



**Bournemouth  
University**



Hear from our current students on the student blog.

[www.bournemouth.ac.uk/ug-blog](http://www.bournemouth.ac.uk/ug-blog)

Autumn 2015

# BU UPDATE

for careers advisers and teachers

[www.bournemouth.ac.uk/aspirebu](http://www.bournemouth.ac.uk/aspirebu)

## Celebrating the festival season

We've had an exciting summer of festivals at BU, from our very first Festival of Enterprise to our archaeology students making the headlines as they unearthed a prehistoric town at The Big Dig.

### The Festival of Design & Technology

If you were lucky enough to visit our Schools Day at the Festival of Design & Technology, you'll know how inspiring some of the projects were. We want to give students the chance to showcase their skills before they graduate, so the Festival of Design & Technology is a great chance for our students to engage with businesses and the public.

In particular, you might have had your eye on some of the projects designed for use in schools. We showcased the TeachTab tablet computer with a flexible screen, and Stage the Story, which is designed to aid children with high-functioning autism recognise emotions and to help with their development of social imagination.



We had one of the highest turnouts ever at our Schools Day, with around 150 pupils from local schools attending. They took part in a treasure trail as they explored the exhibition, attended a guest lecture by a Dyson representative and engaged with tailored activities and subject specific lectures.

If you were unable to visit the festival, you can still see all the projects and book for the 2016 event at [www.bournemouth.ac.uk/festival](http://www.bournemouth.ac.uk/festival)

### Festival of Learning

We want to inspire the local community, and allow them to benefit from our research, knowledge and expertise, so we were delighted that thousands of people took the opportunity to join free events, talks and workshops at this year's Festival of Learning.

We opened the festival with a family day, featuring naturalist and TV presenter Chris Packham, as well as a number of activities for children, including programming Lego® robots, making soap and digging for Jurassic Coast fossils. The week continued with over 150 free events, all offering an accessible and engaging way of learning something new. Perhaps your students took part in our computer programming competition, ScratchJam. Or they might have had a go at Raveminton (badminton in the dark with UV lights) or Bollywood dancing at our Health & Wellbeing Day.

Dates for next year's festival will be announced at [www.bournemouth.ac.uk/fol](http://www.bournemouth.ac.uk/fol)



## The Wessex Portal

If you enjoyed exploring our local heritage at one of our festivals, then why not join us on the Wessex Portal? This online community has been created by our Faculty of Science & Technology to promote a better understanding of our region's unique natural environment and heritage.

When you subscribe to the website, you'll receive a monthly newsletter with a summary of the latest research pieces, news, jobs, volunteering opportunities and events in the region. You'll also be able to join in the discussion by contributing your own articles. You could use the website as an educational resource, or even support your students in co-writing their own articles.

However you choose to use the site, we'd love you to join us on [www.wessexportal.co.uk](http://www.wessexportal.co.uk)

**“Without question, my third year work placement played a huge factor in getting me to where I am now - where I want to be.”**

Lucy Owen, BSc (Hons) Sports Management graduate

## Spotlight on careers

**You'll know that students go to university for many reasons; to gain independence, to get a qualification or to enjoy the student experience. But you'll also know the importance of a degree for many career paths, and how university is a great way to start the journey towards a successful career.**

We recently celebrated a rise in our graduate employment figures, which revealed that 93% of BU graduates are in work or further study within six months of graduating (Destinations of Leavers from Higher Education, 2013/14). The new figure might be impressive, but we think your students will be even more inspired by the incredible stories our graduates have to share.

### Lucy Owen

BSc (Hons) Sports Management



Lucy graduated in 2012 and now finds herself working in the fast-paced world of Formula 1. She is an Account Executive at JMI, where she focusses on events marketing and logistics. Lucy is grateful for the opportunities she had at BU and says, “To enter the Formula 1 business you need to know the right people. And it was only from my third year work placement at Sports Marketing Surveys Ltd that I had such people in my contacts.”

### Katharine Turner

BA (Hons) Business Studies

Kat now works as an Account Executive at Microsoft, after taking her placement year at Intel, which she describes as her door into Microsoft. Kat says, “I loved my time at BU, I chose it because of the placement year that was compulsory on my course – as I thought this would be great for my employability.”

### Georgina Hurcombe

BA (Hons) TV Production

Georgina founded and manages LoveLove Films, which has recently worked on the VFX and post production of Joss Stone's latest music video. She also won the Dorset Business Woman of the Year Award. Georgina says, “LoveLove Films is made up of 80% BU grads and is based in Bournemouth. We are really proud to be BU alumni.”

### Adam Khan and Andy Wade

FdSc Paramedic Science

Adam and Andy met at BU while studying our Paramedic Science Foundation degree and now both work as paramedics locally. Along with colleagues, they've now established a charitable initiative aimed at providing emergency medical support and training to remote communities globally. They have already set up projects in the Maldives and Nepal.

Adam encourages anyone that is committed and caring to consider the course, saying, “The training is tough but thorough and you can expect to spend a large proportion of your time at university actually out on the road gaining experience on the ‘front line.’”

BSc (Hons) Paramedic Science is now offered at BU, with NHS funding in this area.



## Scholarships and bursaries



**You will no doubt have seen the news about changes to maintenance support from 2016. We know that funding is an important issue for your students, which is why we want to do all we can to make education achievable and inclusive for everyone. We are proud to present our new funding support for 2016.**

Students with a household income of less than £25,000, who also meet some other criteria, will automatically receive up to £3,500\* over three years. Students will never have to repay these bursaries, and anyone who's eligible will automatically receive the award. The BU Care Leavers Bursary is still available to support anyone who has been in full-time care for three months or more within the last five years, and who meets the other eligibility criteria.

We want to recognise academic excellence with our scholarships of £1,500\* for those students who achieve AAA+ in their A-levels, and equivalent qualifications. Our Sport and Music Scholarships also recognise excellence in these disciplines.

When you're supporting your students with their university applications, we'd love you to tell them about the support we can offer. To find out more, visit [www.bournemouth.ac.uk/ug-funding](http://www.bournemouth.ac.uk/ug-funding)

\*Terms, conditions and eligibility criteria apply

**“Thank you for such a great experience. This time last week I thought I wanted to go to university, but didn’t think I could get the grades for it. After last week I know that it is possible. I had such a good time meeting all the mentors and mentees and will never forget this.”**

Katie Thomas, BU Summer Breaks participant

## Introducing the AspireBU programme

Like you, we want students to reach their full potential and aspire to Higher Education. That’s why we’ve been doing great work as part of our Fair Access agenda to bring the excitement of university to the classroom. We work with young people aged nine to 19 from a range of backgrounds to inform them about HE and support their aspirations, achievement and progression to HE.



Our AspireBU programme includes a range of talks and workshops on subjects such as student life, finance and employability. We’re proud of our STEM (Science, Technology, Engineering and Maths) programme, which covers a diverse range of subjects such as forensics, computer programming, animation and engineering. We also work with primary schools, introducing HE through Professor MeBe and Friends, and run our Books and Stories scheme, which aims to raise attainment in reading and literacy with Year 6 and 7 students.

Our passion is inspiring future generations of students to consider Higher Education, so we’d also like to tell you about the opportunities which are available to a wider range of students. By moving the lesson from classroom to campus, we’d love to help you support aspirations by offering your students the chance to experience university life. Through our HE Experience Days, Summer Breaks, Taster Days or BU Insight Days, students in Years 9-12 can discover subject pathways, explore our campus and really see for themselves what life at university is like.



Some of these activities are only available to specific schools, but if you think you have students who would benefit from our outreach programme, then we would love to talk to you.

You can find out more about our workshops, talks and activities at [www.bournemouth.ac.uk/aspireBU](http://www.bournemouth.ac.uk/aspireBU)

## UCAS application top tips

Students often ask how they can make their application stand out, and we’re only too happy to pass on that advice. To help you support your students as they begin their UCAS applications this autumn, we’ve put together some top tips for applying to two of our subject areas.

### Business Studies

We’ll be selecting candidates for this course based on their UCAS application, which is why students will need to make sure their stands out.

We are looking for students who have the drive to become business leaders, entrepreneurs and managers. We would like applicants to show evidence of their interest in business, not just by telling us, but by demonstrating it through what they do in their spare time. This could be hobbies or a part-time job for example.

We want students who enjoy solving complex business-related problems and who have the desire to become independent lifelong learners.

Business Studies students have to study a broad array of subjects, from Finance to Marketing and Law to Economics, so it is important to have an open mind and be willing to engage in a wide spectrum of disciplines.

Find out more about our Business Studies courses at [www.bournemouth.ac.uk/courses/babss](http://www.bournemouth.ac.uk/courses/babss)

### Animation

We’ll be reviewing UCAS applications to shortlist students, who will then be invited to attend an interview.

We offer three undergraduate animation courses here at BU:

- BA (Hons) Computer Animation Arts
- BA (Hons) Computer Visualisation & Animation
- BA (Hons) Software Development for Animation, Games & Effects

For all three courses we are looking for students who can show an understanding of the animation industry and can evidence both intellectual and creative abilities.



As our animation courses require students to demonstrate practical and applicable skills in the subject, they will be asked to take tests in Maths and Logic during the interview day, as well as show a portfolio of work. Applicants for BA (Hons) Computer Animation Arts and BA (Hons) Computer Visualisation & Animation will also need to take a Life Drawing test.

Please encourage your students to look on the BU course webpages to find out what content our academics have recommended they include in their portfolio. They should also be prepared to talk through their portfolio and creative ideas, so should practise their presentation skills.

Find out more about our animation courses at [www.bournemouth.ac.uk/ncca-study](http://www.bournemouth.ac.uk/ncca-study)

## Get in touch

If you'd like to know more about what we can offer your school or college, or if you'd like to join our mailing list then we'd love to hear from you.

**AspireBU Programme**  
Tel: 01202 963999  
[aspireBU@bournemouth.ac.uk](mailto:aspireBU@bournemouth.ac.uk)  
[www.bournemouth.ac.uk/aspirebu](http://www.bournemouth.ac.uk/aspirebu)

3rd Floor Melbury House  
1-3 Oxford Road  
Bournemouth  
Dorset BH8 8ES

## AskBU Enquiry Team

For general course enquiries, please contact one of our AskBU advisers:  
Tel: 01202 961916  
[askBUenquiries@bournemouth.ac.uk](mailto:askBUenquiries@bournemouth.ac.uk)  
[www.bournemouth.ac.uk/askbu](http://www.bournemouth.ac.uk/askbu)

# Introducing the Southern Universities Network

**Alongside our own outreach initiatives, we're pleased to tell you that a new partnership will offer a range of activities and resources to support your students in aspiring to Higher Education.**

We are collaborating with five other universities in the south to form the Southern Universities Network (SUN), which will not only provide a single point of contact for outreach activities, but also allow us to share our practices and work together in inspiring young people in Hampshire, Dorset and the Isle of Wight. You'll be able to use the SUN website to explore outreach activities, and find resources to use in the classroom.

We'll be working with Arts University Bournemouth, Southampton Solent University, University of Southampton, University of Winchester and the University of Portsmouth to form SUN, which is part of the government-funded National Networks for Collaborative Outreach (NNCO) initiative. Take a look at the events and resources on offer at [sunoutreach.org](http://sunoutreach.org)

## Our new courses

**We're proud to launch three new courses to begin in September 2016:**



### BSc (Hons) Archaeological & Forensic Sciences

This course involves applying science in archaeological and forensic contexts. Students will have the opportunity to gain theoretical and practical training covering crime scene science, toxicology, chemistry and molecular biology, preparing them for careers in archaeology, forensics and other applied sciences.

[www.bournemouth.ac.uk/courses/bsaafsf](http://www.bournemouth.ac.uk/courses/bsaafsf)



### BSc (Hons) Marine Ecology & Conservation (Top-up)

This top-up degree will build on Foundation courses in Marine, Freshwater or Coastal Conservation, with an opportunity to co-create research with academics in the discipline. There will be fieldwork opportunities, chances to learn about ecology of charismatic megafauna, and new legislative contexts for conservation. Students will discover new contexts for understanding conservation in the marine environment, such as UK habitat directives and legislation and policy frameworks.

[www.bournemouth.ac.uk/courses/bsmecf](http://www.bournemouth.ac.uk/courses/bsmecf)



### BA (Hons) Film

This course is designed to give students the opportunity to explore and experiment with different aspects of filmmaking, producing films individually and collaboratively throughout the duration of the course. Working alongside internationally recognised film lecturers and practitioners, students will have the opportunity to specialise in areas such as production management, camera and lighting, location and post sound, editing, production design, distribution or festival administration.

[www.bournemouth.ac.uk/film](http://www.bournemouth.ac.uk/film)

## Dates for your diary

### Undergraduate Open Days

Saturday 24 October 2015  
Saturday 31 October 2015  
Saturday 21 November 2015  
Saturday 11 June 2016  
Saturday 2 July 2016  
[www.bournemouth.ac.uk/open-days](http://www.bournemouth.ac.uk/open-days)

### Dorset UCAS Exhibition

Wednesday 23 March 2016  
[www.ucas.com/exhibitions](http://www.ucas.com/exhibitions)

### Careers Advisers & Teachers Convention

Wednesday 18 May 2016  
[www.bournemouth.ac.uk/catc](http://www.bournemouth.ac.uk/catc)

### Festival of Design & Technology

17 - 20 June 2016  
We're inviting groups from local schools and colleges to look around the exhibition, which features Design and Technology students' final year projects.  
[fodt.bournemouth.ac.uk](http://fodt.bournemouth.ac.uk)

### Subject Insight Days

January - July 2016  
Students can choose from thirteen subject pathways.  
[www.bournemouth.ac.uk/insight](http://www.bournemouth.ac.uk/insight)



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Alternative formats are available on request:  
[formats@bournemouth.ac.uk](mailto:formats@bournemouth.ac.uk)

## A change in our entry requirements

We've made changes to some of our entry requirements, so some information in our prospectus has changed. For the latest details please see [www.bournemouth.ac.uk/courses](http://www.bournemouth.ac.uk/courses)