest information.

Next steps

Successful completion of your Foundation Year will give you a guaranteed place on the degree for which you originally applied. However, each of our Foundation Years prepares you for a wide range of our full degrees, so you'll have flexibility when you have successfully completed your Foundation Year of study if you want to look at other degrees at BU.



We offer Foundation Years on the following degrees:

Accounting, Finance & Economics		Life & Environmental Sciences	
BA (Hons) Accounting	68	BSc (Hons) Biological Sciences	145
BA (Hons)/MAccFin (Hons) Accounting & Finance	68	BSc (Hons) Ecology & Wildlife Conservation	142
BSc (Hons) Economics	70	BSc (Hons) Environmental Science	143
BA (Hons) Finance	68	BSc (Hons) Forensic Biology	146
D. C. C. M. C. M. C.		BSc (Hons) Forensic Science	146
Business & Management	00	BSc (Hons) Forensic Investigation	146
BA (Hons) Business & Management	80	BSc (Hons) Geography	144
BA (Hons) Business & Management (Economics)	80	Materia	
BA (Hons) Business & Management (Entrepreneurship)	80	Marketing	150
BA (Hons) Business & Management (Finance)	80	BSc (Hons) Marketing	150
BA (Hons) Business & Management	00	BA (Hons) Marketing Communications	151
(Global Operations)	80	BA (Hons) Marketing Communications with Advertising	15:
BA (Hons) Business & Management (HRM)	80	BA (Hons) Marketing Communications with	1).
BA (Hons) Business & Management (Marketing)	80	Digital Media	15:
BA (Hons) Business & Management	00	BA (Hons) Marketing Communications with	10.
(Project Management)	80	Public Relations	15
BA (Hons) Business & Management			
(Retail Management)	80	Media, Film, TV & Music Production	
BA (Hons) Global Business Management (Online)	83	BA (Hons) Film	15
BA (Hons) International Business & Management	80	BA (Hons) Immersive Media	16
(,		BA (Hons) Media Production	15
Health & Social Care		BA (Hons) Photography	163
BSc (Hons) Adult Nursing	108	BA (Hons) Television Production	162
BSc (Hons) Mental Health Nursing	110		
BSc (Hons) Midwifery	111	Medical Sciences	
BSc (Hons) Nutrition	112	BSc (Hons) Biomedical Science	16
BSc (Hons) Occupational Therapy	113	BSc (Hons) Medical Science	16
BSc (Hons) Operating Department Practice	114	Psychology	
Ultra and Bulleton B. Contail Colors and		BSc (Hons) Cyberpsychology	172
History, Politics & Social Sciences	420	BSc (Hons) Psychology	170
BA (Hons) Criminology with Law	129	BSc (Hons) Psychology with Counselling	17:
BA (Hons) History	120	BSc (Hons) Psychology with Forensic Investigation	
BA (Hons) Politics	121	bac (11011a) I ayeriotogy With I orenaic investigation	17.
BA (Hons) Politics & Economics	122	Sport	
lauralian Faslish & Carrentianian		BSc (Hons) Sport & Exercise Science	176
Journalism, English & Communication	472	BSc (Hons) Sport Coaching	178
BA (Hons) Communication & Media	132	BSc (Hons) Sport Management	179
BA (Hons) English	133		
BA (Hons) Multimedia Journalism	134	Tourism, Hospitality & Events	
BA (Hons) Multimedia Sports Journalism	135	BA (Hons) Events Management	182
Law		BA (Hons) International Hospitality Management	183
LLB (Hons) Law	138	BA (Hons) International Tourism &	
LLB (Hons) Law with Politics	138	Hospitality Management	184
LLB (Hons) Law Media & Creative Industries	138	BA (Hons) Tourism Management	185

There are a number of other Foundation Years currently in development – for details please visit www.bournemouth.ac.uk/foundation-years.

ACCOUNTING, FINANCE & ECONOMICS

Our Accounting & Finance courses all share a common first year, so you're free to make an informed decision after really getting to know the detail of the course – and we're accredited by some of the biggest names in the business.

Why choose us?

We're accredited by a number of professional organisations, including the Association to Advance Collegiate Schools of Business (AACSB) - an accreditation held by fewer than 5% of the world's business schools. Our courses are also accredited by the relevant professional bodies the Association of Chartered Certified Accountants (ACCA), the Chartered Institute of Management Accountants (CIMA), and the Institute of Chartered Accountants in England and Wales (ICAEW). As well as adding relevance to your qualification, graduates may also benefit from exemptions from some further professional qualifications. We're one of the few universities in the UK where students are able to sit the ICAFW Certificate of Finance. Accounting and Business (CFAB), allowing you to secure a certificate before you even graduate.

Every student has the option of taking a minimum 30-week work placement and we have links with an impressive list of companies who often return to us to take on our placement students.

Among them are EDF Trading, Mercedes Benz, PriceWaterhouseCoopers, Rolls Royce, IBM, NBC Universal, J.P. Morgan, Ernst & Young, Oxford Economics, Motorola and GE. By the time you take your placement, you'll have been trained in the use of accounting software packages to ensure you're ready.

One of the most exciting opportunities open to our accounting, finance and economics students is the chance to attend a five-day intensive study programme abroad. This event sees students from various European universities working together on case studies and financial analysis techniques. We are the only UK university that has membership of this group, so this is a truly unique opportunity for you to share your knowledge and learn from others.

DEGREES OF DIFFERENCE www.bournemouth.ac.uk/ug-afe





Shannon Knight, Accounting graduate

If I'm honest, I didn't even know that financial advice and wealth management was a profession until I started looking at placement roles in my second year at BU – and thanks to that discovery, I'm now four years into a really enjoyable career.

The more I read about wealth management, the more it appealed. The combination of finance, tax and trust law was really fascinating, so I focused my applications on wealth management roles and secured a placement role at FP Wealth Management (FPWM). It was a competitive placement to secure, and it took determination and hard work to get my foot in the door – but I'm so glad I persevered.

I absolutely loved it. On my placement I was involved in all aspects of the business – report writing, client reviews, investment committee meetings, investment seminars, streamlining processes, and even hiring my successor as their placement student! I also started my professional exams with the CII Diploma In Regulated Financial Planning.

Most of all, I enjoyed helping people with their money, and helping them to gain control of their lives by managing their money effectively. Sound financial advice can help to change people's present living conditions and their future. It can also help make sure that their families are well looked after should the worst happen, and helping people to safeguard the future not just for themselves but also their loved ones is a really rewarding experience.

After I graduated, I returned to FPWM as a paraplanner, continuing with the role I held on my placement but taking on more responsibility. In the last three years, I've achieved a number of professional qualifications and once I have five years' experience in the industry, I'll become a Chartered Financial Planner. In July 2020, I was promoted to Head Paraplanner, and I now supervise the rest of the paraplanning team.

It's a great industry to work in, and I'm really proud of what I do. I'm helping people to achieve their goals and gain control of their finances, and taking that placement opportunity was the best decision I ever made.

Accounting & Finance courses

A Foundation Year is available on these courses. See page 64 for more information

Key Information

Accreditations:

The Association to Advance Collegiate Schools of Business (AACSB). Association of Chartered Certified Accountants (ACCA)

Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects: None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

These courses are delivered by the AACSB-accredited Business School, an accreditation attained by fewer than 5% of business schools worldwide. It recognises our focus on excellence in all areas.

Getting you career-ready

The fields of accounting and finance have developed considerably in recent years and today's graduates are expected to have a range of skills that transfer into a business environment.

Our courses have been designed to equip you with all the knowledge you'll need in any organisation, large or small. As well as being accredited by all of the industry's major professional bodies, there is also the possibility that you can gain exemptions from professional examinations, depending on the units you study during your time at university.

Industry-leading practitioners

You'll meet leading industry practitioners and professionals through fieldwork, seminars, assessment activities and presentations. The IBM Challenge, a series of simulated business exercises to which hundreds of teams of university students compete in three rounds, will give you the opportunity to further develop your employability competencies and meet potential employers.

If you opt to include the 30-week placement as part of your course, you'll gain invaluable workplace experience and can see how everything you've learned translates into the real world. You'll also be creating a useful network of professional contacts at the same time.

International opportunities

To add a truly international aspect to your studies, you can also study abroad at one of our partner institutions during the second semester of the second year. Currently we have partners in Australia, Canada and Europe.



I have fond memories of my tutors, and the course content has stayed with me. I still refer to some of my assignments when talking to work colleagues.

Boris Dubovenko, graduate and founder of Enriching English Consulting Ltd



Key areas of study

Law | Economics | Quantitative Analysis | Financial Market | Financial Reporting | Business Management | Corporate Finance | Risk Management | Investment Management | International Tax



At Bournemouth University not only have I been educated in finance, I have also been helped to develop professionally and as a person.

Amy Veryard, student

Common first year

All of our accounting and finance courses share the same first year, giving you a comprehensive overview of the sector. If you decide the path you have started isn't for you, you will be able to transfer to a different specialism at the end of your first year.

This enables you to keep your options open and makes any of these courses an excellent choice if you know that you want to work in the accounting and finance sectors but aren't yet sure which area will best suit you.

Where to next?

Our students are now working as accountants, financial advisors, account managers, tax consultants, finance executives, mortgage advisors and management accountants in companies such as PriceWaterhouseCoopers, J.P. Morgan, IBM, Disney, Adidas UK Ltd, Apple, Bank of New York Mellon, BMW, British Airways and HMRC.

BA (Hons) Accounting

Today's professionals need an understanding of business and the role of accounting law. strategy, economics, statistics and finance in professional decision-making. This course will help you to develop that valuable skillset. The course also provides the maximum level of exemptions from the main accounting professional bodies. You will gain proficiency in specialist areas such as business tax and auditing as well as areas such as financial reporting, management accounting and corporate finance. The emphasis will be on providing you with specialised knowledge in the area of accounting, as well as the professional, intellectual and inter-personal skills that employers are looking for.

UCAS code: N423

BA (Hons) Finance

Our Finance degree will help you to develop a thorough understanding of the workings of national and international capital markets as well as the operation of financial systems. The curriculum will draw upon the curriculum set by Chartered Financial Analyst (CFA) with subject specialism in financial markets, money and banking and asset valuation. Students on this course will be able to specialise in areas of finance like risk modelling, investment management, financial regulation and international tax.

UCAS code: NN23

BA (Hons) Accounting & Finance

This course offers an excellent grounding in accountancy, finance and business studies, providing you with a range of skills to allow you to pursue a career in the financial sector. It allows you to specialise in accounting with subjects like management accounting or specialist subject areas in finance like asset valuation. The finance curriculum will draw upon the curriculum set by the Chartered Financial Analyst (CFA) whilst the accounting units will ensure the curriculum required by the professional bodies is followed. We also offer an Integrated Master's degree in Accounting & Finance – see page 71.

UCAS code: N420

BSc (Hons) Economics

UCAS code L100

A Foundation Year is available on this course. See page 64 for more information

Key Information

Accreditations:

The Association to Advance Collegiate Schools of Business (AACSB) , Association of Chartered Certified Accountants (ACCA)

Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects: None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Our commitment to excellence is perhaps best demonstrated by the fact that the Business School, which delivers this course, is one of fewer than 5% of business schools worldwide to achieve AACSB accreditation.

Understanding human action

Economics is not just money, banking, or finance; it is a way of thinking and understanding human action under conditions of uncertainty and scarcity. In a world of government-enforced prohibitions on economic activity, fast-paced capital movements, quantitative easing, macroeconomic instability, Brexit and its effect on trade, and continuing issues of the euro as a monetary union, it is crucial to understand what economics means at a basic level.

This course covers the fundamentals of economics taught from a quantitative basis, including an understanding of economic thinking and systems, an appreciation of financial approaches, and related mathematical, statistical and analytical skills essential for starting a career in the global economic and financial community.

International study opportunities

The second year offers the opportunity to study abroad, at one of our international partner institutions during the second semester. Currently we have partners in Australia, Canada, and Europe.

In year three you'll get the opportunity to undertake an optional 30-week placement in the UK or abroad, allowing you to secure career contacts, improve your CV, and ultimately enhance your employability.

Where to next?

Our graduates are now working as economic and financial analysts, data analysts, business development advisers, accountants and executives for companies such as Adidas UK Ltd, Apple, Bank of New York Mellon, BMW Financial Services, British Airways, Enterprise, and Hayes.

Economics is not only a financial subject, it covers management, history, trade, science, psychology and geography, which explains why it is such a valuable degree to have.

Katrina Eastwood, graduate

Key areas of study

Microeconomics | Macroeconomics | Financial Markets | Statistical Techniques | Econometric Techniques | Global Markets, Development & Labour

MAccFin (Hons) Accounting & Finance

UCAS code 2C31

Fewer than 5% of business schools worldwide are accredited by the AACSB, so accounting graduates from this course will be getting their career off to an exceptional start.

Accredited course

This Integrated Master's course, which is accredited by the Association of Chartered Certified Accountants, the Chartered Institute of Management Accountants and the Institute of Chartered Accountants of England and Wales, provides both the theoretical frameworks and practical skills required of accounting and finance professionals.

Flexibility

One of the key features of the course is its flexibility. Designed around a number of core units in accounting and finance, it ensures you will develop your theoretical knowledge, and your ability to analyse financial data and understand financial instruments. You'll be able to tailor your learning with a number of option units to suit your ambitions in areas like investment management, international tax, risk modelling, business tax and corporate social responsibility.

Master's level study

In the final year you will study at Master's level and acquire proficiency in areas such as financial econometrics, FinTech and derivatives; all specialisms required for working in the capital and financial markets.

Guest speakers

A diverse array of quest speakers helps to add context to what our highly qualified and experienced lecturers teach you in the classroom, and you'll have the option to study abroad at one of our international partner institutions during the second semester of the second year. Currently we have partners in Australia, Canada and Europe.

The transferable skills I acquired will give me a competitive edge when applying for jobs. You develop tenacity and adaptability with this type of experience, adding to your knowledge and confidence.

Judith Munyakazi, graduate

Kev Information

Accreditations:

The Association to Advance Collegiate Schools of Business (AACSB), Association of Chartered Certified Accountants (ACCA). Chartered Institute of Management Accountants (CIMA), Institute of Chartered Accountants of England and Wales (ICAEW)

Duration and delivery:

4 years full-time, or 5 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

Accounting | Finance | Economics for Accounting & Finance | Business Management | Business Tax Planning | Economics for Accounting & Finance | Financial Reporting | Audit & Control | Asset Valuation | Money & Banking | Financial Markets | Investment Management | Risk Modelling | Financial Econometrics | Research Study | Derivatives | FinTech | Big Data in **Business & Finance**

ARCHAEOLOGY & ANTHROPOLOGY

We take a practical, handson approach, informed by our world-leading archaeological and anthropological research and fieldwork.



Why choose us?

With over 50 years' experience in archaeology and anthropology, our courses ensure that our students gain practical, hands-on experience right from the start. As you progress in your studies, you'll be supported in gaining a wide range of archaeological, anthropological, and transferable skills. Our first-class teaching, learning and research facilities include osteoarchaeology, zooarchaeology and dedicated laboratories for analysing other types of materials, as well as a dedicated crime-scene facility. We also offer access to a range of digital technologies, from laser scanning and 3D printing, to Virtual Reality and Geographical Information Systems.

Our teaching is always informed by the cuttingedge research being conducted in our department, which tackles some of the biggest questions in archaeology and anthropology. All of our lecturers are actively engaged in research and fieldwork on topics ranging from the origins of humans through to Roman Britain to the cultural meanings of space and place. As a result, we are one of the first departments in the UK to have its archaeology courses accredited by the Chartered Institute for Archaeologists / University Archaeology UK, and our Archaeology, Anthropology and Forensic Sciences course recognised by the Chartered Society for Forensic Sciences. These endorsements make our graduates highly attractive to employers in these sectors. The strong emphasis on employability throughout your course, including long and short placements available on all courses, as well as the transferable skills gained by studying disciplines that reach across the humanities, social sciences and natural/physical sciences, will equip you well for seeking employment in a wide range of other fields.

DEGREES OF DIFFERENCE www.bournemouth.ac.uk/ug-aafs



Lawrence Shaw of Forestry England, BSc (Hons) Archaeology graduate

It was actually only in the last year of my BSc (Hons) Archaeology degree that I definitely knew the right direction for me. Archaeology is a broad church and there are lots of specialisms so choosing one wasn't immediately obvious.

During that final year, I trained as a surveyor to help BU's Professor Kate Welham on the Stonehenge Riverside project. It made me realise that I wanted to use my knowledge in Geographical Information Systems, mapping, surveying and landscape archaeology in my career. Seeing the relevance of everything I had learned and how it was implemented in the field made me understand that I wanted to use spatial and temporal information to understand landscapes. It was a real eureka moment for me.

I went on to study a Master's before securing a role working for the New Forest National Park Authority as a project officer. It was a fantastic project, too. With 23,000 hectares of forest to explore, we commissioned a bespoke flight using a plane fitted with Lidar technology. It basically fires laser light from the plane to the earth and measures the time it takes to bounce back. From that data, we can build a picture of what is below the earth.

The results were incredible. We revealed things in the New Forest that had never been discovered before. We found an Iron Age enclosure, Roman field systems, prehistoric field systems, and dozens of prehistoric burial mounds. These were all things that had just disappeared into the woods and we were able to identify them from the air, then verify them with volunteers on the ground and bring them back to life.

That's the sort of experience that makes archaeology so exciting to me. As a country, our cultural heritage is perhaps our greatest export. We should cherish the rich history we have, and use it to educate people. Our past can help shape our future – the climate change debate is a great example of that. By looking into the past at how our ancestors' actions have caused environmental issues, we can hopefully avoid making the same mistakes.

Educating a new generation is something that's really important to me, so my career has gone full circle in some ways. I'm now working for Forestry England as a Lead Historic Environment Advisor, but I'm also a Visiting Fellow back where it all began for me, at BU. I'm hoping I can pass on some of my research, my experience and my enthusiasm to the next generation of archaeologists.

BSc (Hons) Anthropology

UCAS code J21B

Key Information

Duration and delivery: 3 years full-time with a 5-week placement, or 4 years full-time with a minimum 30-week placement

Entry requirements: 104 - 120 tariff points

Required subjects: None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Anthropology is the study of humans: what unites us as a species, and how and why individuals and groups vary both biologically and culturally across space and time. This degree – one of just a handful at UK universities to offer complementary units covering social anthropology alongside the core focus on biological anthropology – provides a firm foundation for understanding how societies work through comprehensive study of the dual biological/social nature of humans and human societies, past and present.

Comprehensive understanding

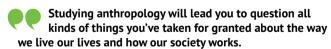
The course is designed to give you a comprehensive understanding of human biological and cultural diversity. You will also undertake hands-on practical and laboratory work, all delivered by leading academics. Along the way, you will gain a unique combination of transferable analytical, communication and presentation skills that are highly valued by employers.

Built around your interests

In your second and third years you will be able to select options from biological and social anthropology and allied disciplines, allowing you to create a course of study built around your own passions, and career aspirations. You'll also have the chance to complete a five- or a 30-week placement. This will give you the chance to apply what you have learned, as well as to build a network of professional contacts and a strong CV.

Career opportunities

This course will equip you for a wide range of careers. Graduates often go on to work in the public and not-for-profit sectors, for charities, government and non-governmental organisations, teaching and policy. Others pursue opportunities in general graduate-level professions, from retail and management to law enforcement via marketing and banking. Employers tell us they really value the mix of skills from across the humanities, social sciences and physical/natural sciences that anthropology graduates bring.



Dr Sally Reynolds, Principal Academic in Hominin Palaeoecology



Key areas of study

Ancient Peoples & Places | Study Skills | Human Anatomy & Physiology | Social Anthropology | Social Theory | Anthropology of International Policy | Becoming Human | Controversial Culture | Globalisation & Marginalisation | Environmental & Societal Challenges | Cultural Ecology | Food, Culture & Travel | Independent Research Project | Science of Human Remains | Primate Behavioural Ecology | Animals & Society | Anthropology of International Policy

BA/BSc (Hons) Archaeology

UCAS code **BA: C786 | BSc: F400**

A surge in demand for archaeologists in the UK and elsewhere in Europe following a sharp rise in infrastructure projects means there's never been a better time to study Archaeology at BU, on a course accredited by the Chartered Institute for Archaeologists (CIfA).

Common first year

You can take this degree as a BA or BSc depending on whether you prefer a humanities- or science-based approach. Whichever you choose, all archaeology students study the same first semester and a very similar first year, so you can transfer between programmes before committing to a particular route. Our courses combine academic study with practical experience. Using cutting-edge methods and technology we produce highly-skilled archaeology graduates with a theoretically-grounded expertise in landscape survey, maritime investigation, remote sensing, artefact studies, analysis of human and animal remains, reconstructing ancient environments, visualisation, excavation, recording, interpretation, and reporting.

Placement opportunities

You'll learn through expert-led lectures, seminars, workshops, and a range of exciting and relevant fieldwork opportunities in the UK and beyond. You will also complete a five-week, or an optional 30-week, work placement with an established heritage-based organisation. You can also take part in excavations or fieldwork led by our academic staff who carry out research in many parts of the world at sites ranging in date from before early prehistoric times well before 10,000 BC through to AD 1945.

Field school

At the end of your first year, you'll attend our archaeological field school. This sees you work on a large-scale excavation at a site where in past years our students have discovered internationally significant finds. It's an unrivalled opportunity to find out what it's like to work on a real site and apply the skills acquired in class. You could also work with commercial archaeologists to gain essential transferable skills recognised by the CIFA.

Key Information

Accreditations:

Chartered Institute for Archaeologists (CIfA)

Duration and delivery:

3 years full-time with a 5-week placement, or 4 years full-time with a minimum 30-week placement

Entry requirements: 104 - 120 tariff points

Required subjects:

If English is not

None

your first language: IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

Ancient Peoples, Places & Cultures | Histories of Archaeology | Archaeological Theory | Ancient Materials & Artefacts | Environmental Archaeology | Landscapes, Skyscapes & Seascapes | Archaeological Science | Cultural Heritage Studies | Field & Research Skills | Post-Excavation Skills | Archaeological Management | Independent Research Project

BA (Hons) Archaeology & Anthropology

UCAS code VL46

Key Information

Accreditations:

Chartered Institute for Archaeologists (CIfA)

Duration and delivery:

3 years full-time with a 5-week placement, or 4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

This popular course will give you a thorough understanding of how human societies work, both today and in the past, drawing from the humanities, social sciences and the physical and natural sciences to provide a well-rounded and interdisciplinary range of skills.

Established and well-respected

Drawing from our established and well-respected archaeology, anthropology, and sociology/social anthropology courses, this degree brings together our expertise and enthusiasm for all these subjects in one place. The combination of archaeology and anthropology results in a well-established and respected course that provides a broad-based, interdisciplinary understanding of the diversity and richness of contemporary and past human societies across the globe.

Specialist units

Alongside specialist theoretical units, you'll get a solid grounding in the practical elements of archaeology and anthropology, working in our cutting-edge labs and out in the field. You'll develop anthropology and archaeology skills that will deepen your knowledge, help you develop your own research project and boost your employability. Within this degree you'll have the opportunity to specialise in archaeology subjects or in anthropology, especially biological anthropology – or, if you'd prefer a broader focus, you can continue to study elements of all these closely-related disciplines.

A key part of the course is taking part in our renowned field school, where you will develop a wide range of practical skills as you participate in the large-scale excavation of an internationally significant archaeological site. The high quality of our archaeological training has seen the course accredited by CIFA, the professional body for UK-based archaeologists.

Placement opportunities

As part of the course you can also complete an optional five-week and/or 30-week placements in the UK or abroad. Graduates go on to a variety of roles, including in commercial archaeology and heritage. However, many other graduates opt for more general graduate-level careers, with alumni in such roles as operations team leader, quality coordinator and surveyor.

Key areas of study

Ancient Peoples, Places & Cultures | Human Evolution | Themes & Theory in Anthropology & Archaeology | Ancient Materials, Technologies & Artefacts | Environmental Archaeology | Archaeological Science | Biological Anthropology | Osteoarchaeology | Landscapes, Skyscapes & Seascapes | Cultural Heritage Studies & Management | Field & Research Skills | Independent Research Project

BSc (Hons) Archaeological, Anthropological & Forensic Sciences

UCAS code 4K2M

This is a highly employable sciences degree that blends laboratory and field investigations within a meticulous and inspirational academic framework. It is a broad-based course which bridges the gap between the sciences and humanities, and which will prepare you for a wide range of fascinating career opportunities in archaeology, anthropology, forensic investigation and other applied sciences.

Expert-led learning

You will receive expert-led theoretical and practical teaching across the closely related human investigative sciences of crime scene investigation, archaeological and anthropological theory, and scientific problem solving. This course will develop you as a motivated researcher with a strong portfolio of transferable skills while also allowing you, in your second and third year, to select a combination of units of study based on your own personal interests and career ambitions.

You will also attend BU's archaeological field school at the end of your first year, where you will participate fully in a large-scale excavation, where in previous years, our students have discovered significant finds that have changed the way we view the past. The skills learned and developed during the field school also have direct relevance to data-gathering in the domain of the forensic sciences (including crime scene investigations), so it's a unique opportunity to gain experience of working on a real site and to put into practice the skills developed elsewhere in your degree.

Employability prospects

To improve your employability prospects once you graduate, the course includes a five-week and an optional 30-week professional placement. Many graduates go on to work in the heritage sector, with employers including English Heritage, Historic Scotland and the National Trust, leading commercial units such as the Museum of London Archaeology Services, Oxford Archaeology and Wessex Archaeology, as well as a host of museums and archaeological consultancies.

This course has allowed me to gain a range of knowledge and skills from field archaeology and osteology to modern lab techniques in forensic sciences, paleopathology and genetics.

Ana Gonzalez Ruiz, graduate

Key Information

Accreditations:

This course is recognised by The Chartered Society of Forensic Sciences (CSFS) and accredited by the Chartered Institute for Archaeologists (CIfA)

Duration and delivery:

3 years full-time with a 5-week placement, or 4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

Study Skills | Archaeological Practice | Chemistry | Social Anthropology | Becoming Human | Studying Ancient Materials | Forensic Investigation | Crime Scene | Field & Research Skills | Forensic Science | Advanced Forensic Science | Independent Research Project

BUSINESS & MANAGEMENT

With accreditations from bodies including AACSB and the Chartered Management Institute, these courses mean business.

Why choose us?

We have been teaching courses in this area for over 35 years and have an excellent reputation. Our lecturers come from a variety of business and management backgrounds and all have a wealth of experience to offer, regardless of which course you choose.

We will give you more than just a classroombased experience – many of our full-time taught undergraduate courses give you the chance to undertake a 30-week work placement. This provides you with invaluable experience of the real world, as well as giving you the opportunity to network and develop your own business contacts.

Some courses also provide the opportunity to spend a semester abroad – a great way to increase your international understanding and make yourself even more employable.

What's more, these courses are delivered by The Bournemouth University Business School, which is

accredited by the Association to Advance Collegiate Schools of Business, an accreditation held by fewer than 5% of the world's business schools.

We understand that business and management is a subject that you may come to after leaving education, which is why we offer a flexible online learning course providing you with an alternative way to gain a professional qualification.

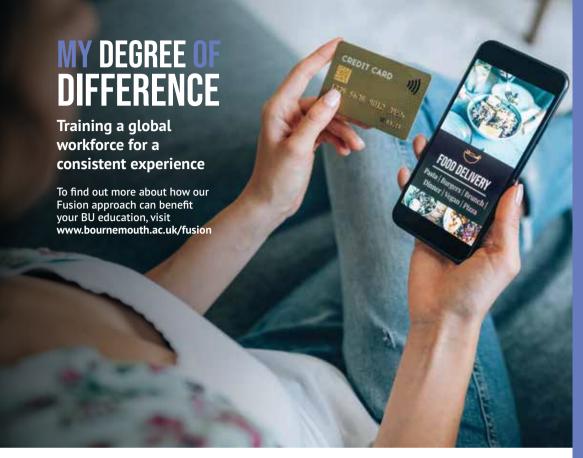
Among the companies that our graduates work for are BAE Systems, GlaxoSmithKline, Disney, J.P. Morgan, Hewlett-Packard, Estée Lauder, Waitrose, Harrods, John Lewis, L'Oréal, Capita, Ipsos MORI, Dixons Carphone and Nationwide Building Society.

DEGREES OF DIFFERENCE www.bournemouth.ac.uk/ug-bmm



BA (Hons) Business & Management (Economics)	8
BA (Hons) Business & Management	
(Entrepreneurship)	80
BA (Hons) Business & Management (Finance)	8
BA (Hons) Business & Management	
(Global Operations)	80
BA (Hons) Business & Management (HRM)	80

	3C
BA (Hons) Business & Management (Project	
	3C
BA (Hons) Business & Management (Retail	
Management) 8	30
BA (Hons) Global Business Management (Online) 8	33
BA (Hons) International Business & Management 8	3C



Kirsty Hughes, BU Business School graduate

There's no denying that my placement year at BU had a pretty big impact on my education and my career. I spent it working at McDonald's Global HQ in Shoreditch, London, but it grew into much more than just a placement year.

Although my placement role was initially as part of the Operations Team, my role developed while I was there and I also took over a Human Resource role. When my placement finished, I was kept on in a part-time role as an Operations Project Co-ordinator while I finished my final year of study – and I was even able to base my dissertation on McDonald's, using lots of the things I had learned from my time there.

When I graduated, I secured a full-time role as a Knowledge Hub Operations Co-ordinator, which I've been doing for almost three years now. I work with over 90 different McDonald's markets around the world, and the aim is to produce a solid, consistent brand experience in every single one of them. It's a huge challenge, but an incredibly enjoyable one.

I work with markets as they upgrade their technology, supporting the training side of deploying new equipment as well as more general work around people skills. It's a really interesting time to be involved with technology in the restaurant sector, as it has a big impact on our business. McDonald's is using technology to become faster and better at what it does, and the challenges that will bring in both the short, medium- and long-term future are fascinating to be a part of.

It's also great fun that my degree and placement experience has given me this opportunity at a company as big as McDonald's. I'm really passionate about our brand – it's a business that has a huge impact on the world in many ways, including as a huge cultural reference point for billions of people.

It's such a big place that you'd think everyone might feel very small and unimportant, but the working culture is completely the opposite. There are so many opportunities to get involved in conversations about what we are doing and what we'll be doing next – it's an incredible company to be involved with, and I'm really glad that my time at BU gave me the opportunity to get my foot in the door here. I can honestly say I haven't looked back!

Business & Management courses

UCAS code Economics: N1L1 | Finance: N1N3 | All others: NN12

A Foundation Year is available on these courses. See page 64 for more information

Key Information

Accreditations:

The Association to Advance Collegiate Schools of Business (AACSB), Chartered Management Institute (CMI), Institute of Data & Marketing (IDM) and Chartered Institute of Marketing (CIM) (Marketing pathway only)

Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

This course is delivered by the AACSB-accredited Bournemouth University Business School, an accreditation attained by fewer than 5% of business schools worldwide. It recognises our focus on excellence in all areas, while giving you the flexibility to tailor your studies to your own area of interest.

Stepping stone

A degree in this area will act as a stepping stone for you to work in any industry, anywhere in the world. There's the possibility of travel in year two, as you can study the second semester at one of our international partner institutions, as well as the opportunity to undertake a 30-week placement to enhance your CV and graduate employability.

Not only will you gain an in-depth academic understanding of business and management, but you will also enhance your teamworking, independent learning, communication and problem-solving skills, your awareness of responsible business practice, as well as the digital competencies and cultural intelligence required to work in an increasingly globalised and digitised economy.

One of the most popular aspects of this course is its flexibility, giving you the opportunity to gradually tailor your course according to your particular interests. The first year will give you a strong foundation in business and management and help you identify which areas you're most passionate about, and which of our specialist pathways you wish to follow.

Placement opportunities

In your third year, you can undertake a 30-week placement, giving you the opportunity to enhance your CV and graduate employability, and put into practice what you have learned about areas such as marketing, accounting, operations and project management, international business and human resources. Among the companies that offer placements to our students are Motorola, Sony Mobile, IBM, PWC, Apple, Siemens, and Nintendo.

BU has given me the confidence to go after what I wanted. I feel very lucky to have been able to find my first job as a direct result of my degree and placement.

Leah Phillips, graduate

Key areas of study

Developing Management Competencies | Global Business Environment | Introduction to Accounting | Marketing | Organisational Behaviour & Responsible Management | Recruiting, Selecting & Retaining Talent | Strategic Management | Research in Business & Management | Organisational Leadership | Final Year Project

BA (Hons) **Business & Management (Economics)***

You'll develop a good understanding of the economic, qualitative and quantitative techniques and ideas used to analyse and solve business problems in a global marketplace. You'll also be encouraged to explore alternative theories concerning the working of micro- and macroeconomies, alternative economic systems and alternative economic policy strategies.

BA (Hons) **Business & Management (Entrepreneurship)**

If you are harbouring ambitions of starting and managing your own business, this is the perfect pathway for you. You'll develop a critical appreciation of issues related to intrapreneurial and entrepreneurial activity, whilst equipping yourself with the necessary skillset to start and manage your own business.

BA (Hons) **Business & Management (Finance)***

Financial, accounting and reporting skills are becoming increasingly valued in a wide variety of business and organisational contexts. On this pathway, you'll develop a good understanding of the economic, qualitative and quantitative techniques and ideas used to analyse and solve business problems in a global marketplace.

BA (Hons) **Business & Management (Global Operations)**

You'll develop understanding and skills in operations management, operations strategy and supply chain management in a global context. You'll learn about the roles and impact of operations and supply chain management on the success and growth of an organisation, as well as how global operations and supply chain can achieve competitive advantages for firms.

BA (Hons) **Business & Management (HRM)**

Behind every strong business is a highly skilled team of people, and knowing how to manage a workforce in the modern business environment is critical to an organisation's success. Human resource management ties into every aspect of an organisation and you'll explore the main issues in employment relations, learning and development, as well as people resourcing, and how these relate to the wider HRM function.

BA (Hons) **Business & Management (Marketing)**

You'll gain an understanding of various marketing functions, as well as examine concepts, principles and activities related to strategic and digital marketing. You will also learn how to analyse marketing activities and develop marketing plans for a range of domestic and international settings.

BA (Hons) **Business & Management** (**Project Management**)

You'll learn about the processes, systems and practices that contribute to effective project management, including stakeholder engagement, individual and corporate behaviours, sustainable development, cultural and ethical dimensions, analysis and decision-making.

BA (Hons) **Business & Management** (Retail Management)

On this pathway you will develop a critical understanding of the principles and methods of working in retail, with a focus on practical management skills, as well as critical evaluation, analysis and synthesis.

BA (Hons) **International Business** & Management

This pathway will help you to develop the knowledge, understanding, skills and behaviours that will enable you to conduct yourself professionally, credibly and responsibly in an international working environment. You'll explore subjects such as the differing concepts of international business etiquette and protocol, ethical dilemmas in international management and the impact of convergence, as well as develop a critical understanding of responsible business practice.

*Please note that for the Economics or Finance pathway, you must select this pathway at the point of application



My experience of the Global Business Management (Online) course has been fantastic. The content of each unit is distinct yet they link to each other to create a solid overall understanding. Its flexibility and content is second to none.

Tracey Webb,
Global Business Management (Online)
student



BA (Hons) Global Business Management (Online)

UCAS code **N120**

This online-only course is delivered by the AACSB-accredited Business School, an accreditation attained by fewer than 5% of business schools worldwide. It recognises our focus on excellence in all areas.

Global focus

The business world is increasingly globally focused, and this online course will equip you with a wide range of skills to begin a successful career in global business management, or help you to progress your existing career.

Strong understanding

You will have the opportunity to gain a strong understanding of organisations, their management, the economy and the business environment from a global perspective. In doing so, you will develop your skills in marketing, management, finance, project management, operations management and human resources, so that when you graduate you have a wide set of globally-relevant skills applicable to many different areas of business. In your third year, it is possible to undertake a 30-week placement, giving you the opportunity to enhance your CV and graduate employability and put into practice what you have learned.

Online delivery

This course is delivered entirely online in both full-time and part-time mode, so is ideal if you live or work some distance from Bournemouth and are unable to attend the university in person due to work commitments. It also appeals to British Armed Forces personnel stationed overseas or considering their resettlement options. The course has been developed in conjunction with the MOD. It is accredited by ELCAS (Enhanced Learning Credits Scheme) enabling British Armed Forces personnel to offset the majority of the course fees.

Flexible offering

There are flexible start and finish points so if you're not interested in a full Honours degree, you can still gain a nationally recognised qualification such as a Certificate of Higher Education in Global Business Management or a Diploma of Higher Education in Global Business Management.

At BU, you'll be part of an internationally recognised university that offers the flexibility of online study on a degree that enables thriving careers in global business.

Dr Stefanos Marangos, Course Leader

Key Information

Accreditations:

The Association to Advance Collegiate Schools of Business (AACSB), Chartered Management Institute (CMI)

Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

Entry requirements:

96 - 104 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with minimum 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

Skills for Academic Success | Developing Global Management Competencies | Organisational Behaviour | Marketing Foundations | Contemporary Project Development & Control | Human Resource Management | Global Production & Operations Management | Buyer Behaviour in the Global Market | Global Business Ethics, Corporate Social Responsibility & Sustainability | Business & Financial Analysis | Business Leadership | Global Manager | Global Strategy | Global Marketing

COMPUTER ANIMATION, GAMES & VISUAL EFFECTS

If you're an artist or programmer (or a bit of both), and are passionate about creating new worlds, characters and experiences, our degrees will help you turn your dreams into reality.

Why choose us?

Our Computer Animation, Visual Effects and Virtual & Augmented Reality degrees are delivered by The National Centre for Computer Animation (NCCA) in the Faculty of Media & Communication, while our Games degrees, industry-recognised by TIGA, are delivered by the Department of Creative Technology in the Faculty of Science & Technology.

The NCCA is one of the most established and highly regarded centres for computer graphics and animation education and research. As one of very few research-intensive animation centres in the UK our expertise not only ensures our courses remain at the forefront of education, but also help to define new industry practices.

As a member of our 2023 intake, you'll be amongst the first to make use of the brand new facilities in Talbot Campus' Poole Gateway Building, with a green screen studio, motion capture facilities, games and animation labs, collaborative working spaces, and much more.

As a games designer, artist or developer, your knowledge and skills will allow you to follow the success of many of our graduates who have gone on to work for award-winning games companies such as Microsoft Rare, Electronic Arts, Criterion Games, Rockstar North, Unity, Jagex, Frontier Developments, Rebellion, TT Games and King, amongst others.

If you're interested in working in film, then you could follow in the footsteps of our graduates who now lead and shape the animation and VFX industry. These include DreamWorks, Industrial Light and Magic, Moving Picture Company, Framestore, Double Negative and many more. Who knows where your degree could take you?

DEGREES OF DIFFERENCE www.bournemouth.ac.uk/ug-cave





Declan Paul of Airship Images, BA (Hons) Computer Animation Arts graduate

I think every teenager has a favourite videogame. I was certainly no different – for me, it was *Metal Gear Solid*, a franchise that has taken up many hours of my gaming life. From a young age, I had a real passion for videogames and technology, which my parents were incredibly supportive of.

I'm glad that they were, because I'm now Head of Production & Operations at Airship Images, and my name has appeared in the credits of games like *Spiderman: Miles Morales, Star Wars Jedi: Fallen Order, Forza Horizon 4* and more. My younger self would be amazed at the franchises I've had the opportunity to work on, and how I've made a career for myself in this industry.

Studying at BU played a big part in my journey and helped me get to where I am today.

The course had a good reputation, had won accolades, and produced excellent graduates. That's what made my mind up; I wanted to rub shoulders with like-minded, motivated students who would go on to do great things.

At Airship, we work closely with game developers to support their internal team, creating art assets to help bring their games to life. It's a great studio to be a part of, as you get the opportunity to contribute to a wide variety of games, as well as learn and develop cutting-edge workflows with a highly experienced team.

Deep down, we are all huge fans of the games we work on. Seeing your name in the credits, never gets old; it gives us all such a buzz, and reenergises us for the next project. It's supporting, developing and collaborating with an amazing team, and contributing to games that myself and others will love, that drives me. It's an industry I'm proud to be a part of.

BA (Hons) Computer Animation Art & Design

UCAS code GW4F

A Foundation Year is in development for this course. See page 64 for more information

Key Information Accreditations:

ScreenSkills

Duration and delivery:

3 years full-time with optional 8-week placement, or 4 years full-time with a 30-week placement

Entry requirements:

112 - 128 tariff points including 32 points in a required subject

Required subjects:

Art, Fine Art, Graphic Design, Photography, Art & Design

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

This course is delivered within the National Centre for Computer Animation (NCCA), which is one of the most established and highly regarded centres for animation in the country.

Creative computer animation

The course places an emphasis on the creative side of computer animation, combining traditional art disciplines such as life drawing and cinematography with more technically focused disciplines, to produce computer animation using industry-standard tools and software. Design principles are essential in nearly every aspect of the computer animation process. You'll be crafting engaging characters, completing animation reference by carrying out research, shooting footage of character and creature motion, whilst developing captivating performance styles, and learning the skills to test production elements in the production pipeline.

This course aims to develop graduates who are going to shape the computer animation, visual effects and computer games industries. You'll be learning from professionals in their field and will also benefit from regular industry guest speakers. The course is accredited by ScreenSkills, placing it in the ranks of the top creative training and education providers in the UK.

Professional placement

Outside of the classroom you'll pick up valuable experience and professional contacts during an optional 8-week or 30-week work placement, should you decide to study for four years.

Where to next?

As a graduate from this degree, you'll have a well-rounded knowledge of the design and aesthetic principles required in computer animation production. Typically graduates from this course fulfil design or production roles within the animation, visual effects or games industries. These include character animators, modellers, texture artists, storyboard artists, lighting artists, compositors, character designers, concept artists, groom/ CFX artists, riggers and many more.



This course places the emphasis on design, aesthetics and practice in contemporary production.

Richard Southern, Head of Department, NCCA

Key areas of study

Introduction to Production Tools | Moving Image Theory & Practice | Fundamentals of Design | Design for Production | Character Animation Production | Narrative Strategies | Visual Effects Acquisition | Real-Time Graphics Systems | Lighting & Rendering | Technical Effects | Character Rigging | Modelling & Texturing | Scripting for DCC | Masterclass | Major Project & Report

BA (Hons) Computer Animation Technical Arts

UCAS code W280

This course is a development of the Computer Visualisation & Animation course which ran for over 20 years at BU, producing graduates who now work all over the world as technical directors/artists, software producers and games developers in some of the leading animation and production houses, software houses, and computer game and digital media companies.

Guest lectures

The course is taught within the National Centre for Computer Animation (NCCA), and our long-standing reputation means you'll benefit from our great links with industry, including regular guest lectures from some of the UK's leading animation studios. This course is also accredited by ScreenSkills, placing it in the ranks of the top creative training and education providers in the UK.

Outstanding education

A technical arts job is varied by nature, allowing a lot of creative freedom. The course blends art and science, providing you with the skills to create computer graphics and animation using computer code and to develop tools for artistic use. You'll learn creative skills, such as life drawing, shot composition, principles of animation and cinematography and technical skills which include applied computing and maths. You'll be introduced to the full production pipeline and learn the art of problem solving, a highly sought-after skill within a range of creative industries. If you're enthusiastic about creating visuals for film, animation and computer games, and excited about coding and developing tools and technologies and planning for the techniques needed to make exciting movies and interactive experiences, this is the course for you.

Where to next?

Our graduates often fulfil the hard-to-recruit-to and in-demand roles of technical directors (film) and technical artists (games). Films they have worked on include *Ex Machina*, *Ant-Man*, *The Jungle Book*, the Harry Potter film series, and *Fantastic Beasts and Where to Find Them*.

BU teaches you to use the tools that are there and your artistry, but when something doesn't work, they also teach you problem-solving skills.

Mark Ardington, BU graduate and Oscar winner, Animation & Rigging Supervisor at DNEG



A Foundation Year is in development for this course. See page 64 for more information

Key Information Accreditations:

ScreenSkills

Duration and delivery:

3 years full-time with optional 8-week placement, or 4 years full-time with a 30-week placement

Entry requirements:

112 - 128 tariff points including 32 points in a required subject

Required subjects:

Maths, Computing, Physics, Chemistry, Design & Technology

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

Introduction to Production Tools | Programming Principles | Visual Narrative & Design |
Technical Arts Production | Mathematics for Computer Graphics | Moving Image Theory &
Practice | Visual Studies | Advanced Mathematics for Computer Graphics | Computing for
Graphics & Animation | Character Rigging | Visual Effects Acquisition | Real-Time Graphics
Systems | Technical Effects | Lighting & Rendering | Advanced Moving Image Theory & Practice
| Final Major Project & Dissertation | Modelling & Texturing | Scripting for DCC | Masterclass |
Research & Development Project

BSc (Hons) Virtual & Augmented Reality

UCAS code I700

A Foundation Year is in development for this course. See page 64 for more information

Key Information Duration and delivery:

3 years full-time with optional 4-8-week placement, or 4 years full-time with a 30-week placement

Entry requirements: 112 - 128 tariff points

Required subjects:

None

If English is not

your first language: IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

This course will equip you with cutting-edge techniques as a VR/AR developer such as computer programming, computer graphics and vision tools. VR/AR technology is the engine of cultural and creative industries, and will provide you with a chance to develop your career from traditional animation and games industries to creative industries such as Facebook-metaverse.

The course is delivered within the National Centre for Computer Animation (NCCA), which is one of the most established and highly regarded centres for animation in the country. The NCCA is well placed to introduce this new BSc (Hons) Virtual & Augmented Reality course based on its strong research expertise in the computer graphics and animation field, as well as its long-standing reputation for outstanding education in the area of computer graphics with applications to computer animation, games and VFX over the past three decades.

The skills you need

To help you develop the skills you need to succeed, you'll use industry-standard software and hardware tools through accessing the latest commercial peripherals, such as the Oculus Rift, HTC Vive, MS hololens, Leap motion and facial expression recognition systems commonly used in VR/AR research and production.

Required skillset

Ultimately the course will give you the skillset required to pursue a variety of roles in industries that use virtual and augmented reality and immersive technology, such as VR/AR developer, computer graphics and vision architect/engineer, unity/unreal engine developer.

The course is effective in equipping you with modern computing and technical skills to pursue a career in the VR/AR and immersive technology industry.

Professor Jian Jun Zhang

Key areas of study

Computing & Programming Concepts | Object Oriented Programming | VR/AR Technologies & Applications | Multi-sensory Experiences & Interaction | Classical Fine Art Image Construction Techniques & CGI Technology | Image Processing & Computer Vision | Game Engine-based Game Programming & Scripting

BA (Hons) Visual Effects

UCAS code W614

If you have a strong interest in working in the feature film visual effects industry this is the perfect course for you. You'll embrace the complete visual effects post production pipeline and focus on the theory, principles and production of visual effects assets and shots.

Broad range of disciplines

Visual effects isn't just about simulating explosions. The majority of visual effects work goes unseen – it is the craft of seamlessly integrating augmentations to real footage. The course covers a broad range of visual effects disciplines such as modelling, texturing, lighting, rendering, dynamic simulation, digital matte painting, and compositing, as well as offering a number of optional components that will allow you to tailor your course to either a more technical or more artistic flavour. The ideal applicant will have a keen interest in feature film visual effects.

Collaboration options

You'll have the opportunity to utilise tools and design work created by students on our computer animation courses in art aqnd design and technical arts to create visual effects work, mirroring industry practice.

Quality showreel

By the time you've graduated, you'll have produced a high quality showreel demonstrative of your visual effects work, specifically related to the production and integration of assets for the feature film visual effects industry. When you are presenting your work to potential employers, this will really help to make your application stand out.

If you're interested in the more technical aspects of mathematics and programming, have a look at our BA (Hons) Computer Animation Technical Arts, or, if you like the more creative aspects of character design and story generation, see our BA (Hons) Computer Animation Art & Design.

The course was designed with senior industry professionals and will give students everything they need to progress onto a successful career in the feature film visual effects industry.

Adam Redford, Course Leader

A Foundation Year is in development for this course. See page 64 for more information

Key Information

Duration and delivery:

3 years full-time with optional 8-week placement, or 4 years full-time with a 30-week placement

Entry requirements:

112 - 128 tariff points including 32 points in a required subject

Required subjects:

Art, Computing, Fine Art, Graphic Design, Maths, Media Design, Photography, Physics, Product Design

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

Introduction to Production Tools | Visual Storytelling & Pre-Visualisation | Post Visualisation & Shot Development | Asset Integration | Visual Effects Photography & Acquisition | Image Processing for Visual Effects Production | Modelling & Texturing | Lighting & Rendering | Digital Matte Painting | Rigging & Animation for Visual Effects | Technical Effects | Digital Fabrication | Character Rigging | Scripting for DCC | Major Project

BSc (Hons) Games Design

UCAS code **G601**

A Foundation Year is in development for this course. See page 64 for more information

Key Information Accreditations: TIGA

Duration and delivery:

3 years full-time with optional 4-week placement, or 4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Our BSc (Hons) Games Design degree focuses on the design aspect of creating contemporary video games; exploring everything from the theory behind the creation of successful digital entertainment titles to the generation of dedicated art and content for them. This course is accredited by TIGA, the trade association representing the video games industry, and carries the TIGA quality mark which indicates courses producing the very best industry ready graduates.

Games design principles

You will cover games design principles, level design, interactive storytelling, narrative development, interface design, games analytics, scripting for game creation plus 3D modelling, texturing and lighting, as well as animation techniques for games. The units cover modern computer games design.

Guest lectures

We have regular contact with games developers across the UK and overseas, including Unity, Jagex, King, Sports Interactive, Creative Assembly, Climax Studios, Playground Games, Boss Alien, Media Molecule, and others. As a result you can expect guest lectures from some of the leading names in the industry.

Work placement opportunity

To complement the skills and knowledge acquired on the course, those undertaking the four-year course have the opportunity to complete at least 30 weeks in an industry work placement.

Preparing you for a career

As well as preparing you for a career in the games industry, the skills and knowledge you will develop on this course will also open up opportunities in a range of other sectors, such as digital technologies, architectural visualisation, mixed and virtual realities, as well as the wider digital creative industries.

The computer games industry is continuing to expand at a rapid rate. This course will help you develop all the skills you need to enter this fast-paced and exciting industry. We have links with games companies locally, nationally and internationally, allowing you to make contacts before you graduate.

On this course you will learn about both the theory and creative aspects of the games development pipeline while using state-of-the-art digital tools and high-end equipment.

Dr Huiwen Zhao, Course Leader

Key areas of study

Games Design Principles | Digital Technologies | Level Design Fundamentals | Game Development Pipeline | Storytelling & Narrative Development | Interface Design | Game Studio Project | Individual Project | Usability & Games Analytics | Pervasive Gaming

BSc (Hons) Games Software Engineering

UCAS code I610

Our BSc (Hons) Games Software Engineering course is intended for those keen to embark on a career in programming within the games and related industries.

Expert academics

Delivered by expert academics and professional practitioners, this degree will provide you with a clear understanding of how to apply programming techniques to modern games creation, whilst developing your knowledge of artificial intelligence, physics, game engines and graphics programming.

Dedicated facilities

Taught in dedicated facilities and using cutting-edge technology, you'll discover the curriculum has a strong focus on specialist units intended to give you a broad range of software engineering skills that can be put to good use in the context of games programming.

Work placement

You'll have the opportunity to take a 30-week work placement in the industry, which you can complete at home or overseas. The experience will allow you to place the specialist knowledge and skills acquired on the course in a real-world working context. The experience will allow you to create a network of professional contacts, and build your CV, both of which are essential for entering the job market.

Strong industry contacts

We have regular contact with games developers across the UK and overseas, including Unity, Jagex, King, Sports Interactive, Creative Assembly, Climax Studios, Playground Games, Boss Alien, Media Molecule, and others. As a result you can expect guest lectures from some of the leading names in the industry.

The computer games industry is continuing to expand at a rapid rate. This course will help you develop all the skills you need to enter this fast-paced and exciting sector. We have links with games companies locally, nationally and internationally, allowing you to make contacts before you graduate.

Our dedicated placements team will always be on hand to give you all the support you need to find the best placement positions, and they will support you throughout the experience.

Dr Leigh McLoughlin, Course Leader

A Foundation Year is in development for this course. See page 64 for more information

Key Information Accreditations:

TIGA

Duration and delivery:

3 years full-time with optional 4-week placement, or 4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

Games Design Principles | Introduction to Programming | Object Oriented Games Programming | Digital Technologies | Mathematics for Computer Graphics | Game Development Pipeline | 3D Graphics Programming | Physics for Games | Programming for Interaction | AI Game Programming | Game Studio Project | Commercialisation & Business Environments | Individual Project | Graphics & Computational Programming | Game Engine Programming | Innovation, Enterprise & Business Development

COMPUTING & INFORMATICS

Our computing courses are designed to combat the shortage of highly skilled graduates in the computing industry, which means excellent employment prospects.

Why choose us?

With a range of eight courses available, we offer you the chance to specialise in a wide variety of different areas of computing and informatics. However, they all share a common first year, so you can wait until you have a stronger understanding of the subject before committing yourself to specialising. During that common first year, you'll learn fundamental skills across software engineering, business computing, data science and security to ensure you have a solid grounding in all the key areas, regardless of the area you eventually specialise in.

We offer a student-centred learning environment. All our courses are technical in nature, and you will learn how to apply hands-on skills to solve problems, with an emphasis on intellectual achievement and employability. Our findings from research and our industry expertise is incorporated

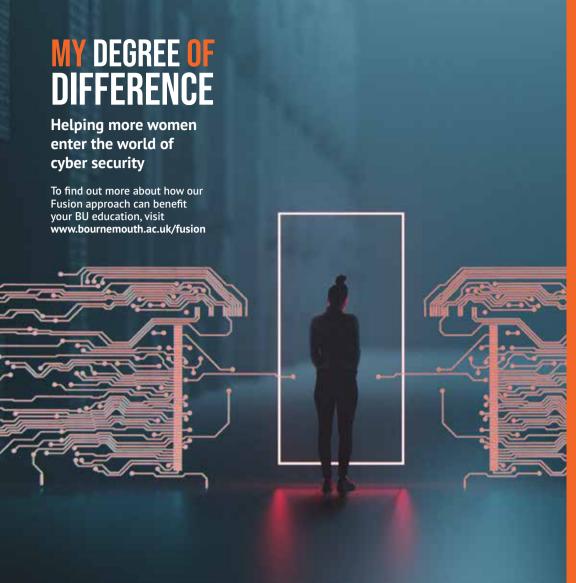
into our teaching, which is supported by dedicated networking and development labs and a state-ofthe-art cyber security facility.

All of our courses include a 30-week minimum placement, giving you the opportunity to work in some of the best-known and most prestigious companies in the sector. Our placement students have worked for organisations such as Microsoft, Kingfisher, IBM, Hewlett-Packard, Goldman Sachs, and General Electric. In your final year, you'll spend a semester working on a research- or industry-based project. These opportunities are part of the reason why 95% of our graduates are in work or further study within fifteen months of finishing their course (Graduate Outcomes Survey, 2017).

DEGREES OF DIFFERENCE www.bournemouth.ac.uk/computing



- BSc (Hons) **Business Information Technology**
- BSc (Hons) Computer Networks
- BSc (Hons) **Computing**
- BSc (Hons) Cyber Security Management
- 4 BSc (Hons) Data Science & Analytics
- 94 BSc (Hons) Forensic Computing & Security 9
 - BSc (Hons) Information Technology Management 94
 - BSc (Hons) **Software Engineering** 94



Sophia McCall, BSc (Hons) Cyber Security Management graduate

In a world where we are so dependent on technology, keeping our private data safe has never been so important. Doing that effectively requires the input of women just as much as men, but that's not always been reflected in the sector. I'm aiming to help change that.

I've been interested in computers and coding since I was quite young, probably around the start of secondary school, and was originally interested in becoming a programmer. As I got older, I felt that wouldn't be a great choice for me, and I found myself drawn towards cyber security as a sector.

After graduating and going on to work in the industry, I can see that women need a stronger voice and more representation within it, because we approach problems in a different way and have a different way of thinking. It's only by combining different approaches that we can discover ways to really improve cyber security, so I began to work with another BU graduate, Sarah Kingham, to produce a blog called Security Queens.

Our aim is to provide a platform for women in the industry to welcome and encourage them, and we're also engaging with the industry as a whole to promote gender diversity and create a positive environment that will encourage more females to join us in what is an exciting and rewarding industry to work in!

Computing & Informatics courses

Key Information

Accreditations:

Courses marked with * are accredited by The Chartered Institute for IT (BCS)

Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Computing plays an ever-more important role in every aspect of our lives and businesses are always looking for professionals who have the skills and drive to succeed in this fast-paced and ever-evolving industry. Our courses have been designed to combat the shortage of highly skilled graduates in the computing industry, which means excellent employment prospects.

Common first vear

You can choose one of our specialist computing courses or opt for a course with a wider focus, giving you plenty of flexibility when it comes to which direction you want your career to take. All of our computing courses share a common first year, which means you have time to really explore the subject before deciding on a specialism.

Work placement

The work placement is an invaluable opportunity to gain real-world experience, to hone your skills under the guidance of industry professionals and to develop a greater understanding of the sector and in which part of it you'd like to work. Previous students have taken placements with Microsoft, The Walt Disney Company, J.P. Morgan Chase, Adobe Systems Europe Ltd, Panasonic, BMW Mini, and The Football Foundation to name a few.

Many of our courses are accredited by the BCS, which means you can achieve Chartered IT Professional status with just one year of further study after graduation.

What next?

Once you graduate, you'll be able to apply for jobs in fields such as computer programming, network design, web development, data analysis, forensic or cyber security.

Within 15 months of completing their course, 95% of our students are employed or in further study (Graduate Outcomes Survey 2017).

Completing the European Cyber Security Challenge was an incredible experience. It gave me the chance to test and push my technical skills to the absolute limit, but also allowed me to network with a diverse group of likeminded young people and industry professionals.

Sophia McCall, BSc (Hons) Cyber Security Management graduate



Common areas of study

Principles of Programming | Computer Fundamentals | Data & Databases | Networks & Cyber Security | Business Systems Analysis & Design | Application of Programming Principles



The content and breadth of my degree gave me a real foundation to draw on, which I am still drawing on today, being able to apply that and to grow is great.

Karl Hoods, graduate and Chief Information Officer, Department for Business, Energy and Industrial Strategy



BSc (Hons) Computing*

Computing professionals focus on analysing, designing and developing technical solutions for organisational and end-user problems.

On this course, you will acquire theoretical and practical computing skills by exploring different computing technologies, as well as become a great problem solver. You will gain experience in developing front- and back-end web systems, along with mobile and desktop applications using a variety of programming languages and frameworks. In addition to core computing skills, this course allows you to tailor your degree to the areas of computing that match your interests and career ambitions.

UCAS code: G610

Key areas of study

Infrastructure Strategy | Systems Design | Project Management & Team Working | Software Engineering

BSc (Hons) Software Engineering*

On this course, you will learn how to apply software development principles to develop innovative solutions to real-world problems. Software engineers focus on using engineering approaches to develop software systems. As we rely more on technology as a part of everyday life, there is an increasing demand for people with the skills to update, maintain, and improve the software our world depends on.

In addition to core computing skills, you will gain experience of using a variety of programming languages and frameworks to develop technical systems. You will also explore how to design software systems so they can be easily maintained and evaluated to ensure they match user and organisational requirements.

UCAS code: G602

Key areas of study

Programming | Data Management | Software Quality & Testing | Advanced Development | Infrastructure Strategy | Systems Design | Software Engineering | Project Management & Team Working

BSc (Hons) Computer Networks*

Network engineers develop the infrastructure that enables devices and systems to communicate. Computer networks have become a critical and integral part of all business sectors from banking and finance, to retail and professional services.

On this course, you will learn how to design, configure and optimise distributed and large-scale networks to create seamless systems that are vital for organisational efficiency and productivity. The course will cover wired and wireless communication technologies and protocols ranging from traditional ethernet to ad-hoc and cellular, such as 4G and 5G networks.

In addition to core computing skills, you will learn the fundamentals of networks including flexibility, scalability, quality of service and the security implications of corporate infrastructures. You will also explore the latest developments and trends in networking, such as how to develop software defined networking, and Internet-of-Things enabled devices.

UCAS code: I120

Key areas of study

Networks | Advanced Networks | Network Configuration Management | Infrastructure Strategy | Systems Design | Project Management & Team Working

Computing & Informatics courses

BSc (Hons) **Data Science & Analytics**

Data scientists seek to collect and ask relevant questions about data from a multitude of sources, and then translate results into solutions that influence key business decisions. It is predicted that the business value created by data science and artificial intelligence will see a huge growth in the next decade across almost all industries and organisations.

In addition to core computing skills, you will acquire advanced and applied data science skills, including how to work with big data sets and develop and translate results into contemporary visual analytics. You will explore cutting-edge machine learning techniques, as well as how to implement and apply algorithms such as artificial neural networks on a range of real-world industry-inspired problems. Upon graduation, you will be prepared for cutting-edge work and an exciting career in a growing field.

UCAS code: G101

Key areas of study

Data Management | Machine Learning and Artificial Intelligence | Project Management & Team Working | Tools & Technologies of Data Science | Data Visualisation & Data Analytics | Data Mining | Machine Intelligence | Ubiquitous Computing

BSc (Hons) **Business**Information Technology*

Businesses around the world are constantly developing and implementing information systems to achieve operational goals. These businesses rely on computing professionals who can combine business and technological skills to meet objectives that increase profits and overall business growth.

On this course, you will acquire technical skills along with management and operational business skills to prepare you for cutting-edge work in a variety of business contexts.

In addition to core computing skills, you will learn how to build technical solutions and manage IT processes in businesses settings. You will also explore how to understand the technological needs of customers and users within businesses, which together with your technical skills will ensure you can play a vital role in the future success of any business.

UCAS code: G503

Key areas of study

Business for IT | Infrastructure Strategy | Systems Design | Project Management & Team Working | Business Development & Enterprise | Data Mining

BSc (Hons) **Information Technology Management***

In the modern world information technology has become essential to support the ongoing operations of virtually all businesses and organisations. It follows, therefore, that the effective application and management of technology is crucial for the success of every enterprise.

Not only will you develop your IT skills, but you'll also gain experience of the environment in which businesses operate, developing your strategic management and leadership skills in order to design, develop and implement technology solutions to improve business performance.

You'll study a broad range of computing topics with a strong emphasis on business processes and requirements, and management in computing. You will also develop the exceptional communication and teamworking skills that will enable you to work well with other computing professionals as well as product owners and other stakeholders.

UCAS code: G506

Key areas of study

Business for IT | Infrastructure Strategy | Systems Design | Project Management & Team Working | Business Processes & Requirements | Management in Computing

BSc (Hons) Forensic Computing & Security*

Software security specialists are involved in the design of all aspects of information technology systems and are vital in protecting user and organisational data. Software security specialists use problem-solving and investigative skills along with computing knowledge to protect against technological attacks, using ethical hacking to identify security gaps and help prevent cyber-crime.

On this course, you will learn to understand the ways that hackers, as well as general users, think in order to predict their behaviour and use your applied technical skills to expose weakness in systems to ultimately build and maintain secure digital environments.

In addition to core computing skills, you will gain skills in designing and securing software systems using a variety of real-world approaches. You will engage in a series of practical, industry-focused tasks, aimed at ensuring you graduate with the full range of relevant, up-to-date skills necessary to succeed in the cyber security profession.

UCAS code: G550

Key areas of study

Advanced Digital Forensics | Ethical Hacking & Countermeasures | Project Management & Team Working | Security Information and Event Management | Tools & Technologies of Data Science | Security by Design

BSc (Hons) **Cyber Security Management**

Cyber security professionals focus on analysing and understanding the evolving security threats to end users from hackers, computer viruses, and large-scale cyber-attacks. The rate and prevalence of these threats within our technology-focused society mean that cyber security professionals are in high demand within government agencies, police authorities, and information technology businesses.

On this course, you will explore the evolving threat landscape and gain applied skills in building and managing secure systems. In addition to core computing skills, you will learn the fundamental concepts of psychology, business, law, and management that relate to cyber security in technology.

UCAS code: 2DA6

Key areas of study

Cyber Security Management |
Cyber Psychology | Digital Forensics |
Economics of Information Security |
Enterprise Security & Privacy | Security
Information & Event Management |
Cybercrime | Cyber Situational Awareness

The experience and opportunity I gained from my placement year certainly set me up for where I am today. As an employer now, in my eyes, graduates who have completed a placement have about six months' head start on those who haven't.

Luke Fribbens, graduate and Founder & Managing Director at Cold Banana

DESIGN & ENGINEERING

With access to facilities including prototyping workshops, a rapid and digital prototyping facility, electronics labs, a heat and thermofluids lab, and a materials, stress and dynamics lab, you'll have everything you need to bring your own designs to life.

Why choose us?

We have been teaching design and engineering courses for more than 25 years and our team has an excellent reputation for their practical knowledge thanks to their extensive work and professional experience. Our courses have consistently high employment rates, so you know that what you learn in your lectures has real-world applications and will serve you well once you enter the workplace.

Relevant design and engineering courses are accredited by the Institution of Engineering Designers (IED) and the Institution of Mechanical Engineers (IMechE), ensuring you graduate with relevant and sought-after professional skills. The opportunity to undertake a professional placement while on your course is invaluable and enhances your skills and experience by enabling you to take what you've learned and apply this knowledge in practice in the design and engineering sector.

Among the companies our students have worked for on placement are Jaguar Land Rover, Kondor, GE, Anglepoise, Princess Yachts and Disney.

One of the highlights for final year students is the Festival of Design & Engineering, which is an opportunity for you to publicly display your work. This isn't only for students to attend, with a large number of representatives from businesses coming to view your exhibits and talk to you. Some offer jobs to graduates, and even put their final year project into production. It's also a fantastic opportunity to network and, as it's also open to the public, it means your friends and family can also find out more about what you've been up to during your time at university. See more at www.bournemouth.ac.uk/fode

DEGREES OF DIFFERENCE www.bournemouth.ac.uk/ug-de







Gemma Alcock, founder of Skybound Rescuer, BU design graduate

Before I started my final year at BU, I wanted to do something a bit different, so I signed up to become a beach lifeguard in Poole. I had no idea what an impact it would have on my career development.

While I was manning a lifeguard hut on Sandbanks beach, a lady sadly tried to take her own life. A non-swimmer, she walked into the sea in a spot where she knew she couldn't be seen. We were alerted by members of the public, and I reached her in time to keep her afloat while the jet ski arrived, and thankfully, we managed to save her life.

The incident got me thinking however – we had no idea of the drama unfolding just a few

hundred metres away from us. It made me realise how hard it is for lifeguards – or lifeboat rescue crews – to spot people in the water.

As a result, I designed a drone for my final year project that would help RNLI lifeboat crew search for people in the water. Helicopters are a crew's best chance of finding someone, but they are expensive and slow to respond, and used as a last resort when they need to be the first choice.

Since graduating, I've founded my own company, SkyBound Rescuer, which specialises in training and campaigning for the use of drones for public safety. It's my hope to play my part in helping drones become part of the way to help keep the public safe – and provide them with help when things go wrong.

BA/BSc/MDes (Hons) Product Design

UCAS codes BA: W240 | BSc: H101 | MDes: 3LD4

Key Information

Accreditations:

Institution of Engineering Designers (IED)

Duration and delivery:

BA/BSc (Hons): 3 years fulltime, or 4 years full-time with a minimum 30-week placement

Mdes (Hons): 4 years fulltime, or 5 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

These well-established and cutting-edge courses will give you the skills and guidance you need to develop successful commercial products. You'll be encouraged to take a creative and innovative approach to problem solving, while also addressing the functional, social and economic needs of your design.

Extensive experience

Our teaching team has extensive experience in the product design industry. You'll learn all the practical skills necessary to work in the sector as well as examining the theory behind product design, giving you a balanced view of the product development process to complement your practical experience.

Skills and guidance

Your design skills will be developed with the support of dedicated, highly qualified and experienced academics, technicians and demonstrators. The course is equipped with excellent facilities including a specialist CAD laboratory and our manufacturing design centre. You'll learn how to manufacture physical models and prototypes, as well as produce industry standard computer models. In your final year, you will design your own original product and make a working prototype, which you will exhibit at our annual Festival of Design & Engineering.

The BSc (Hons) option focuses on the technological aspect of design, whereas the BA (Hons) option focuses on the aesthetic and contextual issues relating to product design.

Practical applications

The Integrated Master's (MDes) option will give you a head start in your career, as not only will you graduate with a postgraduate degree, the course is also accredited as fulfilling the requirements for Chartered Technological Product Designer (CTPD).

All three courses are accredited by the Institution of Engineering Designers (IED), a testament to the practical applications of this degree and the fact that we produce graduates who are ready for the workplace.



The workshop staff are some of the most supportive, kindest people I've ever had the pleasure of working with.

Rhys Sargent, student

Key areas of study

Team Project | Design Communication | Design Projects | Design Studies | Manufacturing & Technology | Product Design Tools | Product Design Projects | Management & Commercialisation | Advanced Technology | Business Development | Product Design Prototypes MDes: Competitive Product Development | Design Thinking | Group Project | Life Cycle Management | MDes Project

BA (Hons) Product Design Futures

UCAS code W420

If you are a forward-thinking student who is intrigued by what the future might look like, this course will not just help you to understand what to expect – it will help you design it.

Designers that look to the future

This innovative new course has been developed to meet the future needs of design in a world where product solutions are not harmful to the environment or draining on the Earth's resources by using revolutionary future materials and techniques. Graduates will be designers that look to the future, years or decades from now, and will be well placed to apply the knowledge and skills they acquired on the course to future-proof their career in a world awakening to environmentally conscious design.

With the product design industry increasingly needing to consider ethics and sustainability, this course focuses on the ethical development of new products and how they can be designed to solve real-world problems.

Design trends

Your learning will be informed by the exploration of design trends, societal change, emerging technologies and environmental issues. You'll develop your understanding of the impact that the design of products has on the world and the way we live. Environmental and ethical issues are increasingly important when dealing with the design of products; the choice of materials, the use of energy, disposal and potential recyclability are key considerations for sustainable product lifecycles.

You'll also learn to use digital media in the conception, evolution, development and planning stages of the design process, with access to the latest virtual design tools such as virtual reality, CAD systems, 3D modelling and 3D printing.

Product Design Futures aspires to challenge existing design direction and thinking, and consider where it needs to go.

Dr Philip Sewell, Head of Department

Key Information

Accreditations:

Institution of Engineering Designers (IED)

Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

Design Projects | Design Studies | Design Communication | Materials & Technology | Team Project | Manufacturing & Technology | Product Design Tools | Management & Commercialisation | Future Trends & Sustainability | Business Development | Visual Concept Communication



The knowledgeable staff and holistic approach to the industry really appealed to me. I love the variety on my course – I've covered everything from model making to business studies.

Sophia Anoa, current student



BSc (Hons) Design Engineering

UCAS code **H100**

This degree has been developed to meet the demand for skilled, professionally competent design engineers.

Cutting-edge

With access to cutting-edge facilities (including 3D design-simulation & analysis tools, modern manufacturing & technical workshops, and advanced 3D prototyping facilities), you'll develop expert technical knowledge and apply them to innovative and creative design solutions.

Engineering and design principles

You'll discover how to use the latest modelling, rendering and simulation tools to create and evaluate your own designs, as well as gaining an in-depth practical understanding of the engineering underlying the product development process. Designed to develop your abilities in this exciting area, the course content integrates the latest engineering technology (including mechanical, electronics and artificial intelligence tools), design innovation, market awareness and the skills needed to use advanced product development tools.

Solid foundation

After building a solid foundation of knowledge in year one, you'll develop your skills to solve complex engineering and design problems in year two. In year three you'll have the opportunity to complete a career-enhancing 30-week work placement. In your final year you'll display your final design project at our annual Festival of Design & Engineering, which is open to business and the public.

When you graduate, you'll be equipped to take on a range of design and engineering roles across sectors as diverse as the aerospace and automotive industry through to consumer electronics and domestic products design. Within fifteen months of completing their course, 95% of our students are employed in a professional or managerial position, according to the Graduate Outcomes Survey 2017.

This course is accredited by the IMechE, the IED and the Engineering Council, which means you will have all the skills you'll need to begin your exciting career in design engineering.

Dr Nigel Garland, Course Leader for Design Engineering, Chartered Engineer and member of IED



Key Information

Accreditations:

Institution of Engineering Designers (IED), Institution of Mechanical Engineers (IMechE)

Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

Design Engineering Projects | Design Communication | Materials with Practice |
Engineering Principles | Team Project | Electrical & Electronic Principles | Manufacturing
& Engineering Materials | Engineering Design Tools | Management & Commercialisation |
Engineering Simulation | Business Development | Mechanical & Electronic System Design |
Individual Project

BEng/MEng (Hons)

Engineering (Part-time)

UCAS code Apply direct to BU

Key Information

Accreditations:

Institution of Engineering Designers (IED), Institution of Mechanical Engineers (IMechE)

Duration and delivery:

BEng: 2 years part-time **MEng:** 4 years part-time

Entry requirements:

Foundation degree or HND with Merit or above in a required subject

Required subjects:

Engineering discipline accredited to EngTech or partial IEng

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

The part-time/flexible learning BEng and MEng Engineering courses are designed for practicing engineers already qualified to HND, FdEng, or FdSc level who want to gain the academic qualifications necessary to achieve Incorporated Engineer (IEng) status through the BEng route, or Chartered Engineer (CEng) status through the MEng route. Applicants for these programmes must be employed in a relevant role in the engineering industry.

Core elements

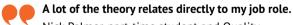
At BEng level, you will cover core elements of engineering such as advanced stress and vibration, business development, manufacturing operations, mechatronics and computational engineering. At the MEng level, your knowledge is deepened and broadened through subjects such as project management, design management, life cycle management, control system design and failure analysis and prevention.

Flexible study

This is an incredibly flexible way to study, with a number of core units complemented by option units, allowing you to tailor your course to suit the needs of your employer and your long-term career plans.

Assessment methods

Subjects are taught by flexible learning, and you will be supported throughout your study with discussion forums and supervision journals. Academic tutorial attendance is required typically three times for each unit of study. This course cannot be studied through distance learning alone. Subjects are assessed through a combination of coursework and examinations.



Nick Palmer, part-time student and Quality Engineer at Superior Ltd



Key areas of study

BEng Project | Advanced Engineering | Business Development | Computational Engineering | Manufacturing Operations | Mechatronics | MEng Project | Project Management | Design Management | Life Cycle Management | Failure Analysis & Prevention | Engineering Design Simulation | Control System Design

BEng/MEng (Hons) Mechanical Engineering

UCAS codes BEng:H305 MEng:H105

At BU, you can choose either the three-year BEng (Bachelor of Engineering) or the four-year MEng (Master of Engineering) qualification. Whichever level you choose to study, this degree develops high-calibre engineers who are able to function both as an engineer and a technology leader in sectors such as aerospace, marine, automotive, alternative energy, oil and gas, and other high-tech industries.

Practical emphasis

Our department provides a perfect environment with stunning newly built facilities coupled with excellent teaching to start your engineering career. Industry-seasoned academics and practitioners deliver your practical training in our state-of-the-art Design & Engineering Innovation Centre, giving you the knowledge and skills required to understand the behaviour, performance and limitations of new technologies, in addition to modelling and simulating the performance of technologies.

Inspirational insight

Our teaching is informed by our world-class research giving opportunities of a collegiate, supportive learning environment. As well as giving you a solid grounding in engineering, the course will provide an inspirational insight into emerging technologies within the sector and how to apply them to realworld situations. There's also an option of a minimum 30-week work placement, which will help you to make contacts and boost your potential within the profession.

Industry collaboration

In your final year you will exhibit your project at our annual Festival of Design & Engineering, giving potential employers an insight into how your work could make a difference in the future. Many students' projects are a result of industry collaboration, working on practical issues experienced during their placement year.

It's a great privilege to combine this IED award with my Engineering qualification. This is an excellent addition and I am very pleased.

Martin Shutler, student

Key Information

Accreditations:

Institution of Engineering Designers (IED), Institution of Mechanical Engineers (IMechE)

Duration and delivery:

BEng (Hons): 3 years fulltime, or 4 years full-time with mandatory 30-week placement **MEng:** 4 years full-time,

MEng: 4 years full-time, or 5 years full-time with mandatory 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

Mathematics and a Science or Technology subject

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

Engineering Principles | Electrical & Electronic Principles | Engineering Mathematics |
Engineering Design | Engineering Practice | Stress & Dynamics | Manufacturing & Materials |
Engineering Simulation | Fluids & Thermodynamics | Thermofluids & Energy Conversion |
Computational Engineering | Advanced Stress & Vibration | Business Development |
Individual Project

MEng Level: Project Management | Failure Analysis & Prevention | Structural Integrity | Group Project

HEALTH & SOCIAL CARE

With integrated placements in NHS Trusts, and community settings across the south, you'll gain experience in a variety of environments while studying with us.

Why choose us?

We have forged strong links with local and national health and social care providers, including University Hospitals Dorset NHS Foundation Trust, as well as community organisations and private practices. We use these relationships to inform our curriculum as well as giving students the chance to undertake exciting, relevant work placements.

To further enhance your learning, we've invested in our brand new Bournemouth Gateway Building to house our courses.

Our practice simulation suites mirror both clinical and community workplace settings and provide a safe environment for you to practise your essential skills before heading out on placement. Whether it's one of our acute or patient nursing wards, an operating theatre, physiotherapy clinic, exercise science laboratory, nutrition laboratory, maternity suite or our ambulance simulation suite, all of our clinical skills areas provide state-of-the-art facilities for you to practise the skills required to become a confident practitioner.

We've also created community settings, such as household kitchens, lounges and dining rooms, that our students use to hone their skills. This could involve occupational therapy or social work students recreating a home visit, or paramedic students reconstructing an emergency call out to someone's home. Practising in these environments means that you will have the relevant skills when you are on your placement, and makes it easier for you to place the theory you will also be studying into context.

Our Health & Social Care courses are delivered at our Lansdowne Campus, near Bournemouth town centre, or on one of our external campuses in Yeovil or Portsmouth.

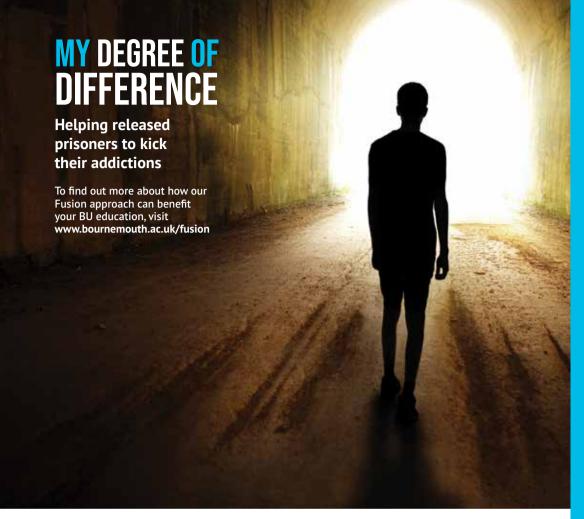
DEGREES OF DIFFERENCE www.bournemouth.ac.uk/ug-hsc



BSc (Hons) Adult Nursing	
BSc (Hons) Children's & Young People's Nursing	
BSc (Hons) Mental Health Nursing	
BSc (Hons) Midwifery	

- 08 BSc (Hons) Occupational Therapy 09 BSc (Hons) Operating Department Practice 10 BSc (Hons) Paramedic Science
- 110 BSc (Hons) **Paramedic Science** 115 111 BSc (Hons) **Physiotherapy** 116

117



April Langton, Mental Health Nurse at HMP Guys Marsh Prison, BSc (Hons) Mental Health Nursing graduate

One of the most important things I do as a mental health nurse in a prison setting is acting as an advocate for prisoners as they move towards release – but sometimes, that can go right down to the very last hour.

I work at HM Prison Guys Marsh, a category C men's prison in Shaftesbury, and my job is every bit as challenging and rewarding as you would expect. We're obviously there to respond to mental health crises as they occur in the prison, but we also work with prisoners to help overcome the reasons behind their offending.

Very often, this is down to some kind of trauma in their life, which has led to an ongoing mental issue. By helping to confront the trauma, we can help that person to make further changes that then help them stop offending.

The problems often come when they are released. After having a roof over their head and the support they need, these men can then find themselves returning to no fixed abode, where they will almost certainly find themselves repeating the same behaviours.

Recently I had a prisoner due for release but, after eight weeks of negotiating with councils and government agencies, he had nowhere to go. He'd be made homeless when he left prison. I tried everything and everyone I could – and with just an hour before his release, I secured him somewhere to stay.

Whether he can make the necessary changes to his life is ultimately up to him, not me – but by helping him back onto his feet and giving him somewhere to stay, I've helped to give him that chance.

As a mental health nurse, you're unlikely to change the world. What you can do, however, is change the world of the people you work with – and that's an incredibly powerful thing to do.

BSc (Hons) Adult Nursing

Study based at either Bournemouth or our Yeovil Campus. Practice placements (approximately 50% of the course) will be allocated in healthcare settings in Dorset, Wiltshire, Somerset and Hampshire.

UCAS code **B700**

A Foundation Year is available on this course. See page 64 for more information

Key Information

Accreditations:

Nursing & Midwifery Council (NMC)

Duration and delivery:

3 years full-time with mandatory placements

Entry requirements:

104 - 120 tariff points

Required subjects: None

If English is not

your first language: IELTS (Academic) 7.0 with a minimum of 6.5 in

with a minimum of 6.5 in writing and 7.0 in all other components

See website for latest details of:

Entry requirements, contact hours and course costs

Accredited by the Nursing & Midwifery Council, this course blends theory with real-world experience to help you develop the knowledge, skills and attitudes required to register and practice as a Registered Nurse (Adult).

Person-centred care

This challenging but life-changing course offers the opportunity for you to develop into a compassionate, knowledgeable, competent, safe and critical thinking practitioner. Our course is designed to prepare you to become a graduate nurse capable of delivering and leading high-quality, person-centred care in a wide variety of healthcare settings. We aim to provide the foundation for you to achieve an advanced practice role in the future by ensuring you have the necessary underpinning knowledge and skills to engage in further learning.

A wide variety of learning opportunities are provided in both practice and university settings. You will learn from experienced and knowledgeable registered nurses and other healthcare practitioners through a range of teaching and learning approaches such as lectures, seminars, small group activities and practice placements. Our skills suites, newly built in 2020, will allow you to learn and practice various nursing procedures in a safe and controlled setting. Half of your course will be spent in practice placements where you will gain practical nursing experience in exciting and diverse locations, from NHS hospitals to people's own homes, private clinics to community nursing teams. Each year we organise a Careers Fair with numerous healthcare exhibitors in attendance, helping you to gain employment as a registered nurse on completion of the course. We are particularly proud of the academic support we provide to our students and our new faculty building which is an ideal place to study and learn.

Apprenticeship

We also offer a nursing degree apprenticeship route in adult nursing. Prospective apprentices should either be employed in a healthcare role and have the support of their employer, or have made an application to a healthcare provider's apprenticeship vacancy. Find out more:

www.bournemouth.ac.uk/nursing-apprenticeships

Key areas of study

Nursing Theory & Application | Applied Health Care Science | Communication Skills for Nursing Practice | Developing Skills for Promoting Health & Wellbeing | Nursing Practice & Nursing Skills | Improving Safety & Quality of Care | Acute & Long-Term Health Challenges | Clinical Pharmacology & Medicines Management | Team Working for Service Improvement | Clinical Leadership Management | Caring for People with Complex Health Care Needs

BSc (Hons) Children's & Young People's Nursing

Study based in Bournemouth. Practice placements (approximately 50% of the course) will be allocated in healthcare settings in Dorset, Wiltshire, Somerset and Hampshire.

UCAS code **B702**

Accredited by the Nursing & Midwifery Council, our BSc (Hons) Children's & Young People's Nursing course will prepare you to become a caring and compassionate professional who delivers quality care for children and young people. Focused on the healthcare needs of children and young people, this course will teach you the theory, plus diagnostic and practical skills needed to care for children and young people.

Rewarding career

Caring for children and young people is a challenging but rewarding career. As a nurse in this area, you will work closely with children, young people - from new-borns to adolescents - and their families.

Practical learning

To ensure you graduate as a confident and competent healthcare professional, fully prepared for registered children's nursing practice, there is a strong emphasis on practical learning where you'll complete diverse placements. Initially, you are likely to be working in areas such as schools and acute children's hospital wards, to give you a rounded experience of children's nursing. In the second and third years, placements become more specialised and include hospital in-patient, ambulatory and community settings including children's hospices, and acute and critical care environments.

Experienced lecturers

To equip you with the knowledge and skills for practice, you'll be taught by highly qualified lecturers, practitioners, and a diverse range of inspiring guest speakers. In our practical suites, seminar and lecture theatres, you'll become immersed in the science and art of child-centred nursing.

Key Information

Accreditations:

Nursing & Midwifery Council (NMC)

Duration and delivery:

3 years full-time with mandatory placements

Entry requirements:

112 - 128 tariff points

Required subjects: None

If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in writing and 7.0 in all other components

See website for latest details of:

Entry requirements, contact hours and course costs

The placements have been varied and insightful in preparing me for the complex realities of children's nursing while the academic work has been organised by highly knowledgeable and helpful staff to make the overall experience a thoroughly enjoyable one.

Emily Lucas, graduate

Key areas of study

Nursing Theory & Application | Applied Health Care Science | Communication Skills for Nursing Practice | Developing Skills for Promoting Health & Wellbeing | Nursing Practice & Nursing Skills | Improving Safety & Quality of Care | Acute & Long-Term Health Challenges | Clinical Pharmacology & Medicines Management | Team Working for Service Improvement | Clinical Leadership Management | Caring for People with Complex Health Care Needs

BSc (Hons) Mental Health Nursing

Study based in Bournemouth. Practice placements (approximately 50% of the course) will be allocated in healthcare settings in Dorset, Wiltshire and Hampshire.

UCAS code **B701**

A Foundation Year is available on this course. See page 64 for more information

Key Information

Accreditations:

Nursing & Midwifery Council (NMC)

Duration and delivery:

3 years full-time with mandatory placements

Entry requirements:

112 - 128 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in writing and 7.0 in all other components

See website for latest details of:

Entry requirements, contact hours and course costs

Accredited by the Nursing & Midwifery Council, this degree, with its strong focus on real-world experience, is an ideal choice for those looking to gain the expert knowledge and practical skills needed to enter the mental health care profession.

Expanding area of nursing

One in four people will struggle with mental health issues at some point during their life. It is a rapidly expanding area of nursing that needs caring, compassionate and competent professionals.

Specifically designed to give you a solid grounding in the theoretical and professional skills needed to offer high-quality nursing care that meets the needs of clients, service users and their families, this course will ultimately teach you how to enable, educate, and encourage those experiencing mental health problems to progress towards recovery.

Practical experience

Practical experience takes a central role in the course, completed in a variety of healthcare environments. As part of your 2,300 hours of placement you will participate in the full cycle of care, which includes shift working, weekends and night duty.

In addition to theoretical study and placements, your course will include teaching and education from carers and service users who provide valuable insight and personal experience of mental health care. They have also been involved in the development of our mental health nursing programme.

Apprenticeship

We also offer a nursing degree apprenticeship route in mental health nursing. Prospective apprentices should either be employed in a healthcare role and have the support of their employer, or have made an application to a healthcare provider's apprenticeship vacancy. Find out more:

www.bournemouth.ac.uk/nursing-apprenticeships

As a mature student, I was worried about fitting in but my life experience is acknowledged and respected and I have been given amazing opportunities to expand my knowledge and skills base.

Anita Roberts, student

Key areas of study

Nursing Theory & Application | Applied Health Care Science | Communication Skills for Nursing Practice | Developing Skills for Promoting Health & Wellbeing | Nursing Practice & Nursing Skills | Improving Safety & Quality of Care | Acute & Long-Term Health Challenges | Clinical Pharmacology & Medicines Management | Team Working for Service Improvement | Clinical Leadership Management | Caring for People with Complex Health Care Needs

BSc (Hons) Midwifery

Study based at either Bournemouth or St Mary's Community Health Campus, Portsmouth. Placements (50% of the course) will be spent across the south.

UCAS code **B720**

What career could be more rewarding than one that supports women as they bring new life into the world? This well-established course will enable you to do just that. With outstanding graduate employment rates, this course is accredited by UNICEF UK Baby Friendly Initiative and the Nursing & Midwifery Council (NMC), meeting their newest curriculum requirements for midwifery education.

Women-centred care

With a strong emphasis on women-centred care, the course offers an equal balance of theory and practice so you can develop into an autonomous, competent and compassionate midwife, ready to support and guide women through pregnancy and childbirth. You'll undertake a range of units facilitated by experienced, registered midwifery academics and clinicians, covering all areas of midwifery care using an evidence-based approach and incorporating principals of research. You'll be introduced to new equipment and skills in our simulation facilities, which includes a birthing suite, where you can familiarise yourself with techniques prior to undertaking them in practice.

Placements

50% of your time will be spent in practice placements, in community and hospital settings. Here you will be supervised by midwives and will learn interpersonal, communication and leadership skills from working closely with women, families, midwives, and other health professionals.

You can opt to study at either of our campuses – Bournemouth or Portsmouth. There are a number of opportunities for students from both campuses to attend Midwifery Society events and our midwifery conferences.

I was able to train at a local hospital and gain hands-on experience as a student midwife while receiving excellent support and guidance from my mentors and my University tutor.

Lucy-Jo Matthews, student

A Foundation Year is available on this course. See page 64 for more information

Key Information

Accreditations:

Nursing & Midwifery Council (NMC), UNICEF UK Baby Friendly Initiative

Duration and delivery:

3 years full-time with mandatory placements

Entry requirements:

128 - 144 tariff points including 32 points in a required subject

Required subjects:

Applied Human Biology, Applied Science, Biology, Chemistry, Health & Social Care, Human Biology, Physics, Psychology, Sociology

If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in writing and 7.0 in all other components

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

Midwifery Practice | Childbirth Journeys | Fundamental Midwifery Care | Promoting Health | Medicines Optimisation & the Midwife | Complexities in Midwifery Care | Local, National & Global Health | Research for Professional Practice | Midwifery Emergencies | Leadership & Innovation In Midwifery Care | Teamworking for Service Improvement

BSc (Hons) Nutrition

UCAS code **B400**

A Foundation Year is available on this course. See page 64 for more information

Key Information

Accreditations:

Association for Nutrition (AfN)

Duration and delivery:

3 years full-time with a mandatory 4-week placement, or 4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points including 32 points in a required subject

Required subjects:

Applied Human Biology, Applied Science, Biology, Chemistry, Food Technology, Health & Social Care, Mathematics, Physics, Physical Education, Psychology, Sport, Sport & Exercise Science, other science-related subject

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

As more and more health issues are linked to diet, the field of nutrition has grown in importance, causing a substantial rise in related career opportunities. This course is accredited by the Association for Nutrition, so you will be eligible to register as a Registered Associate Nutritionist when you graduate.

Why is nutrition important?

On this course you'll discover the significance behind the relationship between diet and health. Learn about the key areas of nutrition, combining the science with the social, behavioural and lifestyle issues that are present in society today, and influence the food and drink we consume.

Specialist labs

Scoring 94% for student satisfaction in the most recent National Student Survey (NSS) (2021), this course makes use of our specialist nutrition labs which are home to state-of-the-art equipment to support practical teaching in nutrition, human physiology and food safety. You will also have access to a well-equipped food processing and development unit and simulation skills facilities, giving you the best opportunities to learn.

Bringing depth and real-life insight into your teaching, our research active staff are involved in leading research contributing to societal change today, such as projects to improve nutritional health, including the role of nutrition to support maternal health and improving the nutritional status of older people and under-represented communities, and work to transform nutritional care for people living in longer term residential care.

Bolster your employability

As part of the course you will undertake a four-week placement and you can also choose to include a career-catapulting 30-week placement, to gain realistic insight into the field of nutrition, nurture professional relationships and ultimately bolster your employability factor.

The Nutrition team gave me encouragement, knowledge and expertise that was truly second to none. Each lecture, lab session or piece of work helped build me into the nutritionist I am today, and I'd recommend them to anyone without a second thought.

Ellie Townend, graduate. Ellie is one of the finalists in the BU 30 grads under 30: www.bournemouth.ac.uk/ellie

Key areas of study

Principles of Food & Nutrition | Human Anatomy & Physiology | Foundation Psychology in Understanding Human Behaviour | Professional Values in the Food Chain | Chemistry | Nutrition in Health & Disease | Food Processing & Product Development | Promoting Health & Wellbeing | Food Safety & Microbiology | Biochemistry | Nutritional Requirements Throughout Life | Advanced Psychology & Social Aspects of Health & Wellbeing | Advances in Applied Human Nutrition

BSc (Hons) Occupational Therapy

Study based in Bournemouth. Practice placements (a minimum of 1,000 hours) will be allocated across the south.

UCAS code **B930**

Occupational therapists work to improve the everyday life skills of people who experience physical, social, and psychological difficulties by helping them engage in meaningful tasks and occupations which are crucial to their health and wellbeing.

This degree, which is approved by the Health & Care Professions Council (HCPC) and accredited by the Royal College of Occupational Therapists, is designed to give you the sophisticated knowledge, as well as the analytical and practical skills, needed to critically assess a service user's circumstances in order to help them adapt to their environment and maximise their performance potential.

Critical exploration

You will critically explore the exciting disciplines of occupational science, anatomy, physiology, sociology, psychology and occupational therapy approaches forming the groundwork on which evidence informed occupational therapy is based.

Simulation facilities

To complement classroom theory, you will gain hands-on practice using our newly built clinical simulation facilities, which feature a daily living suite and kitchen, plus equipment to tackle a comprehensive range of situations commonly encountered by occupational therapists. There is a strong emphasis on experiential learning, which involves groups of students working on real-life scenarios in order to gain knowledge and understanding of occupational roles and how health and wellbeing can affect their functioning. Learning is supported by the involvement of occupational therapist specialists and service users and carers. What's more, to support your campus-based education, you will gain real-world experience through 1,000 plus hours in professional placements.

What next?

Occupational therapists are in demand within the UK. When it is time to join the workforce, we believe our course will equip you with all the desired technical, managerial and communication skills needed to enter practice in a variety of settings.

A Foundation Year is available on this course. See page 64 for more information

Key Information

Approved by:

Health & Care Professions Council (HCPC)

Accreditations:

Royal College of Occupational Therapists (RCOT)

Duration and delivery:

3 years full-time with mandatory placements

Entry requirements:

128 - 144 tariff points including 32 points in a required subject

Required subjects:

Biology, Human Biology, Psychology, Sociology, Health & Social Care

If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

Professional Practice | Skills for Occupational Therapy Practice | Becoming an Occupational Therapist | Analysing Occupation | Occupational Therapy in Action | Professional Reasoning for Occupational Therapy Practice | Promoting Health & Wellbeing | Community Engagement in Occupational Therapy | Research & Innovation in Occupational Therapy Practice | Team Working for Service Improvement

BSc (Hons) Operating Department Practice

Study based in Bournemouth. Placements (over 50% of the course) in Dorset, West Hampshire, South Wiltshire or South Somerset.

UCAS code **B991**

A Foundation Year is available on this course. See page 64 for more information

Key Information

Approved by:

Health & Care Professions Council (HCPC)

Duration and delivery:

3 years full-time with mandatory placements

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Operating Department Practitioners (ODPs) are an instrumentally vital part of the operating department team, responsible for delivering safe, high-quality care to surgical patients during anaesthesia, surgery and recovery.

Clinical settings

As an ODP you will be working with surgeons, anaesthetists and other healthcare professionals to ensure every operation is as safe and effective as possible, to save or improve patients' lives. Taught by staff with perioperative experience or currently in practice, you will learn practical skills in our newly built state-of-the-art facilities, including an operating theatre simulation suite, with highly accurate and life-like manikins. You'll then have plenty of opportunities to put your learning into practice and get real hands-on experience working in a variety of surgical and other clinical settings, during multiple work placements that make up over 50% of your time on the course.

Specialist and transferable skills

ODPs work in three main areas of perioperative care and the course has a focus on each: anaesthesia, surgery (sometimes known as scrub) and post-anaesthesia (recovery). You will also gain skills related to working in pre-assessment, intensive care, A&E, patient transfer teams and other more specialised areas of care. As well as the expert knowledge and skillset acquired throughout the course, you'll also gain numerous transferable skills, such as leadership, problem solving, teamwork and communication – all essential for a varied career in the NHS or private sector.

Highly employable

By training as an ODP you will be highly employable nationally and this three-year course is approved by the Health & Care Professions Council (HCPC) meaning that, upon successful completion of the course, you will be eligible to apply to the HCPC for registration as an Operating Department Practitioner.

The supportive lectures and great learning environment on the ODP course made me more confident and also equipped me well for helping my hospital in the battle against Covid-19.

Louise Harvell, graduate

Key areas of study

Perioperative Science | Anaesthesia | Surgery | Postanaesthesia | Postanaesthesia Placement | Team Working for Service Improvement | Developing & Enhancing Perioperative Care

BSc (Hons) Paramedic Science

Study based in Bournemouth. Placements (approximately 50% of your time) will be spent across the south.

UCAS code **86G3**

If you're looking for a worthwhile and rewarding career, then the role of paramedic may be just what you are looking for. This course will ensure that you are able to fulfil the role of a modern-day paramedic – ready for an ever-changing and evolving workforce.

Pre-hospital care

As well as providing emergency care for critically ill patients, you will develop advanced assessment and decision-making skills so you can decide the appropriate referral method for patients with less serious conditions.

Theory and practice

Our three-year course features an equal spilt of theory and practical elements and you will have access to newly built simulation suites within the university during both taught and student-managed learning sessions. In addition, there are opportunities to undertake training and exercises at external locations across the region.

Ambulance simulation suite

To help make sure that everything you learn can be applied to a practical setting, you'll spend lots of time working in our ambulance simulation suite, one of the many dedicated simulation areas in our new Bournemouth Gateway Building. Mimicking the interior of an ambulance, you'll find yourself at home in the real thing, making your transition to your placements that bit easier.

Approved degree

Our degree is approved by the Health & Care Professions Council (HCPC) and endorsed by The College of Paramedics. You'll undertake over 2,000 hours of placement experience over your three years, so you'll be ready to register as a qualified practitioner once you graduate.

The lecturers are registered paramedics, and are welcoming and very knowledgeable. The amount of placement hours on the course is invaluable as we have so many contact hours, meaning you feel prepared to qualify.

Claire Lear, student

Key Information

Approved by: Health & Care Professions Council (HCPC)

Accreditations:

Endorsed by: The College of Paramedics

Duration and delivery:

3 years full-time with mandatory placements

Entry requirements:

112 - 128 tariff points including 40 points in a required subject

Required subjects:

Applied Human Biology, Applied Science, Biology, Health & Social Care, Human Biology, Life Science, Physical Education, Sport & Exercise Science

If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

Anatomy, Physiology & Pharmacology | Patient Assessment Fundamentals | Emergency Care Fundamentals | Advanced Emergency Care | Pathophysiology & Management of Long-Term Conditions | Assessment & Management of Minor Illness & Minor Injuries | Team Working for Service Improvement | Research for Evidence-Based Practice in the Paramedic Profession

BSc (Hons) Physiotherapy

Study based in Bournemouth. Placements (a minimum of 1,000 hours) will be spent across the south.

UCAS code **B160**

Key Information

Approved by:

Health & Care Professions Council (HCPC)

Accreditations:

The Chartered Society of Physiotherapy (CSP)

Duration and delivery:

3 years full-time with mandatory placements

Entry requirements:

136-152 tariff points including 40 points in a required subject

Required subjects:

Biology, Human Biology, Physical Education, OU SK299 Human Biology accepted if required tariff points met

If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Physiotherapists work to improve the lives of people with physical and psychosocial difficulties. This degree, which is approved by the Health & Care Professions Council (HCPC) and accredited by The Chartered Society of Physiotherapy (CSP), has extremely high student employment rates with 100% of graduates employed within 15 months of finishing (DLHE survey 2020).

Small cohort

The course maintains small cohort sizes resulting in an excellent lecturer-to-student ratio meaning more support, education and resource availability throughout your studies.

Healthcare techniques

As a trainee physiotherapist, you'll treat people of all ages affected by a range of conditions and discover ways to help maximise each individual's potential through your knowledge of human movement and function. You'll also gain healthcare techniques to manage people's physical, psychological and social wellbeing, and because practical experience is central to this course, you'll gain real-world placement experience in a diverse array of clinical settings. In your final year you'll present an innovation project at a student conference, designed to help to boost your career prospects.

Research active staff

Your learning will be delivered by a range of staff with relevant clinical expertise and knowledge appropriate to all units of study. All staff are research active, contributing to driving the profession forwards.

Bournemouth University allowed me to learn in a supported environment, while giving me the freedom to develop and become the autonomous practitioner I am today.

Tracy Sherwood, graduate



Key areas of study

Science for Physiotherapy Practice | Musculoskeletal Rehabilitation | Neurological Rehabilitation | Cardio-vascular Rehabilitation | Progressing Physiotherapy Practice | Innovations in Physiotherapy

BA (Hons) Social Work

Study based in Bournemouth. Practice placements are undertaken in two substantive placements within Bournemouth, Christchurch, Poole, Dorset, and Wiltshire.

UCAS code L500

From child protection to fostering and adoption, from youth justice to working with adults with disabilities, from drug and alcohol issues and mental health to working with older people – a social work qualification can lead to a varied and rewarding career.

Approved course

Both an academic qualification and, crucially, also a professional qualification, this course is approved by the social work regulator, which means you'll be eligible to apply to register with Social Work England as a social worker when you graduate.

Powerful combination

This practical degree, which is ranked 1st in its subject area according to *The Guardian* league tables 2021 and 2022, blends a powerful combination of academic study with essential practical experience. As a result, you'll leave us equipped with the specialist knowledge and practical skills needed to deal with a broad range of issues surrounding social welfare, social exclusion and discrimination, law and social policy, working with children, young people and adults, mental health and substance use.

Placement experience

Thanks to our close ties with local employers, as well as our service user and carer partnership, you will have the opportunity to undertake two substantive placements during your course where you will develop strong working relationships with those already in the profession. You will gain meaningful, hands-on experience during your placements, operating in real-world settings.

Kev Information

Approved by: Social Work England

Duration and delivery:

3 years full-time with mandatory placements

Entry requirements:

120 - 136 tariff points

Required subjects: None

If English is not your first language:

IELTS (Academic) 7.0 with a minimum of 6.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

The course set me up for a successful career in frontline child protection, and the support I received enabled me to reach my full potential and achieve even more than I ever thought I could.

Mary Pursey, graduate

Key areas of study

Social Exclusion & Discrimination | Law & Social Policy | Psychosocial Perspectives of the Life Course | Learning from the Lived Experience | Personal and Professional Development | Methods & Approaches for Social Work Intervention | Relationship Skills in Social Work | Social Justice & Social Work | Research for Professional Practice | Professional Practice with Adults | Professional Practice with Children & their Families | Understanding Mental Health & Substance Use

HISTORY, POLITICS & SOCIAL SCIENCES

These courses offer you the chance to study traditional subjects with a modern, contemporary focus

Why choose us?

These diverse, connected subjects will give you the chance to expand your understanding of human identity and behaviour, while considering social interaction and institutions across different contexts – sociological, criminological, historical and political.

Our history and politics courses are delivered by the Faculty of Media & Communication, where research active academics offer you exceptional insight into the process and production of history and politics and how these subjects shape our understanding of our contemporary world. The unique setting in a Faculty of Media & Communication provides a media-driven environment giving you a fresh perspective.

Our sociology, social anthropology and criminology courses are delivered by the Faculty of Health & Social Sciences, where you will engage with research-active social scientists to develop an understanding of contemporary and global issues.

These courses are designed to challenge you to explore concepts such as power relations in society, cultural diversity, social welfare, criminality, victims of crime, and the criminal justice system. Experts from each of these areas will bring a 21st century focus to illuminate these subjects.

You will have the option build a work placement into your studies, which can be a terrific way to put what you've learned in your lectures into practice, and to see how your chosen specialism could translate into a career.

Studying in these areas will give you various options when it comes to a career after university, with opportunities including media, publishing, education, surveying, public relations, tourism, corporate business, local government, police, youth justice, and research.

DEGREES OF DIFFERENCE www.bournemouth.ac.uk/ug-hpss



BA (Hons) Criminology	
BA (Hons) Criminology with Law	
BA (Hons) Criminology with Psycholo	g
BA (Hons) History	
BA (Hons) Politics	

127	BA (Hons) Politics & Economics	122
129	BA (Hons) Sociology	123
128	BA (Hons) Sociology & Criminology	126
120	BA (Hons) Sociology & Social Anthropology	125
121		



Byron Quayle, Councillor for Blandford, BA (Hons) Politics graduate

After a decade in the military, I wasn't actually too sure what my next move was going to be, but I found that the Politics degree at BU would give me plenty of different options as it was such a broad course. However, in my second year, life made my mind up for me when it came to my career direction!

Council elections were taking place in my constituency and even though my party was considered as having no chance of taking a seat, I asked if I could stand and put what I was learning about on my course into practice.

With a lot of hard work and perhaps a little luck, I won a seat on the Dorset County Council and was suddenly faced with the challenge of completing a degree while working as a councillor. It was a challenge but I was determined to do my role as councillor justice rather than putting in the bare minimum effort.

It was hard work and looking back I'm not even sure how I managed it, but I passed my degree

and am still a councillor today. I also work as a campaign manager, which is fantastic as it uses the skills I found most fascinating when I learned them at BU.

Life as a councillor is certainly busy, because I try to treat everyone I meet the way I was treated at BU – as a person, not a number. In politics, you always need to remember that what may seem like a small problem to the person who has come to you for help can be having a significant impact on their life. I never lose sight of the fact that I was elected to serve people, and that they are my bosses, to all intents and purposes. I listen, and I try to help – it's what we do.

Politics is a fascinating sphere to work in because it impacts everything – from the huge issues in Westminster like Brexit or funding the NHS, to the small things at local level like broken paving slabs or antisocial behaviour.

The key thing is that as a politician, you can have a big impact on people's lives – and that's a responsibility that my time at BU has taught me to give all the respect it deserves.

BA (Hons) History

UCAS code H4F5

A Foundation Year is available on these courses. See page 64 for more information

Key Information Duration and delivery:

3 years full-time with a 4-week placement, or 4 years full-time with a 30week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

From the eighteenth-century coffee-house to the post-war council house, this course gives you the opportunity to explore modern British history. Rooted in social, cultural and political history, there is also a strong focus on Europe as well as wider global contexts.

Modern approach

Our location within the Faculty of Media & Communication means that, as well as studying history in the traditional sense, you will be using sound recordings, television, film, newspapers, and online sites as a way of exploring a broad range of topics.

Outside organisations

Public history is an important aspect of the course and throughout your degree you will work with a range of outside organisations such as museums, archives, and community groups. Besides essays and exams, our assessment methods include exhibitions, posters, websites, podcasts, blogs, and even a mock peace conference.

Complement your studies

To complement your studies, you'll have the opportunity to put theory into practice with a work placement of either four or 30 weeks. Not only will this add valuable experience to your CV, it will also help you to use the transferable skills you have already learned and ultimately improve your career options.

Vibrant community

You will be joining a vibrant history community that combines both the social and the scholarly. We are a close-knit degree programme, so you'll quickly get to know your lecturers and fellow students.

I couldn't have had a better university experience nor wished for a better course to be a part of. It's been a fascinating course with such a unique approach to history. There really is no course out there like it.

James Inge, graduate

Key areas of study

Research Skills | Modern History | Public History | Media History | Transferable Skills for Employability | Project Work | Community Engagement

BA (Hons) Politics

UCAS code P486

Should states have the power to strip people of their citizenship? How do we survive ecological collapse? What do algorithms mean for democracy? How about the psychology of authoritarian leaders and their followers? Come study and debate these questions with us in a collaborative and engaging environment.

Variety of disciplines

This dynamic and interdisciplinary course explores power and (in)equality, justice and conflict in a world shaped by economic, pandemic and climate crises. We cover a range of issues including populism, leadership, diplomacy, race, gender, identity, and environmental activism. You can choose units tailored to your passions and career aspirations.

Extra-curricular activities

See yourself as a future political pundit, academic expert or fact-checker? You can be part of our election broadcasts analysing results in real time. Want to be a political journalist? Collaborate with local media such as *Dorset Eye* or produce your own podcasts and blogs within online departmental projects. Fancy a research career? Collaborate with our academics on their work and be published in academic journals.

Alongside these opportunities, and those provided by SUBU, you can attend a wide range of guest talks, screenings, field trips to locations such as Westminster, and work with local government and charities. You'll also have global opportunities through our study abroad programme. What's more, you'll complete a work placement during your course which will help you build your first professional networks and enhance your employability after graduation.

Where to next?

Study Politics at BU and you will understand all aspects of politics, from the transnational to the grassroots. You will gain skills to allow you to be reflective, critical and strategic, ready to take on the challenges of careers in frontline politics, in research and advisory roles for charities, parties or activist groups, in diplomacy and global political affairs within governments, global organisations or for any organisation seeking politically literate and media-savvy employees.

Placement experience

Students have undertaken placements working in various political and communications roles, such as in our local Dorset MP's offices, for an environmental educational charity in Sweden, and for a global business software corporation in London.

A Foundation Year is available on these courses. See page 64 for more information

Key Information Duration and delivery:

3 years full-time with a 4-week placement, or 4 years full-time with a 30week placement

Entry requirements: 104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

Political Ideology | Social Change | Contemporary Politics | Digital Politics | Civil Society | Social & Environmental Justice | Social Movements & Protests | Political Marketing & Campaigning | Politics & Identity | Political Psychology | Media & Journalism | Global Governance & Sustainability | Soft Power & International Relations | Research Methods

BA (Hons) Politics & Economics

UCAS code **LL21**

A Foundation Year is available on these courses. See page 64 for more information

Key Information Duration and delivery:

3 years full-time with a 4-week placement, or 4 years full-time with a 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Explore the biggest challenges facing the world today - from the rise of nationalism and protectionism in the shape of Brexit and Trump, to worldwide emergencies of health and climate change, to unemployment, inequality and poverty. Come to study and debate these issues with us in a collaborative and engaging environment.

Interdisciplinarity and the media

This unique and interdisciplinary course combines political science, economics, sociology, psychology, media and communication to provide rich insights into current global debates. We cover a range of issues including governance, leadership, campaigning, political identity, industry, globalisation, and the environment. You can choose units tailored to your passions and career aspirations.

Extra-curricular activities

See yourself as a future political pundit, academic expert or fact-checker? You can be part of our election broadcasts analysing results in real time. Want to be a political journalist? Collaborate with local media such as *Dorset Eye* or produce your own podcasts and blogs within online departmental project. Fancy a research career? Work with our academics on their work and be published in academic journals. Alongside these opportunities, and those provided by SUBU, you can attend a wide range of guest talks, screenings, field trips to locations such as Westminster, work with local government and charities. You'll also have global opportunities through our study abroad programme. What's more, you'll complete a work placement during your course which will help you build your first professional networks and enhance your employability after graduation.

Politics community

Study Politics & Economics at BU and you will understand the key areas of political and economic life, from the global level to the grassroots. You will gain skills that will allow you to be reflective, critical and strategic, ready to take on the challenges of careers in frontline politics, in research or advisory roles for charities, parties or activist groups, in global political or economic affairs within governments, global organisations or for any organisation seeking politically literate and media-savvy employees.

Placement experience

Students have undertaken placements working in political and communications roles, such as in our local Dorset MP's offices, for an environmental educational charity in Sweden, and for a global business software corporation in London.

Key areas of study

Political & Economic Thought | Social Change | International Relations | Social Movements | Political Psychology | Digital Politics & the Media | Campaigning | Micro- & Macroeconomics | Globalisation | Labour Markets | Project Work | Transferable Skills & Employability

BA (Hons) Sociology

UCAS code 18J3

Discover what makes society tick, what the glue that holds it together is and the threats that could rip it apart; sociology is rapidly becoming more relevant in our contemporary world and as a result, the number and range of possible job opportunities have escalated.

Taught by experts

You'll be taught by sociologists who are experts in their field. This robustly academic social science course integrates global perspectives throughout the three years of study, providing a broader outlook and understanding of issues in society.

As well as benefiting from a huge breadth of subjects, which will give you a solid grounding in sociological concepts, theories and research, you'll get to participate in exciting seminars and lectures held by an eclectic mix of guest speakers. Most importantly, you'll have the distinct advantage of having the option to complete a four-week placement during your second year or a 30-week placement in-between your second and final years, which could give you a professional skillset and crucial contacts as well as potentially making you more employable.

Versatile skillset

This degree will prepare you for a wide variety of careers thanks to the analytical and communication skills you'll acquire throughout your course. This versatility will enable you to enter growth industries within the UK, helping to fill some of the skills shortages that have been identified in sectors such as culture, media, teaching, research, human resources, and public and business services.

Key Information

Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

The lecturers are very supportive and approachable, and it's great to see how passionate they are about their subjects.

Bryony Bratchell, student

Key areas of study

Introduction to Social Research & Theory | Families & Kinship in Contemporary Society | Social Inequality & Exclusion | Understanding Communities | Histories of Social Policy & Social Welfare | Terrorism, Protection & Society | Politics & Ideology



The way the course is taught at BU gives a fresh perspective and intertwines both disciplines. Because the course covers such a wide range of topics, the career opportunities are just as wide.

Gemma Knights, student



BA (Hons) Sociology & Social Anthropology

UCAS code LL36

This course enables you to explore the social and cultural dimensions of human experience, and to discover universalities and diversities in how humans live. Explore identity, class, cultural practices and social change, and their impact on everyday life for different people around the world.

Wide ranging expertise

Taught by expert sociologists and social anthropologists, as well as biological and archaeological anthropologists and criminologists, the degree explores societies and cultures all over the world in the present and sometimes also in the past.

Key contemporary issues

This course will provide you with a comprehensive understanding of key sociological and social anthropological areas of debate and expertise, such as kinship and family, gender and ethnicity, class and politics, power and inequality. In interactive learning sessions, you will explore sociological and social anthropological perspectives on important contemporary issues, such as globalisation, humanitarian interventions, migration, terrorism and protection.

You'll develop your skills, knowledge and employability through applying theory to contemporary, real-world challenges, as well as designing and carrying out your own research project on a topic of your choice.

There are also optional, shorter or longer placement opportunities, through which you can develop your experience, skills and networks for beyond your degree.

Key Information

Duration and delivery:
3 years full-time, or 4 years full-time with a minimum
30-week placement

Entry requirements: 104 - 120 tariff points

Required subjects: None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

The course has provided me with an insight into our evolution into modern humans, and helped me observe and understand the roles, meanings and purpose of subjects such as our heritage, religion, the houses and towns we live in and the environment and landscapes that surround us.

Alexander Knights, student

Key areas of study

Introduction to Social Theory & Research | Families & Kinship in Contemporary Society | Understanding Communities | Introduction to Social Anthropology | Social Inequality & Exclusion | Qualitative Research | Doing Ethnographic Research | Contemporary Social Theory | Understanding Globalisation | Ethnographic Methods | Controversial Culture | Anthropology of International Intervention | Politics & Ideology

BA (Hons) Sociology & Criminology

UCAS code H2L9

Key Information

Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Are you compelled to dig deeply into the motives or behaviours of criminals? Are you eager to find out whether some people are more likely to commit crime or be a victim of crime? Or perhaps you want to discover what social factors can drive a person in a criminal direction? If you answered 'yes!', then this is the course for you.

Sophisticated knowledge

Shining a spotlight on criminology from a sociological perspective, our degree will give you the sophisticated knowledge and analytical skillset needed for breaking into the public and social sectors, as well as the criminal justice system; or, alternatively, it is a great starting block for further study.

Advanced theory

Taught by academic experts and specialist guest speakers, you'll get to grips with advanced theory, tackling hot topics such as social exclusion, human trafficking, terrorism, penology, policing, victimology, organised crime, and many other eyeopening components.

Enhancing your employability

The course allows you to complete either a 30-week placement between your second and final year, or a 20-day placement in your second year – crucial for enhancing your employability. Plus, in your final year, you'll get the chance to develop your own piece of research based on a topic that interests you, or perhaps aligns itself with your future career or study plans, in the form of a dissertation.

Engaging students in social research is a key priority for us, along with the internationalisation of our curriculum, ensuring we produce knowledgeable, skilled, globally aware and mobile graduates.

Dr Richard Heslop, Criminology lecturer

Key areas of study

Introduction to Social Theory & Social Research | Key Themes & Perspectives in Criminology | Criminological Theory | Social Inequality & Exclusion | Crime & the Criminal Justice System | Research Methods | Contemporary Social Theory | Human Trafficking & Criminality | Criminology of Organisations | Politics & Ideology

BA (Hons) Criminology

UCAS code L611

Delve into the social study of crime, deviance and the criminal justice system. This course will allow you to understand crime and investigate the ways that it relates to areas such as social inequality, as well as different sections of society.

Wider view

In addition to units on criminology, the criminal justice system, and the impact of crime on society, we will offer you a wider view of the world of crime, including terrorism, global human trafficking and organised crime. You'll understand the complexities of criminal and deviant behaviour, exploring the social and economic context behind an individual's decision to commit crime, as well as society's reaction to crime and how criminals can be rehabilitated and offending reduced.

Short or long placement

The course also allows you to complete either a 30-week 'sandwich' placement, or a shorter four-week placement to provide you with important work experience. Plus, you'll get the chance to develop your own piece of research based on a topic that interests you, or aligns itself with your future career or study plans, in the form of a final year dissertation.

Ideal platform

This course will help to develop your critical and focused mind, providing you with debating, communication and analytical skills which can be applied to various topics and job roles. The BA (Hons) Criminology degree will provide the ideal platform for further specialisation in many careers, such as policing and probation services, that require the expertise and skills that this course will give you.

Key Information

Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Society is changing rapidly – so too does the study of crime, creating new and interesting opportunities for study, debate and research.

Dr Patrick Van Calster, Course Leader

Key areas of study

Introduction to Criminological Theory & Research | Understanding Communities | Key Themes & Perspectives in Criminology | Introduction to Social Research | Crime & the Criminal Justice System | Social Inequality & Exclusion | The Impact of Crime | Human Trafficking & Criminality | Research Skills | Criminology of Organisations | Crime & Criminal Justice in the 21st Century

BA (Hons) Criminology with Psychology

UCAS code LC38

Key Information

Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Explore the criminal mind and define the nature of crime. This course provides an understanding of crime, deviance and the criminal justice system while also discovering the psychology of individuals and their criminal behaviour.

Complementary disciplines

This course is co-delivered, combining criminology and psychology modules. In criminology, you study a range of issues connected to crime, deviance and the criminal justice system. In psychology, you develop core knowledge about developmental, clinical and social psychology. You can bring these insights together to explore the 'why?' behind criminal behaviour.

Tailor your studies

As well as introductory study into psychology alongside criminology, in your second and final years you can choose to what extent you focus on further psychological, sociological and social anthropological aspects by choosing from units such as Personality, Intelligence and Social Psychology, Psychology of Sexualities, Face Recognition & Its Disorders, Cultural Psychology, Psychology of Cybersecurity, Politics & Ideology, Troubling Gender, Controversial Culture, and Terrorism, Protection & Society. This enables you to create a bespoke degree to reflect your chosen interests or career aspirations.

Ideal platform

The BA (Hons) Criminology with Psychology degree will provide you with the ideal platform for further specialisation in many careers, particularly in areas where a deep understanding of criminal behaviour is valuable, as well as postgraduate study opportunities.

Studying criminology with psychology gives you a deeper understanding and insight into the behaviour of criminals – going beyond the reasons 'why?' and also asking 'why not?'.

Dr Jane Healy, Deputy Head of the Department of Social Sciences & Social Work



Key areas of study

Introduction to Criminological Theory | Developmental & Clinical Psychology | Key Themes & Perspectives in Criminology | Introduction to Social Research | Crime & the Criminal Justice System | Social Psychology & Individual Differences | Research Skills | The Impact of Crime | Developmental & Applied Forensic Investigation | Forensic Psychology

BA (Hons) Criminology with Law

UCAS code L375

Does crime shape our legal system or does the law dictate our social reaction to crime? This new course examines the nature of crime, its causes and the legal responses to it.

Wide range of topics

Criminology concerns the systematic study of crime, criminal behaviour and its causes and prevention. This course provides the opportunity to enrich your learning by studying law as a complementary subject. The study of law also exposes a wide range of subjects, methods and techniques – some of which are specific to law, but some of which are drawn from the social sciences.

Two areas of study

Studying these two areas will allow you to investigate law breaking and the construction of legal systems, criminal law and legal evidence, along with the often-emotive issues surrounding crime, punishment and justice.

Career options

A broad knowledge of the law and legal systems is particularly valuable for careers within the criminal justice system, or related sectors, such as policing, prisons and probation services, as well as postgraduate study options including our Graduate Diploma in Law/Common Professional Examination, or postgraduate research.

A Foundation Year is available on this course. See page 64 for more information

Key Information

Duration and delivery:
3 years full-time, or 4 years full-time with a minimum
30-week placement

Entry requirements: 104 - 120 tariff points

Required subjects: None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Studying criminology gives you a deep understanding of crime which complements and contextualises legal study – useful for those looking to work in the criminal justice system and other related services.

Dr Richard Heslop, Criminology lecturer

Key areas of study

Introduction to Criminological Theory | Key Themes & Perspectives in Criminology | Research Skills | Crime & the Criminal Justice System | Legal Skills & Systems | Criminal Law | The Impact of Crime | Human Rights Law | Criminology of Organisations | Criminal Justice

JOURNALISM, ENGLISH & COMMUNICATION

Our courses in this area have an outstanding reputation in the industry. Our students are able to make the most of excellent placement opportunities and a strong network of graduates and professional contacts to help them develop the skills they need to succeed.

Why choose us?

Delivered by the Faculty of Media & Communication, our innovative degrees will help you to develop the creative and practical professional skills to thrive in the communications sector.

We've got cutting-edge resources, industry-standard equipment and enthusiastic staff who are excited to share their expertise and experiences with you. On our Journalism and Communications courses, you'll learn from experts who come from a range of diverse backgrounds and who have experience of working on international, national, regional and online publications, while our English course fuses a contemporary approach to the study and practice of narrative, text and storytelling.

On all our courses, your knowledge and understanding will build over the duration of your studies, taking you from an introductory level to

help you become proficient with complex theories, applied knowledge and the use of contemporary equipment and techniques

Every undergraduate student at BU has the opportunity to undertake a placement as part of their course, giving you valuable experience of the world of work before you graduate. You will see how the skills you're learning on your course can be transferred to the real world and can develop connections with those working in your chosen industry.

We have an excellent graduate employment record, with some of our former students going on to work at national and international organisations. These include ITV, BMW, *Time Out*, BBC, Pixar and Sky.

DEGREES OF DIFFERENCE www.bournemouth.ac.uk/ug-jec



BA (Hons) **Communication & Media** BA (Hons) **English**

132 BA (Hons) Multimedia Journalism
133 BA (Hons) Multimedia Sports Journ

BA (Hons) Multimedia Sports Journalism

134 135



Roshan Roberts of BBC 1Xtra, BA (Hons) Multimedia Journalism graduate

After studying Multimedia Journalism at BU, I secured a place on the BBC's flagship training course and have since worked as a freelancer and now directly for the BBC. I feel very fortunate to work for the BBC because it provides so many great opportunities for young people.

Working in the media is rewarding because no-one just drifts into this industry. There's no-one just killing time and waiting for their pension. Everyone around you has worked as hard as you have and made the same kind of sacrifices to get into the industry – and you need to keep moving if you are to survive in it. That's a great feeling, to be engaging almost exclusively with people that really care about what they are doing.

All the commitment and passion around me means that I feel I have a responsibility to use the influence that the BBC can have, and the audiences it can reach, to play my part in

democratising news and current events as much as possible which is the theme of a series of podcasts I'm going to be working on.

I'm employed primarily as an assistant producer for Radio 1 and 1Xtra, but I recently won a secondment to work as an on-air producer on a new news podcast. It's a sort of collaboration between BBC News and 1Xtra and it's aimed at a young, working, black audience.

We'll cover news and current affairs in a way that is relevant to black culture, in a way that goes beyond the tokenistic gestures we often see where black people are only on the news to talk about gang culture or political campaigns. It's a show for black people that covers the full range of news and current affairs, but in a way that is more relatable for them, by people they can relate to, and hopefully it will encourage more people to engage with and interact with the platform.

It's one of the most important things you can do in the media – making sure all audiences are catered for properly so that they can feel engaged and make informed decisions. I'm really looking forward to getting started!

BA (Hons) Communication & Media

UCAS code P900

A Foundation Year is available on these courses. See page 64 for more information

Key Information

Duration and delivery: 3 years full-time with a 4-week placement, or 4 years full-time with a minimum 30-week placement

Entry requirements: 104 - 120 tariff points

Required subjects: None

If English is not your first language: IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components or equivalent

details of: Entry requirements, contact hours and course costs

See website for latest

If you find yourself interested in a wide range of subjects, and curious about a wide range of careers, this is the perfect course for you. It provides a foundational and practical understanding of the media and communication fields that means you have the adaptable skillset and mindset desired by most employers. When graduating you will then have the flexibility to choose from a range of different careers.

Communication skills

You will understand the different ways that people communicate, from face-to-face interactions, to written texts, to digital communications. This will include issues of communications from the intimate and individual, to the public and political. You'll also develop a multimedia skillset and be able to demonstrate a comfort in producing and communicating through a range of media content – including scripts, online articles, short stories, magazines, videos, blogs, podcasts and other creative digital media content.

Placement opportunities

You will have the chance to take either a four- or 30-week placement. This will help to shape your appreciation of the industry, put theory into practice, provide a variety of professional contacts, and enhance your CV – all essential for starting a career. You will receive extensive support in applying for, and during, your placements. Previous students have worked in well-known organisations with competitive placement schemes such as Nintendo, Adobe, and Microsoft.

Where to next?

Our graduates work in a range of industries including promotional communications, such as advertising, marketing and public relations, where they work in roles such as social media managers and digital marketing executives. Other graduates work in a freelance capacity as creative writers, copywriters, or creative content producers. Some even go on to cofound their own companies.

I really enjoy studying here, with top-class facilities coupled with a fantastic support network. What's more, I'm also exploring areas of the media that I had never considered before.

Alice Boullier-King, graduate and Marketing Coordinator



Key areas of study

Marketing | Public Relations | Advertising | Creative Writing | Story Telling | Digital Communications | Online Publishing | Social Media Management | Cultural Studies | Social Issues in the Media | Media Analysis | Language Analysis | Writing Skills | Presentation Skills | Persuasive Skills

BA (Hons) English

UCAS code Q300

This modern degree is for people who enjoy reading, discussing, and creating texts in a lively and supportive setting. It focuses on recent and contemporary English literature with a strong media flavour. From iconic, unusual and surprising texts that reflect student interests and contemporary cultural dynamics, to discovering links between past and postmodern, the course is very different from traditional, historical approaches to English and instead concentrates on themes that are relevant today.

Latest developments

Alongside the study of texts from around the world, you'll be introduced to the latest developments in digital media and new media storytelling. As you progress through the course and become a more independent learner, you'll be able to select units to focus your studies in areas of English that interest you.

Your degree, your choices

You'll be in control, picking what excites you. There will be opportunities to showcase your work and be involved in producing publications. Currently, for instance, students have the chance to be involved in *Fresher*, an annual anthology of short fiction produced by the department, and enter the New Media Writing Prize, an annual prize for digital-first literature.

Different formats

While you'll be writing essays that help you refine your critical and persuasive skills and engage with scholarship and theories from different fields, you will also have the chance to shape and express your ideas in different formats, such as blog posts, presentations, reflective and creative pieces, and video essays.

Work placement

You'll also have the opportunity to complete a four- or 30-week placement. This is a dynamic way of putting theory into practice and is designed to develop your abilities and understanding of a real-world working environment. In the past, students have completed placements in education, social media marketing, public relations and more, and many have gone on to work for their placement employer after graduation.

The engaging lecturers and the varied units make this an enjoyable course to study. One week you could be writing an essay and the next you could be pitching for a new theme park based on a book.

Daisy White, student

A Foundation Year is available on these courses. See page 64 for more information

Key Information

Duration and delivery: 3 years full-time with a 4-week placement, or 4 years full-time with a minimum 30-week placement

Entry requirements: 104 - 120 tariff points

Required subjects: None

If English is not your first language: IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components or equivalent

See website for latest details of: Entry requirements, contact hours and course costs

Key areas of study

Classic & Popular Texts Across Genres, Platforms & Media | Narrative Structures & Theories in a Range of Texts | Tradition & Innovation in Forms, Cultural Movements & Adaptations | Relationships Between Media & Society | Positioning Literary & Cultural Texts Within Historical & Social Contexts | Creative & Professional Writing in Non-fiction & Fiction

BA (Hons) Multimedia Journalism

UCAS code P500

A Foundation Year is available on these courses. See page 64 for more information

Key Information

Accreditations: Broadcast Journalism Training Council (BJTC), National Council for the Training of Journalists (NCTJ), The Professional Publishers Association (PPA)

Duration and delivery: 3 years full-time with a 4-week placement, or 4 years full-time with a minimum 30-week placement

Entry requirements: 104 - 120 tariff points

Required subjects: None

If English is not vour first language: IELTS (Academic) 7.0 with a minimum of 6.5 in writing and 6.0 in all other components or equivalent

See website for latest details of: Entry requirements, contact hours and course costs

If you'd like to work in the fast-paced world of journalism then this is the course for you. You'll gain all the skills needed to work in a multi-disciplinary media environment, including TV. radio, print and online journalism.

You'll learn the theoretical framework and hone your practical skills by producing copy, bulletins and broadcast packages in our TV and radio studios, which replicate professional working environments. You'll be taught the importance of originality and be introduced to innovative storytelling techniques. You'll also take part in authentic newsday activities while learning from experienced professionals including senior industry quest speakers and our successful graduates.

As a student journalist at BU, you'll have the chance to publish news and features across our student platforms: BUzz and Nerve Media.

You can also take advantage of BU's partnership with AFC Bournemouth to cover home games, attend pre-match press conferences and conduct interviews at Vitality Stadium.

Placement opportunities

What's more, you'll have the opportunity to complete either a four- or 30-week placement in industry with organisations such as national and regional media, the BBC and Sky Sports. This enables you to put theory into practice, make industry contacts and gain insight into how the sector operates.

Accredited degree

When you graduate, you'll have a degree accredited by three industry-recognised bodies, including the National Council for the Training of Journalists (NCTJ). As an NCTJ accredited course, you will work towards the coveted NCTJ Level 5 Diploma in Journalism. This professional qualification can radically enhance your credibility and employability as a practicing journalist. It also means you can graduate with this industry respected hallmark of excellence.



Even if you know you want to write for a living, it pays to develop skills in shooting and editing video, as journalists are now expected to share content in all sorts of ways.

Sarah Howells, graduate and The Gluten Free Blogger



Key areas of study

Broadcast Journalism | News & Online | Features & Online | Media, Journalism & Society | Media Law | Shorthand | Professional Placement | Journalism Ethics & News Theory | Global Current Affairs | Major Multimedia Project | Professional Perspectives | Converged News Days | Dissertation

BA (Hons) Multimedia Sports Journalism

UCAS code P505

This exciting new course aims to produce graduates who combine the critical abilities that derive from a traditional academic degree with the professional skills and flexibility needed to get the best jobs in sports journalism.

This course builds upon the long-standing success of the industry-acclaimed BA Multimedia Journalism degree which is accredited by the NCTJ, BJTC and PPA. We are now seeking similar accreditation for the new sports degree.

Responding to new technologies

You'll gain the knowledge, skills and understanding needed to work in a multiplatform and increasingly digitally focused sports journalism industry. You'll be prepared for print, radio, mobile, data, social, TV and online roles in newspapers and magazines, websites, social media, audio or video. As a graduate you'll be equipped to become a sports and convergence specialist and trained to be agile enough to respond to new technologies and consumer/audience behaviours.

Real-world engagement

Real-world engagement will be key to your learning. You will take part in authentic news days and provide extensive coverage of local sports including AFC Bournemouth and other clubs. You'll be required to report on a range of sports and acquire considerable knowledge about them.

You'll also be encouraged to showcase your sports journalism to the public via our online platform BUzz, BU's campus radio station, *Nerve* magazine and your own social media channels and websites.

Placement opportunities

What's more, you'll have the opportunity to complete either a four-or 30-week placement in industry, helping you build professional relationships, contacts and ultimately provide you with invaluable experience for your future career.

I could not have been more impressed by the professionalism of the team and their attention to detail. It's commendable that BU is seeking to introduce new options for students with a close eye on employment opportunities.

Mark Wray, Managing Director of Press Association Training



A Foundation Year is available on these courses. See page 64 for more information

Key Information

Accreditations:
National Council for the
Training of Journalists
(NCTJ). We are currently
applying for accreditation
from Broadcast Journalism
Training Council (BJTC), and
The Professional Publishers
Association (PPA)

Duration and delivery: 3 years full-time with a 4-week placement, or 4 years full-time with a minimum 30-week placement

Entry requirements: 104 - 120 tariff points

Required subjects: None

If English is not your first language: IELTS (Academic) 7.0 with a minimum of 6.5 in writing and 6.0 in all other components or equivalent

See website for latest details of: Entry requirements, contact hours and course costs

Key areas of study

Key Journalism Practice & Principles | Online & Mobile Journalism | Broadcast Journalism | Shorthand | Data Journalism | Media Law | Public Affairs | Sports Reporting | Broadcast Sports Journalism

LAW

Our Moot Court tests your oral and written skills in a courtroom environment and will give you valuable practical experience.

Why choose us?

We have a long tradition of offering high-quality law courses that prepare you for the world of work and allow you to specialise in an area of law that interests you.

Our LLB (Hons) Law degree is a qualifying law degree (QLD), which means that you'll graduate with a degree approved by the Solicitors Regulation Authority (SRA) and Bar Standards Board (BSB).

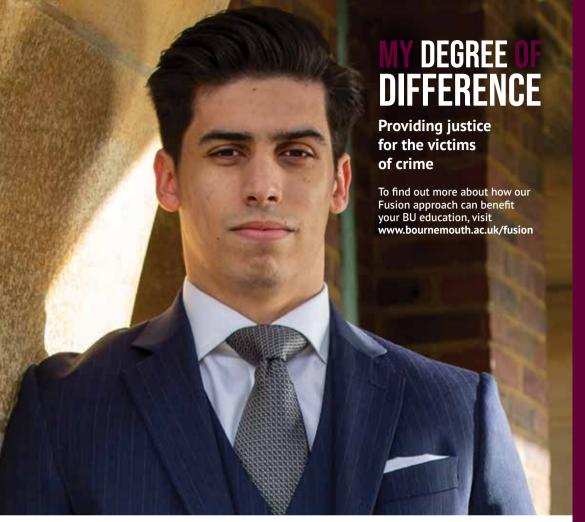
To make sure that our courses teach you what you need to know, we've worked closely with the Solicitors Regulation Authority (SRA), the Bar Standards Board (BSB) and various members of the legal profession to develop course content that reflects the industry today, regardless of your specialism. If you intend on becoming a solicitor we have a dedicated pathway to assist you in preparing for the stage one Solicitors Qualifying Examination (SQE) assessments. We understand that it takes more than learning in a

lecture theatre to make you a well-rounded legal professional, which is why all our law courses give you the chance to undertake a 30-week placement.

Our students are encouraged to contribute to the *BU Student Law Review*, an academic publication designed to enable you to further your interests relating to the law and to publish your excellent research in the area. Over the years, we've developed strong links with a range of legal firms, from local organisations to national companies. You could find yourself on a placement with a company such as Mishcon de Reya, Fladgate, Steele Raymond, Lester Aldridge, Law Debenture, Citizens Advice Bureau, the Crown Prosecution Service, Toyota, Honda and local authorities, among many others.

DEGREES OF DIFFERENCE www.bournemouth.ac.uk/ug-law





Matthew Ralston, LLB (Hons) Law graduate

I always wanted to do something exciting in my career, so when I started thinking about my future, I knew I wanted to work in a field that changes every day, where no two days are the same. That desire to work against an ever-changing landscape made a career in law very appealing.

I always found myself leaning towards criminal law, and an early unit studied on my course at BU really piqued my interest, so ever since then it's been the career I've wanted to pursue. Since I graduated from BU I have been working hard to become a barrister, and I'm due to start my pupillage soon as I begin the journey to becoming a criminal barrister.

It's my intention to become a prosecution lawyer – it's a very different skillset to working

for the defence and one I think I am better suited to. Defence work is about picking a case apart and creating reasonable doubt. For me, that's outweighed by the thrill of building a case against someone, formulating a theory and then showing how a crime was committed and proving it to a jury – that's really exciting and something I'm looking forward to greatly.

Being part of the criminal legal system is really important. You're making huge changes to people's lives – those on trial in the immediate case, but also providing justice for victims and keeping others safe once a serious criminal has been caught. It's about appreciating the system as a whole too – knowing that the criminals you prosecute will not only be kept away from the general public but will be given the chance to rehabilitate themselves too. Even if you lose a case, you've fulfilled your part of an important process – if the evidence does not stack up then justice has still been served, and playing a part in that is something to be proud of.

Law courses

A Foundation Year is available on these courses. See page 64 for more information

Kev Information Accreditations:

Bar Standards Board (BSB). Solicitors Regulation Authority (SRA)

Duration and delivery:

3 years full-time, or 4 years full-time with a 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

We offer three law courses, one providing a general, legal education, and the others allowing you to specialise in a specific legal field. We know that it's difficult to decide which area of law you'd like to focus on when you're setting out on your training, which is why all of our law pathways have the same units in the first semester.

Understanding each area of law

You don't need to make any major decisions about which branch of law you'd like to specialise in until you've spent a term studying the subject area and have a better grasp of what each field entails.

Qualifying Law Degrees

All of our law courses meet the requirements for the academic stage of legal training, assisting you in preparing for the Solicitors Qualifying Examination (SQE) stage one assessments, or to enrol on a Bar vocational course to become a solicitor or barrister once you graduate (subject to meeting minimum degree requirements).

Moot courts and work experience

You'll be encouraged to investigate areas that interest you, as well as to gain as much experience as possible by attending court, taking part in moot courts and undertaking work placements during your course. There is also the opportunity to get involved in BU's Student Law Society, who organise various events and quest speakers throughout the year, and the BU Student Law Review which sees students and academics working together to co-create academic articles and showcase some of the excellent academic research being undertaken by our law students.

Having a good understanding of basic legal principles and key aspects of the law is essential if you want to work in the legal profession. However, what you learn in your lectures and seminars isn't the end of the story.

Placement opportunities

We understand the value of putting knowledge into practice, which is why we offer a 30-week work placement. What's more, if your placement meets the necessary criteria, it can count towards a portion of your training contract or qualifying work experience after graduation. There's scope for all our students to take advantage of this excellent career-enhancing experience.

Key areas of study

Legal Skills & Systems | Law of Obligations | Constitutional & EU Law | Property Law | Human Rights Law | Criminal Law



Having studied and enjoyed law at A-level I wanted to pursue a career in law. I was attracted to the LLB at Bournemouth because of the business emphasis and the work placement element.

Paul Linsdell, graduate and Senior Solicitor



LLB (Hons) Law

This is the most general of our legal courses, providing you with an excellent overview of the sector. The course allows you to choose between two pathways in your final year of study. The first is an academically focused pathway, which leaves your career options completely open, as skilled graduates are not only sought after by legal firms, but also other organisations who need employees with a good understanding of a range of aspects of the law. The second pathway, with a mandatory placement, will assist you if you intend on qualifying as a solicitor under the Solicitors Oualifying Examination to prepare for stage one of the SQE assessments.

UCAS code: M100

Key areas of study

Law of Trusts & Estates | Law of Obligations | Practical Administrative Law | Family Law | Corporate Law | Practical Commercial Law | Employment Law | Legal Research | Legal Knowledge for Practice | Further Legal Knowledge for Practice I Solicitor Ethics & Conduct

LLB (Hons) Law, Media & **Creative Industries**

The media industry is constantly evolving and changing, impacted heavily by new and emerging technologies, which means so too are the laws that govern it. Intellectual property as well as media and entertainment law have become particularly important in this field and this pathway will equip you with the relevant knowledge you need to get ahead in the fields of intellectual property and media regulation. This degree focuses on the technological environment that presents an ongoing

challenge to law and considers the role remote technologies play in society.

UCAS code: M300

Key areas of study

Law of Trusts & Estates | Law of Obligations | Practical Administrative Law | Family Law | Corporate Law | Practical Commercial Law | Employment Law | Legal Research | Media & Entertainment Law | Law Entrepreneurship & Creative Industries | Media Crisis & Conflict | Celebrity Culture | Community & Digital Engagement

LLB (Hons) Law with Politics

Our Law with Politics degree will share with you the contemporary, historical and global issues in politics. It will enable you to appreciate the wider political context in which law is created and operates, and obtain a qualifying law degree. This degree balances an understanding of how law functions with knowledge of the socio-political context in which legal systems operate providing a breadth of transferable and analytic skills that can be deployed in a range of careers.

UCAS code: M200

Key areas of study

Law of Trusts & Estates | Law of Obligations | The History of Political Thought | Practical Commercial Law | Human Rights Law | Civil Society & Social Movements | Legal Research | Criminal Justice | Jurisprudence | Public International & International Criminal Law | Informational Interests & the Law | The Philosophy of Politics | Promotion, Power & Democracy

LIFE & ENVIRONMENTAL SCIENCES

Outstanding facilities and an excellent reputation, all located in one of the UK's richest biodiversity hotspots and close to incredible natural environments.

Why choose us?

We have a multidisciplinary team with expertise in biology, ecology, geography, environmental and forensic sciences, with wide-ranging specialist interests. These include human evolution and biology, genetics, microbiology, pharmacology, sustainability, palaeoecology, remote sensing, coastal and terrestrial geomorphology, and the ecology of plants and animals within terrestrial, freshwater and marine environments. In a biodiversity hotspot, close to iconic environments such as the New Forest National Park, Dorset Area of Outstanding Natural Beauty and Jurassic Coast World Heritage Site, we're ideally situated to study and research life and environmental sciences.

Many of our courses include a short placement as part of your degree, but there is also the option to extend your degree by a year and undertake a minimum 30-week placement, ensuring you graduate with a wealth of experience that will help you get ahead in the competitive jobs market.

While we have outstanding opportunities for research and fieldwork on our doorstep, we also have excellent links with research projects spanning our subjects all around the world. Our students have undertaken projects in many countries, including Costa Rica, USA, Canada, Australia, Madagascar, Ecuador, Colombia, Peru, Indonesia, Vietnam, Greece, Spain and Iceland.

DEGREES OF DIFFERENCE www.bournemouth.ac.uk/ug-les



BSc (Hons) Biological Sciences

BSc (Hons) **Ecology & Wildlife Conservation** BSc (Hons) **Environmental Science**

BSc (Hons) Forensic Biology

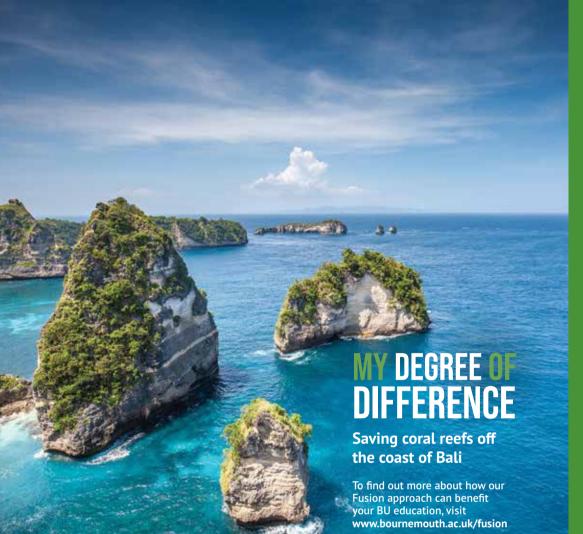
145 142

BSc (Hons) Forensic Investigation

BSc (Hons) Forensic Science

146

143 BSc (Hons) **Geography** 146 144



Zach Boakes, BSc (Hons) Environmental Science graduate

Back in May 2016, I was working as a volunteer in Bali, teaching children how to play the drums. While I was there, I made friends with a local guy called Kesut, and we started snorkelling together.

We started discussing our shared interests in marine conservation, and I realised that the north of Bali, where Ketut lives, was in serious need of a reef conservation programme.

When I returned to BU, I co-founded Bali Reef Conservation as part of my summer placement, and it's something I am still heavily involved with now after graduating.

The aim of Bali Reef Conservation is to restore and conserve coral reef in a small Indonesian fishing village called Tianyar. It has

been destroyed due to unsustainable fishing practices and excessive boat traffic, so we are building artificial reefs in the area with the aim of connecting two existing healthy coral reefs.

We've built and deployed over 2,000 artificial reef units already but we also carry out other work, such as plastic recycling programmes, turtle conservation, weekly marine conservation classes with local schools, and beach cleans.

My main role is managing volunteers, fishermen and teachers, ensuring that we have a lot of community engagement with the programme. We work with people, educating them about how to live more sustainably and protect their marine environment.

My lecturers were a great support, and I wouldn't have been able to do this without their help. It's been an incredible experience, and one that means I have no hesitation in recommending BU!

BSc (Hons) **Ecology & Wildlife Conservation**

UCAS code CD14

A Foundation Year is available on this course. See page 64 for more information

Key Information

Duration and delivery: 3 years full-time with two 5-week placements, or 4 years full-time with a minimum 30-week placement

Entry requirements: 104 - 120 tariff points

Required subjects: None

If English is not your first language: IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of: Entry requirements, contact hours and course costs There's a growing demand for professionals with skills in the areas of wildlife protection, biodiversity conservation, sustainability and ecosystem management. This course has been specifically designed to address that demand by providing you with a solid grounding in the science of ecology and how it can be used to conserve species and ecosystems. It also provides great opportunities for gaining practical experience through fieldwork and working with conservation organisations.

Variety of local habitats

Our expert academics, professional practitioners and guest speakers will guide you through the science and wider social and legal context. There is a strong emphasis on practical skills, with many opportunities for fieldwork overseas or in a fantastic variety of local habitats including forests, meadows, heaths and maritime environments. We also welcome your engagement in our many staff research collaborations with conservation organisations. These range from understanding what is needed to protect rare species to broader sustainability issues such as climate change. The course provides you with multiple opportunities to consolidate your learning by being part of a thriving network of staff, students and professional practitioners.

You'll have the chance to select subjects that match your personal passions and ambitions as the course has a wide range of options in the second and third year. This includes the opportunity to participate in an international field trip. On one recent field trip, students visited Costa Rica to work with coral reefs, volcanoes and endangered species.

Practical experience

You'll undertake a five-week placement at the end of your first year. There is also a placement at the end of your second year when you can opt to do either another five-week placement or a 30-week placement. These enable you to gain valuable employment skills, contacts and real-world experience.

The first short placement I did was with the Atlantic Whale Foundation in Tenerife, so it's hands-on practical work, every day out in boats following whales and dolphins.

Dan Gracias, graduate

Key areas of study

Diversity of Life | Ecology | Ecological Research Skills | Physical Geography | Residential Field Trip | Wildlife Protection | Advanced Skills for Conservation | Behavioural Ecology | Ecosystems | Evolutionary Biology | Independent Research Project | Wildlife Survey Skills | International Field Trip

BSc (Hons) Environmental Science

UCAS code **D449**

This degree, accredited by The Institution of Environmental Sciences, integrates the natural sciences and examines how a wide range of factors can affect the environment.

Solid overview

The degree has been developed to give you a solid overview in the discipline of environmental science, as well as looking at how humans shape the world around us and how humanity can tackle the issues arising from this. You'll gain a host of transferable skills essential for finding employment, or for progressing on to Master's courses and completing further research.

Practical experience

You will discover that practical experience forms a major part of this course, gained through fieldwork, lab work, computing, data analysis, report writing, and work placements in a real-world working environment. At the end of your first and second years, you will go on a short placement, hosted by a range of local, national and international companies and institutions. You can also choose to replace the second placement with a sandwich year of at least 30 weeks.

Unrivalled local environment

Fieldwork and site visits also form an essential part of all our courses. We make use of our unrivalled local environment, which includes the Jurassic Coast World Heritage Site, East Devon World Heritage Coast, the Dorset Area of Outstanding Natural Beauty and the New Forest National Park.

There are also opportunities for you to learn through fieldwork by joining staff-led research projects overseas. Projects have in the past included teams of students working in the conservation of Madagascar's wealth of wildlife and investigating heavy metal contamination in the Picos de Europa National Park in Spain.

My lecturers have been a great support, and I wouldn't have been able to do this without their help. It's been an incredible experience, and one that means I have no hesitation in recommending BU!

Zach Boakes, Co-founder, Bali Reef Conservation

A Foundation Year is available on this course. See page 64 for more information

Key Information

Accreditations:
The Institution of
Environmental Sciences

Duration and delivery: 3 years full-time with two 5-week placements, or 4 years full-time with one 5-week placement and a minimum 30-week placement

Entry requirements: 104 - 120 tariff points

Required subjects: None

If English is not your first language: IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of: Entry requirements, contact hours and course costs

Key areas of study

Diversity of Life | Environmental Research Skills | Physical Geography |
Fundamentals of Environmental Sciences | Environment & Societal Change | Residential
Field Trip | Advanced Skills for Environmental Science | Applications of Environmental
Science | Environmental Pollution | Globalisation & Sustainable Development | Independent
Research Project

BSc (Hons) Geography

UCAS code F800

A Foundation Year is available on this course. See page 64 for more information

Key Information

Accreditations: Royal Geographical Society (with the Institute of British Geographers)

Duration and delivery: 3 years full-time with two 5-week placements, or 4 years full-time with one 5-week placement and a minimum 30-week placement

Entry requirements: 104 - 120 tariff points

Required subjects: None

If English is not your first language: IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of: Entry requirements, contact hours and course costs

Geography covers a variety of topics that examine the natural, social, economical and political factors that influence our rapidly changing world. This course will help you understand ways of managing our environment sustainably and deal with social and environmental conflicts that affect the world we live in. As the course covers both human and physical geography, you can tailor the course to your interests by choosing appropriate units from year two.

International field trip

In addition to gaining a sophisticated education, you'll also graduate with the practical skills needed to work in a range of industries, through multiple field trips including opportunities along the nearby Jurassic Coast, the Isle of Wight and the New Forest as well as a residential field trip to the Peak District in year one. What's more, in year two there's an opportunity to complete a field trip abroad. Our students recently travelled to Costa Rica, so they could develop their understanding of conservation in an international setting. They visited a number of conservation projects and protected areas including sea turtle conservation projects, coral reefs, primary rain forest, cloud forest and volcanoes.

Work placement

The course also develops transferable skills such as team working, research and analysis. To get that all-important work experience as part of the course, you must participate in a work placement for a total of ten weeks. You can also choose to spend a further 30 weeks on placement in year three which is vital to help you build a CV that stands out from the crowd.

Partnership with staff

You will also have the opportunity to work in partnership with our staff to co-create featured projects, collaborating with professional practitioners and also assisting with individual placement opportunities.



I can't stress enough how the GIS element of this course has been vital for my career! I will be supporting projects such as HS2 and Crossrail as a GIS Analyst.

Scott Pilkington-Bennett, graduate and GIS Analyst at Mott MacDonald



Key areas of study

Geographic Research Skills | Physical Geography | Earth & Society | Practical Skills in Geography | Human Geography | Residential Field Trip | Geographic Information Systems | Advanced Skills for Geography | Marine Geography | Independent Research Project

BSc (Hons) Biological Sciences

UCAS code C100

This course will equip you with the biological knowledge and the practical skills to tackle some of the world's greatest challenges. From genes to ecosystems, you'll explore the fundamentals of life on Earth and how this knowledge can be applied to make positive changes to individuals, societies and global environments.

Developing your core knowledge

The first year consolidates and develops your core knowledge and understanding of biology, chemistry, cell biology, human physiology and evolutionary biology. In addition, you'll develop important practical laboratory and scientific skills that will form the basis of future successes in academic writing and experimental design. You'll start to define your pathway though the degree, begin to specialise as a biological scientist and identify potential placement opportunities.

Exploring your chosen subjects

Year two provides opportunities to explore your chosen subjects in greater depth. With guidance from expert academics you'll start to take ownership of your knowledge by developing your own project ideas and considering potential career paths. You'll explore connections between subjects and gain an appreciation of how professional research is conducted. At this point you might also elect to undertake a 30-week placement.

Opportunity to specialise

The final year offers further opportunities to specialise in your biological disciplines and really focuses your mind on career paths. You'll develop and complete a defining capstone dissertation project that will highlight your abilities and interests – ending the degree as an enthusiastic, knowledgeable and skilled biological scientist.

Our students often work in partnership with staff to co-create research, collaborating with professionals and assisting with placement opportunities. We often collaborate with professional practitioners too, so the work has immediate practical benefits as well as being an inspiring way to learn.

I became interested in genetics whilst studying at BU and this gave me the motivation and confidence to pursue my placement in the USA, a once-in-alifetime opportunity.

Sophie Billington, graduate and Clinical Laboratory Scientist, CooperGenomics



A Foundation Year is available on this course. See page 64 for more information

Key Information

Duration and delivery: 3 years full-time or 4 years full-time with a minimum 30-week placement

Entry requirements: 104 - 120 tariff points

Required subjects: None

If English is not your first language: IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of: Entry requirements, contact hours and course costs

Key areas of study

Cell Biology | Biological Research Skills | Diversity of Life | Human Anatomy & Physiology | Chemistry | Practical Skills in Biology | Advanced Skills for Biological Sciences | Advanced Topics in Genetics | Evolutionary Biology | Independent Research Project

Forensic Science courses

A Foundation Year is available on these courses. See page 64 for more information

Key Information

Accreditations:
The Chartered Society of
Forensic Sciences

Duration and delivery: 3 years full-time or 4 years full-time with a minimum 30-week placement

Entry requirements: 104 - 120 tariff points

Required subjects: None

If English is not your first language: IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of: Entry requirements, contact hours and course costs The field of forensic science is constantly evolving and the introduction of ever more sophisticated technology makes this an exciting area to work in. Accredited by the Chartered Society of Forensic Sciences, our courses in this area are constantly developing to keep pace with advances in the field and ensure that you graduate with the relevant skills to forge a successful career in this fascinating and challenging discipline.

Theory and practice

Your studies will cover the theory and practice of forensic science and investigation, ensuring that you leave with a solid overview of the subject area, as well as practical skills that will serve you well once you enter the workplace.

Our three forensics courses share some common first-year units, enabling you to transfer between them at the end of your first year if you decide one of the other courses is better suited to your interests.

Strong practical element

All of our forensics courses have a strong practical element, ensuring that you are ready for the workplace when you graduate. We have a range of facilities that you can make use of during your studies, including a crime scene training centre, a field station where we are able to conduct field trials and simulate mass graves, and DNA, crime scene and analytical laboratories.

Placement opportunities

Taking a short placement or optional 30-week work placement will enhance your employability and allow you to further develop your skills in a practical setting.

Our graduates have gone on to work in a variety of organisations, including forensic laboratories, Trading Standards, Customs & Excise, the Environment Agency and private investigative consultancies.

Key areas of study

Research Skills | Cell Biology | Chemistry | Human Anatomy & Physiology | Forensic Investigation



The career prospects for students on this course are very broad, because it covers so many different areas such as lab work and law, or you can follow the investigation route.

Zoe Fradley, Forensic Science student

BSc (Hons) **Forensic Investigation**

This course has been designed to cater specifically to those interested in the investigative side of forensics. During your course, you will cover the theoretical and practical aspects of the forensic investigation of a typical crime scene, preparing you for work in this fascinating sector. It also examines disaster investigation, which is becoming ever more focused on forensic evidence.

UCAS code: F401

Key areas of study

Crime Scene & Advanced Crime Scene | Forensic Computing | Forensic Law & Practice | Forensic Science | International Investigations | Independent Research Project

BSc (Hons) Forensic Science

This course will provide you with a broad understanding of the theory and practice of forensic science. Among the subject areas you'll cover in this course are crime scene science, toxicology, chemistry and molecular biology. As with our other degrees, there is a strong practical element, giving you the chance to put your learning into action in our stateof-the-art laboratory facilities, as well as on work placements.

UCAS code: F413

Key areas of study

Biochemistry | Crime Scene | Forensic Law & Practice | Forensic Science | Forensic Toxicology Independent Research Project

BSc (Hons) Forensic Biology

This course will provide you with a broad understanding of the theory and practice of forensic biology. Among the subject areas vou'll cover in this course are forensic DNA analysis, crime scene science and forensic biology, genetics, entomology, toxicology, biochemistry and molecular biology. As with our other degrees, there is a strong practical element, giving you the chance to put your learning into action in our state-of-the-art bio-forensic facilities, as well as on work placements.

UCAS code: F3B7

Key areas of study

Cell Biology | Biochemistry | Crime Scene | Forensic Law & Practice | Forensic Science | Genetics | Independent Research Project

MARKETING

Our marketing and marketing communications portfolio recognises the diverse skillsets and specialisms required in the discipline. We partner with a range of professional bodies to provide you with opportunities to gain additional qualifications alongside your degree, helping you get a head start in the industry.



Why choose us?

Our BSc (Hons) Marketing degree is led by the Business School and delivered in collaboration with the Faculty of Media & Communication. The course places a strong emphasis on marketing as a business discipline at the core of an organisation's strategic operations. The Business School is one of fewer than 5% of business schools globally that are accredited by the Association to Advance Collegiate Schools of Business.

Our four degrees in Marketing Communications, including Advertising, Public Relations and Digital Media, are led and delivered by the Faculty of Media & Communication, which pioneered the teaching of marketing communications and has delivered sector-leading degrees for over 25 years. Taught by expert lecturers, highly qualified practitioners and accomplished industry guest

speakers, these degrees will help you graduate as someone capable of defining new practice in your industry and setting new benchmarks for excellence in your field.

You'll benefit from our extensive network of companies that offer placements to our students such as the BBC, Working Title, Endemol, Meridian, Disney and IBM.

Whichever path you choose, you'll graduate as an innovative professional who understands the issues and challenges in the sector, with the curiosity required to seek out new solutions.

DEGREES OF DIFFERENCE www.bournemouth.ac.uk/ug-marketing



Dev Mistry, Public Relations graduate

I graduated from the PR course in 2015 but my career in PR really got going thanks to my work placement. It really helped to open doors for me – which, as a BAME person working in the marketing communication industry, I'm now keen to do for others. I spent my work placement at Honda and it went so well they offered me a permanent role after I graduated.

My course was great preparation for a career in the industry, because it involved all the elements that comprise PR – not just the external relations that people often think it is.

It meant I was well prepared to start my career at Honda, where some of the key parts of my role included internal communications as well as being heavily involved in the corporate social responsibility strategy. Encouraging colleagues to engage with each other and the organisation in offices across Europe and the UK was something I really enjoyed doing, and it's still an important part of my role now at Virgin.

What I enjoyed about it the most was that it's about empowering staff, helping them take control of their own destinies and decide the direction of their development and their career. It was something I wanted to take further, so I reached out to Elizabeth Bananuka, the founder of a group called BME Pros.

It's an organisation that looks to help increase BME recruitment in the PR sector, and I was delighted when they got back to me and asked me to become a mentor.

I'm still in touch with my mentee now – he was only a year younger than me, and we had been through a lot of the same experiences. It was really nice to be able to help people through some of the situations that I've navigated myself.

There's still a long way to go, but it's great to be part of an organisation that is lobbying for better representation and that is providing a mentoring system to support newcomers to the industry. It's something I love doing alongside my career in an industry I'm very passionate about.

BSc (Hons) Marketing

This course is delivered by the Bournemouth University Business School and the Faculty of Media & Communication.

UCAS code N504

A Foundation Year is available on this course. See page 64 for more information

Key Information

Accreditations:

The Association to Advance Collegiate Schools of Business (AACSB), Chartered Institute of Marketing (CIM) Graduate Gateway, Institute of Data & Marketing (IDM)

Duration and delivery:

4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

This course is delivered by the AACSB-accredited Business School, an accreditation attained by fewer than 5% of business schools worldwide. It recognises our focus on excellence in all areas: education, research, student learning and high levels of student employability.

Crucial discipline

Marketing has become one of the – if not the – most crucial of all business disciplines. It can make or break a business.

This dynamic degree is designed to provide you with a solid foundation in marketing; it will challenge your preconceived ideas and provoke you to consider forward-thinking strategies and cutting-edge business practices. Guest lecturers from the industry and expert staff will help you to develop strong communication and interpersonal skills as well as cultural awareness, that are essential in the creative and innovative modern marketing environment.

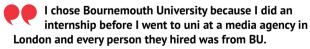
Making informed decisions

We'll equip you with analytical and strategic skills to enable you to think critically about marketing scenarios and make informed strategic decisions.

To complement your lectures and seminars, you'll have the chance to undertake a 30-week placement, which can be completed anywhere in the world, during your third year. Not only will this be a vital chance to add experience to your resume, but you'll also make invaluable contacts and enhance your employability.

Accredited course

Accredited by the Institute of Data & Marketing (IDM) and awarded Graduate Gateway status by the Chartered Institute of Marketing (CIM). You can gain professional qualifications alongside your degree and customise it by selecting optional units in your second and final years. There are exemptions on the professional qualifications at both Certificate and Diploma level.



Siobhan Glover, graduate and Marketing Management Trainee, L'Oréal



Key areas of study

Fundamental Elements of Marketing - Planning Process | Impact of Emerging Digital Technologies | Role of Digital & Marketing Communications | Integrated Marketing Communications Campaigns | International Management | Consumer Behaviour | External Global Business Context – Political, Economic, Social & Technological | Fashion Marketing | Influencer Marketing

BA (Hons) Marketing Communications courses

Our Marketing Communications degrees will give you specialist skills to help you thrive in the fast-paced world of advertising, public relations and digital media. The focus is on helping you to develop the expertise you'll need in the workplace, with strong industry links ensuring excellent placement opportunities as well as comprehensive additional accreditation opportunities.

Common shared first year

All students take the same first year, which provides a foundational knowledge and a broad understanding of the promotional tools available to the marketing communications practitioner. You'll have an understanding of all elements of the industry – which is reflected in the workplace and will make you even more employable when you graduate. It will also help you make a more informed decision about which direction to take your studies and career, as you'll have the opportunity to reaffirm your initial course choice or move to another specialism at the end of the first year.

Throughout your course you'll work on live industry set briefs for unit assessments and benefit from professional guest lectures and workshops. These have included Jimmy's Iced Coffee, Netflix and Tyrells. You'll also have the opportunity to co-create academic and professional research with staff including consultancy projects for industry clients. Past clients include Channel 4, ITV, Samsung, JC Decaux, Hearst Media, and Booking.com. There are also opportunities to present your work at extra-curricular events.

Professional qualifications

All of the degrees in this framework have been awarded Graduate Gateway status by the Chartered Institute of Marketing (CIM). In your first year you will have the chance to gain the CIM Foundation Certificate in Marketing, and in your second year you'll be able to gain a further professional qualification relevant to your specialism.

Placement opportunities

In your third year you'll have the opportunity to put theory into practice as you complete a work placement anywhere in the world, giving you the chance to make great career contacts and bolster your blossoming CV.

In your final year you'll complete a dissertation, and craft your own curriculum as you select units to suit your interests and, ultimately, your career aspirations.

A Foundation Year is available on this course. See page 64 for more information

Key Information

Accreditations:

BA (Hons) Marketing Communications with Digital Media: Institute of Data & Marketing (IDM)

BA (Hons) Marketing Communications with Public Relations: Chartered Institute of Public Relations (CIPR)

All: The Chartered Institute of Marketing (CIM)

Duration and delivery:

4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in all other components or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Year One Key areas of study

Traditional & Innovative Marketing Techniques | The Role of Marketing Communications In Culture & Society | The Role of Digital Communications in the Marketing Communications Industry | Understanding Consumers & Other Stakeholders For Marketing Communications Practices | Planning, Creating, Executing & Evaluating Integrated Marketing Communications Campaigns using Live Briefs Set by Industry | Writing & Presentation Skills Required to Succeed in Professional & Academic Settings

BA (Hons) **Marketing Communications courses**

Year Two and Final Year

BA (Hons)

Marketing Communications

The course has been designed to produce visionary marketing communications professionals. You will obtain a critical understanding of the full suite of marketing communication tools. Based on this knowledge, you will cultivate strategic skills to best effect for clients and organisations by developing persuasive communications and integrated campaigns that draw on marketing, advertising, digital media, and PR. This degree will enable you to excel in a variety of roles in the industry and lead in the field with much needed ethical abilities in today's society, such as the ability to grasp a wide array of perspectives and to effectively affiliate with them.

In your second year, you'll be encouraged to take the CIM Certificate in Professional Marketing, putting you ahead of many others starting a career in marketing communications. This will give you an edge when applying for your work placement.

As a BU Marketing Communications student you'll also have the opportunity to organise and host the annual Mike Warne Event - the only student-organised event in the CIM's national event programme, bringing together leaders in the industry.

UCAS code: N591

BA (Hons) Marketing Communications with Advertising

On this course, you'll develop strategic, advertising-focused solutions to marketing communications problems, based on a clear understanding of the communications environment, the client's brand and consumers and how to develop relevant advertising that prompts the desired response. You will graduate with a second-to-none proficiency in the strategy, development and planning of advertising in conjunction with other marketing activities, as well as specific knowledge and skills related to core advertising functions, including branding, creative, media planning and strategy.

You'll be encouraged to take the Institute of Practitioners in Advertising (IPA) Foundation Certificate, making your CV distinctive and prominent, giving you improved placement and employability prospects, as employers will recognise proven practitioner skills as well as academic knowledge.

UCAS code: N592

Key areas of study

Marketing Communications in a Global Context | Strategic Marketing | Customer Experience – How to Deliver & Enhance It | Marketing Communications in Practice – Responding to Client Briefs & Creating Campaigns | Build a Portfolio of Marketing Communications Work

Key areas of study

The Role of Advertising in Brand Building & Strategy | Media Planning Developing Campaign Solutions for Brands | Campaign Planning for Advertising | Build a Portfolio of Advertising Work

Shared key areas of study

Shared: Creating & Decoding Marketing Communications Content | Principles of Branding & Branding as a Strategic Tool | Research Methods to Generate Insights for Industry & Academia | Dissertation

BA (Hons) Marketing Communications with Digital Media

This course will give you specific skills in digital marketing communications, including digital consumers, digital insight, digital futures and innovation in the sector. You'll explore the value of digital media in marketing communications and develop a command of cutting-edge digital media practices and communications that will enable you to be innovative, strategic, and creative in your own practice. You'll study a range of applications, tools, strategies and techniques to understand and engage with digital consumers and gain specialist digital practice skills including, social media marketing, digital content creation and digital analytics.

BU is one of only 20 universities and colleges to offer accreditation by the Institute of Data and Marketing (IDM), which is part of the Data and Marketing Association (DMA). The course has been reviewed by the IDM to ensure you're learning everything you need in order to pass the IDM Certificate in Digital and Data Driven Marketing, which you're encouraged to sit in the second year. This additional industry qualification will help to bolster your CV making you stand out when it comes to placement and employability prospects.

UCAS code: N593

Key areas of study

The Interaction Between Digital Media, Consumer Culture & Behaviour | Digital Media Practices | Media Planning -Developing Campaign Solutions for Brands | The Role of 'Real World' Insights for Digital Media Professionals | The Rise, Impact & Future of Digital Culture & Technologies

BA (Hons) Marketing Communications with Public Relations

On this course you will develop a solid understanding of marketing communications with a specific focus on public relations. You will learn how to communicate with an organisation's stakeholder groups to ethically and sustainably achieve mutually beneficial gains, and in turn, how to build lasting stakeholder relations and positive reputations. You will hone your strategic and creative skills in strategic public relations management, crisis communication, influencer relations and event management.

BU is an Accredited Teaching Centre of the UK's professional public relations industry body, the Chartered Institute of Public Relations (CIPR). Being accredited distinguishes our public relations degree in industry as leading in the field. This partnership gives you an opportunity to obtain a practice-focused certificate in Public Relations during your time at BU, which you are encouraged to take in your second year. This will help you to stand out when applying for your placement as well as making you even more employable when you graduate.

UCAS code: N594

Key areas of study

Influencer Relations - How Organisations can Harness the Power of Influencers | Plan, Create & Execute Successful PR Events | Campaign Planning for Advertising | Strategic Management for PR | Reputation Management & Crisis Communications

Shared key areas of study

Shared: Creating & Decoding Marketing Communications Content | Principles of Branding & Branding as a Strategic Tool | Research Methods to Generate Insights for Industry & Academia | Dissertation

MEDIA, FILM. TV & MUSIC **PRODUCTION**

A collaborative and creative environment coupled with industry-standard facilities and work placements will get your career off to a great start.

Why choose us?

Our Media, Film, TV, Photography and Immersive courses are delivered by the Department of Media Production, in the Faculty of Media & Communication* and the Music & Sound Production course is delivered by the Department of Creative Technology in the Faculty of Science & Technology.

The creative industries are always evolving, and so too are our courses. A key feature of the courses, delivered by the Department of Media Production, is their inclusive, experimental and collaborative nature. Working as a team with students from different disciplines, you'll bring each other's ideas to life. As well as preparing you for a career working alongside other disciplines, this early exposure to collaboration can help to inform and refine the way you work within your own discipline.

We work closely with industry and education partners to ensure you'll develop the skills required for this dynamic and innovative sector. You'll have the opportunity to undertake a work placement on every course, making use of our

extensive network of organisations that offer placements to our students. In the past, these have included the BBC. Working Title. Endemol. Discovery and Disney.

Our Music & Sound Production course emphasises the core skills of recording, composing, production, and sound design, giving you the knowledge and experience required to create work in professional studio environments, as well as generating music and audio for more applied, media-led contexts.

You'll also benefit from access to industry-standard facilities relevant to your course, including two multi-camera TV studios equipped with 4K (Ultra High Definition) cameras, a film studio and sound stage, a screening room, edit suites, sound suites, and fully equipped recording studios.

*Commercial Photography and Film Production & Cinematography are delivered at our partner institution, Wiltshire College & University Centre in Salisbury.

DEGREES OF DIFFERENCE www.bournemouth.ac.uk/ug-ftmm



BA (Hons) Commercial Photography

BA (Hons) Film

BA (Hons) Film Production & Cinematography

BA (Hons) Immersive Media

160

BA (Hons) Media Production 156

BA (Hons) Music & Sound Production

157 BA (Hons) Photography 163

BA (Hons) Television Production

159

161

162



Nathaniel Hawley, BA (Hons) Television Production graduate

One of the reasons I chose to study the Television Production degree at BU was because the assessment was largely practical. That really spoke to me because it matched my own strengths and the way I like to learn. My dyslexia means that I learn differently to most people, so the course really suited me – as did the support I received from BU to help me as I studied.

In fact, it's probably fair to say that the way I learn has had an even bigger influence on my life than what I learned, both at school and at BU. Since graduating, I have found myself working hard to raise awareness of neurodiversity, making sure that employers and educators appreciate the differences that dyslexic, dyspraxic and autistic people have in the way they learn and develop. When those differences are understood, these incredible skills can then be harnessed and used, instead of being wasted.

A great example that combines my passion for neurodiversity and my interests in television production and in storytelling comes in the fact that I've enjoyed considerable success in teaching groups that others can find hard to reach. I've been able to pass on my skills by teaching groups of refugee children and those with terminal illnesses about ways they can tell their own story.

To do so is really important because it gives them ownership of their own narrative. We can move away from clichés and challenge stereotypes by placing the power in their own hands. We think of refugee children as sad and depressed, but by learning how to film their own stories they can show the world that they have hopes and dreams too, that they love to play football or hang out with their friends like anyone else.

The same applies to the terminally ill. The cliché is miserable people waiting to die but I actually met some of the most optimistic, inspirational people I've ever encountered. And that's what I'm most passionate about really, in all that I do. It's about giving people the tools they need so they can tell their story their way.

BA (Hons) Film

UCAS code T6H3

A Foundation Year is available on this course. See page 64 for more information

Key Information Accreditations:

International Moving Image Society (IMIS)

Duration and delivery:

3 years full-time with an optional 20-day placement, or 4 years full-time with a 30-week placement

Entry requirements: 104 - 120 tariff points

Required subjects: None

If English is not

your first language: IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

On this course, you'll be exposed to an exciting range of experiences within film culture, from industry practice through to experimental cinema. It is designed to reflect the diversity that exists within film globally, exploring the topics that impact on filmmakers and audiences across the world. Alongside film production, you'll be exploring topics such as distribution, marketing, buying and fundraising for films.

Explore and experiment

The course is designed to give you the opportunity to explore and experiment with different aspects of filmmaking, producing films individually and collaboratively throughout the duration of your studies. Working alongside internationally recognised film lecturers and practitioners, you'll develop your skills in a way that industry rarely provides, in addition to a focus on developing an indispensable critical mindset.

Professional placement

You'll have the option to complete a work placement during the course, working in a professional environment. Your placement experience will help to shape your appreciation of the industry, put theory into practice, develop a network of professional contacts, and enhance your CV – all essential for starting a career after graduation.

Career ready

Optional units will allow you to study areas of particular interest in more detail while ensuring you have a solid base from which to build such as acting, camera and lighting, directing, editing, production management, location and post sound, production design, script skills, understanding distribution or film festivals for makers and curators. You will graduate as an enterprising and entrepreneurial practitioner capable of working in today's film industry as well as shaping its future. Previous graduates have gone into the industry working on productions for the likes of Disney and Marvel, as well as pursued graduate studies both at postgraduate and research level.



This course has taught me the unexpected things needed to be a successful, creative filmmaker.

Emily Ore, graduate and Trainee Production Assistant at Shepperton Studios



Key areas of study

The Film Industries | Film Business | Entrepreneurship for the Creative Industries | Experimental Film | Creative Collaboration | Acting | Camera & Lighting | Directing | Editing | Location & Post Sound | Production Design | Production Management | Script Skills | Film Festivals | Graduate Project

BA (Hons) Film Production & Cinematography



Study based at Wiltshire College & University Centre in Salisbury

UCAS code PW36

This course, delivered at Wiltshire College & University Centre in Salisbury, is perfect for anyone who wants to make films.

Learn from experienced professionals

The degree is taught by experienced industry professionals and academics who will help you to develop the technical, creative and production skills necessary to be successful in the competitive world of film and television.

Industry-standard equipment

You'll have access to broadcast digital cameras including the Sony FS7 and FS5, film cameras such as Arriflex and Bolex, nonlinear edit suites, Steenbeck editing tables, location lighting, dollies and track. Over the course of your studies, you will learn camera, lighting, directing, producing, production management, scriptwriting, editing and sound recording skills. As well as shooting on digital, there are also opportunities to shoot on 16mm and 35mm film. You will research film history and theory and deepen your knowledge and understanding of the contemporary film and television industry.

Students say that the placement allows them to get a foot in the door and many return to do paid work after graduation. Students have completed placements on productions including *Killing Eve*, 1917, and *Good Omens*, and at companies such as Panavision, Disney and the BBC.

Where to next?

Many of our graduates have gone on to work in various roles on high profile and prestigious productions such as *Tenet*, *Star Wars: The Rise of Skywalker*, *Mary Poppins Returns*, *Avengers: Endgame*, *Wonder Woman 1984*, *Call the Midwife*, *Mission Impossible: Rogue Nation*, *Kingsman: The Golden Circle*, *Spectre*, *Paddington*, *Beauty and the Beast* and *Jurassic World: Dominion*.

Simply, I wouldn't be where I am today without this course. The knowledge I gained was invaluable when I was working as a trainee; it helped me to stand out above the crowd.

Bethany Spence, Art Department Star Wars: Rise of Skywalker



Key Information

Duration and delivery: 3 years full-time with a 4-week placement, or 4 years full-time with a 30-week placement

Entry requirements: 112-128 tariff points

Required subjects: None

If English is not your first language: IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of: Entry requirements, contact hours and course costs

Key areas of study

Screen Studies | Professional Development | Craft & Production Principles | Creative Storytelling | Production Portfolio | Investigating Industry | Concept Development | Graduate Project

BA (Hons) Media Production

UCAS code PH10

A Foundation Year is available on this course. See page 64 for more information

Key Information Accreditations:

International Moving Image Society (IMIS)

Duration and delivery:

3 years full-time with a 4-week placement, or 4 years full-time with a 30week placement

Entry requirements:

104 - 120 tariff points

Required subjects: None

If English is not your first language: IELTS (Academic) 6.0 with a minimum of 5.5 in each

component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Are you an innovative content creator and storyteller with a passion for media, looking to develop your creative, technical and practical skills to become a leader in media production? On this course, you will have the opportunity to produce a range of exciting and diverse media projects. You will have access to professional equipment and support from lecturers who are industry experts and leaders in their field of research.

Media Skills

You'll develop a range of skills making you highly employable across the media sector including digital film production, audio production, web design, photography and scriptwriting. Collaboration and creativity are at the heart of this course and you'll learn through group and individual work using industry-standard equipment and facilities to produce innovative work in new and traditional media. Your development as a media practitioner is always industry focused and underpinned by research and reflection. In your final year, you will have the opportunity to specialise in your area of interest, and to create a graduate project that showcases your skills to future employers.

Professional placement

One of the ways we help you position yourself in relation to this fast-paced, technologically driven industry is the placement experience. You can complete either a four- or 30-week placement between the second and third year of your degree, that will prepare you for your career ahead, particularly helping you network and build on your professionalism. The end goal being for you to become a highly employable media problem solver that would add value to any space.

Final year project

In your final year you'll be able to demonstrate innovation through developing and delivering your Graduate Production Project. Here you decide the mix and range of media outputs to create and the industry context they sit within. This will give you a calling card to aid your entry into – and success within – a media career.

If you've got a passion for creating in general, the BA (Hons) Media Production course is for you. The variety of modules is definitely the standout element of the course, in my opinion.

Nick Zerafa, student

Key areas of study

Moving Image | Audio Production | Digital Media Design | Scriptwriting | Media Scholarship & Research | Fiction & Factual Production | Working With Clients | Understanding Audiences | Specialist Craft Skills | Project & Idea Development | Graduate Production Project

BA (Hons) Music & Sound Production

UCAS code W391

This degree will help you develop your music and sound creation skills, pushing the boundaries of the field. You will utilise cutting-edge technology and sound production techniques to create music and sound in a range of professional situations.

Hone your skills

The course will hone your skills and knowledge of compositional, technical and creative aspects of music production and give you a solid academic and practical base to further develop your craft. It covers core topics such as composition, studio recording, sampling, synthesis, mixing and mastering. In addition, you will study contemporary music and how to apply your knowledge in various real-world scenarios such as music composition, music production, sound recording, and creating music/sound for moving image. You'll also learn more about the industry itself, and develop project management and business skills.

Industry professionals

You'll have access to high-tech Mac labs, as well as our stateof-the-art, fully equipped recording studios. You'll also have the opportunity to engage with industry professionals through masterclasses, studio visits and industry events.

Placement year

You have the option to undertake a placement year, during which you will work within the industry. Placements are designed to give you a competitive edge when seeking employment. Your experience will provide you with the knowledge required to produce work in professional studio environments as well as create music and sound for media-led contexts.

Our music graduates possess a diverse skill set and have gone on to work in the music industry in a wide variety of roles, both within companies and as freelancers.

Clive Radford, Course Leader

Key Information

Accreditations: Joint Audio Media Education Support (JAMES)

Duration and delivery: 3 years full-time with an 8-week placement, or 4 years full-time with a minimum 30-week placement

Entry requirements: 104 - 120 tariff points

Required subjects: None

If English is not your first language: IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:
Entry requirements, contact hours and course costs

Key areas of study

Composition | Digital Media Tools | Music, Sound & Culture | Production & Mixing | Sound Design: Synthesis | Studio Techniques | Creative Studio Production | Music Industry Awareness | Production Portfolio | Sound Design: Audio | Interactive Music | Music, Sound & The Moving Image | Individual Project

BA (Hons) Commercial Photography



Study based at Wiltshire College & University Centre in Salisbury

UCAS code **W641**

Key Information

Duration and delivery:3 years full-time with a minimum 2-week placement, or 4 years full-time with a 30-week placement

Entry requirements: 104 - 120 tariff points

Required subjects: None

If English is not your first language: IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

This course is based on over 50 years' experience in educating photographers and filmmakers and maintains a tradition of being highly practical, while offering a well-considered blend of assignments and academic study. It balances technical mastery, personal experimentation and creative development, giving you the best possible basis for a successful career.

Wide range of projects

The craft and practice of photographic production is at the heart of this course. You will undertake a wide range of projects including professionally guided assignments, research into the industry as well as the production of a professional-style portfolio.

The Salisbury campus of Wiltshire College & University Centre has outstanding studio space, equipment and facilities that enable you to gain experience of working with industry standard equipment.

Fully equipped studios

You will work in fully equipped studios and have access to state-of-the-art facilities including two post-production computer suites, a range of high-end professional cameras (all formats) and lighting equipment. You will have the opportunity to use the latest digital imaging software as well as traditional techniques for post-production work, thus increasing the opportunities for creative solutions to contemporary communication challenges.

Long-standing success

You will also be encouraged to continue our long-standing success in entering national and international competitions such as those organised by the Royal Photographic Society, the Association of Photographers and the British Institute of Professional Photography.

Our BA Commercial Photography course explores and develops the skillset a student will need for a successful photography career. Whilst creating an original portfolio of work, as well as undertaking unique assignments and learning to pitch for commissioned work, our students will also explore the pre-production, production and post-production involved in every sector of the photography industry.

Mark Leary, Course Leader

Key areas of study

Approaches to Commercial Practice | Commercial Contexts | Professional Development | Moving Image | Image Concepts & Context | Collaborative Project | Investigating Industry | Media Theory | Graduate Project

BA (Hons) **Photography**

UCAS code W690

This course will help you to explore the world of photography both as a craft and as a business, honing the technical skills you will need to shine and the business and commercial skills you'll need to flourish.

You'll study different styles and forms of photography, developing a portfolio that showcases your skills and gives you a solid grounding in all areas of the trade, from commercial studio photography to fine art. You'll also have the chance to select optional units that enable you to explore your own areas of interest in greater depth.

Entrepreneurial skills

You'll learn the entrepreneurial skills needed to survive in a competitive yet hugely rewarding industry. You'll begin to develop your network of professional contacts from the very start of your course, leaving you well placed to find a staff or agency role as well as having the business acumen and understanding to start your own business or work as a freelancer.

Access to equipment

Throughout the course you'll have access to industry standard cameras, lighting, studio space and image manipulation software, while an optional 30-week work placement can give you the chance to begin building your network of contacts as well as adding to your experience.

Professional photographers

The course has been designed working closely with professional photographers from a wide variety of backgrounds. The aim is to enable you to graduate as a photographer with a solid grounding in all areas of the discipline but, crucially, one that also understands that talent alone does not guarantee success. You'll learn how to network, how to develop a strong portfolio, and how to make a successful career as a freelancer or starting your own business.

This course prides itself on being broad and flexible, enabling you to explore the different types of photography that you particularly wish to pursue.

James Fair, Course Leader

A Foundation Year is available on this course. See page 64 for more information

Key Information

Duration and delivery:
3 years full-time with an optional 4-week placement, or 4 years full-time with a 30-week placement

Entry requirements: 104 - 120 tariff points

Required subjects: None

If English is not your first language: IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of: Entry requirements, contact hours and course costs

Key areas of study

Principles of Photography | Concept to Image | Understanding Media | Craft & Specialisms | Media Perspectives | Concept & Project Development | Industry Research Project | Graduate Project

BA (Hons) Television Production

UCAS code W621

A Foundation Year is available on this course. See page 64 for more information

Key Information

Accreditations: International Moving Image Society (IMIS)

Duration and delivery:

3 years full-time with a 4-week placement, or 4 years full-time with a 30week placement

Entry requirements: 104 - 120 tariff points

101 120 tarm pom

Required subjects: None

If English is not your first language: IELTS (Academic) 6.0 with a minimum of 6.0 in reading or writing and 5.5 in all other components or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

On this course you won't simply be replicating what you've seen on screen – we want you to be an innovator and shape the future of television. You'll be producing your own programmes, fictional as well as factual, both in the studio and on location, as you gain crucial hands-on experience and a solid grounding in real-world professional television production.

Rapid change

The TV industry has changed rapidly over recent years. Demand for high-end TV drama, long-form documentary and event TV has never been higher across a range of on-demand and digital platforms. As a result, those wishing to enter the industry need a very specific range of skills and attributes in order to thrive in the dynamic, rapidly evolving television production industry. This course gives you the opportunity to develop these skills, to find your specialism and to develop your professionalism.

Hands-on approach

This course combines a hands-on professional approach with academic study of the television industry. You'll have access to broadcast-quality resources, studios and post-production facilities, including a film studio and two Ultra High Definition broadcast standard multi-camera TV studios.

Work placement

You have the option to complete either a four- or 30-week placement. Not only will you put the theory and skills learnt on the course into action, but you'll also be able to make contacts, enhance your CV and improve your career prospects.

Thorough understanding

You'll be taught by practitioners, eminent academics and industry-seasoned guest speakers, so by the end of your degree you'll have gained a complementary blend of academic skills and industry-realistic practical ones.

What an experience BU has been, from the first day feeling incredibly out of my depth and now an RTS winner. Progression is the thing that shocked me most as now I am a fully qualified camera operator, director, editor, sound operator, you name it. BU has been the best thing that has ever happened to me.

Tom Parry, student

Key areas of study

TV Studio & Multicamera Production | Drama Production | Documentary & Factual Production | Camera & Lighting | Location Sound Production | Editing & Audio Post Production | Programme & Concept Development | Directing | Producing Production Management | Scriptwriting | Understanding Genre & Audience

BA (Hons) Immersive Media

UCAS code W285

This course will help you position yourself at the cutting edge of virtual reality, augmented reality and mixed reality media. The way we tell stories and communicate with each other is developing at incredible speed, and this degree has been designed to help you change and adapt just as quickly. That means you'll graduate with an understanding of how to develop immersive media in fields such as entertainment, healthcare, design and engineering, education, training and remote collaboration – more important now than ever before.

Innovating and enterprising

We're looking for inquisitive, innovating and enterprising students who want to explore and develop immersive media in a range of hypothetical and real-world scenarios. You'll work collaboratively with your fellow students, helping you to develop the skills you'll need to bring new ideas to fruition, both during your studies and as part of your career.

Working creatively

You will explore both conventional and experimental narrative concepts, investigate the implementation and value of media in society, develop production craft skills, and learn how to work in and manage creative teams.

You'll do all this working in industry-leading facilities with internationally-recognised lecturers and practitioners. Optional units will allow you to specialise or broaden your studies to match your career ambitions and professional placement opportunities will allow you to forge vital industry links.

The course does not cover computer-based asset creation or programming – if that is your area of interest, please take a look at our other courses including: BSc (Hons) Virtual & Augmented Reality; BA (Hons) Computer Animation Art & Design, BA (Hons) Computer Animation Technical Arts, BA (Hons) Visual Effects or BSc (Hons) Games Design.

If you want to script, direct and produce Immersive stories that integrate new and existing technologies, from cross-platform media to VR, this programme is for you.

Dr Carina Westling, Course Leader

A Foundation Year is available on this course. See page 64 for more information

Key Information

Duration and delivery:3 years full-time with an optional 4 week placement, or 4 years full-time with a 30-week placement

Entry requirements: 104 - 120 tariff points

Required subjects: None

If English is not your first language: IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of: Entry requirements, contact hours and course costs

Key areas of study

Immersive Production | Understanding Media | Media Perspectives | Concept & Project Development | Enquiry & Experiment | Industry Research Project | Graduate Production Project

MEDICAL SCIENCES

These courses are taught by academics at the cutting edge of medical and biomedical sciences, many of whom have worked alongside local NHS hospitals with Covid-19 diagnosis and research.

Why choose us?

Our courses in biomedical and medical sciences will provide you with a solid underpinning in subjects such as anatomy, physiology, genetics, biochemistry and cell biology. We have designed these degrees with opportunities and pathways that allow you to tailor your experience, and our significant investment in new laboratory facilities provides excellent hands-on opportunities. In our Biomedical Science course, you will learn about human health and disease using theoretical and laboratory approaches, and our Medical Science course gives you the opportunity to study either the broad aspects of medical science, or a more psychology focussed pathway.

Our graduates will have the social, practical and communication skills to work in wet laboratories, multidisciplinary teams, biopsychosocial research or bioinformatics. These degrees can also provide opportunities to pursue postgraduate study on our Physician Associate course.

Our students don't have to wait until they graduate to start making a difference, however. Work placement opportunities mean that you can gain practical experience during your studies – in the past, this has included supporting the Covid-19 response by maintaining Pfizer vaccines and preparing them to be adminstered.

Our academic staff are engaged with research, education and professional practice. You will benefit from our research-led teaching and there may be opportunities to get involved in exciting research projects during your time at BU. This enhances your educational journey by using examples from real research.

DEGREES OF DIFFERENCE www.bournemouth.ac.uk/uq-ms





Dr Wei-Jun Liang, Principal Academic in Cell & Molecular Biology

These are modern courses, designed to equip you with the latest knowledge and practical skills to excel in the medical profession or start your journey in medial research.

Some of our content draws on our experience in teaching biological sciences for many years, but there are also specific biomedical and medical units on these courses. These use our new pharmacology, microbiology and tissue culture laboratories and are taught by staff with internationally recognised research and practical experience of working in these areas.

Students also have the chance to work on a project of their own choosing, focusing on topics such as predicting the spread of viruses like Covid-19, understanding how regenerated tissue can prevent disease, and studying the transmission of parasites between hosts to better understand disease epidemiology.

My own research is focussed on understanding key biological processes, such as DNA replication, damage and repair, using state-of-the-art laboratory methods to collect data to address societal challenges such as treatment and prevention of different cancers. The courses mirror this process well, with a strong emphasis on theory, practical skills and application of knowledge.

BSc (Hons) Biomedical Science

UCAS code **B940**

A Foundation Year is available on this course. See page 64 for more information

Key Information Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Biomedical Science forms an important component of medical science, informing, supporting and improving human healthcare and medicine. It is a broad-based science degree which studies the biological mechanisms of human health and disease. This provides you with the chance to study strategies of research and clinical diagnosis, new discoveries, and the principles of new technologies for more effective analysis and precise interpretations of health and disease.

Different disciplines

You will gain an understanding of the theories, concepts and principles relevant to a range of different disciplines within biomedical science as well as the wider application of these to address societal needs. You will develop the skills to evaluate relevant scientific literature to understand how evidence-based decisions may be made in biomedical sciences and ultimately to conduct and interpret your own biomedical science research.

Rapidly growing

Year three provides the option to seek that all-important chance to experience some essential and fascinating insights for your future career by completing a 30-week placement. Biomedical science is a rapidly growing area of study and graduates are highly sought after by a diverse range of organisations, not only medical, but those involved in other scientific and related technical research and development.

What next?

We expect most of our graduates will want to progress their particular area of interest, either by making an original contribution to knowledge in their field by further postgraduate study, or by working in a diagnostic, pharmaceutical or research organisation.

With BU's brand new labs we are able to explore different techniques for developing medicine and how they are used to treat illness in the human body.

Myles Venn, student

Key areas of study

Biomedical Research Skills | Introduction to Immunology | Introduction to Molecular Genetics | Cell Biology | Human Anatomy & Physiology | Chemistry | Advanced Immunology | Introduction to Pharmacology | Advanced Skills for Biomedical Science | Biochemistry | Introduction to Toxicology | Advanced Cell Biology | Pathophysiology | Biomedical Research Project

BSc (Hons) Medical Science

UCAS code **B100**

Medical Science focuses on the cutting-edge science that underpins modern medicine, fostering new discoveries and technologies that improve healthcare. You'll study a wide range of topics, and gain an in-depth understanding of how our bodies work, how disease is diagnosed, treated and prevented, and how new technology is evolving in this exciting field.

Two pathways

You can choose to study Medical Science through selecting one of two possible pathways. Each pathway provides a strong foundation in medical science, but you can choose to concentrate on a broad approach to medical science or focus on the specific role of psychology in medical science.

Practical setting

Whichever pathway you choose, you can spend a minimum 30-week placement in a practical setting in industry in your third year, ensuring you graduate with demonstrable scientific skills, the ability to disseminate them and the knowledge needed to undertake original research for the benefit of medical science.

- Medical Science
- Psychology-focused Medical Science

Your degree will be centred around developing the skills you need to work in professional practice, as well as equipping you with a variety of transferable skills that will give you a range of career options. We expect our graduates will find work in scientific, technical or research fields relating to their chosen pathway, for example:

- Bioinformatics
- Biopsychosocial further research into the understanding of the human condition.
- Graduate Entry Medicine
- · Biomedical Science.

We have recently invested in new state-of-the-art laboratory facilities so that our students have the best possible learning environment for developing the necessary practical skills for a career in medical science and the various opportunities it brings.

Samuel Rennie, Course Leader

A Foundation Year is available on this course. See page 64 for more information

Key Information Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects: None

....

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

Medical Science Skills | Functional Anatomy | Cell Biology | Neuroimaging | Medical Science Project

PSYCHOLOGY

Cutting-edge resources, expert lecturers, combined with the chance to undertake exciting work placements give you plenty of reasons to consider these courses.

Why choose us?

Our dynamic portfolio is developing rapidly, responding to the needs of modern psychology and psychology students, led by a department that integrates cutting-edge research with quality teaching, professional practice, and public engagement. We are active researchers who work closely with organisations such as charitable trusts, the NHS, the police and policy makers, all of which contributes to our research, teaching, and more than 70 work placement opportunities.

Our lecturing staff are a mix of expert researchers and practitioners including clinical psychologists, forensic clinical psychologists, former behavioural investigative analysts (profilers), and police investigators.

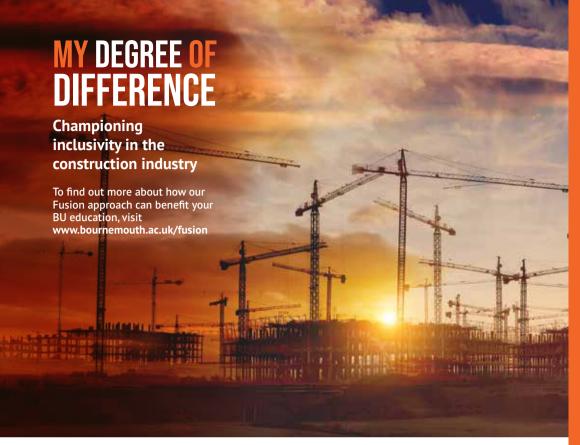
Our research impact extends locally, regionally, nationally and internationally. Our close ties with the British Psychological Society enable our

commitment to educating future psychologists to be upheld. Our students will learn about different areas of psychology, all of which are embedded in one research centre and five research groups led by experts in their fields.

Our testing suite is equipped with state-of-the-art facilities that aim to engage our students with learning and research. We provide a multitude of placement opportunities on each course, where you will be given the chance to gain experience in your chosen specialism in advance of your graduation.

DEGREES OF DIFFERENCE www.bournemouth.ac.uk/ug-psych





Priyanka Sharma, BSc (Hons) Psychology graduate

Although I knew I wanted to study a Psychology degree at BU, I wasn't actually sure about the career path I wanted to follow after graduating. It was on my work placement – at a company that insures unusual items like celebrity's body parts and the holding of mega events – that I saw first-hand how valuable passing my skills and knowledge on to others via staff training could be.

I spent 18 months as a Learning and Development Co-ordinator for Places for People, a construction and maintenance company with over 13,000 employees. I designed and delivered learning for staff, both face-to-face and in digital workshops. It was a varied workforce, and I needed to design courses that worked for front-line maintenance workers as well as executive staff – it's all about supporting people to learn in the way that suits them best.

I worked really hard to extend the training workshops on offer so they stretched way beyond the stereotypical health and safety classes, and we made some great progress. I was proudest of delivering inclusion and belonging workshops that I designed, focusing specifically on trans people working in construction. I was able to give a marginalised group a voice in two different ways: firstly by empowering them to speak up but secondly – and perhaps more importantly – by helping the people they need to talk with understand the challenges and help to remove obstacles and problems for trans people that they may not have otherwise noticed.

Helping people grow and develop is incredibly rewarding because it extends beyond the professional element of retaining talent – it is about helping people to improve their understanding of themselves and the world around them. After one of my workshops about working with trans people, for example, I was emailed by a staff member who had a child that had come out as trans, saying that the work we had done had really helped them to understand what was happening and support their child better.

It's when you get that kind of feedback, the knowledge that you are really making a difference, that you know you are doing a great job.

BSc (Hons) Psychology

UCAS code C800

A Foundation Year is available on this course. See page 64 for more information

Key Information

Accreditations:

British Psychological Society (BPS)

Duration and delivery:

3 years full-time with optional 4-week placement, or 4 years full-time with a minimum 30-week placement

Entry requirements:

112 - 128 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

This course is accredited by the British Psychological Society (BPS), and covers the core areas of the BPS syllabus. The accreditation means when you graduate, you are eligible for Graduate Basis for Chartership of the BPS, provided you gain at least a second class Honours degree. Having Graduate Basis for Chartership of the BPS is the first step towards becoming a chartered psychologist.

Core areas

In your first two years you will study the core subject areas of psychology. These include personality, social psychology, cognitive psychology, biological psychology, developmental psychology, and research methods. In your final year you will choose specialist subjects inspired by the research expertise of your lecturers, such as forensic psychology, clinical psychology, educational psychology, counselling psychology and cyberpsychology.

Practical classes

You'll regularly participate in practical classes that will equip you with the necessary skills to conduct your own empirical investigations of psychological phenomena. What's more, in your final year, you will work closely with a lecturer to carry out your own research project, from which you'll write your final-year project dissertation.

Research experience

So that you graduate primed for a career in industry, there's the opportunity to gain invaluable work experience by choosing to undertake a 30-week work placement in the third year of the course. Alternatively, you can choose to undertake a four-week work placement between the second and third years of the course. In addition, you'll have the chance to gain valuable research experience by working on staff research projects during the second year and final year of the course.

The course places considerable emphasis on how the academic subjects our students study can be applied beyond the classroom to real-world settings including career planning.

Dr Sarah Hodge, Course Leader

Key areas of study

Social Psychology | Cognitive Psychology | Developmental Psychology | Biological Psychology | Personality & Individual Differences | Research Methods | Critical Evaluating Psychology: Past & Present | Applied Psychology | Clinical Psychology

BSc (Hons) **Psychology** with Counselling

This course is accredited by the British Psychological Society (BPS) and covers the core areas of the BPS syllabus. This means when you graduate, you are eligible for Graduate Basis for Chartership of the BPS, provided you gain at least a second class Honours degree. This is the first step towards becoming a chartered psychologist.

Excellent communication skills

Counselling psychology uses theory and research in therapy to help clients with a range of difficult life issues and/or mental health conditions. A particular strength of a degree in psychology with counselling is the excellent communication skills and awareness of diversity you'll develop. While this course is not a formal qualification as a counsellor, studying this degree will be an advantage should you wish to go on to train as a clinical psychologist, counsellor, or work in other roles requiring excellent communication skills.

Well-rounded knowledge

This course will help you develop a well-rounded knowledge of all areas of psychology, with strengths in reflective practice and person-centred communication skills. We aim to develop people with a professional work ethic, who are able to apply theory and research to practice. You'll be based in the Department of Psychology, where you will have access to state-of-the art facilities, with lectures from professionals working in the field.

Optional work placement

This course offers an optional 30-week placement in industry after your second year. This will give you essential real-world experience, which will enable you to put your theory and skills into practice. It will also give you the chance to begin building a network of professional contacts –vital for successfully launching a career. Alternatively, you can choose to undertake a four-week work placement between the second and third years of the course. In addition, you'll have the chance to gain valuable research experience by working on staff research projects.

There is a focus on the application of theory and research to counselling practice. A unique strength is the development of person-centred communication skills.

Dr Andrew Mayers, Course Leader

UCAS code C8B9

A Foundation Year is available on this course. See page 64 for more information

Key Information

Accreditations:

British Psychological Society (BPS)

Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

Entry requirements:

112 - 128 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

Social Psychology | Cognitive Psychology | Developmental Psychology | Biological Psychology | Personality & Individual Differences | Research Methods | Applied Psychology | Clinical Psychology | Psychology Project | Skills for Therapy Practice | Counselling Psychology

BSc (Hons) Cyberpsychology

UCAS code C802

A Foundation Year is available on this course. See page 64 for more information

Key Information

Accreditations:

British Psychological Society (BPS)

Duration and delivery:

3 years full-time, or 4 years full-time with a minimum 30-week placement

Entry requirements:

112 - 128 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

This course is accredited by the British Psychological Society (BPS), and covers the core areas of the BPS syllabus. The accreditation means when you graduate, you are eligible for Graduate Basis for Chartership of the BPS, provided you gain at least a second class Honours degree. Having Graduate Basis for Chartership of the BPS is the first step towards becoming a chartered psychologist.

Emeraina field

This emerging new field examines how the behaviour of individuals, groups, organisations and societies are influenced by technology. This covers a wide range of areas, including education, entertainment, social media and cyber security.

This course will help you to develop a well-rounded knowledge of all areas of psychology. You'll learn a range of research skills and methods to investigate traditional and online behaviour, and you'll be able to apply that knowledge in a variety of contexts – including conducting your own independent research.

State-of-the-art facilities

Your learning will be based in our Department of Psychology, where you'll have access to state-of-the-art facilities such as eye tracking technology to help you understand how people, groups, organisations and societies interact with, and make use of, technology.

Valuable industry experience

So that you graduate primed for a career in industry, there's the opportunity to gain invaluable work experience by choosing to undertake a 30-week work placement in the third year of the course. Alternatively, you can choose to undertake a fourweek work placement between the second and third year of the course. In addition, you'll have the chance to gain valuable research experience by working on staff research projects during the second year and the final year of the course.



By studying cyberpsychology, you will understand the interaction between people and technology, and how this relationship can be used to improve psychological wellbeing.

Professor John McAlaney, Course Leader



Key areas of study

Social Psychology | Cognitive Psychology | Developmental Psychology | Biological Psychology | Personality & Individual Differences | Research Methods | Applied Psychology | Clinical Psychology | Psychology Project | Psychology of Cybersecurity | Psychology of Social Media & Videogames | Human Computer Interaction

BSc (Hons) Psychology with Forensic Investigation

UCAS code C803

This course is accredited by the British Psychological Society (BPS), and covers the core areas of the BPS syllabus. The accreditation means when you graduate, you are eligible for Graduate Basis for Chartership of the BPS, provided you gain at least a second class Honours degree. Having Graduate Basis for Chartership of the BPS is the first step towards becoming a chartered psychologist.

Specific focus

This course will help you develop a high level of understanding in all areas of psychology, with a specific focus on the application of psychology in forensic contexts. You will gain an in-depth understanding of the UK criminal investigation process and relevant legal issues.

Transferable skills

You will also acquire transferable skills, such as critical thinking, project management, presentation skills and an understanding of professional practice. During your degree, you will be presented with a range of different assessment methods, which are designed to enhance your repertoire of academic skills as well as being applicable to the development of key vocational-orientated skills. In your final year, you will work closely with an academic staff member to carry out your own research project, from which you will write your final-year project dissertation.

Practical experience

So that you graduate primed for a career in industry, there's the opportunity to gain invaluable work experience by choosing to undertake a 30-week work placement in the third year of the course. Alternatively, you can choose to undertake a fourweek work placement between the second and third year of the course. In addition, you'll have the chance to gain valuable research experience by working on staff research projects during the second year and the final year of the course.

Applying knowledge about human cognition and behaviour to solve real-life problems, such as those happening in the criminal justice system, is the core of what we do and what we practice.

Dr Natalie Mestry, Course Leader

A Foundation Year is available on this course. See page 64 for more information

Key Information

Accreditations:

British Psychological Society (BPS)

Duration and delivery:

3 years full-time with optional 4-week placement, or 4 years full-time with a minimum 30-week placement

Entry requirements:

112 - 128 tariff points

Required subjects: None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

Social Psychology | Cognitive Psychology | Developmental Psychology | Biological Psychology | Personality & Individual Differences | Research Methods | Applied Psychology | Clinical Psychology | Psychology Project | Forensic Investigation | Forensic Psychology | Forensic Law

SPORT

With access to high-quality facilities and the chance to study abroad, our sports courses can help to fast-track your career in this competitive industry.

Why choose us?

Our staff have extensive links with the sport and exercise sector including Sport England, UK Sport, the British Association of Sport and Exercise Scientists, and the Society of Sports Therapists. We use these contacts to inform the development of our courses and keep teaching content at the cutting edge of industry needs, as well as identifying informative guest speakers.

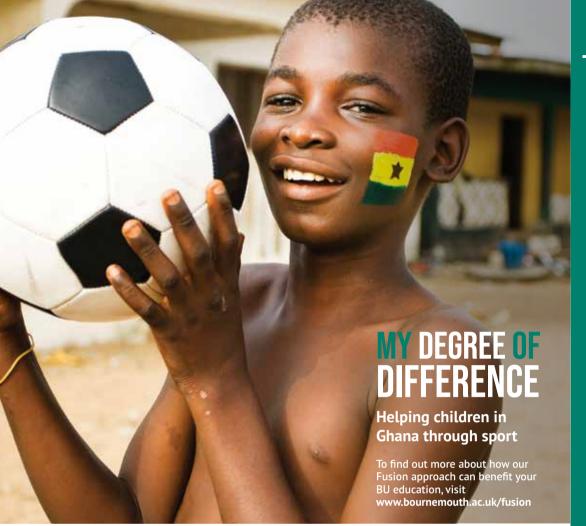
Our international links continue to develop and our students have been able to engage in educational and research activities with our partner universities in Cologne, Oslo, Florida and New Jersey, and placements in sporting organisations across the world, reflecting the global nature of the sport and exercise industry.

We're also recognised as a Premier Skills Development Partner, one of the few universities in the UK to have this recognition. We have developed ties with some of the biggest names in the sports and exercise industry, providing opportunities for outstanding work placements.

Previous students have worked with the likes of AFC Bournemouth, West Ham United FC, The Goodsport Trust, Adidas, Formula One Management Ltd, Fitness First, US Sport Institute, England Netball, Chelsea FC, Surrey County Cricket, Moraira Tennis and World Sports Group.

DEGREES OF DIFFERENCE www.bournemouth.ac.uk/ug-sport





Ekow Elliott, BSc (Hons) Sports Psychology & Coaching Sciences

Although I was born in the UK, my family is Ghanaian, so I've always wanted to use my interest in sports and coaching to have a positive effect on the lives of young people in Ghana. I've always played sport and have probably taken for granted the opportunities it brings in terms of building confidence and channeling energy – so I wanted to do something that would allow more young people to have those opportunities.

While I was studying at BU, I made friends with Beng'yela Ngwa, who was studying for a Master's degree. Our shared passion for sport meant that we've since teamed up, along with my brother Kobina, to launch Volta Sports, an organisation aimed at raising the ambitions of young people through sports.

There are two strands to what we do. Firstly, we work with the elite schools sector in Ghana to provide coaching and mentoring packages that develop pupils' sports, teamwork and leadership skills. We use the money we make there to fund our second strand of work, which is offering disadvantaged children the chance to join a soccer programme combined with homework clubs and other education support.

I don't think I'd have been able to set up an organisation like this on my own, but working as a trio has been incredibly rewarding. My time on my course meant I really wanted to have an impact on the future of sportspeople and the sports industry, and I feel as though I am doing just that. It's fantastic to see the benefits that sport can bring to young people, particularly those who are struggling to engage in education because of challenging home lives.

BSc (Hons) Sport & Exercise Science

UCAS code C605

A Foundation Year is available on this course. See page 64 for more information

Key Information Duration and delivery:

3 years full-time with a 6-week placement, or 4 years full-time with a minimum 30-week placement

Entry requirements: 112 - 128 tariff points

Required subjects: None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

This course covers a wide range of areas including physiology. psychology, biomechanics and nutrition to help you gain a comprehensive understanding of the impact of exercise on health and performance. Everything is designed to help make you more employable, so you can expect to learn through practical experience; backing up the theory you will study through laboratory and field work.

AFC Bournemouth

You'll be able to make the most of our relationship with our partner, AFC Bournemouth, with quest speakers and volunteering opportunities. Conferences, workshops, field trips and industry visits will really bring your studies to life.

Industry partners

As well as engaging with guest speakers from the industry, local community stakeholders and elite sports clubs, you'll also be able to use our human performance laboratories to assess human responses to a range of sport and exercise scenarios. It's here that you'll begin to see how you can use that information to make real improvements to the performance of athletes or sports teams and the health of individuals.

Work placement

As you'd expect from a course aimed at employability, you'll also have the chance to undertake a work placement. This can be for either six or 30 weeks and gives you the chance to make professional connections within the industry, as well as putting your learning into practice. That extends to your final assessment - if you want to, you can opt to undertake a research expedition instead of a dissertation. This will involve performing in-depth research on the needs and responses of people completing a UK-based endurance expedition.

There may be opportunities to work all over the world, so you may have the chance to broaden your horizons by studying abroad at one of our partner institutions in Europe or the US.



This course gives you opportunities to work with industry partners, gaining valuable practical experience that brings the theory to life.

Dr Rebecca Neal, Course Leader



Key areas of study

Sport & Exercise Physiology | Sport & Exercise Biomechanics | Sport & Exercise Psychology | Fitness Assessments for Sport, Exercise & Health | Principles of Food & Nutrition | Research in Sport & Exercise | Performance Analysis

BSc (Hons) Sports Therapy

UCAS code 846W

Qualifying and practicing as a sports therapist will enable you to provide advice and treatment for the prevention and rehabilitation of injuries. Upon graduation you'll be able to empower people at all athletic levels to achieve optimal potential and performance.

Providing specialist advice

The course is split between theoretical and practical elements, and you'll learn how to provide advice and treatment to manage the individual needs of a person within their sporting environment. This may involve designing and carrying out injury prevention programmes, providing immediate care of injuries, and basic life support in recreational, clinical, training and competitive environments. There will be opportunities to assess and manage sports injuries by providing specialist advice and treatments (like sport and remedial massage and musculoskeletal interventions) as part of tailored rehabilitation programmes.

Strong links

We have strong links with sports injury clinics and sports clubs for placement opportunities throughout the course, during which time you'll progress from observation of clinicians to managing a caseload.

Accredited course

This course is accredited by the Society of Sports Therapists who will provide insurance for 250 hours of practice. On successful completion of this course you will be eligible to apply for membership with them.

Sports Therapy is a great course because it develops your knowledge of the human body but allows you to put that knowledge into practice through practical seminars and placement opportunities.

Dougie Smullen, student

Key Information

Accreditations:

The Society of Sports Therapists

Duration and delivery:

3 years full-time with a 4-week placement, or 4 years full-time with a minimum 30-week placement (both options require the completion of 200 hours supervised practice in your final year)

Entry requirements:

128 - 144 tariff points including 40 points in a required subject

Required subjects:

Biology, Human Biology, Applied Human Biology, Applied Science, Health Science, Health & Social Care, Physical Education, Sport, Sport and Exercise Science

If English is not your first language:

IELTS (Academic) 6.5 with a minimum of 6.0 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

Athlete Welfare | Exercise Prescription in Sports Therapy | Assessment of Sports Injuries | Early Career Professionalism | Soft-Tissue & Therapeutic Modalities | Applied Physiology | Manual Therapy – Peripheral Joints | Rehabilitation in Sports Therapy | Manual Therapy – The Spine | Innovation in Sports Therapy | Team Working for Service Improvements

BSc (Hons) Sport Coaching

UCAS code C602

A Foundation Year is available on this course. See page 64 for more information

Key Information Duration and delivery:

3 years full-time with a 6-week placement, or 4 years full-time with a minimum 30-week placement

Entry requirements: 104 - 120 tariff points

Required subjects: None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

This course will help you to become the kind of sports coach who changes people's lives — and society as a whole. With its particular focus on coaching practice, sport psychology, and coaching sciences, this degree will give you the practical, intellectual and personal skills you'll need to evaluate sport coaching contexts and influence ethical and sustainable coaching practice.

Work placement

Your six- or 30-week work placement (between your second and final year) will give you practical hands-on experience as well as a fantastic chance to make professional connections. With coaching being such a global industry, you'll also have the opportunity to study abroad at one of our many partner institutions in Europe and the US.

Research expedition

This course is one of very few to offer an alternative to the final year dissertation project – a research expedition where you'll conduct in-depth research on the needs and responses of people completing a UK-based endurance event.

Extra-curricular opportunities

There are plenty of extra-curricular opportunities too. These include our sport and events volunteering programme (CoachBU), workshops, conferences, industry visits, field trips, volunteering, and guest speakers including people from AFC Bournemouth – with whom we have a partnership that also offers exclusive work experience opportunities.

Scholarship opportunities

If you're passionate about sport, and you're a high-performing sport athlete with the desire to continue developing your talents whilst you're studying, then have a look at our BU Sport Scholarships which are available to help support you financially.

The research expedition option in the final year, along with the work placement and sport volunteering programme offer real industry experience that will be so valuable when pursuing your future career.

Dr Adi Adams, Course Leader

Key areas of study

Coaching Practice | Sport Psychology | Sport Development | Sociology of Sport & Coaching | Leadership | Conducting Research | Sport, Exercise & Coaching Sciences

BSc (Hons) Sport Management

UCAS code N290

We've developed this dynamic course following extensive consultation with numerous industry bodies and various commercial sport operators to make sure it's as relevant as possible to the ever-changing sport industry.

Academic and practical

As a result, this course has a blend of academic and practical elements combining to produce critically-informed and well-rounded graduates who are ready to manage, influence and lead in the world of work. The course covers a detailed understanding of sport, management, marketing, leadership, finance and business principles with an appreciation of the complex global social contexts in which these operate.

Varied experience

You'll gain varied practical experience throughout your course thanks to the flexible work placement. You can either complete a minimum 30-week placement or a short six-week placement. Your work placement provides you with a fantastic opportunity to put your learning into practice and make professional connections.

International reputation

We have developed an international reputation in the management of sport, events and physical activity, and continue to shape sport research, policy and practice. We undertake a range of collaborative projects with local and international partners and we provide opportunities for you to engage in educational, research and work activities with our global partner institutions in, for example, USA, Germany, Holland, Norway and Australia.

A Foundation Year is available on this course. See page 64 for more information

Key Information Accreditations:

Club Managers Association of Europe (CMAE), Institute of Data & Marketing (IDM)

Duration and delivery:

3 years full-time with a 6-week placement, or 4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

I thoroughly enjoyed my placement year. It provided me with invaluable experience – working at AFC Bournemouth is a big thing at 21 and I'm very proud of that.

Thomas Spring, graduate

Key areas of study

Sport Management Principles | Sport Marketing & Consumption | Financial Reporting & Appraisal for Sport | Sport Structures, Culture & Society | Leadership | Conducting Research | Sport Entrepreneurship & Innovation | Management of Sport & Events

TOURISM, HOSPITALITY & EVENTS

Where better to study these courses than one of the UK's leading tourist destinations, home to a thriving tourism and hospitality industry with huge events held throughout the year?

Why choose us?

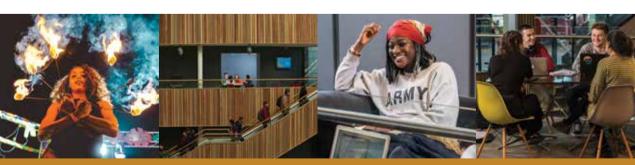
We are globally recognised when it comes to the quality of our tourism, hospitality and events courses, and work closely with relevant industry organisations to make sure our courses give you the skills employers need.

We have been teaching tourism-related courses for over 30 years and our staff are at the forefront of research within this field. We are recognised by the United Nations World Tourism Organisation and have been named as a Centre of Excellence for Tourism by the Institute of Travel and Tourism. We have graduates working in many of the industry's most high-profile organisations. Tourism research at BU was rated as joint-first in the UK based on internationally recognised research in the most recent Research Excellence Framework (REF).

We are one of the top universities in the world for the study of tourism and hospitality. We're ranked 10th in the UK for hospitality, event management and tourism in *The Guardian* League Table 2021, 16th in the world for hospitality and leisure management according to the QS University Rankings 2021, and second in the UK (10th in the world) for hospitality and tourism management according to the Shanghai Rankings of Academic Subjects 2020.

We are also a member of leading professional associations including the Event and Visual Communication Association (EVCOM), Meeting Professionals International, the National Outdoor Events Association, and the British Hospitality Association. All of our courses include a 30-week placement and we have developed ties with some of the biggest and most recognisable names across the tourism, hospitality and events sectors to provide outstanding opportunities to all of our students.

DEGREES OF DIFFERENCE www.bournemouth.ac.uk/ug-the



- **BA (Hons) Events Management**
- BA (Hons) International Hospitality Management 183
- BA (Hons) International Tourism
- & Hospitality Management
- BA (Hons) Tourism Management
- 182
 - BA (Hons) International Hospitality
 - & Business Management

Courses coming soon

- BA (Hons) **International Tourism**
- & Business Management

See website

See website



Daniele Quattromini, BA (Hons) Hospitality Management graduate

In order to have a successful career in the hospitality trade, you really need to be prepared to work hard to develop your network of contacts. That's something that BU really prepares you for, the importance not just of the places that you will work, but the people you'll be working with and the opportunities to learn from others.

Today, I'm the Northall Operations Manager at Corinthia London. I look after the restaurant and the bar, and some private rooms. I've worked my way up in the industry, and throughout my career I've found that a degree from BU has been really helpful. It's not just the piece of paper. It taught me lots of things – some relevant to my career, such as professional document writing, and some that are more transferable, like the discipline of time management.

One of the most valuable elements of my degree was my work placement, which I actually did at Le Manoir aux Quat'Saisons in

Oxford. I wanted to work in a Raymond Blanc establishment, and the team there is just incredible, so having that experience on my CV was like a gold stamp. It's also something I would not have been able to do if I hadn't been at BU – placements are very hard to get there, and the manager at the time was a BU graduate. Through a lot of perseverance and some help from my lecturers, I was eventually given an interview and a trial, and it really changed my life and career options. You can see why I think that networking is so important!

In fact, it was the encouragement I received from the lecturers on my course that helped me make sure I was well prepared for all eventualities. They used to say that the more you took on, the better you can plan your future which was completely true. I made contacts while I was at BU that I still have now, and of course I'm still in touch with a lot of my course mates, many of whom still work in the sector.

It's that kind of opportunity and experience that you really can't replicate anywhere else. It's why I'm really glad I started my career at Bournemouth University.

BA (Hons) Events Management

UCAS code N820

A Foundation Year is available on this course. See page 64 for more information

Key Information

Accreditations:

Association for Project
Management (APM);
Institute of Data &
Marketing (IDM). Recognised
as an Institute of Travel and
Tourism Centre of Excellence

Duration and delivery:

4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

To succeed in events management you'll need an expert grasp of event marketing, financial reporting, project planning, event bidding and consumer behaviour; all of which can be learnt in an exciting degree that offers you the opportunity to tailor your study to your chosen event management interests.

Diverse events

Accredited by the Association for Project Management and the Institute of Data & Marketing, this four-year course primes you with knowledge and the skillset needed to create and oversee events as diverse as product launches, fundraisers, corporate meetings, personal gatherings and mega-events.

Work placement

During your studies you'll get the chance to organise real-world events with other students, and in year three you'll complete a 30-week work placement to make contacts with industry professionals and enhance your employability. You'll also have the opportunity to study abroad at one of our many partner institutions.

Tailor your learning

In your final year, you'll have a large range of options to study, allowing you to style your curriculum to suit your career goals. You'll also benefit from a dynamic mix of guest lecturers, visits to local and regional event venues and real-life case studies.

Exciting field

Events management is a varied and exciting field, and this degree will prepare you for a wide range of careers thanks to the transferable skills you will develop. As well as working at events management agencies, venues and conference and exhibition centres, you can find a role within a charity, a corporation or a sports organisation that regularly hosts large-scale events.

My degree challenged me to work hard and achieve things I never thought I would. I now feel equipped for working in a fast-paced and competitive events industry.

Sabine Töppig, graduate

Key areas of study

Event Business | Finance | Digital & Experiential Marketing |
Consumer Psychology for Events | Project Management | Event Development
& Delivery | The Future of Events | International Event Management

BA (Hons) International Hospitality Management

UCAS code N863

The hospitality industry is the third largest global employer offering a variety of exciting, diverse and vibrant career pathways. It encompasses an array of service industries in both the public and private sector, including lodging, food and beverage, conferences and exhibitions, and all the activities undertaken by guests, travellers and other consumers. Ensuring they all have a positive experience is the ultimate goal of a skilled hospitality manager.

Accredited course

Accredited by the Institute of Hospitality and the Institute of Travel and Tourism, and certified by the United Nations World Tourism Organisation, this course is widely recognised for educating work-ready professionals for a range of hospitality management positions. It has been designed to equip you with an understanding of hospitality businesses and organisations, their management and the dynamic external environment in which they operate. It's taught by hospitality specialists who are actively involved in research that informs the future of the industry, as well as quest lectures from notable industry experts.

Specialist unit

In your final year you'll be able to choose specialist units that align with your own passions and future career aspirations. You also have the opportunity to study abroad at one of our many partner institutions across the world.

Vital experience

You'll also gain vital experience using our laboratories and business simulations, and the 30-week work placement will help you build a network of professional contacts and enhance your employability.

BU has been an integral part of my life. I have kept in contact with my mentors there for advice throughout my career.

Andrew Foulkes, Hotel General Manager at The Newt in Somerset



A Foundation Year is available on this course. See page 64 for more information

Key Information

Accreditations:

Accredited by the Institute of Hospitality (IoH) and the Institute of Data & Marketing (IDM). Recognised as an Institute of Travel and Tourism Centre of Excellence (ITT). Certified by the United Nations World Tourism Organisation (UNWTO); ABTA Partner

Duration and delivery:

4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

The Nature of the Hospitality Industry | Hospitality Operations | Marketing | Financial Management in Hospitality | Food Management | Consumer Behaviour in Hospitality | Human Resource Management in Hospitality | Undertaking Research in Hospitality | Strategy in Hospitality | Future Trends & Challenges in Hospitality | Individual Research or Consultancy Project

BA (Hons) International Tourism & Hospitality Management

UCAS code N840

A Foundation Year is available on this course. See page 64 for more information

Key Information

Accreditations:

Certified by the United Nations World Tourism Organisation (UNWTO). Accredited by Institute of Hospitality (IoH); Institute of Data & Marketing (IDM); Tourism Management Institute (TMI). Recognised as an Institute of Travel and Tourism Centre of Excellence (ITT); ABTA Partner

Duration and delivery:

4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Underpinned by our long-standing and internationally recognised teaching and research in tourism and hospitality, this degree is suitable for those wanting to work in management in global hospitality and the wider travel and tourism industry.

Accredited degree

Certified by the United Nations World Tourism Organisation and accredited by the Institute of Hospitality, the course will provide you with an understanding of the origins, development and organisation of the tourism and hospitality industries. It will also highlight the management opportunities and challenges facing organisations operating in and across the various sectors.

Bournemouth is the perfect location to study tourism, being a popular seaside resort with many tourism and hospitality businesses and opportunities.

Exciting opportunities

The course gives you the opportunity to apply what you have learnt to real-world contexts. Leading industry speakers and events, consultancy projects, 'live' scenarios and field trips in the local area are an integral part of the course. You will have an opportunity to expand your horizons by spending some time studying abroad with one of our 40 partner institutions in the USA, Australia, Europe and Asia. In your second and final year you can choose from a range of specialist optional units, enabling you to develop knowledge and skills aligned to your own career aspirations.

Work placement

In year three you will gain vital professional experience during your 30-week work placement in the UK or overseas. This will give you the opportunity to build a network of contacts to help you secure a management-level position after graduating.

Active researchers

This course is taught by tourism and hospitality specialists who are actively involved in research that informs the future of these industries globally, as well as notable professionals who share their expertise during regular quest lectures.

Combining tourism and hospitality with a focus on international management means you will be well-placed to secure a graduate position in the UK or overseas.

Dr Tim Gale, Principal Lecturer



Key areas of study

The Nature of the Tourism & Hospitality Industries | Tourism & Hospitality Operations | Marketing for Tourism & Hospitality | Food Operations | Consumer Behaviour in Tourism & Hospitality | Managing People in Tourism & Hospitality | Project Management in Tourism & Hospitality | Financial Management in Tourism & Hospitality | Undertaking Research in Tourism & Hospitality | Strategic Management in Tourism & Hospitality | Future Trends & Challenges in Hospitality & Tourism | Individual Research or Consultancy Project

BA (Hons) Tourism Management

UCAS code N800

Certified by the United Nations World Tourism Organisation, and recognised by the Institute of Hospitality and the Institute of Travel and Tourism, our four-year course was one of the first to be offered in the UK and has been refined over three decades to give you an excellent understanding of how private and public organisations work together within the tourism sector.

Choice of units

This course will develop your understanding of tourism operations as well as management and business skills that are essential to get ahead in the tourism and travel industry. In your second and final year you can choose from a range of optional units, allowing you to tailor your degree to suit your interests and career goals.

Exciting opportunities

We regularly provide you with opportunities to apply what you have learnt to relevant real-world contexts. Leading industry speakers and events, consultancy projects, 'live' scenarios and field trips in the local area are an integral part of the course. In the second year there is an optional unit of international fieldwork. Bournemouth is also a perfect location to study tourism, being a popular seaside resort with many tourism and hospitality businesses and opportunities where you can practice your skills in a popular tourism destination.

Study abroad

You can also spend some time studying abroad, with one of our 40 partner institutions in the USA, Australia, Europe and Asia.

Work placement

In your third year you'll gain invaluable professional experience during your 30-week work placement in the UK or overseas. This will give you the opportunity to turn theory into practice in a business environment as well as building a network of contacts to help you secure a management-level position for after you graduate.

The breadth and depth of subjects studied gave me all the necessary foundation blocks to kick-start my career in international business, travel and tourism.

Maris Kulkis, Manager at Etihad Airways

A Foundation Year is available on this course. See page 64 for more information

Key Information

Accreditations:

Certified by the United Nations World Tourism Organisation (UNWTO). Accredited by Institute of Hospitality (IoH); Institute of Data & Marketing (IDM); Tourism Management Institute (TMI). Recognised as an Institute of Travel and Tourism Centre of Excellence (ITT); ABTA Partner

Duration and delivery:

4 years full-time with a minimum 30-week placement

Entry requirements:

104 - 120 tariff points

Required subjects:

None

If English is not your first language:

IELTS (Academic) 6.0 with a minimum of 5.5 in each component or equivalent

See website for latest details of:

Entry requirements, contact hours and course costs

Key areas of study

The Nature of the Tourism Industry | Tourist Behaviour | Marketing for Tourism | The Visitor Economy | Sustainable Tourist Destinations | Tourism and the Natural Environment | Tourism Operations Management | Managing People in Tourism | Financial Management in Tourism | Technology & Tourism | Strategic Management in Tourism | Contemporary Issues & Future Challenges in Tourism | Individual Research Project (Dissertation) or Consultancy Project



FOUNDATION AND TOP-UP DEGREES

There isn't a one-size-fits-all solution for education. Everyone is different, and so we offer a range of different solutions. In particular, we run Foundation and Top-up degrees as alternative qualifications, both at BU and through our partners.

What is a Foundation degree?

A traditional Honours degree is comprised of three levels – Level 4 (Certificate), Level 5 (Intermediate) and Level 6 (Honours). A Foundation degree is just the first two of these, levels 4 and 5. On successful completion of your two years, you may want to go on to complete Level 6 by enrolling on a Top-up degree, either at BU or elsewhere.

What is a Top-up degree?

A Top-up degree is usually a one-year course that allows you to complete the final year of study you need to convert your Foundation degree (or equivalent qualification, such as an HND)

into a full Honours degree. You don't need to have studied your Foundation degree with us in order to apply for one of our Top-up degrees.

Practical learning

Both Foundation and Top-up degrees tend to have a practical focus, ensuring that you're prepared for the workplace when you complete your course. If you study at BU, you'll have access to all of our outstanding facilities, from the gym at SportBU and our extensive library to subject-specific facilities, such as our clinical skills rooms and our food management studios.



Business & Management

BA (Hons) Business & Management (Top-up) BA (Hons) Global Business Management (Top-up) (online)

Design & Engineering

BSc (Hons) Design Engineering (Top-up) MEng (Hons) Engineering (Top-up) (part-time) (shared delivery between Bournemouth University and Kingston Maurward College)

Tourism & Hospitality

BA (Hons) International Hospitality & Tourism Management (Top-up)

We work closely with a number of local partners to give you the opportunity to study a Foundation degree. These are available in a range of fields and provide the perfect gateway to higher education if you're not convinced university is for you.

You can study BU Foundation degrees in the following subjects through our partners:

- FdSc 3D Computer Generated Imagery
- FdSc Computing
- FdEng Engineering: Marine Technologies
- HNC Engineering: Marine Technologies
- FdEng Engineering: Mechanical Design
- HNC Engineering: Mechanical Design
- · FdEng Engineering: Manufacturing Management
- HNC Engineering: Manufacturing Management
- FdEng Engineering: Electronic Design
- HNC Engineering: Electronic Design
- FdSc Marine Ecology & Conservation
- FdSc Applied Science

- FdSc Biomedical Science
- FdSc Environmental Science & Sustainability
- FdSc Forensic Science
- FdSc Health & Nutrition
- FdSc Pharmaceutical
- FdSc Tourism Park Management

Our partners are:

- Bournemouth & Poole College
- Kingston Maurward College
- Wiltshire College Salisbury
- Yeovil College



IMPORTANT INFORMATION

This guide describes the courses currently offered by Bournemouth University ("BU"/"we"/"our"/"us"). We have made every effort to ensure that this information is accurate at the time of printing. Current information is available on our website (www.bournemouth.ac.uk/courses) and we will indicate if significant changes have been made.

Courses subject to validation

As part of BU's rigorous quality control procedures, every proposed new course, or change to any existing course, undergoes a process of scrutiny and validation to ensure that those changes meet the high standard required for approval by the Academic Standards Committee. We will flag on our website (www.bournemouth.ac.uk/courses) courses that are under review and will highlight if significant changes are made as part of this process.

Student agreement

When you accept an offer from BU, you are agreeing to our student agreement. When you register for your course online, you will be asked to read the student agreement and confirm that you agree to be bound by it. The student agreement forms the basis of the contractual relationship between you and us once you accept your offer of a place at BU. We've

put information about our policies, procedures and other legal points in one agreement so they are easy for you to find.

Some of the information in the student agreement may not seem very important now, but it is best that you know where it is so that you are able to find it easily should you need the information later. For example, we explain what happens if we change something about your course and what will happen if something goes wrong. We explain how you can complain, how you pay your fees or apply for refunds and what your cancellation rights are. You can read through this agreement here:

www.bournemouth.ac.uk/important-information.

Some courses leading to a BU award are offered at other institutions. Students attending courses at other institutions leading to a BU award should refer to the institution for information about the rules and regulations that will apply to them as well as reviewing the student agreement.



Tuition and other fees

Details of course and other fees are available on our website and will be confirmed at the time of offer. Information about how to pay tuition and other fees, what happens if you do not pay them, refunds and other important information about fees and charges, and how they may be changed is set out in our fees policy (see: www.bournemouth.ac.uk/importantinformation, under Finance). You will need to contact us if an employer or other person will be paying your fees. You will remain personally liable for the payment of course fees if the employer, sponsor or other person does not pay on time. Registration for BU courses is online. During your registration process, you will be able to pay online or will be given details of how to pay by cheque.

Students' Union code of practice

Under the provisions of the Education Act 1994, the BU Board has approved a Code of Practice for the Students' Union at Bournemouth University. It is published on BU's website at

www.bournemouth.ac.uk/important-information.

Data protection

The University collects and retains personal information, in various formats, about our current, past and potential future students for a variety of purposes as set out in the University's privacy notices, which are accessible on the BU website: www.bournemouth.ac.uk/privacy-notice. The University holds this personal information securely, both in hard copy format and electronically, under the requirements of the data protection legislation. The website and privacy notices provide further information for individuals about how to exercise their rights in relation to their personal data, including how to request a copy of the information held about them by the University.

Changes

Every effort has been made to ensure the accuracy of the information contained in this prospectus, but details may have changed since this prospectus went to press.

The course information on our website (www.bournemouth.ac.uk/courses) includes a list of the units that may be available for your course, including core and optional units. We do not guarantee that an optional unit will run or be available to all students. Your choice of units may be restricted by limits on timetabling, staffing, facilities, or the number of places on the unit.

It is important that we can update or amend courses. We do this to ensure that the curriculum, teaching and learning methods and forms of assessment are up to date, to maintain academic standards and enhance the quality of learning opportunities for students. We will normally only make changes if the overall effect of the changes is not material and is either neutral or advantageous to potential students. Negative changes may sometimes be unavoidable because of unforeseen issues such as staff availability, student numbers or other resources. BU will seek to minimise the impact of the changes on offer holders and any negative impact on student experience. If you have applied for a particular course, we will contact you if we make material changes that affect the course information in this prospectus or on our website.



GETTING TO BU

We are based on two sites - the Talbot Campus and the Lansdowne Campus. The Talbot Campus is about two miles from Bournemouth town centre and beaches. The Lansdowne Campus is in Bournemouth town, a five-minute walk from the seafront.

Bournemouth Airport

The airport is just a 15-minute drive outside of the town centre and there is a direct bus service that takes approximately 20 minutes.

Southampton Airport

It takes around 45 minutes to reach Southampton Airport, either by driving or by a direct train

London airports

We are approximately a 1.5-hour drive from Heathrow Airport. If vou want to travel by train. it takes around 2.5 hours.



London

There is a direct train to London Waterloo that takes around 1 hour and 45 minutes.



Birmingham

The direct train takes just over 3 hours, or you can drive to the city in approximately 3 hours.



Oxford

Driving takes around 1 hour and 45 minutes, while the direct train takes approximately 2 hours.



Cardiff

Driving takes around 3 hours, while the train journey takes a little over 3 hours.



Edinburah

It's around an 8-hour drive, while the train journey takes just over 7 hours.



Manchester

A direct train takes just under 5 hours. You can drive there in around 4 hours and 45 minutes.

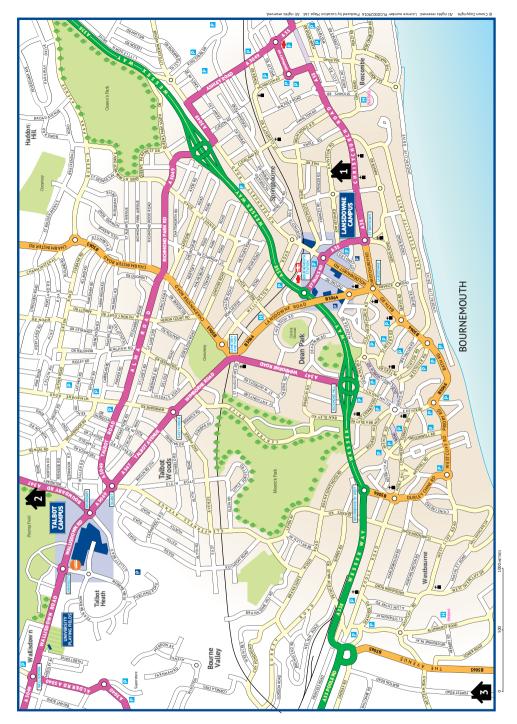
OUR CAMPUSES

When you join us to study or for an Open Day, you'll experience life on our Talbot and Lansdowne campuses, just ten minutes apart using cycle routes or BU's frequent UNIBUS service.

Talbot Campus is home to the Faculty of Media & Communication and the Faculty of Science & Technology, as well as the undergraduate courses delivered by the Bournemouth University Business School. Lansdowne Campus is home to our Faculty of Health & Social Sciences (housed in our new Bournemouth Gateway Building) and the postgraduate courses from the Bournemouth

University Business School. It's also where you will find most of our Halls of Residence and The Old Fire Station – our student nightclub. Many of our students enjoy working and using spaces across both campuses, and for some, their curriculum is delivered across the two sites.





1. Many of our Halls of Residence are based around the Lansdowne Campus, close to the town, beach and the rail and coach station.

2. Our Student Village is based on Talbot Campus - lively day and night with many oncampus facilities.

3. Corfe House offers a halls option in Poole, close to the local town centre and the local rail and coach station.

INDEX

A	
Accommodation	20
BA (Hons) Accounting	68
BA (Hons) Accounting & Finance	68
MAccFin (Hons) Accounting & Finance	71
BSc (Hons) Adult Nursing	108
BSc (Hons) Anthropology	74
BSc (Hons) Archaeological, Anthropological & Forensic Sciences	77
BA/BSc (Hons) Archaeology	75
BA (Hons) Archaeology & Anthropology	76
В	
BSc (Hons) Biological Sciences	145
BSc (Hons) Biomedical Science	166
Bournemouth	14
Bursaries	54
BA (Hons) Business & Management (Economics)	80
BA (Hons) Business & Management (Entrepreneurship)	80
BA (Hons) Business & Management (Finance)	80
BA (Hons) Business & Management (Global Operations)	80
BA (Hons) Business & Management (HRM)	80
BA (Hons) Business & Management (Marketing)	80
BA (Hons) Business & Management (Project Management)	80
BA (Hons) Business & Management (Retail Management)	80
BSc (Hons) Business Information Technology	94
C	
Careers & Employability	44
Chaplaincy	38
BSc (Hons) Children's & Young People's Nursing	109
BA (Hons) Commercial Photography	160
BA (Hons) Communication & Media	132
BA (Hons) Computer Animation Art & Design	86
BA (Hons) Computer Animation Technical Arts	87
BSc (Hons) Computer Networks	94
BSc (Hons) Computing	93

BA (Hons) Criminology	127
BA (Hons) Criminology with Law	129
BA (Hons) Criminology with Psychology	128
BSc (Hons) Cyberpsychology	172
BSc (Hons) Cyber Security Management	94
D	
BSc (Hons) Data Science & Analytics	94
BSc (Hons) Design Engineering	103
E	
BSc (Hons) Ecology & Wildlife Conservation	142
BSc (Hons) Economics	70
BEng/MEng (Hons) Engineering (Part-time)	104
BA (Hons) English	133
Entry requirements	197
Entry requirements for internationals students	60
BSc (Hons) Environmental Science	143
BA (Hons) Events Management	182
F	
BA (Hons) Film	156
BA (Hons) Film Production & Cinematography	157
BA (Hons) Finance	68
BSc (Hons) Forensic Biology	146
BSc (Hons) Forensic Computing & Security	94
BSc (Hons) Forensic Investigation	146
BSc (Hons) Forensic Science	146
Foundation degrees	186
Foundation Years	64
Funding	52
G	
BSc (Hons) Games Design	90
BSc (Hons) Games Software Engineering	91
BSc (Hons) Geography	144
BA (Hons) Global Business Management (Online)	83

TIMETABLE FOR **YOUR FUTURE**



Attend UCAS Fairs, university **Open Days** and overseas exhibitions



Subscribe to the student blog to hear what our students think



UCAS online applications open from mid-September



Write personal statement and make 5 course choices



Mar - Aug 202

UCAS online applications close at 6pm for UK students



make offers

Check out our scholarship and **bursary** packages Universities continue to make offers and you'll be replying to them. Attend interviews, Open Days and meet our staff in your country

UK students should apply for student loans via Student Finance England before the end of May 2023



Opportunity to apply late via UCAS Extra (until 30 June 2023)

If you applied by 25 January, universities will have made you an offer by the end of March. You will need to make your decision by early May







Deadline to apply for student loans (Student Finance England)



If BU is your firm choice, see if you're eligible for one of our bursaries or scholarships





International students - apply for a Pre-Sessional English course if you haven't met the English language entry requirement



You can complete your accommodation application if you've picked BU as your firm choice and meet the conditions of your offer. Visit: www.bournemouth.ac.uk/ accommodation to see where you could live



International Baccalaureate results published in early July



BTEC results published





Enjoy the summer and prepare for university



You'll receive your official Welcome Pack



Visit our Arrivals website to find out more about getting started at BU



Sign up for the International Students' Orientation Programme and Global Café

www.bournemouth.ac.uk/belongatbu















Airport pick up, Arrivals Week and term starts

IT ALL STARTS HERE...

You've heard the stories, read the prospectus – all that stands between you and BU is an application.

Entry requirements

We accept applications through UCAS and use the UCAS tariff to show our entry requirements. The table below gives a guide to the most common combinations to make our tariff requirements. Visit **ucas.com** for a calculator and to set up your personalised **UCAS Hub**.

Qualifications			Tariff point	S					
Qualifications	104	112	120	128	В ААВ				
A-levels	ВСС	BBC ACC	BBB ABC A*CC	ABB A*BC					
BTEC National/Cambridge Technical Extended Diploma	DMM	DMM	DDM	DDM	DDD				
BTEC National/Cambridge Technical Diploma	D*D	D*D*							
A-level and BTEC National/Cambridge Technical Diploma combinations	A* / MP B / MM	A / MM C / DM	A* / MM B / DM	A/DM C/DD	A* / DM B / DD C / D*D				
A-levels and BTEC National/ Cambridge Technical Extended Certificate combinations	BC / M AB / P	CC / D BB / M AA / P	CC / D* BC / D AB / M A*A / P	BC / D* BB / D A*B / M A*A* / P	BB / D* AB / D A*A / M				
T-levels	Merit	Merit	Merit	Distinction	Distinction				
Access to HE Diploma			ation of Disting o make up the						

Your offer

Your offer may also be subject and grade specific, specifying a number of tariff points to be achieved in a required subject. If you are studying a broader qualification, please contact us to confirm the units you are studying will meet the entry requirements.

Some courses might contain further selection measures – looking at a portfolio of your work, or require you to attend an interview.

As well as the qualifications needed for your course, you'll need a minimum of Level 2 (UK Regulated Qualifications Framework) in English and Maths – typically GCSE grades C/4 and above. There are no Level 2 requirements for entry onto Foundation Years.

MyHub application portal

When we receive your application, you'll receive a login for MyHub – where you can track your application, and our Accommodation Portal too. Contact our Future Students Enquiry Team if you have any questions.

If things don't go to plan

If your results don't match the offer we have made you, you may still get your place, as we'll look at your application again and consider your potential to succeed on the course. See our website for more details.

Visit www.bournemouth.ac.uk/ug-courses for full details of entry requirements, detailed course information including contact hours and what's included in tuition fees.

UCAS TARIFF TABLE

We've provided comparisons for the most typical qualifications, but for full details visit www.ucas.com.

Г				P				3			D	D.																Extended Certificate	
												*																nded icate	ВТЕС
						PP			₹P		3		DM		DD	D*D		D*D*										Foundation/ Subsidiary Diploma ¹	BTEC Nationals/Cambridge Technicals
								PP			¥			3			DM		DD	D*D	D*D*							Diploma	ridge Technical
											PPP			MPP			MMP		X X X		DMM		DDM	DDD	D*DD	D*D*D	D*D*D*	Extended Diploma	6
															Pass (D or E)				Pass (Cor above)			Merit		Distinction			Distinction*	T-levels	
6	&	10	12	16	20	24	28	32	36	40	48	56	60	64	72	78	80	84	96	104	112	120	128	144	152	160	168	Tariff points	
m		D	0	В	Þ																							AS-level	
				т		D		0		В	≻	A _*																A-level	
			Н3			H4		H5			Н6	Н7																Baccalaureate Higher Level Certificate ²	International
	Е		D	0	В	⊳	A _*																					Extended Project Qualification	

A-level Double Award

This award is the equivalent of two A-levels. You should add the tariff points of your two grades together to calculate the value of the double award.

Access to HE Diploma

BU accepts any combination of Distinctions, Merits and Passes to make up the tariff points for the course.

¹Subsidiary Diploma applies to Cambridge Technicals only

²Part of the IB Diploma (component scores)

Contact us:

Tel: +44 (0)1202 961916

Email: futurestudents@bournemouth.ac.uk

Web: www.bournemouth.ac.uk

















FSC® C017574



www.carbonbalancedpaper.com

This prospectus is made of material from well-managed FSC®-certified forests and recycled materials, and we've balanced the carbon produced in the production process. This prospectus is 100% recyclable.